



Shalom 10|21

The Journal of the Reading Jewish Community published by the Jewish Federation of Reading/Berks

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Shabbat B'Yachad

Opportunities to get ready for Violins of Hope

By Amanda J. Hornberger

On Nov. 1 the public will finally have the opportunity to see the Violins of Hope collection in person. Exhibits will be displayed at Alvernia University, GoggleWorks Center for the Arts and Kutztown University.

Before you can see the violins in person you can learn some of the stories behind them at three events in October.

Oct. 13: Join us for a virtual book club on Wednesday, Oct. 13, at 7 p.m. with James Grymes, author of "Violins of Hope: Violins of the Holocaust — Instruments of Hope and Liberation in Mankind's Darkest Hour." Musicologist Grymes will discuss the personal stories behind many of the

instruments that are a part of the exhibit collection.

Oct. 20: Screening of the PBS documentary "Violins of Hope: Strings of the Holocaust" at 7 p.m. at Fox Berkshire, 800 Berkshire Blvd. Wyomissing. Follow Israeli violinmaker Amnon Weinstein and his efforts to restore violins recovered from the Holocaust. Reservations required at Fox Berkshire, but screening is offered free of charge.

Oct. 24: Photographer Daniel Levin joins us at 7 p.m. for a virtual presentation on his photography exhibit and coffee book "Violins of Hope: From the Holocaust to Symphony Hall". Levin photographed the Violins of Hope collection in Israel and the

Volunteers needed for Violins of Hope. See Page 4

United States.

If you would like to read Grymes' book prior to our discussion, paperback copies are available for purchase at the JCC for \$10. Bring your book to our Nov. 11 event with James Grymes, who will be speaking at Albright College as part of Violins of Hope Reading.

To sign up for the virtual programs please visit www.readingjewishcommunity.org

For a complete list of events and exhibits for Violins of Hope please visit our website: www.violinsofhopepa.org

Let's Talk Judaism

By Laurie Waxler

Being part of an interfaith marriage, I didn't know much about Judaism other than what my sorority sisters taught me in college. I relied upon my "Jew-ish" in-laws to teach me, only to find out that Christmas was their favorite holiday!

Needless to say, there were no favorite recipes handed down, nor traditions taught, so I relied on my own library of books. These "Jewish bibles" helped me plan my first Passover seder, taught me how to recite the Hanukkah prayer and gave me a great overview of all the Jewish holidays and why we celebrate them.

No doubt, there are a million reasons why we may not all be up to speed on

the plethora of Jewish traditions in our community and beyond, but the Federation is here to help!

Under the direction of our Shlichah, Adi Shalev, JFR is organizing a class called "Let's Talk Judaism" to help those of us who didn't grow up with Jewish traditions in our homes, or may not have been raised Jewish at all, but want to learn more about them.

Organized with JFR board member Jennifer Koosed, Ph.D., who just happens to be a Professor of Religious Studies at Albright College, we hope to answer many of your questions in this six-class series beginning on Wednesday, Oct. 6.

We will cover topics including the high holidays, the pilgrimage festivals

of Sukkot, Passover and Shavuot, the flow of a Shabbat service and a general understanding of what Jews believe. We will also share some family recipes and allow for open discussion and the opportunity to alter the curriculum based on audience preference.

Please join us to learn more about the cultural side of Judaism you may not have known you wanted to know!

Email Adi at AdiS@jfrreading.org or call the office at 610-921-0624 to register. (Understanding you may have missed the first class, dependent on when you received your *Shalom*, it is never too late to sign up!) Classes will be held Oct. 4 and 18, Nov. 1 and 15 and Dec. 6 and 20.



Delivering a sweet start to new year

Federation staff members Amanda Hornberger, Sari Inledon and Carole Robinson with Sue Farrara, one of the volunteers who assisted in Rosh Hashanah meal and gift bag delivery to 52 community senior citizens.

Recipients were given apples and honey, a Rosh Hashanah greeting and a meal featuring matzah ball soup, roasted chicken, kugel and apple cake."

Read more about this and other Jewish Family Service efforts on Page 10.

My Learning Curve, Part 3**Our work with the Greater Reading Unity Coalition**

By Laurie Waxler
Development Director

A year or so ago, I remember Margo Levin talking about a trip she took to Israel with a group of people from across the country, and she said it was an incredible experience. I have since learned that trip was organized by the Jewish Council for Public Affairs (JCPA), and she was one of 15 people chosen to travel and learn more about Israel to then have the ability to return to the states and better advocate for the Jewish community. JCPA is a nonprofit organization that represents 125 local Jewish community councils and 16 national Jewish agencies and their motto is to educate, advocate and mobilize. JCPA's mission includes "working for a just and pluralistic American society.....with other civic, racial, ethnic and faith-based leaders."

You may not know that Margo is the face behind our social media sites, but she also heads our Jewish Community Relations Council (JCRC,) a committee that works together, and with other organizations, to fight for social justice and combat antisemitism in Berks County



Federation represents the Jewish community at the Berks Cultural Diversity Festival in Reading on Sept. 19.

and beyond. Just as our national JCPA advocates for peace, Margo has been representing the Federation, forging relationships with other local groups including Centro Hispano, the Islamic Center of Reading, the NAACP, and the LGBTQ community. Together, the five groups make up the Greater Reading Unity Coalition (GRUC.) The goal of this initiative is to work with our community and social centers to promote respect, inclusivity, and civility.

The Berks Cultural

Diversity Festival was held Sept. 19 in City Park in Reading. Margo was there along with Bill Franklin and Adi Shalev, representing the Federation and our Jewish community. Margo brought along some literature and traditional Jewish foods to help educate those who want to learn more about our Jewish community.

Everyone sees the role of the Federation differently and while you expect that its primary role is to create a vibrant, healthy Jewish community,

you may not understand the incredible bonds we are forming with other minority groups here in Reading and Berks County. Together we will be stronger and having these opportunities to educate others, is one step closer to the respect, inclusivity and civility the Greater Reading Unity Coalition in striving for. Personally, it makes me so happy that our Federation is part of something so great and something I believe is worth supporting with our time, talents and treasure.

Online events offer a chance to learn about Jewish communities around globe

From Federation staff,

The American Joint Distribution Committee (JDC) is the leading global Jewish humanitarian organization, working in 70 countries to lift lives and strengthen communities. JDC helps rescue Jews in danger, provide aid to vulnerable Jews, develop innovative solutions to Israel's most complex social challenges, cultivate a Jewish future, and lead the Jewish community's response to crises. For more than 100 years, JDC's work has put the timeless Jewish value of mutual responsibility into action and is essential to the survival of millions of people and the advancement of Jewish life across the globe.

With tens of thousands of elderly Jews and families around the world living in dire poverty, JDC provides aid to ensure they never have to choose between essentials such as food and medicine. JDC assures them that they are not forgotten and remain part of a global Jewish community that will always have their back. The organization helps 55,000 people on any given day.

JDC works with communities around the world to cultivate our Jewish future. The organization says 84,000 people connected with their Jewish identity, values and community through JDC in 2018, and every year 1,600 campers ages 6-18 from over 25 countries attend the JDC-Lauder International Jewish summer camp in Hungary.

JDC is active in Israel, working to break cycles of poverty among the most vulnerable, foster inclusion and independence for the elderly and disabled. Over 240,000 Israelis are helped annually by JDC's collaborative programs with the Israeli government, the business sector and NGOs.

Since its inception, JDC and its partners

have rescued 1 million Jews threatened by anti-Semitism, violence and upheaval, including the 48,000 Yemenite Jews they resettled in Israel in 1949-50.

And JDC represents the Jewish hands who help communities of all backgrounds and faiths rebuild when natural disasters or other calamities strike. It has helped repair the world in more than 68 countries including recently in Haiti and India.

Your continued support of the Jewish Federation of Reading provides annually \$37,500 for the important work of the Joint Distribution Committee. As the Talmud states, "Whoever saves one life is considered to have saved the world." JDC is committed to saving as many as possible.

