

The Great JFS FoodFestFaire



JEWISH FAMILY SERVICE
★ OF THE LEHIGH VALLEY ★

Sponsorship Opportunities

The Lehigh Valley has missed out on many beloved festivals this year, but we've got a new one you don't want to miss! The Great JFS FoodFestFaire will be an all-day virtual food festival, culminating in a judged Food Pantry Throwdown with local chefs creating signature dishes from pantry items, which will celebrate the work of the JFS Community Food Pantry and the sponsors who make that possible. Along with a one-of-a-kind cookbook filled with family favorite recipes from the Lehigh Valley Jewish Community, The Great JFS FoodFestFaire will be a fun-filled event highlighting the universal truth that "Food is Love." Now, more than ever, as folks are suffering hardship in the face of COVID-19, join JFS in our mission to nourish the most vulnerable in our community by feeding families, changing lives.

Sponsorship Levels	\$5,400	\$3,600	\$2,500	\$1,800	\$1,200	\$540	\$360	\$180	\$72	\$25
Top billing on all marketing materials	●									
Featured video about your business or video feature on your recipe	●	●								
Shoutout during main event	●	●	●							
Ad in cookbook	Full page ad premium placement	Full page ad premium placement	Full page ad	Full page ad	Full page ad	1/2 page ad	1/4 page ad	1/8 page ad		
Logo/name at the end of all videos	●	●	●	●						
Logo/name on all marketing collateral	●	●	●	●	●					
Admission for household/business to virtual main event	●	●	●	●	●	●	●	●	●	
Sponsorship of meals for older adults	20	10	10	8	6	4	2	1	1	
Copies of one-of-a-kind cookbook	10	10	10	5	4	3	2	1	1	1