



Shalom09|23

The Journal of the Reading Jewish Community published by the Jewish Federation of Reading/Berks

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Salute to World War II vet part of Diversity Night

By Laurie Waxler

As part of our Diversity Night at the Reading Fightin Phils on Sunday, Sept. 3, 3rd, we are proud to honor Henry Singer as our veteran for the game.

The Fightins began honoring veterans at each home game in 2014. The team flies a ceremonial flag by the giant dog tags near FirstEnergy Stadium’s main entrance, thanks to Savage 61.

Mr. Singer, 97, has lived the majority of his life here in Berks County. Born in 1926, he was drafted into the Army at age 18 during World War II. Soon after his basic training at Fort Hood, he traveled to England aboard the Queen Mary along with 15,000 other troops. (With her record-breaking speed and size, the Queen Mary was retrofitted to serve as a troop ship during the war and dubbed, the “Grey Ghost.”) From there, he was quickly shipped to the Alsace-Lorraine region, a former German territory and now an eastern section of France bordering Germany. Henry was a Private First Class assigned to the 70th Infantry, Company D, and was responsible for heavy weapons including machine guns and mortars.

Once the Germans retreated, Henry’s and the other soldiers’ roles were



Henry Singer

reclassified to an “army of occupation” to further protect France. During this time, Henry was advised he qualified

to be a West Point candidate, which was a huge honor. Upon receiving this appointment, he was sent back to the United States to go through the rigors of testing, educational opportunities and interviews.

Having spent a summer at Amherst, he met a professor who befriended him and recommended a different educational path. Following that advice, Henry passed on West Point and eventually ended up receiving his education at Colgate University in Hamilton, N.Y. Upon graduation, Henry returned to Berks County to join his father in the Singer Equipment business, which is now run by his son, Fred Singer.

While in the service, Henry received a bronze star, two battle stars, a good conduct medal and a marksman medal. Most recently, he received the French Legion of Honor for having served in France and helping to liberate it to be the country it is today.

Thank you Henry, and all veterans, for your service in our military and for putting your own safety at risk for the freedoms we have here in the U.S.

Learn more about Diversity Night on Page 5.

True crime author kicks off Literatour Berks

By Amanda J. Hornberger

Independence Day weekend, 1960: a young cop is murdered in Stamford, Conn.. More than 60 years later, journalist Lisa Belkin explores the paths of the three men whose lives collided on that summer night.

Belkin is the first author coming to Reading for the fifth season of Literatour Berks. Join us on Wednesday, Sept. 13 at 6 pm at Exeter Community Library where Belkin will discuss her nonfiction book “Genealogy of a Murder: Four Generations, Three Families, One Fateful Night.”

How did one grandson of immigrants become the cop, one his killer, and one Belkin’s stepfather — a doctor who inadvertently set this shooting into motion? Her canvas is large, spanning the first half of the 20th century: immigration, religion, prison reform, medical experiments, the nature/nurture debate, even the infamous Leopold and Loeb case, and the history of motorcycle racing.

It is also intimate: looking into the workings of the mind and heart, as each family—one Irish, one Italian, one



Jewish—experiences the obstacles thrown in the way of immigrants pursuing the “American Dream”.

Following these threads to their tragic outcome in July 1960 and beyond, Belkin examines the coincidences and choices that led to one fateful night. The result is a story, which illuminates how we shape history even as we are shaped by it.

Known for tales that are deeply researched and artfully told, Lisa Belkin’s career spans three decades — at *The New York Times*, mostly at the Magazine; also creating the Life’s Work column and Motherlode blog and as author of four narrative nonfiction books, including her latest, “Genealogy of a Murder,” and “Show Me a Hero,” which later became an HBO



Lisa Belkin

miniseries.

After her lecture, Belkin will be on hand to sign copies of her books, which will be available for purchase that day.

Registration is recommended by calling the Exeter Community Library at 610-406-9431. Exeter Community Library is located at 4569 Prestwick Drive in Exeter Township.

Thank you to our Literatour Berks sponsors and partner Exeter Community Library for their support!

Support our community at New Year

By Laurie Waxler
Development Director

The New Year is fast approaching, and whether it's the Jewish new year of Rosh Hashanah or the Gregorian calendar's Jan. 1 new year, we all take a step back and think about the past year and what we want to change in the upcoming year. It can be daunting and we always wish for something better, no matter how good or bad the past year has been.



For me it's been a bit of a tough year, having lost important people in my life, yet I always try to be thankful for what I do have. One of those things is the opportunity to build relationships with people through our Federation. Working with the database I know lots of names, but when I come face to face with them, it's always a treat to match those names with faces and personalities. Federation has a way of bringing people together. I see it with the Friendship Circle group that has been meeting every two weeks for years; having recently lost a long-

time member, it's nice to know the group has each other in those difficult times. As we continue to build our youth groups and adult programs such as Noontime Knowledge, our goal is to not only nourish our brains, but to also build those important friendships we all need as we grow older. As we prepare to send out another 2023 Annual Campaign letter to raise end-of-year funds, I'm hoping everyone reading this will make it their goal of the Jewish New Year to support their Federation. Your financial support allows us to continue supporting our Jewish community and beyond.

Join our Friends Helping Friends event to benefit the Federation

By Amanda Wertz

Boscov's Friends Helping Friends is a day to enjoy great shopping, super savings and the chance to help the Jewish Federation of Reading/Berks. The event will be held Wednesday Oct. 18, from 8 a.m. to 11 p.m. For just a small donation of \$5 to the Jewish Federation of

Reading you will get a 25% off shopping pass, which is good at any of the Boscov's stores. Also included in this shopping pass is a chance to win a \$100 Boscov's Gift Card. Shopping passes are available at the JCC. If you would like more information, please contact, Amanda Wertz at info@jfreading.org or 610-921-0624.



Development

- Annual Campaign
- Women's Philanthropy
- Maimonides Society
- Your Jewish Legacy
- Chai Circle
- L'Chaim Society
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43RD ANNUAL
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Will the environment survive
a renewed Middle East peace process?
A blueprint for progress.

Presented by Alon Tal


MONDAY, OCT. 2, 7:30 P.M.

Albright College, Student Center, South Lounge. Experience Event. Free and open to the public.



Because of its modest size, Israel's environmental problems are largely transboundary. Cooperation with neighboring countries is needed to progress in areas from stream restoration to species repatriation. While reviewing over 20 years of regional "below the radar" environmental cooperation, speaker Alon Tal will discuss how the present peace process might be leveraged to ensure an ecological dividend for the region. **Alon Tal** is a Stanford Graduate School of Business visiting professor. He was a member of Israel's parliament and served as chair of the subcommittee for Environmental and Climate Impacts on Health from 2021 to 2022. Sponsored by Jewish Federation of Reading/Berks. For more information, call 610-921-0624.

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LECTURE SERIES

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of Reading/Berks

May you be inscribed in the Book of Life

By Brian Chartock
CEO

Dear Federation community,
The word Teshuva in Hebrew means “return.” During the days between Rosh Hashana and Yom Kippur, we are taught to acknowledge our wrongs and to “return” to being the best versions of ourselves through good deeds, acts of kindness and doing



repentance. It is with this “kavanah” (best of intentions) that we are taught by our sages to usher in the New Year.
The High Holy Day season is upon us. Judaism teaches that it is incumbent upon us to ask for forgiveness from others. Following that principle, and on behalf of our Federation and myself, I humbly ask for your forgiveness. If you have felt wronged or upset by me, or by something that you felt the Jewish Federation did or did not do, please accept this request for forgiveness.
The Jewish Federation of Reading/

Berks remains guided day in and day out by its core values:
Tzedakah – Charity and Social Justice
Tikkun Olam – Repairing the World
Kehillah – Building Community
Torah – Jewish Learning
Through these principles, the Jewish Federation staff, in partnership with our Board, lay leaders, volunteers and community partners strives to do good each and every day. Together, we can turn challenges into opportunities; moreover, it is through these opportunities that we

have the greatest chances of success.
The period between Rosh Hashana and Yom Kippur is referred to in Hebrew as Aseret Yemei Teshuva — the Ten Days of Repentance. Traditionally, we greet one another with the Hebrew phrase G’mar Chatima Tova or G’mar Tov — may you be inscribed in the Book of Life.
On behalf of the Federation community, Shanah Tovah U’Metukah — best wishes for a happy and sweet New Year and ... G’mar Tov.
Brian