Please join us for a very special online JDC Ambassadors event series: "Jewish Journeys: An Inside Look At Several Unique Global Jewish Communities."

Travel with us to India, China, and other exciting places where vibrant Jewish communities have thrived for centuries. At this event, you will meet JDC professionals and hear firsthand from Jewish leaders, historians, and disaster relief experts devoted to lifting Jewish lives and strengthening global Jewish communities. You will also learn about JDC's life-saving humanitarian work and explore our emergency response during India's COVID-19 surge.

The Incredible Story of Jews in India and China — Oct. 7, noon to 1 p.m.

Travel back in time and discover the centuries-old Jewish communities of India and China and learn about Jewish life there today. From Mumbai to Shanghai, Jews have established thriving cultural and spiritual centers in these global hubs. Learn how JDC

rescued Jews in China during the Holocaust, take a virtual tour of Jewish Mumbai, and hear firsthand from Evelyn Peters JCC Director Nissim Pingle and other inspiring young leaders spearheading innovative initiatives and building the future of Jewish India.

The Incredible Story of Jews in Morocco and Turkey — Oct. 14, noon to 1 p.m.

From Casablanca to Istanbul, Marrakech to Izmir, and beyond, Jewish life in the Muslim world remains vibrant. Connect with these unique Jewish communities and hear from JDC country directors, young volunteers, local leaders, and historians. Enjoy an exclusive presentation by Nisya isman Allovi, the director and curator of the Jewish Museum of Turkey, who will walk us through Turkey's rich Jewish history.

Jewish Values at the Heart: JDC's Disaster Response — Oct. 21, noon to 1 p.m.

Discover the Jewish values that drive JDC's humanitarian work. Meet with Avital Sandler-Loeff, executive director of JDC's disaster response and international development team — and, through a live demonstration, see how JDC responds to natural disasters and other global crises. Learn how JDC mobilized to help India during its COVID-19 surge, leveraging longtime partnerships to deliver ventilators, train community leaders, and empower rural women.

To attend you can register by:

- Contacting Tarang Jagota at tarangja@JDC.org.
- Use the links posted on the JFR web page, www.readingjewishcommunity.org
- Use the links provided in the weekly JFR emails starting the week of Oct. 4

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From the President's Desk

Planting seeds as we adapt to changing times

By William D. Franklin
President



Yehuda Kurtzer is president of the Shalom Hartman Institute of North America. He recently wrote that we Diaspora Jews are enjoying historically unprecedented social and political success. Challenges still exist, but they are different. We must accomplish a Jewish community substantial and exciting enough for all

Jews to want to 'opt' in. Throughout history we have been continuously flexible enough to adapt to the changes thrust upon us while maintaining our unique national and religious culture. The constants that have kept us alive are Judaism's magnificent qualities and ethical ideals that we are commanded to live. The constant concern that our people will be destroyed is itself an act of disbelief in the covenant and G-d's promise that we will survive. Our challenge is to find the next adaptation that will allow us to thrive while preserving Judaism.

To accomplish this, we are exploring where to relocate and how to "re-Jew-venate" our JCC. We will be holding discussions with all of you to articulate a vision of a community institution that will be usable, used, and appealing. We are also planning a course, "Let's Talk Judaism," to teach our great practices, ideas, and ideals. The course will discuss our love of learning, the value of argument, our ways of celebrating holy days and life-cycle moments and our unique social justice structure.

We have just completed the Yamim Nora'im, our Days of Awe. This is a 10-

day period of introspection beginning with Rosh Hashanah's celebration of the creation of the world and ending with Yom Kippur when our atonement seals our fate for the coming year. The following celebration of Sukkot is our most joyous holiday. In our Season of Joy, we are commanded to 'celebrate the Feast of Harvest with the first fruits of the crops you sow in your field,' Exodus 23:6. This year we will work together and plant the seeds of adaptation for a strong Reading Jewish community so that we celebrate the fruits of our success next Sukkot, October 2022.

Reports point to growing problem with campus antisemitism

From online news sources

Antisemitism is on the rise at universities across the United States, according to a survey conducted by the Alums for Campus Fairness and reported in the *Jerusalem Post*.

ACF labels itself America's "unified alumni voice on issues of antisemitism, demonization of Israel, and bigotry."

During spring the organization partnered with Jewish on Campus to recruit respondents and recorded the forms of antisemitism seen on campuses.

Examples include stereotyping, anti-Zionism, threats of violence, slurs, Holocaust comparisons and even physical assault documented in reports from 500 respondents composed of current students and alumni who are or were involved in Jewish affiliations.

"These findings illuminate the troubling reality on US campuses — antisemitism is increasingly a pernicious threat, with Jewish students under siege," ACF Executive Director Avi D. Gordon said. "Today's

universities take great pains to embrace and protect students from all races, religions and backgrounds. But Jewish students are often left to fend for themselves against discrimination."

According to the reports, respondents say antisemitism is a problem on campus, and half of the students say that discrimination against Jews is increasing on the campus where they study, including reports of some Jewish students experiencing discrimination firsthand.

"I had a professor make a horribly offensive analogy about the Holocaust," one student said. "When I told her it was offensive, she gaslit me and said if I was so sensitive, I should find another career."

Furthermore, nearly four out of five students have heard of another student making antisemitic comments, with also almost half of them having "experienced or heard firsthand about being physically threatened because they identify as Jewish," according to the ACF.



ADL says social media platforms fail to address antisemitism

From online news sources

Antisemitic content is proving to be a persistent problem across social media as major platforms fail to protect Jewish targets, according to the Anti-Defamation League (ADL).

Nine social media platforms were surveyed and graded by the ADL's Center on Technology and Society: Discord, Facebook, Instagram, Reddit, Roblox, TikTok, Twitch, Twitter, and YouTube. ADL's investigators found repeated examples of antisemitic content on all of them, the *Jerusalem Post* reported.

"Online hate has affected more and more people in recent years, especially those in marginalized communities, despite platforms' claims to be improving policies, enforcement, and transparency," ADL CEO Jonathan A. Greenblatt said. "Our new research evaluated nine platforms on their ability to mitigate antisemitic content and

we were frustrated but unsurprised to see mediocre grades across the board."

The "Online Antisemitism Report Card" found that Twitter and YouTube earned the highest grade - a B-minus. Twitter received higher marks for innovation and high data accessibility. YouTube received praise for taking action on reports from an "ordinary" user and making product-level efforts to address antisemitism. Reddit and Twitch each received a C due to both platforms having strong policies regarding hate-filled content that include explicit protections for specific groups. However, Reddit didn't take action on reported content, and Twitch doesn't have a formal trusted flagging system.

Facebook, Instagram, Discord, and TikTok all received a C-minus.

Facebook took no action on content reported. TikTok has made innovative

product changes, allowing users to report up to 100 comments at once and block accounts in bulk, however, researchers couldn't access the platform's data and TikTok failed to take action on content reported through ordinary users' accounts. Discord's grade was due to a failure to take action on content reported as well as limited data accessibility.

The worst grade went to Roblox, with a D-minus, with the social media platform falling short in most categories. Content reported was neither responded to nor

acted on; for example, an audio file making jokes about the Holocaust.

"These companies keep corrosive content on their platforms because it's good for their bottom line, even if it contributes to antisemitism, disinformation, hate, racism, and harassment," Greenblatt said.

"It's past time for tech companies to step up and invest more of their millions in profit to protect the vulnerable communities harmed on their platforms. Platforms have to start putting people over profit."

