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**2017/2018**  
ANNUAL REPORT

# 18

Our future.  
*Powered by you.*



# WHAT IS FEDERATION?

The Jewish Federation of Winnipeg is a non-profit community organization that was established in Winnipeg 80 years ago. We are part of the Jewish Federations of Canada-UIA (JFC-UIA). We are one of almost 150 Federations that make up the Jewish Federations of North America (JFNA).

# MISSION & VISION

**MISSION:** Acting as the representative body of the Winnipeg Jewish community, building and sustaining a strong, secure and connected community rooted in Jewish values.

**VISION:** Building a vibrant, connected Winnipeg Jewish community.

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Jewish Federation  
OF WINNIPEG

# MESSAGE FROM THE PRESIDENT & CEO

It has been a year of growth and change for the Winnipeg Jewish community, filled with challenges that we have overcome and successes that must be celebrated. As we reflect back on 80 years of serving our community, we do so with the awareness that we must continue to build on the foundation of what has allowed our community to flourish, while addressing the needs of a community that is constantly undergoing renewal and change.

It is after this reflection that we also realize that we would not be where we are without you, our loyal donors, to whom we are so grateful for your enduring support. The 2017 Combined Jewish Appeal (CJA) Campaign, chaired by Steve Kroft, successfully raised \$5.7 million (including our endowment interest income). In addition, the Federation's "Leave More Than Memories" endowment fund at the Jewish Foundation of Manitoba has exceeded \$4.6 million.

Unfortunately, it was a year also marred by tragedy. The attack at the Tree of Life synagogue in Pittsburgh that left 11 people dead was a painful reminder that the world's oldest hatred, antisemitism, is unfortunately still alive and well. Since that horrendous event, we have been surrounded by those who have rallied around us to stand up in the face of hatred.

Our community consultations resulted in the development of committees that will focus on the key areas of Jewish Education and Engagement, Connections and Jewish Identity, Programming for the Diverse and Modern Jewish Community, Strengthening Community Caring, and Infrastructure and Community Capacity, allowing us to focus on priorities of importance to our community.

Our continuing relationship with the Centre for Israel and Jewish Affairs (CIJA) will allow us to continue advocacy work, addressing issues that affect our community. Building upon recent successes, we look to maintain the momentum from last year on issues such as combating antisemitism, advancing inclusion for people with disabilities, countering radicalization and terrorism, improving Canada's immigration and refugee system, strengthening the volunteer sector, among others. Working with CIJA, we are continually improving security through initiatives in our community.

Operation Ezra, the initiative dedicated to the rescue and resettlement of Yazidi refugees from Iraq, continues to gain momentum. As of September 2018, we successfully settled 55 refugees in Winnipeg, who in turn are now significantly involved as volunteers for Operation Ezra, helping many of the new Yazidi refugees who are arriving. Operation Ezra continues to provide day-to-day settlement support services, furniture and clothing drives, food, housing and employment assistance, as well as social programs to Yazidi families trying to build new lives as members of our community.

This year, we celebrated 20 years of the Manitoba Provincial Nominee Program that has welcomed new families from across the globe to our growing community. Through our partnership with the government, we have created a successful process for welcoming newcomers to our city that has become a model for other communities. Since the program began, we have received over 6,000 individuals who have become important contributors to our community.

As we enter 2019, our staff looks forward to serving the needs of the community with renewed energy and purpose. Our new Public Relations and Communications Director, Adam Levy, and new Campaign Director, Rebecca Brask, joined our team at the beginning of November and look forward to cultivating relationships and strengthening the CJA campaign.

Lastly, we would like to thank the tireless work of our dedicated board, volunteers and staff without whom none of this would be possible. We look forward to working with you to continue to grow and build upon our success for many years to come.



*Laurel Malkin*

**Laurel Malkin**  
President



*Elaine Goldstine*

**Elaine Goldstine**  
Chief Executive Officer



# WHAT DOES FEDERATION DO?

Through our departments and programs, Federation serves the Winnipeg Jewish community at every age and stage of life.

