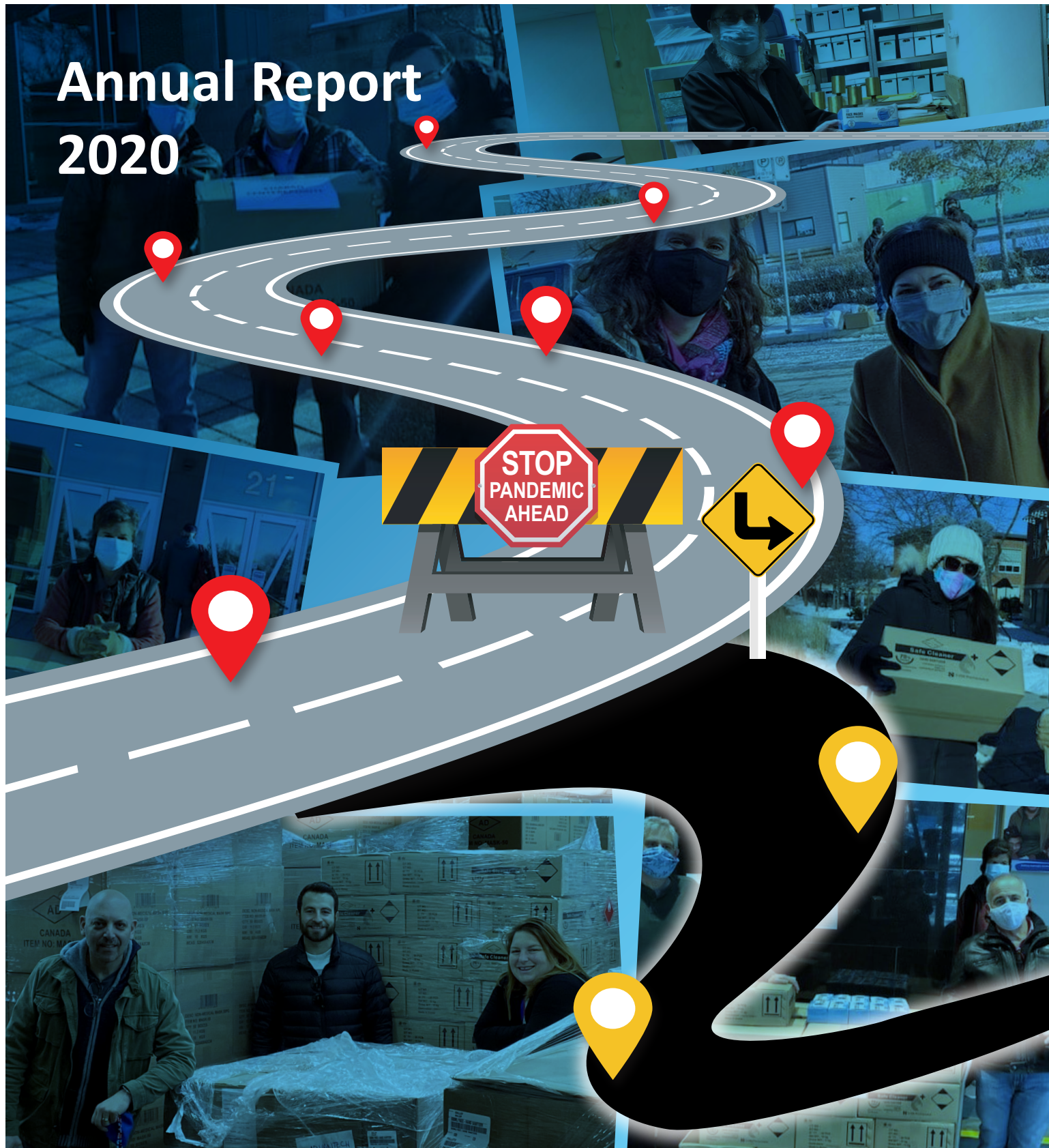


Annual Report 2020



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA



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2020 Annual Report

Jewish Federations of Canada-UIA has much to be proud of this past year as we pivoted swiftly to support our vulnerable and continue to fuel Jewish life across Canada. Despite the many challenges of 2020, including all the changes to daily life, brought on by the global pandemic, we remained connected, strong, and active. We pivoted where we could, rededicated ourselves to the needs in Israel and overseas and worked together in Canada and with our partners in Israel to help those in need. Our connections within Canada and with Israel did not waver this year, which is a true testament to our mutual and reciprocal relationship to the global Jewish community.

