

Nourish

A MOVEMENT FOR NEW ORLEANS' HOMELESS AND UNDERSERVED

One of the central tenets of Judaism is the value of *tikkun olam*, which roughly translates to a mandate that we must all do our part to repair our world and make it a better place. The Jewish Federation of Greater New Orleans believes strongly in that ethic, and has collaborated with Grammy-nominated jazz pianist Matt Lemmler to create a rotating series of community-wide events called Nourish: A Movement for New Orleans' Homeless and Underserved. Our goal is to bring together the people of New Orleans, putting aside the many struggles this segment of our community faces on a regular basis, and to help our community's underprivileged.

All That Jazz

How are we going to do it? By celebrating the music, food, and culture of the city we all know and love. First up, we're partnering with our friends at UNITY. UNITY of Greater New Orleans is a nonprofit overseeing a collaborative of over 60 agencies providing housing and services to people who are homeless or at risk of homelessness in Orleans and Jefferson Parishes.

Nourish's kickoff event will take place on Sunday, January 15, 2017 at UNITY's Sacred Heart Apartments. These apartments, located in Mid-City, were retrofitted more than two years ago to help homeless residents of New Orleans—including veterans—transition into a safe and structured housing environment. Leading up to the event, we will facilitate a community-wide drive to collect cleaning supplies and household items. Volunteers from all over the Greater New Orleans community will provide and host a Sunday jazz brunch for Sacred Heart residents, while Matt Lemmler will perform lively jazz music.

In February, Nourish will partner with Covenant House New Orleans, which was founded on the edge of the French Quarter 30 years ago to provide a safe haven for homeless, runaway, and at-risk youth. **We're bringing Mardi Gras to Covenant House on Monday, February 20, with red beans and rice, Matt's music, and loads of throws.** Covenant House has provided more than 20,000 youth with food, shelter, clothing, medical care, educational and vocational support, individual and family counseling, job readiness and placement, short & long-term housing, life skills, and more.

Partner With Us

In order to make this happen and impact as many people as possible, we need the generous help of sponsors around the community. From grants to financial sponsorships, your help is both welcomed and encouraged. Upcoming events in the planning stages including a spring event in Broadmoor. This is a chance to bring together the New Orleans community and show that we value human dignity, kindness to others, and the virtue of repairing the world—one life at a time.

JOIN US BY CONTACTING JAYNE STILLMAN AT JAYNE@JEWISHNOLA.COM OR AT 504-780-5612. TOGETHER WE CAN NOURISH OUR NEW ORLEANS COMMUNITY.

SUNDAY JAZZ BRUNCH AT SACRED HEART

SUNDAY, JANUARY 15 AT 10:00 A.M.

3222 CANAL STREET

NEW ORLEANS, LA 70119

CARNIVAL AT COVENANT HOUSE

MONDAY, FEBRUARY 20 AT 6:00 P.M.

611 NORTH RAMPART STREET

NEW ORLEANS, LA 70112-3505



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SPONSORSHIP LEVELS

Gold \$5,000

- Recognition as this level sponsor in promotion, posters, and all media generated for Nourish events
- Invitation to all Nourish functions
- Verbal recognition during the events
- Your organization's logo imprinted on series promotional item (e.g., water bottle)
- Company logo with live link to your organization's website for each occasion of the series and on the Federation website for six months
- Weekly sponsor Facebook recognition throughout Nourish series
- Recognition in Federation Annual Report

Silver \$2,500

- Recognition as this level sponsor in promotion, posters, and all media generated for Nourish events
- Invitation to all Nourish functions
- Verbal recognition during the events
- Company logo with live link to your organization's website for each occasion of the series and on the Federation website for three months
- Weekly sponsor Facebook recognition for first two Nourish events (Jazz Brunch and Carnival)
- Recognition in Federation Annual Report

Bronze \$1,500

- Recognition as this level sponsor in promotion, posters, and all media generated for Nourish events
- Invitation to all Nourish functions
- Verbal recognition during the events
- Company logo with live link to your organization's website on the Federation website for two months
- Recognition in Federation Annual Report

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