Leads the annual Combined Jewish Appeal (CJA) campaign - the primary funding source to our partner agencies and Federation operations; encourages planned giving to increase our endowment fund.



Connects more Jews to more of Jewish life in collaboration with community organizations, volunteers, and national brand programs.



Promotes a strong connection with Israel and overseas communities by supporting needs and sharing opportunities.



Represents our community to other Jewish and non-Jewish communities, government and media on issues of antisemitism, Israel, and Holocaust awareness. Fosters interfaith understanding and monitors community security.



Consults the community to assess long-term Jewish community needs, identifies priorities, develops action plans for funding and implementation.



Develops next generation leaders through the building of Jewish identity, fundraising, Israel related activities, leadership programming, social action and social events.



Increases the Jewish population of Winnipeg by welcoming Jewish people from around the world to a vibrant, connected Jewish community.



Reports and safeguards the organization's assets.



# WHO IS FEDERATION?

## JFW EXECUTIVE COMMITTEE

Laurel Malkin, President  
Joel Lazer, Vice President  
Adam Levene, Immediate Past President

### DEPARTMENTAL CHAIRS

Josh Blatt, Allocations Chair  
Jessica Cogan, Israel and Overseas Chair  
Carol Duboff, Community Planning Chair  
Laurelle Harris, Community Relations Co-Chair  
Steve Kroft, Campaign/Financial  
Development Chair  
Joel Lazer, Community Relations Co-Chair  
Elana Schultz, Education and Engagement Chair  
Gustavo Zentner, Finance Chair  
Abby Morris, Honourary Counsellor

## BOARD OF DIRECTORS

Eduardo Borovich  
Baillie Chisick  
Miral Gabor  
Jason Gisser, YAD Co-Chair  
Debbie Hoffman, Rady JCC Representative  
Daniela Jacobsohn  
Ellen Kroft, Women's Philanthropy Co-Chair  
Lindsey Leipsic, YAD Co-Chair  
Sherry Lercher Davis, Jewish Child and Family  
Service Representative  
Israel Ludwig  
Alejandra Mozes  
Paula Parks, Women's Philanthropy Co-Chair  
Stephen Rosenfield  
Sean Shore, Winnipeg Board of Jewish  
Education Representative  
Anna Shusterman  
Eric Winograd, Jewish Foundation of  
Manitoba Representative

## BOARD OF GOVERNORS

Don Aronovitch  
Marjorie Blankstein, C.M.  
Ben Cohen  
Neil Duboff  
Mel Fages  
Ian Goldstine  
Sid Halpern  
Evelyn Katz  
David Kroft  
Guy Kroft  
Jonathan Kroft  
Adam Levene  
Israel Ludwig  
Ted Lyons, O.C.  
Howard Morry  
Monte Nathanson

## CURRENT STAFF

Elaine Goldstine, Chief Executive Officer  
Carlos Benesdra, Chief Financial Officer  
Rebecca Brask, Campaign Director  
Floencia Katz, PJ Library Coordinator  
Jordan Lazareck, Office Support  
Linda Levesque, Campaign Associate  
Adam Levy, Public Relations &  
Communications Director  
Madeline Lopez Ficher, Creative Director  
Hartley Mendelsohn, Young Leadership Coordinator  
Graciela Najenson, Donor Development Director  
Carmelle Noiseux, Executive Assistant  
Mara Pellettieri, Administrative Associate  
Anna Ren, Accountant  
Faye Rosenberg-Cohen, Community Planning and  
Allocations Director  
Dalia Szpiro, GrowWinnipeg Director

