

SAMUEL BRONFMAN MEDAL RECIPIENT



BRENDA URMAN
GEWURZ

Brenda Urman Gewurz is a distinguished leader in both real estate and Jewish communal life. Professionally, she has served as Vice President of Marketing and Sales for Proment Corporation, a residential real estate company in Montreal, for the past 20 years. Her leadership in the Jewish community dates back to the early 1980s, when she became active in Jewish education through her children's school, where she served as Hebrew Academy's first female President (1987-1991). For the past 20 years, she has been a member of the Board and Executive of the Bronfman Jewish Education Centre (BJEC), and was its President from 1997-2000. Brenda also sat on the Management Committee of the Bronfman Israel Experience Centre (BIEC) for a decade, and led the March of the Living.

At Federation CJA, Brenda has been a member of the Board of Directors (2000-2008), and an Executive Member of the Planning and Allocations Committee. She co-chaired the Imagine 2020 planning process, which helped set the framework for the present strategic plan. She also co-chaired the informal granting process for the Generation Fund's Shaping our Future Grants, which encourages grassroots Jewish identity initiatives. In 2005, she was awarded Federation CJA's Distinguished Leadership Award and received the Manny Batshaw Award for Longstanding Community Service in 2015.

Brenda served as the President of the Jewish Community Foundation from 2012 to 2014 where she saw the organization through a change of leadership and a large growth of assets. From 2004-2016 she was a member of the board and then Vice President of Jewish Federations of Canada – UIA and is presently the Vice President of The Centre for Israel and Jewish Affairs (CIJA) Quebec, where she plays an active advocacy role.

Brenda is a board member of Ensembles Quebec, formerly the Caravane de Tolerance, which fosters tolerance within the Quebec school system, and is a member of the Campaign Cabinet of the Montreal General Hospital.

Brenda is married to Samuel, and they enjoy their three children and eleven grandchildren.