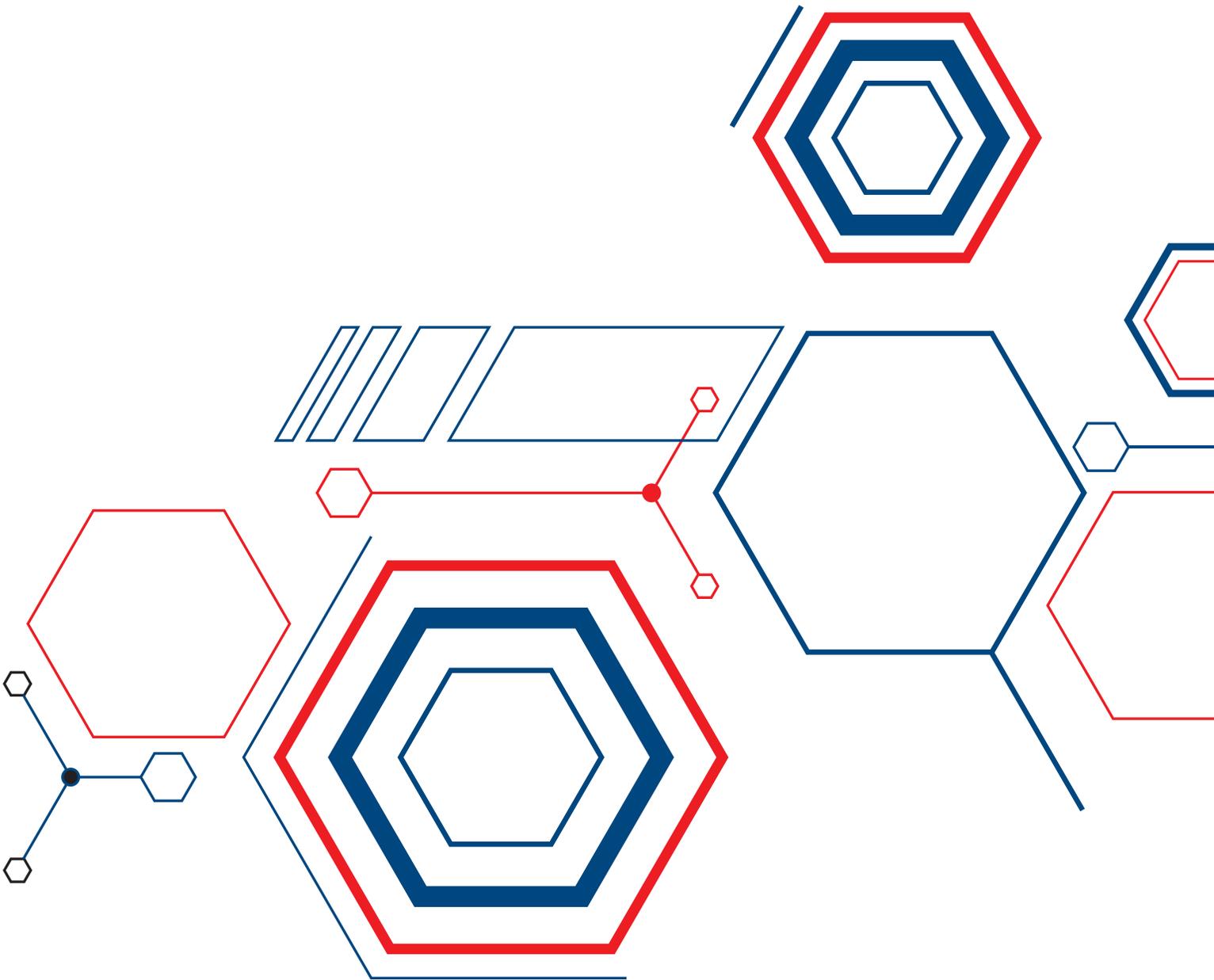




JEWISH FEDERATIONS OF CANADA - UIA  
הפדרציות היהודיות בקנדה - UIA  
FÉDÉRATIONS JUIVES DU CANADA - UIA

# Jewish Federations of Canada - UIA 2014 Annual Report



# LETTER FROM LEADERSHIP

The summer of 2014 began with the kidnapping of Eyal Yifrach, Gilad Shaar and Naftali Frenkel and led into Operation Protective Edge, which lasted 50 days until a truce was reached. The year went on to see the continuing deterioration of the situation in Ukraine, and growing antisemitism in Europe with notable critical events in France, Belgium, Denmark and elsewhere.

These events, whether they happen close to home or far away, remind us of how connected and how vulnerable we all are.

On the one hand, they create concern, fear and even panic because we know from history that they are never contained, rarely isolated and often contagious.

On the other hand, they motivate us to work even harder to deal with these situations, to prevent further incidents and to build bridges with supporters, wherever and however we can.



In this context, the work of the Canadian Jewish Federations - and by extension JFC-UIA - is more important than ever. Our work - locally, nationally and internationally - promotes a sense of global Jewish community, a sense of connection between fellow Jews and a strong Jewish identity and engagement with Israel.

We know that it is more important than ever to galvanize our collective energy to help our communities engage, affiliate, identify and act together. We also know that what might be self-evident to us is not necessarily so for others.

The accomplishments of JFC-UIA this past year are numerous. While the annual report describes many of them, a few merit special mention.

We note our continuing involvement in Israel through our strong strategic partnership relationship with the Jewish Agency For Israel; with partnership communities such as Beer Sheva/B'nei Shimon, Eilat/Eilot, Bat Yam, Sderot



and Etzba Hagalil; and with numerous amutot that provide education, social and health services and programs for young and old alike.

During Operation Protective Edge, JFC-UIA provided critical support to our partnership communities, many of which were in harm's way. We were successful in leveraging funds raised in Canada, effectively tripling their impact. Funds were used to repair, protect and improve conditions in these communities.

We would be remiss if we did not acknowledge the additional challenge of managing Taglit-Birthright Israel groups in Israel last summer. Our team performed under enormous pressure, ensuring a safe and meaningful experience under extraordinary circumstances.

Our support of Jews in the FSU and Ukraine continues through the work of our strategic partner, the American Jewish Joint Distribution Committee (JDC). The Ukraine situation compelled us to respond and do more. And so we did. We dug deeper, over and above the annual contributions, over and above funds raised in the Israel emergency campaign.

