

JEWISH FEDERATIONS OF CANADA - UIA ANNUAL REPORT 2018



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA



2018

was an extraordinary year. The global Jewish community celebrated Israel's 70th birthday. What an incredible achievement! We also celebrated the 30th anniversary of March of the Living, a life-affirming journey experienced by over 13,000 Canadians since 1988.

Jewish Federations of Canada – UIA began a new chapter in its history with the appointment of a new President and Chief Executive Officer. A strategic review process began with the formation of a strategic planning committee made up of representatives from federations across Canada. Collectively, we will reimagine the national system, with the aim of enhancing, and extending our impact on the local, national and international stages.

JFC-UIA demonstrated industry leadership through its financial and philanthropic activities on behalf of our partners and stakeholders. A total of \$78,501,838 in donations and designated funds was transferred to Israel, in support of programs and projects that strengthen communities across Israel.

Programmatically, we created unforgettable Israel experiences for thousands of teenagers and adults through Canada Israel Experience. We provided meaningful opportunities for community members and professionals to connect and develop their leadership abilities. A series of fly-ins to New York offered top donors exclusive access to various industry leaders.

In Israel, community partnership professionals continued to ensure the success of ongoing community programs in underdeveloped regions of Israel. Overseas, we protected our most vulnerable with humanitarian relief and social welfare services through the JDC. In partnership



with the Jewish Agency for Israel, we connected Jews worldwide with Israel, one another, their heritage and our collective future. At the JFNA General Assembly in Tel Aviv, a truly international event enjoyed by a large Canadian delegation, our national profile shone brightly with a brilliant address by Ambassador Debra Lyons.

All this occurred against a backdrop of tension and violence on all continents. Tragically, antisemitic and anti-Zionist attacks continue to terrorize and destroy lives. The shooting at Pittsburgh's Tree of Life synagogue on October 29th horrified the world, as 11 innocent lives were taken on Shabbat. The Canadian Jewish community responded in force with solidarity events across the country, proving that the Jewish people is truly 'Am Ehad.'

The Jewish value of Tikkun Olam remains one of the core tenets that guides our actions. We donated funds to the The Jewish Federation in Pittsburgh in support of the victims and the community, and also to the Jewish Federations of Los Angeles and Houston, which suffered severe damage after natural disasters.

All of this was possible only because of the tremendous efforts of our dedicated professionals and volunteers. We want to express our appreciation to each of you for your ongoing commitment. Finally, to our partners and stakeholders with whom we collaborate every day, we could not accomplish any of this without your active support and commitment to the collective.

Leslie S. Gales
Chair

Nikki Holland
President & CEO

Yossi Tanuri
Director General



2024 CIE- Birthright Israel participants on almost 70 buses

750 March of the Living participants on the 30th annual March of the Living

8th Year that Canada Israel Experience has been recognized for excellence in education

36 Onward Israel participants experienced Israel on a six-week internship program

80 Canadians joined 3,000 peers from across the globe at the JFNA General Assembly in Tel Aviv

296 Young adults experienced transformational and authentic Israel experiences on MASA Israel

'Birthright Israel was a truly incredible experience. I toured Israel, while learning about Judaism and Israel's history. Our guide Barak consistently encouraged us to challenge the information we were hearing and make informed decisions for ourselves rather than believing what we were told at 'face-value'.

I am so grateful to have had the opportunity to visit Israel, and to have met so many unique and amazing people on this unforgettable trip.'

- Amy D. , Birthright 2018



EXPERIENCE

JFC-UIA develops the current and next generation of community Jewish leaders and influencers by designing and providing experiences that strengthen Jewish identity and enhance personal connections to Israel, the Jewish people and the Jewish world.

The immersive experiential programs managed by Canada Israel Experience department leave indelible marks on the Jewish soul. Hands-on intensive experiences fortify Jewish identity among its participants by strengthening personal and collective connections to Jewish history, to Israel and to one another.

March of the Living is a life-affirming journey that explores the rich and tragic past of the Jewish people in Poland and celebrates Israel. Every CIE - Birthright Israel participant returns home with Israel stamped on their heart and 40 new Jewish friends.