October ☆ Tishrei-Cheshvan

 Shabbat Candle Lightings	 Torah Portions
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<p>October 1 6:28 p.m.</p> <p>October 8 6:16 p.m.</p> <p>October 15 6:06 p.m.</p> <p>October 22 5:55 pm</p> <p>October 29 5:46 pm</p>	<p>October 2/26 Tishrei Bereshit (Genesis 1:1-6:8)</p> <p>October 9/3 Cheshvan Noach (Genesis 6:9-11:32)</p> <p>October 16/10 Cheshvan Lech Lecha (Genesis 12:1-17:27)</p> <p>October 23/17 Cheshvan Vayera (Genesis 18:1-22:24)</p> <p>October 30/24 Cheshvan Chayei Sarah (Genesis 23:1-25:18)</p>
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Shalom

A newspaper serving the Jewish community of Berks County, Pennsylvania, and published monthly, September through June, under the Jewish Federation of Reading/Berks. Funded by the Annual Jewish Community Campaign.

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The opinions expressed in Shalom are of the writers and not the Jewish Federation of Reading/Berks



Violins of Hope volunteering opportunities

By Amanda J. Hornberger

In just four short weeks the collection of Violins of Hope string instruments will be in Berks. There is still time to contribute to this once in a lifetime project! To achieve our goal of promoting unity and understanding through the Violins of Hope, we need YOUR help.

We invite you to join us by serving as a docent or volunteer during the two-week run. There are training opportunities on Oct. 10 and 31, and we would value your contributions, no matter how much time you can commit. Two hours or 20 hours, we just ask that you give what you can to make this a meaningful event here in Reading and Berks

County.

To sign up as a docent or volunteer or to learn more, please contact Amanda Hornberger at amandah@jfreading.org or call 610-921-0624.

For a complete list of events and exhibits for Violins of Hope please visit our website: www.violinsofhopepa.org

Jewish Cultural Center

92nd St. Y Programs

Game Nights

Community Shabbat

Reading Jewish Film Series

Great Decisions

Interfaith Mitzvah Day

Yom Ha'atzmaut

PJ Library

PJ Our Way

Leo Camp Lecture

Tech Tuesday

Yom Hazikaron

Art Exhibits

Yom Hashoah

Annual Meeting and Picnic

Purim Carnival

Richard J. Yashek

Memorial Lecture

Kristallnacht Remembrance

Youth Events

Purim Masquerade Party

Bridge

Chevra

Mahjong

Trips to NYC/Philadelphia

Lakin Holocaust Library

& Resource Center

Shabbat B'yachad

Community Calendar

Four entertaining October Literatour events

By Amanda J. Hornberger

This October there are four opportunities to hear from authors in our Literatour Berks series! With two events in-person and two virtual there is something for everyone this month.

In partnership with the World Affairs Council of Greater Reading join us virtually on Tuesday, Oct. 5, at noon for a program with Tracy Walder, author of "Unexpected Spy: From the CIA to the FBI, My Secret Life Taking Down Some of the World's Most Notorious Terrorists."

Recruited from her sorority by the CIA, Walder was in the room with President George W. Bush in the days following 9/11 tracking terrorist before being assigned overseas. Years later she moved over to the FBI, where she experienced rampant sexism.

Learn more about her career, the challenges for women in intelligence careers and what she is doing to encourage young women today.

On Monday, Oct. 11, at 7 p.m. join us in-person at the Exeter Community Library for a visit with debut author Jai Chakrabarti. "A Play for the End of the World" tells the story of a turbulent, unlikely romance, a harrowing account of the lasting horrors of World War II, and a searing examination of one man's search for forgiveness and acceptance.

Chakrabarti will be signing copies of his novel, which is set in New York and rural India.

Learn the stories behind the Violins of Hope collection coming to Reading Nov. 1-14



during our virtual book club on Wednesday, Oct. 13, at 7 p.m. James Grymes, author of "Violins of Hope: Violins of the Holocaust— Instruments of Hope and Liberation in Mankind's Darkest Hour" will join us live on Zoom.

Musicologist Grymes will discuss the stories behind many of the instruments that are a part of the Violins of Hope collection. You will be able to see the violins at three exhibits locally in November. Visit www.violinsofhopepa.org for more details on Violins of Hope Reading events.

If you would like to read Grymes' book prior to our discussion, paperback copies are available for purchase at the JCC for \$10. Bring your book to our Nov. 11 event with Grymes will be speaking at Albright College as part of Violins of Hope Reading.

Food lovers are invited to the JCC on Tuesday, Oct. 19, at noon for a special Noontime Knowledge session with author and television producer David Page. You may recognize Page from the Food Network since he's the creator of "Diners, Drive-Ins and Dives."

We are excited to have this culinary connoisseur coming to Reading! Join us for an exploration of American food culture, learn about the Jewish culinary history of



Tracy Walder



Jai Chakrabarti



James Grymes



David Page

the bagel and lox and more! Page will be here in person and sharing about his book "Food Americana: The Remarkable People and Incredible Stories behind America's Favorite Dishes".

Register for all of these events on our website: <https://readingjewishcommunity.org/>

Please note the mask policy at Exeter Community Library, 4565 Prestwick Dr. Reading, is that masks are encouraged but not required. We encourage everyone to wear masks and practice social distancing at any in-person event.

Thank you to the sponsors and patrons of Literatour Berks for making this event possible.

The Unexpected Spy

by Tracy Walder

Tuesday

October 5th

12 p.m.

via Zoom

Literatour Berks presents
Tracy Walder in a virtual event

To register, visit:
www.ReadingJewishCommunity.org/home/literatour

Literatour Berks is a program of Jewish Federation of Reading/Berks in partnership with Exeter Community Library.



Chabad opens center for families in recovery

Caron Treatment Centers

Chabad of Berks County held a grand opening reception Aug. 29 to celebrate its new Hospitality Center and honor community members and organizations committed to hope and spiritual growth.

Among those honored was Caron Treatment Centers, a leading, internationally recognized Berks County-based nonprofit dedicated to addiction and behavioral healthcare treatment, research, prevention, and addiction medicine education.

The new center on the Chabad property in Muhlenberg Township offers a place for families with loved ones in treatment.

"It's so important for patients and families to feel a sense of belonging and community while they're away from home during treatment for substance use disorder," said Rabbi Yosef Lipsker, the founder and director of Chabad of Berks County and a spiritual consultant at Caron. "Many families feel lost and experience significant challenges, including fear and anxiety. They're out of their familiar environment and on a journey both physically and spiritually. In all our years of welcoming families, we've often experienced firsthand how walking through our doors becomes a turning point in that journey.

"They feel a warmth that represents a home away from home. The smell of challah, the taste of chicken soup, the ability to safely practice their traditions often leads them to feel their first real sense of hope since addiction invaded their world. We're able to help them build a bridge from despair to faith and transformation begins."



Community leaders gather to celebrate the opening of Chabad of Berks County's new Hospitality Center. From left are Dick Eht, Jerome Marcus, Sandy Solmon, Chana Lipsker, Rabbi Yosef Lipsker, David Rotenberg, Linda Caron Denby, Jordan Berkowitz

For over 20 years, Rabbi Lipsker, and his wife, Chana, on behalf of Chabad, opened their home for Shabbat and other religious events to thousands of patients and families seeking substance use disorder treatment at Caron. The new center now offers extensive dedicated space for these activities.

Additionally, the center provides accommodations for families visiting their loved ones in treatment. They also expect to host small retreats specific to Jewish life and substance use disorder and provide opportunities for the local Jewish community to utilize the building for celebrations as well.

"Addiction is a family disease that often causes people to isolate, shut down and feel alone," said David Rotenberg, Caron's Chief Clinical Officer. "Chabad and Caron work together to create an environment where Jewish families can come out of that isolation and heal through connection and community."

ISRAELI COOKING CLASS

CLASS

Sabich

Join Adi, our Shlichah, for an in-person cooking class, where we will learn how to make traditional Sabich, just like at Adi's home

Thursday, October 28th at 5:30pm

\$18 for JCC members, \$27 for non-members.
RSVP at AdiS@JFReading.org or check JFR weekly emails.

*The location will be sent after RSVP
*Number of participants is limited
*Masks are recommended

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For more information please email sschonbach@jdslv.org or call 610-437-0721.