Closer to home, we provided customized reports for each Canadian Jewish community based on data from the 2011 National Household Survey. Reports covered important themes such as geographic distribution, poverty, seniors, fertility, immigration and the Jewish family. This data will enable each Federation to plan for their infrastructure and service needs in coming decades.

The national poverty think tank is a collaboration of Jewish Family Agencies and Jewish Federations aimed at promoting an understanding of Jewish poverty and its ramifications in Canadian Jewish communities. This coalition was designed to bridge the gap between planners and providers, thereby creating a professional community of thought and practice. It has been actively involved in the creation and dissemination of a National Poverty Statement, the development of local community projects designed to inform and educate about

the complexity of poverty and its impact on the community, and the collection and examination of information about how to best measure the effect of poverty-reduction initiatives.

3,000 young people participated in many Canada Israel Experience programs including March of the Living, Taglit-Birthright Israel, MASA Israel and Onward Israel. We applaud the chaperones, madrichim, professional staff and survivors that work tirelessly to create and implement transformative life changing experiences.

We are very proud of the regional community campaigns which, notwithstanding all predictions to the contrary, are holding their own. As challenging as it is to connect Jewishly in a large urban centre, it is so much more so in towns with a limited Jewish infrastructure and small Jewish population.

In late 2014, we launched a macro review process aimed at creating a more effective and sustainable national system. This process engaged lay and professional leaders from across the country in an intense and demanding process. Small group working committees looked at our work in Israel; next generation programming; advocacy; small communities; national functions; and organizational structure. While this process is still ongoing, it is far enough along that we can say that there will be significant improvements in the future.

All of the above would not be possible without the tremendous efforts of the professionals and volunteers that work for and on behalf of JFC-UIA. We express our deep appreciation to each of you for your dedication and commitment.

We also want to acknowledge and thank our partners and stakeholders with whom we collaborate and work every day. We could not accomplish any of this without your active support and participation.

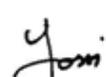
Thank you. Toda raba.



Linda Kislowicz  
President  
& CEO



Dr. Ralph  
Shedletsky  
Chair



Yossi Tanuri  
Director General,  
Israel Office

# ADDRESSING TOMORROW TODAY

Jewish Federations of Canada - UIA is developing tools, building platforms and enhancing resources for tomorrow's Jewish community today.

## MARCH OF THE LIVING DIGITAL ARCHIVES PROJECT: PRESERVING MEMORY FOR THE FUTURE

**The March of the Living Digital Archives Project will ensure that the stories of survivors will continue to be shared in their own voice, and preserved for future generations, by collecting existing Canadian March of the Living footage from 1988 to the present in addition to filming current survivor testimony. This project is funded with grants from the Canadian Government, the Claims Conference, and Laura and Dennis Bennie.**

'Reunions', the first finished production, premiered at the Hamilton Film Festival and was screened at the Vancouver Jewish Film Festival. It records the reunion of survivor Sydney Zoltak with Zigmund Krinski, whose family sheltered the Zoltaks during the Holocaust.



*"To be able to capture the reunion of a Holocaust survivor and the Righteous Gentile who saved his life, in a short film for the world to see and learn from, is truly amazing. Without a doubt, bringing these two heroes together was one of the most emotional and rewarding experiences of my life."*

-Evan Zelikovitz, Chair of the March of the Living Archive Project & Chair of the CIE Management Committee



'REUNIONS' Sydney Zoltak (L) with Zigmund Krinski





NYLIA at Parliament Hill in Ottawa

## **2011 NATIONAL HOUSEHOLD STUDY ANALYSIS: COMMUNITY PROFILING FOR COMMUNITY PLANNING**

As the Canadian Jewish population continues to change, it is vital that leaders and planners have an accurate picture of its diverse nature. The 2011 National Household Survey (NHS) provides an important opportunity to obtain a demographic profile of Canada's Jewish community. Analytical reports shed further light on the dynamics of the Jewish population in this country.

The study is funded by the Canadian federations and managed by JFC-UIA. Topics include Basic Demographics/Jewish Populations in Geographic Areas; Jewish Seniors; Fertility; Jewish Poor; Jewish Family; Intermarriage; Immigration; Language; Economic Data; Sephardim; and Holocaust Survivors. Individual community reports and a national overview is provided for each theme.

## **NATIONAL YOUNG LEADERSHIP: FORGING LEADERSHIP PATHS**

**National Young Leadership Israel Advocacy (NYLIA) - a joint venture of JFC-UIA, the Centre for Israel and Jewish Affairs (CIJA) and the Canadian Jewish Political Affairs Committee (CJPAC) - transforms interests of young leaders into action as they gain valuable insight into the workings of government in Canada and Israel.**

The NYLIA cohort of 20 young adults met Members of Knesset in Israel and Members of Parliament in Ottawa. Discussions focused on advocacy and Israel-Canada political relations.

NYLIA brought together Israel advocates from across Canada in Ottawa in March and in Israel in August. They engaged in meaningful dialogue with government officials and local community leaders.

## HILLEL CANADA: CONNECTING CAMPUS PROFESSIONALS FROM COAST-TO-COAST

Hillel Canada provides a platform for campus professionals to stay current with issues and trends and to be trained in the latest leadership methods and techniques. Open and interactive forums focus on program development and student and faculty outreach.

50 campus professionals attended an annual two-day seminar co-organized with CIJA. Workshops addressed ways to enhance Jewish identity in post-secondary students. Professional development sessions focused on honing operational skills, enhancing communication abilities and developing security protocols on campus.

Ongoing Hillel Canada and Hillel Ontario initiatives have been focused on providing students with the knowledge and resources to enable them to counter antisemitic and anti-Israel rhetoric and propaganda.

**Hillel Canada and Hillel Ontario support ongoing initiatives that enhance student engagement on campus.**

At Queen's University, attendance at Hillel sponsored programs has nearly doubled in the past few years. Over 700 students attended 'Life's a Beach', a theme party co-sponsored with CIJA's

'Size Doesn't Matter' campaign. Over 100 students attended each of eight shabbat dinners. A Holocaust Education Week exhibit attracted over 1,000 students.

At McMaster in Hamilton, over 100 students came out to a Hillel-sponsored Shabbat dinner, triple the average attendance. Laurentian University has seen a three-fold increase in program attendance, capturing the positive attention of the student government.

30 student leaders from Guelph, Hamilton and Kitchener-Waterloo attended a leadership themed shabbaton in southern Ontario.

