

PARLIAMENTARY UNION  
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POSTES - POSTAGE  
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ASSOCIATION FOR THE MENTALLY  
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 **UIA Federations Canada**  
מגבית הפדרציות היהודיות בקנדה

# UIA FEDERATIONS CANADA 2010-2011 ANNUAL REPORT

Robert W Service  
Sam McGee



# UNITED ISRAEL APPEAL FEDERATIONS CANADA

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United Israel Appeal Federations Canada (UIAFC) works with ten Canadian Federations and four regional councils, each of which raises and distributes funds annually for social welfare, social services and educational needs.

In its capacity as the national system, UIAFC works together with Federations to strengthen Jewish life in Canada, Israel and Overseas.

Organizational responsibilities include:

- Raising funds through its operations in Israel and in non-federated communities of Canada
- Delivering and supporting programs that are carried out across Canada
- Providing educational opportunities that inspire and motivate donors and lay leaders to work on behalf of the community





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# LETTER FROM LEADERSHIP

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Dear Friends,

In the fast and frenzied pace of today's world, how do you measure and define progress and success over a 12-month period?

This question is particularly complex because preparations for the annual report took place in a time of flux and uncertainty. Continued mass protests were taking place in the Arab world. There was a dangerous escalation of tension and terror in Israel. Canadians went to the polls for the fourth time in seven years – the results of which realized a significant shift in our political landscape.

Juxtaposed against a fast shifting backdrop of political and world events, Canada's Jewish community is also experiencing a torrent of change. In that same vein, we undertook changes to our approaches and structures in

a number of key areas and are proud to report major movement forward in all areas. CIJA 2.0 is beginning to take shape, with the necessary care and attention to ensure that the change is managed correctly and for the benefit of all. UIAFC has sharpened its focus and has continued to increase its efficiency in the face of economic challenges. Canadian Federations are still working to recover from the economic slowdown that has forced all communities to make painful decisions. And we have seen significant turn-over in the chief executive officers of Canadian Federations, with leadership changes at three different Federations.

With this in mind, we define progress and success by asking ourselves three basic questions:

- Have we maintained a level of excellence in our core services to

Federations and the regions?

- Have we strengthened the collective power of Canadian Jewry?
- Have we enhanced Canadian Jewry's connection to Israel?

As you read through the annual report, you will find that the answer to each question is yes. We take great pride in our successful accomplishments in all of these realms. This annual report highlights UIAFC's key new accomplishments in 2010-2011, defines our traditional work and breaks down our core services into measurable numbers that clearly quantify our impact.

In 2010, more young people went on a Birthright Israel experience, on the March of the Living and participated in campus related activities than in 2009. In 2010, more annual campaign dollars were raised in the regions than



in 2009. Partnership 2000 activities and investments increased in Israel and we took on new areas of responsibilities and services to small and intermediate communities.

This year, we strengthened the collective power of Canadian Jewry with innovation and leadership. UIAFC's use of technology is bringing a stronger Israel and Jewish education message to Canadian Jews, widening the circle of the informed, particularly in the regions. Additionally, our strength and voice is being marshaled through collective efforts in areas such as the census in Canada and the conversion bill in Israel.

This past year, Canadian Jewry's connection to Israel has truly been enhanced. Technology, the use of mini-Shlichut and the introduction of additional project oriented marketing

materials have served to add new elements to the dynamic Canadian/Israeli relationship. In Israel, we have continued to leverage additional resources in order to expand our impact. In this regard, we are particularly proud of the Federations' involvement with Eilat Campus of Ben Gurion University in the Negev, Josephthal hospital in Eilat, Start up Be'er Sheva and the Tsfat medical school in the Galil, all transformative initiatives that will change the landscape and the capacities in the periphery of Israel.

Put in context, UIAFC's tremendous accomplishments over the past year are even more meaningful because they were achieved in a time of persistent change and challenge. We take great pride in our ability to provide excellent service, introduce new value-added experiences and manage exist-

ing need for change while simultaneously providing for an exciting future that continues to change and evolve.

We would like to take this opportunity to thank our lay and professional leadership as well as our colleagues and partners for helping us achieve our objectives. It is only through the collective efforts of so many talented and dedicated people that we continue to move our agenda forward. ★ 🍁



*David Engel,  
President*



*Linda  
Kislowicz,  
CEO*



*Yossi Tanuri,  
Director  
General,  
Israel Office*

# KEY 2010-11 NEW ACCOMPLISHMENTS

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UIAFC strives to maintain excellence in core areas while pursuing innovative initiatives that add value to Canadian and world Jewry.

## **NEW FUNDING TO BRING INVALUABLE RESULTS**

### **Birthright Israel opportunities increase by thousands**

A \$2 million USD Keren Hayesod grant will send 3,000 more young adults to Israel and reduce the Birthright Israel waiting list.

