



# 2017

# ANNUAL REPORT

JEWISH FEDERATIONS OF CANADA - UIA



JEWISH FEDERATIONS OF CANADA - UIA  
הפדרציות היהודיות בקנדה - UIA  
FÉDÉRATIONS JUIVES DU CANADA - UIA



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Chair



Linda Kislowicz  
President & CEO



Yossi Tanuri  
Director General, Israel

## LETTER FROM LEADERSHIP

Since 1967, Jewish Federations of Canada – UIA has been serving Canada’s Jewish community and strengthening its connection to Israel. Through our ongoing partnerships, programs and initiatives, we continue to demonstrate our core belief - that the Jewish people

is ‘am echad’ - one nation. We are firmly committed to the principle that inclusion makes it possible for ALL to engage, irrespective of community size or capacity.

In times when the collective business model is challenged to attract new and young donors and leaders, we are moving forward with a sharper focus on building connections and providing experiences for federations that individual communities would find difficult to do on their own.

Inclusion and connectivity are not only resonant with donors and leaders. Diversity and openness are also relevant to program participants. For example, CIE developed unique Birthright Israel programs for the LGBTQ community. It piloted Honeymoon Israel, to engage unaffiliated couples with Israel and their local community; and launched an innovative education program for Birthright madrichim focused on the Birthright leader as a Meaning Maker, Experiential Jewish Educator and Thought Provoker.

The Centre for Israel and Jewish Affairs, our advocacy agent, provided, among many initiatives, invaluable training to the next generation of community leaders on campuses across Canada. There is no doubt that this training contributed to the successful defeat of Boycott, Divestment, Sanctions (BDS) initiatives at six universities in 2017.

JFC-UIA, through its work with the Jewish Agency, Keren Hayesod and the JDC, continues to engage in current issues facing the Jewish people, such as the Kotel, conversion laws, and the overall nature of the Israel-Diaspora relationship.

We want to thank the professionals and lay leaders who have dedicated time and effort to our national system. We could not achieve our goals without their tireless commitment and look forward to a strong collective future together.

## AT A GLANCE

ISRAEL EXPERIENCE	REACH
BIRTHRIGHT ISRAEL	2334
MARCH OF THE LIVING	614
MARCH OF REMEMBRANCE & HOPE	30
HIGH SCHOOL EXPERIENCE	338
MASA ISRAEL	450
HONEYMOON ISRAEL	38
ISRAEL & OVERSEAS DELEGATIONS	156
JAFI DELEGATION	38

COMMUNITY ENGAGEMENT	REACH
BRI MADRICHIM TRAINING	90
MOL CHAPERONE TRAINING	75
CAMPUS PROFESSIONAL DAY	40
CIJA ADVOCACY TRAINING	2500
CIJA SECURITY AUDITS	25
NATIONAL FLY-IN TO OTTAWA	15
NATIONAL HOSPITALITY EVENTS	175
K-W WALK FOR ISRAEL	150
ISRAEL ENGAGEMENT CONFERENCE	80



### JEWISH AGENCY SOCIAL HOUSING INITIATIVE

JFC-UIA provided three buildings in Israel for use as part of a national project for the construction of thousands of social-housing units by the Jewish Agency.

### LBGTQ BIRTHRIGHT EXPERIENCE

On this pilot program, participants explored Israel through an LGBTQ lens. *'This was the first step of my journey to explore how my Jewishness, queerness and passion for activism can intertwine. I left Birthright Israel feeling cared for and respected.'*



### ISRAEL ENGAGEMENT CONFERENCE

80 Jewish community professionals and shinshinim [young Israel emissaries] from across Canada explored the powerful impact of this immersive program.

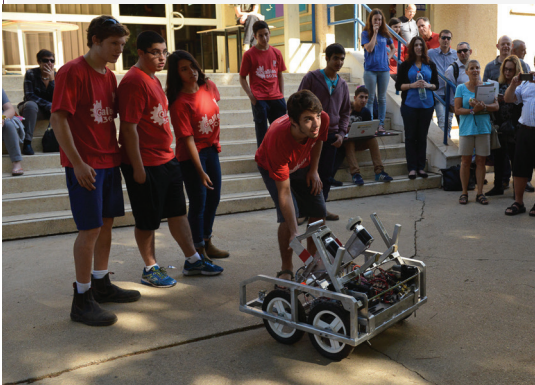


### SCHOLARSHIPS

JFC-UIA is committed to supporting higher education in Israel. In 2017, \$8,900,000 in scholarships was distributed to 4,907 post-secondary students studying at institutions across Israel.

### STE(A)M EDUCATION IN ISRAEL

Canada's Partnership2Gether communities are deeply invested in building capacity in science studies across Israel by developing innovative curriculum and programs in conjunction with the community of science and arts teachers.



### ADVOCACY INITIATIVES

CIJA provided advocacy training to 2,500 Jewish and pro-Israel students and activists across Canada. In partnership with Hillel, CIJA helped ensure six successful anti-BDS initiatives on Canadian campuses.



### HURRICANE RELIEF FUND

The Canadian Jewish community embodied the spirit of Tikkun Olam - Repairing the World - by donating over \$250,000 to Hurricane Harvey and Hurricane Irma relief efforts to help rebuild shattered communities.

### HONEYMOON ISRAEL

19 unaffiliated couples experienced nine unforgettable days exploring Israel's diversity, culture, beauty and society in a unique way while building friendships with other couples from their local community.



### GRASSROOTS CONSULTATIONS

CIJA introduced its National Grassroots Policy Consultations to hundreds of community members in 12 cities. They explored issues such as interfaith relations, antisemitism, hate crimes, Holocaust education and Jewish identity.

**United Israel Appeal of Canada Inc.  
United Jewish Appeal of Canada Inc.**

**Consolidated Summary of Statement of Operations  
for the year ended December 31, 2017**

**Revenues**

Donations	78,576,908	
Investment income	793,060	
Gain on sale of property in Israel	3,452,474	
		<u>82,822,442</u>

**Expenditures**

**Social Welfare Programs**

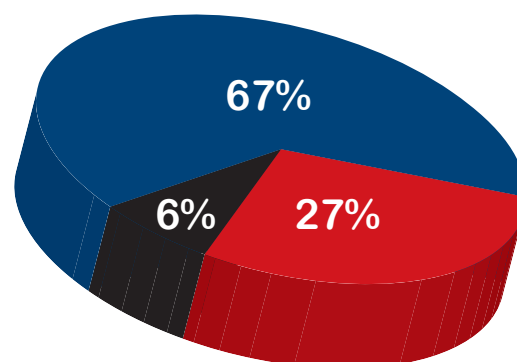
Formal and informal education	33,647,092
Medical programs	8,661,196
Relief of poverty	5,602,393
Student scholarships	2,888,309
Aged and infirm	1,563,835
Immigrant absorption	771,422
Properties in Israel	323,717
Emergency campaign	62,842
	<u>53,520,806</u>

**Program and Operating Costs**

Leadership development and Canada-Israel youth program subsidies	6,016,083
Campaign assistance	601,476
National campus services	1,674,809
Education, communications, media and government relations	13,368,287
Operating costs	4,512,702
	<u>26,173,357</u>
	<b>79,694,163</b>

**Excess of Revenues over Expenditures**

\$ 3,128,279



- Social Welfare Programs
- Other Programs
- Operating Costs

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