

JEWISH FEDERATIONS OF CANADA - UIA 2015 ANNUAL REPORT



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA

“Taglit alumni are our best ambassadors, and the journey they experience in Israel equips them with the best tools to represent Israel abroad. Expanding their number and opening eligibility will allow Taglit to continue having a positive influence on the Jewish world”

- Naftali Bennett, Israeli Minister of Diaspora Affairs





JULIA BERGER REITMAN
CHAIR



LINDA KISLOWICZ
PRESIDENT & CEO



YOSSI TANURI
DIRECTOR GENERAL, ISRAEL

LETTER FROM LEADERSHIP

The summer of 2015 began with great anticipation and excitement. Over the winter, we worked collectively on the Macro Review process to reimagine the national system. While it is agreed that there is much more to be done, we were able to achieve and implement the financial targets and programmatic changes approved at the 2015 AGM thanks to the collective good will of our stakeholders.

Responsibility for management of Ontario campuses shifted from JFC-UIA to Hillel Toronto, now integrated as Hillel Ontario. Out west, we began to connect the Vancouver federation with regional communities in British Columbia. Nationally, we entered into a service contract with the Jewish Family Service network to provide their Canadian agencies with strategic planning and related services.

In keeping with our capacity building goals, we offered direct fundraising support in many communities and executive search assistance for Federations and communities in transition. We forged a new relationship with JPRO – a continental organization dedicated to providing professional development for all sectors of Jewish communal service. Regional community campaigns, notwithstanding all predictions to the contrary, successfully held their own.

The Centre for Israel and Jewish Affairs, our advocacy agent, developed a revised outcomes measurement approach and reporting model that allows for more meaningful accountability and evaluation.

In Israel, we concluded our first real estate sale and have several more in the pipeline. We became actively engaged with the social housing initiative of the Jewish Agency.

Although our Israel Experience programs faced challenges beyond our control in 2015, we continued to find creative ways of offering high quality programs to thousands of Canadian youth and young adults. This year, participation in MASA

Israel increased significantly because of a new staffing model.

While we were focused internally, we celebrated the 30,000th Canadian Birthright Israel participant at a ceremony in Jerusalem where we witnessed firsthand the transformative impact that the program has on young adults. At the Jewish Federations of North America General Assembly, our Canadian profile shone brightly with brilliant addresses by Judge Rosalie Abella, the Honourable John Baird and the Honourable Irwin Cotler. The GA was a truly continental event enjoyed by a large delegation of Canadian leaders, in particular a strong group of students and young leaders.

All this occurred against a backdrop of renewed tension and violence in Israel and in Europe where stabbings and bombings continue to terrorize and destroy lives. Closer to home, local manifestations with BDS resolutions on Canadian campuses continue to surface. While our students continue to be actively engaged in making the case for support of Israel and against BDS activities, campus professionals are working to train and equip them with the skills required to effectively challenge antisemitic and anti-Zionist sentiment.

These disruptive events and activities, near and far, remind us just how connected and how vulnerable we are. While they create concern and fear, they also motivate us to work harder to prevent further incidents and build strong bridges with supporters.

Our work is only possible because of the efforts of the professionals and volunteers working on behalf of JFC-UIA. We express our deep appreciation for their continuing dedication and outstanding commitment. We are equally grateful for the active support of the partners and stakeholders with whom we work every day.

IN BRIEF, JEWISH FEDERATIONS OF CANADA - UIA

SECURED JEWISH INSTITUTIONS ACROSS CANADA



CIJA's security team conducted more than 130 site audits of Jewish community institutions across Canada.

HIGHLIGHTED ISRAEL ON CAMPUS



CIJA distributed more than 20,000 pro-Israel handouts and products to campuses across Canada.

ORGANIZED MISSIONS TO ISRAEL



CIJA hosted more than 130 Canadians – including political and media officials – on fact-finding missions to Israel.

ADVOCATED FOR ISRAEL ON CAMPUS



CIJA provided advocacy training to hundreds of pro-Israel students and activists across Canada.

MOBILIZED VOTERS DURING FEDERAL ELECTION



CIJA mobilized Jewish community members to engage in the 2015 Federal Election and hosted campaign debates in Toronto and Vancouver.

