



Shalom03|23

The Journal of the Reading Jewish Community published by the Jewish Federation of Reading/Berks

Your Federation Supports:

- Jewish Education
- Food Pantry
- Friendship Circle
- Community Shabbat
- Reading Jewish Film Series
- PJ Library
- Jewish Family Service
- Jewish Cultural Center
- Israel & Overseas
- Camp Scholarships
- Israel Trips
- Noontime Knowledge
- Shaliach
- Young Adults Division
- Emergency Support
- Lakin Preschool
- Richard J. Yashek Lecture
- Transportation
- Maimonides Society
- Joint Distribution Committee
- Meir Panim
- Annual Campaign
- Jewish Agency for Israel
- Yemin Orde
- School Education Programs
- Greater Reading Unity Coalition
- Israel Advocacy
- Youth Events
- Great Decisions Series
- Community Holiday Programs
- Women's Philanthropy
- Counseling Services
- Leo Camp Lecture
- Lakin Holocaust Library
- & Resource Center
- Jewish Community
- Relations Council
- Jewish Federations
- of North America

Legacy of Nazi Billionaires topic of Yashek Lecture

By Amanda J. Hornberger

The community is invited to join us in-person for the 2023 Richard J. Yashek Memorial Lecture on Wednesday, March 29 at 7:30 p.m. in the Campus Center, South Lounge at Albright College. Our speaker will be David de Jong with a lecture entitled “The Unapologetic Heirs of Nazi Billionaires.” The lecture is free and open to the public.

David de Jong is a journalist who previously covered European banking and finance from Amsterdam and hidden wealth and billionaire fortunes from New York for Bloomberg News. His work has also appeared in Bloomberg Businessweek, The Wall Street Journal, and the Dutch Financial Daily.

A native of the Netherlands, de Jong currently lives in Tel Aviv. He spent four years reporting from Berlin while researching and

writing “Nazi Billionaires: The Dark History of Germany’s Wealthiest Dynasties”.

In this landmark work of investigative journalism, David de Jong reveals the true story of how Germany’s wealthiest business dynasties amassed untold money and power by abetting the atrocities of the Third Reich — and how America knowingly allowed these horrors to happen.

In 1946, Günther Quandt — patriarch of Germany’s most iconic industrial empire, a dynasty that today controls BMW — was arrested for suspected Nazi collaboration. Quandt claimed he had been forced to join the party by his archrival, propaganda minister Joseph Goebbels, and the courts acquitted him. But Quandt lied. And his heirs, and those of other Nazi billionaires, have only grown wealthier in the generations since, while their reckoning with this dark past remains incomplete at best. Many of them continue to

control swaths of the world economy, owning iconic brands whose products blanket the globe. The brutal legacy of the dynasties that dominated Daimler-Benz, cofounded Allianz, and still control Porsche, Volkswagen, and BMW has remained hidden in plain sight — until now.

Using a wealth of untapped sources, this lecture will explore how these tycoons seized Jewish businesses, procured slave laborers, and ramped up weapons production to equip Hitler’s army as Europe burned around them. Most shocking of all, de Jong exposes how America’s political expediency enabled these billionaires to get away with their crimes, covering up a bloodstain that defiles the German and global economies to this day.

Thank you to the Yashek family for their continued support and commitment to this lecture series.

This lecture is free and open to the public.



Fun times in the community abound even in wintertime. Clockwise from top left, the KZ Crazies take home the title in Trivia Night at the JCC; Reform Congregation Oheb Sholom sponsors a Jewish community Happy Hour at Building 24 in Wyomissing; and Jewish Family Service’s Friendship Circle celebrates Tu B’Shevat with our Shaliach, Ziv Laskin. Read more about community events inside this issue of Shalom.

Camp Scholarships

By Laurie Waxler
Development Director

For anyone who has ever attended summer camp, you're aware of the many benefits it offers. My daughters were lucky enough to attend camp in New Hampshire, and while each child had her own experience ... one loved it more than the other ... it was definitely a positive for both! While I missed them terribly, checking for photos for any glimpse of my kids from camp became a daily ritual.

My oldest daughter, Abby, said "it was a very well-rounded experience that introduced me to a lot of things I may have otherwise been hesitant to try, my only regret is that I didn't start earlier" My youngest, Emily, said



she "played all the sports, hiked, learned woodshop and ceramics and made really close friendships, really fast. I definitely think it helped me feel more confident in myself meeting new people. I loved camp and would absolutely send my kids to summer camp." Abby attended for two summers and Emily for four. (I'll let you figure out which one liked it more!)

If you're considering sending your children to camp, please know there are many resources out there to learn about the different camps and the counselors want your kids to fit in just as much as you do! They are all different and it's worth exploring a few different ones to be sure you find what works. The representatives from Camp Harlam in the Poconos have expressed interest in coming to our JCC to meet families who might be interested in learning more. If you'd like us

to set that up, please contact me ASAP. We could work with other camps as well, but they haven't yet responded to my emails ... no doubt they're busy getting ready for camp!

The Federation offers Camp Scholarships to Jewish children who need financial assistance to attend camp. I encourage you to visit our website and click on the Camp Scholarship link to see if your child qualifies, and to find the application. Our general rule is a \$250 scholarship; however, where need may be greater, everything is negotiable. As a Federation, we believe in the values a Jewish summer camp offers children in strengthening their beliefs into adulthood, but also understand it may not be for everyone.

If you have any questions about camp or camp scholarships, don't hesitate to reach out to either me, or Brian Chartock at the Federation.

Jewish Summer Camp Scholarships

WWW.READINGJEWISHCOMMUNITY.ORG




Jewish Federation of Reading/Berks

Happy Birthday!

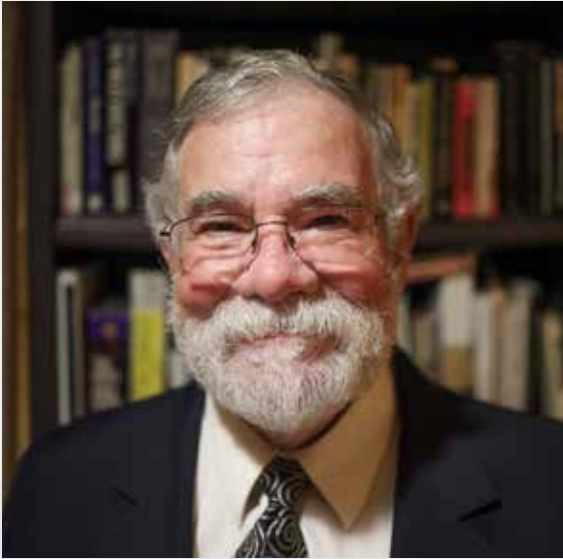
In celebration of a milestone birthday, the Federation thanks John Incledon for collecting donations for the Lakin Holocaust Library and Resource Center in lieu of gifts for his big day!

John spent many years teaching Holocaust education at Albright and we are truly appreciative of his thoughtful gift! We won't tell you how old John is, but we will tell you the Resource Center is turning 30 this year!!

Happy Birthday John, and thank you!



Jewish Federation of Reading/Berks



Development

- Annual Campaign
- Women's Philanthropy
- Maimonides Society
- Your Jewish Legacy
- Chai Circle
- L'Chaim Society
- Book of Life
- Letter of Intent



DONATE NOW
TO OUR
JEWISH
COMMUNITY
CAMPAIGN

Please visit
ReadingJewishCommunity.
org

Make your gift
today!

Zachor / Remember / Never Forget

By **Brian Chartock**
CEO

Dear Federation community,
On Friday, Jan. 27, Margo Levin, Amanda Hornberger, and I had the honor of attending a Holocaust Memorial Assembly in New York. This was not just any gathering... It was the Annual Holocaust Commemoration Ceremony at the United Nations. Its main purpose was to REMEMBER AND TO HONOR THE MEMORIES OF THE VICTIMS OF THE HOLOCAUST. But I would add a secondary purpose of equal importance — and that purpose was, through education and testimonials, to ensure that a universal travesty such as the Holocaust never occurs again in our world; a global Human Rights Initiative to proactively and preventively address hatred.

