Securing the Future...

The Beckerman Family PACE Challenge page 5
GIVING & TZEDAKAH

Federation’s critically important theme

This is my first message as the interim chief executive officer. I would like to thank our Board leadership for asking me to fulfill this role while a national search is conducted for our future CEO. Judy Alperin served our community with outstanding passion, incredible vision and confidence for almost seven years and we will all be eternally grateful for her leadership. It is truly an honor to be in this position while also serving as the chief development officer of our Federation.

This month we will celebrate Chanukah, the Jewish Festival of Lights. We will light the menorah, eat latkes, play dreidel, open gifts and rejoice in the miracle of one night’s oil lasting for eight nights. We will celebrate the Maccabees victory and re-dedication of the Temple in Jerusalem which was truly a gift to the Jewish people.

As a child growing up in Spring Valley, New York, my three siblings and I were fortunate to live in a loving home, filled with tradition and a commitment to Judaism and, in particular, our synagogue. My parents volunteered their time in our community – my dad as our synagogue treasurer and for UJA (more commonly referred to today as Federation), and my mom as Sisterhood president and several regional board positions in Women’s League for Conservative Judaism. One Kol Nidre when I was eight years old, my dad allowed me to fold down the tab on his pledge card during our synagogue’s appeal. Getting our hands on that envelope was a thrill for my siblings and me; it was as if we were in on a big secret. As we walked home from services that night, my dad explained to us about the pledge and the importance of giving of one’s time and dollars to ensure the future of the Jewish people. I wonder if he knew then the impact this conversation would have on me.

In 1974, I was the youngest person to walk 20 miles around Rockland County, raising through sponsorships over $900 for the UJA campaign. No one thought I could do it and those last five miles were tough, but a group of people carried me, encouraging me to complete the mission.

And so it began. I knew then that no matter where life took me, no matter what I chose to do for a career, I would always find time for Jewish causes. I believe that each day we have an opportunity to transform ourselves into the best, most fulfilled human beings possible. Every day we can add to our personal Jewish development, enhancing our potential.

In this community, we can find areas of common interest and partners for furthering our causes. It is up to each and every one of us to help build and sustain our communities in Greater New Haven, across the country and around the world. Our tradition commands us, through mitzvoth, to provide for our communities, give tzedakah, be hospitable and welcoming, and take care of the world.

Giving and Tzedakah. Two important words and a critically important theme. Our Federation is fortunate to be your philanthropic partner. We are a donor-centric organization, creating multiple opportunities and avenues for our donors to support the many critically important programs in our community.

One such vehicle is our annual campaign, “Together we can….together we will,” which is our 2023 theme. Over the past two-plus years, our community has demonstrated how strong we are when we come together. We have proven our resilience and overcome many challenges. We were only able to do so because of you, our community members, who worked together to keep us strong. Our annual campaign dollars are secured and then deployed throughout the greater Jewish community, supporting our agencies, schools and synagogues. We affect people’s lives by helping to eliminate food insecurity, enabling access to Jewish education, caring for our Holocaust survivors and seniors in our community, and providing programs and services to facilitate connecting to one another. Federation is the convener and connector, made possible through your support of the annual campaign.

Speaking of gifts, the Federation is most fortunate to have received a wonderful gift from David and Ruthann Beckerman: The Beckerman Family PACE Challenge. PACE is an acronym for Perpetual Annual Campaign Endowment. It is a commitment to legacy giving in perpetuity. In keeping with this exciting challenge, if we succeed in raising $2 million in new and/or increased dollars to PACE over the course of the next 12 months, the Beckermans will match with $2 million of their own. We are so grateful to the Beckermen’s for this remarkable gift. We would love to discuss with you this exceptional giving opportunity. To learn more about PACE, please contact me, Lisa Stanger (Foundation executive director) or Steven Fleischman (Campaign vice president).

As you are receiving and giving gifts this Chanukah, please remember your Federation and make a gift. Every dollar makes a difference.

Wishing you a wonderful holiday season and may the lights of the menorah shine brightly and bring you warmth and peace throughout the season.

Amy
The Way to Remember Loved Ones

“I wish I had all the money in the world, so I could give it all way.”

Many of us have lost our parents and, while we think of them each and every day, there is something about December that just makes us reflect a little more on just how much we miss those who were so close to us.

It is true that after the grief of losing loved ones time morphs the sadness into warm and lasting memories. When I think of my folks, especially my Mom, I think of how much pleasure and joy she received from giving. Indeed, the quote above, are words that Mom would often say.

After Mom died, I decided to do something that, to this day nearly four years later, still gives me great pleasure. Whenever I see a destitute person, I get down on one knee, look the person in the eye and say, “My mother, Gloria Barker, died a few years ago, and she would want you to have this gift.” And I would give $10 or $20. And when the person looks ME in the eye and says, “Well, please thank Gloria Barker,” I feel amazing and think of my mother with the fondest thoughts.

In our Federation, we have a mechanism that affords all of us the opportunity to be remembered long after we depart this world, and that is through the PACE funds—Perpetual Annual Campaign Endowment. These are funds that are provided by the donors, with the current year’s proceeds going directly to the annual campaign. In essence, each year the donor is actively participating in the annual campaign which provides resources to so many in our community and throughout the world.

This year, Ruthann and David Beckerman have given us a wonderful opportunity to grow this base by offering to match up to $2 million in giving (see story on page 13). Thus, if we can raise $2 million in new PACE funds, the Beckermans will match this $2 million. We are already well on our way to this goal, but we still need your support. Please contact me, Amy Holtz or Lisa Stanger to make your PACE pledge today.

I would like to thank my parents for instilling in me the joys of giving. I would like to thank all of you for your generosity and commitment to the Jewish Federation of Greater New Haven. And, I would like to thank the Beckermans for this wonderful opportunity to have an everlasting impact on our community.

Warm wishes for a joyous Chanukah, a wonderful holiday season and health, peace and prosperity for the New Year.

Gerry Barker, President
Jewish Federation of Greater New Haven
Enjoy Our Great FILMS, AUTHORS, or better yet, THE ENTIRE SERIES! Don’t Miss it!

For more info, go to jccnh.org/beckerman

WP Handbag Bingo Recap

Over 140 women attended Handbag Bingo on November 2 in the Vine Family Auditorium and learned about Women’s Philanthropy and our Dignity Grows program while having fun and enjoying a lovely evening.

Business Banking with your Community Bank

Essex Savings Bank offers the services you need to build your business. Talk to us today and see why Essex Savings Bank is a commercial lending leader in our area.
The $2 million Beckerman Family PACE Challenge will ensure the community’s future

David Beckerman is keeping a close eye on the future of the Greater New Haven Jewish community. And for that, the community has a lot to be thankful — because it is with the community’s future in mind that Beckerman and his wife RuthAnn recently announced the establishment of the $2 million Beckerman Family PACE Challenge.

“The Beckerman Family PACE Challenge reflects the visionary commitment to the Jewish Community of Greater New Haven by Ruthann and David Beckerman,” says Gerry Barker, president of the Jewish Federation of Greater New Haven. “The idea that we all can make a perpetual donation to forever help people in need, is a wonderful gift in itself. Adding to this the opportunity to match the gift of $2,000,000 is simply exciting!

It was the perpetuation of the New Haven Jewish community that David Beckerman, one of the area’s foremost philanthropists, was thinking of when, several years ago, he established Community One — an annual fundraising event that ran for seven years, with half the proceeds going to various organizations for their operations and half going towards their endowment funds.

“This is a very, very challenging vision,” says Beckerman. “When I was running Community One, I took a page from my friends in Cleveland who have raised over $50 million in PACE funds over the years. PACE is insurance for the community. Without it, the future of the community promises to be very, very challenging.”

Ultimately, it was the Beckermans who brought the idea of PACE to the Jewish Community Foundation of Greater New Haven.

“David and RuthAnn Beckerman have been leaders with respect to PACE Funds and their value to our community,” says Foundation Chair Scott Hurwitz. “This year, the Foundation was thrilled to distribute $517,000 from PACE and LOJE [Lion of Judah Endowment] funds to the Federation’s annual campaign. Now, David and RuthAnn are again showing us their commitment to our community by initiating the Beckerman Family PACE Challenge grant.

The challenge, says Hurwitz, is already off to a running start.

“The initial community response has been strong. Thanks in large part to their leadership, our PACE and LOJE funds will continue to support our community for years into the future.”

WHAT IS PACE?

PACE, an acronym for Perpetual Annual Campaign Endowment, is a permanent fund established at the Jewish Community Foundation of Greater New Haven with a minimum $10,000 gift. One of its outstanding features is that PACE donors have nothing to lose simply because their original investment remains intact.

“The principle is never to be touched — I repeat, never to be touched,” Beckerman emphasizes. “Only the interest from the principle is used by the Foundation to support various agencies within the community.”

In establishing the Beckerman Family PACE challenge, Beckerman says, “My wife RuthAnn and I expect to match $2 million of the $2 million that is donated to PACE over the course of the next 12 months. We expect $1 million to be comprised of new PACE funds, and the other million dollars to be from additions to existing PACE funds.”

For example, Beckerman explains, donors and their families and friends may send donations to their PACE funds to mark milestones, like a birth or graduation or the passing of a loved one.

PACE and LOJE donors have funded their legacies with gifts of cash, stock, and/or planned gifts such as a bequest in their Will or an IRA or life insurance designation. There are many ways to do it and you can ask your professional advisor as well as Lisa Stanger at the Jewish Foundation of Greater New Haven what will work best for you.

WHY NOW?

“We must recognize that we’re in for some difficult times. There’s a transition going on that our community really needs to understand and appreciate,” says Beckerman, in explaining why he and his wife chose this moment in time to issue their challenge. “Many of our big givers are moving elsewhere; and I don’t think their children have that same kind of connection to our local Jewish institutions. That’s even more ammunition for why we’ve got to build endowment. As this trend continues, it’s going to be very, very difficult to replace the donations they once made. Especially if it’s a substantial gift.”

The proof is in the pudding, he adds.

“History has shown that the annual Federation campaign is not on an upward trend. As of late, it is level at best. So, unless we adapt and really look at PACE as a catalyst, the future is going to be very, very challenging.

Beckerman, who is the father of five grown children, each of whom independently has established their own PACE fund, came from a family of modest means — his mother worked in a bakery and his father in a factory. He made his money in New Haven, which makes him even more determined to give back to his community...and to encourage others to do the same.

“I’m trying to challenge those families who have earned their living here in New Haven to give back a little bit through a PACE fund; it is the most important thing for the longevity and the vision of the future,” he says. “So, if a ‘big giver’ moves away, they’re essentially replaced; the community’s not losing anything.”

“David and RuthAnn’s challenge to us is a great reminder of the importance of focusing our energy on both the current and the future,” says Steve Fleischman, who serves as chair of both the campaign and PACE. “The growth in our PACE funds over the years has proven incredibly important for our annual campaign. I am committed to ensuring we take full advantage of the Beckermans’ generosity to build a strong foundation for our community’s future.

“I hope everyone takes a moment to think about what they want our Jewish community to look like in the future and consider starting a PACE fund today to ensure that vision becomes a reality,” he adds.