### **Canada-Israel commitment strengthened by Keren Hayesod block grant**

\$500,000 in funding for Canadian missions, shlichim and speakers will strengthen Canadians' commitment to Israel.

## **ISRAEL EXPERIENCE PROGRAMS HAVE RESOUNDING EFFECT**

### **Ground breaking study proves March of the Living dramatically changes Jewish lives**

A study of MOL participants from 2000-2008 found that individual Jewish identity, sustained community engagement and commitment to human rights are significantly increased with MOL participation.

### **Celebrating the 10th anniversary of Birthright Israel**

Over the past decade, more than 23,000 Canadians and 250,000 young adults worldwide have benefited from a life-lasting Birthright Israel experience.

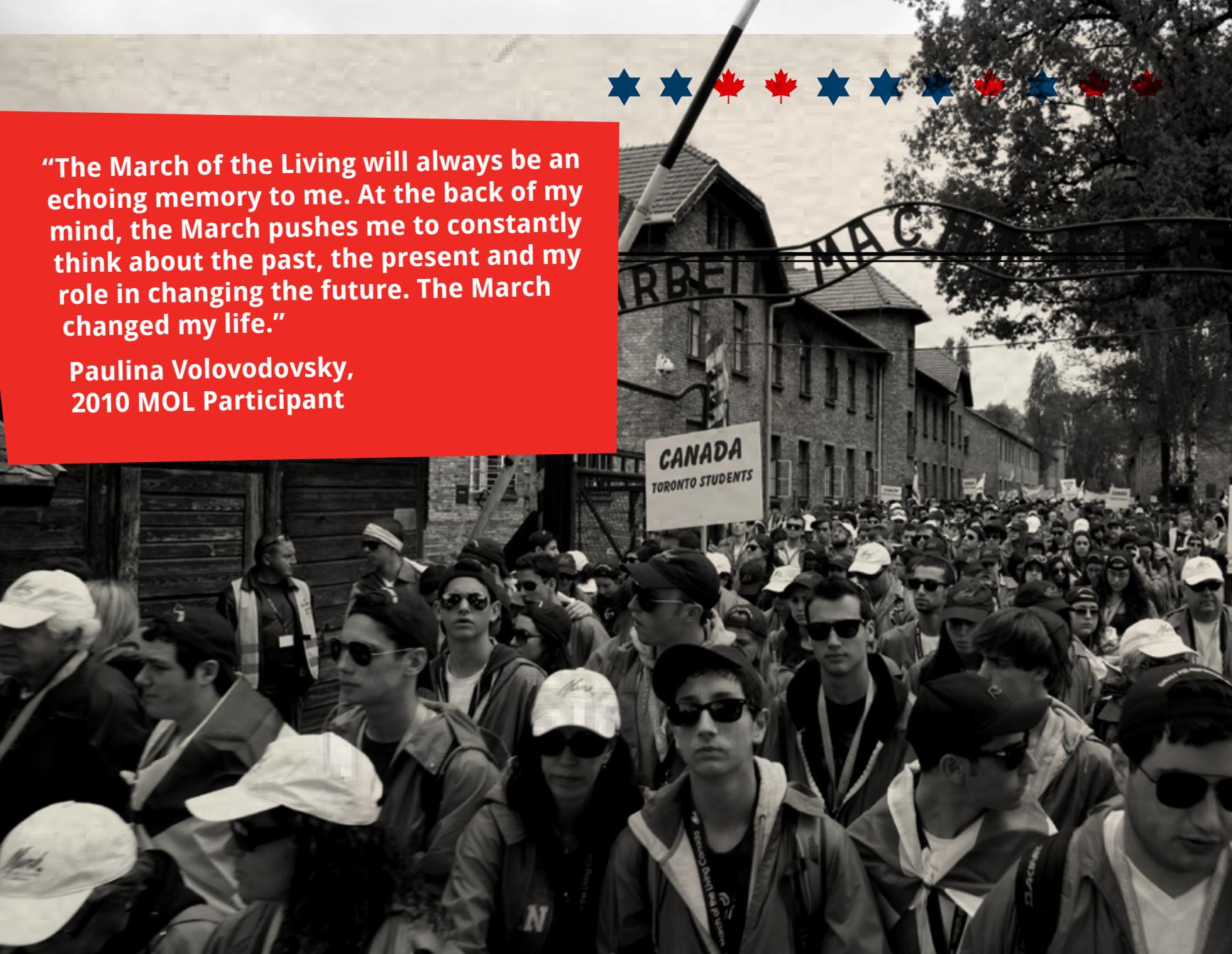
**“My Birthright trip was incredible! After visiting my homeland, I felt a true pride and honour to the land of my ancestors and a sense of connection and appreciation for all Jews who struggled, sacrificed and shed blood so we can have a small corner on this earth to live in peace and call home.”**

**Lev Uzlaner, 2010  
Birthright participant  
from St. Petersburg**



**“The March of the Living will always be an echoing memory to me. At the back of my mind, the March pushes me to constantly think about the past, the present and my role in changing the future. The March changed my life.”**

**Paulina Volovodovsky,  
2010 MOL Participant**





# קולנו 2011 LONDON Kolenu



## CONTINUING INVESTMENT IN TRAINING AND EDUCATION YIELDS SIGNIFICANT RETURNS

### NJCL joins global Hillel family

National Jewish Campus Life rebranded as Hillel Canada, resulting in improved awareness of campus services.