The path toward making our memory a blessing

By Rabbi Brian Michelson

Reform Congregation Oheb Shalom

When I was growing up, I was convinced that the Rabbi Emeritus of my congregation, spoke with the voice of God. He had this deep resounding bass voice that oozed the need to be heard and respected. I was petrified of him, yet inspired by him.



There is a quote of his that I often use at funerals or minyans. It says: "When

we are gone, and people weep for us and grieve, let it be because we touched their lives with beauty and simplicity. Let it not be said that life was good to us, but, rather, we were good to life." (Rabbi Jacob P. Rudin)

Our mortality need not fill us with dark and despairing anxiety but with the determination to be for our little corner of the world a part of the center of the target toward which all the archers shall send the arrows of their aspiration. We can be the oak tree, tall and stately, in the shelter of whose branches the young can sit and play and the old can find shade from the

heat of the day.

Rabbi Rudin reminds us that when we die, those who have been touched by our life should not focus on the fact that we are gone; rather, they should be able to celebrate that we lived. We can face our mortality nobly when we resolve to live and to work in the years allotted to us so that others shall recall our days with the joy that a dear one walked the earth bravely and lovingly once upon a time.

Let us live in such a way that our spirit shall be the rain causing the soil of other souls to grow rich and verdant, to be the sunlight making chlorophyll in the filigree

leaves of other hearts and other minds, to be the star, the guiding North Star, by which the mariners and the navigators in our family, in our circle of friends, and our community can set their compass as they continue to travel in the world.

This is the goal of life — to live that people shall retell the story of our being with inspiration and with gratitude that we have walked the earth, rejoicing to tell of our strong youth, the strength of our maturity, and the wisdom of our old age. Then, we will live out the words of Rabbi Rudin and be good to life. This will make our memory a blessing.

Do you remember?

By Tootie Moyer

- No one went to Senior Prom without a date, now a group of girls or boys can go together.
- The draft for World War II started in 1941. I graduated that year, and most guys went right into the service.
- Factories were making bombs and artillery instead of clothing.
- Dancing in the Crystal Ballroom at Carsonia Park.
- Doing the Jitterbug to the music of Cab Calloway, Xavier Cugat, Benny Goodman, Kay Kyser and Fats Waller.
- Boys would wear knickers and women wore girdles or corsets; I am glad it's not that way now.
- Women only wore dresses or skirts, no slacks.
- Everyone went to Mohican store on Penn Street for their fresh carp to make gefilte fish.
- You planned your own wedding, no wedding planners.
- Jewish weddings and

Bar Mitzvahs were catered by women from the Shomrei Habrith Synagogue.

- You bought a gift or gave money to a married couple, no gift registry at stores.
- Babies had no pacifiers; they sucked their thumbs.
- You were told you had to eat everything; children overseas were starving.
- At family dinners we sat and ate and talked. There were no cell phones back then.
- We drank water from the spigot, no bottled water back then.
- Most homes had a coal bin.
- Insurance agents came to your house every month to collect money.
- You dialed the operator for any out-of-town calls.
- We could only buy small black and white TV's, no color.
- Movies cost 25 cents and you could stay there all day and watch the same movie over and over.

- Movies were only black and white.
- Do you remember these names: Mary Astor, Burns and Allen, Marion Davis, Irene Dunn, Betty Grable, Jean Harlow, Myrna Loy, Ida Lupino, Ann Sothern?
- Gathering around the radio to listen to Jack Benny.
- We roller-skated on sidewalks, no skating rinks.

- We would go swimming in a lake or creek. There were no swimming pools.
 - Barber shops all had barber poles out front.
- I hope you remember some of these things I write about, in 20 to 30 years from now we will try to remember what happened today. Stay well and give someone a hug!

Ehrlich



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LET'S TALK JUDAISM

Want to have a better understanding of the Jewish holidays, customs, and values?

The Jewish Federation of Reading is offering a 6-meeting course, to learn more about the meaning of the holidays, understand the different customs, and have a safe and open space to learn, ask questions and share experiences.

The course will take place at the JCC from 7:00-8:30 pm, on the following Mondays:

October 4th, 18th
November 1st, 15th
December 6th, 20th

For questions and registration, please contact Adi at AdiS@JFReading.org

JBS channel focuses on Jewish culture, education

Jewish Broadcasting Service

JBS, the Jewish Broadcasting Service, is America's Jewish non-profit television network covering the panorama of Jewish life. It provides a free Jewish educational and cultural television network, fostering Jewish understanding, strengthen Jewish identity and inspire Jewish commitment among both involved and unengaged Jews, as well as interested non-Jews

The channel features daily news from Israel, leading Jewish figures, issues and events of Jewish importance, call-in programs, Jewish studies, 92nd Street Y, Live Friday and holiday services for the home-bound, children's programs, films, music, books and entertainment.

Programs on JBS reflect and address the diversity and pluralism of the Jewish experience. The service does not represent any specific movement or organization in the



Jewish community. It is directed to every Jewish person with a sense of Jewish identity, and for members of the Jewish community seeking their roots.

Televised offerings are also for anyone with a passion for learning and a desire to gain a greater understanding of Jewish tradition, Jewish life, and the land of Israel.

You can find JBS on:

- Direct TV Channel 388 SD
- Comcast Xfinity X1 Channel 1684 HD

- .fios by Verizon Channel 798 HD
- RCN Channel 334 HD
- Roku Watch the JBS Channel by going to the Channel Store and then

select Genre-Educational and then select JBS. Add JBS to your favorites.

- Apple TV - Click on the Apple TV Logo for more information on accessing JBS on Apple TV. To add JBS on your Apple TV, go to the App Store, search for JBS and then download.

- fire tv - Go to Search and type JBS. Select JBS and download the JBS app. The JBS logo will appear under Recents and then click on the JBS logo to watch JBS.

To contact JBS, please call 646-600-6018 or go to www.jbstv.org/.

All Around the Town

Mazel tov to **Deborah Frank** on the birth of her grandson Wade Frank. Wade's parents are Josh and Rachel Frank.

Mazel tov to grandparents **Corinne and Andy Wernick** and great grandparents **Esther and Sid Bratt** on the birth of Max Asher Wernick to Brian and Joy Wernick.

Mazel tov to **Cindy and Tim Schuchart** on the birth of grandson Akiva Liam Fleishman to their daughter Lauren and Ben Fleishman.

We love good news about members of our community! Please share it by emailing Marknem@aol.com or calling 610-921-0624.

Until next time: Shalom!

JOIN US!
November 20th at 10:00am

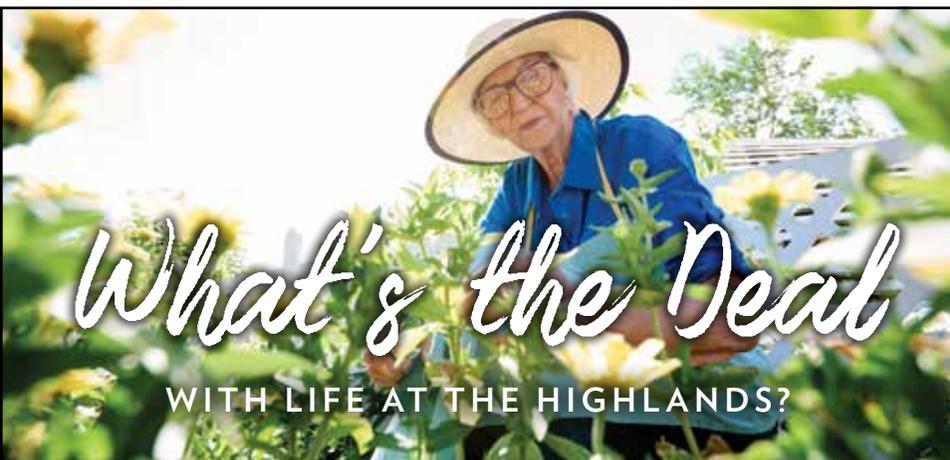
Tot Shabbat

Join Rabbi Michelson for a musical, story-filled interactive hour for children through grade 2. Members & non-members welcome. No registration required. Zoom link available at ohebsholom.org. Future Tot Shabbat dates: 12/18, 1/22, 2/12, 3/12, 4/23, 5/14, 6/25

