



Shalom 12|19

The Journal of the Reading Jewish Community published by the Jewish Federation of Reading/Berks

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- Israel & Overseas
- Camp Scholarships
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- High School
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- Richard J. Yashek Lecture
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- Youth Events
- Great Decisions Series
- Jewish Community
- Relations Council
- Community Holiday Programs
- Women's Philanthropy
- Jewish Federations of North America
- Counseling Services
- Leo Camp Lecture
- Shabbat B'Yachad

A chance to tell your story

Each of us has a unique story to share. Federation's My Story video project is a new initiative for you to tell your story and speak about your connection to the Jewish community.

Many people, including family members, don't know our own story. How being Jewish impacted us – good or bad, our family background, community involvement, summer camp experience and more.

Story videos will be between 2 to 5 minutes and saved in Federation's archives. You'll be

able to share it with family and friends and each week we'll choose one to share with the community.

We'll provide some guidelines to help you tell your story. The most important aspect of this project is that it is YOUR story. We are a diverse community and each of us connects in different ways. We want you to tell your story the way you feel most comfortable.

Time slots are limited. If interested or for more information, contact Richard at Federation 610.921.0624 or send an email to RichardN@JFReading.org.



Interfaith cooperation in action



November was a big month for interfaith community events involving our Jewish community. Above, Holocaust survivors and descendants light memorial candles at the annual interfaith Kristallnacht commemoration at Christ Episcopal Church in Reading. At left, children from the Jewish, Muslim and Christian communities gather for a story walk at Reform Congregation Oheb Shalom/Keshet Zion Synagogue in Wyomissing. More coverage inside this issue.

Why do you care?

By Richard Nassau
Development Director

Why do you care?

Why do you care about our Jewish community? What is it that you feel strongly about? Why is it so important that we connect as a Jewish community? Why does it feel like we keep asking you, even if you never have, to consider making a gift to Federation's Community Campaign?

My reasons for asking and my reasons for giving may not be yours.

It may be because you want to help feed families. You may understand the importance of teaching the next generation about their heritage. You may want to fight anti-Semitism. You may want to offer and participate with incredible cultural programs. You may just want to bring us together.

I also know some of the reasons people hesitate to give. Federation is too far left or too far right. Federation is providing too much or not enough support for overseas



programs. Federation is focusing too much on or doesn't do enough for (your choice).

Federation's strategic plan was developed by members of our diverse community. Its vision is stated on the cover: "All working together for one Jewish community." This does not mean we all agree. It does mean, while we may be diverse, we all care about our future as a Jewish community.

I promise you, whatever your passion, we share it with you. The programs, service and activities of Federation, along with our community involvement, extends throughout Berks County. We work to ensure your interest is represented. I know we can meet your charitable goals and ask you to consider a gift to Federation's Community Campaign.

Federation is an integral part of the Berks County community. We work closely with nonprofit agencies, including synagogues, churches and colleges. We are a proud partner agency of United Way of Berks County. Our partnerships include Helping Harvest through the JFS Food Pantry at Olivet Boys and Girls Club. Literatour Berks programs are offered in partnership with

Exeter Community Library, Sinking Spring Public Library and Jewish Book Council. We support the Lakin Holocaust Library & Resource Center at Albright College ensuring area schools have appropriate educational resources for teaching about the Holocaust and genocides. As a member of the Greater Reading Unity Coalition, we work with NAACP Reading Branch, Islamic Center of Reading and the Daniel Torres Hispanic Center to combat hate and promote diversity.

Jewish Federation of Reading/Berks is committed to your passion. We work in Berks County and throughout the world to enrich lives, connect people and engage with our community.

In return, we ask for your support. Whatever you care about, whatever your reason for giving, please consider making a gift to Jewish Federation's Community Campaign.

You can make your gift online ReadingJewishCommunity.org or call our office 610.921.0624.

Thank you for caring and for being a member of our diverse Jewish community.

Year-end tax planning using your IRA

By Richard Nassau

If you are over the age of 70½, you can lower your taxes by donating all or part of the IRS required minimum distribution (RMD) from your traditional IRA directly to a qualified charity such as the Jewish Federation of Reading/Berks. By making a direct charitable distribution, you can exclude that amount (within limits) from your adjusted gross income.

The amount you choose to transfer to charity is up to you. The IRS adopted these rules to encourage charitable giving. There is no minimum required amount that you must transfer. You can transfer a portion of your RMD to Federation and withdraw the balance for yourself. (Some IRA accounts do have internal minimums.)

Make sure you ask the administrator of

your IRA about the process for making a qualified charitable distribution. Procedures vary from firm-to-firm and the end-of-the-year is a busy time for many IRA administrators. It is recommended you start the process at least 30 days before year-end.

Other issues you should know when you speak with your IRA administrator: If the IRA distribution is made payable to you, even if intended for use as a charitable donation, the IRS does not consider that to be a tax-free distribution. Any amount you receive would need to be included in your adjusted gross income. IRS regulations do not allow direct charitable distributions to donor-advised funds, even if it is with a public charity, or to private foundations.

After 70½ there are many advantages to using your IRA required minimum distribution

as a qualified charitable distribution. It allows you to support your favorite charities without adding to your taxable income.

Make sure you contact Federation and other charities about the charitable transfer from your IRA. This alerts Federation and others to your gift, allowing us to properly acknowledge it to comply with IRS guidelines for these type of qualified charitable distributions.

For more information, email RichardN@JFReading.org or call Richard Nassau at 610 921 0624.

This material is for informational purposes only. It is not intended to provide or be relied upon for, tax, legal or accounting advice. You should always consult your own financial advisor to determine if a qualified charitable distribution is right for you.

Development

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[Book of Life](#)

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INVITES YOU TO SAVE THE DATE!

COMMUNITY SHABBAT JANUARY 31, 2020

Hosted by Chabad Lubavitch of Berks
2320 Hampden Blvd. Reading
6 p.m. Service
6:45 p.m. Dinner

In Partnership with Chabad Lubavitch of Berks, Jewish Federation of Reading/Berks, Keshar Zion Synagogue, & Reform Congregation Oheb Sholom

www.ReadingJewishCommunity.org

From the President's Desk

Taking steps to improve our community's security

By William D. Franklin
President

A new poll showed that 8 in 10 American Jews recognize that anti-Semitism has spiked in recent years. Even more believe that anti-Semitism is a problem here in the United States. Given the dramatic increase of mass shootings in the last six months, our community's security must become a high priority. Fortunately, we have not experienced



violent anti-Semitic acts here. However, more and more of our Jewish students are being subjected to anti-Semitic remarks.

Amanda Hornberger and I have spoken to public school principals about bigotry and intolerance in their schools and are arranging to meet with faculty. Earlier this year, we brought in a Pennsylvania law enforcement officer, a security specialist, to work with our synagogues and the Federation to upgrade security at each facility. We also worked to enhance our relationships with local police, and we improved our

facilities' access control and entrance monitoring.

The environment requires that we take additional steps. JFNA's national homeland security initiative, Secure Community Network (SCN), recommends:

- Forming a security committee to regularly meet and review potential threats.
- Establishing an Emergency Operation Plan (EOP) for all institutions.
- Sharing these EOPs with law enforcement officials and first responders.
- Further reviewing facilities' access

and safe areas.

- Developing a community crisis communications plan.
- Initiating personnel and volunteer security training.

Further, all of us need to know how to react in a crisis. To that end, we are looking into engaging Community Security Service (CSS) to train people in our community to provide professional-level security in Jewish spaces. We must be alert and heighten our awareness so that we can protect not only our own institutions but those of our entire community. Thank you.

Spotlight on JDC: Our Federation dollars at work

By Michael Fromm

When Susan and I visited Siberia this past January, we spent time in the city of Novosibirsk, which is located closer to Kazakhstan, Mongolia and China than it is to another Russian population center. And yet, there are nearly 20,000 Jews in this remote industrial outpost of 1.5 million people.

The Trans-Siberian Railway fueled much of the city's growth in the mid-19th century, but Jews arrived in various waves, from political prisoners who were exiled to labor camps in the Tsarist and Soviet eras to refugees who fled Eastern Europe and the major Russian cities during World War II. After the fall of communism, the American Jewish Joint Distribution Committee (JDC) began providing relief services to Jews across the vast geographic and cultural expanse of regions that comprise the former Soviet Union.

JDC, which is funded by our Federation contributions, is an integral part of the Jewish communal philanthropic system that steers critical resources to communities — often remote — where Jews need our support in order to survive, let alone thrive. In Novosibirsk, we met with the local chapter of a JDC-sponsored program called Active Jewish Teens (AJT) and participated in a project that involved baking challahs and delivering them to elderly Jewish shut-ins. More than half a world away, these young Jews — many of whom only learned they were Jewish from their grandparents, since their parents were prohibited from religious observance during the Soviet era — were taking care of their own.

Through the AJT program, teens not only participate in outreach efforts but learn about philanthropy with the goal of being able to support and sustain their own Jewish communities.

We were inspired to hear their passion about living Jewish lives, preserving Jewish culture and helping less fortunate Jews. The report below represents a clear victory for Jewish philanthropy and for the commitment of communities like Reading to the mitzvah of "Tikkun Olam", repairing the world. Our donors should be proud to know that their contributions are helping to ignite a resurgence of Jewish life in the furthest reaches of the world.

More than 400 Jewish teens from around the world gathered in November for JDC's 6th annual Active Jewish Teens (AJT) Conference in Kiev, Ukraine, to celebrate their growing role in fostering local Jewish identity and community. A bar and bat mitzvah ceremony for five teens, a conference first, served as a model of commitment to Judaism, leadership and taking action in communities, for Jews of all ages in the region. The gathering, created and run by AJT teens, drew participants



Michael and Susan Fromm visiting Siberia.

from across the former Soviet Union including Ukraine, Russia, Belarus, Georgia, Moldova, Kazakhstan, and Kyrgyzstan.

The theme — the Jewish experience in communities around the world — was examined in more than 150 workshops. AJT benefits from an ongoing partnership with BBYO, the worldwide pluralistic teen movement, with participants from the U.S., Latvia, Lithuania, Estonia, Austria, Israel and Germany joining the conference as well. AJT connects 3,200 Jewish teens through local chapters in 60 cities across the former Soviet Union.