Learn more about our sacred society

By Cantor Ted Prosnitz

What can make a memory stand out? When there is a strong emotional moment connected to it.
I have a powerful memory of a visit to the Jewish Museum in New York. In a glass showcase there was a small comb. It looked like it was what I thought of as tortoise shell — like something my mother might have had. I read the card next to the object. It said it was a hair comb from a Chevra Kadisha, a burial society. What was so special about a comb that it merited prominent display in this marvelous museum?
The Chevra Kadisha, which in

some places is called Chevra shel Emet/Brotherhood of Truth, takes care of preparing a body for interment. A fellowship of volunteers respectfully and lovingly washes and dresses a body for burial. I could only imagine the thoughtfulness and grace involved in using that comb. Its use represented a true act of chesed shel emet, the truest kind of an act of loving-kindness — something done for someone from whom no thank you can be given, none are expected.
Reading/Berks is fortunate to have a Chevra Kadisha/Holy Society. Membership in this sacred society is

open to any Jew in the community, irrespective of synagogue affiliation. Men attend men; women attend women. Professor Jacob Neusner movingly wrote about the Chevra Kadisha that cared for his father-in-law who passed away on a trip to Jerusalem:
“Those beautiful Jews showed me more of what it means to be a Jew, of what Torah stands for, than all the books I ever read. They tended the corpse gently and reverently, yet did not pretend it was other than a corpse.” At the conclusion of the burial, the head of the society said, “in a loud voice, that the dead should hear, and the living; ‘Mordecai ben

Menahem, all that we have done is for your honor. And if we have not done our task properly, we beg your forgiveness.”
Interest and participation in these sacred societies around the country has increased of late. It is an extraordinarily meritorious act, and extremely meaningful to those who perform it. Acting together, it is an accessible mitzvah that almost anyone can do.
If you would like to know more about our local Chevra Kadisha, or if you would consider helping with this act of kindness/ g’milut chasadim, you are most welcome to contact Paul Schwartz, 610-207-5520 or Lisa Levine, 610-507-0569.

Unknown history of Anna Rosenberg, Assistant Secretary of Defense

By Amanda J. Hornberger

This spring one of my favorite podcasts featured author Christopher Gorham telling the unique and unknown story of Anna Rosenberg. I was immediately intrigued. It turned out that this Jewish immigrant became one of the most powerful women in World War II by leading the War Manpower Commission. There Anna Rosenberg developed the “Buffalo Plan,” which solved multiple problems bedeviling wartime defense manufacturing. Her plan was rolled out nationwide.
I was thrilled when during this year’s Jewish Book Council conference, I saw that Gorham was available and able to share his book “The Confidante: The Untold Story of the Woman Who Helped Win WWII and Shape Modern America.”
Christopher Gorham will join us for Noontime Knowledge on Tuesday, Sept. 19, at the JCC. I know our community will be fascinated to learn the history of Anna Rosenberg. Her rise into the highest political echelons was notable not only because she was a woman at a time when such roles were largely filled by men, but also because she was a Jewish immigrant who had come to New York



Christopher Gorham

from Hungary in 1912.
At age 33 Rosenberg became Regional Director for New York of President Roosevelt’s New Deal agency, the NRA. This was only the beginning, however. Rosenberg went on to serve Roosevelt in various capacities, and she continued her service with Presidents Truman, Eisenhower (mostly behind the scenes), Kennedy, and Johnson, eventually reaching the pinnacle of her career as Assistant Secretary of Defense.

Come learn more about this amazing, yet unknown, Jewish woman in American history on Sept. 19 at noon at the JCC!
Christopher C. Gorham is a lawyer and teacher of modern American history at Westford Academy, outside Boston. He has degrees in history from Tufts University and the University of Michigan, where he studied under legendary labor historian Sidney Fine. He has a J.D., summa cum laude, from Syracuse University College of Law, where he served on the editorial staff of the Syracuse Law Review. His writing has appeared in *The Washington Post* and

online journals.
After his lecture, Gorham will be on hand to sign copies of his book which will be available for purchase that day.
If you’re interested in the podcast that brought Anna’s story to my attention, it was “Here’s Where It Gets Interesting with Sharon McMahon,” Season 5 Episode 9, the series called “How Women Won WWII.”
Registration is requested by calling 610-921-0624 or email info@jfreading.org. Thank you to our Literatour Berks sponsors and partner Exeter Community Library for their support!

Letter to the Editor: Fond memories of Tootie

Editor:
It is always a pleasure to receive the *Shalom*, but of course there are always the obituaries — the news that there are friends and associates who are no longer with us. Sometimes we must cry. I did when I read about the death of Tootie Moyer and her last “Do you remember?” column in the summer issue. Yes, I do remember. A few times I phoned Tootie to chat. I enjoyed her poems as well as the sly wit in her column.
“Sunrise, sunset” ... with love and thanksgiving. And yes, our bathtub had four feet.
Nancy J. Knoblauch
Exeter Township


Shalom

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General Offices:	1100 Berkshire Blvd., Suite 125 Wyomissing, PA 19610
Phone:	610-921-0624
FAX:	610-929-0886
Web site:	www.ReadingJewishCommunity.org

Jewish Federation of Reading	
CEO:	Brian Chartock
Chair:	Sheila Bornstein
Communications Director:	Mark Nemirow, Editor
Proofreaders:	Federation staff

The opinions expressed in Shalom are of the writers and not the Jewish Federation of Reading/Berks



Jewish Federation
of Reading/Berks

And therefore ...

By Cantor Ted Prosnitz
Keshet Zion Synagogue

The Season of Repentance is here. It began with Rosh Hodesh Elul on Thursday night, Aug. 17. And the High Holidays are coming, beginning Friday night, Sept. 15.

During these days there are changes to the liturgy, with some prayers that are unique to certain services. Perhaps the best known is Kol Nidrei, on the eve of Yom Kippur.



On Rosh Hashanah, a special troika — Malchuyot, Zichronot, Shofarot/Kingship, Remembrance, Shofar — is inserted in the Amidah.

But there is another three-part prayer unit that is part of every Amidah on both Rosh Hashanah and Yom Kippur. Each of these three paragraphs begins with the introductory word — וְכַבֵּד uvchein/and therefore.

The focus of these three paragraphs moves from the universal (may all your creatures unite in one fellowship to do Your will) to the particular (that Your people and Your land, Israel, will be granted joy and gladness) to the specific (that the righteous

and upright will rejoice when injustice shall close its mouth and You will remove the rule of evil from the earth).

How surprising! When we are digging deeply within ourselves in such a self-centered search to recognize failings, repent and reform, here we are looking at the wider world encompassing all of God's creation. And where is this prayer unit? Nowhere else but in the third blessing of the Amidah, Kedushat haShem, the Holiness of God's Name.

The repeated inclusion of this rubric in every High Holiday service is also reflected in our long confession of sins, the Vidui. There we pray for the forgiveness of the sins

shechatanu/that we have sinned before you. People — not necessarily you as an individual but perhaps someone in the community — have missed the mark. If each of us can do better when we next face challenges, then maybe we all will make it a better world, helping realize God's reign, for everyone.

May we — ourselves, our families, our communities, and the world — be blessed with the wisdom and strength וְחָכְמָה וְקוֹרְבָּן

וְקוֹרְבָּן to exalt the Lord of Hosts through justice, for the Almighty, the Holy One, וְיִשְׁדָּק הַקָּדוֹשׁ is sanctified through righteousness.

May you all be blessed with health, happiness, and a sweet new year.

Preparing for the High Holidays

By Rabbi Brian Michelson
Reform Congregation Oheb Shalom

We all know that part of the High Holidays is the idea that we are supposed to be looking at our past, evaluating our actions, and trying to improve in the future. However, traditionally that work does not start on Rosh Hashanah. It is meant to be something that we begin in the month before the holidays begin.



Elul is the Hebrew month that leads up to Rosh Hashanah, and many traditions say we should start considering and evaluating our lives a bit each day in preparation for the High Holidays. I came across a piece in a Mahzor High Holiday prayerbook that I think embodies the spirit of the work we are meant to do over Elul and the upcoming High Holy Days. It comes from The New Mahzor for Rosh Hashanah and Yom Kippur compiled and edited by Rabbis Sidney Greenberg and Jonathan Levine. It is entitled, "To Do These Things Now".

"As we face the new year we thank you,

O God, for the privilege of greeting it; and we pray for the guidance to live it fully.

"Help us, during the coming year, to do all the fine things which we meant to do "someday," but which we have postponed and neglected.

"If we have been waiting to show someone kindness, to speak a kind word, to make an overdue visit — let us do these things now.

"If we have been waiting to perform an act of charity, to discharge a duty, to assume responsibility — let us do these things now.

"If we have been waiting to uproot a

debasing habit, to set aside a festering hatred, to discipline and take charge of our lives — let us do these things now.

"You Years, O God, have no measure; but You have set a limit to our days upon the earth. So, help us to treasure each precious moment. Help us to proceed with all haste to do now — this day, this week, this year — all the things which will make the new year a year of achievement, growth, and blessing."

May 5784 be a year filled with health, happiness, success, and growth for you, your family, and us all. L'shanah Tovah u'metukah.

Life lesson crucial to strengthening relationships

By Rabbi Yosef Lipsker
Chabad Center of Berks County

While in Brooklyn recently, my daughter and I visited with family in an apartment building.