DEFEATED BDS MOVEMENTS ON CAMPUS



In partnership with Hillels, CIJA helped students defeat boycott-divestment-sanctions efforts at McGill (twice), UBC, Trent, Waterloo, and U of T (twice).

CONNECTED WITH REGIONAL COMMUNITIES



Israeli scholar Dr. Mordechai Kedar addressed hundreds of people in over 10 communities as part of the regional campaign speaker series.

CHANGED OVER 3,500 LIVES WITH BIRTHRIGHT ISRAEL



Canada Israel Experience sent 3,591 travellers to Israel on Birthright, March of the Living, MASA Israel and other intensive Israel programs.

CONVENED LEADERS FROM COAST-TO-COAST



The Coast-to-Coast Israel partnership joint steering committee gathered in Israel for the semi-annual strategic planning conference.

ENGAGED CAMPUS PROFESSIONALS



Hillel Canada efforts focused on the professional development of campus staff and on enhancing their engagement and advocacy activities on campus.

TRAINED VOLUNTEERS TO LEAD MARCH OF THE LIVING



Sixty volunteer March of the Living chaperones received invaluable training and instruction about leading this intense experience.

BUILT A DIGITAL ARCHIVE OF SURVIVOR STORIES



The March of the Living Digital Archive project is preserving the memories of survivors for future generations. molarchiveproject.com

DEVELOPED LIFE & LEADERSHIP SKILLS ON MASA ISRAEL



450 young adults had a transformative, authentic Israel experience on extended study, service and career development programs.

LINKED CANADIAN AND ISRAELI YOUTH



11 students from Har Vagai school in the Galilee panhandle enjoyed a week-long visit to Calgary in December. Canadian students visited Israel in May 2016.

IMPROVED STEM EDUCATION IN SCHOOLS ACROSS ISRAEL



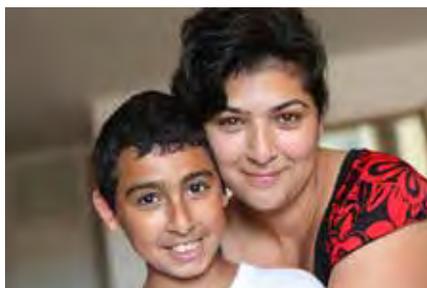
Tens of thousands of students across Israel are improving their Science, Technology, Engineering and Mathematics skills through targeted programs.

CRACKED THE GLASS CEILING FOR FEMALE STUDENTS



600 female pupils from Bat Yam participated in a nationwide program that promotes the STEM professions among female high school pupils.

SUPPORTED DISADVANTAGED IN BEERSHEVA/BNEI SHIMON



Nearly 6,000 disadvantaged youth and adults took part in programs delivered through 'Supporting Families and Youth at Risk' programs.

CONNECTED BAT YAM TO CANADIAN YOUTH



1,400 Birthright Israel participants volunteered in Bat Yam in community programs. 33 Onward Israel participants led activities with local children.



PARTNERSHIP2GETHER

The Jewish Agency's Partnership2gether Peoplehood Platform (previously known as Partnership 2000) has become the paradigm for successfully partnering global Jewish communities directly with Israeli communities.

Israeli and Canadian communities collaboratively address social issues in struggling and underdeveloped regions in Israel.

By funding and overseeing social welfare and community programs and services that provide opportunities for individual, family and community development, JFC-UJA and Canadian Federations are changing thousands of lives across Israel every day.

Canadian Israel partnerships are:

Toronto - Eilat/Eilot

Toronto - Bat Yam/Kiryat Moshe

Toronto - Sderot

Montreal - Beer Sheva/B'nei Shimon

Coast-to-Coast (CTC) [Atlantic Canada, Calgary,

Edmonton, Ottawa, Vancouver, Winnipeg] -

Galilee Panhandle [Kiryat Shmona, Metulla,

Yesod HaMa'ala, Upper Galilee Regional

Council, Mevo'ot Hermon Regional Council]

Canadian Partnerships engage thousands of participants each year in meaningful ongoing connections between Israelis and Jews across Canada through unique programs and one-on-one encounters.

While each partnership is tailored to meet community needs, some central themes include:

ISRAEL ENGAGEMENT

By investing in programs that create lasting ties between Canadians and Israelis of all ages, Canadian partnerships are connecting the global Jewish family. Living bridges are formed by creating awareness, education and opportunities for Israel engagement at an individual and community level.