As Margo, Amanda and I were escorted into General Assembly Hall of the United Nations, we couldn't help being humbled and solemn at what we were about to witness first hand over the next two hours. Some of the speakers that addressed us that day included:

Mr. Antonio Guterres, United Nations Secretary-General
Ms. Melissa Fleming, Under Secretary-General for Global Communications
H.E. Mr. Csaba Korosi, President of



the 77th session of the United Nations General Assembly
H.E. Mr. Gilad Erdan, Permanent Representative of Israel to the United Nations
H.E. Mr. Richard M. Mills, Jr., Deputy Permanent Representative of the United States to the United Nations
Mr. Jacques Grishaver, Holocaust survivor
Cantor Nissam Saal
Mr. Michael Shaham, violinist and grandson of Holocaust survivor Amnon Shaham (born Paul Schwartz). Mr. Shaham, a student at the Curtis Institute of Music, played a moving piece entitled Recitative and Scherzo-Caprice, Opus 6 by Fritz Kreisler. This piece was performed on Hana Asher's violin: a Violin of Hope.

The day was indubitably a powerfully moving one. While often sad at times, there was an underlining hopeful tone as well — a universal message prevailed throughout the Commemoration — one of tolerance, understanding and inclusion.

Rabbi Hillel, one of Judaism's most learned and influential sages, was once challenged by the following question: "Explain the Torah while standing on one foot." Rabbi Hillel responded (and I paraphrase): "What is hateful to you, do not do unto others; this is the whole Torah; the rest is explanation; go and learn."

It is incumbent upon us as Jews, Americans and as human beings to strive

to treat one another fairly, with dignity and how we wish, our family, our friends and ourselves to be treated.

Perhaps, if humankind would remind itself daily of this one simple, yet powerful principle of Rabbi Hillel, our world today would move closer toward quality, justice and dignity for all.

The Jewish Federation of Reading/Berks — YOUR FEDERATION — was present on Jan. 27, 2023: The International Day of Commemoration in Memory of the Victims of the Holocaust.

Margo, Amanda and I learned, witnessed and shed many tears that day as we were reminded clearly about the dangers of remaining silent in the face of evil and hatred.

At the same time, however, we were inspired to continue to stay vigilant in the face of hatred and to ensure that the Federation continues to offer the best in class educational initiatives and programming.

The Jewish Federation of Reading Berks is planning several upcoming programs around Holocaust study and education.

On March 29 at 7:30 p.m. at Albright College, the 17th annual Richard J. Yashek Memorial Lecture will take place. Thanks to the continued support of the Yashek family, Federation is happy to host David de Jong as this year's speaker. De Jong's book "Nazi Billionaires" recalls the legacy of some

of Germany's largest corporations' ties to Nazi leaders, use of forced labor and how those companies have atoned (or not) for the crimes of their grandparents who led the companies during World War II.

In April our community will commemorate Yom Hashoah (Holocaust Remembrance Day) with our survivors on Monday, April 17 at 7 p.m. at the Highlands in Wyomissing. In addition to speakers and a candle lighting, we will do a name reading of victims of the Holocaust with ties to local families. The following day, as a part of Noontime Knowledge, the JCC will host author Jean Hoffmann-Lewanda, who will detail her father's story of survival in Shanghai during the Holocaust.

Each of these three events are open to the public and we encourage you to attend and invite your friends and neighbors.

In 2015, the United Nations General Assembly Resolution 60/7 on Holocaust remembrance called for the establishment of a programme of outreach on the subject of the "Holocaust and the United Nations" and measures to mobilize civil society for Holocaust remembrance and education, in order to help to prevent future acts of genocide.

Thank you for your continued financial and community support for the Federation, the JCC and JFS.

L'Shalom and Zachor,
Brian

American Jews should not be afraid to be Jewish

By **Ted Deutch**
CEO, American Jewish Committee

Do you go through a metal detector before entering your house of worship? Are you worried about being verbally or physically assaulted if you wear meaningful jewelry that your grandmother gave you? For most Americans, the answer likely is no. But for an alarming number of American Jews, this is what life is like today in America.

The newly released State of Antisemitism in America Report by the American Jewish Committee shows that nearly four in 10 Jews surveyed changed their behavior at least once this past year out of fear of antisemitism. It found 41% of American Jews believe the status of Jews in the United States is less secure than a year ago, a 10-percentage-point jump from 2021.

The virtual world is even worse, as 85% of American Jews, ages 18-29, have experienced antisemitism online. A stunning 26% of those young Jews told us they feel physically threatened by these incidents.

Jews should not be afraid to be Jewish in America. But here we are.

What seemed unimaginable just a decade ago has now become a cruel reality. Last year began with an armed individual holding a rabbi and three worshippers hostage in a Colleyville, Texas, synagogue and ended with rounds of outrageous antisemitic rants by the famous rapper Kanye West.

Anti-Jewish hate is no longer operating on the fringes; it has moved to the center of American society, politics, entertainment, and sports. Its impact on the Jewish community is terrifying.

Before coming to AJC, I spent more than 12 years in Congress fighting against antisemitism. We launched the House Bipartisan Task Force for

Combating Antisemitism in 2014, when antisemitism was becoming increasingly common and violent in Europe. Murders in Jewish institutions there led to the normalization of armed guards protecting synagogues and Jewish schools.

At the time, it was inconceivable that the U.S. would one day face a similar experience. After the horrifying attack on the Tree of Life Congregation in Pittsburgh, others have followed in Poway, Monsey, Jersey City, and countless attacks against visibly Jewish members of our community, 90% of Jews across the country now say antisemitism is a problem in America. Despite the growing regularity of visible security, one in five American Jews feel unsafe even in Jewish institutions.

The White House has acted, announcing on Dec. 12 the creation of a federal interagency group to tackle antisemitism in America and design a national strategy to safeguard the Jewish community. The U.S. has much to learn from its European counterparts, many of whom have developed and implemented their own national strategies to combat antisemitism and foster Jewish life. AJC will be bringing together European experts with those in the White House tasked with creating an American national action plan. We must learn from the experiences of the global Jewish community.

This plan will require good data. But the latest FBI hate crimes statistics report was woefully incomplete. Some 7,000 law enforcement agencies failed to feed information into the FBI's new National Incident-Based Reporting System, including those in New York, Los Angeles, Miami, and other major cities. Still, we know what's happening; in AJC's State of Antisemitism Report, we learned that one in four American

Jews were the personal target of antisemitism. We need a thorough understanding of the problem to find solutions.

Elected officials should speak out loudly and clearly wherever and whenever antisemitism occurs, raising awareness that it is not just a Jewish problem; it is an American problem. Here the AJC survey found overwhelming agreement. Over nine in 10 U.S. adults (91%) said antisemitism is a problem for everyone and affects society as a whole. Everyone has a role to play in this fight.

AJC's Call to Action Against Antisemitism in America lays out a comprehensive society-wide plan that should serve as a model for

American leaders in government, business, media, law enforcement, and education to understand, respond to, and prevent anti-Jewish hate.

Our State of Antisemitism in America Report makes clear that many in the Jewish community now feel uncomfortable and unsafe at work or on campus simply because they are Jews. Urgently creating and implementing the first-ever national action plan to effectively combat antisemitism in the U.S. is essential. The safety of Jews and the health of our society are at stake.

Ted Deutch is CEO of American Jewish Committee. This piece originally appeared in Newsweek.

Shalom

A newspaper serving the Jewish community of Berks County, Pennsylvania, and published monthly, September through June, under the Jewish Federation of Reading/Berks. Funded by the Annual Jewish Community Campaign.

General Offices: 1100 Berkshire Blvd., Suite 125
Wyomissing, PA 19610
Phone: 610-921-0624 FAX: 610-929-0886
Web site: www.ReadingJewishCommunity.org

Jewish Federation of Reading
CEO: Brian Chartock
Chair: Sheila Bornstein
Communications Director: Mark Nemirow, Editor
Proofreaders: Federation staff

The opinions expressed in Shalom are of the writers and not the Jewish Federation of Reading/Berks



Are we really commanded to get drunk on Purim?

By Rabbi Brian Michelson
Reform Congregation Oheb Sholom

Purim is our annual Jewish carnival! A day of overflowing silliness and celebration. We dress up in costumes, make fun of ourselves, and laugh and revel as we recount the story of Haman, Mordechai, and Queen Esther. There is no limit to how much we can sing, dance, and laugh — all to celebrate with intense joy and merriment.

For many, they enjoy the command to drink to excess. The Talmudic sage, Rava, proposed that a person is obligated to be so inebriated (literally, spiced) on Purim they cannot distinguish between cursing Haman and blessing Mordechai. (Talmud Megillah 7b)

This is such a strange expectation with little explanation. Is it possible that the intention is to encourage drunkenness? After all, the biblical stories of Noah and Lot showed the

ill effects of drunkenness. The Talmud posits “there is nothing that causes a person greater lamentation than wine” (Talmud Sanhedrin 70b). Certainly, opposition and discouragement to drunkenness existed before the modern awareness of addiction and alcohol abuse.

