

## **Wendy Born's Story**

There is a Jewish blessing which says, "May you go from strength to strength." I chose to be a Jewish Family Service LIFE & LEGACY donor because I want to ensure that JFS continues to be an agency of excellence with valuable programs and services for generations to come. I will help to keep these programs strong by making a plan now which will provide financial resources into the future. Even when I am no longer here to make donations to JFS, the agency will be receiving funds from my estate.

My husband, Ross, and I have discussed philanthropy and caring for others with our children and grandchildren. We have put our words into actions by including them in experiences visiting those who are isolated, delivering meals, and picking vegetables to be delivered to the soup kitchen. We are proud to see that they are now involved in caring activities on their own. Philanthropy is a priority across our family's generations. We know when we are no longer here, members of our family will continue to help JFS and many other valuable organizations which support an individual's quality of life. Our planned giving through LIFE & LEGACY along with our family's actions now and in the future will help to sustain a caring community.

The vision of Jewish Family Service is that no one in our community should suffer hunger, isolation, abandonment, emotional or physical distress, or lack of community

support and caring. As a past President of JFS, I am proud of the JFS staff and Board. I have seen the skills, time, and dedication they give to support the JFS vision. My LIFE & LEGACY commitment will help future Boards and staff members to continue this agency's important work.

One never really knows what needs there will be in the future. This statement has certainly been proven by the 2020 coronavirus pandemic. Even in normal times, we know there will be people who need food including fresh fruits, vegetables, meats, occasional treats, and household staples. There will be people who are lonely and crave a smiling face from a friendly visitor or an afternoon out with others. Some will need counselors to help them navigate life's many challenges. It is my dream that every person in our community will always know that the community "has his or her back" and is available to offer support for his or her needs.

I am an enthusiastic LIFE & LEGACY donor. I hope my enthusiasm will be contagious so that others in our community will join those of us who are already LIFE & LEGACY donors in providing dollars for many years into the future. The Lehigh Valley Jewish community will be blessed by going from strength to strength.