A MATTER OF PRIORITIES

“If we raised $2.1 million — and I think we could raise more — we could take 10% of that money and put it into our PACE fund,” Beckerman points out.

He compares it to putting money away for your kids’ college education or not driving a car without insurance.

“It’s a question of priorities. Our priority is to ensure the future of our Jewish community.

What we need to do is to build a very stable and strong foundation. And that comes from an endowment fund,” says Beckerman, adding, “Especially with what’s going on in our country today, we need to protect ourselves because nobody else will. We need to take care of ourselves.”

Barker considers PACE as having not only local but also global implications.

“Unfortunately, there is much disparity in the world and in our own community... the needs of many for essentials of life—food, warmth, security, clothing, medicine—are just not readily available,” says the Federation president. “Fortunately, however, there are many of us who care deeply. Indeed, so many of our amazing members garner so much more pleasure in giving to others versus receiving for themselves.

“If you are able to setup a PACE fund,” adds Barker, “please do so today. Your generosity is deeply appreciated.”

To learn more about PACE and the Beckerman PACE Challenge, please contact Lisa Stanger at (203) 387-2424 x382.
By Howard Bias

(JNS) American Judaica artist Jeanette Kuvin Oren is well-known for her work in many media. She designs unique Torah mantles, ark curtains, chuppah wedding canopies, ketubah marriage contracts, papercuts, stained glass and nearly any ritual object or decoration a synagogue, Jewish home or family would ever need.

On Oct. 20, Kuvin Oren added “designer of a U.S. Postal Service stamp” to her impressive résumé. The “Chanukah Forever” postage stamp is based on one of Kuvin Oren’s works.

“Jeanette’s art came to my attention several years ago and I am very happy to be able to bring her work to a very wide audience,” Ethel Kessler of Kessler Design, who serves as art director for stamps at the USPS, says enthusiastically. “Her work has a glowing and joyful spirit and that’s what I wanted to add to our U.S. Chanukah series.”

A first-day-of-issue dedication ceremony for the stamp was held Thursday, Nov. 17 at Temple Emanu El in Orange Village, Ohio, an eastern suburb of Cleveland. This year, Chanukah begins on the evening of Dec. 18.

Kessler adds, “Stamps are a joy for me to art direct. What it entails is getting familiar with people across the country who are making interesting art that can be used at stamp size.”

The USPS states, “The stamp art features the design from an original wall-hanging. The fiber art was hand-dyed, appliquéd and quilted to form an abstract image of a hanukkiah.”

The stamp is being issued in panes of 20. It will always be equal in value to the current First Class Mail one-ounce price (currently 60 cents). Kessler acknowledges, “First class mail may have dropped off in the past decade...But we still print over 10 million Chanukah celebration stamps.”

Kuvin Oren has now received an education in stamp collecting and stamp releases. She explains that the first-day-of-issue dedication ceremony took place in Cleveland since the USPS wanted it to be in the Midwest. And Emanu El was enthusiastic to host.”
She has also learned that the stamp date and location will appear on every 6-3/4 inch envelope with the state and date of issue and location. Stamp collectors traditionally go to the post office to buy new stamps, put them on a clean white blank envelope and mail them for a first-day-of-issue cancellation. These are known as first-day covers. Many aficionados also collect cachets, an illustration usually on the left side of the envelope.

“The USPS doesn’t create a cachet so it is up to the artist or a dealer to create one. It is a nice souvenir for the first day of issue so I created my own,” reports Kuvin Oren.

Kuvin Oren, a resident of Connecticut and Jerusalem, recently offered a tour of her home studio in Woodbridge, Conn., and enthusiastically shared her many works in progress and stories of her artwork with JNS.

In describing the process of being discovered by the USPS, she reports, “I sent a piece 30 years ago to the USPS and always had a dream of being on a stamp—this is the culmination of a lifelong dream. I am very honored and it is very emotional to see my artwork there. It is something so historical.”

Jeanette Kuvin Oren presents her “Chanukah Forever” postage stamp at Temple Emanu El in Orange Village, Ohio, Oct. 20.

The artist, a graduate of Princeton and Yale universities, has talents in many areas. She completed a master’s degree in public health and most of her doctorate in epidemiology. Since deciding in 1984 to work on commissioned art and graphic design full-time, she has created installation pieces for more than 400 houses of worship, schools, community centers and camps around the world. She specializes in large installations of glass, mosaic, metal, fiber art, calligraphy, paper-cutting and painting. Her Torah covers, ark covers, ark curtains and wall hangings may be seen in homes and Jewish institutions around the world.

Kuvin Oren shares with great excitement a donor recognition art wall project she recently worked on for a synagogue in Miami. She demonstrated the special equipment and process (in her basement studio) needed to produce 40 Torah covers for a shul that has three sanctuaries.

She has also shared her talents close to home—at her beloved synagogue, Congregation B’nai Jacob in Woodbridge. During the COVID-19 pandemic, she helped create a video of departed members of the synagogue; the faces of each person were incorporated into the video, which was shown as part of the Yizkor memorial service.

Kuvin Oren gained some additional notoriety when she designed the now famous “BH” logo for the Biden-Harris electoral campaign. After posting the simple sketch on Facebook (BH can stand both for Biden-Harris and B’ezrat Hashem—”With God’s help” in Hebrew), friends encouraged her to “do something with it.” It has appeared on hats, shirts, bumper stickers and billboards.

Kuvin Oren plans to use the Chanukah postage stamps on the invitations to the wedding of one of her daughters, which will take place in March 2023.
Ezra Academy’s Office Manager Jackie Bogdanoff set to retire

By Amanda Webster-Rizzo

Jackie Bogdanoff, the longtime office manager of Ezra Academy in Woodbridge, will join students and faculty when they leave for winter break in December — but when classes reconvene in January, she will be noticeably absent.

“Too think that I have been here for 22-plus years is mind boggling,” says Bogdanoff.

“Many people have said to me, ‘You’re like the face of Ezra Academy,’ and I guess I am.”

Bogdanoff’s career at Ezra began when her children, Paul (‘99) and Jill (‘02), became students at the Woodbridge school. As a parent volunteer, she managed the school’s Ad Book and served as a classroom parent and field trip chaperone. Soon, she took on the role of substitute teacher and later as office manager.

“I was extremely blown away and flattered,” Jackie recalls.

Over the course of her tenure, Bogdanoff served four heads of school, including the current Head of School Tani Cohen-Fraade, who knew her when he himself was a student at Ezra. Cohen-Fraade graduated from Ezra in 2001, when Bogdanoff was working as a substitute teacher.

“I think it’s actually one of the things that is really nice about this community, that different people have been in different roles and things sort of come back around,” he says, noting that Bogdanoff has been “completely supportive” since he first came to interview for his role as head of school.

According to Cohen-Fraade, Bogdanoff is especially adept at remembering the personal stories and milestones that make up the lives of all Ezra families.

“She really knows the past and the present, and also a lot of what the future holds for this school and community,” says Cohen-Fraade.

According to Bogdanoff, she especially loved participating in new and exciting activities at the school on a daily basis. She enjoyed the ever changing energy that only a school environment can provide and always felt she was learning something new.

“My whole life would be different if I didn’t work here...I’m going to miss everything,” she says.

One of her most cherished memories come from visiting Israel with Ezra’s 2013 graduating class. “That was really, so incredibly life changing and impactful,” she says of the trip.

Now, though she will miss coming to work every day, she is looking forward to having time to travel, garden and enjoy her family, especially her grandchildren, Sophia and Carson.

“I’m really going to miss the camaraderie and relationships with people, and just being in a place where you learn something every day,” she says.

Not surprisingly, Bogdanoff would like to stay involved with the school and will be on the lookout for volunteer opportunities.

And so, she says, “It’s not goodbye, it’s l’hitraot.”
AT THE JCC

Wellness is the new fitness...Pass it on!

By Susan Donovan
Director of Group and Virtual Exercise, JCC of Greater New Haven

Wellness is a process in which we become aware and make choices that lead to a life experience that is happier and healthier, while enhancing personal development.

But, after the recent years of pandemic—during which time physical, mental, and even emotional health have been challenged—is it time to start redefining our goals?

With a new calendar year upon us, there is no better time to expand our focus and set goals to improve our lives that include yet go beyond the physical.

With fitness still at the core of personal improvement, well-being and improved quality of life must include a variety of elements including:

**MOVEMENT MATTERS**
Finding ways to incorporate physical activity into your lifestyle with structured exercise or other movement-based activities or sports that you enjoy is the best approach—and do it regularly.

**EAT TO NOURISH**
Learn to make choices that are good for your body and that you enjoy eating. Include good sources of protein and be mindful of your hunger/satisfaction cues.

**FOCUS ON THE FEEL**
The way these choices make you feel as opposed to how they make you look, the health benefits of feeling good in your skin and giving yourself needed rest and recovery.

**MIND THE MENTAL**
Actively pursue your goals with attention, practice stress management techniques to keep cortisol levels down, and let all those endorphins released in your bloodstream from activities or exercise keep your mood up.

Do not set yourself up for failure or disappointment by following socially prescribed standards through the lens in which beauty or fitness is often defined reflecting perfection or comparison with others.

Get the help you need under the expert guidance of our Wellness Coaches and Personal Trainers at your JCC of Greater New Haven. And check out our new Live Well 360 bundle of private services to achieve your optimal lifestyle program. Wellness is indeed the new Fitness!

Contact Susan Donovan at susand@jccnh.org for a free consultation and more information on our wellness programs!
In 2015, as the Syrian refugee crisis grew, Jean Silk attended an informational meeting at the Integrated Refugee & Immigrant Services (IRIS).

Afterward, Jean and a group of Jewish friends shared their reactions. Acknowledging that sponsoring refugees was more than any synagogue could manage alone, the group explored joining together to respond to the crisis in a manner reflective of the community’s Jewish values and its tradition of welcoming the stranger.

As the partnership concept evolved, Jean volunteered to serve as coordinator of the newly formed Jewish Community Alliance for Refugee Resettlement (JCARR). JCARR’s initial partnership included Congregation Beth-El Keser Israel, Congregation B’nai Jacob, Congregation Mishkan Israel, Congregation Or Shalom, Temple Emanuel, and the Jewish Federation. Temple Beth David joined the group in year six.

With a Master’s in International Administration, Jean was perfect for the coordinator role. Her cross-cultural relationship skills helped with direct work with families, her administrative savvy helped build JCARR, and her willingness to take on new challenges led to advocacy work.

“Our Silk is a remarkable community builder: a passionate champion who can rally the troops. Jean’s expertise and commitment to this project have enabled the incredible success JCARR has enjoyed — bringing multiple synagogues and the Federation together took much more than just goodwill,” says Rabbi Michael Farbman of Temple Emanuel. “So many of us felt passionate about helping to provide that welcoming home to the refugees in New Haven, but Jean’s attention to detail and ability to bring people together has transformed this project from a good idea to an inspiring example of how much we can achieve when we work together as a wider community.”

As JCARR celebrates its seventh anniversary, Jean reflects on her role as JCARR coordinator as the most challenging and rewarding of her life.

