



## B'YACHAD TOGETHER

I found a fruitful world, because my ancestors planted it for me. Likewise, I am planting for my children. Talmud, Ta'anit 23a



## TOGETHER B'YACHAD CAMPAIGN NAMING OPPORTUNITIES (Opportunities of \$25,000 + )

### The Alfred Osher JCA Campus

#### The Morris A. and Bertha Levine Portland Jewish Community Center

Community Hall	Named
Welcoming Atrium	\$250,000
Athletic Activities Room	\$250,000
Luncheons & Lectures Room	\$250,000
Large Kitchen	\$100,000
Kosher Kitchen	\$ 75,000
Kosher Meat Kitchen	\$ 36,000
Kosher Dairy Kitchen	\$ 36,000
Restrooms & Showers (2)	\$ 50,000
Main Entrance Vestibule	\$ 50,000
Board Room	Named
Main Reception	\$ 50,000
Great Lawn Event & Activity Space	\$ 50,000
Welcoming Gardens	\$ 50,000
Congress Street Gardens	\$ 36,000

#### Education Wing

Education Wing	\$500,000
Preschool Program	Named
Preschool Creative Play Area	Named
Library and Life Long Learning Room	Named
Creative Expression Room	\$150,000
Aftercare Program Name	\$100,000
Infant Classroom	\$100,000
Nursery Classroom	\$100,000
Older Toddler Classroom	\$100,000
Pre-K Classroom	\$100,000
Young Toddler Classroom	\$100,000
Preschool Welcome & Special Events Area	\$100,000
Toddler Play Area	Named
Teacher Resource Room	\$ 50,000
Pre-School Resource Room	\$ 25,000
Staff & Volunteer Resource Room	\$ 25,000
Play Area Gardens	\$ 25,000

#### Federation & Administrative Suite

Office Suite	\$250,000
JCA Offices (8)	\$25,000
Staff & Volunteer Workroom	\$25,000



#### Center Day Camp

Camp Enhancement \$250,000  
Naming opportunities at a variety of levels are available upon request.

#### Jewish Family Services

JFS Center	\$250,000
Food Pantry	\$100,000
JFS Reception	\$ 50,000
JFS Offices (2)	\$ 25,000

CONNECTING  
ENGAGING  
EMPOWERING



## Jewish Community Alliance of Southern Maine



### BUILDING ON OUR PAST

We are well on our way to creating the next exciting chapter for the Southern Maine Jewish Community. Look at these wonderful images! We are truly building on our past and creating our future.



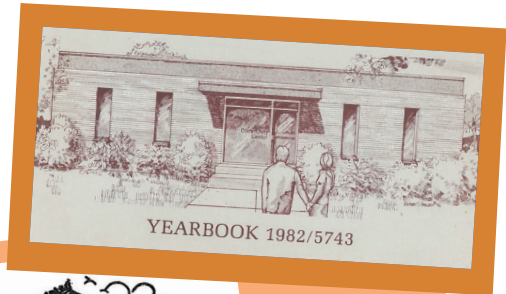
### CREATING OUR FUTURE

bigotry and anti-semitism, and encourages community support of Israel and efforts related to tolerance and diversity; and a variety of adult programming.

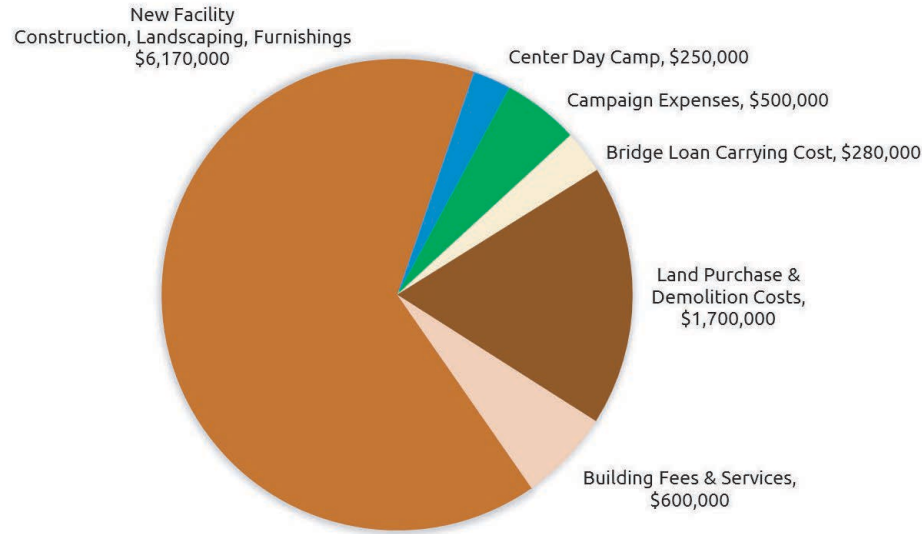
Today the JCA's reach goes far beyond serving only the Jewish Community. Whether you seek community to nourish your mind, body or spirit, you'll be able to find a place and a program at the new Alfred Osher JCA Campus. Whether you're looking for quality pre-school education, a place for after school care or enrichment programming, or simply to come together with others, you will be able to find your place at the new J.

Come dream with us, build with us, and join us!

