WE ANSWER
THE NEEDS OF THE JEWISH WORLD

2014 ANNUAL CAMPAIGN
As a Jewish people, we are connected to each other – regardless of which city we call home.

We are united by a sense of Jewish identity, community and culture.

We practise similar traditions, gathering on the same days across the globe with family and friends, during Jewish holidays.

We mark Jewish milestones together - celebrating simchas at bar/bat mitzvahs and weddings.

We share a painful history as a persecuted people and we rejoice in the achievements of the State Israel.

As a Jewish people, we support each other in times of need.

By supporting Jewish Federations of Canada – UIA, you are supporting Jewish life in Canada, Israel and overseas by:

- Caring for vulnerable populations in Israel and the Former Soviet Union with social welfare services and community programs
- Strengthening Jewish identity in Canadians of all ages with educational and cultural programming
- Enhancing the quality of Jewish life in communities across Canada with meaningful social and community programs

Your annual gift impacts Jewish communities throughout the world, wherever there is need.
Young children in Jewish families across Canada are gaining a deeper understanding of Jewish culture by enjoying complimentary books from the PJ Library.

Informal education programs like the Aviva Barth High School Outreach Program are enhancing the Jewish identity of youth growing up in smaller communities.

Local programs - including Shabbatons, speaking events and holiday celebrations - increase community access to Jewish learning and culture.
Jewish need knows no borders. For generations, we have fulfilled our obligation to take care of each other, regardless of geography.

Every day, in more than 70 countries worldwide, thousands of families and elderly Jews in the former Soviet Union receive food, medicine and household supplies from our overseas partners - the American Jewish Joint Distribution Committee and the Jewish Agency For Israel.

They also receive respect and a lasting connection to a caring global Jewish community.
By strengthening the vital life skills of youth-at-risk, we are breaking cycles of poverty and creating bright futures for generations to come.

‘Youth Futures’, ‘Net@’ and ‘Hafuch al Hafuch’ are just a few innovative educational programs that provide Israeli youth with the opportunities and support needed to thrive and chart productive paths for their lives.

Empowered youth gain a better understanding of themselves and their communities while developing invaluable professional and leadership skills.
We are enhancing Jewish identity in younger generations by connecting them to Israel on experiential Jewish cultural programs.

Canada Israel Experience has directly connected over 30,000 Canadians to Israel on Taglit Birthright Israel, March of the Living, MASA Israel and other programs.

Across Canada, Jewish post-secondary students are engaging with each other and their campus community at social and educational Hillel Canada programs.
We are improving the quality of Jewish life in Canada and overseas by countering antisemitism and increasing support for Israel.

The Centre for Israel & Jewish Affairs - our advocacy agent - addresses issues that unite Canada's Jewish community: freedom, human rights, social justice and support for the people and land of Israel.

CIJA advances understanding of the Jewish community in Canadian society by building alliances within government, media, campus, interfaith and ethnic communities.

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We are part of a global network of Jewish organizations that nurtures and sustains Jewish community at home, in Israel and around the world. Our historical partners include:

**The Jewish Agency For Israel** which connects Jews with Israel, one another and our Jewish heritage and culture.

**The American Jewish Joint Distribution Committee** which relieves hardship for thousands of poor and elderly Jews living overseas by providing food, health care and social services.
In times of calm and crisis, Jewish Federations of Canada – UIA strengthens Jewish identity and enhances Jewish community.

By caring for people in need at home, in Israel and around the world, we protect and nurture the Jewish community of today and tomorrow.

Put the Jewish values of compassion, generosity and responsibility into action. Please give generously to Jewish Federations of Canada - UIA today.

Visit us at www.jewishcanada.org or call 416-636-7655.