# ALLOCATIONS & DESIGNATED GIVING

## TOTAL INCOME

Campaign and other revenue

**\$5,978,444**

## ALLOCATIONS TO LOCAL AGENCIES

**\$2,805,000**

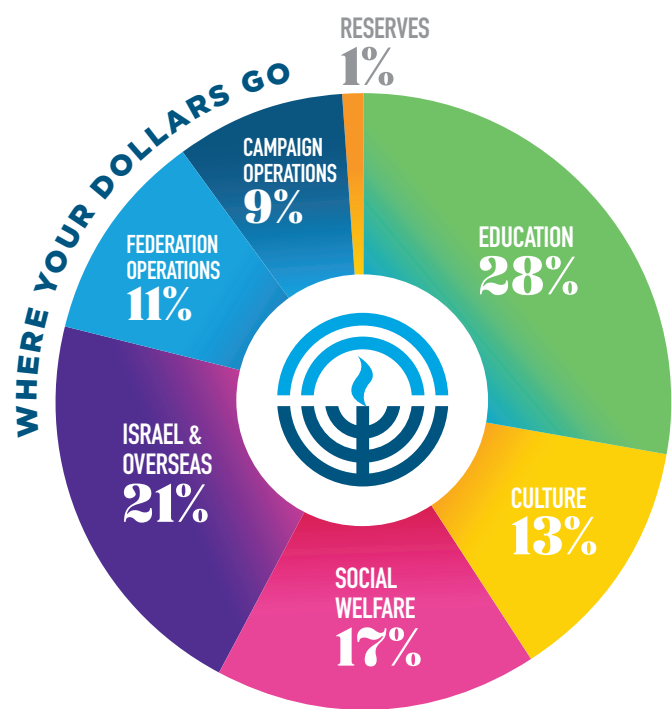
## DESIGNATED GIVING

**\$1,009,466**



<b>\$6,000</b>	ALEPH-BET CHILD LIFE ENRICHMENT PROGRAM	
<b>\$60,000</b>	B'NAI BRITH JEWISH COMMUNITY CAMP	
<b>\$60,000</b>	CAMP MASSAD	
<b>\$1,022,500</b>	GRAY ACADEMY OF JEWISH EDUCATION	<b>\$117,290</b>
<b>\$90,000</b>	(IN KIND)	
<b>\$125,500</b>	GWEN SECTER CREATIVE LIVING CENTRE	<b>\$87</b>
<b>\$6,500</b>	IRMA PENN SCHOOL OF JEWISH LEARNING	
<b>\$799,000</b>	JEWISH CHILD AND FAMILY SERVICE	<b>\$41,500</b>
<b>\$77,000</b>	JEWISH HERITAGE CENTRE OF WESTERN CANADA	
<b>\$5,500</b>	JEWISH LEARNING INSTITUTE	<b>\$6,000</b>
<b>\$510,000</b>	ROSE & MAX RADY JEWISH COMMUNITY CENTRE	<b>\$94,355</b>
<b>\$9,000</b>	THE SAUL & CLARIBEL SIMKIN CENTRE	
<b>\$34,000</b>	SHALOM RESIDENCES INC.	
	JEWISH FEDERATION OF WINNIPEG PARTNERSHIP 2GETHER PJ LIBRARY	<b>\$69,042</b>

# ALLOCATIONS & DESIGNATED GIVING



## FEDERATION EXPENSES

\$625,755

## CAMPAIGN EXPENSES

\$470,601

## RESERVE FUND

*Excess of revenue over expenditures and allocations*

\$72,595

## NATIONAL/ISRAEL DESIGNATED GIVING

\$618,268

HOLOCAUST SCHOLARSHIP

ISRAEL PROGRAMS/PROJECTS

JEWISH FEDERATIONS OF NORTH AMERICA

OPERATION EZRA

TEL HAI COLLEGE

YAD LAKASHISH

## UNALLOCATED TO DATE

\$62,924

## JEWISH FEDERATIONS OF CANADA - UIA

\$575,000

THE CENTRE FOR ISRAEL & JEWISH AFFAIRS

HILLEL CANADA

JEWISH AGENCY FOR ISRAEL

JOINT DISTRIBUTION COMMITTEE

MARCH OF THE LIVING

TAGLIT-BIRTHRIGHT ISRAEL

# AUDITORS' REPORT

## INDEPENDENT AUDITORS' REPORT

To the Directors of Jewish Federation of Winnipeg Inc.