In Halifax, growing student interest in Jewish life was demonstrated by the largest Hillel opening BBQ ever staged. A winter shabbaton brought together over 75 students from across the Atlantic provinces.



Clubs Week table at Western University



Spertus MAJPS Class of 2014

## POST-SECONDARY EDUCATION

**Spertus Masters of Arts in Jewish Professional Services** program is educating and enlightening young Jewish professionals devoted to a career in Jewish communal service. 2011 and 2014 graduates are enhancing the impact of their organizations by sharing knowledge with colleagues and communities.

*"An amazing aspect of the classes was how with every article, book or topic, we were challenged to connect what we learned with our current roles as professionals in the Jewish community. It wasn't about tests and facts and figures. It was about now. It was about the future and possibilities. This program helped me take my experiences and passions and expand upon them. It gave me the tools and resources I need to be successful."*

- Veronica Klein, Class of 2014 Valedictorian





## NATIONAL POVERTY THINK TANK: FIGHTING POVERTY WITH UNITY

The **National Poverty Think Tank** is a coalition of professionals from a wide range of community institutions, Federations and social service agencies across Canada.

By sharing experiences and best practices, it is addressing issues relevant to all communities. It has engaged local Rabbis and other communal leaders.



Regional Jewish youth in Washington, DC

## INFORMAL JEWISH LEARNING FOR REGIONAL YOUTH

Dozens of youth from regional Jewish communities are learning about Judaism, Jewish history and culture while building friendships through the Aviva Barth Youth Outreach Program.

In March, 17 teenagers from seven regional Jewish communities across Canada - Rothesay, NB; Kamloops, BC; Barrie, Beeton, Guelph, Huntsville, Kingston, St. Catharines and Sudbury, ON - visited Washington, DC. The itinerary focused on the Holocaust and Human Rights.



## PJ LIBRARY: ENHANCING CHILDREN'S JEWISH EDUCATION ONE BEDTIME STORY AT A TIME

Over 200 families living in regional communities throughout the Atlantic provinces and Ontario are enriching their Jewish homes with **PJ Library** resources. In partnership with the Grinspoon Foundation, JFC-UIA fully sponsors subscriptions for monthly issued Jewish-themed books and audio CDs.

## REGIONAL CAMPAIGN: STRENGTHENING NATIONAL JEWISH LIFE

JFC-UIA supports campaign efforts in non-federated and regional communities. Funds raised support local, national and international needs.

500 people in 17 regional communities were engaged in meaningful conversations about current events in Israel and the Jewish world.

*“Having a member of the national body visit Kitchener-Waterloo to facilitate an important discussion on Israel and our role within the international Jewish world was great. It gave us a reason to gather as a community and renewed our relationship with the larger Jewish community.”*

- Jeff Budd



# ISRAEL EMERGENCY CAMPAIGN

For 50 days this summer, over 4,500 rockets fell on Israel from Gaza. Operation Protective Edge, through the Iron Dome Missile Defense System, ground and air forces, succeeded in quelling the attacks. Throughout, the Canadian Jewish community stood by Israel in action and generosity.

## ISRAEL EMERGENCY CAMPAIGN 2014

Throughout the summer, thousands of Canadians publicly stood for Israel at solidarity events in communities across the country. Technology allowed speakers to address multiple communities simultaneously.

14 Canadians from Toronto, Montreal, Calgary and Winnipeg visited Israel on a national solidarity mission. They were briefed by security and political experts and visited Sderot, Beer Sheva and the Barzilai Medical Center in Ashkelon.

The Canadian Jewish community displayed unyielding support for Israel with over \$7.5M CAD in donations to the Israel Emergency Campaign (IEC). These funds were leveraged threefold through a variety of partnership arrangements within the public and private sectors.

Contributions to the 2014 IEC will improve quality of life in Israeli communities not just today, but for years to come.

Immediate emergency aid during the crisis provided portable shelters, respite and support services for children, the elderly



and disabled, and trauma relief for individuals and communities.

During the crisis, funds enabled local residents to return to normal life, strengthened skills in first responders and improved emergency healthcare and trauma treatment.

Long-term funding will focus on strengthening community resilience by supporting current residents, developing local community leadership and encouraging skilled, educated newcomers to move to the southern region of Israel.

While local forces ensured the safety of Israel's citizens, JFC-UIA played a central role in providing vital resources to the field.

From the onset, staff were in the field assessing needs and determining priorities in conjunction with municipalities, local NGOs and government agencies. Their main focus was to ensure effective distribution of emergency funds.

Israel office staff also mobilized volunteers, offered critical support to the most vulnerable and provided respite in coordination with partner agencies.



JDC's Hibuki (Hug) program offers children a sense of security and means to express thoughts and fears in times of danger and in months following. Hundreds of children received this friendly looking stuffed animal with long arms. The program trains staff and parents how to best support traumatized children – especially those already vulnerable due to disadvantaged backgrounds.

*"We were in constant contact with JFC-UIA which basically enabled us to run whatever activities we thought appropriate – for children, for seniors and for the wider community. Their confidence in us local residents truly empowered us!"*

- Ma'ayan, Activity coordinator at the Netivim Young Adults Center (Sderot)



Edmonton Rally for Israel



'We Will Not Be Silent' UJA march in Toronto



Hamilton Rally for Israel



Montreal Rally for Israel



## OVERSEAS PARTNERS

Jewish Federations of Canada – UIA, in partnership with Jewish Federations and communities across Canada, is dedicated to supporting Jewish life and organizations on a global scale.

**Our international partners include the Jewish Agency for Israel and the American Jewish Joint Distribution Committee (JDC).**

In 2014, in response to the political and economic crisis in Ukraine, each organization responded strategically to immediate needs.

JDC activated its emergency response network to ensure continued home delivery of food, medicine, fuel and sustained life-saving care for the elderly.

The Jewish Agency bolstered security at Ukraine's many Jewish institutions by updating systems and equipment with

funds from its Emergency Assistance Fund. It also offered accelerated Aliyah programs and support for those anxious to emigrate.

### **ABOUT THE JEWISH AGENCY FOR ISRAEL**

The Jewish Agency works closely with Israeli and global partners to achieve results in a complex world.