### Kolenu international conference: A model for global partnership and collaboration

At a joint venture of UIAFC, Jewish Federations of North America, UJIA UK & Keren Hayesod, 47 young community leaders met in London, England to strengthen our global Jewish network and sustain a vibrant Jewish legacy.

**“Those of us who care about campus life – and about our Jewish youth as keys to our future – know how blessed we are to have the generosity and vision of UIAFC behind us. Our young people are our greatest strategic asset – and they did us proud yet again this year, standing up for Israel on campus, delighting in Israel when visiting there and in so many ways building a vital, exciting Jewish life day-to-day, Shabbat-to-Shabbat, chag-to-chag. True, they face tremendous challenges, but they also have tremendous passion. Together we can work on a multi-generational strategy to overcome the problems of today while building a great tomorrow.”**

**Gil Troy, Professor of History, McGill University**



*Neil Uditsky with Michael Strauss  
at the Kolenu Conference*



**Professional Federation planners synergize and strategize**

Federation planning professionals focused on capacity building through change management and leadership continuity at a national conference.

**UIAFC grows post-graduate education opportunities**

12 professionals from Montreal and Toronto will study online and at periodic seminars to receive a certificate as Senior Israel Educators from the Melton School at Hebrew University.

**“As an active lay leader both nationally and internationally, it was inspiring and meaningful to connect with many like-minded friends from around world, sitting at the same table for the first time. To be able to share in dialogue with the intent to continue to help shape our local and global Jewish communities was truly an act of Am Yisrael Chai.”**

**Jason Rubinoff, Toronto  
Kolenu Conference  
Participant**

### **ONLINE TECHNOLOGY CREATES INNOVATIVE EDUCATIONAL OPPORTUNITIES**

#### **Technology widens audience for the Gilad Shalit campaign**

Approximately 24,000 people worldwide viewed a live webcast from Israel in support of Gilad Shalit and his family.

#### **Online classroom enhances regional Jewish communities**

The new Virtual Cheder explores Jewish identity and culture through online courses and significantly expands Jewish learning and relationship opportunities in the regions.

### **JEWISH REGIONAL COMMUNITIES ENHANCED**

#### **Strategic collaboration between regional Jewish communities**

Leaders from 10 regional Jewish communities exchanged ideas, shared best practices, explored challenges and discussed opportunities at an inaugural conference.

#### **UIAFC helps to build Waterloo Jewish Community**

The new Waterloo Region Jewish Community Council, funded by a UIAFC grant and managed by local leadership, is strengthening and enriching the Kitchener/Waterloo Jewish community by planning and sponsoring social, cultural and educational activities.



A Program of UIA Federations Canada



*Aviva Barth High School Outreach Program participants on a trip to Washington, DC. All of the teenagers in the three year RJCO Jewish education and identity program live in regional communities in Ontario.*

# PARTNERSHIP 2000

## KEY NEW ACCOMPLISHMENTS

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### **TORONTO**

#### **Educational Initiatives move Bat Yam to top of the class!**

The Akiva Elementary School was awarded first place in the Israel Prize for Education.

#### **Student population blooming in the south**

Ben Gurion University in Eilat, with over 1,000 students, is Israel's fastest growing university.

#### **Green energy moves Eilat light years ahead**

The first Israeli graduate programs in the Field of Renewable energy and Energy Preservation have been set up with The Arava Institute in Eilat and Ben Gurion University.

#### **Emergency campaign funds improving lives of children across Israel**

Dedication opening ceremonies were held for 2 Toronto Partnership projects funded by the Israel Emergency Campaign: the Early Childhood Center in Hatzor and the Renanim School for children with special needs in the Galilee Panhandle.

**“Our school has improved beyond recognition as a direct result of our partnership with Toronto. We are now producing students whose achievements are above the national average.”**

**Hani Nagar  
Akiva Elementary  
School Principal**

*Left, center and right: The opening of the Early Childhood Centre in Hatzor*



*At the opening of the Early Childhood Centre in Renanim*



*Students learning at Akiva Elementary School*

### **COAST-TO-COAST PARTNERSHIP (CTC)**

#### **Educational opportunities change the future of the Galilee Panhandle**

124 students will begin studying this fall at Israel's 5th medical school in Tsfat. It is supported by the Coast-to-Coast partnership, other Canadian Jewish communities, UJIA UK, the Rashi Foundation, the Russell Berrie Foundation and Bar Ilan University.