The accompanying summarized financial statements, which comprise the statement of financial position as at August 31, 2018 and the statement of revenue, expenditures and allocations for the year then ended, are derived from the audited financial statements of Jewish Federation of Winnipeg Inc. for the year ended August 31, 2018. We expressed an unmodified opinion on those financial statements in our report dated November 28, 2018 (see below).

The summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of the organization.

### *Management's Responsibility for the Summarized Financial Statements*

Management is responsible for the preparation of a summary of the audited financial statements on the following basis:

The summarized financial statements include the major totals and subtotals from the related complete financial statements dealing with matters having a pervasive or otherwise significant effect on the summarized financial statements.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary of Financial Statements".

### *Opinion*

In our opinion, the summarized financial statements derived from the audited financial statements of Jewish Federation of Winnipeg Inc. for the year ended August 31, 2018 are a fair summary of those statements, on the basis described above.

Winnipeg, Canada  
November 28, 2018



*Booke & Partners*

**Booke & Partners**  
*Chartered Professional  
Accountants*



# AUDITORS' REPORT

## STATEMENT OF REVENUE, EXPENDITURES AND ALLOCATIONS YEAR ENDED AUGUST 31

	2018	2017
<b>Campaign Revenue</b>		
Campaign	\$5,668,391	\$5,701,468
Bad debts	12,500	12,000
	<b>5,655,891</b>	5,689,468
<b>Other revenue</b>		
Endowment fund	118,000	104,000
Vaa'd Ha'ir of Winnipeg Inc., recoveries	16,484	45,000
Interest and other	188,069	45,262
	<b>322,553</b>	194,262
<b>Revenue before expenditures and allocations</b>	<b>5,978,444</b>	5,883,730
<b>Financial resource development operating expenditures</b>	<b>470,601</b>	526,000
<b>JFW Initiatives</b>	<b>359,211</b>	352,398
<b>Transfer to Jewish Foundation of Manitoba</b>	<b>72,019</b>	--
<b>Allocations</b>		
Beneficiary agencies	2,805,000	2,755,000
Designated	1,009,466	1,103,401
Jewish Federations of Canada - UIA	575,000	550,000
Federation operating expenditures (net of recoveries)	625,755	571,066
	<b>5,015,221</b>	4,979,467
<b>Other Items</b>		
Unrealized gain on investments	11,203	
<b>Excess of revenue over expenditures and allocations</b>	<b>\$72,595</b>	\$25,865

# AUDITORS' REPORT

## STATEMENT OF FINANCIAL POSITION AS OF AUGUST 31, 2018

	2018	2017
<b>Assets</b>		
Current		
Cash	\$ 269,658	\$ 111,798
Short-term investments	2,877,795	2,254,938
Campaign receivable	803,920	894,385
Receivables	179,296	185,416
Note receivable, Vaa'd Ha'ir of Winnipeg Inc.	--	16,484
Prepaid expenses	45,047	48,304
	<b>4,175,716</b>	3,511,325
Capital assets	153,530	176,314
Investments	148,000	66,307
	<b>\$4,477,246</b>	\$3,753,946
<b>Liabilities</b>		
Current		
Payables and accruals	318,770	206,147
Due to beneficiary agencies	2,715,016	2,665,016
Operation Ezra	38,721	168,579
Deferred revenue	301,917	5,125
Designated allocations payable	337,632	-
Deferred recoveries, Vaa'd Ha'ir of Winnipeg Inc.	--	16,484
	<b>3,712,056</b>	3,061,351
<b>Fund Balances</b>		
Reserve Fund	611,660	516,281
Capital Asset Fund	153,530	176,314
	<b>765,190</b>	692,595
	<b>\$4,477,246</b>	\$3,753,946