On Shabbat, as we were coming down the stairs of the building, an elderly gentleman began making his way up. With each step, he was muttering to himself in Yiddish as he counted "one, two, three ..."

My daughter explained that she had met him previously and that he was in fact visually impaired. He was counting the steps and using his mental image from decades of living in the building, to ensure that he was climbing safely and would know when he was at his destination. She shared an episode that had occurred a few days prior:

My daughter was in the lobby of the same building and had called the elevator. This older building, in true Brooklyn fashion, still has a hinged door that must be held open in order to enter the elevator. Noticing this same elderly guy shuffling toward the elevator one morning, using the wall for support, she quietly held the heavy door for him. Yet, as he was just steps away, softly muttering, she noticed he became flustered and confused, unsure where his next steps should be, so she guided him into the elevator.

She immediately realized her mistake. Holding the door open without advance notice caused him to lose his sense of where he was and gave him nothing to hold on to. She then understood that he was used to counting and feeling his way to the elevator — but the open door had thrown him off.

My daughter shared that this was an important learning moment for her.

So often in life, we are so sure of what we are doing and truly believe our actions are in another's best interest. We may even pat ourselves on the back for our efforts. In some situations, we may not understand why instead of being thankful for our "help," the other person is confused, disappointed, or perhaps even angry.

The lesson to my daughter was clear: It's important to support others in the way that they need, even if it may not line up with our expectations of what we think they would appreciate.

I am keeping this lesson in mind as we enter the Hebrew month of Elul — the four-week leadup to Rosh Hashana, the New Year. This is the month when we are taught that G-d comes out "into the field" to meet us, when we focus on connecting and developing a relationship with Him.

So often we think we know the best way to connect to G-d, and we have determined in our mind what "makes sense" for us as Jews — what makes us feel noble and spiritual.

However, if we want to not just feel good, but also truly connect with G-d, it can't be about what we're in the mood



for, but rather, it's about what G-d wants from us.

Unlike in the story of this elderly man, or frankly in many relationships, G-d has clearly explained how He'd like us to connect: a relationship prescribed through the dictates of the Torah and the observance of Mitzvot/commandments, which has stayed constant for over 3,000 years.

And it's true for our personal relationships as well. By connecting with others — partners, coworkers, children,


and friends — at their comfort level, the way they want — not the way we think they should want — we can indeed have the impact and connection we are hoping to achieve.

As we enter this month of Elul and begin to take stock of where we stand in our important relationships, let's take this lesson to heart. May it be a meaningful month for all, and may you all be blessed with a healthy and happy year ahead.


Shana Tova from Chana and myself!

September 18 at 1:00

Movie Monday




"Golden Voices"



Raya and Victor built a shared career as the Soviet Union's most beloved film dubbers. As the USSR collapses, the Jewish couple must immigrate to Israel and reinvent themselves to find employment. A charming comedy about disrupting dynamics, starting anew, and rediscovering yourself in the most unexpected places. Golden Voices is also a stirring tribute to the redemptive power of cinema.

RSVP by calling the JCC at 610-921-0624 or email info@jfreading.org



Grab a seat for a Jewish themed movie each month at the JCC. It is usually held on the 4th Monday of the month, the popcorn and the movie are both free!

JOIN US TO CELEBRATE DIVERSITY IN BERKS COUNTY!



Sunday, September 3, 2023 at 5:15 pm

Jewish Federation of Reading has a limited number of free tickets for members of our community.

Call 610-921-0624 or info@jfreading.org to reserve tickets for your family.



Many thanks to our Sponsors for supporting Diversity Night at the Fightin Phils



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Meet Ms. Wendy: Lakin Preschool co-interim director

By Wendy Bright

Shalom! My name is Ms. Wendy from the Adventurers class at Lakin Preschool. This will be my third year at LPS. I am enthusiastic to be teaching the 4-year-old classroom. Alongside my colleague Judy Lefante, we will be sharing the many facets of co-interim director.

My previous teaching experience includes instruction in all-day kindergarten, first grade, second grade, implementation of small literacy groups and teaching an individualized Reading Recovery Program in the Pittsburgh area for 16 years.

I attended Edinboro University of Pennsylvania with a BS dual certification in Early Childhood and Elementa-

ry Education, and a Reading Recovery certification from Duquesne University and Fox Chapel School District.

I have lived in Berks County for 17 years with my husband, Kenny, who is an educator in the Conrad Weiser Area School District.

While living in Pittsburgh, I was immersed in volunteerism at the Carnegie Museum of Pittsburgh, outreach programs, Odyssey of the Mind coaching and science fairs in our district.

It is an honor and a privilege to be sharing this endeavor with Judy Lefante. We will be working closely with Amanda Hornberger and Brian Chartock at the Jewish Federation of Reading to bring new experiences, activities and opportunities for the parents and children of



Wendy Bright

Lakin Preschool.

We have learned much from our previous leader Ms. Holli. We will strive

to provide the dedication and leadership it requires to run a school smoothly. Through clear communication and the ability to be flexible with our young learners, we hope to have a successful year.

We are planning novel ideas, enrichment and effective instruction in our collaboration with JFR.

With the support of our parents, we will build a strong foundation for our children at Lakin Preschool. We will carry on the Jewish philosophy of Lakin Preschool from Mr. and Mrs. Kenneth Lakin.

Thank you to the Federation for a smooth transition and I am thrilled to be teaching and working with all of you this school year.



LITERATOUR BERKS CELEBRATING AUTHORS AND BOOKS

SEPTEMBER 19TH, 2023

12:00 PM AT THE JEWISH FEDERATION OF READING/BERKS

CHRISTOPHER GORHAM

AUTHOR OF: THE CONFIDANTE

NOONTIME KNOWLEDGE



Christopher C. Gorham is a lawyer and teacher of modern American history at Westford Academy, outside Boston. He has degrees in history from Tufts University and the University of Michigan, where he studied under legendary labor historian Sydney Fine. He has a J.D., summa cum laude, from Syracuse University College of Law, where he served on the editorial staff of the Syracuse Law Review. His writing has appeared in *The Washington Post* and online journals.

Christopher will be discussing *The Confidante*, as well signing and selling the novel.

This program is brought to us by Literatour Berks, The Jewish Federation of Reading & Berks, and the Exeter Community Library.

The first-ever biography of Anna Marie Rosenberg, the Hungarian Jewish immigrant who became FDR's closest advisor during World War II and, according to Life, "the most important official woman in the world" —a woman of many firsts, whose story, forgotten for too long, is extraordinary, inspiring, and uniquely American. Her life ran parallel to the front lines of history yet her influence on 20th century America, from the New Deal to the Cold War and beyond, has never before been told.



Jewish Federation
of Reading/Berks

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L'Chaim Hour



Jewish Federation of Reading
invites you to a fall Happy Hour!

THURSDAY, SEPT. 28
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Winedown & The Whiskey Bar
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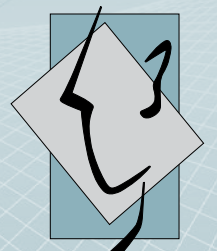


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City Park of Reading, PA

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All Around the Town

Congratulations to the **Fromm family** on the 100th anniversary of Fromm Electric. The Reading-based company, led by CEO and third-generation owner Michael Fromm, has combined success in business with a long history of strong support of the community. They have been steadfast supporters and leaders of the Jewish Federation of Reading/Berks, among other local institutions. The company has 120 employees spanning nine branches, supplying electrical products to commercial and residential builders and provides factory automation solutions to manufacturers. In a *Reading Eagle* article on the anniversary, Michael Fromm credited his father, Bernie, for leading the company in the direction that led to its long-term success.

Mazel tov to **Mike Kastenbaum** on the birth of his granddaughter Abigayle Michelle, born to his daughter Kate and her husband, Kevin Holsapple, of Springfield, Pa.

Mazel tov to **Mimi and Tom Gavigan** on the birth of their granddaughter Frances Diana Gavigan, born to their son David Gavigan and his wife, Meghan Binford.

Mazel tov to **Rabbi Yosef and Chana Lipsker** on the birth of their granddaughter to Chaya Lipsker-Naparstek and Zalmi Naparstek

Send good news to Marknem@aol.com or call 610-921-0624.

Until next time: Shalom!

Obituaries

Renee Seidel, 90 of Wernersville died on Aug. 8. She was the wife of Harvey Seidel, who died Aug. 19. She was born in Kenitra, Morocco, and loved talking about growing up as the last of seven children. She moved to France, met her future husband (of 67 years) and enjoyed traveling the world speaking fluent French and Spanish. For many years she was employed at Albright College as Administrative Assistant to the Dean of Finance. She was a member of RCOS. She is survived by her sons Eric and Bruce, six grandchildren and one great-grandchild.

