



JEWISH FEDERATIONS OF CANADA - UIA  
הפדרציות היהודיות בקנדה - UIA  
FÉDÉRATIONS JUIVES DU CANADA - UIA

# JEWISH FEDERATIONS OF CANADA - UIA 2016 ANNUAL REPORT





# LETTER FROM LEADERSHIP



Julia Berger Reitman  
Chair



Linda Kislowicz  
President & CEO



Yossi Tanuri  
Director General

In 2016, Jewish Federations of Canada – UIA sharpened its organizational focus. By realigning our work into 3 key areas, we are working in a significantly more integrated and collaborative manner. We are continuously leveraging the collective talents and resources of our professionals and lay leaders.

The three key areas are: Israel; Next generation; Strengthening the National Community.

Key components of the Israel stream include Engagement, Experience and Philanthropy.

Israel Engagement initiatives, most in partnership with the Jewish Agency and local Federations, have spread across Canada and are increasingly successful in presenting a contemporary view of Israel. Shinshinim in Toronto, Montreal, Ottawa and Vancouver are contributing to a renewed understanding of the challenges and accomplishments in Israel. A conference convened in September brought over 60 North American participants to Toronto to share best practices, network and learn.

Israel Experience programs continue to offer incredible educational opportunities for young people, including March of the Living, Birthright Israel, MASA Israel, Onward Israel and Honeymoon Israel. The challenge of delivering affordable, quality educational experiences that cater to diverse interests and needs is not taken lightly. Notwithstanding our proven track record, we continue to reassess our approaches and improve our offerings. In 2016, Canada Israel Experience tailored a Birthright Israel experience for a group of Canadians with developmental challenges. In 2017, we will send our first LGBTQ group on a Birthright experience.

Israel Philanthropy efforts focus on nurturing community and donor relationships with Israel by developing exciting new projects, dynamic partnerships and by continually deepening the campaign content. A series of campaign training webinars for professionals was a valuable support, especially for smaller communities that cannot easily access training resources. The six Canada - Israel partnerships continue to evolve in response to changing realities on the ground. The sale of a second JFC-UIA property in Israel to the Jewish Agency will further our support of their social housing initiative.

Upon the closure of the National Young Leadership program in 2015, a vacuum was created. In response, JFC-UIA and CIJA launched a research project to gather data directly from the millennial generation in order to effectively address their concerns and meet their interests.

Nationally, we can list many accomplishments, among them ‘Engaging with Aging’, a conference attended by 120 professionals and volunteers from across Canada, that addressed the finding of the 2011 National Household Survey that the Canadian Jewish population is rapidly aging. The Centre for Israel and Jewish Affairs (CIJA) made great strides in combating antisemitism, building Canada-Israel ties and advocating for human rights and social justice.

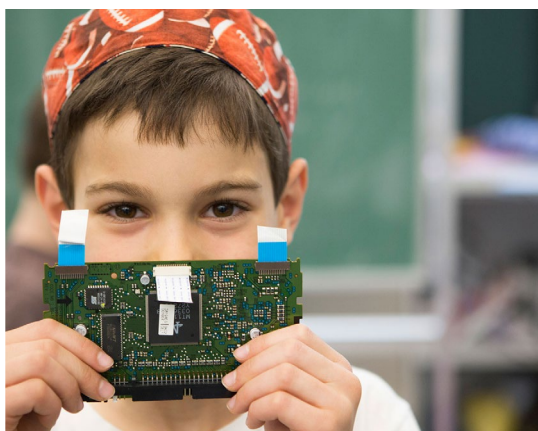
Globally, the world is becoming increasingly complex, as the rate of antisemitic incidents continues to rise and security issues for Jewish organizations and institutions remain at critical levels. To combat this, CIJA conducts security audits of Jewish communal institutions across Canada on an ongoing basis.

JFC-UIA is intensifying efforts to strengthen the Jewish people’s connection to one another and to Israel. Alongside regional, national and international partners, we are engaging community members in meaningful and productive innovative programming and initiatives. For example, the Regional Forum links members from 20 diverse regional communities across Canada. We continue to reinforce a community platform where collaboration and partnership are the modus operandi.

