



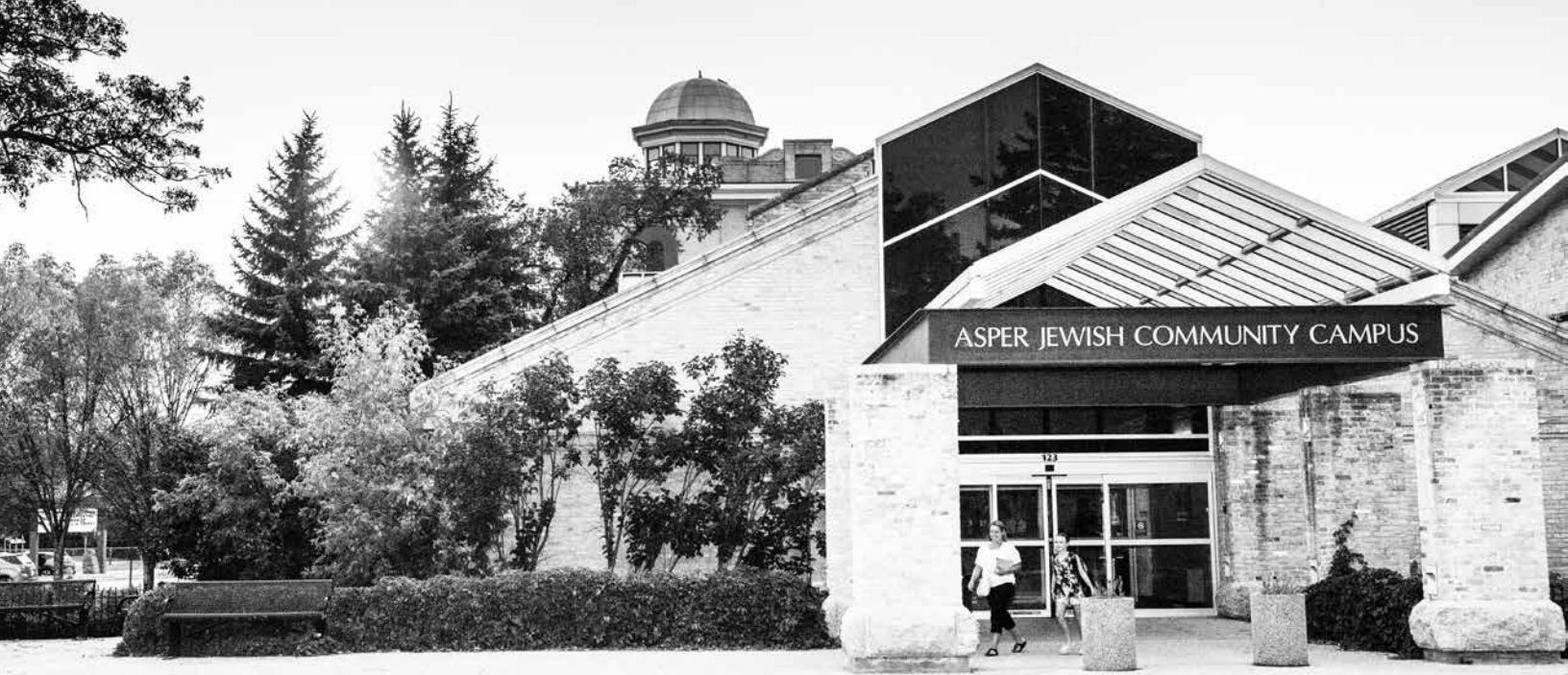
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2016/2017
ANNUAL REPORT

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Our future.
Powered by you.

ASPER JEWISH COMMUNITY CAMPUS



WHAT IS FEDERATION?

The Jewish Federation of Winnipeg is a non-profit community organization that was established in Winnipeg almost 80 years ago. We are part of the Jewish Federations of Canada-UJA (JFC-UJA). We are one of almost 150 Federations that make up the Jewish Federations of North America (JFNA).

MISSION & VISION

MISSION: Acting as the representative body of the Winnipeg Jewish community, building and sustaining a strong, secure and connected community rooted in Jewish values.

VISION: Building a vibrant, connected Winnipeg Jewish community.

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MESSAGE FROM THE PRESIDENT & CEO

It is our pleasure to provide you with a report on the 2016-2017 fiscal year. Before we begin, however, we would like to thank you once again for your unwavering support.

