



Jewish Federation  
OF WINNIPEG



2016  
ANNUAL  
REPORT

Our future.  
*Powered by you.*

# MESSAGE FROM OUR

We wish to thank YOU, the

Winnipeg Jewish community, for a successful 2015/2016.

Without your trust and faith in our leadership and your ongoing support of our organization, we would not have accomplished so much over the past year.

YOU moved the Combined Jewish Appeal to new heights through generous donations and time spent calling or meeting with donors. Under the leadership of CJA Chair Bryan Klein and Women's Philanthropy Chair Elana Schultz, we raised a record \$5.85 million for the 2015 campaign which concluded last March. As of January 20, 2017, together we raised over \$5.6 million and we will continue our fundraising efforts until March 31.

Throughout the year, we strengthened partnerships locally, nationally, and in Israel. We are happy to call the local agencies who receive funding our partners and truly felt that partnership when they came out in full force to help raise the dollars so needed. We are proud of each of our agency partners for ensuring the present needs of our community are met.

Through our collaborative work with the Jewish Foundation of Manitoba, we witnessed the growth of our endowment fund which now sits at just over \$4 million. The income from these funds will help ensure the future needs of our community can also be met.

The Federation also facilitated mentorships and alliances beyond our official partners. A wonderful example of these efforts is the growing

relationship between Norway House Cree Nation and Israel and the resulting unique programs which have inspired positive change within this First Nation community.

PJ Library events encouraged partnerships between multiple organizations including synagogues and our partner agencies. This year, our Geshet Chai Partnership 2Gether program had the largest participation from Gray Academy... EVER! We had over 30 host and co-host families for the 10 students and two 2 teachers visiting from Israel. The Winnipeg community has embarked on a special project funding an experiential English playground at our partner school Ramat Korazim.

Fifty young adults represented Winnipeg and participated in the free 10-day Taglit-Birthright Israel trip. This year, for the first time, a group of six young adults with special needs participated in a specifically designed Taglit-Birthright Israel trip with a participant from Winnipeg amongst them.

We established a new department to oversee the tremendous amount of good work done nationally, in Israel, and in the former Soviet Union. This year, we are happy to announce the formation of the Israel and Overseas Department.

We continued to represent and advocate on behalf of our community in areas such as: discrimination, antisemitism, and security. Through our offices, we have trained police cadets, Bridges for Peace, and community college administration. In addition to training, we presented information regarding these concerns to over 50 candidates and elected government

# PRESIDENT & CEO

officials on behalf of the Jewish community. We worked in partnership with the Asper Jewish Community Campus to ensure that we have a safe environment. We also coordinated a review through CIJA, our advocacy partner, on security for Winnipeg Jewish community organizations.

Federation is a proud partner with multiple faith groups and community organizations on Operation Ezra. In the past year, our partnership has advocated for and worked diligently to rescue 5 Yazidi families who have made Winnipeg their home. More families will join in the coming months.

In 2016, 120 families came for exploratory visits through our GrowWinnipeg initiative. We have established a welcoming committee to ensure the 479+ newcomers have settled into a comfortable, happy life in Winnipeg. We continuously meet with new Winnipeggers to assess the challenges and successes of joining our community.

This year we re-established a Kashrut committee that is working to promote Kashrut and ensure appropriate oversight within Winnipeg.

The Governance Committee has begun the work on reviewing the Federation by-laws. To-date we have both a new mission statement and vision.

We take the responsibility of managing our funds very seriously. Federation ended the fiscal year in a surplus position.

Hillel Winnipeg has completed a full review and will offer compelling opportunities for Jewish students to build community, expand their networks, and develop as Jewish leaders engaging Tikkun Olam.

We invited the community for feedback and embarked on a community-wide planning process. The Planning committee has met with over 300 community members, from teenagers to seniors, to develop a clearer picture of the current and future needs of the Winnipeg Jewish community. As we move forward, we also continue to honour the past through commemoration programs such as Shoah week and Kristallnacht.