In collaboration with communities and institutions across the globe, the Jewish Agency is widening and deepening engagement with Israel. By connecting Jews worldwide with Israel, one another, our heritage and



collective future, the Jewish Agency is securing the future of a connected, committed, global Jewish people with Israel at its centre. It achieves this by creating unforgettable Israel experiences; forging unbreakable individual and community connections between Israelis and their host and/or partner Diaspora communities; easing the Aliyah process for those moving voluntarily while remaining ready for Aliyah of Rescue; and by supporting vulnerable populations and closing social gaps with 'Jewish Social Action'.

The new model of Jewish Agency regional representatives fosters even closer connections between the Canadian communities and Israel. The highly effective Shinshinim program - which began by sending young Israeli emissaries to Toronto as informal Israel educators - will soon include other Canadian communities.

### **ABOUT THE AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE (JDC)**

For almost 100 years, JDC's disaster response and community development programs have sustained

some of the world's most vulnerable people. Today, JDC reaches Jews in need with life-saving assistance in more than 70 countries worldwide.

It responds to crises by bringing transferable programs to address immediate and critical human needs, rebuild infrastructure, reinvigorate community life and maintain self-sustaining Jewish communities across the globe. Critical social-support services are provided by a global network of local professionals.

In Israel, JDC helps ensure that all Israelis are a vital part of society- especially the elderly, disabled and people with mental health challenges.

As the situation in the Ukraine continues to unravel with continuous destructive shelling of towns and cities, the biggest factor aggravating the crisis is the poor state of the Ukrainian economy.

In cooperation with the local Jewish community and other groups, JDC is currently providing relief to more than 7,000 Jews displaced by the conflict or stranded in separatist-controlled regions.





# STRENGTHENING CONNECTIONS TO ISRAEL

JFC-UIA engages and develops the next generation of young Jewish leaders by designing invaluable experiences that strengthen leadership skills and enhance personal connections to Israel and the Jewish world.

**OVER 3,200 CANADIANS TRAVELLED TO ISRAEL WITH CANADA ISRAEL EXPERIENCE.**

**Taglit-Birthright Israel provides the gift of group-based educational trips for Jewish young adults who have never experienced Israel.**

This year, over 1,700 Canadians received this life-altering present.

**MASA Israel offers extended volunteer experiences for young adults, with a focus on professional development and internship programs.**

450 Canadians strengthened professional skills and enhanced their personal commitment to Israel, its people and Jewish identity on MASA Israel experiences.

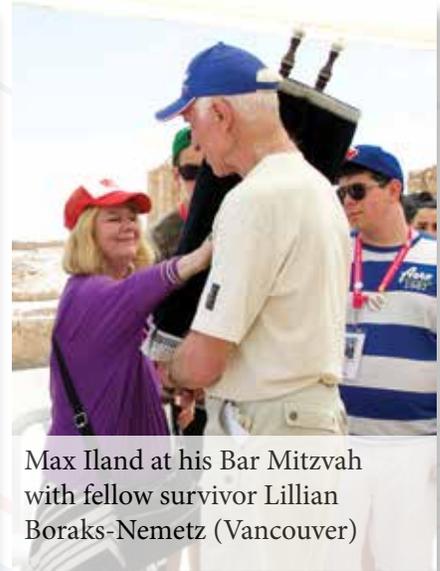
*“I was extremely lucky to have travelled to Israel this summer, during Operation Protective Edge. While the current events were on everyone’s mind, we still managed to hike Masada, swim in the Dead Sea, ride camels in the Judean desert, and enjoy the amazing experience of Shabbat at the Kotel. With the welfare and safety of the staff and the participants at the forefront, the team at CIE did an amazing job ensuring that everyone left the trip with a meaningful and positive Israel experience.”*

- 2014 Taglit-Birthright Israel participant





A torah scroll completed at Auschwitz-Birkenau on Yom Hashoah by five Holocaust survivors was taken on the March of the Living.



Max Iland at his Bar Mitzvah with fellow survivor Lillian Boraks-Nemetz (Vancouver)

**March of the Living- a life-affirming journey - explores the rich and tragic past of the Jewish people in Poland and Eastern Europe. It culminates in Israel in celebration of the thriving Jewish present and vibrant future.**

At over 800 people, Canada was the largest national delegation. The 2014 program commemorated the 70th anniversary of the deportation and destruction of Hungarian Jewry. March of the Living Canada created a number of educational videos that tell the story of Raoul Wallenberg and the history and fate of Hungarian Jewry.

Max Iland, 82, child survivor now living in Sault Ste. Marie, shared his Bar Mitzvah with hundreds of students in a moving ceremony at the top of Masada.



## TRAINING & DEVELOPMENT

90 CIE Taglit Birthright Israel chaperones gathered for annual training at Camp Bnai Brith of Montreal in September. Workshops focused on leadership, informal Jewish and Israel education, logistics and group dynamics. 60 adults trained for their role as March of the Living chaperones in December in Kingston, Ontario.

In August, for the 5th year, CIE was awarded the 'Certificate of Excellence' for overall educational excellence at the Taglit-Birthright Israel trip organizers meeting in Jerusalem.

**Onward Israel is a unique collaboration between the Jewish Agency, UJA Federation of Greater Toronto, Canada Israel Experience and Young Judea Israel which allows participants to enhance their relationship with Israel and Israelis.**

22 students and young adults from Toronto gained an understanding of daily life in Israel by volunteering for six weeks in Bat Yam, a UJA Toronto partnership community.



Kitchener-Waterloo Walk for Israel



Kingston Chanukah Party

# STRENGTHENING CONNECTIONS TO COMMUNITY

JFC-UIA is proud to represent the Canadian Jewish community on the national and world stage. Alongside strategic partners and affiliates, we belong to a connected community that knows no boundaries.

## REGIONAL COMMUNITY DEVELOPMENT

Jewish Federations of Canada - UIA enhances and strengthens the quality of Jewish life in small and regional Canadian communities by connecting them to the national scene and Israel with ongoing cultural and educational programs and services.

## REGIONAL ENGAGEMENT

Over 100 people celebrated the 2nd night of Chanukah at the 8th annual 'Light Up the Night', hosted by the Kingston Jewish Council.

The Kitchener-Waterloo community raised over \$10,000 at the 3rd annual Walk for Israel in June. Over 100 participants celebrated afterwards with a meal sponsored by the Waterloo Region Jewish Community Council.

## NATIONAL YOUNG LEADERSHIP

37 Canadians were among young leaders from 85 different communities that celebrated Jewish culture at TribeFest, an international young leadership event sponsored by Jewish Federations of North America. TribeFest attendees contributed directly to the local New Orleans community by participating in several local service projects.