Our fiscal year began in September with a strong commitment to the well-being and growth of the community. The goals identified at the 2016 Board strategic planning retreat have guided our work and indeed our accomplishments: new mission and vision, a complete revision of the board bylaws, review of our organizational chart, parameters for board membership, development of a board skills matrix, and increased board communications through a private board and executive webpage.

The 2016-2017 CJA Campaign, chaired by Bryan Klein, raised \$5.79 million. These funds are allocated to ensure the continuity and existence of our partner agencies which support and enrich the lives of Jews locally, nationally and overseas. The Federation's "Leave More Than Memories" endowment fund at the Jewish Foundation of Manitoba has exceeded \$4 million. Income from these funds provides insurance and assurance for the future of our community. Our current campaign is ongoing. We, as always, appreciate your continued support.

The 2016-2017 year has been very dynamic. Our resiliency, cohesiveness and strength were tested during the 2 highly publicized evacuations of the Asper Jewish Community Campus. During these experiences we continue to work closely with our community partners: Winnipeg Police Service, the Fire and Paramedic Service, the RCMP, and the Manitoba Youth Centre - our neighbour across the road.

We continue to receive important information on national issues and security as well as communications expertise from CIJA (the Centre for Israel & Jewish Affairs), our advocacy partner.

We were delighted to host 2 meetings with Supreme Court Justices, coordinate a very successful breakfast with Israel's Ambassador to Canada, and organize a meeting with Federal Progressive Conservative Party Caucus members.

We are proud to provide continued support to Operation Ezra, the coalition that organizes services, housing, and support for the beleaguered Yazidi refugees. To date we have welcomed and provided support to 45 people from 8 families with 2 more families expected to make Winnipeg their home very soon.

We are very pleased to report that Community Conversations were facilitated with over 400 people of all ages and diverse demographics. The resulting 4700 lines of data collected were grouped into 5 key themes and a year of action planning began with a full Planning Forward day in May 2017.

Existing committees are meeting and new committees are forming to develop these action plans. Almost every issue on the list requires multiple organizational players, volunteer participation, and time to deliver the changes that are needed to keep us vibrant for years to come. We are committed to reporting back to the community annually on our ongoing progress.

Our community is anchored by the resolve and resiliency of people like you, established families as well as newcomers. We continue to welcome families from around the globe. Over the last 2 years families from as far as Brazil and Turkey have enriched our community by making Winnipeg their home. GrowWinnipeg, has over 5000 inquiries to process. Our leadership continues to connect with newcomers on a regular basis to open the lines of communication that are sustained throughout the year.

In the coming year, Federation will celebrate its 80th anniversary in our community and we will welcome a new President, Laurel Malkin. It is our honour to serve the community.

Thank you for continuing to be part of OUR Jewish community.



Adam Levene

Adam Levene
President



Elaine Goldstine

Elaine Goldstine
Chief Executive Officer

OUR DEPARTMENTS

Through our departments and programs, Federation serves the Winnipeg Jewish community at every age and stage of life.

EDUCATION & ENGAGEMENT

- ▶ Connects more Jews to more of Jewish life in collaboration with community organizations, volunteers, and national brand programs
- ▶ Achieves goals by serving as a partner and catalyst for the development and implementation of programs and as an incubator for new projects
- ▶ Increases knowledge of the Winnipeg Jewish community while working with community partners to fill gaps and facilitate collaboration
- ▶ Maximizes its reach by leading initiatives to meet new people and assist them in finding meaningful connection with the Federation and the Winnipeg Jewish community

Education and Engagement took on its new name and mandate in 2016-2017.

300 

People enjoyed Lag Ba'Omer Community Wide Celebration

200 

People attended Hanukkah at the Mall

PJ LIBRARY

- ▶ Offers subscription based Jewish-themed books and CDs to families with young children. PJ Library books celebrate important aspects of Jewish culture, values, and tradition
- ▶ Coordinates additional opportunities for families to deepen their connection with the Jewish community in a welcoming Jewish themed program

Federation invests \$50US per year for each child's subscription.