"In much of the rest of the world, a b'nai mitzvot marks the entrance of young people into adulthood and the obligations of Jewish community life," said Michal Frank, director of JDC's former Soviet Union operation. "But for AJT teens, this sense of responsibility and identity are already on the fast track. They are the emerging leaders of the post-Soviet Jewish space, engaging their friends, parents, grandparents, and wider communities in peer-to-peer Jewish learning, volunteerism, and the need for shared responsibility. Their enthusiasm is key to building not just the future of Jewish life in this part of the world, but globally as they build bridges to other Jews the world over."

The b'nai mitzvah teens spent several months preparing for the ceremony and were called to the Torah, given Hebrew names, and delivered short addresses on the week's Torah portion, Lech Lecha, in which Abraham follows the command to journey to the promise land, solidifying his covenant with God. Joining them in another first, teens with special needs attended the conference. Modeled after the work of Krembo Wings, a leading Israeli organization for social integration of children and teens with special needs, these participants were part of a pilot project to integrate such individuals into AJT.

"My hope is that when I stand up there in front of my peers for my bar mitzvah, I serve as an inspiration for what is possible when you embrace



AJT events, supported with local dollars from supporters of the Jewish Federation of Reading, helps strengthen Jewish connections of young people in communities that need our support

Jewish values and commit to community," participant Ilia Buzunov said before the event. Buzunov was one of the b'nai mitzvah participants from Kiev who works with Jewish youth at the Halom JCC, one of JDC's flagship community centers in the former Soviet Union.

"I was a teenager when I first found out I was Jewish," Buzunov said. "From that moment, my life was completely changed, and today, six years later, I am a proud Jew, doing what I love — working to make my community better every day. As I continue to learn and grow as a Jew, working towards my bar mitzvah has been an invaluable experience."

The conference included song sessions, dancing and art workshops, Shabbat and Havdalah ceremonies, as well as classes on Jewish mutual responsibility, volunteerism best practices,

and contemporary interpretations of classic Jewish texts. Participants heard from AJT teachers and inspiring speakers, including a proudly Jewish para-Olympic champion from Ukraine, as well as graduates of JDC's flagship Metusda young leadership program, directors of youth clubs, and well-known local educators, to deepen their Jewish knowledge. The conference also featured a project fair where teens presented their grassroots initiatives.

AJT is JDC's flourishing peer youth network. It grew out of a confluence of enthusiastic grassroots efforts to build connectivity between young Jews in the region. Through activities on a local and regional level, AJT is nurturing Jewish identity, community engagement, and leadership among Jewish youth to strengthen them as they lead the next generation in their local communities.

Shalom

A newspaper serving the Jewish community of Berks County, Pennsylvania, and published monthly, September through June, under the Jewish Federation of Reading/Berks. Funded by the Annual Jewish Community Campaign.

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The opinions expressed in Shalom are of the writers and not the Jewish Federation of Reading/Berks



92nd St. Y Programs

Game Nights

Community Shabbat

Reading Jewish Film Series

Great Decisions

Interfaith Mitzvah Day

Yom Ha'atzmaut

PJ Library

PJ Our Way

Leo Camp Lecture

Tech Tuesday

Yom Hazikaron

Art Exhibits

Yom Hashoah

Annual Meeting and Picnic

Purim Carnival

Richard J. Yashek

Memorial Lecture

Kristallnacht Remembrance

Youth Events

Purim Masquerade Party

Bridge

Chevra

Mahjong

Trips to NYC/Philadelphia

Lakin Holocaust Library

& Resource Center

Shabbat B'yachad

Community Calendar

Romantic drama next in Jewish film series

By Amanda J. Hornberger

Looking for a film that sports fans and romantics will enjoy? Join us at Fox Berkshire on Wednesday, Dec. 4, at 7 p.m for the next screening in the Reading Jewish Film Series with the romantic drama "The Keeper." Based on the true story of Bert Trautmann, German soldier during World War II turned soccer player for the British team Manchester City, "The Keeper" has something for everyone.

This German/UK drama tells the extraordinary love story between a young English woman and a German POW, who together overcome prejudice, outrage and personal tragedy. Against a backdrop of British post-war protest and prejudice, Trautmann secures the position of goalkeeper at Manchester City, and in doing so becomes a soccer icon. His signing outrages thousands of fans, many of them Jewish. But Bert receives support from an unexpected direction: Rabbi Alexander Altmann, who fled the Nazis.

The 2020 Reading Jewish Film Series is co-sponsored by the Rubin Educational Fund



of the Jewish Federation of Reading/Berks and Fox Theatres. Admission is \$8 per film (\$6 for JCC members). All films will be shown at Fox Berkshire (800 Berkshire Blvd. Wyomissing).

Tickets can be purchased at the box office or kiosks at the theater or online at www.foxshowtimes.com All seats are reserved heated recliners, and seat selection takes

place at the time of purchase.

After selling out for our last film, "Cojot," we highly encourage you to purchase tickets for all films in advance so you don't miss out on these special event movies.

The list of upcoming dates and films are:

Jan. 8, 7 p.m. — "Carl Laemmle," an American documentary about the German Jewish immigrant who founded Universal Pictures and saved 300 Jewish families from Nazi Germany

Feb. 5, 7 p.m. — "The Interpreter" (Slovakia's 2018 Academy Award entry), a road drama about two unlikely travelling companions resolving past conflicts

March 4, 7 p.m. — "93 Queen," an American documentary about the Hasidic women who create the first all-female volunteer ambulance corps in New York City.

May 17, 3 p.m. — "Picture of His Life," an American documentary about legendary Israeli photographer Amos Nachoum on his quest to photograph a wild polar bear, with an in-person discussion with the filmmaker, Dani Menkin

Wait until 8th and the power of unplugging

By Amanda J. Hornberger

Tiffany Shlain is the founder of the Webby Awards, the leading international award honoring excellence on the Internet. In her debut book, "24/6: The Power of Unplugging One Day a Week" Shlain explores the dangers of too much Internet and social media use, particularly on smart phones and for youth.

According to a 2016 survey by the Center for Disease Control (CDC), suicide rates are on the rise especially for girls between the ages of 10 and 14 years old. For this age group, suicide rates have tripled over the past 15 years. Many leading experts believe this is due, in part, to social media and smartphones increasing rates of depression and anxiety.

One way parents can combat this is to sign The Wait Until 8th pledge—delaying giving children a smartphone until at least 8th grade.

Shlain made this decision for her daughter, giving her a simple cellphone that only had text and call functions until her daughter was in high school.

This is an important topic and one of the many interesting discussion points in Shlain's book. The public is invited to join us for a conversation with Tiffany Shlain on Monday, Dec. 2, at 7 p.m at the Exeter Community Library (4569 Prestwick Drive, Exeter Township).

Following her talk Shlain will sign copies of her book, which will be available for purchase through the Literatour Berks official book vendor, Reads & Company of Phoenixville. You can register by calling 610-406-9431.

Shlain's appearance in Literatour Berks is presented by Jewish Federation of Reading/Berks in partnership with Exeter Community Library and Sinking Spring

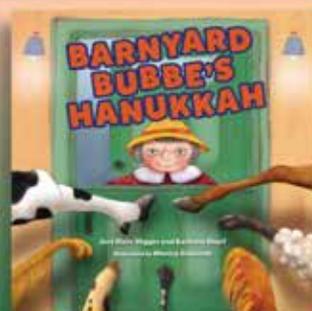


Tiffany Shlain

Public Library. Thank you to the sponsors and patrons of Literatour Berks for making this event possible.

BARNYARD BUBBE'S HANUKKAH

With JONI KLEIN-HIGGER AND BARBARA SHARF



2 - 3:30 p.m. - Critter Corral by Sleepy Hollow Farms (It's an indoor petting zoo!)

3:30 - 4 p.m. - Snacks & drinks

4 p.m. - 5:30 p.m. - Program, Meet & Greet, Photo Opportunities, & Book Sale

SUNDAY

DECEMBER 15TH

2 - 5:30 P.M.

EXETER COMMUNITY LIBRARY

Registration required.

To register, visit:

www.ReadingJewishCommunity.org/home/literatour

Neigh! Oink! Baa! Whimsical farm animals leave presents for Bubbe during Hanukkah. What will Bubbe do with these thoughtful gifts? Family program geared for ages 10 and under. *Presented by PJ Library of Reading with support from the Sue B. Viener Memorial Fund of Jewish Federation of Reading/Berks, Friends of the Exeter Community Library, and Zeswitz Music.*

Copies of *Barnyard Bubbe's Hanukkah* will be available for sale onsite through Reads & Company.



What kind of doctor puts patients on display?

By Richard Nassau

On Wednesday, Dec. 11, at 7 p.m., Maimonides Society presents Dawn Raffel, author of “The Strange Case of Dr. Couney.”

Chosen by NPR as one of the great reads of 2018, it is the real-life story of how some 7,000 babies were saved by a Coney Island doctor who revolutionized neonatal care more than 100 years ago. Dr. Couney is an unsung hero in medical history. Through enlightened pediatric care and carnival midways, he rescued tiny infants whom medical science ignored.

The program, part of Federation’s Literatour Berks series, is open to the community. We encourage you to bring family, friends and colleagues. To ensure your place, register at ReadingJewishCommunity.org/home/Literatour or call 610-921-0624.

Dawn Raffel’s work has earned praise from *The New Yorker*, *Publishers Weekly*, *Kirkus Reviews* and others.

“Fascinating, mysterious and compelling...written with great style and the energy of a can’t-put-down thriller.” —*The Chicago Tribune*

“Compelling on many levels... Raffel’s arresting and illuminating work of hidden history should not be missed.” — Booklist

The Maimonides Society of the Jewish Federation is composed of Jewish medical professionals continuing the tradition of tikkun olam – healing the world. Members work to integrate Jewish values with community medical needs to improve the lives of people here at home, in Israel and around the world. The Society is open to health care professionals and welcomes new members.



Dawn Raffel

Special Ginsburg exhibit is highlight of Philly bus tour

By Amanda J. Hornberger

“Notorious RBG: The Life and Times of Ruth Bader Ginsburg,” the first museum retrospective of the Supreme Court Justice-turned-pop-culture-icon, is making its East Coast debut at the National Museum of American Jewish History (NMAJH) this fall. Join us for a community bus trip to NMAJH on Sunday, Dec. 15.