“We were going to help some refugees,” she says, referring to JCARR’s initial goal. “I had no idea what a life-changing experience it would become. Refugee resettlement is not romantic. It is tough work, even traumatic at times. With one hundred million displaced persons worldwide, the immensity of the need can feel overwhelming.”

Feeling the need to do more led to her advocacy work. Jean says, “If the challenges are significant, so are the rewards. Among them, says Jean, are...seeing smiles on the faces of parents and children as they learn English, get jobs, earn a degree, gain independence from JCARR, and become US citizens.”

“As Jews, it has been fascinating working closely with Muslim families. We’ve learned to respect their customs, among them the roles of males and females. One day, the young father of a Syrian family and I faced a tough challenge together. As we returned to his home, I said, ‘In our culture, after two people share an experience like we had today, we would hug each other.’ He said, ‘You can hug me — you’re like my mother!’ In some ways, we are all transformed by our inter-cultural relationships.”

In addition to her direct work with refugee families, Jean has worked tirelessly to build JCARR by attracting dedicated individuals passionate about the work of resettling refugees. She describes her role as that of an orchestra leader; without talented musicians, the music would not be as beautiful. Likewise, she cherishes her friendships with those who work with JCARR.

In September, the Jewish Federation of Greater New Haven awarded Jean the Robert Eisner Community Service Award, honoring individuals who have made significant contributions to the Jewish and secular communities.

“Your work providing aid and assistance to immigrant families has been remarkable,” said then-Federation CEO Judy Alperin in announcing Jean’s selection as an recipient of the award. “Even more so has been your ability to galvanize so many to unite for the singular purpose of helping others. You have built a wonderful organization that represents our Jewish community beautifully and enables us to live our values in very real and tangible ways.”

Moving forward, Jean will serve as JCARR’s external coordinator, primarily responsible for the organization’s relationships with IRIS, the Jewish Federation, the synagogues, and the wider community. Susan Kerley will become JCARR’s internal coordinator, responsible for overseeing the work of and communications between the Task Forces and Family Partners that provide direct services to JCARR’s families.

With this new structure and Jean’s continued participation, JCARR will continue to pursue its mission of resettling refugee families. As Jean would say, “ever onward.”
Reflections on the General Assembly

By Gerry Barker, Jewish Federation of Greater New Haven, President

Each year, the Jewish Federations of North America gather together over 1,000 lay and professional leaders for three days of meetings and workshops to collaborate on the many opportunities and issues facing the Jewish Community. This year’s General Assembly (GA) was held in Chicago from October 30 to November 1, 2022, and your federation was represented by Federation President Gerry Barker, Interim Chief Executive Officer/Chief Development Officer Amy Holtz, Rabbi-in-Residence & Director of Jewish Life & Community Relations, Rabbi Joshua Perneck, and JFNA Board member and King David Society Chair Jody Ellant.

The GA was educational, meaningful, spiritual, and inspirational. A sampling of the many topics discussed include: Fighting antisemitism while building flourishing Jewish communities, the evolving role of religion in American Jewish life, how to best engage divergent viewpoints in civil discourse, new opportunities afforded by the Abraham Accords, how to support our college students while dealing with the BDS movement, and Israel’s complex challenge of navigating global crises and opportunities.

It was wonderful to participate in the discussions and engage with many incredibly impressive leaders. We know that every community has similar challenges and increasing needs. It was inspiring to meet so many generous and involved people in our country who are willing to help support others. There were also many very grateful people from Ukraine, Israel and other countries who expressed their appreciation for the tremendous help given to worldwide Jewry by all of us.

One note of interest was the discussion of the role that Israeli television is currently playing in reshaping people’s perception of Israel—shows such as “Fauda”, “Shtisel” and “Beauty Queen of Jerusalem.”

Another very timely and crucial topic was how critical the role of security has become in our lives.

There was a comment we heard that went a long way in summing up the dedication we all have to our tradition, religion and way of life: “Let’s always remember that being Jewish brings us so much more JOY than OY!”
A Groundbreaking Day at The Towers!

The Towers held a Community Garden Groundbreaking and Ground Floor Kick-Off Ceremony celebrating the transformation of our campus and honoring all of the partners and donors who are taking The Towers from strength to strength for generations to come. Following remarks, attendees enjoyed a Towers Community and Family Carnival.

Special Thanks To
Governor Ned Lamont
State Representative
Juan Candelaria
City of New Haven Mayor
Justin Elicker
City of New Haven Alder
Carmen Rodriguez

Thank You to Our Donors
State of Connecticut
Morrison Living
David and Sharon Bender
Family Foundation

Environmental Protection Agency
Jewish Foundation of Greater New Haven
SWF Foundation
Linda and Jesse Cedarbaum
City of New Haven
Housing Ministries of New England
Robert and Jodi Katz
Jacqueline Koral
James M. Shure
Barry and Hyla Vine

Jewish Federation of Greater New Haven
Michael Kahn, Harriet Fast and Doris Preston
The Silverman Family
Randy Salvatore
Catherine Weiss

Ground Floor Renovations Funding Task Force
Linda Cedarbaum, Chair
Annette Charles
Robert (Bob) Cole

John Heyder, CFO
Cindy Leffell, Board Chair
Marc Ollins
Gayle Slossberg

Specialists
Liz Torres, HousingSmarts
Michael Bloom, Executive Director, JFACT

Staff Leads
Jennifer Bayer, Associate VP, Strategic Initiatives
Gustave Keach-Longo, President/CEO
The Security Grant Program
**KEEPING CT’S JEWISH COMMUNITY SAFE**

In the Fall of 2021, the Jewish Federation of Greater New Haven, in partnership with the Jewish Federation of Western CT, UJF of Greater Stamford, New Canaan and Darien, and UJA–JCC Greenwich, made a significant investment in Jewish community security through the creation of a Regional Security Initiative and the hiring of a regional security advisor (RSA), in partnership with the Secure Community Network (SCN), the official safety and security organization for the Jewish community in North America.

In the program’s first year, the RSA directly assisted Southern and Western Connecticut Jewish organizations in obtaining $2.99 million through the federal Nonprofit Security Grant Program (NSGP). The NSGP is a competitive federal funding program established by Congress and administered by FEMA within the U.S. Department of Homeland Security. The grants are administered through states and subject to final award in the coming weeks.

NSGP grants provide critical funding for security improvements at synagogues, community centers, schools, campus facilities, and other centers of Jewish life across the United States. In 2022, the RSA for Southern and Western Connecticut completed 40 comprehensive threat assessments for organizations applying for NSGP funds, resulting in significant sub-awards to fund critical security infrastructure improvements in those areas, including the Greater New Haven area.

“Securing our community organizations so Jews feel comfortable walking into synagogue or sending their kids to day school is essential to preserving Jewish life and religious freedom in the United States,” said SCN National Director and CEO Michael Masters. “NSGP funds are a critical part of this, when used effectively and as part of a comprehensive security strategy. SCN is proud to partner with organizations at the national and local levels to access these funds. We are grateful for the strong support of the NSGP by the U.S. Department of Homeland Security, the Administration, and throughout the United States Congress, and we join with faith communities across America to urge additional funding to meet the unprecedented need for security improvements in the face of rising threats and attacks.”

Previous NSGP grants have often yielded tangible results. A Jewish organization’s facility in Colorado was struck in a drive-by shooting, but security film on the windows, paid for with NSGP funds, stopped the bullets from entering the building. A synagogue in Georgia used an NSGP grant to implement a video surveillance system, which later enabled police to arrest a trespasser.

Regional Security Advisor Michael Shanbrom

With the support of the Jewish Federation of Greater New Haven, SCN provides essential resources, at no direct cost to Jewish organizations and communities throughout the Greater New Haven area, to support their NSGP efforts, including in-person and online resources, vulnerability assessments, consults on physical security solutions and strategies, grant review, guidance, support, and more.

For more information on NSGP, or to schedule security training or a threat vulnerability and risk assessment of your organization’s facility, please contact mshanbrom@securecommunitynetwork.org.

---

**Visit the Kosher Department at ShopRite of Hamden**

Enjoy expanded varieties of Kosher products, including weekly deliveries from AgriStar meats, Flaums, and Beigel’s bakery!

**SUPERCOUPON**

Present This Coupon at the Time of Purchase to Receive Discount. Not Valid on Grocery Delivery.

- **$2.00 OFF**
  - Klein’s Dried Fruits and Nuts

With this coupon and additional purchase of $25.00 or more (excluding fuel and items prohibited by law), limit one per family. Void if reproduced, sold or transferred. Cash value 1/100 cent. Good at any ShopRite® store. © 2022 Wakefern Food Corp. Effective Sun., Nov. 27 thru Sat., Dec. 31, 2022.

**SUPERCOUPON**

Present This Coupon at the Time of Purchase to Receive Discount. Not Valid on Grocery Delivery.

- **$3.00 OFF**
  - Fresh Produce

With this coupon and additional purchase of $25.00 or more (excluding fuel and items prohibited by law), limit one per family. Void if reproduced, sold or transferred. Cash value 1/100 cent. Good at any ShopRite® store. © 2022 Wakefern Food Corp. Effective Sun., Nov. 27 thru Sat., Dec. 31, 2022.

**SUPERCOUPON**

Present This Coupon at the Time of Purchase to Receive Discount. Not Valid on Grocery Delivery.

- **$5.00 OFF**
  - Fresh Kosher Aron’s Meat and Chicken Products

With this coupon and additional purchase of $25.00 or more (excluding fuel and items prohibited by law), limit one per family. Void if reproduced, sold or transferred. Cash value 1/100 cent. Good at any ShopRite® store. © 2022 Wakefern Food Corp. Effective Sun., Nov. 27 thru Sat., Dec. 31, 2022.

ShopRite of Hamden 2100 Dixwell Ave. Hamden, CT 06514 • (203) 230-5000
Father & daughter look forward to ‘Israel Adventure’

Traveling together is an excellent way to strengthen the bond between parent and child. In fact, the kids might be even more excited about this and can deepen their attachment to the family.

Sharing an adventure – especially an overseas adventure – can also be a good way to explore new cultures and places with loved ones. Every vacation is an extraordinary opportunity to create a wealth of new memories with your family. Memories that both you and your children can fondly look back on later in life, cherishing every moment again and again.

The Israel Adventure trip that the Jewish Federation of Greater New Haven and Hartford have planned together for March 2023 presents a unique opportunity to create that experience.

Whether you share a love of food, wine, art, technology, or history, there’s something fun for parent and child to experience together on this trip.

That’s why Federation President Gerry Barker and his daughter, Alivia, are so excited to be participating on this extraordinary, once-in-a-lifetime adventure.

“We have been wanting to do a father/daughter trip and this just speaks to us,” says Gerry Barker. “We are so excited to travel together and just be together.”

Alivia Barker, Gerry’s daughter and traveling companion, spoke to Shalom New Haven about their upcoming trip and what it means to her.

Jewish Federation of Greater New Haven’s President Gerry Barker with his daughter, Alivia.

SHALOM NEW HAVEN (SNH): Is this your first trip to Israel?