Harvey D Seidel, 89, of Wernersville, died Aug. 19. A graduate of Muhlenberg High School and Capital Radio Engineering Institute, Harvey served in the Air Force. While stationed in France, he met what would become the love of his life, Renee Assayag. Renee predeceased Harvey in death by 11 days. They never spent more than one week apart in 67 years together. Harvey was employed by Bell Labs, Reading Works, for 33 years. He is survived by sons Eric and Bruce, six grandchildren and one great-grandchild. He was a member of RCOS.

Thinking about buying or selling?



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Celebrate
and
Craft
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GRANDCHILDREN

Saturday,
September 9th
10:00-11:30AM



Grandparents are a source of endless love in our lives. Celebrate their special day with a visit to Manor at Market Square.

Come by with your grandchildren to create a fall craft, enjoy seasonal refreshments and cherish the memories. While here, take a tour and discover all that Manor at Market Square has to offer.

Please RSVP by September 1st.
Call Madison at 610-624-1299 or email maglover@manoratms.com.



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**JEWISH FEDERATION OF READING**

Yom Kippur

Our office will be closed on
Monday, September 25th for the
holiday.

Wishing the community a
meaningful fast and
Shana Tova!



AMERICAN SCRIPTURE PROJECT



Join us for an in-depth look at some of our nation's most important documents as we view them through Jewish eyes.

Six Shabbat afternoons
Saturday, October 28, November 18, December 16
January 20, February 10, March 9
4:00 pm followed by Havdalah
Free & Open to the entire community!
With support from the Jewish Federation of Reading.

The American Scripture Project is a pilot program to engage Jewish communities with some of our country's most historic writing. We hope to wrestle with what it means to be an American -- and to be Jewish -- in the 21st century

RCOS, 555 Warwick Drive, Reading, PA 19610

Register at: <https://ohebsholom.org/american-scripture-project/>

Record ROMEO attendance

By Jeff Bornstein

Our ROMEO (Retired Old Men Eating Out) group continues to grow. We continue to find new venues and enjoy new experiences. Our Aug. 1 meeting already seems to be a long time in the past. That was our biggest get-together ever, with 16 people sharing lunch. We were honored to have Brian Chartock, the Jewish Federation CEO, join us for lunch. The luncheon was held at Mimmo's Italian Restaurant, which provided a private room and great service.

There was tremendous interaction, but we learned that it is difficult to communicate from one end of a table seating 16 to another. Mimmo's (on Route 10 in Reading) was a great place to have a meeting, and we will be returning there on Sept. 5. The setting will be in the outdoor eating area, and we will try to have two tables of eight this time to make for easier communication. The

conversations include almost everything from boating to photography to vacations. There was interest in how RCOS plans to orchestrate its upcoming indoor food festival. Some members expressed interest in making short presentations on items of interest. Don't hesitate to let me know if it's a good idea or if you have a particular topic you would like to present. Most important however, is continuing old friendships and developing new relationships.

ROMEO is sponsored by the Jewish Federation of Reading. You don't have to be retired to join us — we just like good conversations and great company. ROMEO meets the first Tuesday of every month with exceptions for holidays. Please join us; we like to keep growing and talking with each other.

Contact Jeff Bornstein (jvborn@comcast.net) with any questions or ideas.





**Jewish Cultural Center
And
Jewish Family Service
Fall Office Hours**

8:30am- 4:30pm Monday through Thursday

8:30am - 3:00pm Friday



**Jewish Federation
of Reading/Berks**






Sunday
September 10th
2023

KEVER AVOT


MEMORIAL SERVICE

There is a tradition to visit graves of loved ones during Aseret Y'mei Teshuvah, the Ten Days of Repentance. Whether you have family or friends buried here or elsewhere, you are invited to come for a brief service. We honor the souls of the departed, those whom we knew well, as well as those unknown or who have no one to remember them. And we pray that their memories inspire and strengthen us to live meritorious lives. Children and grandchildren may come and experience the importance of remembering/zachor and doing/shamor among other Jewish values.

Service
Begins at:
10:30am



Cemetery Address:
1051 Philadelphia Avenue, Shillington,
PA 19607
www.kesherzion.org





**Jewish Federation[®]
OF READING/BERKS**

Maimonides Society



**"Cross Polarized
Light
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Ivan Bub, MD
Retired Family
Practice Physician

Sunday, September 10

9:45 am - 11:30 am

Jewish Community Center
1100 Berkshire Blvd, Suite 125
Wyomissing, PA

Join Ivan Bub for a demonstration of an interesting and rather unusual photographic technique. Blending art and science, the results are often intriguing and very beautiful; no two slides are ever the same.

Open to all Jewish health care professionals in Reading & Berks County. Includes light breakfast & networking opportunities.

Please register by emailing Laurie Waxler at LaurieW@jfreading.org



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Neighbors helping neighbors

By Carole Robinson

How can one help but smile on a sunny summer afternoon? I was in my backyard the other day working in my garden and exchanging pleasantries with my neighbors. I waved to my neighbor Mark as he thoughtfully mowed the bottom portion of my lawn, got gardening advice from my neighbor Karen, and exchanged produce with my neighbor Jill. How fortunate I am to have such caring neighbors! This reflection made me realize how much better the world would be if we all treated each other like valued neighbors.

With that thought in mind, JFS has partnered with a new nonprofit organization in town — CommunityAid, Neighbors Helping Neighbors. Its partnership program supports local nonprofits, such as JFS, that address issues such as housing insecurity, food insecurity, and basic needs in the community. Partnership benefits include funding, training and shared services.

Founded in 2009 in Mechanicsburg, CommunityAid has grown significantly over the years and will be opening its seventh thrift store and donation center in Reading on Sept. 6 at 5370 Allentown Pike, North Reading Plaza, in Temple. As a partner, we will help collect gently-used clothing, shoes and accessories for their stores. We have a CommunityAid collection bin in our parking lot, but donations can also be made directly at the store. Just make sure to mention JFS so that we get credit for your donation.

In fact, we have already started our drive with our first clothing donation made in July. RCOS Rummage Sale organizer Adrienne Cardinal generously donated the leftover clothing from that sale to CommunityAid.



A big thank you to Adrienne and RCOS for your support!

In addition to getting credit for donations collected on our behalf, CommunityAid will give JFS store vouchers, called Care Cards, for distribution to our clients. These cards will enable a client to shop with dignity. JFS will be eligible to apply for grants to further address housing and food insecurity. The CommunityAid partnership with JFS will allow us to work together to support their vision of “creating a lasting difference in our community, one neighbor at a time.”

Another organization that JFS partners with to help the local community is Helping Harvest. That organization wants everyone to have an equitable and dignified charitable food experience, so individuals receiving food feel socially accepted and part of the community. With that in mind, Sari and I recently participated in a workshop to humanize the JFS pantry experience for our neighbors. We were able to incorporate some of their suggestions; in addition, we and our pantry volunteers will continue to be friendly, courteous and helpful. Even when inevitable problems arise, we will remember to be patient and kind to our pantry neighbors.

If you would like to join us in our goal to be good neighbors, please help us at one of our monthly food pantries. Or think of JFS when you are refreshing your fall wardrobe or downsizing and drop some clothing in our bin. We will even pick it up if you need assistance. If neither of these options appeal to you, JFS is also looking for volunteers to drive seniors to doctor appointments and programs or make friendly visits. There are plenty of opportunities for you to be a good neighbor!

Mr. Rogers sang, “I’ve always wanted to have a neighbor just like you. I’ve always wanted to live in a neighborhood with you.



Sari Incledon and Carole Robinson, top, and Federation CEO Brian Chartock demonstrate the new CommunityAid donation bins at the JCC.

So, let’s make the most of this beautiful day!” Make the most of this beautiful day and contact me CaroleR@JFReading.org or 610-921-0624 for a neighborly volunteer experience!

Feeding the community in summertime



Many thanks to our
August Food Pantry Volunteers
who distributed 16,000 lbs.
of food to 475 households!

Mary Anne Avins
Cindy Balchunas
Sheila Bornstein
Raymond Gehring
John Incledon
Pete Jacobson
Sid Lempiner

Margo Levin
Jeanine Levy
Paul Mintz
Mary Neville
Annette Peppard
Jenn Reilly
Mike Robinson

Mike Schein
Ellen Schwartz
Paul Schwartz
Jan Simon
Oleg Umanov
Michael Warshaw
Phyllis Warshaw
Yvonne Wittels

Jewish Family Service volunteers come through once again at the two JFS monthly food pantries held in Reading. Top, Volunteer Mike Robinson packs bags of shelf stable items. At left, Jeanine Levy, Paul Schwartz, and Annette Peppard pack canned goods

Jewish Family Service

- Food Pantry
- Friendship Circle
- Counseling Services
- Transportation
- Financial Assistance
- Hospital and Home Visitations
- Living with Loss
- Information and Referral
- Case Management
- Holiday Programs

Fun and fellowship at Friendship Circle



Jewish Family Service's Friendship Circle meets twice a month at the JCC, offering a combination of fellowship, entertainment and education, along with a chance to enjoy a lovely lunch. Clockwise from top leftete Jacobson, Claire Bram, and Robert Schneier; Dorie Karp, Sylvia Wenger and Louise Zeidman; Jannine Shapiro, Lila Shapiro, and Mae Levy. Bottom left, thank you so much to Matthew and David for sharing your talents with our community. We enjoyed your musical performance on the cello and keyboard.

