



WHAT IS TBJFF?

- Founded in 1995, the festival has quickly grown in size and reputation, welcoming moviegoers from across the greater Tampa Bay area.
- As attendance increases from year to year, the festival attracts not only a larger audience, but also a more diverse one, reaching an increasingly multi-cultural and multi-generational demographic.
- The festival seeks Jewish-themed films that challenge conventional perspectives on complex issues facing the Jewish people and global community alike.
- Selected screenings are enhanced by providing a dynamic forum for audience dialogue with distinguished actors, producers, writers, and other expert panelists.
- The festival is proudly produced by Tampa JCCs & Federation and the Jewish Federation of Pasco & Pinellas Counties; both being 501(c) 3 non-profit organizations.

SPONSORS/PARTNERS BENEFITS AND OPPORTUNITIES:

- On-screen recognition throughout the festival
- A link to your organization's website from the TBJFF.org site
- Festival privileges related to contribution level
- Association of your brand or organization with our festival
- Promote and position your products/organization at an exciting point in the festival's evolution
- Provide you with tickets to use or disperse as you choose
- Access to our diverse audience through our marketing channels, venues and communications
- Opportunities for a mutually beneficial relationship

HOW WILL MY CONTRIBUTION HELP?

- Allows us to invite distinguished actors, producers, writers, and other expert panelists to enhance the movie going experience.
- Enables us to be an advisory agency to other Jewish film festivals throughout the United States and internationally.
- Assists us in increasing the number of festival tickets we donate to a wide variety of local charities.
- Sponsor/partner involvement helps us showcase outstanding films that explore Jewish and interfaith themes, foster awareness and understanding in our communities, and encourages emerging new talent.
- The festival enhances the scope of our education outreach initiatives.
- Ticket sales ONLY cover 35% of the total expenses; sponsorship offsets the cost of the festival.

FOR TICKET PURCHASES, OR FOR MORE INFORMATION, VISIT TBJFF.ORG.



Supporter Benefits



	Signature: \$25,000 <i>(opening night TBJFF Gala Sponsor)</i>	Premiere: \$10,000	Feature: \$5,000	Movie Star: \$1,000	Supporting Actor: \$500
Opportunity to briefly address the audience at the festival's opening night on screen or in person	●	●			
Logo recognition in all printed materials	●	●	●		
On-screen recognition logo or name listing	●	●	●	●	
tbjff.org website recognition	Logo	Logo/Name	Logo/Name	Name	Name
Donor recognition advertisement space in the TBJFF program	Front Inside Page (color)	Back Page (color)	Back Inside Page (color)	1/2 Page (color)	1/4 Page (color)
Complimentary Film Tickets for TBJFF (does not include opening or closing events)	12	10	8	4	2
TBJFF Opening Night Gala (4/11) and Closing Night Reception (4/25)	8	6	4	2	2
Film Festival All Access Pass	4	4	2	2	1

TBJFF | Tampa Bay Jewish Film Festival

For more information, please contact Brandy Gold at brandy.gold@jewishtampa.com or visit tbjff.org.

Name/Corporation _____

Contact Person's name (if different) _____

Address _____

City _____ State _____ Zip _____

Contact Email _____ Contact Phone _____

Sponsorship Level Signature \$25,000 Premiere \$10,000 Feature \$5,000 Movie Star \$1,000 Supporting Actor \$500

Payment VISA MasterCard _____ Exp _____ Code _____ Check # _____

Please make check payable to: Tampa JCCs & Federation, write "TBJFF" on the memo line and mail to:
Brandy Gold, Festival Director | 13009 Community Campus Drive Tampa, Florida 33625

Online ticket purchases via credit card can be made at tbjff.org.

Email print-ready ad/artwork to brandy.gold@jewishtampa.com by **February 28, 2021**.

Program Ad/Artwork requirements: Full Page - 6.375" wide x 7.25" tall; Half Page (H) - 6.375" wide x 3.4375" tall; Half Page (V) - 3" wide x 7.25" tall; 1/4 Page - 3" wide x 3.4375" tall. PDF, AI or EPS format | CMYK | 300 ppi

Website Ad/Artwork requirements: Large - 310px x 300 px; Medium - 310px x 200px; Small - 310px x 100px; Logo - 200px x 200px. JPG or PNG format | RGB