ALIVIA BARKER (AB): The first time I went to Israel was eight years ago on a Birthright trip and it’s an experience I’ll always savor. I remember spending time at the Dome of the Rock and the Western Wall [Kotel] with an Israeli soldier-turned-friend, and both of us being so overcome with emotion. I also remember loving the level of joy during Shabbat celebrations.

SNH: What inspired you to sign up for what promises to be a father/daughter adventure?

AB: I am grateful that my parents adore traveling, so my brothers (Max and Harrison) and I grew up seeing the world during school vacations. As I’ve gotten older – I’m 33 – the opportunities to take these trips have lessened. My dad has an epic travel bucket list and a few years ago he told us kids that he wanted to visit a different country with each of us. We planned a father/daughter trip to South Africa in December 2021. When that trip got canceled due to COVID and the political climate in the region, we put our trip on hold. Needless to say, when my dad called me & suggested I join him on this adventure I immediately said yes!

SNH: What inspired you to sign up for what promises to be a father/daughter adventure?

AB: I am grateful that my parents adore traveling, so my brothers (Max and Harrison) and I grew up seeing the world during school vacations. As I’ve gotten older – I’m 33 – the opportunities to take these trips have lessened. My dad has an epic travel bucket list and a few years ago he told us kids that he wanted to visit a different country with each of us. We planned a father/daughter trip to South Africa in December 2021. When that trip got canceled due to COVID and the political climate in the region, we put our trip on hold. Needless to say, when my dad called me & suggested I join him on this adventure I immediately said yes!

SNH: What track interests you the most?

AB: The Food & Wine Track

SNH: What are you looking forward to the most on this trip?

AB: (1) Spending quality time with my dad in our homeland; (2) Planting a tree in Israel; (3) Eating gummies made out of Grasshoppers! If my dad chooses a different track I will definitely bring him some Grasshopper Gummies!

SNH: Do you have a favorite Israeli food?

AB: Yes, Falafel, Israeli salads, and figs right off the tree!

Like the Barkers, Federation Senior Consultant Robyn Teplitzky shared an Israel experience with her son. “On Birthright and Onward, two Federation sponsored Israel programs, I was able to visit with my son while leading the National Campaigner’s Mission,” she recalls. “It was amazing to be able to spend a Shabbat in Jerusalem and visit the Israel Museum with him while he finished his Onward Israel internship.”

Jewish Federation of Greater New Haven's President Gerry Barker with his daughter, Alivia.

Jewish Federation’s Major Donor Event

Members of our community gathered on November 6 to participate in our Major Donor event and launch our 2023 annual campaign. Michael Masters, the National Director and Chief Executive Officer of SCN and Kerry Sleeper, Special Advisor, joined us in the Vine Family Auditorium to provide a briefing on the efforts of Secure Community Network (SCN), the official safety and security organization of the Jewish community in North America, powered by your annual campaign dollars.
It’s easy to get into the spirit of Chanukah with its candles and fried treats, but how much do you really know about the holiday? Take our fun quiz to find out.

**QUIZ QUESTIONS**

1. **Which American president held the first official Chanukah party at the White House?**
   - A Abraham Lincoln
   - B Ronald Reagan
   - C George W. Bush
   - D John F. Kennedy
   - E George W. Bush

2. **Who sings this famous lyric: “Put on your yarmulke, it’s time for Chanukah”?**
   - A Jim Carey
   - B Adam Sandler
   - C Adam Levine
   - D Drake
   - E George W. Bush

3. **Which of these foods is NOT a traditional Chanukah treat in Israel?**
   - A Levivot
   - B Sufganiyot
   - C Majadara (lentil and rice pilaf)
   - D Bimuelos
   - E Nothing

4. **What is the correct spelling of the Hebrew word, there is no one proper spelling for English?**
   Because Chanukah is a Hebrew word, there is no one proper spelling for English.

5. **Who is Chanukah Harry?**
   - A Jewish Santa Claus
   - B TV fictional character
   - C Superman’s cousin
   - D One of the Biblical Heroes
   - E Superman’s cousin

6. **How many branches are on the hanukkiyah (Chanukah menorah)?**
   - Seven
   - Nine
   - Eight
   - Ten

7. **In what film did the Mousekewitz family celebrate Chanukah?**
   - A Mouse Hunt
   - B The Great Mouse Detective
   - C An American Tail
   - D Stuart Little
   - E Superman’s cousin

8. **What was surprising about Indian Prime Minister Narendra Modi’s Chanukah greeting in 2014?**
   - He sent the wrong holiday greeting
   - He tweeted in Hebrew
   - He ate a sufganiya
   - He sent the wrong holiday greeting
   - D All of the above

9. **On Chanukah it is traditional to give children______?**
   - Gifts
   - Money
   - An app a day
   - Nothing

10. **In what Israeli city did the world’s largest hanukkiyah debut on Chanukah 2013?**
    - A Jerusalem
    - B Tiberias
    - C Tel Aviv
    - D Haifa

11. **At what university nanotechnology lab was the world’s smallest hanukkiyah made from a bit of polymer the size of a speck of dust?**
    - A Hebrew University
    - B Harvard University
    - C Technion
    - D National University of Singapore

12. **In December 2011, the Israel Museum in Jerusalem made a giant hanukkiyah out of what?**
    - A Krembo
    - B Lego
    - C Dominoes
    - D Mega Bloks

**QUIZ ANSWERS**

1. **Answer: A**
   **Explanation:** President George W. Bush was the first US president to host a White House Chanukah party.

2. **Answer: E**
   **Explanation:** The song is from the movie “Dr. Seuss’ How the Grinch Stole Christmas!”, sung by Jim Carrey.

3. **Answer: A**
   **Explanation:** Majadara is a traditional Middle Eastern dish made with lentils and rice.

4. **Answer: B**
   **Explanation:** The Hebrew word for Chanukah is spelled as a noun, without an article, similar to English words such as “man” or “woman.”

5. **Answer: B**
   **Explanation:** Chanukah Harry is a fictional character from the American TV show “Saturday Night Live.”

6. **Answer: A**
   **Explanation:** The official spelling is "Chanukah." Because Chanukah is a Hebrew word, there is no one proper spelling for English.

7. **Answer: E**
   **Explanation:** The Mousekewitz family celebrated Chanukah in the 1986 animated film “An American Tail.”

8. **Answer: D**
   **Explanation:** Indian Prime Minister Narendra Modi tweeted a Chanukah greeting in Hebrew, wishing his “Jewish friends a happy Chanukah! May this Festival of Lights and the festive season ring in peace, hope and well-being for all.”

9. **Answer: A**
   **Explanation:** Traditionally, children are given gifts during Chanukah, and one of the most popular gifts is gelt (money). The practice of giving gifts is also influenced by the festive nature of Chanukah.

10. **Answer: D**
    **Explanation:** The Israel Museum in Jerusalem made a giant hanukkiyah out of Mega Bloks in December 2011.

11. **Answer: A**
    **Explanation:** The Hebrew University of Jerusalem PhD students Yossi Kabessa and Ido Eisenberg made a microscopic hanukkiyah using Nanoscribe, an advanced 3D microprinter.

12. **Answer: C**
    **Explanation:** The Dominoes were used in a giant hanukkiyah made from a bit of polymer by Technion researchers in December 2011.

---

**Conclusion:**

Test your holiday knowledge of Chanukah with our fun quiz. Whether you’re a history buff, a foodie, or just love the spirit of Chanukah, this quiz has something for everyone who celebrates or just wants to learn more about this beautiful holiday.
So many Chanukah book to read for children of all ages...how do you choose from among them? It isn’t easy, but the folks at PJ Library are ready to help with “The Ultimate List of Children’s Books About Chanukah.” Here are eight of the books culled from their long list.

**Hanukkah: A Counting Book**
Written by Emily Sper
Illustrated by Emily Sper
AGES: 6 Months to 2 Years
PUBLISHER: Scholastic, Inc.
Count the number of candles lighted each night of Hanukkah in English, Hebrew, and Yiddish!

**Chanukah Lights Everywhere**
Written by Michael Rosen
Illustrated by Melissa Iwai
AGES: 2 to 3 Years, 3 to 4 Years
PUBLISHER: Houghton Mifflin Harcourt
A little boy counts the Hanukkah lights and, at the same time, considers all the light in the world around him.

**Latke, the Lucky Dog**
Written by Ellen Fischer
Illustrated by Tiphanie Beeke
AGES: 4 to 5 Years
PUBLISHER: Kar-Ben Publishing
Latke the dog has just joined a new family – on the first night of Hanukkah! He’s lucky -- but it turns out he has to learn a few things in his new home. Will he be lucky enough to still be with the family by the eighth night of Hanukkah?

**All-of-a-Kind Family Hanukkah**
Written by Emily Jenkins
Illustrated by Paul O. Zelinsky
AGES: 5 to 6 Years
PUBLISHER: Penguin Random House
Remember the characters from the classic All-of-a-Kind series? They’re back in this sweet picture book. Rejoin Ella, Henny, Sarah, Charlotte, and especially Gertie as this loving Lower East Side family prepares for a Hanukkah feast.

**Jeremy’s Dreidel**
Written by Ellen Sper
Illustrated by Emily Sper
AGES: 6 Months to 2 Years
PUBLISHER: Scholastic, Inc.
Count the number of candles lighted each night of Hanukkah!

**Like a Maccabee**
Written by Barbara Bietz
Illustrated by Anita White
AGES: 8+ Years
PUBLISHER: Yotzeret Publishing
Only one thing stands between victory for Ben and his soccer team: a school bully who torments Ben. Feeling misunderstood by those who love him most, Ben finds an unexpected friend in his grandfather.

**Hershel and the Hanukkah Goblins**
Written by Eric A. Kimmel
Illustrated by Trina Schart Hyman
AGES: 8+ Years
PUBLISHER: Holiday House
Hershel finds a way to outwit the goblins that haunt the village synagogue and are keeping the villagers from celebrating Hanukkah.

**Hanukkah Cookies with Sprinkles**
Written by David A. Adler
Illustrated by Jeff Ebbeler
AGES: 6 to 7 Years
PUBLISHER: Apples and Honey Press
Sara and her family are getting ready for Hanukkah – which means delicious foods, including cookies! But then she notices one man who doesn’t seem to eat much at all, let alone Hanukkah treats. Sara decides to try and help.

**Like a Maccabee**
Written by Barbara Bietz
Illustrated by Anita White
AGES: 8+ Years
PUBLISHER: Yotzeret Publishing
Only one thing stands between victory for Ben and his soccer team: a school bully who torments Ben. Feeling misunderstood by those who love him most, Ben finds an unexpected friend in his grandfather.

**Hershel and the Hanukkah Goblins**
Written by Eric A. Kimmel
Illustrated by Trina Schart Hyman
AGES: 8+ Years
PUBLISHER: Holiday House
Hershel finds a way to outwit the goblins that haunt the village synagogue and are keeping the villagers from celebrating Hanukkah.

Sign up for free Jewish children’s books by visiting us at jewishnewhaven.org/pj
Latkes Salmon Benedict

By Shannon Sarna/The Nosher (www.thenosher.com)

Latkes for brunch? This Chanukah, dish up Latkes Salmon Benedict. Chanukah is a fun holiday for many reasons...not the least of which is giving home cooks the perfect excuse to break open some oil and start frying.