FRIENDSHIP CIRCLE

September 7th - "Elevating the Human Spirit"

Victoria Griffis, Community Liaison of Comfort Keepers will discuss ways to lead a joyful life and keep your age from defining you.

September 14- "Rosh Hashanah Service and Holiday Meal at the JCC" 11:45AM

Jewish Family Service invites seniors to a Rosh Hashanah Service and holiday lunch. All are welcome. Please make reservations by Sept. 5 to the JCC 610-921-0624. **Please note the change in time: 11:45am**



Friendship Circle is held twice a month on Thursday afternoons at 1:00 p.m. at the JCC. An optional lunch is served, followed by an entertaining or educational program or holiday celebration.

Programs are free; optional lunch is \$7. Contact Carole at 610-921-0624 to make lunch reservations.



High Holiday Services

5784-2023

Rosh Hashanah

Friday, September 15

Light candles at..... 6:55 PM
Mincha Service..... 7:00 PM
Ma'ariv Service..... 7:30 PM

Saturday, September 16

Shacharit Service..... 9:00 AM
Children's Program..... 10:30 AM
Shofar Service..... 11:00 AM
Kiddush following Services at approx 12:30 PM
Mincha Service..... 1:30 PM
Tashlich Service..... 2:00 PM
Ma'ariv Service..... 6:15 PM
Light candles after..... 7:52 PM

Sunday, September 17

Shacharit Service..... 9:00 AM
Children's Program..... 10:30 AM
Shofar Service..... 11:00 AM
Kiddush following Services at approx. 12:30 PM
Mincha Service..... 7:00 PM
Ma'ariv Service..... 7:40 PM
Yom Tov Ends..... 7:50 PM

Yom Kippur:

Sunday, September 24

Light candles at* 6:40 PM
Kol Nidrei..... 6:45 PM
*Candles may be lit at the synagogue for your convenience.

Monday, September 25

Shacharit Service..... 9:00 AM
Children's Program..... 11:00 AM
Yizkor..... 11:15 AM
Mincha Service..... 5:30 PM
Neilah..... 6:15 PM
Yom Kippur Ends..... 7:36 PM
Break Fast at Synagogue

Services will be held at the
Chabad Center
2320 Hampden Boulevard
Reading, PA 19604

Everyone Welcome!
Please call 610-334-3218, Email: Office@ChabadofBerks.org,
or visit www.chabadofberks.org/highholiday to reserve a seat
This program is sponsored by Dr. Jerry Marcus



High Holidays

5784/2023

Rosh Hashanah

Rosh Hashanah Day 1
Saturday, September 16th, 2023
Will be held at **Church of Brethren**
2200 State Hill Rd.
Wyomissing, Pa. 19610
Morning Service 9:00am, Kiddush to follow

Rosh Hashanah Day 2- **AT KESHER ZION**
Sunday, September 17, 2023
Morning Service 9:00am, Kiddush to follow
Tashlich 5:30pm at **Reading Public Museum**
Mincha to follow





Yom Kippur

Erev Yom Kippur
Sunday September 24, 2023
-Mincha 6:30pm
-Kol Nidre to follow

Yom Kippur
Monday, September 25, 2023
-Morning Service 9:00am
-Yizkor 11:30am
-Study Group with Cantor 5:00pm
-Mincha 6:00pm
-Neilah 7:00pm
-Shofar/Yom Kippur Ends 7:37pm
Maariv and Havdalah to follow

SERVICES HELD AT:
WYOMISSING CHURCH OF THE BRETHREN
2200 STATE HILL ROAD
WYOMISSING PA 19610
**UNLESS OTHERWISE SPECIFIED*

For more information call 610-374-1763, email kesharzionoffice@gmail.com
visit our site at www.kesharzion.org



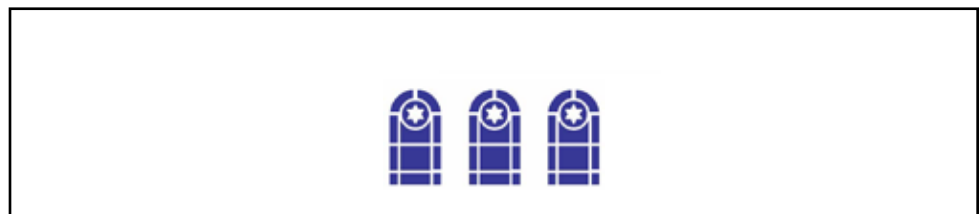
JOIN US FOR CHABAD'S ANNUAL

Sushi IN THE Sukkah

TUESDAY OCTOBER 3RD, 5:30PM
AT CHABAD
2320 HAMPDEN BLVD



No Charge
Kindly sponsored by Dr. Jerry Marcus



REFORM CONGREGATION OHEB SHOLOM

Schedule of High Holiday & Festival Services, 2023-5784

***Service times are approximate**
Outside services are weather permitting.

Selichot (Official start of the Holidays)
Date: Saturday, September 09, 2023
♦ Concert followed by desserts and discussion.
Time: 7:30 pm
♦ Joint Selichot Service w/ Keshar Zion
Time: 9:00 pm

Erev Rosh Hashanah
Erev Rosh Hashanah Service
Date: Friday, September 15, 2023
Time: 8:00 pm
♦ Oneg to follow service

Rosh Hashanah Day Services
Date: Saturday, September 16, 2023
♦ RH Morning Service at 10:00 am
♦ RH Family Service at 4 pm
♦ Tashlich Service at the Reading Public Museum at 5:30 pm **(outside)**

Shabbat Shuvah
Date: Friday, September 22, 2023
Time: 7:45pm

Annual Cemetery Service
Date: Sunday, September 24, 2023
Time: 1:00 pm at Mt. Sinai Cemetery

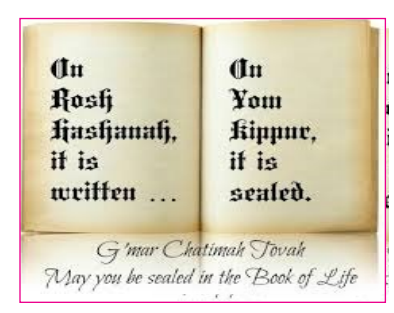
Yom Kippur
Kol Nidre Service
Date: Sunday, September 24, 2023
Time: 8:00 pm

Yom Kippur Day Services
Date: Monday, September 25, 2023
♦ Morning Service at 10:00 am
♦ Family Service at 1:30 pm
♦ Afternoon Service at 3 pm
♦ Yizkor/Memorial Service at 4:30pm*
♦ N'ilah Service at 5:15 pm*

Sukkot
♦ Sukkah Decorating & Service
Date: Friday, September 29, 2023
Decorating Time: 5:30 pm
Followed by pizza & salad dinner
Service Time: 7:00 pm **(outside)**

♦ Tot Shabbat on the Farm
Date: Saturday, September 30, 2023
Time: 10:00 am
Location: TBA

Shemini Atzeret – Simchat Torah
♦ Simchat Torah/Consecration Service
Date: Friday, October 06, 2023
Time: 7:00 pm (Outside)



On Rosh Hashanah, it is written ...

G'mar Chatimah Tovah
May you be sealed in the Book of Life

555 WARWICK DRIVE, WYOMISSING, PA 19610
PHONE: 610.375.6034 FAX: 610.375.6036
E-MAIL: temple.office@ohebsholom.org WEB SITE: www.ohebsholom.org

JFS hospital and outpatient visits

By Carole Robinson
and Sari Incledon

Jewish Family Service social workers visit Jewish patients at local hospitals, senior communities, nursing homes and rehab centers.
Our goal in these visits is both

to be friendly and supportive at a difficult time, and to provide access to social services that supplement and complement the case managers at these locations.
If you or a loved one is at a local hospital or nursing home and would like

a visit, please call us.
If you or a loved one are treated at a hospital out of our area we are also available for follow-up visits upon discharge.
At times of ill health, stress or crisis, families are often looking for information

about home care, transportation services, senior communities, nursing homes and rehabs. This is what we're here for.
Please call Jewish Family Service social workers for help at 610-921-0624.

Berks Interfaith Passport

Ages 7-11


JOIN US FOR AN INTERACTIVE JOURNEY THROUGHOUT BERKS TO LEARN ABOUT JUDAISM, ISLAM AND CHRISTIANITY.