We must acknowledge that with our successes our work as a community is not yet done. We need your continued support to ensure that we can provide funding to our partners so that they can continue to deliver vital services. Not a day goes by that we do not encounter antisemitism locally or abroad. We must ensure that all Jewish people can live in freedom and security. There are still Jewish people, like all people in our community, who suffer from poverty, addictions, isolation and other crises which require our support and assistance either directly or through the funds and support that we provide to our agencies.

Thank you for doing YOUR part.

*Adam Levene*

Adam Levene  
President

*Elaine Goldstine*

Elaine Goldstine  
Chief Executive Officer

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# WHAT IS FEDERATION?

The **Jewish Federation of Winnipeg** is a non-profit community organization that was established in Winnipeg almost 80 years ago.

We are part of the Jewish Federations of Canada-UIA (JFC).

We are one of 166 Federations that make up the Jewish Federations of North America (JFNA). JFNA connects with our partners worldwide to serve the Jewish people.

Our organization has many different roles to best serve the needs of the community.

Through our departments and programs, Federation serves the Winnipeg Jewish community at every age and stage of life.

We are **funders**. We support local, national, and overseas partners and programs.

We are an **incubator** for new community initiatives, and we foster their growth.

We are **strategists**. We are constantly evaluating how to provide core services that need to be delivered year after year.

We are **supporters** and **promoters** of Israel.

We are **advocates**. The Federation acts as the community's voice on a local, national, and international platform.

We are **sustainers** of Jewish identity.

We are **role models** and **mentors**. We nurture volunteerism, and recognize and celebrate those volunteers.

It is our greatest honour and joy to serve the members of the Jewish community of Winnipeg today and in the future.



# WHO IS FEDERATION?

## BOARD OF DIRECTORS

JFW Board Membership prior to 2016 AGM

## EXECUTIVE COMMITTEE

Adam Levene, President  
Laurel Malkin, Vice President

Jessica Cogan  
Carol Duboff  
Bryan Klein  
Joel Lazer  
Dov Sector  
Kovi Smolakc  
Gustavo Zentner

Richard Buchwald, Honourary Solicitor

## BOARD MEMBERS

Jared Akman  
Danita Aziza  
Arthur Blankstein, z"l  
Eduardo Borovich  
Brenlee Carrington Trepel  
Baillie Chisick  
Miral Gabor  
Elliott Garfinkel  
David Gisser  
Laurelle Harris  
Daniela Jacobsohn  
Mark Kantor  
Israel Ludwig  
Eka Mednikov  
Abby Morris  
Elana Schultz  
Sean Shore  
Anna Shusterman  
Evgueni Shusterman  
Eric Winograd

## BOARD OF GOVERNORS

Don Aronovitch  
Marjorie Blankstein, C.M.  
Ben Cohen  
Neil Duboff  
Mel Fages  
Ian Goldstine  
Sid Halpern  
Evelyn Katz  
David Kroft  
Guy Kroft  
Jonathan Kroft  
Israel Ludwig  
Ted Lyons, O.C.  
Howard Morry  
Monte Nathanson

## CURRENT STAFF

Elaine Goldstine, Chief Executive Officer  
Carlos Benesdra, Chief Financial Officer  
Arielle Branitsky, Hillel Director/Outreach Consultant  
Shelley Faintuch, Community Relations Director  
Floencia Katz, PJ Library Coordinator  
Jessica Kerzner, Leadership Development Director  
Jordan Lazareck, Office Support  
Linda Levesque, Campaign Associate  
Madeline Lopez Ficher, Creative Director  
Shana Menkis, Strategic Development Director  
Carmelle Noiseux, Executive Assistant  
Rhonda Prepes, Community Relations Assistant/  
Event Coordinator  
Anna Ren, Senior Accountant  
Faye Rosenberg-Cohen, Planning and Community  
Engagement Director  
Lesley Smith, Leadership Development Director  
(maternity leave)  
Dalia Szpiro, GrowWinnipeg Director  
Regina Teplitsky, Campaign Director

# OUR DEPARTMENTS

## FINANCIAL RESOURCE DEVELOPMENT

Leads the annual Combined Jewish Appeal (CJA) campaign - the primary funding source to our partner agencies and Federation operations; fundraises for emergency relief projects, acquires corporate sponsorship, and encourages planned giving to increase our endowment fund.