And here’s an idea: Instead of the usual dinner latke, why not try a Chanukah latke brunch? The Nosher’s Shannon Sarna suggests dusting off the bloody mary mix, throwing together a nice fruit salad, and serving up some latkes and eggs.

Inspired by Essex House in New York City, Sarna created a recipe for Latkes Salmon Benedict.

INGREDIENTS
5 yukon gold potatoes, peeled
1 small onion
3 garlic cloves
1 egg, beaten
½ cup unbleached all purpose flour
1 Tbsp lemon zest
Salt and pepper
Oil for frying
One dozen eggs
Smoked salmon

DIRECTIONS
Put potatoes, onion and garlic cloves through a food processor in batches.

In a large bowl, mix together grated potato and onion along with flour, egg, lemon zest, salt and pepper. Let sit for about 10 min., and then strain some of the excess liquid.

In the meantime, heat a few Tbsp of oil on medium high heat in a large skillet. When oil is almost sizzling, put together latke patties, draining excess liquid once again, in your hand. Fry on each side until golden and crispy.

Dust the hot latkes with just a sprinkling of salt while they are still hot. Let the latkes drain on a cooling rack or on plate with paper towel.

When ready to serve, poach or fry eggs. Arrange latkes topped with smoked salmon and eggs. Add dill for a festive garnish.

---

Chag Chanukah Sameach!
Happy Chanukah!

from Big Y

Stop by These Big Y Locations:
830 Boston Post Rd., Guilford
22 Spencer Plain Rd., Old Saybrook
772 North Main St., West Hartford
For All of Your Holiday Needs!

Visit bigy.com

---

PJ Library Chanukah stories and crafts at the JCC Craft & Gift Fair
(best for 4 years old and under)

Sunday, December 4, 11 am-12 pm
JCC of Greater New Haven

Parents Night Out—Chanukah Crafting and Cocktails
Chanukah themed wet felting at local brewery for PJ Library parents.
Wednesday, December 21, 7 pm

RSVP at jewishnewhaven.org/pj

A Celebration of Jewish Latin & Ladino Life in Greater New Haven

1. PJ Library Cooks! Cuban Cooking Demo with Jennifer Stempel “The Cuban Reuben”
Join us from your home kitchen for a live & interactive cooking demo with Jennifer Stempel, as she shares her Cuban take on bourekas. For ages 3-9.
Thursday, Jan. 12, 5 pm | on ZOOM

2. A Jewish Cuban Journey with PJ Library
Join PJ Library author Ruth Behar as she gives us the inside scoop on her book, Tia Fortuna’s New Home. Let us handle dinner, you bring the kids! For ages 4-9.
Thursday, Jan. 19, 5:30 pm | at JCC of GNH

3. PJ Library Presents: Ladino Songs & Stories with Sarah Aroeste
PJ Library author and musical artist Sarah Aroeste will be live in person for a Ladino concert and stories. For ages 2-8.
Sunday, Jan. 22, 1 pm | at JCC of GNH

RSVP at jewishnewhaven.org/pj
END OF YEAR TAX-SMART GIVING

Retirement Plans and Charitable Giving

Retirement plans can present tax-smart charitable giving opportunities both (1) during a donor’s lifetime, as well as (2) in the donor’s estate plans.

1. Charitable Giving Opportunity with an IRA During a Donor’s Lifetime—Available for Those 70½ and Older

The Charitable IRA Rollover is a way for donors age 70 ½ and older to pay less tax while supporting their favorite charities. A Charitable IRA Rollover allows donors to direct up to $100,000 (or less if they choose) from their traditional IRA to charity, tax-free.

The Charitable IRA Rollover creates an opportunity for donors to establish an endowment or make an outright charitable gift to a charitable organization. Your rollover can be directed for a capital campaign gift, current needs, or restricted for endowment purposes. Your gift can be earmarked for your synagogue, a local Jewish agency, Jewish education, or any program or organization that is important to you.

NOTE, although under current tax laws the RMD (Required Minimum Distribution) does not begin until age 72, you can begin using the IRA Charitable Rollover in the year you turn 70 1/2. In addition, donor advised funds do not qualify for the IRA Charitable Rollover.

THIS STRATEGY MAY BE RIGHT FOR YOU IF YOU:

- You want to make a qualified charitable gift from your IRA to reduce the value of future distributions you will be required to take
- You do not itemize your deductions and would like to realize an increased tax benefit for your giving
- You wish to make an impactful gift to benefit the community
- You already contribute to charity at your deduction limit, and you want to donate more
- You do not need your Required Minimum Distribution—all it does is raise your tax liability
- You have a secondary smaller IRA you do not need
- You wish to remove up to reduce your IRA and remove from your taxable estate

2. Retirement Plans as Part of Your Estate Plan

Retirement plans, such as IRAs/401Ks/403bs, are tax-plagued assets when they are left to a non-spouse beneficiary. Under the Secure Act, a non-spouse beneficiary of an IRA/401K/403B must withdraw the entire amount of the inherited retirement within 10 years—non-spouse beneficiaries are no longer permitted to “stretch” the withdrawals over their lifetime. For example, Mr. Cohen passes away (assume Mrs. Cohen predeceased him) and his 2 sons are the named beneficiaries of his $150,000 IRA. The sons will need to withdraw the entire $150,000 within 10 years, which means paying about $50,000 in income tax. That $150,000 asset, when left to the Cohen sons, will only be worth about $50,000. A $1,500,000 IRA? The sons will need to withdraw it within 10 years and pay about $500,000 in taxes!

A TAX-SMART SOLUTION: If Mr. Cohen had named a charity as the beneficiary of the IRA, at Mr. Cohen’s passing, the charity would have received the entire IRA, tax-free. Mr. Cohen could then leave his other, tax-free assets to his sons.

DIFFERENCES BETWEEN RETIREMENT PLAN GIFTS TO CHARITY DURING LIFETIME VS. IN DONOR’S ESTATE PLAN

<table>
<thead>
<tr>
<th>DURING LIFETIME</th>
<th>IN ESTATE PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>IRA Only (Not from 401K/403B)*</td>
<td>IRA/401K/403B okay</td>
</tr>
<tr>
<td>Maximum $100,000 per year</td>
<td>No maximum</td>
</tr>
<tr>
<td>Not subject to income tax</td>
<td>Not subject to income or estate tax</td>
</tr>
<tr>
<td>Accomplished via rollover/distribution from IRA directly to charity</td>
<td>Accomplished by naming charity as designated beneficiary for all or part of the retirement plan</td>
</tr>
<tr>
<td>Contact plan administrator for rollover paperwork</td>
<td>Contact plan administrator for proper beneficiary designation form</td>
</tr>
<tr>
<td>Must be 70½ or older</td>
<td>Can designate at any time but charity will only benefit at your passing</td>
</tr>
</tbody>
</table>

Please consult your professional advisor concerning your tax plans. For more information, visit newhavenjewishfoundation.org/retirement-plans-and-charitable-giving.

Using Appreciated Stock for Charitable Giving

DONATING LONG-TERM APPRECIATED SECURITIES CAN PROVIDE ADDITIONAL TAX BENEFITS

- When you donate long-term appreciated securities, you can claim a charitable income tax deduction for the fair market value of the securities on the date of transfer, no matter what you originally paid for them.

- You pay no capital gains tax on the transfer. For example, if the securities originally cost $2,000 and now have a fair market value of $10,000, you do not pay tax on the $8,000 gain and you may claim a charitable income tax deduction for the full $10,000.

(continues on opposite page)

<table>
<thead>
<tr>
<th>CASH VS. STOCK</th>
<th>Option 1: Gift of $10,000 cash</th>
<th>Option 2: Gift of $10,000 stock</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial cost basis of securities/appreciation</td>
<td>Not applicable</td>
<td>$2,000/$8,000</td>
</tr>
<tr>
<td>Capital gains tax saved or paid, assuming 20% rate*</td>
<td>Not applicable</td>
<td>$1,600</td>
</tr>
<tr>
<td>Personal income tax savings*</td>
<td>$3,500</td>
<td>$3,500</td>
</tr>
<tr>
<td>(0.35 × amount donated to charity)</td>
<td>Net Tax savings</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

*Example above assumes 35% tax bracket, a cost basis of $2,000, that the investment has been held for more than a year, and that all realized gains are subject to a 20% long-term capital gains tax rate. This does not take into account any state or local taxes.
DONATING CASH VS. STOCK

In this example, you see that donating the stock results in no capitals gains tax being paid, a larger itemized deduction, and more money for the charity of your choice.

Note, certain federal income tax deductions, including the charitable contribution, are available only to taxpayers who itemize deductions, and may be subject to reduction for taxpayers with AGI above certain levels. Deductions for contributions of appreciated property generally are limited to 30% of the donor’s AGI, however, excess contributions may be carried forward for up to five years.

If you hold securities with a loss, it is usually better to sell first. By doing so, you can take the capital loss for tax purposes and then donate the cash. In most cases, donating appreciated securities can be a cost-effective way to benefit the charities of your choice.

Please consult with your professional advisor to determine your specific situation.

NO LONGER ITEMIZING? CONSIDER “BUNCHING” DONATIONS.

The advice from many experts is to bunch donations so that your itemized deductions go beyond the current standard deduction amounts for 2022 of $12,950 for individuals and $25,900 for joint filers (adjusted annually for inflation). If you do not routinely exceed the standard deduction, you can get over it by bunching donations of stock to a donor advised fund. If you bunch donations into a donor advised fund, you can claim a charitable income deduction this year, and then distribute the monies to the charities of your choice over several years.

CREATE A JEWISH LEGACY’ INITIATIVE

This fall, the Jewish Foundation of Greater New Haven is preparing to kick off its second Create a Jewish Legacy initiative, in partnership with the Harold Grinspoon Foundation’s LIFE & LEGACY® program. Launched nationally by the Grinspoon Foundation in 2012, LIFE & LEGACY provides training, support, and monetary incentives to help Jewish organizations, agencies, and synagogues secure their individual financial futures by spearheading their own endowment and bequest drives.

Greater New Haven was one of the very first communities selected to participate in this important program in 2012 and, between 2013 and 2016, the Jewish Foundation distributed over $300,000 in incentive grants to participating local Jewish organizations and synagogues and secured legacy commitments from over 375 households, totaling an estimated $8.1 million. The program solidified the strong partnership between the Jewish Foundation and the synagogues, agencies, and organizations in Greater New Haven.

Today, LIFE & LEGACY has expanded to more than 70 communities nationally and has secured over $1.24 billion in commitments, making a transformative impact on the American Jewish community. The Jewish Foundation is proud to announce that on January 1, 2023, we will kick off a second 4-year Create a Jewish Legacy initiative with our partner organizations in Greater New Haven to steward, sustain and build on all that we have already accomplished together as well as to further assist our organizations in integrating legacy giving into their culture.

