



Jewish Federation
OF WINNIPEG
ANNUAL REPORT 2014



Our future.
Powered by you.

President's Message



IT HAS BEEN A PRIVILEGE to serve as President of the Jewish Federation of Winnipeg over the past one and a half years. We are a dynamic and vibrant community. As the Asper Jewish Community Campus approaches 20 years old, I am reminded just how far we have come, thanks to the vision of our community leaders over the years.

This past year, when I look at our agencies, big and small, I can confirm that our leadership remains strong. We are in good hands. More importantly, we are meeting and working together with respect and for a common purpose. I have had the opportunity to attend many national meetings. It is truly the case that the Winnipeg Jewish Community stands out for all the right reasons among the Jewish Communities of Canada.

The 2014 – 2015 Combined Jewish Appeal raised 5.67 million dollars. While we fell just shy of our stated goal, we deservedly can be pleased about the tremendous growth we have witnessed in the number of gifts. This is a huge achievement and a source of optimism. Our campaign is one of the most widely supported in North America. More donors, especially among young adults, mean even more potential for growth and that our institutions will with remain strong in the years to come.

This past year was also a year of transitions. Federation was privileged to welcome several new staff members,

each of whom bring with them new ideas and renewed energy. I appreciate and commend our long term staff for welcoming the new people to the Federation family and for embracing new ideas. Let me express my thanks to Adam Bronstone who, for the majority of this past year served tirelessly as our Chief Executive Officer and to Elaine Goldstine for assuming the role of Interim Chief Executive Officer pending the completion of a search for a new permanent CEO.

As I have articulated many times in public, I could not be prouder of the Winnipeg Jewish Community. Like all communities, we face challenges some positive - some not so positive. It is comforting however, knowing that whatever the challenge, there is a committed and caring network of people in our agencies, the other community institutions and at large who, without a blink of an eye, are willing to gather together to address the issue at hand. For a president, nothing could be more comforting.

In December, 2015, my Vice-President, Adam Levene will assume the role of President of Federation. I want to express my gratitude to Adam for his invaluable support throughout my tenure. The community will be well-served under his capable leadership.

I wish everyone a happy and healthy new year.

David Kroft, President

Mission Statement

AS THE REPRESENTATIVE BODY of the Winnipeg Jewish community, Jewish Federation of Winnipeg acts on behalf of the community and in support of the State of Israel and "Klal Yisrael". In accordance with Jewish values, Federation fosters and maintains a strong and united community in order to provide for the continuity, culture, religious practice, spirituality, survival, diversity and welfare of Jewish life in Winnipeg.

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EXECUTIVE COMMITTEE

Israel Ludwig, Immediate Past President
David Kroft, President
Adam Levene, Vice President

Departmental Chairs:

Gail Asper, O.C., O.M.
Jessica Cogan
David Gisser
Joel Lazer
Laurel Malkin
Dov Sector
Kovi Smolack

Richard Buchwald, Honourary Solicitor

BOARD OF DIRECTORS

As at 2014 AGM

Jared Akman
Marilyn Billinkoff
Arthur Blankstein
Brenlee Carrington Trepel
Baillie Chisick
Miral Gabor
Elliott Garfinkel
Jeff Gilbert
Laurelle Harris
Marisa Hochman
Mark Kantor
Tracy Kasner Greaves
Abby Morris
Kinzey Posen
Jerry Shrom
Evgueni Shusterman
Regina Teplitsky
Eric Winograd
Gustavo Zentner

Campaign Co-chairs:

Daniel Friedman
Bob Silver

Women's Philanthropy Co-chairs:

Daniela Jacobsohn
Mira Narvey

BOARD OF GOVERNORS

Don Aronovitch
Marjorie Blankstein, C.M.
Ben Cohen
Neil Duboff
Mel Fages
Ian Goldstine
Sid Halpern
Evelyn Katz
Guy Kroft
Jonathan Kroft
Ted Lyons, O.C.
Howard Morry
Monte Nathanson