So, why would the Sages instruct us to get drunk? For centuries, Jewish legal sources debated the meaning of this expectation wondering the extent to which this was intended as an invitation to overindulge.

Many authorities argue that the Talmud is exaggerating, even employing the literary device of satire to make a point, and Rava’s original statement is a suggestion to lead to the discussion and NOT a statement of commanded behavior.

This is not the only place the Talmud introduces satire and hyperbole as teaching tools. Talmud introduces this unfathomable story not about how much we should drink, but to help remind us of deeply religious ideals of faith and miracles. It was true then and it is true now.

The festival of Purim is one about how Jews disrupted Haman’s evil plot. The victims became the victors, and the oppressors, Haman, and his family were punished. So, for one day each year, we become subversive — turning ourselves and the world inside out and upside down. By so doing, we too look

to emerge with a greater appreciation for humor, faith, and an everlasting connection to God and the Jewish people.

Chag Purim Samayach! Let us celebrate together.

My thanks to Rabbi Cheryl Peretz for the idea behind this column.

All Around the Town

Mazel tov to **Mindy MacIntosh** for being selected by her co-workers to receive the Safe Berks Employee Spotlight Award.

Mazel Tov to **Adi Shalev** on her engagement to Craig Smitheman.

Mazel tov to **Claire Bram** on the birth of her first great grandchild, Eli Mordechai Bram in Sacramento, Calif. on Dec. 18

Send good news to Marknem@aol.com or call 610-921-0624.

Until next time: Shalom!



PURIM HAWAII STYLE

CHABAD OF BERKS

TUESDAY
MARCH 7, 2023
5:00 PM

AT CHABAD
2320 HAMPDEN BLVD

AN EVENT FOR THE WHOLE FAMILY

HAWAIIAN BUFFET DINNER
TROPICAL DRINKS FOR ADULTS & CHILDREN
MEGILLA READING
ALOHA HAIR BRAIDING
EXOTIC BIRD SHOW BY TINA

NO CHARGE | RSVP TO OFFICE@CHABADOFBERKS.ORG
KINDLY SPONSORED BY DR. JERRY MARCUS



THE PURIM CARNIVAL

SPORTS EDITION

SUNDAY
MARCH 5TH

PIE HAMON \$1 @ 12:30-1

Carnival Games / Food / Face Painting / Mask Making

Costume CONTEST

Carnival time
11:30-2:00pm

Admission:
\$10 per Child
\$5 per Adult
\$40 Family (3+children)
Ticket includes:
games, hotdog and drink ticket

All Are Encouraged to Wear Costumes

PJ Library | REFORM CONGREGATION OHEB SHOLOM | Jewish Federation of Reading/Berks



Reform Congregation Oheb Sholom proudly presents its SEVENTH

Purim Spiel

Enjoy a rollicking "ALL MOTOWN" musical comedy retelling of the Book of Esther — open to the entire Jewish community! GET FUNKY!!!

Monday, March 6, 2023
at OHEB SHOLOM:

6:15 pm — Megillah reading
(Not intended for young children)

7:00 pm — Purim Spiel

Stay after the spiel for some tasty hamantaschen & coffee & schmoozing!



REFORM CONGREGATION OHEB SHOLOM
555 Warwick Drive • Wyomissing, PA 19610
610. 375. 6034
temple.office@ohebsholom.org
This Purim event is FREE! Don't miss the fun!

Together again: Join us at Community Shabbat

By Amanda J. Hornberger
Sponsored by your Jewish Federation, please join us for Community Shabbat, a unique opportunity for community members from far and wide to come together to celebrate! This is our first in-person Shabbat gathering since 2020, and we are happy to be together again.
All members of our community are invited to enjoy the Shabbat service, kosher buffet and entertainment by Mr. Shabbos and other a cappella performers.
On Friday, March 10, the service will begin at 5:30 p.m. followed by dinner at 6:30.
Jewish Federation of Reading/Berks

is once again joining with Chabad Lubavitch of Berks County, Keshet Zion Synagogue and Reform Congregation Oheb Shalom on this special, annual community event.
Chabad Lubavitch of Berks County (2320 Hampden Blvd. Muhlenberg Township) will serve as the host location for this year's Community Shabbat.
A kosher meal of matzo ball soup, chicken, roasted potato, kugel and vegetables will be served. A vegetarian meal is available upon request. The kids meal will be chicken fingers and french fries.
Dinner cost is \$30 per adult. Youth ages 13-17 are \$15. Children 12 and

under are free
All are welcome at this event, and if you need financial assistance to attend, financial assistance or help with transportation, please contact Carole Robinson from Jewish Family Service at 610-921-0624.
Past Community Shabbats have sold out. We expect another great crowd at Community Shabbat on March 10, so people are encouraged to reserve early.
RSVP with payment is required by Thursday, March 2. Make reservations online at ReadingJewishCommunity.org, by emailing info@jfreeding.org or by calling the Federation office at 610-921-0624.



Thinking about buying or selling?



David Spillerman, REALTOR®
cell: 610-207-1223 | office: 610-372-3200

BERKSHIRE HATHAWAY
HomeServices
Homesale Realty



Your World.
Under One Roof.

A member of the franchise system of BHH Affiliates, LLC

**JOIN US FOR OUR MONTHLY
NOONTIME KNOWLEDGE**

"Haggadah Art"
presented by **Sara Howells,**
art educator and co-founder of Triptych Federation




Tuesday, March 21 at noon at the JCC



Learn about the Birds' Head Haggadah, ca. 1320, one of the most celebrated and confounding medieval manuscripts that tells the story of Passover and the plight of 14th century Jews. Out of hundreds of questions and riddles this manuscript raises, the first remains "what is wrong with everyone's head?"

RSVP by calling the JCC at 610-921-0624 or email info@jfreeding.org

Noontime Knowledge is a free program, held on the 3rd Tuesday of each month, provided by the Jewish Federation of Reading/Berks to educate our community on a variety of topics.



The Friends of Chamber Music of Reading present

Fiterstein & Friends
presented in memory of Jake Krumholz


Friday, March 3, 2023–7:30PM
Memorial Chapel, Albright College
13th & Union St, Reading

Artists:
Alexander Fiterstein, clarinet
Kim Kashkashian, viola
Shai Wosner, piano

Three internationally acclaimed artists come together to perform rarely heard works by Mozart and Schumann for this unconventional ensemble, as well as new compositions highlighting the unique timbres of the instruments. This concert celebrates the life of the young and talented pianist from our community, Caleb Flick, whose tragic death in a car accident occurred as our season was being scheduled.

For more information visit www.chambermusicreading.org
This concert is funded in part by a grant from the William Davidson Foundation.

friends of chamber music



Join us in the RCOS Chapel on Saturday, March 11th at 10:00am. ONEG IS BACK!

Tot Shabbat

Join Rabbi Michelson for a musical, story-filled interactive hour for children through grade 2. Members & non-members welcome. No registration required. Future Tot Shabbat dates: 4/15, 5/13, 6/17.

Grief support group

Do you or someone you know have an interest in participating in a grief support group?

Please contact Carole at CaroleR@JFReading.org or call 610-921-0624.

X Troop to be highlighted at Literatour Berks

By Amanda J. Hornberger

A team of European Jews who escaped the Continent only to join the British Army and return home to exact their revenge on Hitler's military, known as X Troop, are the center of a new novel, "The Last of the Seven" by Steven Hartov. Hartov will join us on Wednesday, March 1, at 6 p.m. at the Exeter Community Library as part of Literatour Berks.

A spellbinding novel of World War II, a lone soldier wearing a German uniform stumbles into a British military camp in the North African desert with an incredible story to tell. He is the only survivor of an undercover operation meant to infiltrate a Nazi base, trading on the soldiers' perfect fluency in German. For this man is not British born but instead a German Jew seeking revenge for the deaths of his family back home in Berlin. As the Allies advance



into Europe, the young lieutenant is brought to recover in Sicily, where he's recruited by a British major to join the newly formed X Troop, a commando unit composed of German and Austrian Jews that's training for a top-secret mission at a nearby camp in the Sicilian hills. They are all "lost boys," driven not by patriotism but by vengeance.

Drawing on meticulous research into this unique group of soldiers, The Last of the Seven is a lyrical, propulsive historical novel

perfect for readers of Mark Sullivan, Robert Harris and Alan Furst.

