





## Corporate Sponsorship Opportunities

SPONSOR THE
MOST EXCLUSIVE NIGHT
OF COMEDY IN OC
WITH JAY LENO







"WONDERFUL EVENING CONNECTING WITH MEN!"

**2024 LATE NIGHT ATTENDEE** 

"I CAN'T REMEMBER THE LAST TIME I LAUGHED SO HARD!"

**2024 LATE NIGHT ATTENDEE** 

"I LOVED GATHERING AND SOCIALIZING WITH OLD AND NEW FRIENDS!"

**2024 LATE NIGHT ATTENDEE** 



#### **2024 Sponsors**

Irving and Nancy Chase Ryan and Brooke Chase















































#### **2024 Late Night Statistics:**

- ATTENDED BY 350 LEADERS, PHILANTHROPISTS, AND CHANGEMAKERS.
- FEATURED INTERNATIONALLY ACCLAIMED COMEDIANS JEFF ROSS AND ELON GOLD

#### **Attendee Demographics**



Attendees are primarily from high income areas, including: Newport Beach, Newport Coast, Corona Del Mar, Irvine, Huntington Beach, Laguna Beach, Anaheim Hills



25-75 years old



Attendees are at a stage in life where they make significant philanthropic and purchasing decisions for their households.



Attendees are professionally accomplished and tend to work in the health care, legal and financial services sector.



Median home value \$3M+ High net worth individuals Many members possess advanced degrees

SPONSOR BENEFITS	Title Sponsor \$30,000	Diamond Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	VIP Reception Sponsor \$5,000	After Party Sponsor \$4,000	Photo Booth Sponsor \$3,500	Bronze Sponsor \$2,500	Full Page Ad / Mensch Recognition \$1,200	Tribute Line / Mensch Recognition \$500
Title Sponsor recognition including speaking from the mainstage.	<b>√</b>										
30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).	<b>√</b>	<b>√</b>	<b>√</b>								
Opportunity to distribute printed or branded swag items (sponsor provided).	<b>√</b>	<b>√</b>	<b>√</b>								
VIP Tickets including pre-event reception with talent meet & greet.	6	4	2	2	2	S	2	2			
General Admission Tickets to Late Night	10	10	8	6	4	2	P	2			
Logo with link on Late Night landing/registration pages.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	V	V	V	<b>√</b>		
Logo inclusion in Late Night marketing materials (print & digital).	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	Ó	Ó	Ó	<b>√</b>		
Logo inclusion on day-of sponsor signage.	<b>√</b>	✓	✓	$\checkmark$	<b>√</b>			2	<b>√</b>		
Dedicated sponsor signage at VIP Reception.						4	$\exists$	H			
Dedicated sponsor signage at After Party.							<b>√</b>				
Dedicated sponsor signage at photo booth.								<b>√</b>			
Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Logo/Name inclusion in digital event loop.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>	<b>✓</b>	<b>√</b>
Tribute Line/Name recognition in printed program/digital event loop					_						<b>√</b>

# Late Night Opportunities and Benefits



### **Title Sponsor**

\$30,000\*

(Limited to 1 Sponsor)

- Title Sponsor recognition including speaking from the mainstage.
- 30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).
- Opportunity to distribute printed or branded swag items (sponsor provided).
- 6 VIP Tickets (valued at \$3,900) including pre-event reception with talent meet & greet.
- 10 General Admission Tickets (valued at \$6,000) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5" w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$28,840 is tax deductible

#### **Diamond Sponsor**

\$20,000\*

- 30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).
- Opportunity to distribute printed or branded swag items (sponsor provided).
- 4 VIP Tickets (valued at \$2,600) including pre-event reception with talent meet & greet.
- 10 General Admission Tickets (valued at \$6,000) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5" w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$19,010 is tax deductible

# Late Night Opportunities and Benefits



#### **Platinum Sponsor**

\$15,000\*

- 30-60 second branded ad or segment at the event (limited to 3 sponsors & sponsor provided).
- Opportunity to distribute printed or branded swag items (sponsor provided).
- 2 VIP Tickets (valued at \$1,300) including pre-event reception with talent meet & greet.
- 8 General Admission Tickets (valued at \$4,800) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5" w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$14,310 is tax deductible

#### **Gold Sponsor**

\$10,000\*

- 2 VIP Tickets (valued at \$1,300) including pre-event reception with talent meet & greet.
- 6 General Admission Tickets (valued at \$3,600) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$9,440 is tax deductible

# Late Night Opportunities and Benefits



### **Silver Sponsor**

\$7,500\*

- 2 VIP Tickets (valued at \$1,300) including pre-event reception with talent meet & greet.
- 4 General Admission Tickets (valued at \$2,400) to Late Night
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5" w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$7,070 is tax deductible

### **VIP Reception Sponsor**

\$5,000\*

- Dedicated sponsor signage at VIP Reception.
- 2 VIP Tickets (valued at \$1,300) including pre-event reception with talent meet & greet.
- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on sy-color or sy age
- Full page ad (5.5"% T"h) Late North inted program Jobmiss of deadles is /22/20).
- Logo/Name inclusion in ligit ever Jop
- \* \$4,700 is tax deductible

- Dedicated sponsor signage at After Party.
- 2 General Admission Tickets (valued at \$1,200) to Late Night
- Logo with link on ten ght rains agis ation pages.
- Logo inclusion in Lagrand arketing materials (part & digital).
- Logo inclusion on lay-cospo are age
- Full page ad (5.5" w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$3,870 is tax deductible

#### **Photo Booth Sponsor**

\$3,500\*

- Dedicated sponsor signage at photo booth.
- Logo with link on least ght least registration page.
- Logo inclusion in Landinght arketing magerials (part & diagal).
- Logo inclusion on day-cosper for significant
- Full page ad (5.5" which in Landight prince program (submission and line is 8, 2, 25).
- Logo/Name inclusion in digital event loop.
- \* \$3,370 is tax deductible

#### **Bronze Sponsor**

\$2,500\*

- Logo with link on Late Night landing/registration pages.
- Logo inclusion in Late Night marketing materials (print & digital).
- Logo inclusion on day-of sponsor signage.
- Full page ad (5.5"w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Logo/Name inclusion in digital event loop.
- \* \$2,500 is tax deductible

#### \*\*New This Year! Premium Table\*\*

\$6,480\*

VIP Solomon Society Members who give an annual gift of \$3,600+ have an opportunity to buy a Premium Table for 10. The table includes 2 VIP Tickets and 8 GA Tickets

\*\$5,790 is tax deductible and no fees will be added to the purchase.

### Full Page Ad / Mensch Recognition

\$1,200\*

- Full page ad (5.5" w x 8.5"h) in Late Night printed program (submission deadline is 8/22/25).
- Name inclusion in digital event loop.
- \* \$1,200 is tax deductible

### **Tribute Line / Mensch Recognition**

\$500\*

- Tribute Line in honor of the Mensch of the Year in Late Night printed program (submission deadline is 8/22/25).
- Name inclusion in digital event loop.
- \* \$500 is tax deductible

For More Information or Questions, please contact

Senior Director, Philanthropy Jodie Snyder at 949-435-3484 ext. 376 or jsnyder@jfedoc.org.

Please provide sponsor logo in the following format for recognition: full color JPG or PNG 300-600 dpi and full white PNG 300-600 dpi (vector format preferred).

Sponsors can increase the tax deductibility by reducing the number of tickets included.

Pending availability, sponsors can upgrade General Admission Tickets to VIP Tickets for \$200 per ticket.

For inclusion in the event program, your commitment (including payment) and art must be received by **Friday, August 22, 2025.**