

ROSE PROJECT



Jewish Federation & Family Services
ORANGE COUNTY

ROSE PROJECT GRANT GUIDELINES 2017-2018

The Rose Project seeks to create a rich campus environment where students can explore and deepen their Jewish identity and connection to Israel through a range of educational, political, religious, spiritual and cultural experiences. Our mission for OC college campuses is to build and support vibrant Jewish life and self-sufficient Jewish student leaders. We are committed to ensuring that students on Orange County university campuses and community leaders are **informed** about issues of Jewish life and Israel, that they are deeply **educated** about Israel and the Middle East, and that they are fully **engaged** in dealing with the challenges that emerge. The Rose Project seeks to facilitate respectful dialogue and shared learning among different constituents on campus and in the community.

Rose Project grants are intended to support campus organizations in their pursuit of objectives that are consistent with the Rose Project mission. Successful grants will fall into at least one of the following categories:

- Advocacy training, education and leadership development opportunities
- Creative approaches to positively impacting public opinion or knowledge about Israel
- Bridge-building outreach opportunities between the Jewish community and other groups on campus
- New and innovative programs that emphasize strategic outreach to large audiences
- Engagement programming targeting Taglit-Birthright Israel participants for pre- and post-trip outreach

Criteria

Rose Project grants are provided to university students, campus professionals and community members who create, implement and evaluate value-added, outcomes-based, innovative programs that make a significant impact on campus and/or in the community and meet all of the following criteria:

1. Programs must enable participants to gain new knowledge and/or reevaluate assumptions.
2. Programs must provide interaction, bringing together active participants in accumulating knowledge, skills, thoughts, feelings, memories or relationships.
3. Programs must contain specific desired outcomes and provide a strategy and specific mechanisms for measuring the outcomes.
4. Proposals must include a detailed plan and specific mechanisms for tracking and following-up with participants.
5. Expenses contained in proposed budgets must be researched prior to submission of a grant application. The Rose Project will not consider applications whose budgets are based on best guesses or estimates.

Deadlines

Grants will be reviewed on a rolling basis. Applications must be submitted at least 30 days in advance of the program's start date. Applicants may be contacted by Rose Project staff shortly after submitting a grant application to discuss the proposal in more detail. Applicants will be notified of funding determinations via e-mail 2-4 weeks after the grant application is submitted.

No Funding Will Be Awarded For

- Alcohol
- Fundraisers
- Food that is not served kosher style
- Regularly offered programs
- Retroactive requests
- Programs that do not advance a specific, measurable outcome

Publicity

Unless otherwise specified, all advertisements, flyers, newspaper articles, Facebook pages and ads, brochures and other publicity materials must visibly state that the project was funded by The Rose Project of Jewish Federation & Family Services, Orange County (logo to be provided).

Funding Schedule and Evaluation Report

Successful grant applicants will receive payments in two installments unless other arrangements are made with Rose Project staff. The first installment will be disbursed within 3 weeks of grant application approval. The second installment will be disbursed upon review of a final evaluation report. The report must include the following: full description of the event, including the engagement of participants funded by the Rose Project (if funding is sought to subsidize student participation); summary of outcomes achieved and demonstrated proof of goal achievement (this may include survey or participation data, anecdotes and participant interviews, etc.), receipts for expenses funded by the Rose Project grant.

In order to maximize Rose Project resources, if the total of awarded funding, including additional grants from **Jewish Federation & Family Services**, for this request is greater than the total cost of the program (including tuition, fees and transportation) then the **Rose Project** grant will be reduced so that the total payment package will be equal to, or less than, the final cost of the selected program.

Expectations of Grantees

If a grant applicant is awarded funding, we expect that the grantee will:

- Update Rose Project staff about their program's progress via email on a weekly basis;
- Submit copies of all publicity materials and media stories to Rose Project staff in a timely manner;
- Be available to potentially attend a Rose Council meeting to report on the success of their program;
- Complete all evaluations and respond to all inquiries in a timely manner;
- Employ strategies for tracking and following up with participants once the program has ended.

For more information

Please contact Lisa Armony, Rose Project Director at lisa@jffs.org org or 949-435-3484 ext. 376.

The Rose Project grant application is available at:
<http://tinyurl.com/ybe46c3t>