**\$5,861,374** raised by generous donors

## JEWISH ENGAGEMENT

Connects more Jews to more of Jewish life in collaboration with community organizations, volunteers, and national brand programs.

**800** PJ Library subscribers ages 6 months to 8 years

**600+** attended a Shabbat dinner as part of Shabbat Across Winnipeg

## ISRAEL & OVERSEAS

Promotes a strong connection with Israel and overseas communities by supporting needs and sharing opportunities.

**\$270,000+** allocated to 13 projects in the Galilee Panhandle through Partnership 2Gether (P2G)

**55** Taglit-Birthright Israel participants from Winnipeg in 2016

## FINANCE

Reports and safeguards the organization's assets.

**\$81,143** surplus due to responsible spending

# OUR DEPARTMENTS

## COMMUNITY RELATIONS

Represents our community to other Jewish and non-Jewish communities, government and media on issues of racism, antisemitism, Israel, social justice, Holocaust awareness and religious freedom. Fosters interfaith and interethnic understanding and monitors community security.

**100** meetings with municipal, provincial and federal politicians briefing them on our community

## COMMUNITY PLANNING

Consults the community to assess long-term Jewish community needs, identifies priorities, develops action plans for funding and implementation.

**300+** attended our Community Conversations to discuss the future of our community

**199** respondents to our "Age Friendly assessment"

## NEXT GENERATION INITIATIVES

Develops next generation leaders through the building of Jewish identity, fundraising, Israel related activities, leadership programming, social action and social events.

**37** new Young Adult Division (YAD) donors to the CJA 25-45 years of age

**757** Facebook friends

## GROWWINNIPEG

Increases the Jewish population of Winnipeg by welcoming Jewish people from around the world to a vibrant, connected Jewish community.

**104** exploratory visitors from South America, Mexico, Europe and Israel

**479** made Winnipeg their home in 2016





# FINANCIAL HIGHLIGHTS

## INDEPENDENT AUDITORS' REPORT

To the Directors of  
Jewish Federation  
of Winnipeg Inc.:

We have audited the accompanying financial statements of Jewish Federation of Winnipeg Inc., which comprise the statements of financial position as at August 31, 2016, and the statements of revenue, expenditures and allocations, changes in fund balances, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those

risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Jewish Federation of Winnipeg Inc. as at August 31, 2016 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### Other Matters

The budget information contained in these financial statements was prepared by management and is provided as additional information. We have not audited, reviewed or otherwise attempted to verify the accuracy or completeness of such information.

Winnipeg, Canada  
November 30, 2016



**Booke & Partners**  
Chartered Professional Accountants



# FINANCIAL HIGHLIGHTS

## STATEMENT OF REVENUE, EXPENDITURES AND ALLOCATIONS

Year Ended August 31

	Budget	2016	2015
Campaign Revenue			
Campaign	\$ 5,650,530	\$ 5,796,409	\$ 5,611,609
Bad debts	12,000	12,000	-
	<u>5,638,530</u>	<u>5,784,409</u>	<u>5,611,609</u>
Other revenue			
Endowment fund	78,300	93,138	75,043
Vaa'd Ha'ir of Winnipeg Inc., recoveries	45,000	45,000	45,000
Interest and other	61,470	64,692	86,444
	<u>184,770</u>	<u>202,830</u>	<u>206,487</u>
Revenue before expenditures & allocations	<u>5,823,300</u>	<u>5,987,239</u>	<u>5,268,452</u>
Financial resource development operating expenditures	<u>636,869</u>	<u>528,836</u>	<u>549,644</u>
Allocations			
Beneficiary agencies	2,632,910	2,755,000	2,658,550
Designated	1,015,000	1,147,893	1,039,786
Jewish Federations of Canada - UIA	525,000	557,778	525,000
Federation operating expenditures (net of recoveries)	<u>948,521</u>	<u>916,589</u>	<u>982,346</u>
	<u>5,121,431</u>	<u>5,377,260</u>	<u>5,205,682</u>
Excess (deficit) of revenue over expenditures and allocations	<u>\$ 65,000</u>	<u>\$ 81,143</u>	<u>\$ (242,960)</u>