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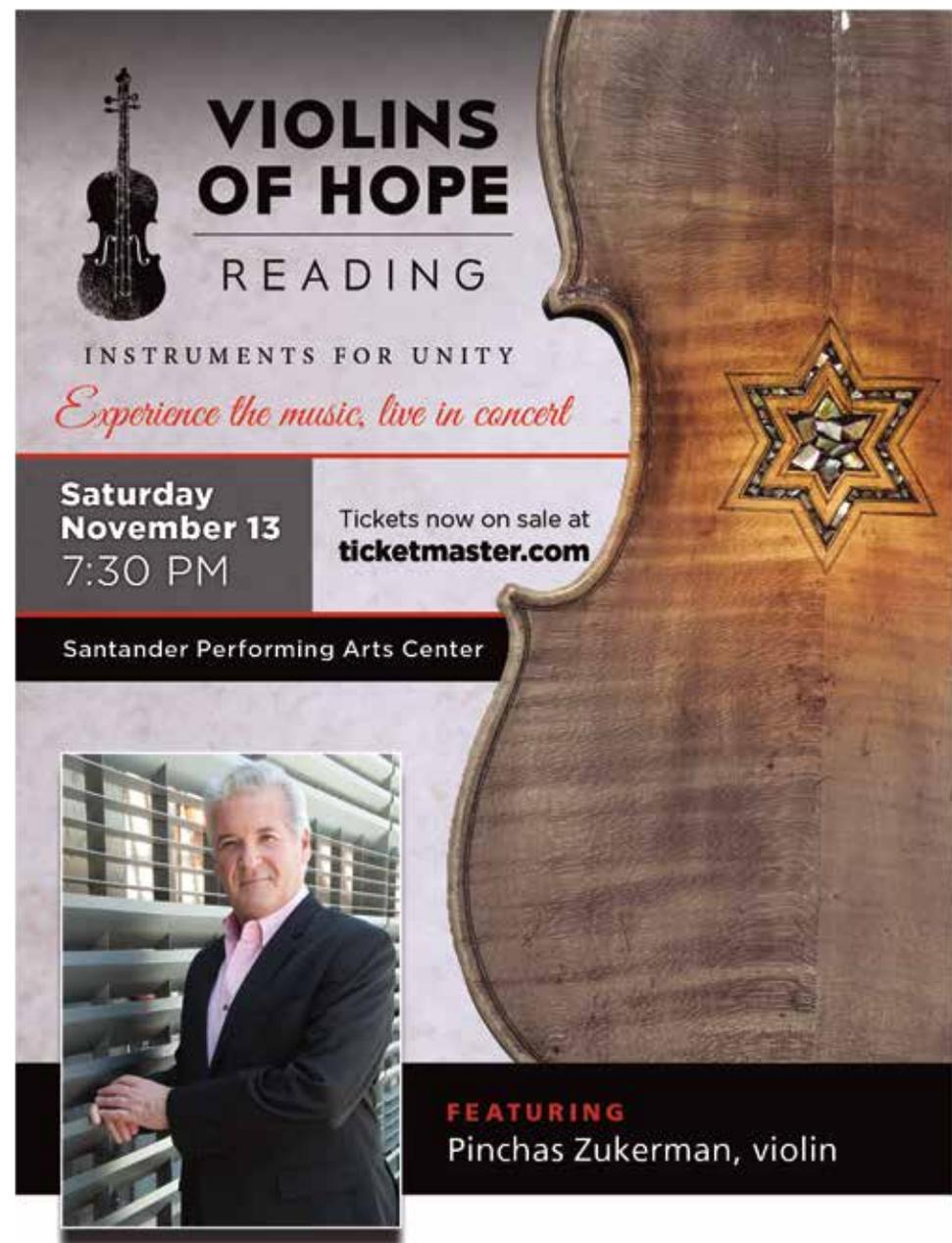
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Gravity watering system saves resources and raises yields

Israel21c.org

Wine grapes, tree nuts and avocados are some of the crops grown more efficiently today thanks to drip-irrigation methods pioneered in Israel in the 1960s. As opposed to flood irrigation, drip irrigation uniformly delivers drops of water and fertilizer to each plant's root zone through hoses (dripper lines) dotted with dripper units.

Swapping flood irrigation for drip irrigation saves massively on water and fertilizer, increases yield, and preserves topsoil. And yet, 580 million of the world's 700 million acres of irrigated farmland are still watered with archaic, wasteful flood irrigation.

Like most things, it comes down to money. Many farmers cannot afford the high capital and operating expenses of drip irrigation. The infrastructure is costly, as is the electricity needed to filter and propel the water through the system. This problem greatly vexed international water expert Professor Uri Shani, who facilitated desalination and water recycling during five years as Israel's water commissioner.

His solution is a unique gravity-powered micro-irrigation system, now called N-Drip. "N-Drip provides all the benefits of drip irrigation but for field crops like alfalfa, sorghum, corn and potatoes — all commodity crops that have a very low profit margin — with a new kind of dripper propelled only by gravity," says Seth Siegel, an early investor in N-Drip and now its chief sustainability officer. "That's the astounding magic. This is the breakthrough that can significantly change the global water shortage."

Siegel met Shani while researching his 2015 book, "Let There Be Water: Israel's Solution for a Water-Starved World."

"Because water resources almost everywhere are overtaxed, and because water for agriculture consumes more than 70% of the world's freshwater, we need to slow the rate of using water for purposes of growing things," he says.

Siegel notes that flood irrigation hasn't changed much in 5,000 years. "In antiquity there weren't a lot of people and there was a great deal of water. Now we know that in flood irrigation between 50-60% of the water is wasted, and sometimes as much as 70%, through evaporation. It stresses the crops, producing stunted yield, and leads to destruction of topsoil, a large problem in agriculture."

Not only does N-Drip cut water usage by half or more while increasing yield by as much as 40%, but it's a zero-carbon solution that can be installed using the field's existing infrastructure. The made-in-Israel clog-free drippers don't need filtered water or maintenance. "It is the first and only micro-irrigation system powered by gravity that works equally

well in farms of every size. At a low cost, it provides precise irrigation without the need for external energy or filtration," Siegel tells ISRAEL21c.

N-Drip began commercialization three years ago. The first crop it was used to irrigate was sugarcane in Swaziland (Eswatini). Today, farmers in about 20 countries in North America, Africa and Asia are using N-Drip to grow 20 kinds of crops including rice — anything that grows on flat land.

"In the United States, N-Drip is used particularly in California, New Mexico, Arizona and Nebraska," says Siegel. California has 4 million acres that are still flood irrigated. Although Arizona has severe water scarcity problems, some 900,000 acres of Arizona farmland — mainly growing cotton, alfalfa and sorghum — are flood irrigated. The state water utility partnered with N-Drip two years ago to begin transforming these farms.

Siegel says farmers who replace flood irrigation with N-Drip save 325,000 to 550,000 gallons of water per acre per growing season and increase yield 15 to 40%.

Howard Rother, a farmer in Nangwee, Australia, reported that he tried the N-Drip system on 11 hectares (27.5 acres) of his 70-hectare growing field. He saw a water saving of 26% percent combined with a 47% greater yield when compared to the flood-irrigated area. "The drip field went 11 bales to the hectare compared to the flood which was 7.5; it was a remarkable result," he said. "The difference between 7.5 bales and 11 meant the system more than paid for itself in a year."

Siegel said that he became concerned about water scarcity 10 years ago. "I saw it is a grave threat not just to U.S. national security but to global stability. I saw this would lead to higher food prices and refugee flows. In Africa, about 60 million people, and in Asia, several hundred million, would be affected," he says.