Steven Hartov is the co-author of the *New York Times* bestseller "In the Company of Heroes" as well as "The Night Stalkers" and "Afghanistan on the Bounce." For six years he served as Editor-in-Chief of Special Operations Report. He has appeared on CNN, MSNBC, CNBC, Fox, and most recently the History Channel's Secret Armies. A former Merchant Marine sailor, Israeli Defense Forces paratrooper and special operator, he is currently a Task Force Commander in the New York Guard. He lives in New Jersey.

Registration is recommended by calling the Exeter Community Library at 610-406-9431. Exeter Community Library is located at 4569 Prestwick Drive in Exeter Township.

Books will be available for purchase and signing at the event.

Art, Culture and Ideas series to kick off

By Amanda J. Hornberger

The JCC has a long history of hosting cultural events and we're excited to announce a new series called Art, Culture and Ideas! Kicking off March 13, this new series of programs will occur on the second Monday of each month at The Highlands of Wyomissing (2000 Cambridge Ave) and are free and open to the public. Join us at 1:30 p.m. for this new series!

We're thrilled to be able to screen events from the Streicker Cultural Center of Temple Emanu-El in New York. The Streicker Cultural Center has a great history of fabulous cultural programs, and we look forward to sharing them with you through exclusive screenings in our Art, Culture and Ideas series.

The first topic of Art, Culture and Ideas is

The Mind and Music of George Gershwin.

Listening to the deft integration of jazz rhythms and classical music in "Rhapsody in Blue" or the often-wrenching songs of "Porgy and Bess," it's jarring to think of their composer as a troubled youth, a juvenile delinquent, petty thief and high school dropout who, in a latter era, might have been prescribed a hefty dose of Ritalin or Adderall.

But George Gershwin was saved by a school violin recital he'd tried to avoid attending — and it opened a door that allowed him to escape the predictable ignominy of a bad boy on the streets of Brooklyn. He was, then, a person reached — and made better — by music.

Dr. Richard Kogan leads this musical

lecture to discuss the life, psyche and music of one of America's greatest composers during an evening that integrates masterful piano playing, humor and insight into the close links between music, healing and genius.

Trained in piano at Juilliard and in psychiatry at Harvard Medical School, Dr. Kogan is Clinical Professor of Psychiatry, Co-Director of the Human Sexuality Program at Weill Cornell Medical Center and Artistic Director of the Music and Medicine program. He also maintains a private practice in New York.

Join us on Monday, March 13 at 1:30 p.m. in the Cultural Center of the Highlands of Wyomissing for this exciting and informative musical program. No registration is required. The event is free and open to the public.

Learn about world in Great Decisions series

By Amanda J. Hornberger

Iran. China & the U.S. Economic warfare. Politics in Latin America. War crimes. Energy Geopolitics. Global famine. Climate migration. These are the hot topic international issues that will be discussed at this year's Great Decisions series at the JCC.

Moderated by local professors from Albright College, Kutztown University and

PSU Berks as well as community members, Great Decisions is the country's largest discussion group on world affairs. Each week a different global issue will be discussed by the group after reading the Great Decision Briefing Book and watching the related DVD.

Our group will be meeting on Monday mornings from 10:30 until noon at the JCC beginning March 6. Great Decisions runs

for eight weeks through April 24. The cost is \$35 per book or \$40 for two people sharing one book. We always have a lively and intellectual discussion and are welcoming new participants!

To register for Great Decisions and to order a copy of the Great Decisions Briefing Book, please contact the JCC at info@jfreading.org or call 610-921-0624.

RSVP TODAY!

Jewish Federation
of Reading/Berks

Together Again:
Community Shabbat

Friday, March 10, 2023

MUSIC BY: **Mr. Shabbos**
together with other
a cappella singers

5:30 pm Family Shabbat Service

6:30 pm Buffet Dinner & Music

This year's event will be held at:
Chabad Lubavitch
2320 Hampden Blvd.
Reading, PA 19604

Adults - \$30 per person
Youth (13-17) \$15
Children 12 and under are free

This community-wide event is sponsored each year by
Jewish Federation of Reading/Berks
RSVP at www.ReadingJewishCommunity.org

RCOS to salute Annette Peppard for volunteerism

By Mark Nemirow

Reform Congregation Oheb Sholom will present Annette Peppard with the Ruth & Irvin Balis Volunteer Appreciation Award on April 15 at the synagogue. The award will be presented at 6 p.m., followed by a reception with cocktails and heavy hors d'oeuvres.

Annette is being recognized for her involvement in a wide variety of congregational activities, including the choir, Social Action Committee, oneg coordinator, the Ritual Committee and the Cemetery Committee. She is a former RCOS board member.

Annette has long been involved in the congregation's annual Food Festival, which requires a tremendous volunteer effort. She has served in a number of roles, including co-coordinator.

"I enjoy helping keep the Temple active and thriving, which is why I have volunteered all these years," she said. "Meeting and working with wonderful people is always an inspiration. My helping out with the Temple has helped to make me a better person and a more committed Jew."

Annette is a native of the Washington, D.C., area. She and her husband, Sean,

met at the University of Chicago, and they lived in that city for eight years. They went on to Minneapolis, where he did his internship and she earned a Master of Education degree. They then moved to Detroit, where Sean was a professor at Wayne State University Medical School and she earned a Master's degree in audiology. In 2004 she earned a doctorate at the School Audiology at Pennsylvania College of Optometry (now Salus University).

They moved to Macon, Ga., where they spent 26 years. She worked in schools there and took a fellowship for administration of education programs for Oral Deaf (teaching deaf children how to use their residual hearing and communicate with hearing folks). She returned to Macon to serve as director of a speech and hearing clinic before opening her own practice.

The Peppards moved to Wyomissing from Macon in 2011. She worked as an audiologist here until her retirement. Annette said that she joined RCOS almost as soon as she moved to Berks County.

"My father was with us and I needed a



Annette Peppard

place to help him as well as a place for me to meet other Jewish people," she said.

It didn't take long for her to get involved. "My first activity with RCOS was with the choir," she said. "After meeting and getting to know both Jeri Kozloff and Mimi Gavigan (both Balis Award winners), I joined the Social Action Committee and the Sisterhood. My biggest role in the sisterhood was following in Harriet Baskin's

footsteps as the coordinator of the onegs. "I volunteered to help Barbara Rosenzweig and Amanda Shocket with (Food Festival) apple cakes and to help Scott Davis with brisket. I became the Food Festival co-coordinator with Eileen Conn and Sheryl Weinstein for a year and then continued with Food Festival activities for several years. I now work with Bruce Cohen to make sure apple cakes are produced well and in sufficient quantities."

She has led services, participates in the weekly Torah study and has been part of the book club.

Her volunteerism extends beyond RCOS. She helps out at the Jewish Federation of Reading/Berks Food Pantry and at Western Berks Shepherding Ministries. She tutors English as a second language and GED students at RACC. And she helps out in the Goggleworks ceramics studio once a week. Her hobbies include playing guitar, making things out of clay and painting.

The community is welcome to join in the celebration of Annette Peppard's work. Tickets are \$36 per person. Please RSVP to the Oheb Sholom office by March 24.

RCOS Liefert-Fein Memorial Scholarship winners

Reform Congregation Oheb Sholom

The Liefert-Fein Memorial Scholarship Fund Committee is pleased to announce that we were able to award four scholarships this fiscal year. The recipients were Molly Nemirow, Sophia Horowitz,

Alexa Chronister and Evan Cardinal.

Sophia Horowitz will be graduating from Gov. Mifflin High School. She has not yet decided on a college but would like to study film/video.

Molly Nemirow will be returning to

Wagner College, where she is studying vocal performance and math.

Alexa Chronister will be returning to Duke Law School, where she is pursuing a JD degree.

Evan Cardinal will be returning

to Carnegie Mellon University, Heinz College where he is pursuing a Master's degree in Public Policy & Management.

Applications for the 2024 Liefert-Fein Memorial Scholarship will be announced later this calendar year.

By Doris Leisawitz

The KZ Krazies won first prize with the Broad Street Birds coming in second. Two teams tied for third place. Prizes were awarded to the top three teams in addition to individual door prizes.

A good time was had by all as cheese, fruit, wine, cheesecake and chocolate added to the fun.

A special thank you to Boscov's, The Peanut Bar and Sweet Street for their generosity in providing prizes and refreshments helping to make the evening a big success for all who attended.



The Broad Street Birds, top right, finished second in Trivia Night at the JCC, with two other teams tying for third.