2014 Keren Hayesod Entrepreneurial Jewish Leadership Institute Participants

**Kesher- The Julia Koschitzky Seminar for Keren Hayesod Young Leadership - an annual hands-on Israel leadership experience.**

In 2014, 3 Canadians joined a diverse group of international young leaders that share the same values and interests at Kesher. They gained fresh insights and acquired new skills while meeting today's leading thinkers from across the globe.

**National Young Leadership Cabinet**

15 Canadians participated in the National Young Leadership Cabinet. This premier leadership and philanthropic program - coordinated by Jewish Federations of North America - connects 250 men and women aged 30 to 45 from across North America who are deeply committed to shaping a bright future for the Jewish community.



Canadians at the 2014 JFNA Cabinet Retreat

Cabinet alumni are among today's leaders, advocates and activists in virtually every Jewish community in North America.

**Keren Hayesod Entrepreneurial Jewish Leadership Institute**

5 Canadians were among 26 promising young leaders from around the world at The Keren Hayesod Entrepreneurial Jewish Leadership Institute at IDC Herzliya. This program offered a unique opportunity for up-and-coming leaders to learn more about Israel, Judaism and the Jewish world, while acquiring the practical skills required for communal positions.

At a 10-day interdisciplinary and experiential workshop in Israel, participants deepened their Jewish identities and personal relationships to Israel while enhancing their leadership abilities. Sessions focused on exploring the many challenges facing the world Jewish community today and the knowledge, skills, and tools necessary to understand and effectively meet these challenges.



Kav HaZinuk Young Leaders in Training

# ISRAEL PARTNERSHIPS

Israeli and Canadian communities collaboratively address social issues in struggling and underdeveloped regions in Israel.

By funding and overseeing social welfare and community programs and services that provide opportunities for individual, family and community development, JFC-UJA and its Federated partners are changing thousands of lives.

Canadian Israel partnerships are:

- Toronto - Eilat/Eilot
- Toronto - Bat Yam/Kiryat Moshe
- Toronto - Sderot
- Montreal - Beer Sheva/B'nei Shimon
- Coast-to-Coast - Galilee Panhandle

## YOUTH & EDUCATION

UJA Federation of Greater Toronto, in cooperation with partners in Eilat/Eilot and the Rashi Foundation, has entered into an exciting process of developing the teaching of **Science, Technology, Engineering and Mathematics (STEM)** in Israel. City-wide pilot programs in Eilat/Eilot and Sderot are developing research skills in young students, exposing them at an early age to STEM subjects and creating strategic opportunities for international networking. It is anticipated that STEM education programs will create a significant shift in future academic and professional opportunities for youth from Israel's frontier regions.

Since its implementation in June 2014, the program has proved to be successful in Eilat/Eilot.

- Over 40 students wrote scientific research papers under the guidance of lecturers from BGU.
- A newly set up Israeli robotics team took first place in an international robotics competition in Israel.
- Close connections have been established between students at day schools in Toronto and the Eilat/Eilot region as they collaborate on joint science projects.



This model is a ground breaking approach to science and technology education. The Ministry of Education has already moved to approve and ensure classroom implementation of many of its elements. Unique programs have also been implemented in the Bat-Yam partnership.

**Yedidim - Striving for Excellence**, addresses youth at risk in Beer Sheva, including girls in distress who engage in self-destructive behaviours, youth close to dropping out of school and disadvantaged children with potential to become community leaders. Yedidim combines mentorship, personalized academic assistance and community service. 46 students meet weekly with mentors. Bi-weekly group workshops examine topics like hygiene, belonging, empowerment and self-image.

**All in the Family** - for families in Beer Sheva with children with special needs - strengthened family frameworks and improved wellbeing by providing critical information on rights and available community resources. 250 families engaged in a process of learning, taking responsibility and support. Parents are empowered to collaborate to increase awareness about special needs and advocate for children's rights.

75 Israelis in northern Israel are developing leadership skills with **Kav Hazinuk**, a 10-year program for youth from age 15 to 25. It connects participants to their local community and builds the next generation of leaders and social activists.

The **Sydney Warren Science Centre** at Tel Hai College collaborates with educational institutions to provide experiential programs for local youth that foster intellectual curiosity, learning skills and a love for science.

## RENEWABLE ENERGY

Leaders of Eilat/Eilat are harnessing the region's vast natural assets and supporting research and development in solar energy.

## HEALTH

Israelis with special needs from across the Upper Galilee Region benefit from frequent visits to the **Hydrotherapy Center at the Mevo'ot HaHermon Regional Council**. The Coast-to-Coast partnership facilitates transportation for over 270 clients of the centre.

## POST-SECONDARY SCHOLARSHIPS



Over 100 students received full tuition scholarships to study at Ben Gurion University (BGU) Eilat. Scholarship recipients volunteered over 1,500 hours as tutors and mentors to local children at risk. The Ministry of Education Perach program has created a cycle of giving in the larger community.

Over 50 Ethiopian students from Bat Yam received scholarships for vocational and academic studies.

Over 100 post-secondary students from northern Israel received scholarships to study at Tel Hai College.

These scholarships are made possible by generous Canadian donors, past and present.



*"Solar power wouldn't have happened in Israel without the support of the UJA Federation of Greater Toronto."*  
- Yosef Abramowitz, President, Arava Power Company and Energiya Global

## CAPACITY BUILDING

Bar Ilan University's Medical Faculty in Safed - in its third year of operation - is training 500 physicians. It is providing a framework for upgrading local hospitals and attracting outstanding physicians to the northern region of Israel. The Coast-to-Coast partnership was a member in a network of organizations that supported the creation of the 5th medical faculty in Israel.

*"It's hard to believe how meaningful this project became for me and for the neighbourhood. My entire perspective on the neighbourhood changed. Our weekly meetings and the various activities in our program became a part of me. Seeing our ideas come to life was enormously fulfilling!"* - Gal, 27, French Hill, Jerusalem

New Spirit is a Young Communities Program supported by Federation CJA that is providing the communal ties necessary to retain a pluralistic and educated population in Jerusalem. 650 young Israeli ideological pioneers are working to create change from within 35 Young Communities in Jerusalem, each of which conducts at least one service project each year. Each of those projects includes ongoing activities and at least two major events annually, most of which are attended by 200-350 residents.