Berks Interfaith Passport is a new chance to explore Judaism as well as learn about Christianity and Islam with other kids your own age! This program is your opportunity to ask questions and learn about other faith traditions. There are no dumb questions and this is a way for you to explore and experience the world in a new way, all without leaving Berks County.

Scan the QR code below to RSVP:



Questions: Info@jfreading.org




Interfaith Passport Program aims to connect community

By Ziv Laskin
The Jewish Federation of Reading/Berks is happy to announce a new, exciting project: "The Berks Interfaith Passport."
With this project, we want to illuminate our diversity. Berks County is home to people of different nationalities, ethnic backgrounds, and, of course, different religions.
Even though we are living together, working together, learning at the same school or sharing the same hobbies, we still don't know each other well enough.
We want to educate ourselves about the religions our neighbors and friends are practicing. Children between 7 and 11 years old will come together and learn about Islam, Christianity, and Judaism.
They will get the opportunity to visit different religious organizations in Berks County, such as Reform Congregation Oheb Shalom, Immanuel United Church of Christ, and the Islamic Center of Reading.
The children who participate in the program will "travel" between the religions and stamp their passports after every new experience.
Over the year, we will get together and listen to the stories of people

practicing their religions and learn about their individual beliefs, customs, and values.
The children will gain a basic understanding of the different religions and learn about their habits and goals. We will also learn about the similarities our religions share.
All three religions have the habit of celebrating unity with a big meal. We wanted to include this wonderful ritual in our program and will share a meal together at the end of every meeting, giving everybody the opportunity to ask questions, tell their own story and share their faith.
The children will also get the chance to work together on a service project.
We want to show how beautiful it is to share our desire for religion and celebrate together. Getting to know each other is helping us get rid of concerns and prejudices. We open our minds to other religions, which seem unfamiliar. Like this, we can create a peaceful and grateful life together.
We can hope and pray for a future in which religions are not fighting each other, and our youngest generation is our biggest chance to bring this dream to reality.

Challahs by Chana

ENHANCE YOUR SHABBAT EACH WEEK WITH DELICIOUS, FRESH, HOME BAKED CHALLAH - PLAIN OR WITH TOPPINGS.



\$7 EACH CHALLA
Toppings include sesame, everything or crumb.
Please specify when you order
Orders must be in by Tuesday each week
Text Chana Lipsker @610-334-1577
All proceeds go to support Camp Gan Izzy of Berks

Coffee Time

Join our Shaliach, Ziv, for Israeli coffee and chatting about Israel

Fridays	Sep 8th
10:30 a.m.	Sep 22nd
JCC	Oct 6th
	Oct 20th

RSVP to zivl@jfreading.org



<div data-bbox="0 0 121 37" data-label="Page-Header"> Page 14 </div> <div data-bbox="49 77 264 310" data-label="Image"> </div> <div data-bbox="325 149 607 257" data-label="Text"> <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> </div> <div data-bbox="180 363 621 447" data-label="Text"> <p>Jonathan and Jan Simon and Family</p> </div>	<div data-bbox="897 0 1060 37" data-label="Page-Header"> SHALOM </div> <div data-bbox="701 99 858 279" data-label="Image"> </div> <div data-bbox="887 87 1254 264" data-label="Text"> <p>New Year blessings to all. Jhon Noreña and Family</p> </div> <div data-bbox="695 366 901 512" data-label="Image"> </div> <div data-bbox="925 369 1268 559" data-label="Text"> <p>May you have a sweet & prosperous New Year. Duke Andrade and Family</p> </div>	<div data-bbox="1679 0 1960 37" data-label="Page-Header"> September 2023 </div> <div data-bbox="1354 71 1589 338" data-label="Image"> </div> <div data-bbox="1640 99 1942 320" data-label="Text"> <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> </div> <div data-bbox="1470 376 1938 416" data-label="Text"> <p>Manny and Yvonne Wittels</p> </div>
<div data-bbox="49 714 264 947" data-label="Image"> </div> <div data-bbox="325 780 607 888" data-label="Text"> <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> </div> <div data-bbox="164 994 621 1078" data-label="Text"> <p>Alan and Susan Weisberg and Family</p> </div>	<div data-bbox="701 727 858 907" data-label="Image"> </div> <div data-bbox="887 714 1254 836" data-label="Text"> <p>New Year blessings to all. Jackye and Jim Barrer</p> </div> <div data-bbox="695 1000 901 1146" data-label="Image"> </div> <div data-bbox="925 997 1268 1146" data-label="Text"> <p>May you have a sweet & prosperous New Year. Phyllis Dessel</p> </div>	<div data-bbox="1354 699 1589 966" data-label="Image"> </div> <div data-bbox="1640 721 1942 941" data-label="Text"> <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> </div> <div data-bbox="1466 1006 1942 1047" data-label="Text"> <p>Myron and Karen Kabakoff</p> </div>
<div data-bbox="49 1345 264 1578" data-label="Image"> </div> <div data-bbox="325 1414 607 1522" data-label="Text"> <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> </div> <div data-bbox="197 1628 621 1712" data-label="Text"> <p>Andy and Laurie Waxler and Family</p> </div>	<div data-bbox="701 1361 858 1541" data-label="Image"> </div> <div data-bbox="887 1351 1254 1473" data-label="Text"> <p>New Year blessings to all. George Weiss</p> </div> <div data-bbox="695 1634 901 1780" data-label="Image"> </div> <div data-bbox="925 1631 1268 1824" data-label="Text"> <p>May you have a sweet & prosperous New Year. Louise Zeidman and Family</p> </div>	<div data-bbox="1354 1336 1589 1603" data-label="Image"> </div> <div data-bbox="1632 1351 1934 1572" data-label="Text"> <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> </div> <div data-bbox="1426 1641 1938 1681" data-label="Text"> <p>Carol and Gordon Perlmutter</p> </div>
<div data-bbox="49 1979 264 2212" data-label="Image"> </div> <div data-bbox="325 2035 607 2144" data-label="Text"> <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> </div> <div data-bbox="390 2250 621 2290" data-label="Text"> <p>Bobbie Lawit</p> </div>	<div data-bbox="701 1989 858 2169" data-label="Image"> </div> <div data-bbox="887 1973 1254 2094" data-label="Text"> <p>New Year blessings to all. Betty Sodomsky</p> </div> <div data-bbox="695 2256 901 2402" data-label="Image"> </div> <div data-bbox="925 2253 1268 2402" data-label="Text"> <p>May you have a sweet & prosperous New Year. Jesse L. Pleet</p> </div>	<div data-bbox="1354 1961 1589 2228" data-label="Image"> </div> <div data-bbox="1632 1976 1934 2197" data-label="Text"> <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> </div> <div data-bbox="1426 2262 1938 2303" data-label="Text"> <p>Mary Anne & Jonathan Avins</p> </div>
<div data-bbox="49 2601 264 2834" data-label="Image"> </div> <div data-bbox="325 2657 607 2766" data-label="Text"> <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> </div> <div data-bbox="207 2871 621 2912" data-label="Text"> <p>Glenn and Gaye Corbin</p> </div>	<div data-bbox="701 2610 858 2790" data-label="Image"> </div> <div data-bbox="887 2595 1254 2716" data-label="Text"> <p>New Year blessings to all. Nancy Knoblauch</p> </div> <div data-bbox="695 2878 901 3024" data-label="Image"> </div> <div data-bbox="925 2874 1268 3024" data-label="Text"> <p>May you have a sweet & prosperous New Year. Phyllis Jacoby</p> </div>	<div data-bbox="1354 2582 1589 2850" data-label="Image"> </div> <div data-bbox="1632 2598 1934 2818" data-label="Text"> <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> </div> <div data-bbox="1520 2884 1938 2924" data-label="Text"> <p>Eileen Kope and Family</p> </div>



Best wishes for a
Happy, Healthy &
Peaceful New Year

**Michele, Ben, Leah
and Adam Leisawitz**



New Year blessings to all.

**Phil and Leslie
Pomerantz and Family**



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

The Moyer Family



Best wishes for a
Happy, Healthy &
Peaceful New Year

**Elsayed and Cathy Elmarzouky
and Family**



New Year blessings to all.

**Susan and Richard
D'Angelo**



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Shirley K. Boscov



Best wishes for a
Happy, Healthy &
Peaceful New Year

Don and Judith Karabelnik



New Year blessings to all.

**Andi Watkins
and Jeff Sternlieb**



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Jeffrey D and Karen Miller



Best wishes for a
Happy, Healthy &
Peaceful New Year

The Musso Family



New Year blessings to all.

**Robert M
and Beth Caster**



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Esther and Sid Bratt



Best wishes for a
Happy, Healthy &
Peaceful New Year

Sue Wachs



New Year blessings to all.

**Mimi and Tom
Gavigan**



















May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Linda and Mickey Roeberg



May you have a sweet
& prosperous New Year.