Ellie Miller, Executive Director



## JEWISH COMMUNITY ALLIANCE TOGETHER B'YACHAD CAPITAL CAMPAIGN GOAL \$9,500,000



### CAPITAL CAMPAIGN GOALS

New Facility Construction		\$8,470,000
Building Fees & Services	\$ 600,000	
Construction (Move in Ready)	\$6,170,000	
Land/Demolition Work	\$1,700,000	
Campaign Expenses		\$ 500,000
Bridge Loan Carrying Costs		\$ 280,000
Center Day Camp		\$ 250,000
Total Campaign Goal		\$9,500,000

For more information about naming opportunities, or to arrange a meeting:  
Please call Ellie Miller, Executive Director at 207.772.1959 or email [emiller@mainejewish.org](mailto:emiller@mainejewish.org)

5776 / 2016



# COMMUNITY

## The Alfred Osher JCA Campus

The Alfred Osher JCA Campus will offer a vibrant gateway to Jewish life in Southern Maine. The vast majority of space within the 19,000 square foot facility has been designed to accommodate a wide variety of community programming for all ages, including the Morris A. and Bertha Levine Portland Jewish Community Center and an Education Wing that will be home to Adult Jewish Learning, the Goldman Family Preschool, after school and evening educational opportunities. Jewish Family Services will have an enlarged food pantry and offices to better serve the needs of the community. The Jewish Federation will have a center from which to be a voice of social responsibility for the Jewish Community locally and internationally, expanding engagement for attracting broader support for JCA Annual Giving.

The Alfred Osher Campus will allow us to truly act as an alliance, bringing all of our programming together in one location and meeting the evolving interests and needs of our diverse community through every stage of life.

### The Morris A. and Bertha Levine Portland Jewish Community Center

The Levine Center will provide an inviting and accommodating environment for our increasingly engaged and involved community. Lectures, discussions, activities, classes and events – both those currently offered by the JCA and new programs made possible by the new Center - will be offered to serve and attract people of all ages and in response to the programming requests generated by increased community engagement. Programs may include activities such as:

- Enrichment, artistic, and social activities including luncheons, performances, book & discussion groups, art and cooking classes, mah jongg tournaments, and community gatherings in the Sam L. Cohen Community Hall.
- Basketball, yoga, martial arts, and meditation, as well as facilitated field-trips and mind-body and wellness classes.
- Programming that explores the cultural aspects of Jewish American life today and the roots of Jewish cultural traditions historically, including lectures, discussions, holiday celebrations, Shabbat dinners, facilitated travel, and events that celebrate the current and historical significance of Israel.

Activities will take place throughout the Alfred Osher JCA Campus, as well as in the Sam L. Cohen Hall, which will hold up to 200 people and be dividable and able to house multiple smaller group activities. A kosher kitchen will ensure that all members of the community can participate and enjoy JCA sponsored activities. The Hall will also be available for venue rentals. In addition to organized activities, the welcoming Atrium just outside of the Sam L. Cohen Community Hall will be a casual setting for informal gatherings.

# ENLIGHTENMENT



### JCA Education Wing

The Education Wing will contain a library and creative expression room to facilitate both intellectual and arts education and will be home to all of the JCA's educational programs including:

- The Goldman Family Preschool – One of only seven NAEYC accredited preschools in Portland, – serving the educational development needs of children from infancy through pre-K.
- Programs for Youth – Expanded aftercare for elementary-aged children and a variety of drop-in enrichment activities including academic, arts, wellness, and athletic programming will be offered at the new JCA throughout the school year, which will be complemented by the summer experience available through Center Day Camp. Additional, age appropriate programming, including leadership and Jewish identity development programs, will be offered to serve and engage our pre-teen and teenage community.
- Adult Jewish Learning- Offering biblical studies, modern literature, current affairs, and historical perspectives classes.
- Family Programs – PJ library events, developmental workshops and talks, Jewish and Interfaith parenting classes.

Adjacent to the Education Wing will be a large, fenced, open air creative play area for our preschool children and a large grassy lawn for our older children to enjoy outside play, and for our whole community to use for outdoor activities and events.

# EQUALITY



### Center Day Camp

Established in 1949 on the shores of Sebago Lake, Center Day Camp provides a traditional Maine summer day camp experience on twenty-eight spectacular acres of woods, fields, and shoreline. Campers spend their days forming lifelong friendships, learning new skills, and experiencing the magic of camp. CDC is a nondenominational camp, rooted in Jewish values and traditions that welcomes and serves children entering kindergarten through 10th grade.

The Together *B'yachad* Campaign will also fund enhancements at Center Day Camp which will positively impact both the camper experience for our children and CDC as a summer and shoulder season location for broader community use, event rentals, and retreats.

*A Jew is asked to take a leap of action rather than a leap of faith.*

*Rabbi Abraham Joshua Heschel*

### Jewish Family Services

Jewish Family Services (JFS) Center will offer a variety of new and expanded services to our most vulnerable neighbors including:

- The JFS Food Pantry – currently (2016) provides food assistance to more than 100 individuals representing 400 - 500 family members in our community each month. As a USDA approved agency, JFS receives 1,400 lbs. of food every two months, which is typically distributed within two weeks and must be supplemented with food purchased through community support.
- The JFS Diaper Program – As the first Maine member of the National Diaper Bank, JFS can purchase diapers at a significantly reduced rate. Through this program, JCA is now able to distribute approximately 3,500 diapers to 50 families every month, a significant increase over prior years, yet a fraction of the overall need for this service within our community.
- Keep the Oil Burning- provides heat and utility assistance to local households to prevent an imminent loss of services. In 2015, 23 households were served.
- Hanukkah Lights- annually gathers gifts of toys and winter clothes. In 2015, 108 children in 38 families of all faiths were served.
- Kosher Meals on Wheels –provides nutrition, support, and community connection to our home-bound elders.

As important as what JFS does, are the people JFS serves. In addition to our Jewish neighbors in need, JFS provides assistance and services to individuals and families of all faiths, including many asylum seekers and refugees. For many, their positive and supportive JFS experience is their first real encounter with any Jewish Community.