#### **State-of-the-art science equipment impacts academic choices of high-school students**

The Sidney Warren Science Education Centre for Youth at Tel Hai College is increasing the rate of students who choose to pursue science as their major field of study in high school.

### **MONTREAL**

#### **Be'er Sheva recognizes Montreal with special community award**

Be'er Sheva awarded Federation CJA the key to the city and a Lifetime Achievement Award in recognition of outstanding contributions to the city.

#### **Jewish studies enhanced in Be'er Sheva high schools**

5 Be'er Sheva high schools joined the Be'eri program, an innovative study program successfully proven to enhance Jewish identity in secular Israeli society.

#### **Modern complex opens new doors for proven program**

Start-Up Centre for youth guidance, information and counselling in Be'er Sheva is now housed in a new 600 square meter complex.



*Science students at the The Sidney Warren Science Education Centre for Youth at Tel Hai College*



*(top left and above) At the opening of the new Start-Up Centre in Be'er Sheva*



# ISRAEL ACTIVITIES



## **PARTNERSHIP 2000 (P2K)**

P2K generates waves of change by building living bridges based on shared ideas, strengths, challenges and models of success. Israeli and Canadian communities collaboratively address social issues with projects focused on youth, education, social welfare and capacity building.

### **Toronto-Eilat/Eilot**

Toronto acts as an agent of social change and widens opportunities in education, innovation and health care in Eilat/Eilot.

- In the area of higher education, The Brian and Avrona Schachter Family Student Dormitory at the Eilat Campus of Ben Gurion University was opened. Dormitory buildings two and three are now in the works.

- The Arava Institute for Environmental Studies is creating educational opportunities, advancing green technologies and attracting international interest.
- A new emergency wing at Josephthal hospital is upgrading the medical infrastructure and human resources of the region to provide equivalent services to those enjoyed by residents of the country's center.

### **Toronto-Bat Yam/Kiryat Moshe**

In Bat Yam/Kiryat Moshe, Ethiopian immigrants are better integrating into Israeli society because of educational enrichment initiatives that accelerate the absorption process and promote self-reliance and economic independence.

- The Professional and Vocational Training Program helps immigrants integrate while becoming self-sufficient as individuals and as part of a community.
- Mirchav, Youth Futures and Yuvalim programs help youth-at-risk advance socially and scholastically within safe and supervised environments.



**“I was a child always looking for something but always in the wrong places. Until recently, I was choosing the wrong friends and the wrong ways to deal with a lifetime of hardship. I came to register for the Professional and Vocational Training Program and for the first time felt that opportunities and not obstacles were placed in front of me.”**

**Doron Kidar, 28 year old  
electrical engineering student**

*Students in front of the Brian and Avrona Schachter Family student dormitory at Ben Gurion University in Eilat*



### **PARTNERSHIP 2000 (P2K)**

#### **Montreal-Be'er Sheva/B'nei Shimon**

Montreal's partnership with Be'er Sheva and B'nei Shimon improves lives with projects focused on education, youth at risk, capacity building and people-to-people connections.

- Excellence Centers allows 15,000 youth to explore interests in disciplines like theatre, sports, science and Jewish identity.
- Ma'of School for the Gifted will welcome 700 children at its new state-of-the-art complex.

- The Goldberg Community Anchor project is in the final stage of a 5-year building period adding a central building and sports hall complex to its campus.
- Shoulder-to-Shoulder breaks the cycle of poverty of welfare families and allows them to take control of their future with the help of mentor families.
- Therapy by Nature improves the life skills and health of 200 children by addressing their special needs through outdoor activities.
- Direct peer-to-peer exchange programs have forged strong connections between 600 Montrealers and Israelis of all ages living in the partnership region.

#### **Coast-to-Coast-Galilee Panhandle**

The CTC partnership is investing in projects that directly impact youth and build capacity. Strategic planning is focused on improving the education and health systems and the overall economy of the region with the aim of attracting strong populations to settle in northern Israel.

- The Centre for Young Adults focuses on higher education, leadership development and culture.
- Kav HaZinuk works with youth over a ten-year period to develop leadership skills. Graduates become social, political and business leaders and role models at age 25.
- A new Social Action Mifgash, a Geshet Chai program, has Canadian and Israeli young adults working side-by-side on neighbourhood improvement projects.