Montreal’s Federation CJA and UJA Federation of Greater Toronto are celebrating their centennial anniversary in 2017. Jewish Federations of Canada – UIA is proud to have been their community partner for the past 50 years. We also offer congratulations to the Atlantic Jewish Council, which held its 20th biennial convention in November.

We extend our appreciation to the professionals and volunteers whose commitment and dedication make our work possible. We are especially grateful to the partners and stakeholders who continuously support our efforts to strengthen Canadian and World Jewry and Israel in countless ways.





### STEM EDUCATION

Canada-Israel partnerships are changing the future of Israel's economy by investing in STEM education programs.[Science. Technology. Engineering. Math.]



### LIVING BRIDGES

36 Israeli 'shinshinim' [young emissaries] based in Montreal, Ottawa, Toronto and Vancouver are building 'living bridges' between Canada and Israel.



### PHILANTHROPY

A total of \$7.4M CAD in scholarships was distributed to 3,343 Israeli post-secondary students across the country.



### MARCH OF THE LIVING

Over 700 Canadians honoured the history of the Jewish people and celebrated Israel on March of the Living Canada.



### BIRTHRIGHT ISRAEL

1879 young Canadian adults, including those with developmental challenges, had life-changing experiences on Birthright Israel.



### TRAINING & EDUCATION

42 campus staff attended Hillel Canada and CIJA's professional development day that focused on Jewish engagement and advocacy activities on campus.



### DONOR RECOGNITION

JFC-UIA connects hundreds of Canadian philanthropists from across the country at annual hospitality and recognition events.



### REGIONAL COMMUNITY OUTREACH

The Regional Forum links members from 20 diverse regional communities across Canada.



### ADVOCACY

CIJA made great strides in combating antisemitism, building Canada-Israel ties, and advocating for human rights and social justice.

United Israel Appeal of Canada Inc.  
United Jewish Appeal of Canada Inc.

Consolidated Summary of Statement of Operations  
for the year ended December 31, 2016

**Revenues**

Donations	78,465,273	
Investment income	1,071,342	
		<b>79,536,615</b>

**Expenditures**

**Social Welfare Programs**

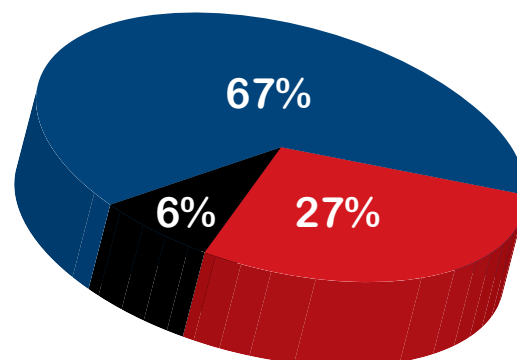
Formal and informal education	38,987,727
Student scholarships	8,313,535
Relief of poverty	3,905,970
Medical programs	1,464,792
Aged and infirm	760,894
Immigrant absorption	457,434
Properties in Israel	180,463
Emergency campaign	25,629
	<b>54,096,444</b>

**Program and Operating Costs**

Leadership development and Canada-Israel youth program subsidies	5,074,268	
Campaign assistance	617,049	
National campus services	1,764,524	
Education, communications, media and government relations	14,819,383	
Operating costs	4,680,839	
	<b>26,956,063</b>	
		<b>81,052,507</b>

**Excess of Expenditures over Revenues**

**\$ (1,515,892)**



■ Social Welfare Programs  
■ Other Programs  
■ Operating Costs

# BOARD OF DIRECTORS

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Julia Berger Reitman

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**Windsor**

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Atlantic Jewish Council

Calgary Jewish Federation

Jewish Federation of Edmonton

Hamilton Jewish Federation

London Jewish Federation

Federation CJA (Montreal)

Jewish Federation of Ottawa

UJA Federation of Greater Toronto

Jewish Federation of Greater Vancouver

Windsor Jewish Federation

Jewish Federation of Winnipeg