STAFF 2014-15

Elaine Goldstine, Interim Chief Executive Officer
Adam Bronstone, Past Chief Executive Officer
Carlos Benesdra, Chief Financial Officer
Ian Brojges, Hillel Director
Jack Cipilinski, Past Chief Financial Officer
Rena Elbaze, Past Jewish Engagement Specialist
Shelley Faintuch, Community Relations Director
Lesley Garscadden, Leadership Development Director
Floencia Katz, PJ Library Coordinator
Jessica Kerzner, Project Coordinator
Lynn Letkemann, Past Accountant
Linda Levesque, Campaign Associate
Madeline Lopez Ficher, Creative Director (maternity leave)
Shana Menkis, Assistant Director of Development
Carmelle Noiseux, Executive Assistant
Jodi Novak, Past Executive Assistant
Gwendolyn Penner, Graphic Designer/ Web Administrator
Hernan Popper, Change Champion
Rhonda Prepes, Community Relations Assistant
Judi Price-Rosen, Past Director of Women's Philanthropy and Donor Development
Faye Rosenberg-Cohen, Planning and Community Engagement Director
Cindy Singer, Accountant
Dalia Szpiro, Community Immigration Officer

Governance



Highlights

HOME TO APPROXIMATELY 15,000 JEWS, Winnipeg's community boasts social, religious and economic diversity. The community continues to welcome newcomers from as far afield as South America and as close to home as Toronto.

We, as an inclusive community, have established access to affordable Jewish education, social services and varied cultural and religious institutions. We continuously endeavour to extend our reach to all Jewish families near and far.

Over
230
Federation
Volunteers

Visit
from Israeli
Consul
General DJ
Schneeweiss



350
Limmud
participants

Over
30
Budding
Philanthropists
at Mitzvah
Mania



18
COMMUNITY
VOLUNTEERS
& LEADERS
HONoured &
CELEBRATED AT
KAVOD
EVENING

383
NEW
DONORS

A graphic consisting of a grid of small, stylized human icons in blue and grey, representing the 383 new donors.



P2G

28
students
and teachers
participate in
a living bridge
between
Winnipeggers
and Israelis



Over
100
people
celebrated
Lag Ba'Omer
event



52
Birthright
participants
from
Winnipeg



Over
350
attended
Holocaust
Commemorative
Service



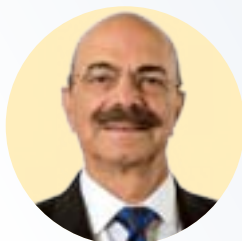
Nearly
400
people
enjoyed the
PJ Library
Picnic

“ We all benefited
from having a
national trip as
we got to spend time
with people all across
Canada.”

**HILLEL— 80 PEOPLE
PARTICIPATED IN AN INTER-FAITH
PASSOVER SEDER**



Kavod Awards



*Moses
(Moe) Levy*



*Harold
Fleishman*



*Baillie
Chisick*



*Daniel
Friedman*



*Tracy Kasner
Greaves*



*Moe (Moses) Levy
and family*



*Harold Fleishman
and family*

THE ANNUAL KAVOD EVENING

honours and celebrates community volunteers and leaders. The 2015 Kavod Evening took place on Wednesday, May 20 at Congregation Etz Chayim.