**“Through the training and development of hundreds of young leaders each year, Kav HaZinuk will have a significant impact on Israeli society, especially in its periphery.”**

**Mayor Nissim Malka,  
Kiryat Shmona**



*(front to back) Yossi Malka, Mayor Nissim Malka, Yossi Tanuri, Professor Yona Chen (President Tel Hai) and Gerda Jacobson (CTC/ UIAFC coordinator in the field) presenting the Newman Scholarship awards to high school students from the entire Galilee Panhandle region who excelled both academically and socially .*



*Judy Shapiro (far left) and Howard Conter visiting a school in the Galilee Panhandle in Israel.*

# PARTNERS IN ISRAEL

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## **Jewish Agency For Israel (JAFI)**

In line with its mission to inspire Jews throughout the world to connect with their people, heritage and land, and empower them to build a thriving Jewish future and a strong Israel, JAFI has redirected its primary focus towards the challenge of strengthening the Jewish identity of young Jews in the Diaspora and Israel. By revitalizing a strong sense of Jewish peoplehood, through JAFI, UIAFC is meeting the greatest challenge facing Jews around the world today, that of ensuring the Jewish future.

## **JAFI Program Spotlight: MAKOM Program**

- Implemented by Jewish educators, rabbis, art programmers and leaders in communities around the globe, including Toronto, the MAKOM program inspires profound engagement with the potential for Jewish life in Israel and around the world with an engaging mix of programming that focuses on the place of Israel and Jewish Peoplehood in Jewish lives.



### **American Jewish Joint Distribution Committee (JDC)**

JDC plays a critical role in the lives of the world's poorest Jews, providing life sustaining aid while helping young and aged generations connect with their Jewish heritage. In the spirit of Tikkun Olam, on UIAFC's behalf, JDC provides emergency medical relief and critical development assistance to worldwide victims of disasters like those in Haiti and Japan this past year.

### **Program Spotlight: Social Welfare assistance saves lives of Jewish elderly living overseas**

- Moldova's 3,600 elderly and impoverished Jews depend on welfare services delivered by the JDC. They receive vital food and medical subsidies and services so that they are able to cover basic costs of living like rent and heat. Homecare workers assist the homebound with daily activities such as bathing, laundry and housekeeping.



# ADVOCACY ACTIVITIES



On behalf of UIAFC, the Canadian Council for Israel and Jewish Advocacy (CIJA) works on all advocacy related issues together with its family of agents:

Canadian Jewish Congress (CJC)

Canada-Israel Committee (CIC)

Quebec-Israel Committee (QIC)

University Outreach Committee (UOC)

Some select milestone accomplishments of CIJA's advocacy work for UIAFC over the past fiscal year include:

## Israel Advocacy

- Oversight of Israel missions, which included nearly two dozen MPs
- Le Marcheur mobilization against Boycott, Divestment and Sanctions (BDS) in Quebec
- Anti-Israel Apartheid Week (IAW) statements by all Federal Party leaders

- Countering the BDS movement, including management of the BUYcott platform, now recognized as an international best practice for countering BDS

## Fighting antisemitism

- Major coordinator of the Inter-parliamentary Coalition on Combating Antisemitism Experts Forum (ICCA) and facilitator of ICCA Conference in Ottawa in November, both of which led to the Prime Minister's landmark speech supporting Israel and statements by other elected leaders serving as points of reference in the global fight against anti-Semitism

- Joined along with the Jewish Federation of Ottawa to stop the naming of Ottawa's new library and archives after former mayor Charlotte Whitton, who is known for her anti-Semitic past

## Financial Resource Development

- Final roll-out of Security Infrastructure Program (SIP) with \$1,522,500 of the total \$2,389,000 allocated to Jewish community facilities (CIJA & Federations)
- \$500,000 federal grant for Libeskind monument and companion education program commemorating the M.S. St. Louis (CJC).
- \$335,000 in emergency funding for needy Holocaust survivors, delivered via UJA Federation of Greater Toronto (CJC)

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### Campus Advocacy

- Speaker Series: 1,200 students attended 33 events on 22 campuses
- Early Learning: 600 secondary students attended pro-Israel workshops at 8 summer camps and 3 high schools
- Creating safe space for debate with independent study groups on 3 campuses led by UOC staff and Canadian Academics for Peace in the Middle East (CAP) professors
- Film Screening: Hosted 10 screenings of Israeli film 'Precious Life' with UOC Hillel partners
- Size Doesn't matter (SDM): Distributed nearly 100,000 SDM products on 26 campuses
- IAW: Countered the rhetoric of IAW activities and anti-Israel speakers by distributing 30,000 truth cards and launching [www.TruthInContext.com](http://www.TruthInContext.com)

**“Not being Jewish, I didn’t really know anything about Israel. [www.sizedoesntmatter.com](http://www.sizedoesntmatter.com) is an awesome website. It’s nice to see that conflict isn’t the only thing going on in Israel. It’s a pretty interesting country with so much happening. Obviously Size Doesn’t Matter!”**

**Sam Chungyampin, Toronto**



# UIAFC BY THE NUMBERS



Canada Israel Experience	National Participants
Birthright Israel	1,555
March of the Living	739
High School/University	585
MASA	480
<b>TOTAL</b>	<b>3,359</b>

Financial Resource Development	Total Dollars Raised
Atlantic	\$624,869
Regional Jewish Communities of Ontario (RJCO)	\$626,449
Western Regions	\$416,654
<b>Total</b>	<b>\$1,667,972</b>