The Birthright Israel experience is not just about the destination. It is about the journey, which begins with award winning training and education programs for participants, madrichim and chaperones designed and delivered by JFC-UIA.

In partnership with Canadian Federations, we collaboratively address community issues in peripheral and underdeveloped regions across Israel by investing in targeted community programs and services. Together, we are enhancing futures for individuals, families and communities by providing meaningful educational and developmental opportunities and experiences.

'Jewish Federations of Canada – UIA is the only Canadian organization that connects Jewish communities across Canada with each other, with North America, with world Jewry, and with Israel.

We work with federations and community councils coast-to-coast, to maximize commitment to Israel and our collective impact on the local, national and global Jewish agenda. '

- Leslie Gales, Chair, Jewish Federations of Canada - UIA

ENGAGEMENT



JFC-UIA builds on the meaningful Israel and community experiences by providing ongoing opportunities to attend programs and events that forge lasting relationships between Canadian Jews from coast-to-coast, with each other, with the national and international community, and with Israel.

In connecting Canadian Jews at social programs and large events, we are building an unbreakable network of advocates and community supporters. This network is the foundation upon which the success of the national community relies.

Community leaders connect at various hospitality events co-organized with federations, like Southern and Western Hospitality. At major events, like the annual JFNA General Assembly in Tel Aviv, Canadians convened with like-minded philanthropists and activists from around the world and experienced the immensity of their shared philanthropic efforts.

JFC-UIA was instrumental in organizing a visit by Israel's Minister of Economy and Industry, Eli Cohen, to Canada and the US and arranging exclusive access to the minister for top donors. On May 28, 2018 in Montreal, he signed a new free trade agreement with Canada's Minister Francois-Philippe Champagne. A second fly-in event to Manhattan offered exclusive access to industry leaders in real estate development.



37 Top donors participated in fly-ins to Manhattan to network and meet industry leaders in politics and business

350 Canadians attended annual hospitality events in Florida, California and Tel Aviv

450 People celebrated the 30th anniversary of the March of the Living at a gala in Toronto

160 Canadians attended 'Pushing the Boundaries: Disability, Inclusion and the Jewish Community'

22 Regional communities connected with JFC-UIA

120 People attended the 7th annual Walk for Israel in Kitchener-Waterloo



4 Young Canadians attended the Julia Koschitzky Seminar for Keren Hayesod Young Leadership in Israel

100 Young adults received award winning leadership MIT training

49 Jewish Agency for Israel Schlichim and shinshinim forged lifelong bonds with seven Canadian communities

17 Communities (seven Canadian & ten Israeli) connected through three community partnerships

60 March of the Living chaperones received intensive leadership training

78.5M Was invested in leadership development and social welfare programs in Israel

'I believe that if we cultivate the right vision and forge the right spirit we can overcome any challenge and guarantee our next 70 years — and beyond.

Today, more than at any other time in our history, everything, is up to us. Let us vow that we shall all do everything in our power so that our prosperous present leads to a secure, blessed, and bright common Jewish future.'

- Isaac Herzog, Chair of the Executive, JAFI

LEADERSHIP



Leadership initiatives aim to strengthen Jewish community by promoting Jewish values and enhancing Jewish identity. Truly effective leaders are able to translate their vision into reality. But this ability does not happen overnight. Tomorrows leaders are developed, one skill at a time. JFC-UIA supports leadership programming for community members of all ages.

We support Hillel Ontario, which serves over 20,000 Jewish students on post-secondary campuses. The Julia Koschitzky Seminar for Keren Hayesod Young Leadership is an annual hands-on leadership experience in Israel allows participants to acquire new skills while engaging with leading thinkers from across the globe.

We support JPRO, a continental organization that provides professional development for those in Jewish communal service. The Jewish Agency Shinshinim & Shlichim programs bring Israel to Canada in the as emissaries that integrate into Canadian communities for one year. The Regional Forum regularly connects community leaders from 22 regional communities across Canada.