# FINANCIAL HIGHLIGHTS

## STATEMENT OF FINANCIAL POSITION

As at August 31, 2016

Assets	2016	2015
Current		
Cash	\$ 74,190	\$ 599,301
Short-term investments	1,487,582	816,510
Campaign receivable	805,814	831,001
Receivables	200,098	107,616
Prepaid expenses	84,338	58,164
Current portion of note receivable	45,000	45,000
	<b>2,697,022</b>	<b>2,457,592</b>
Advances		
National Council of Jewish Women of Canada Winnipeg Section Inc.	-	110,000
Note receivable, Vaa'd Ha'ir of Winnipeg Inc.	16,484	61,484
Capital assets	196,666	173,272
Investments	883,449	1,091,981
	<b>\$3,793,621</b>	<b>\$3,894,329</b>
Liabilities		
Current		
Payables and accruals	224,578	186,619
Due to beneficiary agencies	2,760,424	2,568,550
Deferred revenue	23,067	384,019
Designated allocations payable	57,338	63,070
Current portion of deferred recoveries	45,000	45,000
	<b>3,110,407</b>	<b>3,247,258</b>
Deferred recoveries		
Vaa'd Ha'ir of Winnipeg Inc.	16,484	61,484
	<b>3,126,891</b>	<b>3,308,742</b>
Fund Balances		
Operating Fund	-	(114,176)
Reserve Fund	470,064	526,491
Capital Asset Fund	196,666	173,272
	<b>666,730</b>	<b>585,587</b>
	<b>\$ 3,793,621</b>	<b>\$ 3,894,329</b>

Approved by the Board:

*Adam Levine*

Director

*Laurel Malk*

Director

# ALLOCATIONS

## ALLOCATION TO OUR PARTNER AGENCIES



\$1,009,500



\$786,000



\$505,000



\$128,000



\$70,000



\$58,000



\$55,000



\$31,000



\$7,500



\$6,000



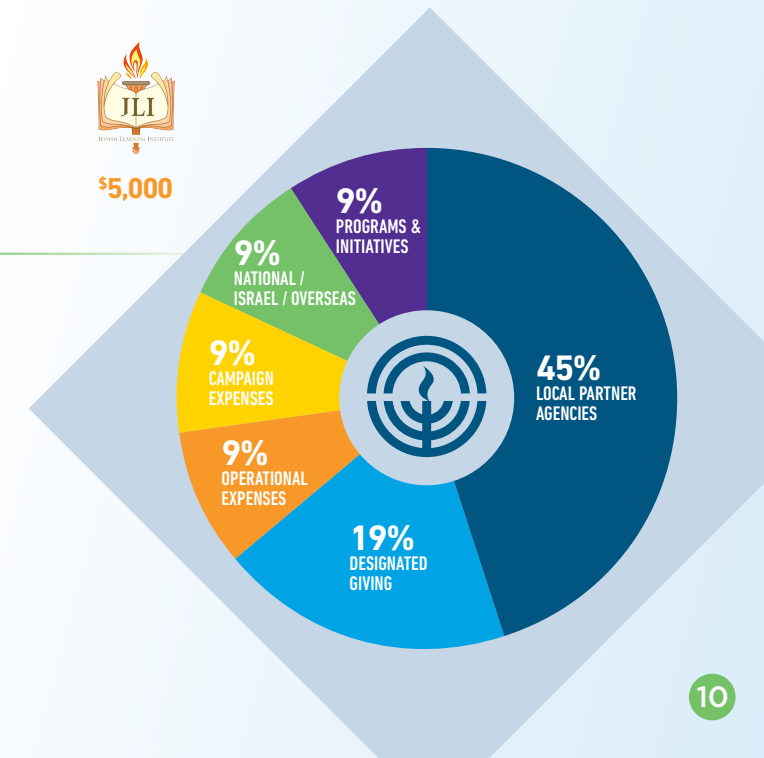
\$5,000



\$4,000



\$525,000



## OUR MISSION

Acting as the representative body of the Winnipeg Jewish community, building and sustaining a strong, secure and connected community rooted in Jewish values.

## OUR VISION

Building a vibrant, connected Winnipeg Jewish community.



Jewish Federation  
OF WINNIPEG

OUR FUTURE.  
POWERED BY YOU.

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