JEWISH TEEN CLUB CTEEN JR.

FOR STUDENTS
IN GRADES 6-8

MEETING BI-MONTHLY
SUNDAYS @12-1.15
CHABAD 2320 HAMPDEN BLVD


JEWISH TEEN CLUB HARNESSSES THE INCREDIBLE POTENTIAL OF TEENAGERS WITH AWESOME PROGRAMS THAT BRING TEENS TOGETHER TO GIVE BACK TO THEIR COMMUNITIES AND THE ENVIRONMENT.

OUR MISSION IS TO PROVIDE A NURTURING ENVIRONMENT WHERE TEENS CAN LEARN ABOUT THEMSELVES THROUGH GIVING TO OTHERS, IDENTIFY WITH INDIVIDUALS WHO SHARE THE SAME FAITH, AND WILL BE PART OF A GROUP THAT FOCUSES ON BUILDING CORE VALUES AND STRESSES POSITIVE CHARACTER DEVELOPMENT.



FOR MORE INFO PLEASE
CONTACT CHANA AT 610-334-1577


This month's dates: March 5 and 26




Jewish Federation

of Reading/Berks

Maimonides Society





"Is There a Doctor on Board????"

Presented by

Jody Musso, DO, FAAEM

Tower Health Medical Group
Emergency Medicine

Sunday, February 26

9:45 am - 11:30 am


Jewish Community Center
1100 Berkshire Blvd, Suite 125
Wyomissing, PA

Learn the latest about what to do in a medical emergency, responding as a bystander health care professional, outside your medical office or hospital. What are the most common emergencies and what is widely available to you at various locations, ie planes, schools, restaurants, etc...


Open to all Jewish health care professionals in Reading & Berks County.
Includes light breakfast, education and & social networking opportunities.


Register by emailing Laurie Waxler at LaurieW@jfreading.org

Time for happy hour




Lynn Driben, Jodi Radosh and Mindy McIntosh enjoy Reform Congregation Oheb Shalom's February Happy Hour event at Building 24 in Wyomissing.





Jewish Federation[®]
OF READING/BERKS



BOOK DISCUSSION EVENT WITH

STEVEN HARTOV,

AUTHOR OF "THE LAST OF THE SEVEN"

WEDNESDAY, MARCH 1

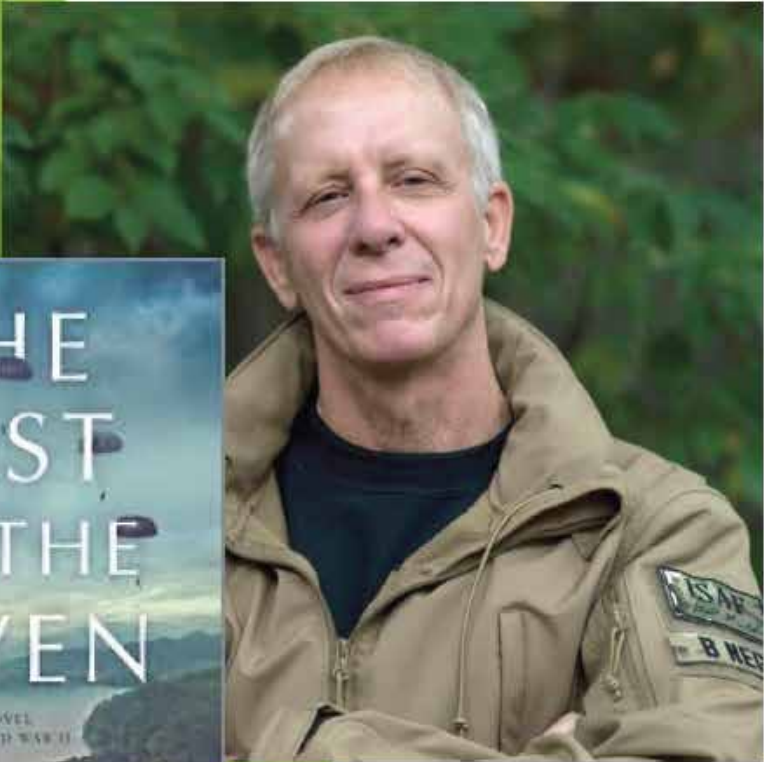
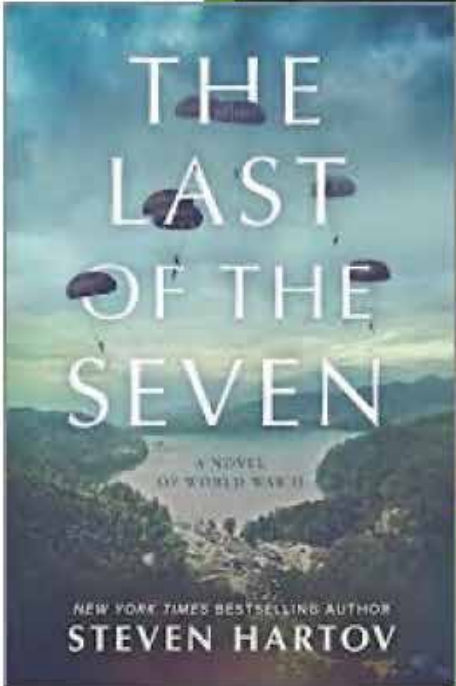
6:00 PM

EXETER COMMUNITY LIBRARY

4569 PRESTWICK DRIVE

READING, PA 19606

Call 610-406-9431 to RSVP
or visit www.berkslibraries.org/exeter



Adult Protective Services: Protection for seniors at risk

By Sari Incledon

In my more than a quarter-century of working with seniors, Berks County Area Agency on Aging has been a reliable and important resource of information about services in the community. Its mission is to provide services based on need to all older Berks County residents and those with disabilities, as well as empowering self-determination, advocating for their rights and promoting the highest level of independence. Some of the services this agency provides



includes: senior centers, in-home services, assessment and referral services, care management, caregiver support services and day care services.

Adult protective services is perhaps one of the lesser known services offered by our county agency and deserves to be better understood. In 1987 the state Legislature passed the Older Adults Protective Services Act designed to protect Pennsylvanians 60 years of age and older against physical, emotional or financial abuse as well as exploitation, neglect or abandonment. Reports of abuse can be made on behalf of an older adult, whether the person lives in their own home or a care facility. The reporters may remain anonymous and have legal protection

from retaliation, discrimination and civil or criminal prosecution.

Some of the most common warning signs of elder abuse or neglect are isolation, weight loss, bruises and broken bones, increased confusion, unusual withdrawals from bank or investment accounts or signing over one's property to another. If you suspect an older adult is being abused, neglected, exploited or abandoned a confidential report may be filed at any time with the Berks County Area Agency on Aging at 610-478-6500 or call the statewide abuse hotline 1-800-490-8505. Both numbers can receive reports 24 hours a day, seven days a week and they are required to investigate within 72 hours of the initial report.

Fun and fellowship at Friendship Circle



More fun and learning at Jewish Family Service's Friendship Circle. At left, Bret Miller, Sylvia Wenger, Lila Shapiro and Ellen Schwickrath plant seeds during a Tu B'Shevat program. At right, Ingrid Soltysik and Lila Shapiro share a smile. Friendship Circle meets twice a month at the JCC, offering entertainment, education and fellowship for the community's older adults.

Friendship Circle March programs

Friendship Circle is held on the first and third Thursdays of each month at 1 p.m. at the JCC. An optional lunch is served, followed by an entertaining or educational program or holiday celebration. Programs are free; optional lunch is \$7. Contact Carole at 610-921-0624 to make lunch reservations.

Thursday, March 9 - How We Get to Space

Zoom out from our planet and into the universe, naming each step along the way. With telescopes, space comes to us! As we remember the rockets of yesteryear, now we observe new technologies that form the Commercial Space Race and look forward to the next footsteps on our Moon. Join Berks Astronomy's Elan Lift to GET MORE SPACE!!!



Thursday, March 30 - Early Passover Seder and Meal, 10:45 a.m.



Jewish Family Service invites you to an early Passover Seder led by Sari Incledon and Carole Robinson. Reservations are required by March 16. Call 610-921-0624 or email CaroleR@JFReading.org to RSVP or with questions. Please note the time change for this program!

Plastic Grocery Bags Needed

JFS needs plastic grocery bags for our food pantries.
Drop off at the Federation office between 9-4.