Of equal importance, JFC-UIA demonstrated industry leadership through its financial and philanthropic activities. A total of \$78,501,838 in donations and designated funds was transferred to Israel. Funds sent to Israel are invested in programs and projects that strengthen communities across Israel.

Through the National Community Security Program, CIJA conducted more than 30 formal audits and delivered nine communal training sessions across the country. NCSP staff also provided multiple direct consultations to community institutions, which included assisting Federations in responding to local security incidents and planning security support for large community events.

CIJA advocates for the full and equal participation of all people in society including - and perhaps especially - people with special needs. CIJA lobbied for a national accessibility act to make Canada more inclusive for people with disabilities and, after its introduction, actively supported the passing of the Accessible Canada Act, C-81.

CIJA mobilized thousands of Canadians on a range of important community issues, including securing the participation of 10,000 community members in an action alert campaign urging the Government of Canada to continue its strong support for Israel and denounce Hamas' efforts to escalate the conflict during the Gaza border clashes.

Almost 200 current and future Canadian leaders, including elected officials, political staff, journalists, cultural leaders, municipal leaders, political activists, and university students and administrators, participated in life-changing missions to Israel. Missions strengthen the Canada-Israel friendship and can yield specific tangible benefits for both countries in the form of new agreements signed between Canadian and Israeli institutions.

ADVOCACY

As the advocacy agent of Jewish Federations of Canada - UIA, the Centre for Israel and Jewish Affairs (CIJA) is a national, non-partisan organization dedicated to strengthening Jewish life in Canada by advancing public policy interests of Canada's organized Jewish community.

CIJA builds relationships with leaders in government, media, academia, civil society and other faith and ethnic communities to ensure greater understanding of the issues that impact the Jewish community. CIJA combats antisemitism and discrimination in all its forms and advocates for fundamental rights and freedoms, social justice and support for the people of Israel.

**United Israel Appeal of Canada Inc.
United Jewish Appeal of Canada Inc.**

**Consolidated Summary of Statement of Operations
for the year ended December 31, 2018**

Revenues

Donations	122,420,803
Investment income	448,517
Gain on sale of property in Israel	<u>2,712,674</u>

125,581,994

Expenditures

Social Welfare Programs

Formal and informal education	37,143,009
Medical programs	40,331,042
Relief of poverty	2,282,138
Student scholarships	2,787,970
Aged and infirm	5,900,739
Immigrant absorption	872,185
Properties in Israel	1,091,865
Emergency campaign	<u>210,809</u>
	<u>90,619,757</u>

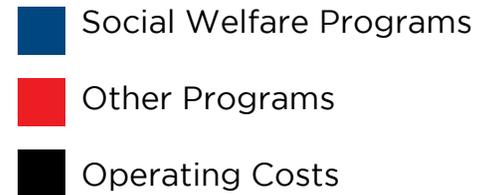
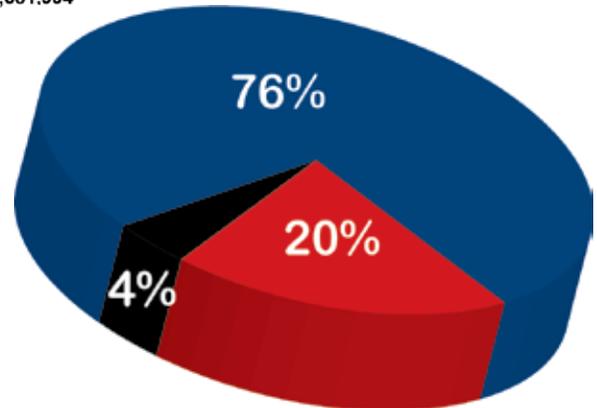
Program and Operating Costs

Leadership development and Canada-Israel youth program subsidies	6,420,419
Campaign assistance	369,678
National campus services	1,486,931
Education, communications, media and government relations	15,943,839
Operating costs	<u>4,594,292</u>
	<u>28,815,159</u>

119,434,916

Excess of Revenues over Expenditures

\$ 6,147,078



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