

TOUCH A TRUCK

SPONSORSHIP & EVENT DETAILS:

Touch a Truck is marketed throughout the Greater New Haven County via print, banner, website and social media.

REGISTRATION DEADLINE:

To guarantee listing inclusion in the day of event printed materials, registration and payment must be received by April 21, 2023.

SPONSOR SIGNAGE AND PUBLICITY:

Sponsors may bring banners, signage, decorations, etc. to promote their business. Promotional materials appropriate for children, such as stickers and giveaways, are strongly encouraged.

PARTICIPATION GUIDELINES:

The *Touch a Truck* commitment form, sponsorship payment and Certificate of Liability Insurance and/or food service license must be received prior to the event in order to participate. No refunds will be provided unless otherwise agreed to by the JCC.

Vehicle space assignments will be determined by the JCC based upon the best interest of the event. Vehicles will be located on open blacktop.

Vehicle participants acknowledge that a minimum of one adult representative must be present during the event to supervise the vehicle(s) between the hours of 1 am – 2 pm on Sunday, May 21, 2023. Vehicle representative should be able to provide a narrative description of the vehicle's specification and/or services as well as facilitate a guided "tour" of the vehicle's interior as allowable by the vehicle's size.

Vehicle sponsors acknowledge that the nature of the *Touch a Truck* event involves the interaction of children with the sponsor's vehicle so that the children are able to touch, see and explore the vehicle and learn about the vehicle's function. The JCC will take appropriate measures to facilitate a safe event; however, the sponsor remains responsible for the supervision and safety of its vehicles. The sponsor shall indemnify, save and hold harmless the JCC and its officers, directors and volunteers from all liability, loss, damage, claims, costs, demands and actions of any nature whatsoever arising out of the *Touch a Truck* event.

Touch a Truck is marketed as an inclusive event for all children and attendees: as such, vehicle horns shall be disabled to prevent startling noise.

Vehicle participants must arrive on event day between 7:30 – 9 am to set up.

Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive early during event set-up. Vehicles are expected to stay the entire length of the event and may not leave until after the event's conclusion at 2 pm.

Sponsors grant permission to the JCC to take photographs or record videos of vendor and/or display during the event for the purpose of promotion and publicity.



360 Amity Road, Woodbridge
jccnh.org | (203) 387-2424

TOUCH A TRUCK IS BACK!



Sunday, May 21 | 10 am - 2 pm
360 Amity Road, Woodbridge



- Quiet Time 10 – 10:30 am – No horns/sirens
- 400 people anticipated
- Emergency service vehicles/nonprofits are free.
- All food trucks have a flat \$100 participation fee.
- Please review all participation guidelines on page 4. Additional sponsorship benefits to be considered upon request.
- Sponsorship commitment deadline is April 21, 2023.

SPONSORSHIP OPPORTUNITIES



TOUCH A TRUCK



Sunday, May 21 | 10 am - 2 pm
Beckerman/Lender Jewish Community Building,
360 Amity Road, Woodbridge

SPONSOR LEVELS

EXCAVATOR LEVEL \$2500

- Title Sponsor
- Banner in JCC gymnasium one year
- Acknowledgement as sponsor by DJ
- Logo on printed advertising for event
- Logo on *Touch a Truck* Website
- Recognition on day of event printed material and JCC annual report
- One Truck entry

MONSTER TRUCK LEVEL \$1,500

- Banner in JCC gymnasium one year
- Acknowledgement as sponsor by DJ
- Logo on printed advertising for event
- Logo on *Touch a Truck* Website
- Recognition on day of event printed material and JCC annual report
- One Truck entry

TRACTOR LEVEL \$500

- Acknowledgement as sponsor by DJ
- Logo on printed advertising for event
- Logo on *Touch a Truck* Website
- Recognition on day of event printed material and JCC annual report
- One Truck entry

TOW TRUCK LEVEL \$250

- Recognition on day of event printed material and JCC annual report
- One Truck entry

TRUCK LEVEL \$60

- One Truck entry

Visit jccnh.org/TAT to register today!

OR...FILL OUT THIS FORM AND MAIL (OR SCAN & EMAIL) TO:

Attention: Lindsey Barger
JCC of Greater New Haven, 360 Amity Road,
Woodbridge, CT 06525 | lbarger@jewishnewhaven.org

Deadline: APRIL 21, 2023

CONTACT INFORMATION

Business Name/Contact Name _____

If applicable, type of vehicle(s) you will have at the event _____

Please enclose a current certificate of insurance and/or food service permit per attached guidelines.

Address _____

City _____ State _____ Zip _____

Email _____ Phone (_____) _____

PAYMENT INFORMATION/SPONSORSHIP LEVELS:

- | | |
|---|---|
| <input type="checkbox"/> Excavator Level: \$2,500 | <input type="checkbox"/> Tow Truck Level: \$250 |
| <input type="checkbox"/> Monster Truck Level: \$1,500 | <input type="checkbox"/> Truck Level: \$60 |
| <input type="checkbox"/> Tractor Level: \$500 | <input type="checkbox"/> Food Truck: \$100 |

CHECK ENCLOSED. Please make payable to: JCC of Greater New Haven.

or **PLEASE CHARGE MY CREDIT CARD:**

Visa Mastercard Amex

Amount to be charged _____ (please see guidelines on back for participation)

Account # _____

Name on Account _____ Exp. Date _____ CVV _____

Card Holders Signature _____

NOTE: Contributions are tax deductible.