Tracing a career that traveled from trailblazer to pop-culture icon, the special exhibition explores Ginsburg’s precedent-setting role on our nation’s highest court as well as her varied roles as a student, life partner, mother, change-making lawyer, judge, and women’s rights pioneer.

The second woman — and the first Jewish woman — to serve on the U.S. Supreme Court, Justice Ginsburg acquired the “Notorious RBG” moniker after a series of fiery, record-breaking dissents she gave from the Supreme

Court bench in 2013 around the Voting Rights Act. Then-NYU law student Shana Knizhnik was inspired to create the Notorious RBG tumblr, referencing rap star Notorious B.I.G. (In homage to Notorious B.I.G., the exhibition section titles are inspired by his lyrics.)

Based on the *New York Times* best-selling book of the same name by Knizhnik and Irin Carmon, the visually rich and entertaining exhibition explores RBG’s legacy through archival photographs and documents, historical artifacts, contemporary art, media stations, and gallery interactives.

The cost is \$45 per JCC member, \$55 for non-members and \$25 for students and includes round-trip bus transportation, admission to the NMAJH and a private tour guide for our group.

RSVPs are accepted through Dec. 2 to 610-921-0624. The bus will be leaving the JCC at 11 a.m and returning



around 8:30 p.m.

For more information or questions please contact Amanda Hornberger at

610-921-0624 or amandah@jfreading.org. Please note that all museum spaces are wheelchair accessible.



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RCOS Food Festival a joyous community event

Congregational News



Reform Congregation Oheb Sholom held its 19th Jewish Food & Cultural Festival, drawing the usual big crowd of people representing a full cross-section of Berks County's communities.

The crowd enjoyed the food, entertainment and opportunity to learn more about Judaism.

This year's festival featured special efforts by the RCOS Social Action Committee to keep the event as green as possible. Singer Equipment supply worked with festival organizers to ensure they could use biodegradable takeout containers this year, and there were dual recycling containers at every station for items that Wyomissing's recycle hauler took. And a truckload of cardboard was taken to a recycling center after the big event.



Photos courtesy of Reading Eagle



Early arrivers come prepared to take home lots of food. Photo by Mark Nemirow



Student cantor Meara Lebovitz

- Chabad
- Keshar Zion
- Reform Congregation
- Oheb Sholom

LOCAL CONGREGATIONS AND SERVICE TIMES

CHABAD CENTER OF BERKS COUNTY (610) 921-0881
Saturday mornings: 9:30 a.m.; Friday evenings: 6:30 p.m.

KESHER ZION SYNAGOGUE (610) 374-1763
Weekly services Saturdays: 9:30 a.m.; Thursdays, 7:30 p.m.

REFORM CONGREGATION OHEB SHOLOM (610) 375-6034
Friday, Dec. 6: Shabbat service, 6 p.m.
Fridays, Dec. 13 and 27: Shabbat service, 7:45 p.m.
Friday, Dec. 20: Chanukah Shabbat Family Service, 6 p.m.
Saturday, Dec. 21: Tot Shabbat at the Highlands, 10 a.m.

CONGREGATION SHOMREI HABRITH

December Kislev-Tevet



Shabbat Candle Lightings

December 6
4:19 p.m.

December 13
4:20 p.m.

December 20
4:22 p.m.

December 27
4:26 p.m.



Torah Portions

December 7/9 Kislev
Vayeitzei (Genesis 28:10-32:2)

December 14/16 Kislev
Vayishlach (Genesis 32:3-36:43)

December 21/23 Kislev
Vayeishev (Genesis 37:1-40:23)

December 28/30 Kislev
Mikeitz (Genesis 41:1-44:17)

Library hosting children's Hanukkah event, petting zoo

Exeter Community Library

The Exeter Community Library and the Jewish Federation of Reading/Berks are thrilled to host authors Joni Klein-Higger and Barbara Sharf for an afternoon of barnyard fun at the library on Sunday, Dec. 15. The experience begins at 2 p.m. with the Critter Coral by Sleepy Hollow Farms. This indoor petting zoo will be on site until 3:30 p.m. and includes one friendly goat, one woolly little lamb, two hand-tamed bunny rabbits, two exotic chickens, two quacking ducks and two Indian Fantail Doves.

At 3:30 p.m., the library will offer snacks and drinks during craft time before Klein-Higger and Sharf begin their presentation at 4 p.m. Families with children of all ages and all denominations are encouraged to join in the fun. Then from 4 to 5:30 p.m., Klein-Higger and Sharf begin their program, followed by a meet and greet, photo opportunities, and book sales and signings. As a special

treat, each child has a chance to win one of several door prizes for attending. "Barnyard Bubbe's Hanukkah" is a board book in which whimsical farm animals leave presents for Bubbe during Hanukkah. Kirkus Reviews says "This board book invites readers to play two simultaneous guessing games: Which animal has left each food item, and why are they leaving them at Barnyard Bubbe's door?"

Joni Klein-Higger is an award-winning Floridian children's book author, songwriter and musical theater playwright. More information can be found on her website at www.joniworld.com. Barbara Sharf is a children's book author and actor who loves writing fun quirky books. Originally from Philadelphia, Sharf now lives in Florida and "Barnyard Bubbe's Hanukkah" is her first book.

Copies of "Barnyard Bubbe's Hanukkah" will be available for sale on site thanks to Reads & Company



Bookshop, and Klein-Higger and Sharf will sign books after the event.

To register for this free event, please visit www.readingjewishcommunity.org/home/literatour/literatour-event-registration or call the Exeter Community Library at 610-406-9431.

This Literatour Berks event program is presented in part by the PJ Library of Reading with support from the Sue B. Viener Memorial Fund of Jewish Federation of Reading/Berks, by the Friends of the Exeter Community Library, and by Zeswitz Music.

Obituaries

Alison Annabelle (Grant) Rotenberg, 80, of Wyomissing. Alison was born in England and grew up in Scotland. She met her husband, Larry, in Vancouver, where he was a medical student and she was a lab technician. They lived in Japan for two years, courtesy of the Army, and in 1971 they settled in Berks County. Alison was employed by ReMax as a Realtor for 25 years, and was a member of Temple Oheb Sholom. She is survived by her husband and her three children; David and his wife, Erica, of Sinking Spring; Jonathan and his wife, Laura, of Georgia, and Leah Rotenberg and her husband, Corby Drone, of Wyomissing. Other survivors include her five grandchildren and two step-grandchildren.

Susan L. (Grossman) Davis, 76, of Mount Penn. Susan was a member of Keshet Zion Synagogue. She is survived by sons, Darren and Jordan Max and daughters Alyssa and Hilary Max and Jessica Rodriguez. Other survivors include her 11 grandchildren.

Jay Harold Fishkin, 87, of Fleetwood and formerly of Laureldale. Jay was a graduate of Reading High School and was an Air Force Veteran of the Korean War. He then worked for 27 years at Penn Iron Works as a steel fitter. Jay is survived by his children Mark and his wife Diane of Reading; and Marsha and her husband, Dennis Dornes, of Muhlenberg Township. Also surviving are his four grandchildren.

All Around the Town

Congratulations to **Herbert Schneider** for being inducted into the Berks County Military Hall of Fame on Nov. 9. Army 1st Lt. Herbert Schneider distinguished himself while serving with the 351st Bombardment Group in England during World War II. In May 1943, Schneider and three other men removed a fused bomb, which had fallen out of the bomb racks and jammed against the wall of the bomb bay. He was awarded the

Soldiers Medal for his heroism. He also was awarded the Bronze Star for meritorious service in connection with military operations against the enemy from May 1943 through October 1944.

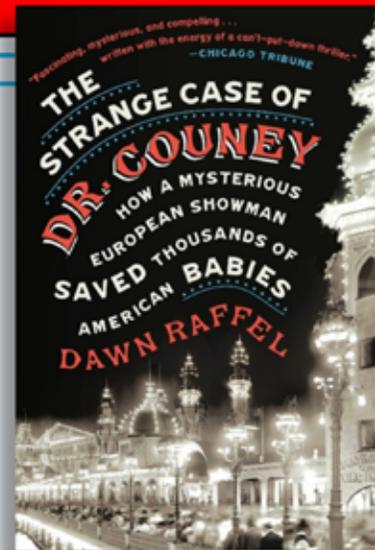
We love good news about members of our community! Please share it by emailing Marknem@aol.com or calling the JCC office at 610-921-0624.

Until next time: Shalom!

The Strange Case of Dr. Couney: How a Mysterious European Showman Saved Thousands of American Babies with Dawn Raffel

**Wednesday
December 11th
7 p.m.**

**Jewish Cultural Center
1100 Berkshire Blvd, Suite 125
Wyomissing, PA 19610**



Registration required.
 To register, visit:

www.ReadingJewishCommunity.org/home/literatour

What kind of doctor puts his patients on display? This is the spellbinding tale of a mysterious Coney Island doctor who revolutionized neonatal care more than one hundred years ago and saved some seven thousand babies. Dr. Martin Couney's story is a kaleidoscopic ride through the intersection of ebullient entrepreneurship, enlightened pediatric care, and the wild culture of world's fairs at the beginning of the American Century. *A program of Maimonides Society of Jewish Federation of Reading/Berks.*

Copies of *The Strange Case of Dr. Couney* will be available for sale onsite through Reads & Company.



Affordable Care Act enrollment open until Dec. 15

By Sari Inledon

In a recent conversation with a neighbor I was surprised to hear that she mistakenly thought that the Affordable Care Act (also known as Obamacare) no longer exists.



The Affordable Care Act has become a political football and in 2019, the current administration eliminated the individual mandate requiring everyone to have insurance or pay a federal tax penalty. But the Affordable Care Act still exists and more than 10 million people have insurance because of it. The law enacted in 2010 has three primary goals: to make affordable health insurance available to more people; to expand the Medicaid program; and to support innovative medical care and delivery methods designed to lower the costs of health care.

Anyone seeking health insurance can purchase it from the Health Insurance Marketplace (also known as exchanges). They are organizations set up to create competitive markets for buying health insurance. Each state has a health insurance Marketplace that offer a choice of different health plans and

provide information and assistance to help consumers understand their options and apply for coverage. Subsidies based on income are available through the Marketplace to make coverage affordable for individuals. People with very low incomes can also find out at the Marketplace if they are eligible for coverage through Medicaid and CHIP (coverage for children). Any legal resident of the U.S. who isn't incarcerated can buy insurance from the Marketplace. To qualify for financial assistance you must earn between 100% and 400% of the poverty level. If you have access to job-based coverage you might not qualify for premium tax credits.