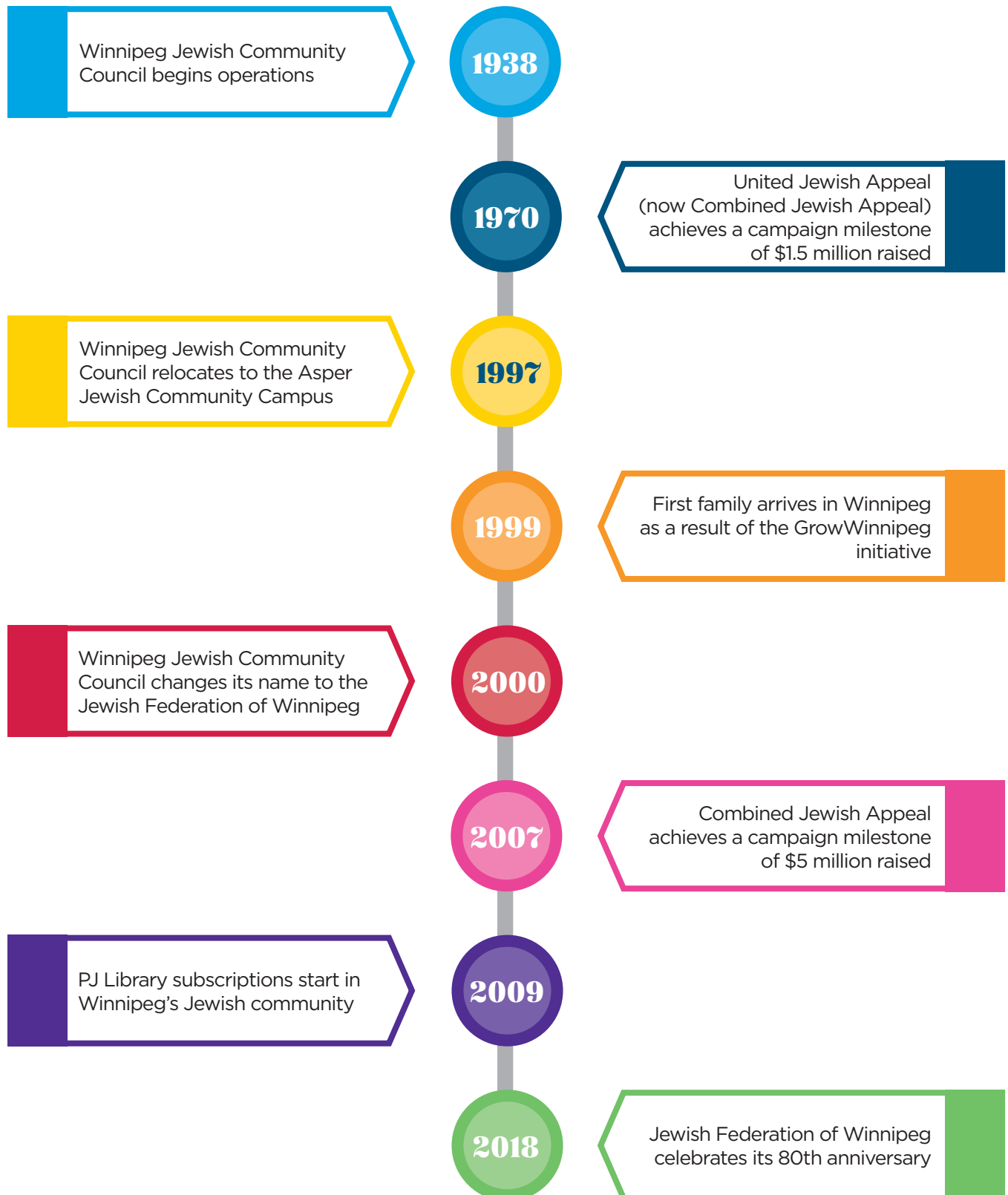
The complete financial statements, including notes to the financial statements and the independent auditors' report, are available upon request by contacting the Jewish Federation of Winnipeg office.

Approved by the Board:

  
Director

  
Director

# FEDERATION HISTORICAL TIMELINE



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OF WINNIPEG

OUR FUTURE.  
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For more information on the Jewish Federation of Winnipeg  
please visit [jewishwinnipeg.org](http://jewishwinnipeg.org)



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