MAJOR AWARDS

Moses (Moe) Levy, Sol Kanee
Distinguished Community Service
Medal

Harold Fleishman, Max and Mollie Shore
Memorial Award

YOUNG LEADERSHIP AWARDS

Baillie Chisick, Harry Silverberg Young
Leader of Distinction Award

Daniel Friedman, Max Nathanson Young
Leadership Award

Tracy Kasner Greaves, Larry Hurtig Jewish
Communal Professional Award

SHEM TOV AWARDS

Dan Laroche, Aleph-Bet Child Life
Enrichment Program

Aaron London, B'nai Brith Jewish
Community Camp

Laurel Malkin, Camp Massad

Nikki Spigelman, Gwen Sector Creative
Living Centre

Sigi Wasserman, Jewish Child and Family
Service

Barbara Goszer, Jewish Federation of
Winnipeg

Anita Neville, Jewish Heritage Centre

Aida Strocovsky, Jewish Learning Institute

Daniel Stoller, Rady Jewish Community
Centre

Allen Kraut, Shalom Residences

Howard Collerman, Saul and Claribel
Simkin Centre

Laura Diamond, Winnipeg Board of
Jewish Education

Mara Cramer, Grinspoon-Steinhardt
Award for Teaching Excellence

FINANCIAL RESOURCE

DEVELOPMENT chaired by Gail Asper, manages the Combined Jewish Appeal (CJA), endowments and corporate sponsorship. The 2014 CJA is the fundraising arm of the Jewish Federation of Winnipeg. Thanks to the commitment by generous donors and volunteers, CJA annual campaign raised \$5,647,806 in 2014 to support organizations that provide cultural programming, social services and education. The Campaign Team, Women's Philanthropy Team, Young Adult Division Team and CJA staff lead the fundraising activities of CJA.

BUDDING

PHILANTHROPISTS are our donors under the age of 18. They are given a tzedakah box and invited to Mitzvah Mania every year to engage and learn about the mitzvah of tzedakah.



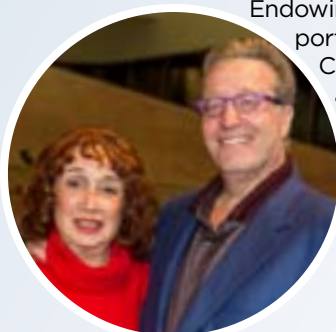
Financial Resource Development

386               

NEW DONORS participated in this year's campaign. We are grateful to the hundreds of volunteers whose leadership and enthusiasm brought the campaign to life.

TOP DONORS are those whose family gift is \$18,000 or greater. Top Donors are given the opportunity to designate a portion of their increased gift to one of our partner agencies and are invited to two exclusive events during the year.

Endowing all or a portion of your CJA gift can be accomplished by establishing a Leave More Than Memories endowment fund at the Jewish Foundation of Manitoba.



Hope and Howard Morry



“We had the honour and pleasure of serving the community alongside hundreds of enthusiastic and dedicated volunteers and staff. The community responded with a collective generous spirit that has inspired so many new donors to join the campaign. Every single person who participated in campaign has made an impact on the lives of thousands of people in Winnipeg, across Canada, Israel and around the world. *Bob Silver, Daniel Friedman*”

\$1,155,000
Designated Gifts

Budding Philanthropists

\$5,647,806

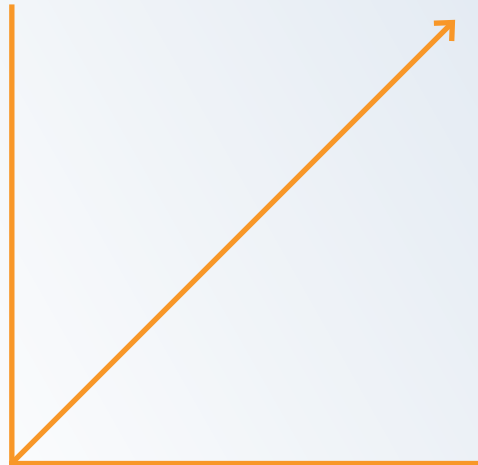
Annual Campaign

Women's Philanthropy

Young Adult Division



Women's Philanthropy



IN 2014 WE WELCOMED
7 NEW WOMEN TO
LION OF JUDAH
AND RAISED OVER
\$50,000
MORE THAN LAST YEAR

7
New Women

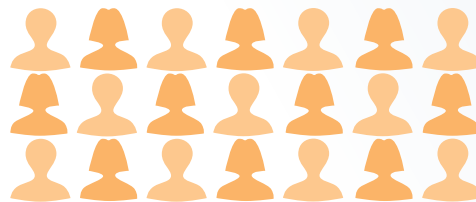
WOMEN'S PHILANTHROPY is a division of the CJA that is dedicated to the health and welfare of the Jewish community through the philanthropic leadership of women. Inspired by the Jewish imperative that we are responsible for each other and for the world in which we live, our donors come from all walks and all stages of life.