Volunteers help feed community

Jewish community volunteers were out in force once again in February for the Jewish Family Service Olivet Food Pantry in Reading. From left are Paul Mintz, Mike Schein, Sid Lempiner, Myron Kabakoff, Jen Reilley, Annette Peppard, Mary Neville, Raymond Gehring and Pete Jacobson

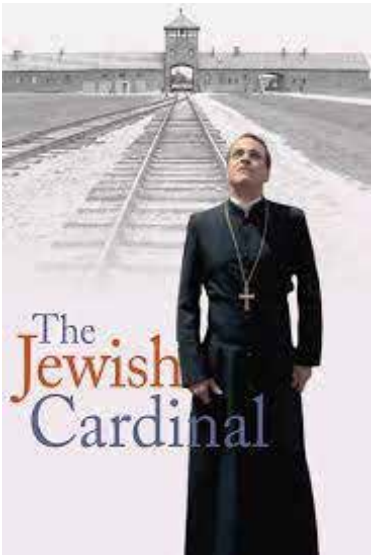
Volunteers not in the picture – Cindy Balchunas, John Incledon, Ellen Schwartz, Phyllis and Michael Warshaw

JFS MOVIE MONDAY

Join us for a movie of Jewish interest and popcorn on the 4th Monday of the month at 1 p.m. at the JCC. Call the Federation office at 610-921-0624 to reserve your seat; walk-ins are welcome if seating is available.

“The Jewish Cardinal” Monday, March 27, 1 p.m.

The amazing true story of Jean-Marie Lustiger, the son of Polish-Jewish immigrants, who maintained his cultural identity as a Jew even after converting to Catholicism at a young age, joining the priesthood, and eventually being appointed Archbishop of Paris. When nuns start building a convent within the walls of Auschwitz, Lustiger finds himself a mediator between the Catholic and Jewish communities. *In French with English subtitles. (100 min.)



THE 17TH ANNUAL RICHARD J. YASHEK MEMORIAL LECTURE


THE UNAPOLOGETIC HEIRS OF NAZI BILLIONAIRES


PRESENTED BY DAVID DE JONG


WEDNESDAY, MARCH 29


7:30 p.m., Albright College, McMillan Center, South Lounge
Experience Event. Free and open to the public.

Following Adolf Hitler’s seizure of power, many German businessmen vigorously capitalized on Nazi Germany’s newly codified antisemitism. These men removed Jewish executives from their company boards before seizing Jewish-owned businesses. Many of the German moguls used Jewish men and women as slave laborers in their factories and mines during World War II. But were these tycoons ardent Nazis or unscrupulous opportunists looking to expand their business empires at any cost? And how are their heirs dealing with this history today?

ALBRIGHT COLLEGE

Edwin A. Altman '91 Labin Holocaust Library and Resource Center

Jewish Federation of Reading/Berks

Jewish Book Council

Lakin Holocaust Library and Resource Center is proud to be celebrating its 30th Anniversary this year!

ALBRIGHT COLLEGE LECTURE SERIES

Lifesaving Israeli device aids quake victims

Israel21c.org
An innovative Israeli-made device that can speed up blood test diagnosis to improve treatment in the field is in use in Israel's field hospital in Turkey as the country struggles to cope with the aftermath of the devastating earthquakes. Israeli teams are among many international representatives working to find survivors after two disastrous earthquakes and a series of aftershocks hit Turkey and neighboring Syria, killing more than 33,000 people. Now, Sight Diagnostics' OLO device is set to help the Israeli rescuers working on the ground to accurately diagnose the general condition of survivors and speed up the provision of appropriate medical treatment

to increase the chances of survival. Testing on the ground would allow medical authorities to quickly assess the severity of the injuries, such as internal bleeding, infection, damage to vital organs or any other life-threatening conditions. The OLO analyzer, which is based on AI algorithms, requires only two drops of blood to perform a complete blood count and can deliver test results in the span of 10 minutes. The company said OLO's compact size, roughly the size of a home desktop printer, makes it suitable for use in a wide variety of remote environments, beyond the central laboratory. Sight Diagnostics said the IDF Medical Corps approached the Israeli

company, asking it to provide the device to the IDF field hospital located in the disaster area. Two devices and hundreds of test kits have been sent to Turkey, with each kit able to analyze a single blood test. "Sight Diagnostics' mission is to provide better care when and where it is needed by bringing fast and convenient blood diagnostics to the point of care without compromising on accuracy," said Doron Birger, Interim CEO & Chairman of the Board at Sight Diagnostics. "As much as we wish these situations won't happen, we are honored to have a small but significant contribution to providing better care to the disaster survivors in Turkey," he added.

The device is also approved for use in the United States by the FDA, where it was cleared for "moderately complex setting." Sight Diagnostics made headlines two years ago, when it was deployed at John Radcliffe Hospital, part of Oxford University Hospitals NHS Foundation. It allowed staff at the hospital's emergency departments to determine the likelihood of patients having COVID-19, when the UK was battling the onset of one of its many coronavirus waves. Sight Diagnostics was founded in 2011, and has offices in Israel, the US and the UK. The company's first product, Parasight, was used to diagnose malaria in over 24 countries across the globe.

JFS TRANSPORTATION SYSTEM

This program provides transportation to members of the Jewish community, age 60 and over or those with disabilities, who have no other way of getting around. It allows participants to retain their independence and keeps them from becoming homebound and isolated. It can be used for medical appointments, synagogue attendance, shopping and other errands.

It is easy to participate. Purchase a book of 25 taxi tickets from the Federation at a cost of \$25. Each coupon is worth \$3. The phone number for Reading Metro Taxi is printed on the ticket book. Call the company and arrange your ride. At the end of the ride, sign your coupon(s) before giving them to the driver. Tipping is left to the passenger's discretion. The coupon does not include the cost of tipping.

This program is subsidized by the Jewish Federation of Reading/Berks

JFS hospital and outpatient visits

By Carole Robinson and Sari Incledon
Jewish Family Service social workers visit Jewish patients at local hospitals, senior communities, nursing homes and rehab centers. Our goal in these visits is both to be friendly and supportive at a difficult time, and to provide social services that

supplement and complement the case managers at these locations. If you or a loved one is at a local hospital or nursing home and would like a visit, please call us. If you or a loved one are treated at a hospital out of our area we are also available for follow-up visits upon discharge.

At times of ill health, stress or crisis, families are often looking for information about home care, transportation services, senior communities, nursing homes and

rehab. This is what we're here for. Please call Jewish Family Service social workers for help at 610-921-0624.

SHORT-TERM REHABILITATION



Awarded Medicare's Highest Ranking – 5 STARS
Highest Quality Care | Private Suites | Resort-Like Surroundings

Our team of skilled therapists promote functional independence and wellness in a holistic, personalized way – we aspire to restore your health as quickly and safely as possible. Our beautiful new rehabilitation center includes 18 private suites and is complemented by services and amenities.

Safely Welcoming Rehabilitation Patients!
To speak to our Clinical Liaison:
610.775.2300 THEHIGHLANDS.ORG



THE HIGHLANDS
AT WYOMISSING

2000 Cambridge Avenue | Wyomissing, PA 19610

CAMP GAN IZZY OF BERKS

For boys & girls ages 4-12



AUGUST 7TH - AUGUST 11TH 2023
AT CHABAD OF BERKS
MONDAY - FRIDAY 9:00 AM - 3:30 PM
(BEFORE AND AFTERCARE AVAILABLE)

EXCITING TRIPS!

\$190 PER CAMPER.
\$170 EARLY BIRD DISCOUNT UNTIL MARCH 1ST.

MEMORIES THAT LAST A LIFETIME!

THEME DAYS!

ARTS & CRAFTS!

SPECIALTY CLUBS!

AMAZING SPIRIT!

WARM & CARING STAFF!

REGISTER TODAY!
FOR MORE INFO, CONTACT CHANA @610-334-1577 OR OFFICE@CHABADOFBERKS.ORG

Congregation engages in learning, giving



At left, Keshar Zion members take part in World Wide Wrap, an opportunity to learn about and put on tefillin. At right, the Keshar Zion Social Action Committee has finished its donation drive for Hope Rescue Mission. With the community's help, the congregation was able to donate four cars full of warm clothes and coats. Special thanks to Nancy Russo and the Exeter Community Library for their donations of brand new children's coats, Thank you to all who donated for making this mitzvah project a success!