Partnership 2000 (P2K) 2010 Summary	Beersheva/B'nei Shimon	Eilat/Eilot	Bat Yam/Kiryat Moshe	Galilee Panhandle	Sderot
Number of all Living Bridge participants, visits and programs	456	397	1200	400	-
Partnership Core Budget	\$598,500	\$549,633	\$300,000	\$403,000	\$180,000
Over & Above investments in 2007-10 (not including the IEC)	\$10,320,000	\$5,935,700	\$2,262,883	\$5,237,700	\$257,850
Number of participants in partnership governance structure	70	40	40	60	-

Israel Office	Total Count
Capital Projects in Israel	266
Israeli Speaker Engagements	10 speakers at 38 events in Canada
Unique & Financially Managed Projects	515

**LEADERSHIP DEVELOPMENT**

Spertus M.A. Program  
Melton Education Certificate

**Canada Israel Experience Staff Training**

Birthright Israel Madrichim Training  
March of the Living Chaperone Training

**National Young Leadership**

Israel Advocacy Mission & Conference  
KH Young Leadership Conference  
JFNA Cabinet Retreat  
Kolenu Conference

**Hillel Canada/Canadian Federation of Jewish Students (CFJS)**

Staff Training (Hillel)  
Staff Retreat (CFJS)  
Social Justice Mission to NYC (CFJS)  
Emerging Campuses Staff Retreat (Hillel)  
Calgary Western Cluster Conference (CFJS)  
LA Jewish Funds for Justice (Hillel/CFJS/Hillel Montreal)  
Vienna Mission (Hillel)  
218 Emerging Campus Events (Hillel)

**Regional Jewish Communities of Ontario (RJCO)**

65 RJCO Youth & Family Regional Programs  
RJCO Regional Communities Conference  
17 Regional Campaign Events

**Jewish Immigrant Aid Services (JIAS)**

JOLT 1.0 Graduates  
JOLT 2.0 (Toronto & Calgary)

**Israel Missions & VIP Tours**

VIP Tours  
14 Missions

**Miscellaneous Conferences & Events**

Planners Conference  
National Women's Division Southern Hospitality

**CANADIAN PARTICIPANTS**

15  
12

90  
50

31  
4  
14  
11

35  
55  
12  
8  
45  
23  
14  
9,500

1,400  
17  
455

31  
26

579  
346

18  
115

# PEOPLE

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## EXECUTIVE COMMITTEE

### Honorary President

Charles Bronfman

### President

David Engel

### President Elect

Marc Gold

### Immediate Past-President

Barbara Farber

### Vice-Presidents

Neil Uditsky

National Young Leadership

Brenda Gewurz

*Planning Allocations and Services*

Barbara Bank

*Israel & Overseas*

Morris Perlis

*Without portfolio*

Bernard Pinsky

*Finance & Administration*

Dr. Ralph Shedletsky

*Without portfolio*

Marvin Tanner

*Financial Resource Development*

Donald Carr, Q.C.

*Secretary/Honorary Legal Counsel*

Stanley K. Plotnick

*Keren Hayesod Representative*

Marlene King

*Co-chair National Women's Division*

Hinda Silber

*Co-chair National Women's Division*

## FEDERATION REPRESENTATION

Dr. Howard Conter

*Small & Regional Community Representative*

Nelson Halpern CA

*Intermediate Community Representative*

Jack Hasen

*Montreal President*

Howard Morry

*Intermediate Community Representative*

Elizabeth Wolfe

*Toronto President*

## PRESIDENTIAL APPOINTMENTS

David Cape

Steven Farber

Ariella Rohringer

Mark Rosen

## PROGRAM COMMITTEE CHAIRS

Dale Boidman

*March of the Living*

Steven Cummings

*CIJA 2.0 Chair*

Schuyler M. Sigel, QC

*Chair Audit Committee*

Ron Weiss

*Coast-to-Coast P2K co-Chair*

Barry Zagdanski

*Canada Israel Experience*

## EX-OFFICIO

Mitchell Bellman

Linda Kislowicz

Ted Sokolsky

Andres Spokoiny

## INVITEES

Marilyn Blumer

David Koschitzky

Randy Schiff

Shoel Silver

David Spiro

Richard Vineberg CA

## PAST-PRESIDENTS COMMITTEE

Barbara Farber

The Hon. Yoine Goldstein

David Goldstein

Dr. Gerald Halbert

Julia Koschitzky

Allan Offman

Stanley K. Plotnick

Jack Rose

Shoel Silver

Harvey Wolfe



## BOARD MEMBERS

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Mitchell Bellman  
Ralph Benatar  
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Herb Brudner  
Ben Cohen  
Evan Cooperman  
Donald Davis  
Susan Davis  
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Evan Feldman  
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Jonathan Freedman  
Robert Freedman  
Mark Freiman  
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Leslie Gales  
Ernie Ginsler  
Jon Goldberg  
Jeffrey Goldberg  
Michael Grand  
Toddy Granovsky  
Mark Gurvis  
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Armand Kessous  
Debbie Kimel  
Warren Kimel  
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Israel Ludvig  
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Randy Shiff  
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Ken Tanenbaum  
Les Viner