“The Harold Grinspoon Foundation is thrilled to continue its partnership with the Jewish Foundation of Greater New Haven. The work of the Jewish Foundation and participating organizations over the last 10 years has truly transformed giving in the community,” said Arlene D. Schiff, senior advisor of LIFE & LEGACY at the Harold Grinspoon Foundation. Schiff added, “However, while legacy giving is in many ways part of the community’s philanthropic culture, there is more work to do for it to become normative behavior. We want every member of or donor to a Greater New Haven Jewish organization to have the opportunity to make a gift that will ensure the Jewish community remains strong and vibrant for future generations.”

Funded equally by the Grinspoon Foundation and the Jewish Foundation, Create a Jewish Legacy Greater New Haven will have a twofold mission: First, to support past partner organizations in stewarding their existing donors and securing new legacy commitments; and second, to engage organizations and synagogues that did not participate in the previous program to safeguard their long-term financial health. To achieve this mission, the Jewish Foundation will distribute $170,000 in incentive grants along with funding for annual legacy events, host local and national professional training sessions in partnership with the Grinspoon Foundation, and provide consulting, marketing and publicity resources to the participating organizations.

“The Jewish Foundation of Greater New Haven and the Harold Grinspoon Foundation were instrumental in our ability to launch Temple Emanuel’s first successful legacy program,” said Ed Cantor, past President of Temple Emanuel in Orange. He continued, “The campaign would not have happened without their guidance and resulted in the Temple receiving pledges from about 25% of our membership. We look forward to taking part in the next round.”

In addition, the Jewish Foundation recently hired Tamara Schechter, as the first manager of Create a Jewish Legacy. Along with Lisa Stanger, Esq., Executive Director of the Jewish Foundation, Tamara will assist each agency to develop a personalized plan, implement action and track progress, ensuring their successful participation in the program.

“This is what the Jewish Foundation does—we assist our local Jewish agencies and synagogues to raise endowment dollars and we advise our professional advisors and donors on philanthropic giving. We are so fortunate to have Tamara as part of our team and to have an organization like the Grinspoon Foundation supporting us,” Lisa noted.

By building the current and future endowments for our community organizations, Create a Jewish Legacy Greater New Haven continues to advance Jewish life in New Haven, sustaining valued organizations and vibrant Jewish communities for the next generation and beyond. What will YOUR legacy be? Join us!

For more information on Create a Jewish Legacy and how you can create legacy that suits your preferences, visit newhavenjewishfoundation.org or jewishlegacynewhaven.org, or contact Lisa Stanger, lstanger@jewishnewhaven.org, or Tamara Schechter, tschechter@jewishnewhaven.org.
On the road in Israel and Italy

This past summer, Zoe Schulman went on a teen trip to Israel and Italy, organized by the National Council of Synagogue Youth (NCSY). Zoe’s summer adventure was funded in part by a generous scholarship she received from the Jewish Foundation of Greater New Haven. She wrote to Shalom New Haven about her experience:

I was fortunate to receive a scholarship from the Jewish Foundation of Greater New Haven towards the cost of my NCSY trip to Israel and Italy this past summer.

The trip began in Geneva, Switzerland where we spent part of a day sightseeing around the city and driving through the French Alps (which were gorgeous!) en route to Milan, Italy.

We spent a beautiful Shabbos in Venice walking along the canals and learning about the history of the Jewish Ghetto of Venice. The views from the top of the Tower of Pisa were breathtaking and unforgettable. In Florence, we were lucky enough to have the Great Synagogue sanctuary all to ourselves, and I very much enjoyed the stunning architecture.

It was truly spectacular. I found my experience very moving and meaningful as I davened Mincha. In Rome, we learned about the history of the Jewish people in that city, as well as the Colosseum and the Arch of Titus. On our last day in Italy we went sightseeing around Rome and commemorated our Jewish strength by singing ‘Am Yisroel Cha’i at the Arch of Titus (where there is proof of the Romans taking the menorah) waving the Israeli flag.

The second half of our trip was in Israel - and I was so excited to see Eretz Yisroel for the first time. Arriving first at the Kotel was incredibly inspiring, and davening there was especially spiritual for me - it’s a memory I will hold close to my heart forever.

We subsequently traveled around northern Israel, stopping in Tiberias, Haifa, Netanya, Rechovot, Rishon Letzion, and Tel Aviv. Each of these places was beautiful, and I enjoyed all the memorable experiences I was able to take part in. Especially fun were my surfing lessons in Haifa at the Mediterranean Sea — I even caught a wave! — and also, biking along the shore in Tel Aviv. We then traveled down south with majestic views of the desert. I attempted sand surfing and living like Bedouins. I climbed Masada at sunrise and swam under the waterfalls at Ein Gedi.

Our last days of the trip were spent wandering through the streets of Jerusalem, eating incredible foods and shopping on Ben Yehuda street and in the Shuk. I walked through the water tunnels in the City of David and davened at the graves of our forefathers and foremothers in Ma’arat HaMachpela. On our last day we visited the Kotel one last time before we had to say goodbye to Israel, our homeland.

This was a trip of a lifetime and I am so grateful for the generosity of the Jewish Foundation and my family for making it possible for me to take it. I can’t wait to go back!

To find out more about Jewish Foundation Israel Experience Scholarships go to www.jewishnewhaven.org/scholarships
Create a Jewish Legacy is a program sponsored and presented by the Jewish Foundation of Greater New Haven and is a collaborative effort of our area agencies and synagogues to secure the future of the New Haven Jewish community.

Create a Jewish Legacy for:

- Jewish Federation of Greater New Haven (PACE)
- Temple Beth Tikvah
- Beth Israel Synagogue
- Westville Synagogue
- Congregation Mishkan Israel
- Temple Beth David
- Congregation Or Shalom
- Temple Beth Sholom
- Temple Emanuel
- Congregation Beth Shalom Rodfe Zedek
- Congregation B’nai Jacob
- Congregation Beth El–Keser Israel
- Orchard Street Shul
- Jewish Family Service
- Camp Laurelwood
- Towers at Tower Lane
- Ezra Academy
- Southern Connecticut Hebrew Academy
- Jewish Community Center of Greater New Haven
- UConn Hillel
- Jewish Cemetery Association of Greater New Haven
- Jewish Historical Society of Greater New Haven

Be forever remembered by our community for the legacy you leave.

Make YOUR legacy a brighter Jewish tomorrow.

For more information, contact the Jewish Foundation of Greater New Haven
Lisa Stanger, Executive Director | (203) 387-2424, ext. 382 | lstanger@jewishnewhaven.org
Tamara Schechter, Create a Jewish Legacy Manager | (203) 387-2424, ext. 325 | tschechter@jewishnewhaven.org
Beth Israel rethinks tradition

Is it okay to slash the Shabbat Morning service? Rabbi Bruce Alpert says yes. As spiritual leader of Beth Israel Synagogue, the independent, Conservative-influenced historic congregation in Wallingford, Rabbi Alpert’s goal is to create services that are more in sync with the realities of his congregation.

On Yom Kippur, Rabbi Alpert introduced a new screen-shareable siddur, created during the pandemic, that shortens the traditional Saturday prayer service to about an hour.

“As long as you are saying the required prayers, then you are discharging your obligation to pray,” he notes, adding, “And if, by shortening the service, you can increase the kavana – the intentionality of the prayers, then you certainly can shorten it.”

Rabbi Alpert was able to shorten the siddur by eliminating duplicate prayers already recited and trimming those that express sentiments previously voiced. As a result, the shortened service highlights the remaining prayers in their full vitality.

Still, he notes, many people want to hold on to traditions without fully supporting them.

“They want the service they don’t attend to be three hours long. You see so many people show up late and leave early,” he says. “Of course, the shortest service of all is the one no one ever goes to.”

The response to the refashioned service has been enthusiastic. Members report feeling more fully engaged with the prayers and some have even added prayers of their own, including a prayer for our country and a prayer for the State of Israel.

The new siddur includes several additional innovations, including:

Taking creative liberties with some of the liturgical translations. Rabbi Alpert worked to provide words that will most fully engage worshipers with the meaning of the prayer. Some prayers are translated very literally, others far more interpretively, depending on which he felt would most get people thinking.

Translating virtually all the Hebrew in the new prayer book. This opens up the service to people who want to participate, but whose Hebrew skills make participation difficult.

Singing most of the service. “As the psalms say, ‘Sing a new song to the Lord.’ We express ourselves most fully when we sing,” Rabbi Alpert says.

Cleaning the beach becomes a new Rosh Hashanah tradition

About 20 members of Temple Emanuel in Greater New Haven congregation gathered at the Altschuler in West Haven, Connecticut recently to put a twist on the Rosh Hashanah tradition known as Tashlich, which takes place on the first day of the Jewish new year. During that ceremony, Jews symbolically cast off their sins of the previous year by throwing them in the water. The sins are represented by pebbles or crumbs of bread.

This year, however, on Oct. 2, members of the Orange, Connecticut shul joined 244 communities around the world in taking part in a new international program called Reverse Tashlich. Temple Emanuel is one of five Connecticut organizations involved with program, created by an organization called Repair the Sea, based in Tampa, Florida.

“We’ve always talked about ‘repairing the world’ as part of our duties as part of the Jewish community, especially around the new year,” said Karen Fenichel, a Temple Emanuel congregant who helped organize the soul’s Reverse Tashlich day. “This is a very real way for entire families to participate in ‘repairing the world.’”

Fenichel and Adam Spiewak, who also helped organize the Temple Emanuel event, worked with Save the Sound, a New Haven-based environmental action group that donated supplies and obtained the permits from the City of West Haven to do the work on the beach.

Those filling bags with trash collected from the beach included Temple Emanuel’s rabbi, Michael Farbman, who told those gathered that during Rosh Hashanah Jews would read about creation in the Torah. “We’ll be reading, ‘In the beginning, God created the heavens and the earth,’” he said, “It was beautiful and it was clean. Today we get to restore that a little bit. We get to participate in the act of creation ourselves.”

During the Reverse Tashlich event, teams of families and friends walked along the beach, gathering empty cups, wrappers, bottles, cans and cigarette butts. Cigarette butts carried extra value because of their toxic nature and plastic content. In all, the group filled five bags with debris from the beach. The bags of trash were then turned over to the city. Fenichel and Spiewak tallied up the garbage in the bags and sent the report to Repair the Sea. The program sponsors use the information to help with scientific research and to help write legislation and policies that address pollution.

“A day on the beach is a great way to celebrate the beginning of the world and the beginning of the year,” said Fenichel. “It’s a great way for our community – families and friends – to spend some time. This year was small, but a success. We hope it’ll be a new tradition for our congregation.”
Fair Trade Chocolate Gelt is back at BEKI

All chocolate served at Congregation Beth El–Keser Israel (BEKI) must carry certification that it has been screened against child slavery, following a Board decision made a year ago.

“This resolution reflects our continued commitment to Tikun Olam and ethically sourced products,” explained Yaron Lew, then president of BEKI. “We are progressing towards Ethical Kashrut, which goes beyond the laws of kashrut and affirms our tremendous concern for our impact on our planet and humanity.”

Through a BEKI Schmooze with a representative from Equal Exchange, a food co-operative that sells fairly traded and small farmer grown products, the congregation learned that chocolate—specifically the cocoa industry—has a ‘dark’ side beyond just that type of chocolate: much of conventional, commercial cocoa is produced under conditions that use child labor and/or slavery.

