

ADVERTISE WITH US!

LINDSEY BARGER

lbarger@jewishnewhaven.org

(203)387-2424 x276



ADVERTISING CONTRACT

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Check enclosed (Checks made payable to: Jewish Federation of GNH, 360 Amity Road, Woodbridge, CT 06525)

Charge my: Visa Mastercard AmEx Discover

Name on account _____

Account # _____ Exp ___/___

Security Code _____ Signature _____

Sales Rep Notes

Ad Size

- Back Cover - \$2200
- Full pg. - \$1700
- 2/3 pg. vertical - \$1130
- 1/2 pg. horizontal - \$850
- 1/3 pg. vert/horiz - \$565
- 1/4 pg. square - \$450
- 1/8 pg. horizontal - \$250
- Holiday Greeting ad - \$200

Issue

- September/October
- November/December
- January/February
- March/April
- May/June
- July/August

Non-Profit Rates

Non-Profit Rate = 25% off

Discounts available for constituent agencies and synagogues.

Design Services

\$25 / half hour

Advertising Policy

- Contract advertising and applicable contract rate is governed by the publisher. The publisher reserves the right to cancel an advertising contract due to failure of an advertiser to meet the terms of the contract.
- The publisher's liability shall be limited to the amount paid by the advertiser for the first insertion only, and in no event shall the publisher be liable for consequences.
- Connecticut referendum or election advertising must, by law, include the name and address of the person placing the advertisement. Advertisements being placed by a group must include the name of the treasurer of the group and such organizations must be registered with the appropriate town clerk. Referendum, election and political advertisements must be pre-paid.
- The publisher reserves the right to reject any advertisement.
- The word "Advertisement" to indicate a paid advertising will be printed across the top of each advertisement that simulates newspaper reading matter.
- All ads must be submitted as final version in approved format and size.
- Shalom New Haven assumes no liability for factual, grammatical, spelling, visual, or other errors in ads or for the omission, in whole or part, of any content within an ad.
- We do not accept advertisements for pork or shellfish.
- Advertiser is solely responsible for the content of the ad and/or any legal liability arising out of or relating to the ad.

Payment is due when contract is signed.

Contact Signature

Ad Rep Signature

Date

Total

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PUBLISHED BY THE

Jewish Federation
OF GREATER NEW HAVEN

360 Amity Road
Woodbridge, CT 06525
main: 203.387.2424

jewishnewhaven.org/SNH