Overseas, through the Jewish Agency for Israel, we had meaningful people-to-people connections to Jewish identity and our collective heritage while also providing elderly and vulnerable Jews with humanitarian relief and social welfare services. As well, the Partnership2Gether programs continued to positively impact communities in underdeveloped regions across Israel. In 2020 there was a special focus given to ensuring connectivity, including connecting Seniors to their families in the Negev and connecting students to their classrooms in Bat Yam & Sderot especially as travel became more restricted. We hosted Prof Muli Lahav on Zoom to speak on dealing with trauma related to COVID and how to better engage people-to-people connections via Zoom. By investing in educational, community and capacity building programs, Canadian federations continued to enhance the lives of thousands of Israeli families.

To stay connected during this year of in-person social distancing, we hosted a number of Zoom events, including a political briefings from Benjamin Gantz, Alternate Prime Minister of Israel, Minister of Defense who spoke on current events and politics, and a conversation with Minister Michael Biton. Daphna Liel, a high profile new reporter and Epidemiologist & Public Health Physician Prof Nadav Davidovitch were also featured speakers for our Canadian speaker series. We had our first Celebration of Federation – a national showcase of federations from across the country to celebrate Rosh Hashana together with laughter, music and more.

As the national organization for the collective Canadian Jewish community, we have a commitment to ensure that all our constituents are supported, safe, and can engage in meaningful opportunities, regardless of size or capacity. Thanks to the generous donation of PPE, Jewish communities from Victoria to Halifax and their agencies, schools, and camps were able to stay safe. Federations across the country were pleased to receive approximately 1.2 Million face masks and bottles of hand sanitizer to distribute to various Jewish organizations as well as others in the broader community.

Canada Israel Experience sent Birthright Winter Trips to Israel in January, which unfortunately was the last travel experience before we were grounded by the pandemic. Programs were halted but the MIT program continued to run. Planning and engagement continued and the staff coordinated a number of reunion programs to reengage Birthright alumni. March of The Living was completely planned until the pandemic made travel impossible, but a number of local programs continued to allow for Holocaust education. Masa had a great year with it being the only Israel experience allowed to arrive in the country. The number of participants doubled from Canada in 2020.

In 25 small non-federated communities across Canada, JFC-UIA facilitated online programs, lectures and events from national Federation and Israel sources. The importance of staying connected to these communities was highlighted by the 2020 Campaign in which we raised \$409,976 - an increase of \$9,882 over the 2019 Campaign. A number of micro-Grants were handed out this year helping small communities run local programming.

Our mission is to preserve and protect the quality of Jewish life in Canada through advocacy. Though challenging, 2020 was a year filled with accomplishments delivered on behalf of, and in partnership with, Canada's diverse Jewish community and CIJA, Canada advocacy agent.

As we reflect on the past year of change, It was inspiring to see the ways in which our Canadian Jewish communities have supported each other and thrived. We continue to be encouraged by our ability to care for one another from afar and by finding new ways to come together. It is the small gestures as much as the big ones that have made a huge difference for individuals and communities across Canada.



330 Comittments

\$21,657,103 CAD

153 Partners

Support For Regional Communities

A Regional Forum of 13-15 communities met bi-monthly on Zoom to participate and receive relevant national and international community updates, exchanges ideas, programs and discuss challenges. Regional communities were also represented by JFCUIA at the CIJA Security Committee meetings, to make sure small communities are aware of all measures, practices and able to liaise with proper authorities.