A lawyer, business executive and author, Siegel had just completed the manuscript for his book "Troubled Water: What's Wrong with What We Drink" when he and Shani both spoke at a water conference in Milwaukee. "He told me about this invention he was perfecting. I said if it was real, I'd want to be involved in it."

Siegel says the two most water consumptive crops are cotton and alfalfa. Alfalfa and sorghum are mostly fed to livestock, he notes. "Since 2010, almost a billion people have risen out of dire poverty and the largest change in their daily life is that they're eating more animal protein. Millions more aspire to eat meat, so we have to get smart about how we grow feed like alfalfa and sorghum." Currently, N-Drip lines and drippers are manufactured in Migdal HaEmek in northern Israel.



N-Drip's system irrigating a Nebraska soybean field.

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We will not publish or share unlisted numbers

READING JEWISH YOUTH GROUP

Grades 8-9

Join us for our first program for this year!

We will meet in person on Sunday, October 17th at 10am at the JCC.

Register by Emailing Adi at AdiS@JFReading.org or scan the QR code below.



Help us support our hospitalized

By Carole Robinson and Sari Incledon

For many years, Jewish Family Service has been able to get the names of all Jewish hospital patients, both affiliated with congregations and non-affiliated from Reading Hospital and St. Joseph's. This allowed us to visit as many patients and families as

possible and provide social service and friendly supportive visits. Fortunately, we continue to receive daily emails from Reading Hospital of all Jewish patients, unless they request that their names not be shared.

Unfortunately, after the merger of Penn State Health and St. Joseph's Hospital, this information

is no longer available from them. Despite several conversations with St. Joseph executives, they claim HIPAA and security concerns prevent them from proactively sharing this information. In addition, because so many Jewish patients are unaffiliated, the information is not made available to our Rabbis.

If you, family members or your friends are hospitalized at Penn State Health- St. Joseph's Hospital, please be aware of the need to contact us and/or your congregation to receive supportive services and a personal visit.

Please call 610-921-0624 if you have any questions.

Reform Congregation Oheb Sholom Invites You to Attend Our



RCOS SPEAKER SERIES

Featuring Alvernia University President John R. Loyack on Friday, November 19th

Alvernia's seventh President John R. Loyack will discuss the university's evolving town and gown strategy fueling the Reading CollegeTowne initiative. Learn how the university's mission expansion, a new student-centric strategic plan and serving as a catalyst for new and improved community relationships is driving economic redevelopment in Reading. President Loyack will share the latest updates and early success of the Reading CollegeTowne strategy, the initiative's community benefits, and how the model is being applied to the university's other community-based campuses.



Shabbat Service at 7:00 pm/Speaker at 7:30 pm

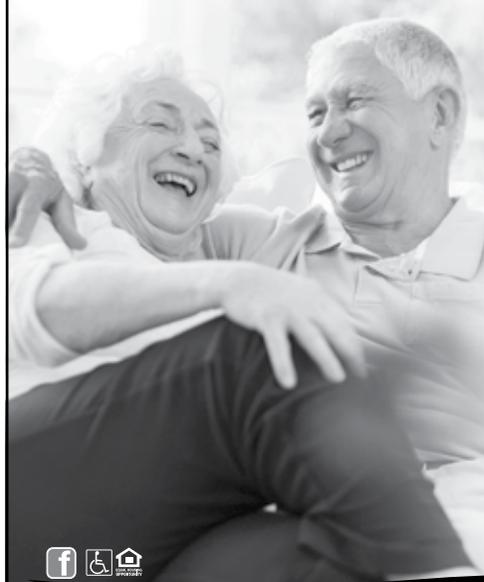
MARK YOUR CALENDAR FOR FUTURE RCOS SPEAKER SERIES EVENTS:

- 7:45pm Friday, Dec. 17, 2021 - Congregant Evan Cardinal
- 7:00pm Friday, Mar. 25, 2022 - Singer & Guitarist Les 'Doc' Rachlin
- 7:00pm Friday, Apr. 22, 2022 - Associate Professor of Art History, Penn State Berks, Dr. Samantha Kavky

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Violins of Hope

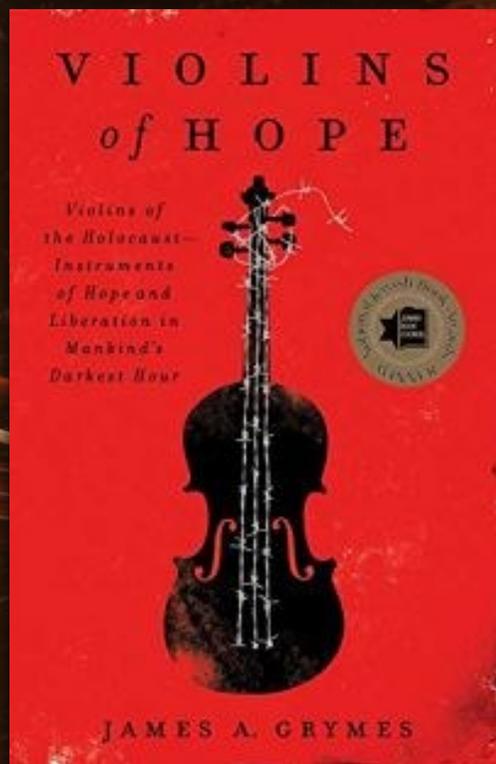
by James A. Grymes

**Wednesday
October 13th
7 p.m.
via Zoom**

Literatour Berks presents Dr. James Grymes & a book club discussion

**To register, visit:
www.ReadingJewishCommunity.org/home/literatour**

Literatour Berks is a program of Jewish Federation of Reading/Berks in partnership with Exeter Community Library.



5782: A year of kindness and friendship

By Carole Robinson

The New Year represents a chance to start afresh and reflect on the forthcoming year. After looking at our upcoming programs, there was no doubt in my mind that we should focus on kindness and friendship. Check out our programs listed below.



Rosh Hashanah Meal Delivery

JFS ushered in Rosh Hashanah with a holiday meal delivery on Friday, Sept. 3. Robert Schneier made decorated gift bags filled with apples and honey and a Rosh Hashanah greeting. The delicious kosher meal included matzah ball soup, roasted chicken, kugel and apple cake. Volunteers and staff delivered the meals and gift bags to 52 senior citizens. Delighted recipient Meryl Marks exclaimed, "Everything was so good. It reminded me of my mother's cooking! I was so happy."

Thank you to Robert Schneier for making the gift and cards and to our delivery team of Cindy Balchunas, Sue Farrara, Eddie Kazin, Mike Robinson and Sharon Syret. We are very grateful to the Isadore and Anna Oritsky - Gladys and Eli Skaist Philanthropic Fund for sponsoring this program and to Ian Bachrach for his generous donation.

United Way of Berks County Day of Caring

United Way held its annual Day of Caring on Tuesday, Sept. 14 at 21 nonprofits throughout Berks County. It encouraged volunteers to create lasting changes in the community by helping others. United Way of Berks County President Tammy White declared, "It is only by working together that we can make sure families have a stable place to live, food to eat and have support in place during these challenging times."

JFS Hampden Heights Food Pantry at SDA Church was excited to participate in this communitywide endeavor. Six volunteers from the United Way packed canned goods, filled carts with produce, dairy products, and meat and chicken, and loaded cars with groceries. By the end of the morning, we distributed 5,000 pounds of food to 75 households with the help of the United Way volunteers, volunteers from the SDA Church, and our JFS volunteers, Sid Lempiner, Raymond Gehring and Jannine Shapiro.

Friendship Circle

Friendship Circle, our 55+ fellowship group, has resumed in-person meetings on the first and third Thursday of the month. We meet at 1 pm for a kosher lunch followed by an entertaining or educational program at 1:30 p.m. The cost of lunch is \$7. Programs are no charge.

