

ADVERTISE WITH US!



ADVERTISING CONTRACT

Contact Name _____
 Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Email _____
 Phone _____
 Check enclosed (Checks made payable to: Jewish Federation of GNH, 360 Amity Road, Woodbridge, CT 06525)
 Charge my: Visa Mastercard AmEx Discover
 Name on account _____
 Account # _____ Exp ___/___
 Security Code _____ Signature _____

Sales Rep Notes

Ad Size

- Back Cover - \$2200
- Full pg. - \$1700
- 2/3 pg. vertical - \$1130
- 1/2 pg. horizontal - \$850
- 1/3 pg. vert/horiz - \$565
- 1/4 pg. square - \$450
- 1/8 pg. horizontal - \$250
- Business card ad - \$140

Issue

- September/October
- November/December
- January/February
- March/April
- May/June
- July/August

Non-Profit Rates

- Non-Profit Rate = 25% off
- Discounts available for constituent agencies and synagogues.*

Design Services

- \$25 / half hour

Advertising Policy

- Contract advertising and applicable contract rate is governed by the publisher. The publisher reserves the right to cancel an advertising contract due to failure of an advertiser to meet the terms of the contract.
- The publisher's liability shall be limited to the amount paid by the advertiser for the first insertion only, and in no event shall the publisher be liable for consequences.
- Connecticut referendum or election advertising must, by law, include the name and address of the person placing the advertisement. Advertisements being placed by a group must include the name of the treasurer of the group and such organizations must be registered with the appropriate town clerk. Referendum, election and political advertisements must be pre-paid.
- The publisher reserves the right to reject any advertisement.
- The word "Advertisement" to indicate a paid advertising will be printed across the top of each advertisement that simulates newspaper reading matter.
- All ads must be submitted as final version in approved format and size.
- Shalom New Haven assumes no liability for factual, grammatical, spelling, visual, or other errors in ads or for the omission, in whole or part, of any content within an ad.
- We do not accept advertisements for pork or shellfish.
- Advertiser is solely responsible for the content of the ad and/or any legal liability arising out of or relating to the ad.

Payment is due when contract is signed.

Contact Signature

Ad Rep Signature

Date

Total



360 Amity Road
Woodbridge, CT 06525
main: 203.387.2424

jewishnewhaven.org/SNH