THE LION OF JUDAH symbolizes a woman's strength and caring about the organized Jewish world through a gift to the annual campaign that exceeds \$5,000. When a Lion of Judah endows a gift of \$125,000 or more, she joins a legacy of philanthropy ensuring her gift remains within the community in perpetuity.

Co-chairs Mira Narvey and Daniela Jacobsohn led a talented and dedicated group of women to surpass their fundraising goal and raised

\$1,485,754

136 NEW DONORS IN 2014



“It has been a pleasure to work with such an outstanding Women's Philanthropy Team over the last two years. We hope to have reached out and empowered more women in our community to give and understand the impact of their gift to our thriving Jewish community.
Mira Narvey, Women's Philanthropy Co-chair”

Women's Philanthropy Closing Event



Women's Telethon

PROGRAMS Women's Philanthropy hosts programs in order to bring women together to learn, inspire, and connect. Programs throughout the year cover topics spanning Jewish identity, philanthropy, social inclusion, leadership development, education and appreciation.

Women's Philanthropy Programs

EMBRACING AGING

Hosted at the Saul & Claribel Simkin Centre, participants were lead by the therapeutic recreation manager, spiritual care practitioner and music therapist as they explored the art of aging through community and wellness.



ANXIOUS SCHMANXIOUS Clinical psychologist Cathy Moser gave parents, caregivers and friends tips and approaches on helping children manage anxiety. This program gave individuals and couples a welcoming environment to ask questions and get meaningful feedback from the professional and their peers.



KAREN JAMES More than 100 people heard former olympian, Karen James, share her story from young olympic competitor to finding meaning in her Jewish identity through community connection and advocacy.



Pictured in circles from left: Karen James; Lion of Judah closing event; Lisa Kroft, Daniela Jacobsohn, Mira Narvey

“Through the incredible commitment of so many caring and dedicated women, we were able to exceed our goals in terms of fundraising and volunteerism. It is exciting to see the generosity and enthusiasm of our community through Women's Philanthropy. *Daniela Jacobsohn, Women's Philanthropy Co-chair*”

VISIT
YAD

Young Adult Division

BBQ

YOUNG ADULT DIVISION (YAD)

A Next Generation Activity based on the Jewish values of community, education and philanthropy, YAD has a mandate to be an inclusive space for young adults (ages 25-45) to grow and connect through shared goals, interests and experiences. YAD creates opportunities for community members to participate in a wide variety of educational, leadership, volunteer and social activities that allow for meaningful involvement while benefitting the local and global Jewish community. The Jewish Federation of Winnipeg has a base of approximately 2,000 individuals and families in the YAD demographic, which are engaged in YAD programming throughout the year.

BEN-GURION SOCIETY (BGS)

is a recognition body for YAD whose personal gift is \$1,000 or more to the annual campaign.



BGS WAS JOINED BY
MORE THAN 30 NEW
DONORS
AND RAISED
\$293,625

30
New
leaders



Pictured above (l to r): BGS chairs Rob Dalglish, Daniel Friedman, Baillie Chisick (YAD co-chair), Daniel Chisick, Jared Akman (YAD co-chair)

BGS

YAD BROUGHT TOGETHER
461 DONORS



“We have an incredible group of young supporters in this community and our campaign will be in good hands in the future.”
Jared Akman, YAD co-chair