## GESHER CHAI - LIVING BRIDGE



Diller Teen Fellows

Tikkun olam - "repairing the world" - is a central theme of the **Diller Teen Fellowship**. Dozens of fellows from Montreal, Toronto and partner communities in Israel defined personal strengths, challenges and leadership goals and reflected on their Jewish identity to better understand how their personal history, traditions and values motivate them to act in

the world and connect them to Israel and to each other.

57 young Israeli emissaries to Toronto who spent a year volunteering with The Shnat Sherut program took part in the inaugural alumni program. They deepened their connection to Toronto and developed leadership skills by participating in CIE programs and regularly scheduled shabbatons.

1,200 Canadians visited Bat Yam, most on organized visits. Volunteer interns worked on 'tikkun olam' projects at local schools, summer camps, youth centres and soup kitchens.



White Coats Ceremony at Bar Ilan Medical Faculty, Safed

150 fifth grade Israeli students in northern Israel connected to their '**Friends Across the Sea**' (FATS) through the TALI Education Fund program. Interactive curriculum connects students with diaspora peers. By promoting love for Israel and the Jewish people, FATS fosters self-confidence and pride in individual students and has enhanced learning experience in all subjects.



Friends Across the Sea



## TECHNOLOGY



XLN lab users with instructors

**The Cross-Lab Network (XLN)** - a Reut Institute initiative supported by the Toronto and Coast-to-Coast Israel partnerships - is part of a national network of communal technological spaces across Israel that is placing Israel at the forefront of the technological revolution. XLN fosters collaboration and innovative thinking and connects Israeli communities with Jewish communities overseas with the language of technology. Advances in digital fabrication technologies, like 3D printers, have the potential to empower individuals and communities.

138 youth enrolled in **Net@** in Beer Sheva developed advanced technological skills, paving the way for high professional achievement in science and technology-related fields. As the only extended youth program that integrates Muslim, Jewish and Christian youth, its promotion of diversity and co-existence within Israel's mixed communities is unique. **Net@** promotes social activism and community involvement as students contribute over 100,000 volunteer hours annually towards various initiatives.



*"Net@ was the most meaningful experience of my high school years. It widened my horizons. The thing I enjoyed most during the program was the volunteering...and the initiative it required of me. Five years from now I see myself developing new products as a biotechnological engineer in one of Israel's leading industries."*

-Yarden, Be'er Sheva, Biotechnology Engineering student

## ADULT PROGRAMMING

Over 250 participants from across the Upper Galilee region enjoyed higher education and gained a deeper understanding of world issues by attending university level courses. **Academy in Town Square**, a Tel Hai College program, offers informal open-air lectures accessible to the general public for a nominal fee. The series is satisfying a region-wide desire for higher knowledge.

**Access for All (AFA) Ben Gurion University (BGU)** in Beer Sheva bridges knowledge gaps for disadvantaged populations from various socio-economic backgrounds. 250 mature students attended weekly academic courses on medicine, business and psychology taught by current BGU students. Instructors gained professional experience and strengthened commitment to the local community.

*"The university has taught me many things, mostly how to live my life right. I learned how to cope, how not to be embarrassed to ask for help, how to ask for forgiveness when forgiveness is due, how not to react too fast and to think where I came from, maybe I could have done something differently?"*

- David, third year AFA participant



'Access For All' at BGU



Kevin Vickers, Sergeant-at-Arms and Canadian hero, meets with Israel Prime Minister Benjamin Netanyahu during a CIJA-led mission of security officials.

## ADVOCACY

As the advocacy agent of the Jewish Federations of Canada-UJA, CIJA is a national, non-partisan, non-profit organization dedicated to improving the quality of Jewish life in Canada by advancing the public policy interests of Canada's vital and varied Jewish community.

By building and nurturing relationships with target audiences in government, media, academia, and interfaith and ethnic communities, CIJA ensures greater understanding of the issues that impact the Jewish community. It connects the power of a strong, national network to regional efforts in every Canadian province and to efforts worldwide.

At the forefront of issues that unite the Jewish community, CIJA advocates for: freedom, human rights, social justice, and support for the people and the land of Israel.

### EMPOWERING OUR STUDENTS ON CAMPUS

CIJA educates Canadian politicians on the divisive, hateful nature of 'Israeli Apartheid Week' and Boycott-Divestment-Sanctions (BDS). As a result, Prime Minister Stephen Harper, NDP Leader Thomas Mulcair and Liberal Leader Justin Trudeau have all publicly condemned these initiatives. Recently, Justin Trudeau contributed to defeating a BDS motion at McGill when he tweeted: *"The BDS movement, like Israeli Apartheid Week, has no place on Canadian campuses. As a @McGillU alum, I'm disappointed. #EnoughIsEnough"*



Working in close collaboration with Hillels across the country, CIJA provides tools and support to empower students to fight against anti-Israel resolutions on Canadian campuses. Recent victories occurred at Windsor, Regina, Trent, Laurentian, and twice at McGill. In Vancouver, CIJA helped its partners at Hillel to defeat a campus-wide Boycott-Divestment-Sanctions (BDS) referendum.



CIJA Chair David Cape, Minister of Public Safety and Emergency Preparedness Steven Blaney and CIJA CEO Shimon Koffler Fogel

CIJA secured all-party support and cabinet approval for Canadian recognition of Jewish refugees from Arab countries as a formal element of Canadian foreign policy. Because of CIJA's efforts, Canada's Middle East policy will acknowledge the suffering of Jews forced to flee when the Arab world violently rejected the establishment of Israel.

The Association of Universities and Colleges of Canada signed a partnership agreement with its counterpart in Israel during a mission co-hosted by CIJA. These initiatives are powerful rejections of BDS and insulate Canadian universities from participation in academic boycotts and divestment campaigns.

### **FIGHTING ANTISEMITISM**

CIJA worked closely with MPs from all parties to establish a National Holocaust Monument in Ottawa, ensuring that Canada will no longer be the only Allied nation without a national Shoah memorial.

CIJA secured all-party support for Holocaust restitution and a commitment from the government to employ diplomatic channels to raise this issue directly with the countries concerned.

### **BUILDING SUPPORT FOR THE PEOPLE AND LAND OF ISRAEL**

Fulfilling its non-partisan mandate, CIJA's sustained efforts, including its highly effective Israel missions program, designed to engage politicians and political staff both federally and provincially, have secured all-party support for the people of Israel.

Conservative and Liberal parliamentarians at a rally for Israel in Jerusalem as part of a CIJA-led solidarity mission during the 2014 Gaza conflict.