Reform Congregation
Oheb Sholom Invites You
to Attend Our

**Down the
Rabbit Hole of
Authoritarianism**


Presented by Millersville
University Professor Emeritus
Jack Fischel
Friday, April 21st

The events of August 17 in Charlottesville, Virginia, where neo-Nazis, wielding banners and swastikas, shouted "Jews will not replace us" marked a turning point for American Jews and our society as a whole. When President Trump, in the aftermath of the "unite the right" rally, responded by saying there were "very fine people on both sides," it became clear that the president had, perhaps unknowingly, legitimized ant-Semitism and racism as white supremacists, neo-Nazis, and other far-right groups moved from the shadows into the mainstream of our cultural and political life.


Dr. Fischel's lecture will detail how conspiracy theories, the use of the "big lie," and the challenge to factual reality threaten the very fabric of our democracy.

Dr. Jack Fischel taught for 36 years at Millersville University and subsequently taught a course on the Holocaust at Messiah College for the next 16 years. A prolific writer, Dr. Fischel is the author/editor of nine books on the Holocaust and Jewish popular culture and history.

Shabbat Service at 7pm. Speaker/Oneg at 8pm.



ONEG SPEAKER SERIES




WHAT WOULD YOU DO IF YOU WEREN'T AFRAID?

A DISCUSSION OF THE BOOK BY MICHAL OSHMAN

IT IS EASY TO THINK THAT THE DAILY CHALLENGES WE EXPERIENCE IN THE 21ST CENTURY ARE NEW AND UNLIKE ANY THAT PEOPLE FACED IN THE PAST. THE AUTHOR DRAWS ON HER OWN LIFE AND A WIDE RANGE OF JEWISH TEACHINGS TO OFFER PRACTICAL ADVICE FOR COMMON CONCERNS, SUCH AS A BROKEN HEART, PARENTING, OVERCOMING SETBACKS, AND GETTING THE MOST OUT OF YOUR CAREER. SHE CHALLENGES YOU TO EXPLORE WHAT MATTERS AND OFFERS SOLUTIONS TO YOUR EVERYDAY STRUGGLES.

TUESDAYS, 7:00 PM ON ZOOM
FEBRUARY 28, MARCH 7, 21, 28, & APRIL 4
GO TO: [HTTPS://TINYURL.COM/WWYDIYWA](https://tinyurl.com/wwydiywa) TO REGISTER
THIS CLASS IS BYOB (BRING YOUR OWN BOOK)





**REFORM CONGREGATION
OHEB SHOLOM
555 WARWICK DR.
READING, PA 19610**

WYOMISSING OPTOMETRIC CENTER
The Best Care In Sight!

Comprehensive Vision & Medical Eye Care
24/7 Medical EYE Emergencies

Glenn S. Corbin, OD
Perry C. Umlauf, OD
Jeffrey Stefanick, OD

Kerry J. Burrell, OD
Amanda S. Legge, OD
Leslie B. Miller, OD

  wyo-opto.com

MYERSTOWN
717-866-1400

WYOMISSING
610-374-3134

DOUGLASSVILLE
610-385-4333

BARRER & WHITE
ORTHODONTISTS

Come see the Barrer & White difference!

311 Penn Avenue, West Reading, 19611
BarrerAndWhite.com 610-376-3956

Let us speak Hebrew

By Ziv Laskin

Three months have passed since my first JCC Hebrew class started. I decided to teach Hebrew class because it is one of the best ways to connect and feel part of Israel and Judaism. Also, learning a second language develops social skills and is beneficial to the memory.

My students and I meet every Thursday evening improving their Hebrew skills. We enjoy getting together to share the evening with each other and learning more about Israeli culture in Israel through music, stories and virtual sightseeing of Israel.

I welcome everyone to join my class at the JCC and start to speak Hebrew.

Training opportunity



In February Ziv and Amanda attended the Schlichot and supervisor training with the Jewish Agency at the Pearlstone Center in Maryland. Together they learned about the partnership with the Jewish Agency and how best to implement Israeli programming in our community.



Get to know ROMEO

By Jeff Bornstein

ROMEO (Retired Old Men Eating Out) is a group sponsored by the Jewish Federation of Reading. We meet at noon on the first Tuesday of every month.

As far as ROMEO goes, you don't have to be retired or old – we just like good conversations. We do eat out and we select the place for each month based on suggestions from the group. We have typically chosen The Wyomissing Restaurant and Bakery, Plum Creek Creamery, and recently Ganley's Pub. We talk about anything on our minds and generally discuss ideas for things to do, places to go, economics, investments, ways to save money and many other things but we try to keep politics to a minimum. Most important is developing friendships and relationships among us. Please join us, — no minimum (or maximum) age is required - at our next luncheon meeting on March 7 at the Wyomissing Restaurant and Bakery. We hope to see you there.

Contact Jeff Bornstein via the Jewish Federation at 610-921-0624 for more information.

Newcomers welcome!

LEARN HEBREW

.....

Thursday evenings

Taught by Shaliach, Ziv Laskin

BRUSH UP ON YOUR HEBREW, OR JOIN US TO LEARN A LANGUAGE YOU ALWAYS WANTED TO KNOW!

CLASSES ARE HELD EVERY OTHER WEEK

Beginner Class- 6:00 to 6:45 pm

Advanced Class-6:45 to 7:30pm

.....

Classes are hybrid, at the JCC or by Zoom, whatever works best for you!

RSVP to

ZivL@jfreading.org

Jewish Federation of Reading/Berks

Torah and Tea

for women

Judaism 101

TUESDAY EVENINGS @ 7:00PM

At Chabad

2320 Hampden Blvd

FAMILY

INNER

RELATIONSHIPS

HAPPINESS

MOTHERHOOD

JUDAISM

NO CHARGE

A group of approximately 15 people, including several older adults, are seated in a circle in a room with large windows. They appear to be engaged in a discussion or activity. The room has a patterned carpet and large windows with blinds. Some individuals are using mobility aids like walkers.

Brian is eager to meet everyone in the Jewish community. If you would like to meet Brian and share your thoughts, please call him at 610-921-0624 or email him at brianc@jfreeding.org.



B"H

BERKS

CHABAD CYCLING CLUB



ALL ARE WELCOME

**WE WILL HELP
YOU GET SET UP**

Join us for scenic bike routes
All level riders are welcome
Shorter and longer rides
Faster and slower paced

Chaired by Dr. Meir Mazuz & Rabbi Yosef Lipsker

For more info call 610-334-3218 or office@chabadofberks.org

Jig With Us!

at Manor at Market Square

Saturday March 18 at 2:00pm

*Celebrate St. Patrick's Day
with a performance by the
Hooley School of Irish
Dance from Leola, PA.*

**RSVP by calling
610-624-1299 by March 14.**

**MANOR AT
MARKET SQUARE**

Independent Living • Personal Care • Memory Care



803 Penn St., Reading, PA 19601
www.manoratms.com • 610-624-1299

We are an equal opportunity housing provider. We do not discriminate on the basis of race, color, national origin, religion, sex, familial status or disability.



Early Alzheimer’s treatment being developed in Israel

Israel21c.org
ISRAEL21c is the first news publication to report on a new and highly promising approach to the early-stage diagnosis and treatment of Alzheimer’s disease being developed by Professor Shai Rahimipour in the chemistry department at Bar-Ilan University.

This progressive, incurable form of dementia is a public health crisis affecting more than 55 million people worldwide as of 2020 and is expected to reach 78 million in 2030.

Ideally, diagnosing and treating Alzheimer’s in its earliest stages could prevent onset or at least progression. But we’re not there yet.

Most cases are only diagnosed once brain cells responsible for memory and cognition are already damaged beyond repair. Drugs that help manage Alzheimer’s symptoms cannot cure or slow it. Even the newest FDA-approved drugs are turning into a controversial disappointment.

Rahimipour took a different route. He used theranostics — combining diagnostic biomarkers with targeted therapeutic agents — to identify and treat the earliest, pre-symptomatic signs of Alzheimer’s disease and stop progression before there’s irreversible brain cell damage.

Rahimipour and colleagues from Bar-Ilan and Canada’s Université de Sherbrooke and Université de Montréal shared results of their study in the journal PNAS (Proceedings of the National Academy of Sciences). The paper has been downloaded 2,537 times since its publication in November.

New approach

For decades, scientists assumed that deposits of a small protein, amyloid beta, are responsible for the neuron damage in Alzheimer’s disease.

Many clinical trials and billions of dollars went into developing molecules and antibodies targeting these deposits, which aggregate into structures known as fibrils and plaques.

But now researchers know that smaller, earlier structures called



Professor Shai Rahimipour

oligomers are the true culprits. However, getting past the blood-brain barrier to treat them is difficult.

Rahimipour and his team met this challenge by developing small peptide molecules that get through the barrier. When these molecules were put in a test tube with amyloid beta, no oligomers formed.