The Lewar Fund for immigrant services disbursed \$60,988 to 6 Jewish Family Services (JFS) across Canada who provide service to Jewish immigrants settling in Canada. \$12,000 from a bequest was disbursed in micro-grants to small communities for creative & outreach programming that enhanced affiliation to local Jewish communities. The Rodkin Scholarship Fund distributed \$64,200 US to 97 rabbinical & social work students in Israel, via a newly coordinated process that was executed.

Preservation Of Jewish History, Alex Dworkin Canadian Jewish Archives

462 remote research requests were acted upon and despite lock-downs, The Archives were able to assist 86 researchers onsite. The staff were able to carry out research and scanning tasks for researchers who were otherwise prevented from working with original archival documents.

Moving from history to modernization, The Archives increased its social media presence with a new Facebook initiative called “The Canadian Jewish Time Machine” where 124 illustrated Fact-of-The-Day vignettes, attracted many new followers and allowed history to come alive.

Training was offered to 7 student interns; 4 from history classes at Concordia and McGill and 3 from archival studies programs – McGill University and



John Abbott College. Our student interns helped catalogue collections and produced 4 historically-themed videos which have been uploaded to our Canadian Jewish Heritage Network channel on Youtube. In June 2020, we initiated and participated in the first virtual Jewish Archives and Museums Cross Country Check-in.

Despite the restrictions on interactions, we managed to acquire a dozen new collections over the course of the year, including rare 19th century photographs of members of the earliest Quebec Jewish families, fascinating documents tracing a Jewish family's immigration from Latvia to Quebec City in the early 1900s, and a wealth of informative interviews done with Montreal Jews of Iraqi descent.

Jewish Identity Programs



Birthright Israel Experience

Canada Israel Experience sent Birthright Winter Trips to Israel in January, which unfortunately was the last travel experience before we were grounded by the pandemic. **93** MITs's graduated our program and are eagerly awaiting staffing the next available Birthright trip. **24** Birthright reunion programs were coordinated with **215** participants allowing them to remember the magic of their Birthright trip.



March Of The Living

March of The Living was completely planned until the pandemic made travel impossible. This prompted March of The Living team to pivot and share digital materials on social media – highlighting each of the survivor educators and sharing their stories with the broader community. As well as running a number of national Holocaust education programs including a national Yom Hashoah ceremony.

Community Engagement

Canadian Federation Celebration of Rosh Hashanah

Jewish communities came together across Canada for the first-ever nation-wide online Rosh Hashanah party hosted by JFC-UIA. While the COVID-19 pandemic kept us apart, we still united virtually to create this special celebration that highlighted our vibrant community with over 10,000 people tuning in the night of and after to ring in the Jewish New Year!



Partnership with CZO

For Chanukah, we partnered with the Canadian Zionist Federation, World Zionist Organization and Jewish Federations across Canada to present the Israeli musicians from "Music Talk" for a virtual celebration featuring Klezmer, Ladino and Israeli music, and jazz.



United Israel Appeal of Canada Inc. United Jewish Appeal of Canada Inc.

Consolidated Summary of Statement of Operations for the year ended December 31st, 2020

Revenues

Donations	65,957,427
Government Assistance	951,741
Investment Income	675,961
Gain on sale of property in Israel	337,074
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	67,922,203

Expenditures

Social Welfare Programs

Formal and informal education	35,847,467
Medical programs	5,277,254
Relief of poverty	3,785,799
Student scholarships	2,176,250
Aged and infirm	5,246,000
Immigrant absorption	4,115,000
Properties in Israel	555,000
Emergency campaign	51,000
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	57,053,770

Program and Operating Costs

Leadership development and Canada-Israel youth program subsidies	1,254,703
Campaign assistance	132,383
National campus services	533,085
Education, communications, media and government relations	8,174,051
Operating costs	3,815,599
Amortization of Property and Equipment	15,200
	<hr/>
	13,925,022

70,978,792

Excess of Expenditures over Revenue **\$(3,056,588)**

Cost profile

Social Welfare	57,053,770	80%
Other Programs	10,109,423	14%
Operating	3,815,599	5%