### **SECURING OUR COMMUNITY AND PROTECTING OUR RIGHTS**

Over the past year, CIJA assessed the unique security needs of more than 85 Jewish community institutions and trained staff on the proper use of security systems and the development and implementation of emergency protocols.

During a complex, highly charged, and divisive debate in Quebec over the province's proposed "Charter of Values", which had enormous implications for the Jewish community, CIJA distinguished itself as a reasonable, rational voice to whom interested parties turned for perspective. CIJA engaged media and political parties with a compelling case against the proposed Charter, a central issue in an election that saw the defeat of the Parti Quebecois.

Working to effect positive change in the area of domestic social policy, CIJA has taken a lead role in a coalition to stop genetic discrimination, an issue that disproportionately affects Ashkenazi Jews and has implications for many other Canadians.

# BOARD OF DIRECTORS

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Jonathan Shiff  
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Brian Wine  
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## Israel Residents Distribution Committee

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Jonathan Shiff  
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Brian Wine  
Kathy Zilbert

## National Partners

Atlantic Jewish Council

Calgary Jewish Federation

Jewish Federation of Edmonton

Hamilton Jewish Federation

London Jewish Federation

Federation CJA (Montreal)

Jewish Federation of Ottawa

UJA Federation of Greater Toronto

Jewish Federation of Greater Vancouver

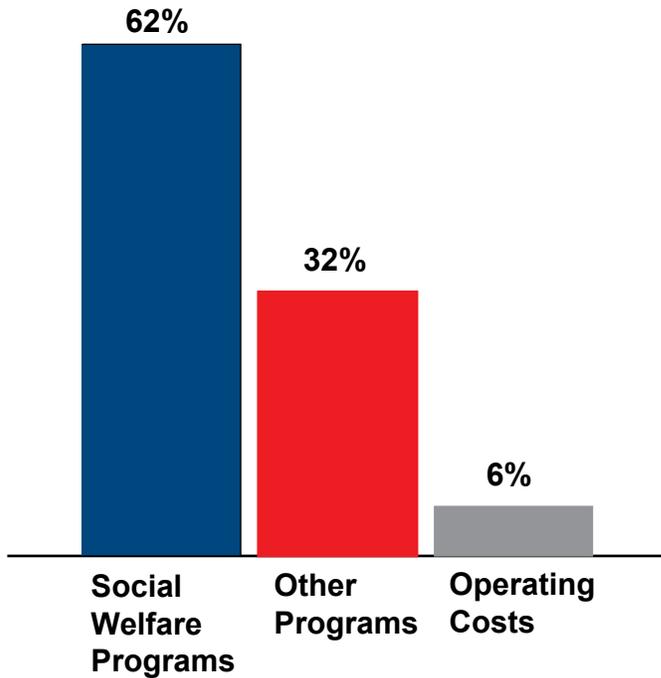
Windsor Jewish Federation

Jewish Federation of Winnipeg



# FINANCIALS

## Consolidated Summary of Statement of Operations for the year ended December 31, 2014



### Revenues

Donations	66,572,276	
Investment income	881,575	
		<u>67,453,851</u>

### Expenditures

#### Social Welfare Programs

Student scholarships, education and cultural programs	34,191,241
Aged and infirm, rescue, relief and immigration absorption costs	6,742,029
Properties in Israel	809,665
Partnership2gether	248,612
Israel Emergency	84,270
	<u>42,075,817</u>

#### Program and Operating Costs

Leadership development and Canada-Israel youth program subsidies	4,521,345
Campaign assistance	622,489
National campus services	1,634,656
Education, communications, media and government relations	14,591,251
Operating costs	4,351,162
	<u>25,720,903</u>

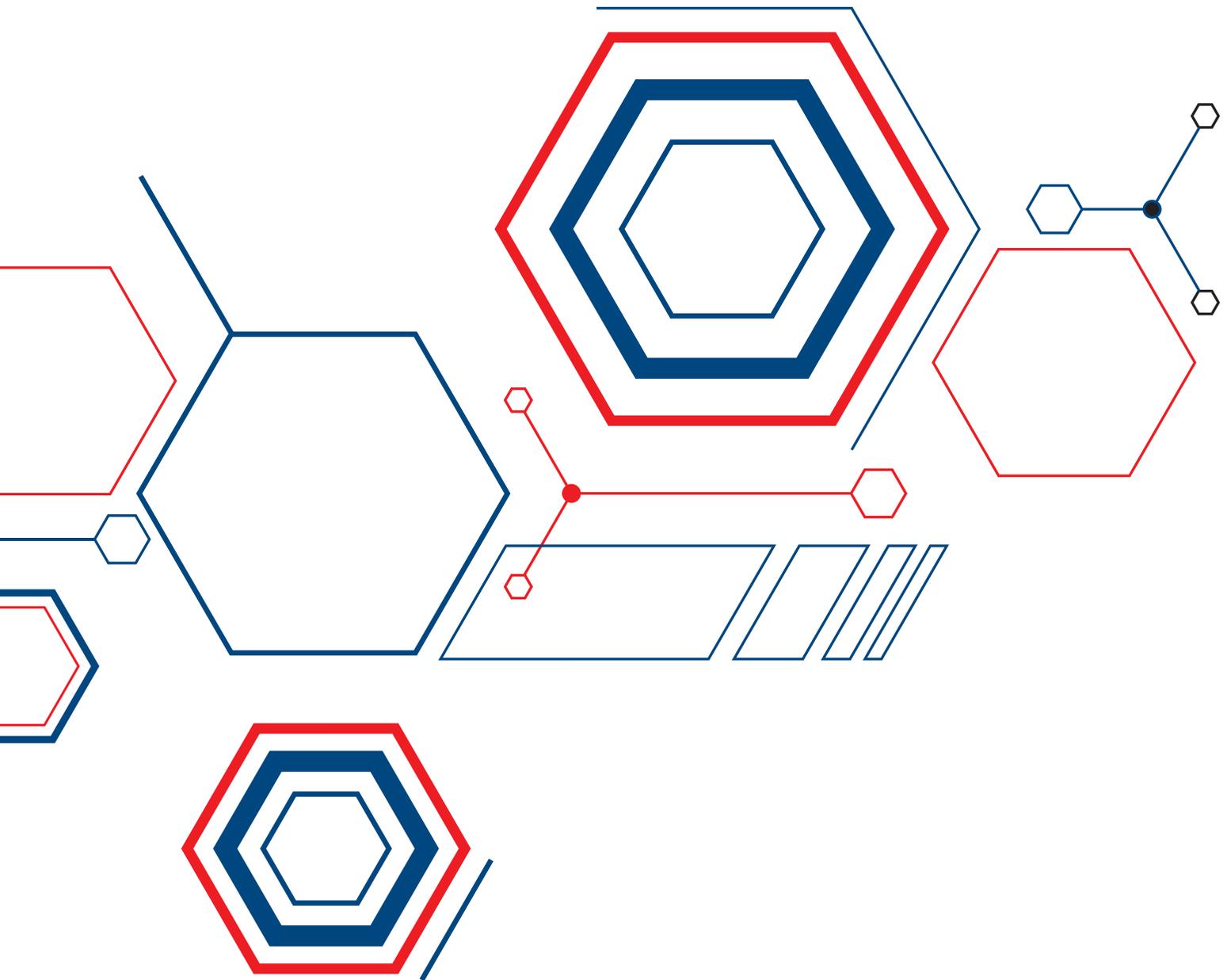
### Excess of Expenditures over Revenues