CAPACITY BUILDING

By focusing on leadership development, volunteerism, young populations, infrastructure, regional development and economic development, partnership programs are strengthening Israeli society one community at a time.

YOUTH & EDUCATION

By advancing educational standards in classes from kindergarten through university, with both informal and formal programs, partnerships are enhancing opportunities, attracting young families and boosting population retention in their communities.

STEM EDUCATION

A major educational focus is STEM (Science, Technology, Engineering and Mathematics) education. It is believed that by developing STEM knowledge and skills in students at an early age, students will have greater academic and professional opportunities, especially youth from Israel's frontier regions.

ISRAEL ENGAGEMENT

ISRAEL ENGAGEMENT INITIATIVE (IEI)

Fostering connections with modern Israel, Jewish Identity and Jewish Peoplehood.

Through unique targeted programming for audiences of all ages, IEI provides members of the Montreal Jewish community with opportunities to feel and experience a smarter, more intellectual and interesting Israel.

IEI was spearheaded by two community shlichim (emissaries) and is facilitated by four shinshinot (young emissaries).



DILLER FELLOWSHIPS

UJA of Greater Toronto & Federation CJA are building strong and living bridges between youth in Canada & Israel.

80 teenagers (20 each from Toronto & Eilat/Eilat and Montreal & Beersheva/Bnei Shimon) are learning valuable skills and developing meaningful connections as fellows in the Diller Teen Fellowship Leadership Program. The intensive year-long program includes a 10 day seminar in Canada and a 3-week experience in Israel. Fellows are engaged in community action projects throughout the year.



FRIENDS ACROSS THE SEA

The CTC communities are connecting youth, young adults and professionals through ongoing programs and conferences.

400 students at 8 elementary schools in northern Israel are learning about the Diaspora and making Canadian 'Friends Across the Sea' through academic learning and interactive programming.

100 students at 5 high schools took part in 4 mifgashim (experiential encounters) as part of community twinning programs. 20 students from Kiryat Shmona and Vancouver took part in a dance group Mifgash. 3 Israelis are enhancing the Vancouver Jewish community as 'shinshinim' (young emissaries).



CAPACITY BUILDING

ACCESS FOR ALL

605 adults attended introductory courses in medicine, law, business and psychology at Ben Gurion University in Beer Sheva.

Courses are taught by outstanding undergraduate students and are specially tailored to provide essential knowledge and life skills. Students pass on the benefits of their education and heightened self-esteem to over 3,000 second-circle beneficiaries, like family and friends.



XLN CENTRE IN BAT YAM

The hi-tech learning facility facilitated 40 workshops on 3D technology for youth and adults. It hosted 10 Birthright groups and 4 JCC groups and international visitors from Albania and Columbia.

The centre was established by the Reut Foundation as part of its national network of community technology centres. Equipped with computers and 3-D printers, it offers free instruction. The XLN centre is pioneering technological innovation in Israel.



AVNEI DERECH

20 high-functioning autistic young adults in Kiryat Shmona are gaining independence and confidence through an innovative therapeutic residential program.

Each resident follows a customized work, education and study program while attending group therapy to improve social and life skills. The program has been recognized by Ministry of Welfare as groundbreaking.



YOUTH AND EDUCATION

140 young adults from northern Israel attended the inaugural Kav Hazinuk conference. Kav Hazinuk nurtures talented youth and fosters leadership development over a 10-year period for young Israelis from ages 15-25.

Nearly 6,000 children, youth and adults from Beer Sheva-Bnei Shimon's most disadvantaged populations took part in

programs like Access for All and Youth Futures, delivered through the Supporting Families and Youth at Risk stream of activity.

In Sderot, 1,000 teenagers participated in youth movement activities on a regular basis. 230 elementary school students in Bat Yam from underprivileged backgrounds benefit from a safe and enriching after-school environment.

STEM EDUCATION

EILAT/EILOT

Investing in technological and human resources to build a strong local infrastructure that enhances local capacity.

UJA Toronto has invested in advanced equipment for physics and chemistry laboratories for all of the high schools in Eilat. 2,541 pupils are currently directly involved in STEM education programs in Eilat/Eilot.