Fair Trade is the name of one particular certification label as well as the common catch phrase which refers to economic equity for producers. While the issues are related, it is the problem of child slavery that is the focus of BEKI’s effort. Various certifying organizations have alternative primary missions, including the environment. BEKI currently accepts certifications from Fair Trade, UTZ, and Rainforest Alliance, as well as products from Equal Exchange.

While BEKI’s Kiddush teams, programming committee, and youth groups were already transitioning to more ethical chocolate prior to the Board decision, “the Board felt that it was important to pass a Board resolution to close the gap and offer fair trade chocolate exclusively,” Lew said. These efforts have been supported by BEKI’s Green Team and Social Action Tikun Olam Committee.

Fair trade chocolate is becoming more mainstream in our area, and more places are considering adding it to their offering,” Lew noted. Local kosher bakers like Claire’s Corner Copia offer fair trade chocolate baked goods, and more offerings are being negotiated because of requests by consumers, including BEKI.

Other kosher, fair trade items are readily available online and in local supermarkets, including Stop and Shop brand cocoa powder or chocolate chips, Hershey’s organic miniatures, and Dove miniatures. Before Passover, congregant Becky May arranges a bulk order of kosher l’Pesach fair trade chocolates for shul events and home consumption.

Now for the fourth year, BEKI is arranging a bulk order of fair trade Chanukah gelt, available in milk or dark. For details, contact the BEKI office. Other institutions are invited to join with BEKI for collective buying power of fair trade products.

Find out more about Beth El–Keser Israel at beki.org.

December at Mishkan Israel

December promises to be a busy month at Congregation Mishkan Israel, a Reform synagogue, located at 785 Ridge Road, Hamden. For further information, call (203) 288-3877.

Here’s a look at several events open to all.

Tot Shabbat
Saturday, December 10 | 10:30 a.m.
Join CMI staff members for this celebration of Shabbat with prayers, song and stories. Tot Shabbats are designed for families with children age six years and under and are open to the community.

Chanukah Family Service
Friday, December 23 | 6 p.m.
We invite the community to join Rabbi Immerman and Cantor Giglio as they share the story of Chanukah and offer spirited musical selections! We invite all families to bring a menorah and candles to light together so we can enjoy the warmth of their glow.

Annual Family & Community Concert
Sunday, December 25 | 4 p.m.
Congregation Mishkan Israel announces its annual Family and Community Concert of Jewish Music on Sunday, December 25 at 4 p.m., featuring Nu Haven Kapelye led by David Chevan and featuring CMI Cantor Arthur Giglio. Admission is $7 for adults, $5 for seniors & children under 13, and $20 for families (4 or more). Attendees are also asked to bring non-perishable food items for donation to a local food pantry.

The Expecting Expo is a wonderful way for expecting families, new parents and their families to learn about all the local support available to help them as they embark on this exciting journey.

Scan the QR Code to learn about sponsorship opportunities

Contact Lindsey Barger at lbarger@jewishnewhaven.org to learn more.
The Unique You
By Yelena Gerovich New American Acculturation Program Coordinator

“Always remember that you are absolutely unique. Just like everyone else.”
—Margaret Mead

On November 24 of this year Americans celebrated one of our most meaningful and joyful holidays: Thanksgiving. But on the very same day, we also marked another occasion, perhaps less well known but equally significant: Celebrate Your Unique Talent Day.

As the American philosopher and educational reformer said, “To find out what one is fitted to do, and to secure an opportunity to do it, is the key to happiness.” In other words, we must not allow ourselves to be defined by those who define us. To do so, is to let them have a say in who we are. Or, as she put it, we “find [ ourselves] in the world of a Stoppard play.

It seems fitting, in keeping with this day, that we express our gratitude to our community members who put their talents to good use helping to organize interesting programs and events that benefit us all. The great success of the New American Acculturation programs became possible because of our talented team of dedicated volunteers, lecturers, and performers. We continue to provide individual help with preparation to pass the citizenship test. We also offer education lectures and programs.

We are currently planning a trip to New York to see Leopoldstadt, Tom Stoppard’s Olivier Award-winning Best New Play which opened on Broadway in October at the Longacre Theatre. The long list of Stoppard’s famous works also includes Shakespeare in Love, Rosencrantz and Guildenstern Are Dead, The Invention of Love, and The Coast of Utopia.

Set in Vienna, Leopoldstadt takes its title from the Jewish quarter. The play follows generations of a large and lively Jewish family. This intent drama of love and endurance begins in the last days of 1899 and follows one extended family deep into the heart of the 20th Century.

Growing up in England with an antisemitic English stepfather, Ken Stoppard, and a Czech-Jewish mother, Marta Becková, Tom was aware that his real father, the Czech doctor Eugen Sträussler, came from a Jewish family. However, his mother kept her own ‘Jewishness’ a secret. In 1993, Tom’s second cousin visited London from her home in Hanover and informed Tom that he was ‘completely Jewish.’

All four of Tom Stoppard’s grandparents died in the Holocaust, but he only learned about his Jewish roots in middle age. Tomáš Sträussler was born in 1937 in what was then Czechoslovakia. His family fled the Nazis in 1938 and moved to Singapore. But the Japanese invaded, his father was killed, and the family moved to India. Then his mother remarried a man named Stoppard, who moved them to England where they assimilated completely.

“It was a combination of my mother not looking backwards and liking to talk about the past, on the one hand,” Stoppard explains. “On the other hand, there was my strange lack of curiosity, I’d been turned into a little English boy. I was very happy being a little English boy. I didn’t need to become somebody else. I already was somebody else.”

Leopoldstadt is both an acknowledgment and personal exorcism, asking how for so long he could have ignored his family’s history of suffering. The curtain rises on an opulent apartment in Vienna in 1899 with a tall Christmas tree. You think you are looking at a family Christmas scene. And then a child puts a star of David on the Christmas tree. A Jewish family celebrating Christmas? It becomes more and more complicated. You are in the world of a Stoppard play.

The New American Acculturation Program helps members of our community learn American and Jewish history and traditions. For more information, including program sponsorships, contact Yelena Gerovich at 203 387-2424 x321, or ygerovich@jewishnewhaven.org
Thank You to Our CORPORATE SPONSORS

JCC DAY CAMPS are a priceless experience for kids & helpful for working families

THE BECKERMAN CULTURAL ARTS SERIES reaches hundreds of homes, bringing Jewish content, joy & engagement

BEVERLY LEVY EARLY LEARNING CENTER serves over 100 children with quality care and education

Interns from the CHAPEL HAVEN SCHLEIFER CENTER have shown us all how valuable vocations can be

www.jccnh.org/donate
Yale senior takes top spot in 2022 Elie Wiesel Prize

NEW YORK, New York—Tyler Jager, a senior at Yale College in New Haven, has won first place in the Elie Wiesel Prize in Ethics Essay Contest. A yearly scholarship initiative, the Contest was founded by the Elie Wiesel Foundation for Humanity, an organization established by Nobel Peace Prize laureate Elie Wiesel and his wife, Marion, and the HOW Institute for Society. As his prize, Jager was awarded a $10,000 scholarship.

Jager took first place among the five college student winners of the contest, who were selected among hundreds of applicants for their exceptional essays analyzing relevant ethical issues facing our world.

Jager’s essay, “Navigating the Border between Hospitality and Justice: Refugee Pushbacks, Search-and-Rescue, and the Ethics of Solidarity,” explores the ethical dilemmas humanitarian aid organizations face when helping refugees seek asylum while simultaneously working with state authorities. In 2018, Jager joined a maritime search-and-rescue and volunteer aid organization in a small fishing village in Greece to assist asylum seekers. This experience informed his essay.

“In the Mediterranean Sea, aid organizations coexist in an uneasy symbiosis with the authorities. They must work within border and asylum regimes to stay operational, even when they know their presence could work to legitimate those abusive systems,” Jager explains in his piece.

Other winners include: Sarah Edelson of Amherst College, who took second place; Amirah Elayan of William Paterson University, who took third place. Honorable Mention was awarded to two recipients: Alexander Viviano of the University of Chicago, and Eric Evangelista, a recent graduate of Syracuse University. All the winning essays can be found on the Foundation’s website: www.eliewieselfoundation.org/prize-in-ethics.

Established in 1989 by Nobel laureate Elie Wiesel and his wife, Marion Wiesel, the Prize in Ethics Essay Contest is an annual competition that challenges college students to explore their moral compass and address the injustices that confront them in today’s world. Since its inception, thousands of young people have written essays for consideration. This year, MSNBC host and former Prize in Ethics winner Rachel Maddow served as a guest juror to review the final round of essay submissions.

“Young moral leadership is critical in shaping an ethical tomorrow,” said Elisha Wiesel, the son of Elie Wiesel. “My father’s legacy is apparent in the Prize in Ethics, which continues his passion for developing principled thinking in emerging scholars. We’re proud to amplify these students’ voices and their moving words.”

In 2008, Dov Seidman became the exclusive partner of the Elie Wiesel Foundation for Humanity Prize in Ethics. Seidman has since partnered with the Elie Wiesel Foundation for Humanity to ensure Elie Wiesel’s legacy lives on by offering the prize as part of the work of The HOW Institute.

In addition to their scholarships, winners also receive a trip to New York City for a seminar to discuss their essays among other ethical topics.

The 2023 Elie Wiesel Prize in Ethics Essay Contest is now open for submissions. Students may apply at the following link: eliewieselfoundation.org/prize-in-ethics

---

BRUSH & FLOSS DENTAL CENTER

Celebrating 43 years!

As we celebrate 43 years in Stratford, we would like to welcome Dr. Zachary Korwin to our Brush & Floss Family!

To accommodate your busy schedule—we are open four evenings and every Saturday!

HIGH-TECH FAMILY, COSMETIC AND IMPLANT DENTISTRY

We have expanded our office to better meet the needs of our patients. As always, all of our consultations are complimentary.

P: 203.378.9500 | F: 203.386.9057 | BetterSmile.com
Mon-Thurs: 8am - 8pm | Fri: 8:30am - 5pm | Sat: 8:30am - 4pm
After 32 years, leaving the ADL is bittersweet

By Stacey Dresner
NEW HAVEN, Conn.
– One of the most important Jewish values that Marji Lipshez-Shapiro recalls learning from her parents was the belief in fairness and justice.

“I’ve just heard about fairness and justice all my life,” says Lipshez-Shapiro, deputy director of ADL Connecticut. “I was a huge fan of Bobby Kennedy and Martin Luther King and lived through their murders when I was in the seventh grade. That was my call to action – a tragedy happened and I had to be part of the solution.”

And Lipshez-Shapiro has most definitely been a part of the solution through her passionate, caring and unwavering fight against antisemitism, racism, bullying, homophobia, and hate in all forms. But now at 66, she has announced that she will be leaving the ADL after 32 years at the end of 2022. “I’m ready to leave but it’s bittersweet,” she says.

On Nov. 1, she received the Irwin J. Hausman Civil Rights award at ADL’s annual Torch of Liberty award dinner. Jeffrey Flaks, president and CEO of Hartford HealthCare, will received the ADL’s Torch of Liberty Award.