Rochelle Mann

Page 16	SHALOM	September 2023
 <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> <p>Bernie and Toby Mendelsohn and family</p>	 <p>New Year blessings to all.</p> <p>Vicki Haller Graff</p>	 <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> <p>Marc and Marcia Filstein</p>
 <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> <p>Lee, Amy and Luke Berger</p>	 <p>New Year blessings to all.</p> <p>Michael and Barbara Charnoff</p>	 <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> <p>Lynne and Peter Schwartz</p>
 <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> <p>Radene Gordon-Beck</p>	 <p>New Year blessings to all.</p> <p>Bruce A. Cohen</p>	 <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> <p>Peter and Eleanor Reyner and Family</p>
 <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> <p>Missy and Allen Zimmerman</p>	 <p>New Year blessings to all.</p> <p>Fran and Burt Krieger, San Diego CA</p>	 <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> <p>Lynn and Dick Gordon</p>
 <p>Best wishes for a Happy, Healthy & Peaceful New Year</p> <p>Doris and Elliot Leisawitz</p>	 <p>May you have a sweet & prosperous New Year.</p> <p>Carole and Michael Robinson</p>	 <p>May this be a year of peace, progress and prosperity for our community, Israel and the entire world</p> <p>Judith Kraines and Neil Hoffman</p>
	 <p>May you have a sweet & prosperous New Year.</p> <p>Carrie and Stephen Latman</p>	



Best wishes for a
Happy, Healthy &
Peaceful New Year

Sid Lempiner



May you have a sweet
& prosperous New Year.

Naomi and Alex Knoll



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Dena and Vic Hammel



Best wishes for a
Happy, Healthy &
Peaceful New Year

Cynthia and George Balchunas



May you have a sweet
& prosperous New Year.

Norman Wilikofsky



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Edward and Darlene Epstein



Best wishes for a
Happy, Healthy &
Peaceful New Year

The Sileski Family



May you have a sweet
& prosperous New Year.

Amanda and Jason
Hornberger and
Family



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Rabbi Yosef and Chana Lipsker-
Chabad-Lubavitch of Berks County



Best wishes for a
Happy, Healthy &
Peaceful New Year

Jeff, Lisa, Collin
and Ruby Nemeroff



Best wishes for a
Happy, Healthy &
Peaceful New Year

Karen and Marty Jacobson



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Pamela and Brian Chartock



Best wishes for a
Happy, Healthy &
Peaceful New Year

Mel Jacobson
and Robin Costenbader-Jacobson



Best wishes for a
Happy, Healthy &
Peaceful New Year

Mark, Tracy, Harry, Max
and Sam Weiss



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Harlan and Carole Kutscher



Best wishes for a
Happy, Healthy &
Peaceful New Year

Barbara Bender



Best wishes for a
Happy, Healthy &
Peaceful New Year

**Greetings from Meir and Haia
Mazuz**



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Judy and Jim Schwank



Best wishes for a
Happy, Healthy &
Peaceful New Year

Rob and Yvonne Oppenheimer



Best wishes for a
Happy, Healthy &
Peaceful New Year

**Harriet Comite and Alan Geltman
and Family**



May this be a year
of peace, progress
and prosperity for
our community,
Israel and the entire
world

Bernard and Carol Gerber



Best wishes for a
Happy, Healthy &
Peaceful New Year

**Paul, Sheina, Marissa, Brandon,
Seth and Isaac Missan**



Best wishes for a
Happy, Healthy &
Peaceful New Year

Barb and Seth Rosenzweig



Best wishes for a
Happy, Healthy &
Peaceful New Year

Andy and Corinne Wernick



Best wishes for a
Happy, Healthy &
Peaceful New Year

Cheryl and Eric Farber




Best wishes for a
Happy, Healthy &
Peaceful New Year

Lisa and Alan Levine and Family



Best wishes for a
Happy, Healthy &
Peaceful New Year

The Farbiarz Family





**WYOMISSING
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Kerry J. Burrell, OD
Amanda S. Legge, OD
Perry C. Umlauf, OD
Jeffrey S. Stefanick, OD
Leslie B. Miller, OD

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Summer fun at Chabad's Camp Gan Izzy



Camp Gan Izzy Berks is a Jewish camp cramming action packed, fun-filled days in to one week. Parents and campers gave the Chabad program rave reviews. This year there was a family BBQ one evening and a friends/family of Gan Izzy mini Challa bake with a "Build-a-Challa workshop" and a Shabbat performance put on entirely by the campers from the script writing to the costumes and props.

JFS TRANSPORTATION SYSTEM

This program provides transportation to members of the Jewish community, age 60 and over or those with disabilities, who have no other way of getting around. It allows participants to retain their independence and keeps them from becoming homebound and isolated. It can be used for medical appointments, synagogue attendance, shopping and other errands.

It is easy to participate. Purchase a book of 25 taxi tickets from the Federation at a cost of \$25. Each coupon is worth \$3. The phone number for Reading Metro Taxi is printed on the ticket book. Call the company and arrange your ride. At the end of the ride, sign your coupon(s) before giving them to the driver. Tipping is left to the passenger's discretion. The coupon does not include the cost of tipping.

This program is subsidized by the Jewish Federation of Reading/Berks

A poster for a 'Pink Challah Bake' event. The background is a close-up of a braided challah. The title 'PINK CHALLAH BAKE' is written in a stylized font, with 'PINK' in purple and 'CHALLAH BAKE' in pink. Below the title, the text 'Join us for a challah making experience with a twist in honor of Breast Cancer Awareness Month' is written in pink. The date and time 'Sunday, October 29, 7:00 PM' and the location 'Chabad of Berks County' are in purple. The cost 'Cost \$16/person - proceeds will be donated to Sharsheret, an organization dedicated to women with breast cancer' is in black. A purple banner contains the text 'As we wear pink for awareness, let's celebrate the thrivers, remember loved ones!'. A red banner at the bottom contains the RSVP information 'Please RSVP by October 24th at office@chabadofberks.org' and a note '*No one will be turned away due to lack of funds'. The Chabad Center Berks County logo is in the bottom left corner.

ב"ה

PINK CHALLAH BAKE

Join us for a challah making experience with a twist in honor of Breast Cancer Awareness Month

Sunday, October 29, 7:00 PM
Chabad of Berks County

Cost \$16/person - proceeds will be donated to Sharsheret, an organization dedicated to women with breast cancer

As we wear pink for awareness, let's celebrate the thrivers, remember loved ones!

Please RSVP by October 24th at office@chabadofberks.org
*No one will be turned away due to lack of funds



CHABAD CENTER
BERKS COUNTY

TOTALLY KOSHER!

with CHANIE APFELBAUM of BUSY IN BROOKLYN

Insta-famous food blogger, writer, recipe developer & photographer





Sunday, September 10

5:30 PM – 6:30 PM VIP Reception

Wine and appetizers from the cookbook.
Hear the author's story – Q & A session

Main event at 6:30 PM

Live cooking demo with Chanie
3 Course Dinner – Wine

SOUS CHEF

\$36

1 TICKET MAIN EVENT

GOLDEN GEFILTE

\$70

1 TICKET MAIN EVENT
1 SIGNED COOKBOOK

BABKA DECADENCE

\$280

2 TICKETS VIP RECEPTION & MAIN EVENT • 1 ADMISSION LIVE DEMO • 2 SIGNED COOKBOOKS

HOLY CANNOLI

\$500

4 TICKETS VIP RECEPTION & MAIN EVENT • 2 ADMISSIONS LIVE DEMO • 4 SIGNED COOKBOOKS

Chanie Apfelbaum is a popular kosher food blogger, recipe developer and food photographer who shares her love of food, family and tradition on her renowned Instagram platform @busyinbrooklyn to nearly 100k followers, as well as on her blog, www.busrinbrooklyn.com. She is the author of the best-selling cookbook, Millennial Kosher and recently released *Totally Kosher*. Chanie has been featured in the Wall Street Journal, The New York Times, HuffPost, GrubStreet, The Meredith Vieira Show, Thrillist, and more.

Chabad Lubavitch of Berks County,
2320 Hampden Boulevard, Reading, PA 19604

Registration: office@chabadofberks.org

Sign up at www.Chabadofberks.org/cooking

Federations distribute \$249,000 for Maui wildfire relief

Jewish Federations of North America

Jewish Federations of North America are proud to announce that we have distributed \$249,000 as of mid-August to address the humanitarian needs arising from the wildfires on the island of Maui in Hawaii. The funds will be allocated to four Jewish communal organizations in Hawaii that are playing a vital role in the relief efforts. As of mid-August, 120 Jewish Federations and network communities had collectively contributed towards the Hawaii Wildfire Fund that was launched this summer.