For the first time Americans can now enroll in Affordable Care Act policies through private websites operated by an insurance company or a web broker. These sites also sell cheaper plans that are short-term health plans. Consumers should be aware when considering these plans that they exclude coverage of pre-existing conditions and typically do not cover essential health benefits such as prescription drugs, mental health care, substance abuse treatment or maternity care.

For more information about getting health insurance information for 2020 go to the U.S. governments' official site – healthcare.gov before the Dec. 15 deadline.

Friendship Circle

Everyone in our community is welcome to attend diverse and stimulating programs on Thursday afternoons at 1:45. Programs are free. Optional lunch (\$7) is served at 1:00 pm. Reservations for lunch are required.

Participants enjoy camaraderie and entertainment.

Recent programs included "The Artist from Israel, Ronen Koresh and the Koresh Dance Company" and Mary Ann Owens' "Life on a Navajo Indian Reservation."

Upcoming programs not to be missed! Dec. 5 – Pianist Karl Hausman, former Showboat Casino and HersheyPark entertainer, brings his years of musical entertainment to the JCC. His repertoire includes Broadway show tunes, ragtime, rhythm and blues, and Jewish folk songs.

Dec. 12 – Adi Shalev, our Shlichah from Israel, will tell about life in Iraq from her grandparents' perspective. She will share her family's Iraqi traditions, including preparing traditional Sephardic food.

Dec. 26 – (please note, this program is at 1:30 pm). Bob Cisik, a Klezmer clarinetist with extensive classical training, and Gene Gelfenson, an accomplished pianist who soloed with the Philadelphia Orchestra, bring their gift of music to the JCC for a Chanukah Concert featuring Klezmer and other traditional Jewish music.

Jewish Family Service

- Food Pantry
- Friendship Circle
- Counseling Services
- Transportation
- Financial Assistance
- Hospital and Home Visitations
- Living with Loss
- Information and Referral
- Case Management
- Holiday Programs

Adult education with Jewish Family Service



Phyllis Dessel offers assistance in understanding "The ABCs of Medicare."



Ben Leisawitz, left, discusses wills and power of attorney. At right, Stanley Fromuth discusses Social Security benefits.



Betsy Katz making a presentation on "The Voice and vocal Hygiene" to Friendship Circle



Bidding farewell to fine colleague

JCC and Federation employees gathered Nov. 5 for lunch at B2Bistro to celebrate the retirement of office manager Fame Brubaker, seated at center. Fame retired in November after 15 years of excellent service to the community. Best wishes to Fame on her retirement!

JCC community programs are made possible through your contributions to Federation's Community Campaign. Your support helps connect our community.

This month we're highlighting a few of the JCC programs you make possible. Thank you for being our partner. We are all working together for one Jewish community.



Jewish Cultural Center: Connecting our Community

Community Shabbat

More than 200 people attend each year

Federation's annual Shabbat service is a collaboration with our local synagogues. The service brings together all members of a diverse and culturally rich Jewish community. It is a testament to our community and Federation's continuing emphasis on being open and inclusive to all.

Community Memorial Lectures

Free and open for the entire community

Federation, in cooperation with Albright College, annually presents two memorial lectures. The Leo Camp Memorial Lecture, generously supported by the Camp Family, features topics of Jewish interest. The Richard J. Yashek Memorial Lecture, generously supported by the Yashek Family, presents issues associated with the Holocaust and other genocides. These two high quality lectures always result in auditoriums filled to capacity each year.

Holiday Celebrations

Support in 2019: \$8,600

Federation collaborates with local synagogues to offer holiday programs for our entire community, like Chanukah on Ice and the Purim Carnival. In addition, we support special holiday services for seniors at multiple locations including Passover Seders and High Holiday services.

Israel Experience Programs & Scholarships

Support in 2019: ongoing and emerging need

We know high school and gap-year programs like Masa, Taglit-Birthright Israel and March of the Living strengthen a young adult's connection to Israel and Judaism. This engagement among our youth is a key predictor of future communal leadership. There is an ongoing demand for financial assistance to enable teens and young adults to participate in these educational programs or enroll in post-secondary education in Israel.

Israel Missions & Connections

We supported 2 missions in 2018

In 2018, we supported a family mission and an interfaith mission. We will continue helping people interested in visiting Israel. Our goal is to strengthen connections and provide an open positive dialogue about Israel. Future missions are being planned.

Jewish Film Series

65 people is the average attendance per film

7 films are scheduled for 2019 - 2020

The series, sponsored by Fox Theatres and the Rubin Educational Fund, is an example of the cultural richness Federation offers. The featured films include several special collaborative showings between Federation and groups outside of the Jewish community.

Chanukah celebration helps us conquer the night

By Rabbi David Sislen
Keshet Zion Synagogue

As the weather gets colder, the days grow shorter, and the nights longer. We dispel the darkness of winter with the light of the Chanukah candles. But it's easy to let this beloved holiday lose its significance when we are also being surrounded by the lights and traditions of the other wintertime holidays.

As we commemorate the Maccabees' victory in 165 BCE, and the fact that they were able to bring kedusha, holiness, back to the Temple in Jerusalem with the



help of the famous miracle of the oil, we should take the time to remember what the story is really about.

Chanukah is not just about a special bottle of oil, a military victory, presents, chocolate gelt, or fried food. The Festival of Lights reminds us that G-d is on the side of faith and freedom as opposed to oppression. That's why G-d delivered "the strong to the weak, the many to the few, the impure to the holy, the evil to the righteous, and the arrogant to those who followed the Torah."

Of all the additional miracles that could have been part of the story, it's apt that G-d chose to allow light to illumine the darkness, both physical and spiritual. Proverbs tells us that "ner Hashem nishmat adam, the candle of G-d is the

soul of humankind.

So why not embody the spirit of the Divine in your Chanukah observance? As you kindle one more candle each night, see if you can shine a little more light into some of the dark places in our world.

Instead of rushing through the blessings so you can get to the gifts, latkes and sufganiot, take the time to designate a gift of tzedakah to a particular cause, and discuss why the charity or institution is able to make a difference for others. Just think: if you set aside 1 dollar for each night's candle, you'll have \$36 by the last night of the holiday: twice chai.

Or take one or more nights of Chanukah to give back to others; volunteer to feed the hungry, invite someone lonely over to your home, or better yet, take your

Chanukah observance to someone who might be homebound or infirm.

Then proudly display your chanukiah in your window so that you can share the miracles; both the ones from antiquity, and the fact that you have the ability to continue bringing light and warmth to the dark places.

In the Torah, when the Menorah was first lit, the text doesn't say that it was "lit." Instead, it says that the light was "raised up."

Each candle you light for Chanukah should be an opportunity to uplift others as your joy increases.

The Talmud tells us that "a candle for one is a candle for a hundred." Start with one and let it grow. If we all do it together, we can conquer the night.

Heed the powerful message of Chanukah Lights

By Rabbi Yosef Lipsker
Chabad Center of Berks County

Chanukah, the Festival of Lights, recalls the victory — more than 2,000 years ago — of a militarily weak but spiritually strong Jewish people over the mighty forces of a ruthless enemy that had overrun the Holy Land and threatened to engulf the land and its people in darkness.

The miraculous victory — culminating with the rededication of the Sanctuary in Jerusalem and the rekindling of the Menorah which had been desecrated and extinguished by the enemy — has been celebrated annually ever since during these eight days of Chanukah, especially by lighting the Chanukah Menorah, also as a symbol and message of the triumph of freedom over oppression, of spirit over matter, of light over darkness.

It is a timely and reassuring message, for the forces of darkness are ever present.

Moreover, the danger does not come exclusively from outside; it often lurks close to home, in the form of insidious erosion of time-honored values and principles that are at the foundation of any decent human



society. Needless to say, darkness is chased away by illumination. Our Sages said, "A little light expels a lot of darkness."

The Chanukah Lights remind us in a most obvious way that illumination begins at home, within oneself and one's family, by increasing and intensifying the

light of the Torah and Mitzvot in the everyday experience.

But though it begins at home, it does not stop there. Such is the nature of light that when one kindles a light for one's own benefit, it benefits also all who are in the vicinity.

Indeed, the Chanukah Lights are expressly meant to illuminate the

"outside," symbolically alluding to the duty to bring light also to those who are still in the dark.

The message of the Chanukah Lights should illuminate the everyday life of everyone personally, and of the society at large, for a brighter life in every respect, both materially and spiritually.



2019 Year-End Tax Planning

Year-end has always been an advantageous time to review certain strategies to reduce overall income tax liability. And now that it has been almost two years since the 2017 Tax Cuts and Jobs Act ("2017 tax act") was enacted, it's important to review some traditional tax planning strategies as well as to determine whether some new techniques could help cut your federal and state tax bills.

DETERMINE YOUR TAX BRACKET

One of the first steps to take is to estimate your 2019 tax bracket. The top bracket this year is 37 percent for married couples filing jointly with adjusted gross incomes greater than \$612,350. Other rates for joint filers are 35 percent for incomes over 408,200; 32 percent for incomes over \$321,450; 24 percent for incomes over \$168,400; 22 percent for incomes over \$78,950; 12 percent for incomes over \$19,400; and 10 percent for incomes of \$19,400 or less.

If you expect to be in the same or lower tax bracket in 2020, it may be beneficial to defer taxable income until next year or reduce this year's taxable income.

However, one of the key changes made by the 2017 tax act, the large increase in the standard deduction discussed below, must be factored into any year-end calculations.

Action item: shift some of your tax burden to a future year. Tried and true strategies for lowering your tax bill include deferring receipt of a bonus payment to 2020, accelerating remaining deductions into this year by prepaying a deductible expense, maximizing contributions to qualified retirement plans, or making larger charitable gifts. Put those saved tax dollars in your pocket rather than the government's.

ITEMIZE OR STANDARD DEDUCTION?