Mila Voihanski  
Aaron Vomberg  
Harvey Wolfe  
Henry Wolfond  
Barry Zagdanski  
Bernie Zaifman  
Kathy Zilbert

## STAFF MEMBERS

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Ayelet Bercovitch  
Terri Boidman  
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Lior Cyngiser  
Howard Driman  
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Daniel Fine  
Andrea Freedman  
Alana Getzler  
David Goodman  
Dov Harris  
Brian Indig  
Alana Kayfetz  
Elise Kayfetz  
Linda Kislowicz  
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Samuel Konig  
Dana Kotton  
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Shira Webber  
Pam Widrich  
Shoshana Zak  
Melissa Zeller

## ISRAEL OFFICE

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Hava Atias  
Gabi Bernstein  
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Anat Kadan  
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Yael Milgalter  
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Max Blankstein  
Alon Blankstein  
Robert Einav  
Yudke Grossman  
Jonathan Shiff  
Doris Weiser-Small  
Brian Wine  
Rubin Zimmerman  
Faigie Zimmerman, *Chair*  
Allen Zysblat



# FINANCIALS



United Israel Appeal of Canada Inc.  
United Jewish Appeal of Canada Inc.

CONSOLIDATED SUMMARY OF STATEMENT OF OPERATIONS  
for the year ended December 31, 2010

## Revenues

*all amounts in Canadian dollars*

Donations	64,648,449
Interest	195,206
Fair value adjustment to marketable securities and restricted funds	264,379
<b>Total Revenues</b>	<b><u>65,108,034</u></b>

## Expenditures

### *Social Welfare Programs*

Student scholarships, education and cultural programs	18,043,839
Aged and infirm, rescue, relief and immigration absorption costs	12,391,057
Israel Emergency	5,863,660
Properties in Israel	3,217,493
Partnership 2000	440,602
	<b><u>39,956,651</u></b>