16 teachers were trained to teach advanced science. 9 college students mentored in high schools. 9 students are enrolled in a

program to train science teachers at the Ben Gurion University Eilat campus.

24 science teachers participated in in-service training. 9 Masters students are currently enrolled in teacher training program for science teachers at BGU Eilat campus.

30 high school pupils have trained to become science instructors in after-school science and technology programs. 80 elementary school children are taking part in these programs.

BAT YAM & SDEROT

Changing futures for thousands of students with targeted education.

Sderot ranks top among all towns in southern Israel for matriculation pass rates.

In Sderot, 360 kindergarten children take part in the Robomath program. 500 elementary school children are enjoying the use of five new science laboratories. 200 junior high and high school pupils took part in a research-oriented math program.

20 mathematics teachers in elementary and high schools are taking part in in-service training.

50 Ethiopian immigrant high school pupils received electronic notebooks, compulsory pieces of equipment they would otherwise be unable to afford.

100 pupils from underprivileged backgrounds in Bat Yam – both Ethiopian immigrants and native Israelis – enjoyed additional science programming at the local Centre for Excellence. Prior to UJA Federation's involvement, not a single Ethiopian child took part in this program.

UPPER GALILEE & EILAT

Developing academic, leadership, technological and scientific aptitudes through hands-on learning programs.

10,000 students annually attend science programs at the Sydney Warren Science Education Centre. 100 high school students completed their matriculation in sciences. The format of the centre is being duplicated throughout the northern region with the help of Berrie, UJIA and Rashi Foundation.

FIRST Robotics Competition - the ultimate Sport for the Mind - combines the excitement of sport with the rigours of science and technology.

Over 50 students from northern Israel, including a team from Emeq H'Chula regional high school, are part of robotics teams that compete in the international FIRST Robotics Competition.

Six professionals from various industries are mentors to Eilat's FIRST robotics team, which has twice won the Israeli competition and also took first place in the Rookies Division in the 2015 world championship in St Louis. Teams from Eilat and CHAT High School provide support to one another in local and international competitions.

JEWISH AGENCY FOR ISRAEL

By connecting Jews worldwide with Israel, one another, our heritage and collective future, the Jewish Agency is securing the future of a connected, committed, global Jewish people with Israel at its centre.

The Jewish Agency links the Jewish state with Jewish communities across the globe. It achieves this by creating unforgettable Israel experiences; forging unbreakable individual and community connections between Israelis and their partner Diaspora communities.

By bringing Jews to Israel through Aliyah, and Israel to Jews by providing meaningful Israel engagement, the Jewish Agency is connecting the global Jewish family. By energizing young Israelis and their worldwide peers to rediscover a collective sense of Jewish purpose, the Jewish Agency is building a better society in Israel - and beyond. Welfare and educational programs and 'Jewish Social Action' support vulnerable populations and narrow social gaps.

Young Israel emissaries – shinshinim - are now located in Montreal, Toronto and Vancouver. These young Israelis - on a gap year before entering the army - live with a host family and educate people of all ages about Israel and Israeli culture at local schools and institutions. Their lasting impact resonates on individual, family and community levels.



AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE

For almost 100 years, in more than 70 countries, disaster response and community development programs have sustained some of the world's most vulnerable people.

Hundreds of thousands of people facing crises around the globe have received immediate relief - like food, medicine, home care and winter heat - and long-term development assistance from the JDC and its global network of local professionals. It brings transferable programs to crises that address immediate and critical human needs, rebuild infrastructure, reinvigorate community life and maintain self-sustaining Jewish communities across the globe.

Overseas, social welfare programs and stabilizing assistance such as job training, school scholarships and housing loans break the cycle of poverty and connect individuals to a caring Jewish community. JDC's centres of Jewish life and cultural continuity are instrumental in revitalizing Jewish life around the world. Customized leadership development programs meet the unique needs of each community.

In Israel, JDC helps ensure that all Israelis are a vital part of society— especially the vulnerable. JDC partners with the Government of Israel to develop innovative solutions to meet the needs of the country's most disadvantaged citizens, including Israeli Arabs, vulnerable immigrants, children, youth at risk and the elderly and disabled.