Born and raised in Hamden, Connecticut, Lipshez-Shapiro says her parents instilled in her strong Jewish values.

“Although I didn’t have a formal Jewish education, I did learn amazing Jewish values from my parents, which gave me the foundation for who I am,” she says. “Certainly tikun olam was something that my parents were all about. Hearing that it’s the duty of every person to leave the world better than you found it, was a key foundation for me. Another one was the value of education. My mother always used to say that as children we should ask questions, we should explore. And I’ve been an educator all of my life. That’s how I define myself.”

Lipshez-Shapiro attended Colgate University, where she majored in psychology, and the Ohio State, where she studied higher education.

Her first job was as a residence hall director at Cornell University. When her mother became ill, she returned to Hamden and became dean of residence life at Connecticut College. She soon entered the nonprofit world, working at organizations like the YMCA and Trinity Women’s Center.

In 1990, she saw an ad seeking a part-time coordinator for a new program the Connecticut office of the ADL was trying to begin called “World of Difference.” The program, created in 1985 by the late Leonard Zakim, a civil rights leader who served as director of the New England region of ADL, provided anti-bias educational materials for schools. It was used in major cities like New York and Boston before Connecticut ADL decided to bring it to Hartford and New Haven.

“They had $18,000 and a dream, and I took it,” Lipshez-Shapiro says. “I was hired to basically start knocking on doors and school districts and saying we have this program for teachers.”

In 1995, under the umbrella of World of Difference, Lipshez-Shapiro created “Names Can Really Hurt Us,” an anti-bullying program which works with middle school and high school students. More than 350,000 teens have since participated in this program.

Soon Lipshez-Shapiro became education director at ADL, leading all of the organization’s educational programming. This included “Confronting Anti-Semitism” now called Words to Action.

“That’s done in synagogues, primarily to empower Jewish families to learn and know how to respond effectively to antisemitism. Now that program has started to grow to talk about antisemitism to [non-Jews] which is what everyone wants but it’s not easy to do,” she says. “Schools do not invite us in for that…Most of the time I get interest in learning about antisemitism at a school when there has been an incident.”

In the 2005, Lipshez-Shapiro began heading “Echoes and Reflections,” ADL’s Holocaust education program, created by the ADL in conjunction with Yad Vashem and the Shoah Foundation.

“I had no background in Holocaust education, and so I became obsessed with this. I studied and studied. Sydney Perry, who was at the Jewish Federation in New Haven gave me an opportunity to go on the March of the Living with 60 kids and that really upped my ante learning about the Holocaust, by being at death camps and processing that with kids,” she says.

Lipshez-Shapiro has now trained about 1,500 teachers in Connecticut on the “Echoes and Reflections program, and has for years has brought Holocaust survivors into schools to share their stories with students.

To continue reading the complete article, please visit our website at: shalomnewhaven.org/ADL-article

Reprinted with permission from the Southern New England Jewish Ledger.
California governor condemns antisemitism, blames Trump

(JNS) California Governor Gavin Newsom on Monday, Oct. 24, condemned the recent antisemitic incidents in Los Angeles, including a banner reading “Kayne is right about the Jews” on the Interstate 405 freeway. “This weekend’s public display of antisemitic hate is another wake-up call to all of us that we must remain vigilant to protect our values and freedoms as Californians,” Newsom said, adding, “Our state is committed to protecting our diverse communities and will continue to lead the fight against racial, ethnic, and religious hate wherever it rears its ugly head.”

Simultaneously, the Democratic governor blamed the antisemitism on Donald Trump, stating, “The former president gave a platform to extremists spewing hate speech and we continue to see the dangerous consequences—from the insurrection on January 6th to Nazi salutes and anti-Jewish signs over the 405 freeway here in California.”

In addition to the sign referring to the series of antisemitic remarks by performer Kayne West, the Goyim Defense League posted two other banners which prompted Hitler salutes on an overpass along the freeway on Saturday. Newsom touted California’s funding of “more than $150 million to support anti-hate programs that provide direct support for impacted communities and victims.” This year’s state budget, he noted, included $36M for the California Holocaust Survivor Assistance Program, $10 million to fund an anti-bias education grant program and $5 million for the Los Angeles-based Museum of Tolerance South of Los Angeles, a teacher at San Diego’s Carmel Valley Middle School recently justified the placement of Adolf Hitler’s portrait alongside those of non-genocidal world leaders in a 7th-grade classroom, telling a Jewish student that “Hitler may have done some bad things, but he also had strong leadership qualities.”

Antisemitic activity at GWU

(JNS) George Washington University (GW) has seen several antisemitic incidents over the past two weeks, including posters targeting Zionists with obscene language and protests calling for terrorism targeting Jews. Leaflets were found around the school’s main campus in the Foggy Bottom neighborhood of Washington, D.C., with text reading “Zionists F*** Off.” The flyers were followed by protesters gathering outside the Jewish Student Center and chanting, “There is only one solution, intifada revolution.” These incidents came days after Yom Kippur.

Gil Preuss, CEO of the Jewish Federation of Greater Washington, told JNS that rhetoric against Israel and the Jewish community at GW has grown increasingly intense, “violent and more confrontational, and has crossed many lines.” He described the developments as “shocking on the one hand, yet sadly, somewhat predictable on the other hand.” Preuss observed a “growing acceptance in the United States right now of hateful speech, where the speaker has no implications on their professional well-being and the support that they may have on their engagements.”

At its core, he thinks American culture, “across the political spectrum,” needs to be comfortable calling out “virulent antisemitism” and asking “others to call it out as well.” “Right now, there’s too much space, too much support, and too much airtime for the people who are really just trying to create more hatred and rip us apart,” he said.

Preuss is waiting to see “the full commitment of the GW administration to addressing and fighting antisemitism on the campuses.”

Liora Rez, executive director of StopAntisemitism, told JNS, “GW’s DEI [Diversity, Equity and Inclusion] departments are not effective in protecting the welfare of their Jewish populations and received a ‘D’ grade in StopAntisemitism’s ‘Antisemitism on U.S. College and University Campuses 2022’ Report Card. The school does not include Jews in its DEI policies, has not adopted the IHRA [International Holocaust Remembrance Alliance] definition of antisemitism, and BDS resolutions have been presented and passed.”

Many Jewish students at GW feel the administration does not take their safety seriously and they “often do not feel safe being open about their Jewish identity or support for Israel,” she said. Rez urged GW to “take the initiative to revise its DEI policies to include Jews, adopt IHRA and act to stop antisemitic incidents and not issue fluff condemnations surrounding them.”

She asked Jewish students “to continue to contact StopAntisemitism to report any anti-Jewish incidents.” Preuss encouraged Jewish students at any institution to “get involved with Hillel” and any “Jewish organization that strengthens their core Jewish identity and sense of community.” He also suggested that they “use their voice to call out anytime that there is antisemitic activity on their campus.”
Three of Fortune’s most powerful women in startups are Israeli

By Abigail Leichman (Israel21c) Three Israeli women—Eynat Guez, Adi Tatarko and Daphne Koller—are included on Fortune magazine’s “The 15 Most Powerful Women in Startups” list for 2022. All three head so-called unicorn companies, valued at $1 billion or more. Tatarko, ranked eighth on the list, founded the highly successful home remodeling and design platform and community Houzz in 2009 with her husband, Alon Cohen, in Palo Alto. Guez, ranked ninth, is co-founder and CEO of Herzliya-headquartered multinational firm Papaya Global, whose payroll automation platform is used by more than 700 companies in 160 countries. Koller, ranked thirteenth, is a machine-learning pioneer who previously cofounded online education powerhouse Coursera. She’s currently founder and CEO of San Francisco-based Insitro, a data-driven drug discovery and development company. Koller also was named to Forbes’ “50 over 50” list of notable entrepreneurs.

Google opens high-tech school in Israel

(JNS) Alphabet Inc.’s Google and Israel’s Reichman University have established a school to train high-tech professionals. The school will offer courses in computer programming, sales and data analysis, among other subjects, the university said on Oct. 24. “We believe that a variety of voices, opinions and perspectives enriches Israeli high-tech and its developments,” said Barak Regev, managing director of Google Israel.

Although Israel has a thriving high-tech sector, a significant shortage of experienced tech professionals has resulted in tens of thousands of open job offerings.

The School of High Tech in Herzliya, north of Tel Aviv, will subsidize students from various communities “including women, the ultra-Orthodox, Arabs, members of the Ethiopian community and people from the geo-social periphery and disadvantaged socio-economic groups,” the university said.

Courses will be introduced over the next weeks and students who complete them will receive credit towards a degree, the university announced. The program will include core academic studies.
WHAT IS GEMATRIA?
Gematria is the practice of assigning a number or value to the letters in the Hebrew alphabet. It’s like a secret code!

IN HISTORY
The Hasmonean king of Judea, Alexander Jannaeus (משה חוסה) had coins made, marking his 20th and 25th year of reign using the letters ב (20) and ח (25).

IN THE TORAH
Commentaries speak about Gematria in the Torah. For example, in Bereishit (Genesis 14:14) it is written that Abraham took 318 of his servants to help him in a war. It is said that this is a reference to his singular servant Eleazar (אלעזר), whose name has a numerical value of 318, and who was the only one who accompanied him on this quest.

TRY IT!
(1) What is the gematria of חי (chai)?  כ + י = __________
(HINT: This is a “lucky” number in Jewish tradition.)

(2) What word does this spell, using Gematria?
(TIP: Remember that Hebrew reads right to left. HINT: This is one of the most well-known Hebrew words.)

(3) What is the numerical value of your Hebrew name?
(HINT: Write your name in Hebrew. Add the values of the letters based on the chart above. Compare which of your friends’ names add up to the largest and smallest numbers!)

What words can you write now that you know about GEMATRIA?
TRIBUTES & REMEMBRANCES

**JEWISH FOUNDATION**

To purchase a tribute card: jccnh.org, jewishnewhaven.org, newhavenjewishfoundation.org

*Tributes listed are up to Oct. 27, 2022

**JCC OF GREATER NEW HAVEN**

**SAY YES TO TOMORROW. SAY YES TO YOU.**

**SAY YES TO THE JCC.**

Join the JCC with no commitment. The time is NOW. 50% Off your first month*

- Six Lane Indoor Swimming Pool
- Basketball Courts
- Fitness Center
- Childcare and Camp
- Pickleball & Racquetball
- Spin Classes
- Virtual and In Person Group Ex Classes, Free To Members
- Enrichment Classes For All Ages

*Promotional rate is valid for first month only. Normal rates apply in the second month with secured payment plan. Must have not been a member in the past six months. Cannot be combined with other offers.

Take advantage of all the J has to offer. Contact membership today at membership@jccnh.org or call (203) 387-2424 x0
Throughout the enormous challenges of the past few years, our Federation, with your support, has helped our community to stay strong and connected—while also helping those in need here at home, Israel, Ukraine, and worldwide. Together we can make our national and global Jewish community more inclusive, diverse, and secure. But we need your help. We need resources to keep Jewish life vibrant and safe, to create a culture of belonging for all who are Jewish and their loved ones, all while building across diverse communities.

Together we can...Together we will!

Visit jewishnewhaven.org/give