### *National Grants*

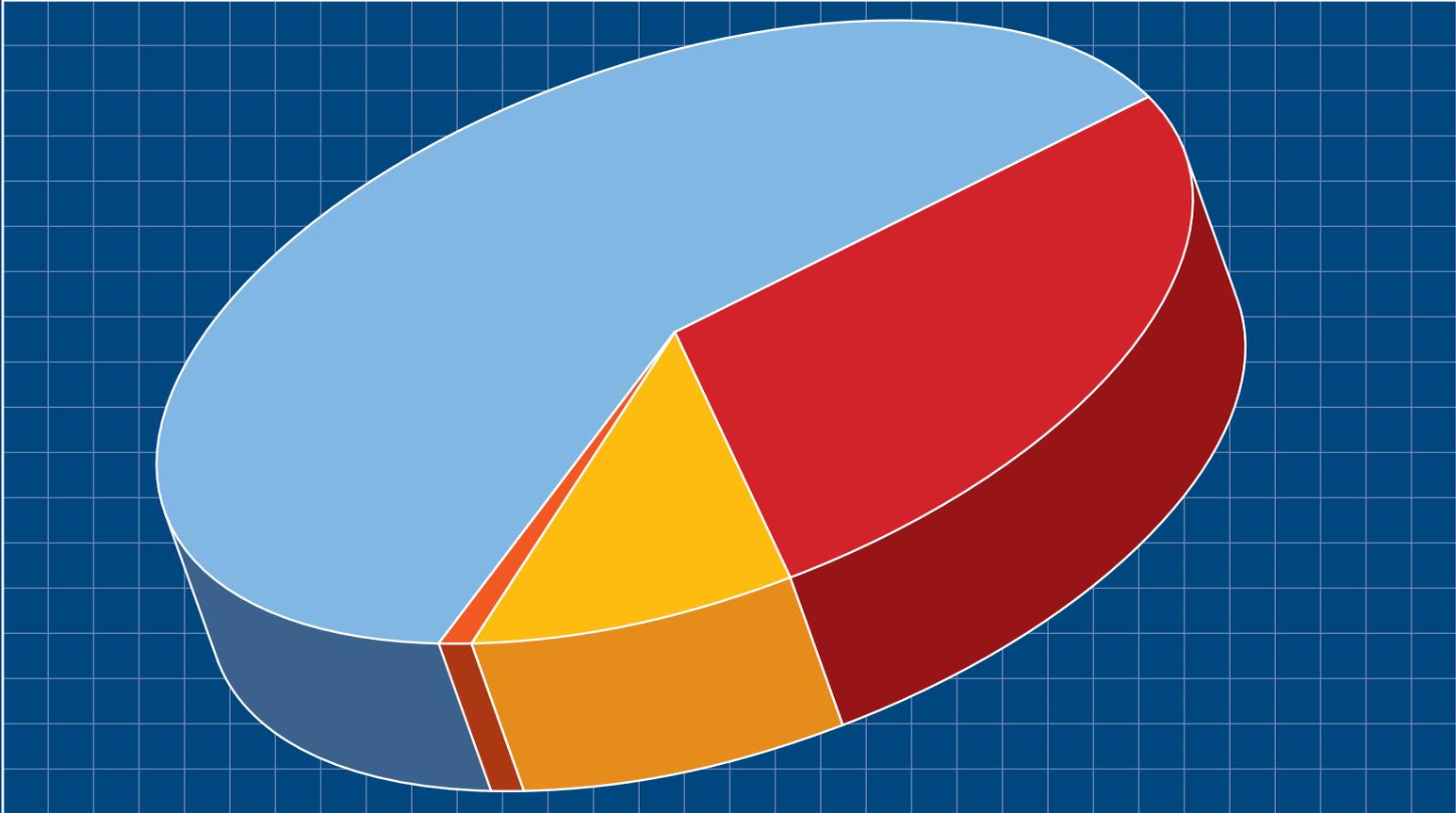
**448,550**

### *Programs*

Leadership development & Canada Israel youth program subsidies	2,027,992
Campaign assistance	879,843
National campus services	2,202,220
Education, communications, media and government relations	12,922,831
Operating costs	5,174,430
	<b><u>23,207,316</u></b>

Total Expenditures	<b><u>63,612,517</u></b>
<b>EXCESS OF REVENUES OVER EXPENDITURES</b>	<b><u>\$1,495,517</u></b>

# 2010 WHERE THE FUNDS GO



**SOCIAL WELFARE PROGRAMS**

62.81%



**PROGRAMS**

28.35%



**OPERATING COSTS**

8.13%



**NATIONAL GRANTS**

0.71%

# SOCIAL WELFARE PROGRAMS & PROJECTS IN ISRAEL

Ahava Children and Youth Village

Akim

Aleh-Centre for Rehabilitation and Advancement

Almaya

Alut

Amit

Amutah for Restoration and Development of Rosh

Pina

Amutat Yachdav

Arava Institute of Environmental Studies

Atidim

Ayalim

Bat Yam Economic Development Company

Bayit Cham

Be'ersheva Municipality

Beit Halochem

Beit Knesset Askenaz Buchman

Beit Morah

Benji Hillman Foundation

Beth Hatefutsot

Bnei David Mechina Yeshivatit

Bnei Shimon Foundaton

Chaim BePlus

Community Action Centres

Dunie Weisman Conservatory

Efrat

Elem

Eretz Hemda

Ethiopian National Project

Friends of Himmelfarb School

Galilee Elyon Regional Council

Garin Ometz Acco

Gvanim

Haifa Centre for Children with Learning Disabilities

Haifa Foundation

Hakol Hinuch

Hamakom (Hevrutah)

Hand In Hand

Hazon Yeshaya

IDC Herzliya

ILAN

ILI-Israel Leadership Institute in Sderot

International Centre for the Enhancement of

Learning Potential

IsraAid

Israel Arts & Science Academy

Israel Family Planning Asociation

Israel Goldstein Youth Village

Israel Guide Dog Centre for the Blind

Israel Institute for Talmudic Publications

Israel Institute for Talmudic Studies

Jerusalem Open House Yesod Hamaa'la

Job Katif

Kehilat Netrarim in Ariel

Kehilot Ohel Torah

Keren Karev

Kishor Village

L.O. Combat Violence Against Women

Larger than Life

Livnot U'Lehibanot

Maccabi Sderot

Maccabi Tzeirey Metulla

Magnishim Hazon

Matnas Migdal

Merchavim

Mevo'ot Hehermon Regional Council

Micha Society for the Deaf Tel Aviv

Migdal Ohr

Mitzvah Foundation (Ukraine)

Ohr Torah Stone

Ono Academic College

Orot Yisrael

Orr Shalom

Pirchey Karmiel

Rachashei Lev

Rashi Foundation

Red Mountain Therapeutic Riding Centre

Regavim

Reut School

Sacta Rashi Foundation

Schechter Institute

Science Journey Ltd

Sderot

Sela

Shabtai Levi Children's Home in Haifa

Sourasky Medical Center

Tel Aviv University

Tel Hai College

The North American Conference on Ethiopian Jewry

Thelma Yellin High School for the Arts

Therapeutic Riding School

Thomas Hecht Youth Village

Yad Eliezer

Yavne-Yeshiva Tichonit-Ulpana

Yedidim Lema'an Ha'noar

Yeechalal

Yozma





**UIA Federations Canada**  
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