“The devastation in Maui is immeasurable, but we continue to be inspired by our partners on the ground that have responded with so much care, compassion and professionalism to the needs of the Jewish community and broader population,” said Jewish Federations of North America Emergency Committee Chair Wendy Abrams. “When there is a natural disaster or

crisis anywhere in the world, the local Jewish community steps up in the most remarkable of ways, and it is the duty and also the privilege of our Jewish Federation system to support these efforts and provide the necessary resources to enable this life-sustaining work.”

The funds will be allocated to Maui Koshet Farm, Jewish Congregation of Maui, Maui Jewish Ohana, Chabad of Maui, and Jewish Community Services of Hawaii. The money will support essential needs of victims of the wildfires including food, first-aid supplies and clothing, the hiring of a case manager to provide emotional support and help victims navigate the immediate aftershocks of this disaster, and temporary shelter.

Jewish Federations will continue to raise funds for the relief efforts and remain in close contact with our partners on the ground as we assess additional needs.



Jewish Federations have a long and proud history of response to global crises, aiding vulnerable Jewish populations and individuals of all faiths and backgrounds in the hardest-hit places. Funds have supported hundreds of relief efforts in the aftermath of major disasters, from

earthquakes in the Middle East to tsunamis in Asia, to hurricanes and flooding in the Gulf to tornadoes in the Midwest.

To contribute towards Jewish Federations’ Hawaii Wildfire Fund, go to jfeds.org/HawaiiWildfireFund (case sensitive).



LITERATOUR BERKS

CELEBRATING AUTHORS AND BOOKS

SEPTEMBER 13TH, 2023

6:00 PM AT THE EXETER COMMUNITY LIBRARY

LISA BELKIN

AUTHOR OF: **GENEALOGY OF A MURDER**

Known for tales that are deeply researched and artfully told, Lisa Belkin’s career spans three decades – at *The New York Times*, mostly at the Magazine; also creating the Life’s Work column and Motherlode blog and as author of four narrative non-fiction books, including her latest, *Genealogy of a Murder*, and *Show Me a Hero* (1999), which later became an HBO Miniseries.

Lisa will be spending an evening with attendees to discuss *Genealogy of a Murder*, as well as signing and selling the novel.

This program is brought to us by Literatour Berks, The Jewish Federation of Reading & Berks, and the Exeter Community Library.



Jewish Book Council



exeter community library



Jewish Federation of Reading/Berks

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READING, PA 19606
Call 610-406-9431 to RSVP
or visit www.berkslibraries.org/exeter



Independence Day weekend, 1960: a young cop is murdered, shocking his close-knit community in Stamford, Connecticut. The killer remains at large, his identity still unknown. But on a beach not far away, a young Army doctor, on vacation from his post at a research lab in a maximum-security prison, faces a chilling realization. He knows who the shooter is. In fact, the man—a prisoner out on parole—had called him only days before. By helping his former charge and trainee, the doctor, a believer in second chances, may have inadvertently helped set the murder into motion. And with that one phone call, may have sealed a policeman’s fate.

Federation Honorial - Memorial Card Information

Please mail your payment with complete information to the Jewish Federation, PO Box 14925, Reading, PA 19612-4925 or bring to the Jewish Cultural Center, 1100 Berkshire Blvd, Suite 125, Wyomissing. You may set up a “savings account” for the purpose of sending cards. Please contact the Jewish Federation at 610-921-0624 for further information.

Contributions as of Aug. 18

Evelyn S. Thompson Nursery School Scholarship Fund
In memory of:
Marjorie “Tootie” Moyer - Helene Berne, Judy Synammon, Debbie & David Goldberg
Robert Kauffman - Beth & Bob Caster

Lakin Holocaust Library & Resource Center
In memory of:
Robert Kauffman - Sid & Esther Bratt, Evelyn & Jay Lipschutz
George Eligman - George Viener

Jewish Family Service
In memory of:
Marjorie “Tootie” Moyer - Lila & Janine Shapiro, Louise Zeidman, James & Georganne Shepherd, Friendship Circle
Renee Seidel - Alan & Susan Weisberg, Mariette Jacobson
Pauline Himmelberger - Corinne & Andy Wernick
Hannah Piskin - Joan Sherman & Debra Montanino
Korey Blanck - Jonathan & Jan Simon

Friendship Circle
In memory of:
Marjorie “Tootie” Moyer - Theresa & Gene Gaumer, Judy & Jack Seidel, Sylvia Wenger, Jim & Susan Allison, Jon & Joyce Sandberg, Janet Sulman-Pratt & Robert Pratt, Lynn & Gail & Alex Row
Pauline Himmelberger - Jonathan & Jan Simon

Federation Jewish Community Campaign
In memory of:
Marjorie “Tootie” Moyer - Avis & Jeff Lewis, Wendy Neuhs
Ivan Botvin -Vic & Dena Hammel

Honorials and Memorials

Contributions may be made to the following Funds:

Federation Jewish Community Campaign

Jewish Family Service

Leo Camp Lecture Fund

JFS Food Bank

JFS Taxi Transportation Program

Holocaust Library & Resource Center

Doris Levin Fund

Sue B. Viener Memorial Fund for PJ Library



Harry & Rose Sack Fund

Evelyn Thompson Fund

Jewish Family Service Food Pantry
In memory of:
Ivan Botvin - Margo Thomas

PJ Library
In memory of:
Ann Robinson - George Viener
Robert Kauffman - George Viener
Ivan Botvin - George Viener
Marcia Eligman - George Viener
Jeanne Winston - George Viener

In honor of:
Mark and Sharon Melnick’s 40th wedding anniversary - Rebecca Robinson, Benjamin & Kari Robinson

September ☆ Elul-Tishri	
	
September 1 7:18 pm	September 2/16 Elul Ki Tavo (Deuteronomy 26:1-29:9)
September 8 7:07 pm	September 9/23 Elul Nitzavim-Vayelech (Deuteronomy 29:10-30:20)
September 15 6:55 p.m.	September 16 Rosh Hashanah
September 22 6:43 p.m.	September 23/8 Tishri Haazinu (Deuteronomy 32:1-52)
September 29 6:32 p.m.	September 30 Sukkot



Torah and Tea
for women

Judaism 101

TUESDAY EVENINGS @ 7:00PM


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JEWISH TEEN CLUB
CTEEN JR.

FOR STUDENTS
IN GRADES 6-8

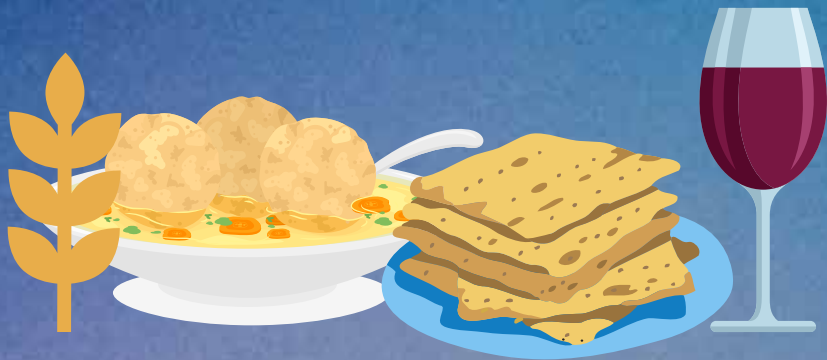


JEWISH TEEN CLUB HARNESSES THE INCREDIBLE POTENTIAL OF TEENAGERS WITH AWESOME PROGRAMS THAT BRING TEENS TOGETHER TO GIVE BACK TO THEIR COMMUNITIES AND THE ENVIRONMENT.

OUR MISSION IS TO PROVIDE A NURTURING ENVIRONMENT WHERE TEENS CAN LEARN ABOUT THEMSELVES THROUGH GIVING TO OTHERS, IDENTIFY WITH INDIVIDUALS WHO SHARE THE SAME FAITH, AND WILL BE PART OF A GROUP THAT FOCUSES ON BUILDING CORE VALUES AND STRESSES POSITIVE CHARACTER DEVELOPMENT.



FOR MORE INFO PLEASE
CONTACT CHANA AT 610-334-1577



L'Shana Tova!

Weis Markets extends to you and your family a happy, healthy, and prosperous New Year!



Fresh Kosher Whole Chicken
lb

3⁹⁹



Fresh Kosher Cut-up Chicken
lb

3⁹⁹



Fresh Kosher Chicken Leg Quarters
lb

3⁹⁹



Manischewitz Matzo Ball & Soup Mix
4.5 - 5 oz

2 for \$4



Kedem Sparkling Grape Juice
25.4 oz

3⁹⁹



Lipton Kosher Soup 1.9 oz; Noodle Soup Mix 4.87 oz

2 for \$5



Manischewitz Egg Noodles
12 oz

2 for \$4



Kedem Tea Biscuits
4.2 oz

79¢



Bakery Fresh! Round Plain or Raisin Challah Bread

5⁵⁰

Prices through September 21, 2023.

We reserve the right to limit quantities. Not responsible for typographical or pictorial errors.