Thursday, Oct. 7 – Medicare and Health Insurance Changes for 2022 with Phyllis Dessel

Phyllis Dessel served as quality manager for the Berks County Office of Aging for 20 years. She has been a JFS volunteer and resource for many years, sharing her expertise in Medicare and Prescription Drug Insurance with the Jewish community.

During Medicare open enrollment (Oct 15 to Dec. 7), you can switch your Medicare Plan and your Medicare Part D (prescription drug) plan. Bring your questions for Phyllis.

Thursday, Oct, 21 – Meet Cantor



United Way volunteers Jason Hornberger, Orrstown Bank, and Jason Williams, Carpenter Technology, help out at the JFS Hampden Heights Food Pantry at SDA Church as part of the United Way of Berks County Day of Caring.

Kevin Wartell

Cantor Kevin Wartell is the new spiritual leader at Keshar Zion Synagogue. He comes to Berks County with a wealth of experience. Cantor Wartell will share his background and lead us in some joyous songs.

Noontime Knowledge

Noontime Knowledge, a program designed to educate on a variety of topics, will be held on the third Tuesday of each month at noon. There is no charge for the program. Optional lunch may be available in the future, with a fee for lunch and prior registration. The first program, Food Americana by David Page, will be held on Tuesday, Oct. 19, in conjunction with Literatour Berks.

B'Yachad

B'Yachad (Together) will be held once a month on Sundays at 11 a.m. Seniors and teens will engage in a variety of activities together to foster connection, share perspective, and promote l'dor v'dor, the passing of tradition from one generation to the next. The first session will be held on Nov. 21.

Please contact Carole at CaroleR@JFReading.org or 610-921-0624 if you are interested in participating.

JFS Movie Monday

JFS Movie Monday will be held on the fourth Monday of the month at 2 p.m. Join us for a movie of Jewish interest and free popcorn. (Note, these movies are usually not available on Netflix or in the theaters.)

Please call Brenda at 610-921-0624 to reserve your seat; walk-ins welcome if seating is available.

Oct. 25 – Tel Aviv on Fire

Mahjong Night at the JCC

Mahjong Night will be held on the second Wednesday of the month at 7 p.m. It is open to new and seasoned



Volunteer Robert Schneier filling decorative bags with apples, honey, and a card for Rosh Hashanah as part of a holiday delivery for local senior citizens.

players for friendly competition.

There is no charge for JCC members; \$5 per session for nonmembers or \$35/year.

Please reserve your seat by calling the JCC at 610-921-0624 or emailing CaroleR@JFReading.org.

Author Henry James wrote, "Three things in human life are important. The first is to be kind. The second is to be kind. And the third is to be kind."

Let's continue working together, engaging with our community, and being kind to one another to make 5782 a year of kindness and friendship!

Jewish Family Service

Food Pantry

Friendship Circle

Counseling Services

Transportation

Financial Assistance

Hospital and

Home Visitations

Living with Loss

Information and

Referral

Case Management

Holiday Programs

United Way, JFS join forces at food pantry



United Way volunteers helping at the SDA Food Pantry for the United Way Day of Caring

**please join us for
HAPPY HOUR at**

**THURS, OCT. 14th
from 5:30 to 7:30
light snacks
cash bar**

**Stop by for a drink at
Sly Fox in Wyomissing
with your Temple and
community friends.
We reserved an area
outside but will move
inside in case of
inclement weather.**

**RSVP encouraged but not
required by Friday, Oct. 8th to
temple.office@oheshalom.org
or 610.375.6036**



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to Rise**

You are invited to a
PINK CHALLA BAKE

for all women in the community
Unite • Connect • Share • Discover

OCTOBER 24
Sunday Chabad 2:30 PM
2320 Hampden Blvd

RSVP by October 18th to: office@chabadofberks.org

~ This event is free of charge ~

Donations are welcome to Sharsheret - a jewish breast cancer support organization

Israeli research may help boost solar energy

From online news sources

New research conducted at the Technion in Israel may be instrumental in solving problems with solar energy.

The study, which was published in Energy & Environmental Science, was headed by Professor Avner Rothschild and doctoral student Yifat Piekner from the Technion - Israel Institute of Technology in Haifa, *The Jerusalem Post* reported.

Solar energy is important to human life and if we are able to harness the energy transmitted by the sun, we may be able to minimize and even end the use of fossil fuels and pollutants.

The biggest problem in switching to solar energy is that the sun is only visible for limited hours of the day, and sometimes only in specific seasons. In order to use solar energy at all times, we need to be able to store the sun's energy.

The problem is that the only existing method of storing energy is through using batteries, and batteries cannot store enough energy needed to power entire cities, neighborhoods, or even smaller areas like a manufacturing site.

The other problem is that batteries can only hold power for a few hours, so they cannot provide power for a long time, like through entire seasons.

A possible solution to the storage problem is the conversion of solar energy into hydrogen through the use of photoelectrochemical solar cells, which split water into hydrogen and oxygen.

These cells are similar to the cells that convert solar energy into electricity, but the photoelectrochemical cells convert the energy into hydrogen instead.

The advantage of converting solar energy into hydrogen instead of electricity is that hydrogen is easier to store long-term and can be used when needed to be converted into electricity.

It can also power electric vehicles, replacing the current heavy and expensive batteries.

Another advantage is that using hydrogen for fuel is environmentally friendly because its production does not involve emissions of any sort except oxygen and water, meaning that it would greatly reduce greenhouse gas emissions.

The main challenge in this method is that the production of the electrodes that convert the sunlight into electrochemical cells is not stable in the chemical environments in which water can be efficiently split into hydrogen and oxygen.

Silicone is used as this material when converting energy directly into electricity, but silicone is unstable in



Israeli researchers, from left, Dr. David Ellis, Dr. Daniel Grave and Yifat Piekner, are working to develop superior methods of storing solar energy to make the most out of power produced by the sun.

electrolyte, a substance used in the creation of electricity, so it won't work for the suggested method.

The study suggests the use of hematite as a solution to this problem.

Hematite is an iron oxide that is chemically similar to rust. It is inexpensive, stable, and not toxic. It also has properties that make it suitable for water splitting.

The issue is that theoretically hematite-based devices should produce double the energy that they do in practice. The research team may have discovered why.

They discovered that the photons absorbed by hematite produce localized electronic transitions that have very specific abilities which do not include splitting water into

hydrogen and oxygen.

Piekner and her research colleagues Dr. David Ellis and Dr. Daniel Grave, used a new analysis method developed by Piekner to measure data that has never been measured before.

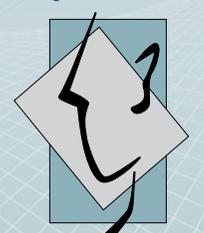
The first type of data measured was the minimal efficiency of productive and non-productive electronic transitions in a material as a result of different wavelengths, and the other type of data measured was the efficiency of separation in an electron-hole, which is a single unit of the generation and elimination in an inorganic semiconductor.

While these two types of data have been measured together previously, this is the first time they have ever been examined separately.

Obituaries

David Yaffee, 92, of Reading. David was a long time member of Keshet Zion Synagogue, where he served on the Chevra Kadisha for 30 years. He is survived by his son Brian Yaffee of Reading.

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All proceeds go to support Camp Gan Izzy of Berks

Which fruits and vegetables boost brain function?

From online news sources

Fresh, delicious fruits and vegetables can be used all day long for a variety of dishes (shakes, salads, quiche). Yet besides the taste, produce has many health benefits, one of which is for our brain function.

A new Harvard University study, considered one of the largest to date, has found that flavonoids which are natural compounds that have very strong antioxidant properties and give produce their colors, may help slow the development of forgetfulness and mild confusion that people often complain about as they age; (these signs) can sometimes (signal the onset) of dementia.

The scientists used data from two wide-ranging, continuous health studies that began in the late 1970s and early 1980s, in which participants periodically completed nutrition and health questionnaires over

a 20-year period. Study participants included 49,693 women whose average age was 76, and 51,529 men, average age 73.