	<u>67,796,720</u>
	<u>\$ (342,869)</u>

# ISRAEL PROGRAMS & PROJECTS

AACCI•Ahava Children & Youth Village•The Arab-Jewish Center for Equality, Empowerment and Cooperation – Negev Institute for Strategies of Peace and Development•Akim•Alma•Amutat Yachdav•Arava Institute of Environmental Studies•Ariela Foundation•Arnon Organization for Education Art Culture & Sport•Assaf Harofeh Medical Centre•Association for Advancement of Community

Centres•Atidim•Ayalim•Babylonian Jewry Heritage Centre•Bar Ilan University•Bat Yam Company for Leisure and Sports Activities•Batsheva Dance Company•BeChesed U'BeTzedek•Beit Halochem•Beit Knesset Ohel Ari•Beit Midrash Mishkan David•Beit Moetzet Yachad•Ben Gurion University•Ben Shemen Youth Village•Beth Hatefutsoth•Beyachad•Bezalel Academy•Bnei David Mechina Yeshivatit•Bnei Shimon Foundation•Bnei Shimon Regional Council•Canada Centre•Centre for Contemporary Art•Chaim BePlus•Clalit Health Services•Dead Sea and Arava Science Centre•Desert Stars•Dunie Weisman Conservatory•Early Childhood Centre Beer Sheva•Ecological Greenhouse•Eilat Eilat Renewable Energy Initiative•Eilat Foundation•Eilat Regional Council•Emek Yezreel Academic College•Ethiopian National Project•Eretz Hemda•Foundation for the Benefit of Holocaust Victims in Israel•First Hug•Galilee Foundation for Value Education•Garin Ometz Acco•Grandpa Jack Therapy Farm•Green Course•Gvanim•Hadassah Academic College Jerusalem•Hagar•Haifa Foundation•Haifa Rape Crisis Centre•Hamakom (Hevrutah)•Hand in Hand•Haruv Institute•Hillel Israel Ltd• IDF Widows & Orphans Organization•IDC Herzliya•International Centre for the Enhancement of Learning•International Institute for Jewish Genealogy•IsraAID•Israel Academy of Science and Humanities•Israel Arts and Science Academy•Israel Family Planning Association•Israel Guide Dog Centre for the Blind•Israel Institute for Talmudic Publications•Israel Tennis Centre•ISTPI•IT Works Empowering People•Itim•Jabotinsky Institute•JAFI•JDC•Jerusalem Academy of Music & Dance•Jerusalem College of Technology•Jerusalem Open House•Jewish Funders Network•Kaima Organic Farm•Karmiel Community Centre•Kashouvo•Keren Azrieli•Keren Hayesod•Kfar Hasidim•Kfar Saba Municipality•Kishorit•Kivunim•Kol Yisrael Chaverim•Kolot•Krembo Wings•Lahav•Larger than Life•Lone Soldier Centre in Memory of Michael Levin•Maccabi Tzeirey Metulla•Machar•Maslan•Massuah•Meir Hospital•Mercaz Ma'ase•Merchavim Mevo'ot Hahermon Regional Council•Migdal Ohr•MITVEH Centre for Promoting the Arts in Education•Mosenzon Youth Village•Nachal Soreq Regional Council•Natal•Nazareth Fund•Negba•Negev Development Authority•Net@•Neve Avraham•New Spirit•Nitzan•Noam Israel•Noga - Israel Centre for Rights of Crime•Ohr Torah Stone•Ono Academic College•Or Yehuda Municipality•Orot Israel•Orr Shalom•Partnership2Gether•Pirchey Hamidbar•Rabin Medical Centre•Rabinowich Endowment Conversion•Rashi Foundation•Red Mountain Therapeutic Riding Centre•Reut Institute•Reut Sderot•Sahar•Sapir Academic College•Schechter Institute•Schneider Children's Medical Centre•Sderot Community Centre•Sela•Shabtai Levi•Shanti House•Soroka Medical Centre•Space IL•SPCA Ramat Gan•Table to Table - Leket Israel•Tebeka•Tech Career•Technion•Tel Hai College•Testimony Theatre•The Interfaith Centre for Sustainable Development•Tishkofet•Tor HaMidbar•Tzfat Academic College•Tzofim•Tzvia•Upper Galilee Regional Council•World ORT•Yaacov Herzog Centre for Jewish Studies•Yad LeBanim•Kfar Menachem•Yad Lekashish•Yad Rachel•Yahad in Unum•Yavneh School Antwerp•Ye'adim Latzafon•Yedidut Toronto•Yemin Orde Educational Initiatives•Yeruham Fund•Yeshivat Ayelet Hashachar•Yeshivat Hesder of Dimona•Yeshivat Or Etzion•Yesod Hamaala Regional Council•Yuri Shtern Foundation



*Mission: To support Canadian Jewish federations and communities by increasing our philanthropic capabilities, national and international influence, connection to Israel and each other, and capacity for collective thought and action.*

*Vision: A dynamic national organization that partners with the Canadian Jewish federations and communities to maximize our commitment to Israel and our collective impact on the local, national and global Jewish agenda.*



JEWISH FEDERATIONS OF CANADA - UIA  
הפדרציות היהודיות בקנדה - UIA  
FÉDÉRATIONS JUIVES DU CANADA - UIA

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