Over
800 

Children received monthly books from PJ Library

23 

Families participated in the "Shabbat in My Neighbourhood" program

NEXT GENERATION INITIATIVES

- ▶ Develops next generation leaders through the building of Jewish identity, Israel related activities, programming, social action and social events

75 

Students from Calgary, Edmonton & Winnipeg attended the Federation Shabbat retreat

137 

Jewish students are connected to Hillel

HILLEL

- ▶ Provides support to students in living and connecting Jewishly while pursuing their post-secondary education and supports universities in maintaining a safe and welcoming environment for all students on campus

YOUNG ADULT DIVISION (YAD)

- ▶ Promotes a strong future of our Jewish community by engaging young adults (ages of 25 and 45) through fundraising, development of leadership skills and community involvement to ensure the next generation of Jewish philanthropists and leaders have an invested stake in the future of our Jewish community
- ▶ Includes a subdivision of donors who donate \$1,000 or more, the Ben Gurion Society, which has a strong focus on philanthropy, leadership and networking

55 

New YAD donors, to the Combined Jewish Appeal

775 

Young Adults connected on Facebook

\$295,998

Raised by the Young Adult Division during the 2016 CJA Campaign

COMMUNITY PLANNING

- ▶ Assesses long-term Jewish community needs, identifies priorities, and develops action plans

In 2016-2017 a planning process was initiated with community consultations which resulted in 4 key directions for taking action that will be addressed by current and newly forming committees:

- ▶ Enhance Jewish Experience & Welcome Diverse Jewish Identities
- ▶ Program for the Modern Jewish Community
- ▶ Improve Infrastructure & Community Capacity
- ▶ Strengthen Community Caring

Visit our community planning page jewishwinnipeg.org/planning for more detailed information or to get involved.

400 
Community Conversation
Participants

4,700 
Lines of data collected

COMMUNITY RELATIONS

- ▶ Represents our community to other Jewish and non-Jewish communities, government and media on issues of racism, antisemitism, Israel, advocacy, social justice, Holocaust awareness and religious freedom
- ▶ Fosters interfaith and interethnic understanding and monitors community security
- ▶ In 2016-2017 communications & organizational assistance was provided to Operation Ezra coalition a multi faith coalition that is assisting with the resettlement of Yazidis in Winnipeg

CIJA (the Centre for Israel and Jewish Affairs), our advocacy partner, liaised consistently and regularly with Federation on communications and issues of security.

52 
Meetings with Municipal,
Provincial & Federal
politicians.

5 
Community-wide
commemoration
events

ISRAEL AND OVERSEAS


- ▶ Promotes a strong connection with Israel and overseas communities by supporting needs and sharing opportunities
- ▶ Supports programs such as Birthright, March of the Living, Partnership2Gether, Missions, and global volunteerism
- ▶ Works with community partners to provide the community with Israel education and cultural events

A new department and new committee were formed in 2016-2017 to identify goals and strategies.

BIRTHRIGHT ISRAEL

- ▶ Offers an opportunity for young Jewish adults to participate in an Israel experience for FREE

73 
Birthright Israel
participants from
Winnipeg in 2017

50 
Young adults sent from
Winnipeg every year, including
those who lead a trip.

MARCH OF THE LIVING

- ▶ Provides a life changing experience to students as they visit the concentration camps in Poland before continuing onto Israel in a journey that encourages all to bear witness

PARTNERSHIP 2GETHER (P2G)

- ▶ Connects the Jewish communities of Winnipeg and the Upper Galil Panhandle through Gesher Chai, people to people exchanges with high school students and elementary school teachers
- ▶ Promotes, with national partners, the sharing of ideas, funding of projects and developing volunteer opportunities for adults in Israel

10  **2** 
Students Teachers
Welcomed from Israel in
the Fall through P2G's
Gesher Chai program

12  **1** 
Students Teacher
Sent to Israel in the
Spring through P2G's
Gesher Chai program



OUR DEPARTMENTS

GROWWINNIPEG

- ▶ Increases the Jewish population of Winnipeg by welcoming Jewish people from around the world to a vibrant, connected Jewish community
- ▶ Connects visitors with Jewish organizations, social and employment contacts to enable their future settlement and integration.

In 2016-2017 new social media campaigns were used to introduce new families to the community and expand networks for job seekers.

75 
Exploratory visitors
connected with 100+
volunteers

5 
Highly successful
special welcome
events

FINANCE

- ▶ Reports on and safeguards the organization's assets and develops policies and guidelines on financial management

\$25,865
Surplus due to responsible
spending

FINANCIAL DEVELOPMENT

- ▶ Leads the annual Combined Jewish Appeal (CJA) campaign - the primary funding source to our partner agencies and Federation operations; fundraises for emergency relief projects, acquires corporate sponsorships, and encourages planned giving to increase our endowment fund.

The funds raised through CJA provide operational funding for social services, education, and culture locally, nationally and internationally including Israel, helping our partners address the needs of Jews wherever they live.