NEXT GENERATION



KESHER CONFERENCE

Four Canadians (from Edmonton, Toronto, Ottawa & Vancouver) were invited to attend The Julia Koschitzky Seminar for Keren Hayesod – UIA Young Leadership in Israel

In between site visits and leadership sessions, participants attended the Keren Hayesod-UIA 2015 Annual World Conference Opening Gala Dinner and met with Israeli dignitaries, among them Reuven Rivlin, President of Israel; Ambassador Ron Prosor, former Israeli Ambassador to the United Nations; and Greg Masel, Director General, Keren Hayesod-UIA.



BIRTHRIGHT ISRAEL

On June 19th in Jerusalem, JFC-UIA and Canada Israel Experience celebrated the 30,000th Canadian Taglit-Birthright Israel participant, Jessica Swan.

Pictured L-R: Evan Zelikovitz- Chair of the CIE Management Committee & Chair of the March of the Living Archive Project, Dr. Ralph Shedletsky - immediate past-Chair of JFC-UIA, Julia Berger Reitman - current Chair of JFC-UIA, Jessica Swan - 30,000th BRI participant, Linda Kislowicz - President & CEO of JFC-UIA, and David Engel - Chair of the Birthright Foundation of Canada & past-Chair of JFC-UIA



YOUNG LEADERSHIP CABINET

13 Canadians attended the annual JFNA Young Leadership Cabinet Retreat in Denver, Colorado

Young leaders from communities across North America shared knowledge, ideas and best practices at the JFNA Young Leadership Cabinet Retreat in August.

As agents for change in building a strong and vibrant Jewish world, they improved their capacity as community leaders to enhance their impact within local and international organizations.

THE CENTRE FOR ISRAEL AND JEWISH AFFAIRS

As the advocacy agent of Jewish Federations of Canada - UIA, CIJA is a national, non-partisan organization dedicated to strengthening Jewish life in Canada by advancing public policy interests of Canada's organized Jewish community. CIJA builds relationships with leaders in government, media, academia, civil society and other faith and ethnic communities to ensure greater understanding of the issues that impact the Jewish community. CIJA combats antisemitism and discrimination in all its forms and advocates for fundamental rights and freedoms, social justice and support for the people of Israel.

Missions to Israel remain the most effective way to educate Canadian opinion-leaders about the values we share with Israelis. In 2015, CIJA brought 130 Canadians from key sectors to Israel, including elected officials, journalists, cultural leaders, students, university officials, municipal leaders, and civil society activists.

CIJA mobilized Jewish community members to engage in the 2015 Federal Election, hosted campaign debates in Toronto and Vancouver, and published an extensive election issues guide highlighting major policies of concern for the benefit of candidates and community members.



CIJA is the only Jewish organization in Canada with a multi-pronged strategy for campus advocacy, which focuses on students, faculty, and university administrators.

CIJA provides strategic training, grants, and materials for Hillels and Jewish students across Canada. This includes support for Jewish students to build relations with campus leaders, launch academic complaints, respond to security incidents, host innovative Israel-themed events, win student government campaigns, and counter anti-Israel slander.



CIJA launched a campaign to urge eastern European governments to provide long-overdue restitution for Holocaust Survivors.

Many live in poverty and continue to be denied compensation for property and assets stolen during the Shoah. In addition to securing public support for this cause from Canada's three largest federal parties, CIJA organized meetings in Ottawa of Survivors and community leaders with ambassadors from six countries, as part of an international effort that will continue in 2016.

Left to right –Ukrainian Ambassador Staff, Hank Rosenbaum, Co-President Canadian Jewish Holocaust Survivors and Descendants, Ambassador Andriy Shevchenko, Dr. Victor Goldbloom z"l and Judy Zelikovitz, VP CIJA.

SPECIAL EVENTS

HOSPITALITY EVENTS

Top Donors were celebrated at hospitality events in Florida and California in February 2015.

Over 100 Lions of Judah from across Canada enjoyed the Southern Hospitality luncheon organized by UJA Toronto with guest speaker Claire Goldstein Simmons, noted historian and educator. In Palm Desert, guests from Western Canada enjoyed an exclusive update from Will Recant of the American Jewish Joint Distribution Committee (JDC).



JFNA GENERAL ASSEMBLY

Over 100 Canadians attended the JFNA GA 2015 in Washington, DC.