One of the most significant changes in the 2017 tax act was the dramatic increase in the standard deduction. For 2019, married couples filing jointly can claim a standard deduction of \$24,400 (\$27,000 if both spouses are over age 65). It is estimated that because of this increase, coupled with the \$10,000 limitation to the deduction for state and local taxes and the elimination of other deductible items, less than 10 percent of all taxpayers will be itemizing their deductions for the 2019 tax year.

If you claimed itemized deductions in the past, you may now want to consider "bunching" those deductions into one year in order to exceed the standard deduction amount and claim the standard deduction in other years. Perhaps the easiest itemized deduction to bunch is that for charitable contributions. One way to accomplish this is to combine tax-deductible contributions that would otherwise be given in two or more years into one.

Action Item: Make charitable contributions in the "bunching" year to a new or existing donor advised fund (DAF) offered by Jewish Federation of Reading/Berks. Claim the charitable deduction in the year you make the contributions and spread distributions to charities over several years.

Another 2017 tax act change that increased the annual cap on cash contributions to charity from 50 percent of adjusted gross income to 60 percent can make "bunching" even more attractive.

**Going away
for the
winter?**

**Be sure to alert
the Federation
office of your
address so you
can keep up to
date with what's
happening in our
community.**

Answering the big question behind Chanukah

By Rabbi Brian Michelson

Reform Congregation Oheb Sholom

Only with reference to the holiday of Chanukah does the Talmud ask, "My Chanukah?" "What is the significance of Chanukah?" This question is not asked of any other holiday in the cycle of the Jewish year. What is it about Chanukah that made this question necessary?

For the other holidays of the Jewish year, the significance is obvious. Whether it is the celebration of freedom on Passover, the giving of the Torah on Shavuot, or celebrating



the victory over Haman on Purim: the meanings of the holidays are clear. Chanukah, in true Jewish fashion, is open to different interpretations. There is a certain ambiguity about this festival.

One can easily view Chanukah as a military celebration. It is a holiday that celebrates the victory of the weak over the strong; the few over the many. We could see it as a festival that celebrates the deeds of man.

We can view the holiday in more spiritual terms. The miracle of the oil. Divine intervention averted what could have prevented the rededication of the ancient Temple.

Thus, "My Chanukah?" — What is Chanukah? Is it a physical or

metaphysical celebration? Do we express gratitude to the mighty Maccabees and their armies? Alternatively, do we express our thanks to God?

The answer to what is Chanukah and how do we celebrated it is clearly both. In our service, we recite the words of Al HaNisim, For These Miracles, which emphasizes the military victory — the human achievements. However, we light the Chanukah menorah in memory of the miracle that was performed. It is a holiday in which we recall and recognize great human achievements. We remember soldiers and civilians who banded together to defeat an army that could not be beaten. Yet, we are reminded

that human achievement is only half the story; God's involvement cannot be diminished or excluded.

Chanukah reminds us that in life we live in partnership with God. God and the Jewish people must work together to redeem ourselves, the Jewish people and the world in which we live. Chanukah reminds us that we cannot achieve this on our own nor can we expect God to do it for us.

"My Chanukah?" —What is the significance Chanukah? Chanukah reminds us that we are members of a partnership and that neither half of this partnership can succeed alone. Our strivings and our achievements can be made holy when learn to recognize this.

Dream doctors bring healing magic to hurricane victims

Israel21c.com

Two therapeutic medical clowns from Israel's Dream Doctors went to the Bahamas to bring innovative post-trauma techniques to children displaced and traumatized by Hurricane Dorian.

Joining a group of mental health counselors and psychologists sponsored by the International Coalition in Trauma and Resilience, Dream Doctors Smadar Harpak and Shoshi Ofir are training the other professionals in the skills they use daily as part of the

medical team at 29 hospitals across Israel.

Hurricane Dorian hit the island nation on Aug. 24. On Sept. 5, a delegation from Israeli humanitarian aid organization IsraAID arrived to help coordinate



relief and recovery efforts.

"This is Israel. It's part of our DNA to be there first to help in a time of crisis," said Dream Doctors Executive Director Tsour Shriqui. "The local community in the Bahamas is in desperate need of trained professionals to work with children who have been traumatized by displacement and loss, and to help them regain a sense of control and normalcy."

The five-day mission to the Bahamas is supported by the Moose Toys' Happy Kids Foundation.

"At Moose Toys we are constantly inspired by and in awe of the Dream Doctors' dedication and commitment to helping others in need," the Australia-based company said in a statement. "In the wake of the devastating Hurricane Dorian in the Bahamas, we are proud to support the Dream Doctors partnering with key local organizations in Florida to lead the medical clowning training and deployment of health practitioners to the affected region."

Israeli shoe company Teva Naot recently donated 600 pairs of sandals and rain boots to Dorian victims in the Bahamas, who were recently hit by Hurricane Dorian.

Over the past 15 years, Dream Doctors has sent its trained therapeutic clowns on humanitarian missions in Ethiopia, Uganda, Kenya, Rwanda, the Philippines, Singapore, Vietnam, Thailand, India, Indonesia, Nepal and the United States.

Last year, Dream Doctors brought their unique skills to the community of Pittsburgh, Pennsylvania, following the synagogue shooting. Dream Doctors Nimrod Eisenberg and Keren Asor-Kliger recently led a five-day training course in Zurich for 30 Red Cross volunteers who work in refugees shelters around Switzerland.

ARE YOU OVER 70 ½?

If you are at least 70 ½ years old and are considering donating to charity, it may be more beneficial to make the donation from an individual retirement account. Over the past ten years, many individuals have utilized the IRA charitable rollover to transfer up to \$100,000 each year directly from their IRAs to public charities such as the Jewish Federation.

Qualified charitable distributions can count against the "required minimum distribution" amount but note that transfers to a DAF, supporting organization, or a private foundation do not qualify.

An IRA Charitable Rollover is not deductible, but because it is not included in gross income, the net effect may be the same as it would have been had you made a charitable contribution.

As a bonus, you do not have to itemize to get the tax benefit of your gift, so you can still claim the higher standard deduction under the 2017 tax act.

Action Item: Use your IRA Charitable Rollover to pay your Annual Campaign gift or pledge, establish a Lion of Judah or Perpetual Annual Campaign Endowment or use it to establish a fund at Federation to support a charitable cause of your passion.

INVESTMENT ASSETS

2019 continues to be another good year for the stock market and other investment assets. As year-end approaches, it is an opportune time to review your investment portfolio and consider timing the recognition of capital gains and losses for assets held long-term - more than one year - and short-term. The top income tax rate on long-term capital gains remains at 20 percent. (A 3.8 percent tax on net investment income could also apply).

Part of your capital asset review could be consideration of a gift of appreciated securities to charities. You can avoid paying any capital gains tax on the value of securities transferred to the Jewish Federation, and you may be able to receive a charitable contribution deduction for the full fair market value of the securities at the time of the gift.

Action Item: Consider gifting appreciated stock held for more than one year. They are fully deductible up to 30 percent of adjusted gross income and any excess can generally be carried forward and be deductible for up to an additional five years.

Action Item: Donate appreciated stock, to establish a DAF or add to an existing DAF at the Federation. It is an excellent way to maximize tax savings from such gifts and retain the privilege of making grant recommendations in the future.

Action Item: Sell depreciated stock, recognize the tax loss and then give the proceeds to charity.

For more information, contact Bill Franklin or Richard Nassau at 610.921.0624.

Jewish Federation professionals will work with you and your professional advisors to help you meet your philanthropic goals and maximize the benefits of these and other tax planning strategies for you and the Jewish community.

This letter is for informational purposes only and should not be construed as legal, tax or financial advice. When considering gift planning strategies, you should always consult with your own legal and tax advisors.

Yemin Orde mourns congressman's passing

Friends of Yemin Orde

On behalf of Friends of Yemin Orde, the youth and staff at Yemin Orde Youth Village and Village Way Educational Initiatives, we extend our deepest condolences to the family of the late U.S. Rep. Elijah Cummings.

Congressman Cummings was a compassionate and dedicated friend to Israel and understood the importance of quality education in creating opportunities and a hopeful future for youth at risk.

In 1998, Congressman Cummings joined with Jewish and African American leaders in Baltimore to create the Elijah Cummings Youth Program, a leadership development program that provides cultural understanding and builds relationships with teens from diverse backgrounds. Teen participants from Baltimore travel to Israel and stay at Yemin Orde Youth Village for one month. Together, the American and Israeli teens tour modern and historic sites in Israel, as well as forge close and long-lasting friendships.

Yemin Orde is supported with local dollars contributed through the Jewish Federation of Reading's Israel Now campaign.

The Elijah Cummings Youth Program has partnered with Yemin Orde Youth Village for 20 years.

"Friends of Yemin Orde and the entire Yemin Orde family mourns the passing



Yemin Orde and Elijah Cummings Youth Program teens create lifelong friendships.

of Congressman Cummings," said Karen Sallerson, executive director of Friends of Yemin Orde. He was a deeply caring leader, a man of faith and his work in social justice and advocacy reflected the important Jewish values of Tikkun Olam — repairing the world — and Tikkun Ha'Lev — repairing the heart. We are honored to have had Congressman Cummings among our community of ambassadors, and we will continue his

work to strengthen the partnership between Baltimore and Yemin Orde so that our next generation of leaders — our youth — value inclusiveness and tolerance and have hope for a bright future."

Friends of Yemin Orde extends its deepest condolences to all of the family, friends, and colleagues of Congressman Cummings.

May his memory be a blessing.

What you can do to help Israelis living in poverty

American Friends of Meir Panim

According to recent statistics, 1.8 million Israelis — including 800,000 children — are currently living below the poverty line. This data was recorded in the annual report published by Bituach Leumi (National Insurance Institute) back in December. The stats are based on information obtained by the Central Bureau of Statistics for 2017, the most recent year for which the data is available. The 2018 report will be released in December however speculators aren't predicting any dramatic change.

And though the overall poverty rate increased from 18.5% in 2016, the percentage of actual families who live in poverty dropped from 28.8% in 2016 to 28.4% in 2017. The percentage of children who live in poverty dipped from 31% in 2016 to 29.6% in 2017. But for the elderly, the rate increased from 20.8% in 2016 to 21.8% in 2017. Meanwhile poverty for new immigrants (who made aliyah since 1990) climbed from 17% in 2016 to 18.4% in 2017.

Everything combined, this means that Israel has the highest rate of poverty in the Organization for Economic Co-operation and Development (OECD).