2,553 
Total donors during the
2016 CJA Campaign

175 
Volunteers during the
2016 CJA Campaign

ALLOCATIONS

- ▶ Provides funding to 12 local partner agencies

In 2016-2017:

- ▶ New tools were developed for use in the allocations process
- ▶ Information required of beneficiary/partner agencies was streamlined

ALLOCATIONS

TOTAL INCOME

Campaign and other revenue

\$5,883,730

ALLOCATIONS TO LOCAL AGENCIES

\$2,755,000



\$1,099,500



\$786,000



\$505,000



\$123,360



\$70,000



\$58,000



\$55,000



\$31,000



\$8,640



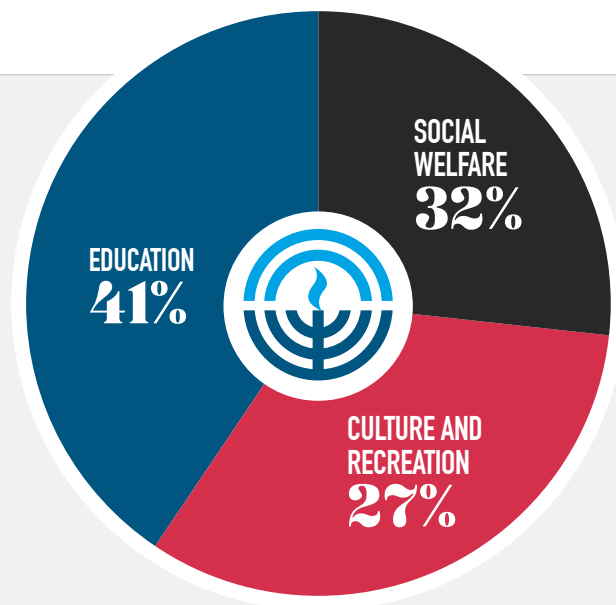
\$7,500



\$6,000



\$5,000



JEWISH FEDERATIONS OF CANADA - UIA

\$550,000

DESIGNATED GIVING

\$1,103,401

FEDERATION/CAMPAIGN EXPENSES

\$1,449,464

RESERVE FUND

Excess of revenue over expenditures and allocations

\$25,865

AUDITORS' REPORT

INDEPENDENT AUDITORS' REPORT

To the Directors of Jewish Federation of Winnipeg Inc.

The accompanying summarized financial statements, which comprise the statement of financial position as at August 31, 2017 and the statement of revenue, expenditures and allocations for the year then ended, are derived from the audited financial statements of Jewish Federation of Winnipeg Inc. for the year ended August 31, 2017. We expressed an unmodified opinion on those financial statements in our report dated November 21, 2017 (see below).

The summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summarized financial statements, therefore, is not a substitute for reading the audited financial statements of the organization.

Management's Responsibility for the Summarized Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the following basis:

The summarized financial statements include the major totals and subtotals from the related complete financial statements dealing with matters having a pervasive or otherwise significant effect on the summarized financial statements.

Auditors' Responsibility

Our responsibility is to express an opinion on the summarized financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary of Financial Statements".

Opinion

In our opinion, the summarized financial statements derived from the audited financial statements of Jewish Federation of Winnipeg Inc. for the year ended August 31, 2017 are a fair summary of those statements, on the basis described above.

Winnipeg, Canada
November 21, 2017



Booke & Partners
Booke & Partners
Chartered Professional
Accountants

AUDITORS' REPORT

STATEMENT OF REVENUE, EXPENDITURES AND ALLOCATIONS

YEAR ENDED AUGUST 31

	2017	2016
Campaign Revenue		
Campaign	\$5,701,468	\$5,796,409
Bad debts	12,000	12,000
	5,689,468	5,784,409
Other revenue		
Endowment fund	104,000	93,138
Vaa'd Ha'ir of Winnipeg Inc., recoveries	45,000	45,000
Interest and other	45,262	64,692
	194,262	202,830
Revenue before expenditures and allocations	5,883,730	5,987,239
Financial resource development operating expenditures	526,000	528,836
JFW Initiatives	352,398	349,074
Allocations		
Beneficiary agencies	2,755,000	2,755,000
Designated	1,103,401	1,147,893
Jewish Federations of Canada - UIA	550,000	557,778
Federation operating expenditures (net of recoveries)	571,066	567,515
	4,979,467	5,028,186
Excess of revenue over expenditures and allocations	\$25,865	\$81,143