JFC-UJA hosted a special reception for Canadians and partner agencies. Canadians attended exclusive sessions with plenary speakers: Madam Justice Rosalie Abella (pictured right centre) - the first Jewish woman to sit on the Canadian Supreme Court; and The Honourable John Baird - former Canadian Minister of Foreign Affairs. Canadian speakers also included The Honourable Irwin Cotler.



WALK FOR ISRAEL

In four years, the Kitchener-Waterloo community has raised over \$40,000 for Israel through its annual Walk for Israel.

Despite stormy weather, 240 people came together on June 14th at the 4th annual Kitchener-Waterloo Walk for Israel in support of youth at risk in Kiryat Shmona, Israel.

The walk was followed by a kosher lunch at Beth Jacob Synagogue sponsored by the Waterloo Region Jewish Community Council. JFC-UJA provides support to the Kitchener Waterloo Region Jewish Community Council.



**United Israel Appeal of Canada Inc.
United Jewish Appeal of Canada Inc.**

**Consolidated Summary of Statement of Operations
for the year ended December 31, 2015**

Revenues

Donations	73,452,800	
Investment income	602,900	
Gain on sale of property in Israel	2,606,400	
	76,662,100	76,662,100

Expenditures

Social Welfare Programs

Student scholarships, education and cultural programs	42,388,600	
Aged and infirm, rescue, relief and immigration absorption costs	3,521,400	
Partnership2gether	310,800	
Properties in Israel	236,700	
Israel Emergency	163,400	
	46,620,900	

Program and Operating Costs

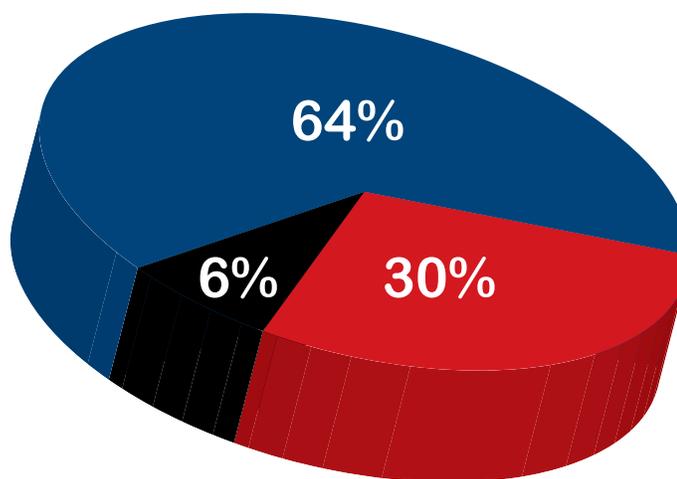
Leadership development and Canada-Israel youth program subsidies	5,267,200	
Campaign assistance	850,700	
National campus services	1,538,400	
Education, communications, media and government relations	14,223,200	
Operating costs	4,317,800	
	26,197,300	

72,818,200

Excess of Revenues over Expenditures

\$ 3,843,900

- ➔ Social Welfare Programs
- ➔ Other Programs
- ➔ Operating Costs



BOARD OF DIRECTORS

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Julia Berger Reitman

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Dr. Ralph Shedletsky

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Budget & Finance

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Jonathan Berkowitz

Sara Gottlieb

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Investment Advisory Committee

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Calgary Jewish Federation

Jewish Federation of Edmonton

Hamilton Jewish Federation

London Jewish Federation

Federation CJA (Montreal)

Jewish Federation of Ottawa

UJA Federation of Greater Toronto

Jewish Federation of

Greater Vancouver

Windsor Jewish Federation

Jewish Federation of Winnipeg



OVER 100 CANADIANS ATTENDED THE 2015 JFNA GENERAL ASSEMBLY IN WASHINGTON, DC.

Mission: To support Canadian Jewish federations and communities by increasing our philanthropic capabilities, national and international influence, connection to Israel and each other, and capacity for collective thought and action.

Vision: A dynamic national organization that partners with the Canadian Jewish federations and communities to maximize our commitment to Israel and our collective impact on the local, national and global Jewish agenda.



JEWISH FEDERATIONS OF CANADA - UJA
הפדרציות היהודיות בקנדה - UJA
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