No matter how you look at it, these figures are disturbing. This begs the question — How could it be that a nation who is still dusting off the ashes of the Holocaust is seeing over 20% of its citizens going to bed hungry?

Although there are many theories, what's important to understand is what can be done about it right now. And although changing Israel's economic model might help, it's rather unrealistic to say the least.

Meir Panim is an extremely important organization that is doing what it can to help Israel's needy by providing "Restaurant-Style" Soup Kitchens. These are essentially soup kitchens for the hungry but with the look and feel of a diner. They provide nearly half-a-million nutritious meals annually to impoverished Israelis as well as other innovative programs for the needy that Meir Panim offers.

Meir Panim is running a campaign called "Challah for Shabbat." Every Thursday, Meir Panim gives the traditional bread to needy families allowing them to observe the Shabbat with dignity. The tradition of having two rolls of challah at a Shabbat meal is important as it signifies the double portion of



manna that fell from the sky. Exodus 16:22

You and the Jewish Federation of Reading's support of Meir Panim helps

fulfill two mitzvot — giving charity to Israel's needy and enabling a Jew to celebrate the Sabbath.

"She put the shells in the batter and threw the eggs away."

Difficulty completing familiar tasks can be a symptom of Alzheimer's or dementia.

If this pattern of behavior has become common, you should encourage your family member to visit their doctor. A diagnosis of dementia can be scary, but we can help.

Our memory care neighborhood at Manor at Market Square encourages residents to participate in favorite activities — like baking — and provides a dignified life in a safe and secure environment.

Call Jill at 610-624-1299 with questions or to arrange a tour.

MANOR AT
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Reading's Hidden Gem



Independent Living, Personal Care & Memory Care with No Buy-In Fees!
803 Penn St., Reading, PA 19601 • www.manoratms.com

Israel & Overseas

Jewish Agency

for Israel

Yemin Orde

Jewish Federations

of North America

Joint Distribution

Committee

Meir Panim

Remember when ...

By Tootie Moyer

- Here are some more memories:
- We went to Kutztown swimming pool on Sunday's rain or shine. The women sat and talked, and the men played poker all day. The water was like ice because it came down from the mountain.
 - We used to sneak kisses when we were in the "Tunnel of Love" at Carsonia Park.
 - Our only \$1 store was Woolworth 5 & 10 cents on Penn Street.

- Many stores on Penn Street were owned by Jewish families including Josephs, Jeanette Shop, Kins, Martins and Tersuhows.
- The sales ladies at Kins Dress Shop brought you one dress at a time to try on. I got my prom dress there — it was sharkskin.
- Trolleys ran on tracks on Penn Street.
- We had delivery of ice, bread, milk and fresh fruits and vegetables in trucks. Now if we want delivery we have to pay.

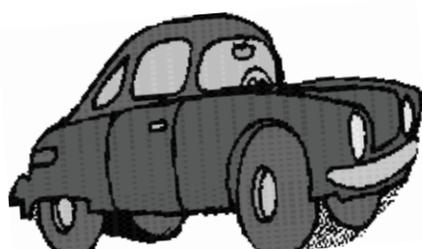
- At home we always washed the dishes. No paper plates then.
- We only had one phone with a dial. Now we have multiple phones with push buttons.
- We had three party lines on our phone — you could hear someone else's conversations.
- Movies cost 50 cents on a Saturday, now it is \$5 and up.
- Movie theaters used to show cartoons and news before the main feature. Now it is just coming attractions.
- Do you remember these names: Dolores Del Rio, Mitzi Gaynor, Marjorie Maine, David Niven, Lana Turner and Tuesday Weld?
- When a couple got married, they and their parents did all the planning — no wedding planner.
- We were not told what to give as gift for showers, weddings — no registry at a store. Give me the

- good old days.
- School always started the day after Labor Day.
 - On Halloween we did not buy costumes — we made our own, a sheet for a ghost or we dressed up in our mother's clothes.
 - When it snowed, we wore galoshes and snow pants to go to school — no snow days.
 - Our children always sat quietly in their seats on the High Holidays.
 - We wore hats in Shul on Yom Kippur and got all dressed up.
 - The news was usually good news — now it seems as if it is violence, guns and murders every day.
- My brain is now empty and will be until my next column in February. Stay well and happy.
- I hope you have a Happy Chanukah and a healthy New Year. See you later "youngsters".



Nerve-racking Chanukah moments

Enjoy Tax Benefits While Contributing to
Jewish Family Service Vehicle Donation Program



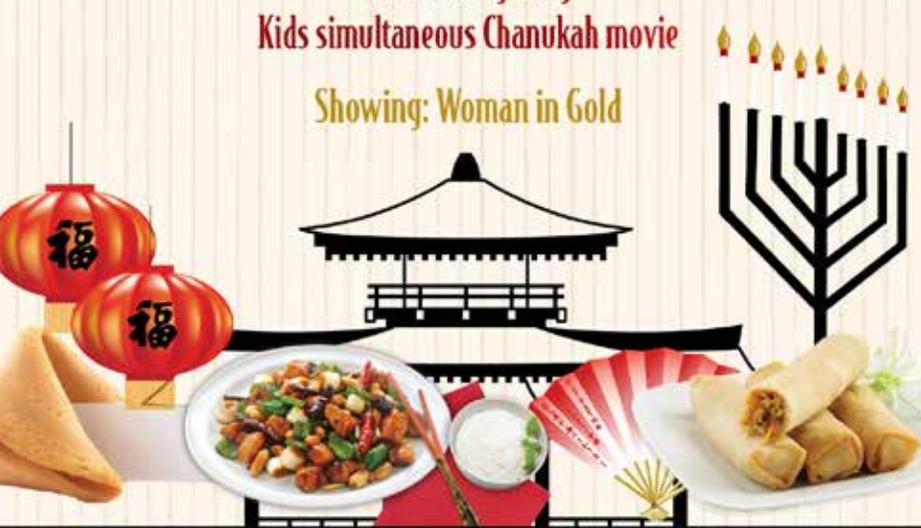
Call Sari at 610-921-0624,
e-mail sari@jfreading.org
or go to
www.charitableautoresources.com

CHABAD INVITES YOU TO

MENORAH LIGHTING AND CHINESE MOVIE NIGHT

Wednesday, December 25th, 2019 - 4:30 PM
4th light of Chanukah
At Chabad - 2320 Hampden Blvd

Delicious Chinese dinner buffet
Menorah lighting
Kids simultaneous Chanukah movie
Showing: *Woman in Gold*



SPONSORED BY DR. JERRY MARCUS
RSVP necessary by Dec 20 to office@chabadofberks.org

ANNUAL COMMUNITY-WIDE

Chanukah at the Mall

TUESDAY, DECEMBER 17, 2019
6.00PM
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Lawsuit points to struggle over campus antisemitism

From online news sources

A recent lawsuit filed by StandWithUs against University of California, Los Angeles, may lead to a deep struggle for the soul of the university and could have broader impact on how Israel and pro-Israel students are treated on college campuses.

At the heart of the lawsuit is exploring whether UCLA, and universities like it, will clearly define limits for anti-Israel statements and actions by academics against pro-Israel students, or whether universities will hold up the free speech banner to obscure any red lines.

Part of what makes the lawsuit so interesting is that unlike San Francisco State University, which was also sued for antisemitism but which never tried to endear itself to Jews beyond avoiding legal liability for discrimination, UCLA cares about the Jewish community. UCLA's Hillel is strong, and there is a large Jewish presence on campus.

This is not a simple case of a uniformly anti-Israel university having an incident that went too far.

Rather, it is a case where it is alleged that a university with a strong commitment to the Jewish community has paradoxically repeatedly allowed actions against its Jewish students, cowering from confronting the anti-Israel elements in its midst due to free speech concerns.

It started on May 14, when a professor of Arab and Muslim Ethnicities at San Francisco State University, Rabab Abdulhadi, was invited by UCLA Professor Kyeyoung Park to guest lecture to her anthropology class.

Abdulhadi allegedly used the opportunity to rant against Israel and its supporters, calling Zionists

— wherever they might live — white supremacists.

A Jewish student in the class, Shayna Lavi, challenged Abdulhadi's comments, allegedly leading Abdulhadi to ridicule her. There are alternate similar reports about what happened between Lavi and Park following the incident, but each report alleges that Park was dismissive.

StandWithUs then entered the picture and started two rounds of attempts to convince UCLA to take serious action to correct the way Park handled Lavi. Shortly after the incident, the organization sent a letter that stated that Park negatively singled out a student later, who had filed a claim against her and Abdulhadi with the university's anti-discrimination office.

SWU's letter also recited a long list of recent and less recent anti-Israel or anti-Jewish incidents at UCLA. These ranged from the administration protecting pro-Palestinian students from consequences for vandalizing and ruining a Jewish event, to the UCLA student government taking acts to support the Students for Justice in Palestine's platform against Israel. Furthermore, the letter was not merely a generic complaint to discuss the university's framing of academic freedom. Rather, the letter listed specifically applicable legal provisions that could make UCLA liable for discrimination and harassment.

Days later, UCLA issued a response saying that several students in Park's class had "raised concerns about the nature and content of a May 14 lecture delivered by a guest speaker that they felt went beyond legitimate criticism of the State of Israel and veered into antisemitism."

UCLA added that it is, "committed to academic freedom as well as building an inclusive learning environment without discrimination and harassment... Allegations of discrimination or harassment have been conveyed to the Discrimination Prevention Office." Crucially, the university made sure to add that UCLA is known as a top university for Jewish and Israel activity, clearly hoping that the broader picture would help put out the fire of the particular incident.

In its lawsuit filed in early October, SWU alleged that UCLA's discrimination office did not sufficiently deal with the issue. The lawsuit said that on Aug. 16, UCLA's discrimination office informed Lavi that its probe led to the conclusion that no violations had occurred.

Next, the complaint said that the Office told Lavi that its conclusions were based on analyzing the narrow issues of whether any discrimination against Lavi had been religion-based and on whether Park had engaged in retaliatory conduct. At the same time, the office said it would "recommend training" to Park.

SWU's early-October lawsuit alleged that the university's limited actions were insufficient to save it from liability for discrimination and antisemitic harassment, which create a hostile environment.