AUDITORS' REPORT


STATEMENT OF FINANCIAL POSITION

AS OF AUGUST 31, 2017

	2017	2016
Assets		
Current		
Cash	\$ 111,798	\$ 74,190
Short-term investments	2,254,938	1,487,582
Campaign receivable	894,385	805,814
Receivables	185,416	200,098
Current portion of note receivable	16,484	45,000
Prepaid expenses	48,304	84,338
	3,511,325	2,697,022
Note receivable, Vaa'd Ha'ir of Winnipeg Inc.	-	16,484
Capital assets	176,314	196,666
Investments	66,307	883,449
	\$3,753,946	\$3,793,621
Liabilities		
Current		
Payables and accruals	206,147	245,388
Due to beneficiary agencies	2,665,016	2,665,000
Operation Ezra	168,579	95,424
Deferred revenue	5,125	2,257
Designated allocations payable	-	57,338
Current portion of deferred recoveries	16,484	45,000
	3,061,351	3,110,407
Deferred recoveries		
Vaa'd Ha'ir of Winnipeg Inc.	-	16,484
	3,061,351	3,126,891
Fund Balances		
Reserve Fund	516,281	470,064
Capital Asset Fund	176,314	196,666
	692,595	666,730
	\$3,753,946	\$3,793,621

The complete financial statements, including notes to the financial statements and the independent auditors' report, are available upon request by contacting the Jewish Federation of Winnipeg office.

Approved by the Board:


Director


Director

WHO IS FEDERATION?

JFW EXECUTIVE COMMITTEE

Adam Levene, President
Laurel Malkin, Vice President

DEPARTMENTAL CHAIRS

Josh Blatt, Allocations Chair
Jessica Cogan, Israel and Overseas Chair
Carol Duboff, Community Planning Chair
Bryan Klein, 2016 Campaign Chair
Steve Kroft, 2017 Campaign/Financial Development Chair
Joel Lazer, Community Relations Chair
Elana Schultz, Education and Engagement Chair
Dov Sector, Next Generations Initiatives Chair
Gustavo Zentner, Finance Chair/Treasurer
Abby Morris, Honourary Counsellor

BOARD OF DIRECTORS

Danita Aziza, Jewish Child and Family Service Representative
Eduardo Borovich
Miral Gabor
David Gisser
Jason Gisser, YAD Co-Chair
Laurelle Harris
Debbie Hoffman, Rady JCC Representative
Daniela Jacobsohn
Mark Kantor
Ellen Kroft, Women's Philanthropy Co-Chair
Lindsey Leipsic, YAD Co-Chair
Israel Ludwig
Eka Mednikov
Paula Parks, Women's Philanthropy Co-Chair
Sean Shore, Winnipeg Board of Jewish Education Representative
Anna Shusterman
Eugene Shusterman
Kovi Smolack
Eric Winograd, Jewish Foundation of Manitoba Representative

BOARD OF GOVERNORS

Don Aronovitch
Marjorie Blankstein, C.M.
Ben Cohen
Neil Duboff
Mel Fages
Ian Goldstine
Sid Halpern
Evelyn Katz
David Kroft
Guy Kroft
Jonathan Kroft
Israel Ludwig
Ted Lyons, O.C.
Howard Morry
Monte Nathanson

CURRENT STAFF

Elaine Goldstine, Chief Executive Officer
Carlos Benesdra, Chief Financial Officer
Arielle Branitsky, Leadership and Engagement Director
Shelley Faintuch, Community Relations Director
Floencia Katz, PJ Library Coordinator
Jessica Kerzner, Event Coordinator
Jordan Lazareck, Office Support
Linda Levesque, Campaign Associate
Matt Lozynyc, Graphic Designer/Web Administrator
Hartley Mendelsohn, Young Adult Division Associate
Graciela Najenson, Development Associate
Carmelle Noiseux, Executive Assistant
Natasha Penner, GrowWinnipeg Assistant
Anna Ren, Accountant
Sandra Riba, Administrative Associate
Faye Rosenberg-Cohen, Community Planning and Allocations Director
Dalia Szpiro, GrowWinnipeg Director
Regina Teplitsky, Campaign Director

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Jewish Federation
OF WINNIPEG

OUR FUTURE,
POWERED BY YOU.

C300-123 Doncaster Street • Winnipeg, MB R3N 2B2
204.477.7400 • info@jewishwinnipeg.org

For more information on the Jewish Federation of Winnipeg
please visit jewishwinnipeg.org