



Dear Community Partners,

Jewish Family Service of the Lehigh Valley is proud to have provided continual services and programs throughout this past year, with virtually no interruption of service. Through innovation and creativity, the staff supports clients in maintaining mental, physical and emotional health during challenging times.

This year, we are celebrating both the promise of brighter days ahead and acknowledging the role that humor and the arts play in keeping community connected while restoring smiles to our faces.

Join us for our annual fundraiser, The Great JFS Happy Hour on **Sunday, November 7, 2021**, in celebrating the meaningful work of JFS. This virtual event will feature two professional comedians who will regale us with a program sure to delight everyone. Laughter is the best medicine!

This year's fundraiser will benefit services and programs that enrich the lives of our clients who are experiencing challenges. Fundraising dollars will support programs and services for individuals and families who are struggling with emotional, physical, and financial challenges.

The Great JFS Happy Hour will highlight the agency, our community partners and YOU — our donors and sponsors. Attendees, donors and sponsors will also receive a one-of-a-kind coffee table book filled with jokes, poems, furry friends, funny stories and works of art submitted by the Lehigh Valley community.

Your sponsorship will support those who are experiencing hardship, while shining a light on the brighter days of tomorrow. Your support makes these good things possible.

Thank you,

Marcia Berkow
EVENT CO-CHAIR

Susan Sosnow
EVENT CO-CHAIR



SPONSORSHIP OPPORTUNITIES

Everyone knows laughter is the best medicine, and JFS is offering up belly laughs at an event you don't want to miss! The Great JFS Happy Hour will be a virtual celebration of humor, talent and fun, highlighting how JFS and our sponsors brighten the lives of local individuals and families. Along with the online event on Sunday, November 7, 2021, guests will also receive a one-of-a-kind coffee table book filled with jokes, poems, furry friends, funny stories and works of art from the Lehigh Valley community. As we continue to recover from the challenges of COVID-19, join JFS in our mission to foster the well-being of the most vulnerable in our community.

SPONSORSHIP LEVELS	\$3,600	\$1,800	\$1,200	\$540	\$360	\$180	\$72	\$25
Top billing on all marketing materials	LIMITED \$5,400 FULL PAGE AD PREMIUM PLACEMENT SPONSORSHIP OPPORTUNITIES							
One-of-a-kind Happy Hour coffee table book	●	●	●	●	●	●	●	●
Admission for household/business to virtual show	●	●	●	●	●	●	●	
Ad in book	Full page ad	1/2 page ad - premium placement	1/2 page ad	1/4 page ad	1/8 page ad	Highlighted Logo Listing	Single-Line Listing	
Logo/name on all marketing collateral	●	●	●					
Logo/name at the end of all videos	●	●	●					
Shoutout during main event	●	●						
Featured video about your business or family	●							



JEWISH FAMILY SERVICE
★ OF THE LEHIGH VALLEY ★

SPONSORSHIP OPPORTUNITIES

CONTACT NAME _____

BUSINESS _____

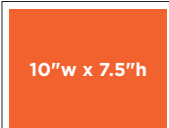
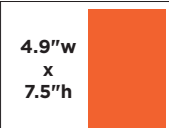
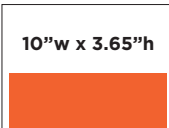
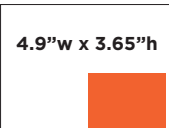
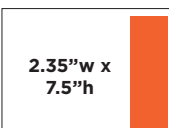
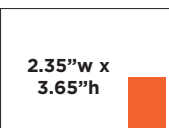
ADDRESS _____

TELEPHONE _____ EMAIL _____

PLEASE CHECK ONE:

- Print ready ad I will provide ad copy I will submit ad copy online

INCLUDE THIS COPY IN MY AD: _____

 <p>10" w x 7.5" h</p>	 <p>4.9" w x 7.5" h</p>
FULL PAGE AD	1/2 VERTICAL
 <p>10" w x 3.65" h</p>	 <p>4.9" w x 3.65" h</p>
1/2 HORIZONTAL	1/4 HORIZONTAL
 <p>2.35" w x 7.5" h</p>	 <p>2.35" w x 3.65" h</p>
1/4 VERTICAL	1/8 PAGE AD

SPONSORSHIP LEVELS

Please indicate your level of support:

- \$5,400
 \$3,600
 \$1,800
 \$1,200
 \$540
 \$360
 \$180
 \$72
 \$25

PAYMENT

PLEASE CHECK METHOD OF PAYMENT:

- By check: Make checks payable to "Jewish Family Service"
 By credit card: Visit www.jfslv.org/HappyHour or call 610-821-8722

AD SUBMISSION REQUIREMENTS

Ad reservations and copy due by **SEPTEMBER 15, 2021.**

Print-ready ads may be submitted electronically to sbolmer@jflv.org.

Limited ad design service available. Immediate content submission with ad order. No additional fees. Ad proof provided.

We accept high resolution files: Adobe Creative Suite, PDF, EPS & JPG (300+ dpi).

When submitting files electronically, we will send confirmation. Feel free to verify we have received your readable file.

FOR TECHNICAL ASSISTANCE OR TO SUBMIT YOUR ELECTRONIC AD PLEASE CONTACT:

Stephanie Bolmer Goodling
sbolmer@jflv.org | 610-821-5500