UCLA's defense appears to be that it probed the incident and found that there were anti-Israel comments, but that the comments were not anti-Jewish or antisemitic.

There is an increasing trend in some scholarly circles to break down the wall between anti-Israel and antisemitic, which is largely artificial. For years, countries such as Iran have claimed that they can be fair to Jews, while seeking to wipe Israel off the map.

Professors such as Park and her guest lecturer, who not only promote

the idea that Israel is the main wrong party in the Israeli-Arab conflict, but also that those who support Israel in the U.S. are themselves white supremacists — essentially evil and deserving of condemnation — are a far cry from Iran.

But academics who use their pulpit to try to make debate about Israel one-sided by categorically condemning those who disagree with them are themselves consciously clouding the lines between being anti-Israel and anti-Jewish.

In a statement upon filing its early October lawsuit, SWU did not deny all the good UCLA does for the Jewish community. It simply said that this good cannot be used as a cop-out from confronting antisemitism, which is thriving under the guise of anti-Israel criticism and academic freedom.

The chances of SWU winning a resounding legal victory are not high. The US's anti-discrimination laws were not drafted in a way that makes it easy to "pierce the veil" of one kind of discrimination that could be seen as protected political speech to get to underlying discrimination, which is not protected.

But simply keeping the issue alive may make UCLA and other universities rethink whether they can continue to play the game of trying not to offend anyone or whether they will need to take a stand against this new form of antisemitism. UCLA and other universities may then find themselves in court for lawsuits alleging that they are oppressing academic freedom to favor Israel.

However, if they know they will get sued either way, maybe they can start making a hard-nosed decision about what they really believe is happening in the classroom instead of worrying about potential fallout from one side or another.

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Musical Havdalah glow party at Chabad Hebrew School



CHS (Chabad Hebrew School) held a musical Havdala glow party with a pasta bar and popcorn bar. Kids got to make their own havdala candles and spices.

Israel helps Kurdish kids with urgent health needs

Israel21c.com

A Kurdish refugee mother tends her toddler after emergency open-heart surgery at Sheba Medical Center in Israel.

A Kurdish refugee toddler — we'll call him Ajwan, for security reasons — is among the latest among dozens of Iraqi and Syrian Kurdish children who've had emergency medical treatment at Israel's Sheba Medical Center in 2019 alone. Ajwan, 3, had lifesaving open-heart surgery that wasn't available in Iraqi Kurdistan, where his family has been living for a few years due to the dangers the community faces in northern Syria.

"I was not afraid to come to Israel, even though I was warned I could lose my Syrian passport," his mother told the local press.

"The [Kurdish] parents we see are really beautiful people. It's hard to express how nice and warm they are," says Dr. David Mishali, head of International Congenital Heart Surgery at Sheba's Safra Children's Hospital.

Entry visas for Ajwan and his mother, as well as the others, were expedited by the Israeli Interior Ministry in coordination with Shevet Achim, a Christian Zionist organization based in Jerusalem. Shevet Achim helps children from Gaza, Iraq and Syria come to Israel for cardiac surgery. "Since 2003, several hundred Kurdish children have been brought over," says Director Jonathan Miles. "I go into these places and get to know the people, something Israeli citizens cannot do. Israeli hospitals give significant discounts, even below cost, to help save the lives of these children."

Through word of mouth, he finds children in need of Israeli medical care and coordinates with doctors on both sides.

The children are flown in through

Jordan and treated at Sheba in Ramat Gan, or at Hadassah-Hebrew University Medical Center in Jerusalem. Remaining costs are covered through Shevet Achim's partnerships with other NGOs around the world, and the families of the patients contribute whatever they can.

Mishali said he has treated close to 100 Kurdish patients so far. The youngest was a couple of weeks old and the oldest 16 or 17 years old. "They are coming all the time. They are taken care of like regular patients; we make no distinction between them and our Israeli and the Palestinian patients," says Mishali. "When I go to the [operating] theater I rarely think about the origin of the child or where they come from." Two volunteer translators help Mishali and his team of nurses, physicians and surgeons communicate in a chain from Hebrew to Arabic to Kurdish. Mishali and his staff also are in daily contact with the young patients' primary-care or referring doctors at home. They communicate in English via phone, WhatsApp and/or email. "This is very important because these doctors know the situation of each patient and can tell me, for example, that this patient can come in two years for the second stage of treatment, but this patient won't ever be able to come back and needs the full correction at once."

In making treatment decisions, the Israeli doctors must take into consideration the level of follow-up medical care available in the home country. "We usually have several treatment options and have to choose the best considering all the factors," Mishali said.

Volunteers from Shevet Achim take the Kurdish parents to see significant sites in Jerusalem and Tel Aviv while they are in the country. "Our volunteers, predominantly Christians, want to build bridges between Israel and its neighbors," Miles said.

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Celebrating a work of art

Doris Leisawitz, left, with her cousin Rose Kelly and Rose's daughter Lisa DeCarlo with the Shalom crochet item that was donated to the JCC by Doris & Elliot Leisawitz. The item was created by Rose Kelly.



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Kristallnacht event brings light to the darkness



Margo Levin and Bill Franklin are among those taking part in the Circle of Light vigil outside Christ Episcopal Church preceding the annual interfaith Kristallnacht service there Nov. 7.

Members of Berks County's faith community gathered Nov. 7 at Christ Episcopal Church in downtown Reading for the annual interfaith Kristallnacht observance.

The event was coordinated by Christ Church and its partner congregation Trinity Lutheran Church with support from the Jewish Federation of Reading and our

community's synagogues.

Rabbi/Chazzan David Sislen of Keshet Zion Synagogue served as cantor for the event, and Rabbi Brian Michelson of Reform Congregation Oheb Shalom led the recitation of the Kaddish. Other participants from the Jewish community included Sislen's daughter Kaleigh and Molly Nemirow who joined him for a song; and Chip

and Herb Karasin, who served as narrators. Many of those in attendance braved the rain and stood outside the church for the annual Circle of Light candlelight vigil. Candles also were lit inside the church during the climax of the service, when local Holocaust survivors and their descendants lit memorial candles in tribute to the victims of the Holocaust.

Kaleigh Sislen, Keshet Zion Rabbi/Chazzan David Sislen and Molly Nemirow sing during the interfaith Kristallnacht service at Christ Episcopal Church in Reading.



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Sharing an Israeli method of women's self-defense

Israel21c.com

Her hair is purple, her belt is fourth-degree black and her heart is pure gold. Not your typical 20-something fitness instructor, Yudit Sidikman is a chunky, funky Israeli grandma who exudes caring and confidence. She estimates that since 2003, more than 70,000 women, children, seniors and people with special needs in Israel, Europe, North and Central America have learned to defend themselves using her tailored version of the evidence-based Empowerment Self-Defense (ESD) approach.

Now, Sidikman is reaching beyond her nonprofit El HaLev training centers across Israel. She is cultivating a new generation of ESD leaders abroad through ESD Global. She's taking part in "16 Days of Activism Against Gender-Based Violence," an international campaign that runs from Nov. 25 (International Day for the Elimination of Violence against Women) to Dec. 10 (Human Rights Day).

Sidikman told us that from age 12 to 18 she was sexually victimized by her guitar teacher, a clergyman. "I never called it 'rape' until I was the mother of a 12-year-old," says Sidikman, a New Jersey native living in Israel for the past 35 years. "In 1992, when I was a mother of four little kids living in the Old City [of Jerusalem], I got dragged into a judo class by a friend." That class turned her life around. "For the first time, I was able to say, 'I feel strong, I feel in control,' and it allowed me to reconnect with my body. As a survivor of sexual assault and an abusive marriage, I didn't have ownership of my own body — until I started judo."

Her interest in women's self-defense and martial arts led her to ESD. That, too, she made her own. "El HaLev is a bit like a distillery," she explains. "We searched the world for the best practices in

Empowerment Self-Defense and put them to a test in Israel to see what really works. We've taken knowledge from psychology, social work, education, ESD and the martial arts and distilled it into a system of how to teach teachers the best way of teaching people these lifesaving skills."

Sidikman said violence occurs on a spectrum. "It can be everything from irritating to life-threatening," she says. "Not all violence is 'scary guy jumping out at you from the bushes in the park.' It can be somebody you know who maybe had a little too much to drink and is not respecting your boundaries. And that can be just as dangerous as 'scary guy jumping out of the bushes.' "The principles we rely on in ESD are 'think, yell, run, fight, tell.' They're all equally important and they're not linear. Sometimes you just need to know how to yell 'BACK OFF NOW' or say calmly, 'If you continue to disregard my boundary, you are a rapist.' And you need physical skills — palm heel to the face, knee to the groin — to back that up."

El HaLev teaches strategies to defuse a potential attack. A game called "Circle of Refusal" helps students get comfortable saying "no." Sidikman calls these strategies "tools to navigate the world in a safe place."

El HaLev started with four people and now has 50 certified instructors teaching around Israel, including in LGBT and Haredi (ultra-Orthodox) communities. Sidikman even taught at a women's prison.

The 2017 rise of the #MeToo movement against sexual harassment led Sidikman to spread her ESD teacher-training methods outside of Israel. "Those of us who had been doing ESD for many years in several countries said, 'Duh, we knew this was going on and we know what needs to be done to teach women they can protect themselves.'



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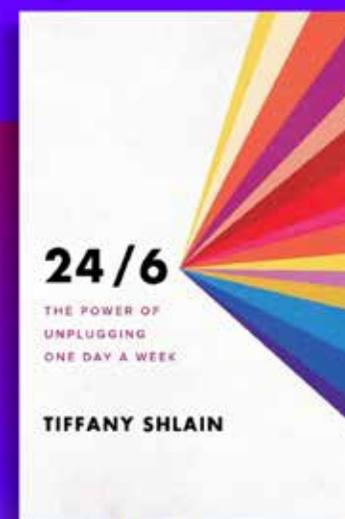
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24/6: The Power of Unplugging One Day a Week

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Internet pioneer and filmmaker Tiffany Shlain takes us on an entertaining journey into a strategy for living in our 24/7 world: she and her family call it "Technology Shabbat", where they turn off all screens for 24 hours each week. Exploring and lifting up wisdom from Shabbat, Shlain offers lessons she has learned and provides a blueprint to do it yourself.

Copies of *24/6: The Power of Unplugging One Day a Week* will be available for sale onsite through Reads & Company.



