

ADVERTISE WITH US!

LINDSEY BARGER

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(203)387-2424 x276



AD SIZES & RATES

	PREMIUM LOCATION 		
FULL PAGE \$1700 Size: 10.375"w x 11"h	BACK COVER \$2200 Size: 10.375"w x 9.7"h	2/3 PAGE VERTICAL \$1130 Size: 5.1875"w x 10.5"h	1/2 PAGE HORIZONTAL \$850 Size: 10.375"w x 5.25"h
1/3 PAGE \$565 Vertical: 3.412"w x 11"h Horizontal: 10.375"w x 3.5"h	1/4 PAGE SQUARE \$450 Size: 5.1875"w x 5.5"h	1/8 PAGE HORIZONTAL \$250 Size: 5.1875"w x 2.65"h	HOLIDAY GREETING PAGES ONLY: BUSINESS CARD SIZE \$200 Size: 3.25"w x 2"h

REQUIREMENTS/SPECIFICATIONS

Ads must be properly sized according to our ad size specifications. We will accept the following file formats: .jpg, .png, .pdf, .eps, .tif

- Files created in Adobe InDesign, Adobe Photoshop, Adobe Illustrator are acceptable. Convert your final artwork to a high resolution pdf with fonts outlined/embedded and images linked.
- All files and images must be 300 dpi at 100% size.
- All colors /photos should be CMYK.
- Logos should be in vector format or line art at no less than 600 dpi.

NOT acceptable are QuarkXpress, CorelDraw, Microsoft Word, Powerpoint and Publisher files.

DESIGN SERVICES:
Need a design for your ad?
Let our design experts create one for you.
\$25/ half hour

AD SALES:
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SHALOM
NEW HAVEN

PUBLISHED BY THE
Jewish Federation
OF GREATER NEW HAVEN

360 Amity Road
Woodbridge, CT 06525
main: 203.387.2424

jewishnewhaven.org/SNH