They calculated the consumption of more than 20 commonly consumed nutrients such as beta-carotene in carrots, flavonoids in strawberries, anthocyanins in apples and many other types of fruits and vegetables. The study was published in the journal *Neurology*.

The degree of subjective cognitive decline is judged by “yes” or “no” answers to seven questions which are:

Do you have difficulty remembering recent events, remembering things from second to second, remembering a short list of items, following spoken instructions, following a group conversation, or finding your way through familiar streets?

Also, have you seen a recent change in your ability to remember things?

Researchers found that people who consumed more flavonoid-enriched foods had fewer “yes” answers to these questions.

When compared to the 20% of those with the lowest intake of flavonoids, the 20% with the highest intake found a 19% lower chance of reporting forgetfulness or confusion in the top percent. We must emphasize that this study was observational and therefore couldn’t prove cause and effect, yet the numbers of participants and the study length add to the growing evidence that what we consume affects brain health.

According to senior research editor Professor Deborah Belker, a prominent epidemiologist at Harvard University School of Public Health, these long-term findings suggest that eating flavonoid-enriched produce when we’re young may be important for brain health as we age.

In addition to nutrition, flavonoid intake and exercise, alcohol consumption, age and body mass index were investigated as other factors that may determine the risk of dementia. It’s important to note signs of depression can present like dementia, and older people may be misdiagnosed.

The researchers examined not only the total flavonoid consumption but also many specific foods containing flavonoids. More use of sprouts, strawberries, pumpkin, and spinach (in daily diets) were connected to better scores on the subjective cognitive decline test. The correlation with eating onions, apple juice and grapes was significant as well, but weaker.

Dr. Belker pointed to broader policy issues and stressed that “if we can create a world where everyone has access to fresh fruits and vegetables, it should help solve many health problems and extend life expectancy.”

Imagine a world where buildings create energy

From online news sources

Power cuts are becoming increasingly common worldwide as electricity consumption soars. What if our homes, offices, hotels, and hospitals could generate their own electricity?

An Israeli company, TurboGen, has introduced efficient, easy-to-maintain microturbines that simultaneously generate electricity, heat, and cooling. They can replace traditional boilers and air conditioners.

Based on proprietary jet-propulsion technology developed at Rafael Advanced Defense Systems, TurboGen microturbines use natural gas. In the future, they could be powered by renewable solar, biogas and hydrogen fuels, says

CEO Yaron Gilboa. Natural gas goes into the microturbine to generate electricity. Extremely hot air produced as a byproduct of this process is collected for heating and cooling, Gilboa explains. “The hot air goes through a recuperator to a heat exchanger to heat water for bathrooms and kitchens. In the winter it also provides heat for the building,” says Gilboa. “In the summer, we use a dedicated chiller to convert the hot air for air conditioning and refrigeration.”

While a standard generator normally reaches 35 to 40% efficiency, Gilboa says, “the prototype we built at our lab in Petah Tikva will reach 90% efficiency by using the heat from the turbine as a source of energy. We use less natural gas to reach the same level of energy output.”

TurboGen’s first commercial installation is planned in Manhattan in 2022.

Setup and installation costs are absorbed by TurboGen and its partners. “We don’t sell the system; we sell the energy generated by the microturbines at the customer’s facility. The customer signs a long-term contract that will include a discount on regular energy rates,” says Gilboa.

Founded in 2014, TurboGen received grants from the Israel Innovation Authority and the BIRD Energy Foundation and is now completing an IPO on the Tel Aviv Stock Exchange. “We run a very lean operation, with 25 employees — 80% of them in R&D,” says Gilboa, who has 40 years of executive experience and was formerly president and CEO of

an American water filtration company. “Much of the R&D was done at Rafael,” he explains. “We upgraded the product, raising the temperature for greater efficiency.”

Looking to the future, Gilboa relates that the TurboGen microturbines also can charge electric cars onsite. And their patented multi-fuel technology will allow for hybrid operations combining solar and natural gas or hydrogen. “You will have solar dishes that absorb the sunlight and send the heat to the turbine to produce electricity during the day. In the evening it uses natural gas or hydrogen,” he says. “When hydrogen gas becomes widely available, our system could run 100% on renewable green resources.”



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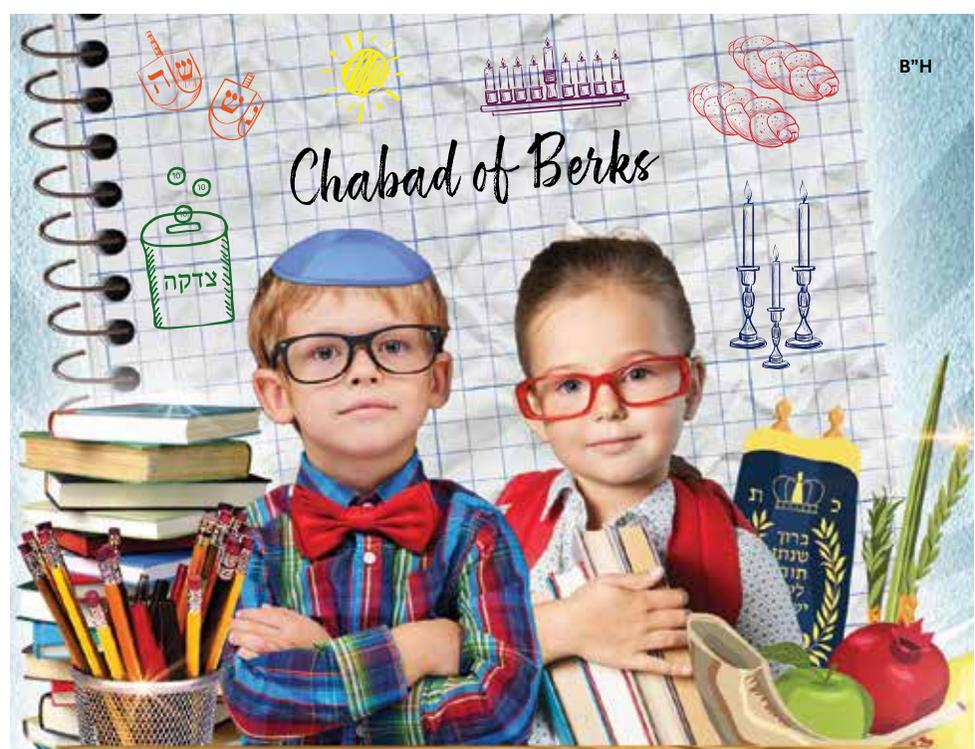
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Contributions as of Sept. 17

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Federation Jewish Community Campaign

In honor of:

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In memory of:

Helen Kurlansik – Anzie and Edward Golden

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Leo Camp Lecture Fund

JFS Food Bank

JFS Taxi Transportation Program

Holocaust Library & Resource Center

Doris Levin Fund

PJ Library Fund

Harry & Rose Sack Fund

Evelyn Thompson Fund

Jewish Community Calendar Corrections and Updates for 2021-22

Change of Address

Bonnie Cohen – 5501 Perkiomen Ave. - #105A – Reading 19606

Lois Cohen – 391 E. Conestoga Road – Apt. 1211 – Wayne, PA 19087

Michael & Susan Cohen – 1142 Joann Avenue – Ephrata, PA 17522

Allen Daniels – 5 Freeman Woods – Unit 203 – Essex Jct, VT 05452

Roman Federovsky – 475 Rebers Bridge Road – Sinking Spring 19608

Wayne Goldstan – 117 Merion Lane, Reading 19607

Jacques & Jennifer Jacobson – 1612 W. Thistle Drive – Wyomissing 19610

Don & Judith Karabelnik – 21401 Tarraco – Mission Viejo, CA 92692

Phone number correction/addition

Bernard & Carol Gerber: Bernie – 610-914-3033 – Carol 610-914-3032

Marcia Gross – 610-507-2227

Deceased

Shelley Stone

Food Americana

by David Page

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