What you'll see at the Israeli innovation museum in Jaffa

Israel21c.com

Former Israeli Prime Minister and President Shimon Peres wore many hats over his decades-long career. Among them was serving as Israel's leading technology cheerleader.

This final chapter of Peres's life became the inspiration for a new museum focusing on Israeli innovation. Located within the sprawling 14,000-foot Peres Center for Peace and Innovation in Jaffa, the Innovation Center takes a fittingly high-tech approach to the technology world that Peres championed. Tours must be booked ahead; a guide will walk you through five exhibit rooms, most of them with interactive elements.

The first stop is a hall lined with 18 life-sized video avatars of Israeli

entrepreneurs who have made their mark on Startup Nation.

The next stop is a replica of Peres's office from his time as president. It's accompanied by a video about his life.

In Stop No. 3, you can explore all the fields of Israeli innovation and find out which start-ups are hot in automotive tech, agritech, medical devices, cybersecurity and more.

Aerospace and security innovation display at The Peres Center for Peace and Innovation in Jaffa

An interactive dial highlights specific companies and their connections according to a wall-sized timeline. In the middle of the room are touchscreen games including a trivia challenge where your knowledge of Israeli high-tech is the essential

ingredient.

Then it's off to the future in "The Capsule." Strap on an Oculus VR headset and you'll get a taste of where Israeli innovation could lead next. It's a bit kitschy, but for VR newcomers, it's an evocative introduction. This room was designed with input from best-selling author Yuval Noah Harari and futurist Roey Tzezana.

The final room is the largest: a sprawling space highlighting 45 Israeli startups. The exhibit will change every year. For the launch, companies highlighted include electric vehicle charging technology firms Electreon and StoreDot; sensor startup Vayyar; genealogy leader MyHeritage; radiation protection vest maker Stemrad; medical-testing-in-space startup SpacePharma; manure-to-renewable energy converter Homebiogas; water purity checker

Lishtot; and pollution monitoring service BreezoMeter.

Your guide may even offer you a taste of mass-produced kosher grasshopper from HargolFoodTech. (Hint: it's crunchy and definitely doesn't taste like chicken.)

The modernist building's design itself is part of the innovation message. Constructed out of layers of concrete, glass and aluminum, it "purposely does not draw any cultural references so that all visitors come on an equal footing and nobody feels more at home than anyone else," a explained.

The entire experience can be summed up by the sign appearing as you enter: "Dream big." The Innovation Center has text and audio in English, Hebrew, Arabic and Chinese. It's a slightly off-the-beaten-track travel destination that is well worth a visit for anyone aged 10 and up.

Join us next time, December 21st at 10:00am for an Intergenerational Tot Shabbat* at The Highlands!

Tot Shabbat

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Interfaith Story Walk connects communities



Federation's PJ Library program joined with Keshet Zion Synagogue and Reform Congregation Oheb Shalom in hosting an Interfaith Story Walk Nov. 17. Children from the Christian and Muslim communities joined young members of the Jewish community for a morning of fun activities and interactive learning. Children up to age 10 visited a series of stations based on the book "Do Unto Otters: A Book About Manners." Activities included an ice breaker, service project, art project, snack, reading and music.

Group cited as main driver of college antisemitism

From online news sources

A report released in November made the case that a pro-Palestinian student group at many colleges, National Students for Justice in Palestine (NSJP), "is a main driver of Jew-hatred on campus," citing dozens of examples of alleged anti-Semitism involving the group's members.

The Institute for the Study of Global Antisemitism and Policy (ISGAP) released the report. According to its authors, NSJP has promoted antisemitic rhetoric and has been associated with "violence and terror ideologically and politically."

The report, which took about eight months of research, was written by Dr. Charles Asher Small, a research scholar at St. Antony's College, Oxford, David Patterson; a professor at the University of Texas at Dallas; and Dr. Glen Feder, an ISGAP research scholar.

Small told Fox News that the institute started the research project because reports were surfacing "showing a significant increase of antisemitism on

campus among students as well within curriculums." Small said he was trying to understand why universities in America "have become purveyors of antisemitism. The discourse was changing so we were trying to understand why this was apparently happening. We started to look at funding of American universities by the Muslim Brotherhood and other political Islamist organizations and actors, so ... we actually found billions of dollars going to the universities that have not been reported to the IRS or to the Department of Education as the law stipulates."

Small said that report was presented to the Justice Department in July. "There was a summit on antisemitism, and we presented our findings, and now this report is focusing on the National Students for Justice in Palestine. They have over 200 chapters in Canadian and American universities and we believe that they are sort of the shock troops of contemporary anti-Semitism on campus."

NSJP was founded in 2010 at a forum sponsored in part by the Boycott, Divestment and Sanctions (BDS) National

Committee, a coalition that allegedly included several U.S.-designated terrorist organizations, according to ISGAP's report. The report said NSJP regularly featured and expressed support for convicted terrorists at its events and throughout its social media, adding that the group's leaders and official university chapters allegedly have spread antisemitism on social media platforms and at their national conferences.

It also pointed out that the student group calls for "ending Israel's occupation and colonization of all Arab lands." ISGAP claimed that meant the destruction of the state of Israel. Dozens of examples showing NSJP and its members allegedly committed "gross violations of IHRA's definition of anti-Semitism" were cited in the report. One example: a social media post apparently from a member of New York University's Students for Justice in Palestine (SJP) chapter who wrote, "May Allah not help them and burn them in the hell fire ... Let the Jews burn silently."

The report noted that NYU's SJP chapter was selected to receive an

award given out to "recognize students and student organizations that have positively impacted the NYU community. Did SJP achieve this distinction by staging an annual Israel Apartheid Week or by denouncing the 'Zionist entity' and its supporters as racist, colonialist, imperialist, and illegitimate? Just as the existence of the Jewish people was once deemed illegal by racists, so now is the existence of the Jewish State considered illegal — within the acceptable discourse on campus and in the classroom," the report said. "Where will this lead? To a peaceful solution in the Middle East or to the importation of hatred?"

"Leaders of this organization (NSJP) are spreading vile, vicious forms of anti-Semitism, and they are intimidating students," Small told Fox News. "They call for the elimination of the state of Israel and any form of Jewish sovereignty in the Middle East. And, anybody on campus that supports Israel or Israelis have become targets of a very aggressive campaign, be it faculty or students. They try to intimidate and silence."

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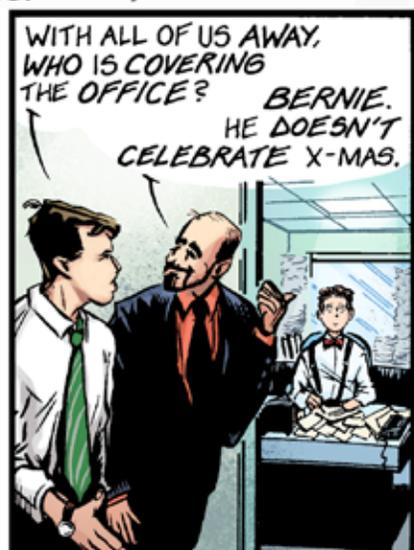
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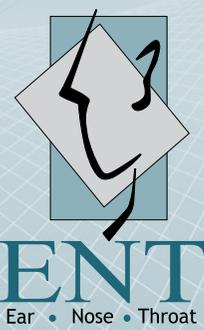
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412-977-9319
shoedriveRCOS@gmail.com

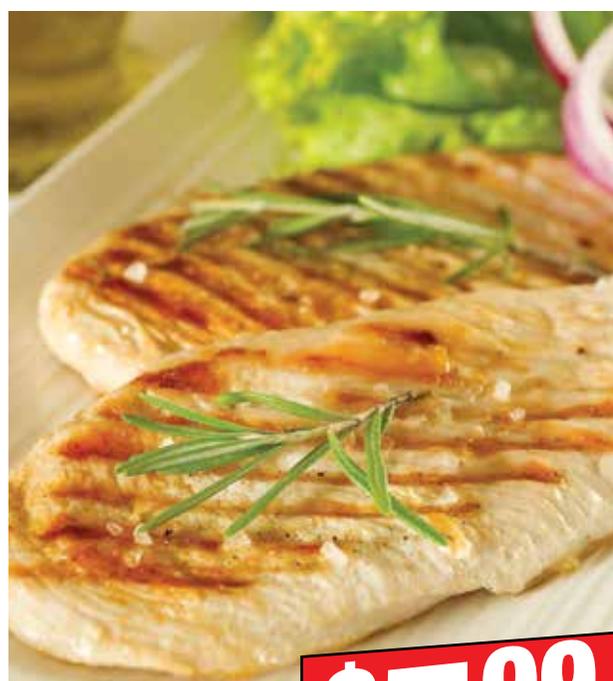
RCOS Sisterhood challenges each family to donate a bag of 25 pairs of shoes to help meet its goal of 100 bags and to urge others they know to do the same.

weis wishes you a Happy Chanukah!



Manischewitz Chanukah Candles - 44 count

99¢



\$5.99

Kosher Boneless & Skinless Chicken Breast Fillet - per pound



\$2.69

Fresh Kosher Whole or Cut Up Fresh Chickens - per pound



Manischewitz Chanukah Donut Mix 11.5 ounce

2 FOR \$5



Daisy Sour Cream 16 ounce

\$1.99



Elite Milk Chocolate Coins 0.53 ounce

3 FOR \$1



Challah Bread each

\$3.50

FREE Challah Bread when you spend \$100 in a single transaction



Streit's Potato Pancake Mix 6 ounce

2 FOR \$3



Selected Manischewitz Broth 32 ounce

\$1.99



Selected Kedem Sparkling Juice 25.4 ounce

2 FOR \$6



Joyva Marble or Chocolate King Size Halvah Bars 3.5 ounce

4 FOR \$5



Osem Falafel Mix 6.3 ounce

2 FOR \$5



Selected Streit's Egg noodles 12 ounce

10 FOR \$10



Lipton Kosher Onion Soup Mix 1.9 ounce

2 FOR \$3



Savion Fruit Slices 8 ounce

2 FOR \$5

Weis Proudly Accepts

Prices effective through January 2nd, 2020

We also carry many of your favorite Kosher deli, dairy, frozen and grocery products.

We reserve the right to limit quantities. Not responsible for typographical or pictorial errors.