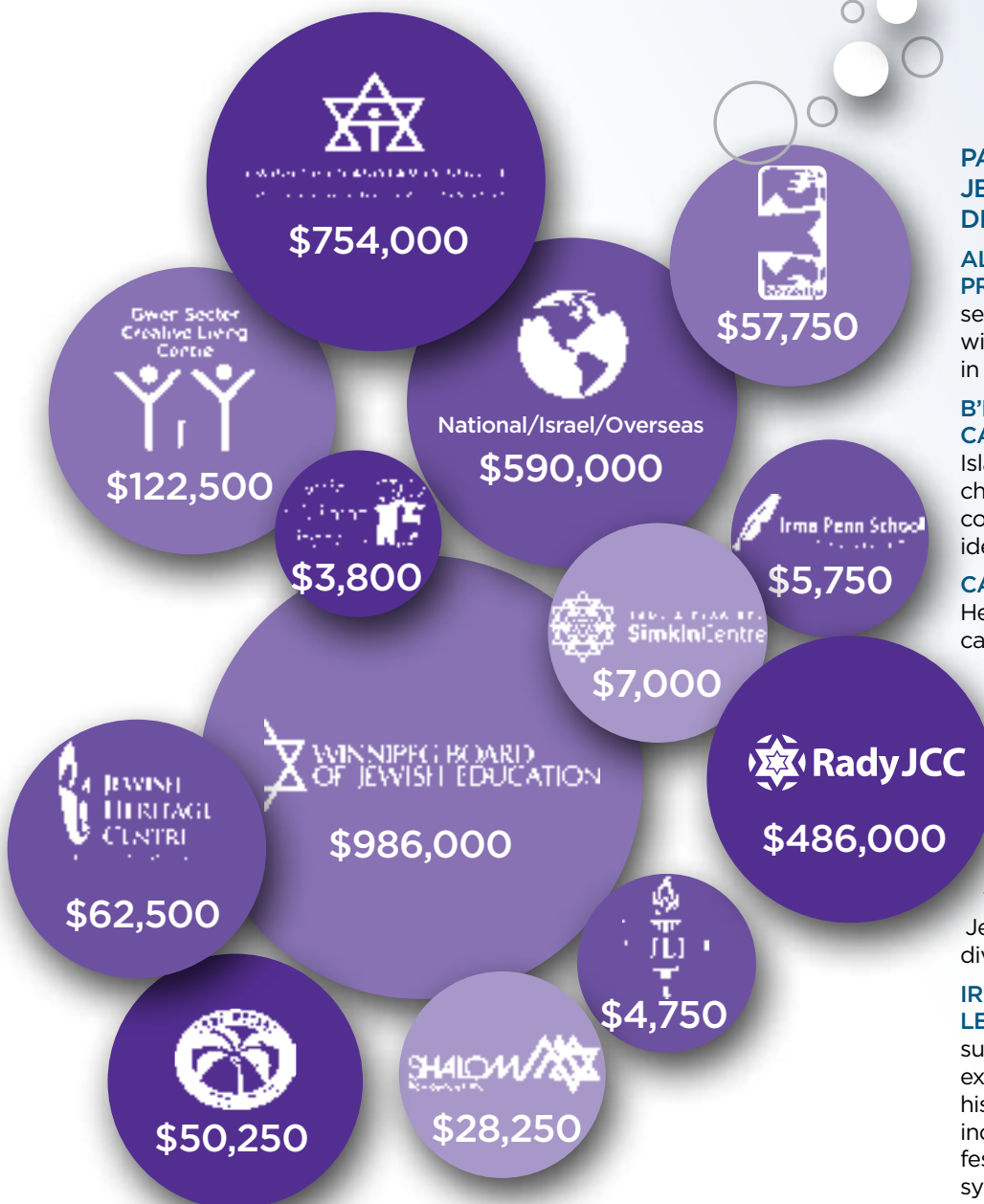
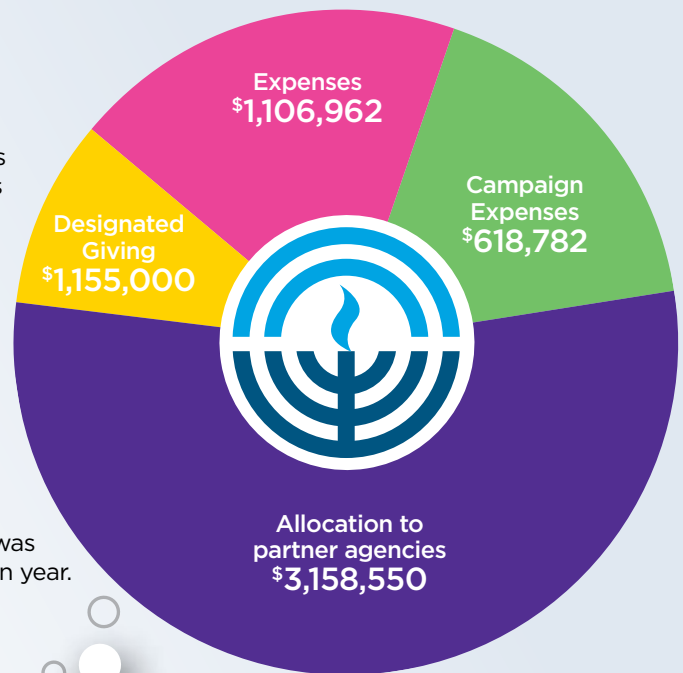
Young Adult Division Winnipeg
(Ages 25-45)