In tests on worm and mice models of early Alzheimer’s disease, the molecules proved effective in detecting early oligomers before symptoms appeared, and mitigated deficits in behavior, cognition, memory and learning.

“In these animal models we have, in effect, halted the disease in its early stages, even before oligomers are formed,” said Rahimipour.

“One great advantage of our synthetic molecules, in contrast to natural antibodies, is that they are not immunogenic, and they remain in the body much longer, so fewer injections or applications are likely needed,” he added.

Furthermore, he said, “Our meticulous regime of experiments has shown no sign of toxicity and that, unlike antibodies, the molecules cross the blood-brain barrier very well.”

Rahimipour is working to develop these molecules into an experimental drug.

A friendship endures



Adi Shalev and Bill and Andi Franklin enjoying life back in Israel.



Chabad of Berks County presents

Year of Hakhel - Unity

ב'ה

An Evening of International Cuisine

Sunday, March 26th • 7:00pm

Listen to Berks community people tell their story about being Jewish in a foreign country

Taste cultural cuisine while enjoying the ride around the world.



Luba & Michael Karchevsky UKRAINE



Ziv Laskin ISRAEL



Chaya & Meir Mazuz TUNISIA



Chana Lipsker ENGLAND



Margo Levin MEXICO



Shayna Missan DOMINICAN REPUBLIC

Couvert: \$16

RSVP:
office@chabadofberks.org
610-334-1577



An Afternoon With The Pros

Meet former Harlem Globetrotter Derek “The Wizz” Murphy & Tiffara Steward as they mix life lessons with basketball tricks for an entertaining, interactive event for kids of all ages!

When: Sunday, March 19 @ 1:00pm
Where: The Wyomissing Church of the Brethren
2200 State Hill Rd
Wyomissing, PA 19610

Register at:
Keshar Zion Synagogue
kesharzionoffice@gmail.com
610-301-2083

Wyomissing Church of the Brethren
wyocotb@gmail.com
610-374-8451

FREE ADMISSION!

Federation Honorial - Memorial Card Information

Please mail your payment with complete information to the Jewish Federation, PO Box 14925, Reading, PA 19612-4925 or bring to the Jewish Cultural Center, 1100 Berkshire Blvd, Suite 125, Wyomissing. You may set up a “savings account” for the purpose of sending cards. Please contact the Jewish Federation at 610-921-0624 for further information.

Contributions as of Feb. 10

Federation Jewish Community Campaign

In memory of:
Stuart Bleznak- Dena & Vic Hammel, Laurie & Andy Waxler

Harry & Rose Sack Fund (Adult Programming)

In memory of:
Rose and Harry Sack – Rena Schklowsky

Jewish Family Service

In honor of:
Aidan Incledon’s Bat Mitzvah - Louise Zeidman

In memory of:
Ruth Isenberg - Rosalye Yashek, Linda Hughes & Kimberly Lockhart, Andy & Corrine Wernick, Louise Zeidman
Marcia Gross - Louise Zeidman
Kenneth Sodomsky - Susan & Alan Weisberg
Ian Bachrach. Jeannette Saft and Marcia Gross - From your friends at Friendship Circle

Friendship Circle

In memory of:
Jeannette Saft- Tootie, Aileen, Stan, Roxie, Les, Jay and Peg

Honorials and Memorials

Contributions may be made to the following Funds:

Federation Jewish Community Campaign

Jewish Family Service

Leo Camp Lecture Fund

JFS Food Bank

JFS Taxi Transportation Program

Holocaust Library & Resource Center

Doris Levin Fund

Sue B. Viener Memorial Fund for PJ Library

Harry & Rose Sack Fund

Evelyn Thompson Fund

Evelyn S. Thompson Nursery School Scholarship Fund

In memory of:
Jeannette Saft - Beth and Bob Caster

Doris Levin Fund

In memory of:
Stacey Porpora - Stephanie Arbige

Holocaust Memorial Fund

In memory of:
Ruth Isenberg - Esther and Sid Bratt

In honor of:

John Incledon 75th birthday - Paul Delfin & Nancy Russo, Norma Sigal, Carole & Mike Robinson, Lina & Alex Eydlin, Nancy Osborn and Marty Beilin, Rita Sugarman & Jeff Hantgan, Michelle Meconi, Laurie & Andy Waxler, Norma & Marty Beckerman, Sari Incledon & family, Amanda & Jason Hornberger, Vlad & Elina Vaysman, Judy & Jim Schwank, Ilene & Bruce Ferber, Doris & Elliot Leisawitz, Karen & Myron Kabakoff, Cheryl & Barry Shollenberger; Sarah and Sam Flamholz; Jan and Jon Simon; Theresa Diaz, Scott Robertson and family; Phyllis and Michael Warshaw



A brief synopsis of Renoir exhibit

By Ethel Engel

I went to view Pierre-Auguste Renoir’s 95 works of art as well as sketches. It was on a loan exhibition for the benefit of the American Association of Museums in commemoration of his death. It was held at the Wildenstein Museum at 64th and York

How breathtaking to say the least, a true icon indeed. The “Five Bathers” so naturally beautiful and the “Boating Party.” He made me feel his greatness, which literally left my being lured in too. I too could learn and accomplish some beauty to make life more meaningful and accomplished.

Renoir was a tested and true believer in, “what you felt in your heart “was what he produced. His work reflected his inner emotions. It exemplified what art was all about. It truly stirred my emotions!! He lived to see people enjoy his love of art and beautiful oils. It was long blocks to walk. It was well worth it.

Jewish Federation®
OF READING/BERKS

PA FORWARD

CIVIC AND SOCIAL LITERACY

Evening
READERS
BOOK CLUB

APRIL 19th at 6:30 PM

Remember, My Child
by Itka Frajman Zygmuntowicz
and Jennifer Goss

with Special Guest Speaker

Jennifer Goss

Berks County Native, Co-Author of Remember, My Child and former coordinator of the Holocaust Resource Center at Albright College

4569 Prestwick Dr.
Reading, PA 19606
www.berkslibraries.org/exeter
610-406-9431








Happy Passover



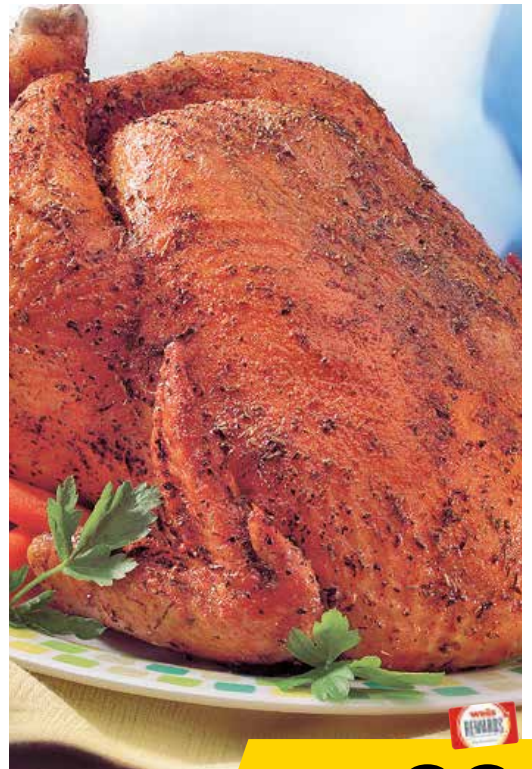

Fresh Kosher
Boneless
Chicken
Breast Fillets

8⁹⁹
lb




Fresh Kosher
Cut Up
Chicken
Fryers

3⁹⁹
lb




Fresh Kosher
Whole Broiler
Chickens

3⁹⁹
lb

We have a selection of Kosher for Passover cakes and cookies made by Molly's Bakehouse.




Gunter's
Honey
12 oz

2⁴⁹




Savion Fruit
Slices
6 oz

2⁹⁹




Rokeach
& Yehuda
Gefilte Fish
24 oz

5⁹⁹




Kedem Concord
Grape Juice
64 oz

**2 for
\$6**



Osem
Bamba
Peanut
Snacks
7 oz

4⁹⁹




Manischewitz
Potato
Pancake Mix
6 oz

**2 for
\$5**




Manischewitz
Matzo Ball
Mix
5 oz

1⁴⁹




Haddar
Kosher Salt
16 oz

2⁴⁹



EARN TODAY!
REDEEM MAR 23 - APR 13



FREE
with 100 

Yehuda Passover Matzos 5 lb