The numbers are great but it's the people that count!

Allocations

THROUGH THE CJA and the dedicated community of donors and volunteers, 12 local partners and 4 national and overseas agencies are given core funding to support and enhance community.

The Allocations Committee, chaired by Kovi Smolack, is made up of a highly diverse group of volunteers, reviews partner agency requests and compares the organizational needs to community planning priorities. A total of \$3,158,550 was distributed in the 2014 campaign year.



PARTNER AGENCIES THAT ENRICH JEWISH LIFE AND LEARNING AND DEVELOP JEWISH LEADERS

ALEPH-BET CHILD LIFE ENRICHMENT PROGRAM - licensed Jewish childcare serving the north end, providing children with early childhood education grounded in Jewish culture and values.

B'NAI BRITH JEWISH COMMUNITY CAMP - overnight summer camp on Town Island in Lake of the Woods since 1954 for children 8 to 16 to explore nature, build community and strengthen their Jewish identity.

CAMP MASSAD OF MANITOBA - the only Hebrew immersion residential summer camp in North America, is located in Winnipeg Beach. It focuses on multi-age, interactive Jewish programs that connect campers to their community, culture, heritage and Israel.

GRAY ACADEMY OF JEWISH EDUCATION (WINNIPEG BOARD OF JEWISH EDUCATION) - day school from Junior Kindergarten to grade 12, dedicated to academic excellence, Jewish values, respect, tolerance, diversity and leadership.

IRMA PENN SCHOOL OF JEWISH LEARNING AT TEMPLE SHALOM - supplementary school designed to expose children to the cultural, social, historical and ethical aspects of Judaism, including: Jewish life cycle, holidays, festivals, Shabbat, Hebrew, blessings and synagogue skills.

GWEN SECTER CREATIVE LIVING CENTRE

- multi-purpose seniors' centre located in Winnipeg's north end, promoting active, healthy and independent living for older adults through Jewish cultural, educational and recreational programs and activities.

JEWISH HERITAGE CENTRE OF WESTERN CANADA

- acquires, archives, interprets, documents and shares the history, experiences and achievements of the Jewish people of Manitoba and Western Canada. The JHC maintains a Genealogical Institute and a Holocaust Resource and Education Centre.

JEWISH LEARNING INSTITUTE - the adult education arm of the Chabad-Lubavitch since 2008, offering a variety of stimulating classes designed to bring relevant Jewish learning to adults seeking intellectual and spiritual growth.

THE KAUFMAN SILVERBERG LIBRARY

- community library and resource centre serving the Gray Academy of Jewish Education and the community, specializing in books and periodicals related to Jewish studies, with a special collection in the Yiddish language.

ROSE AND MAX RADY JEWISH COMMUNITY CENTRE

- a vibrant gathering place that encourages healthy and active lifestyles and promotes Jewish culture and values, with something for everyone in the Winnipeg Jewish community and beyond, including licensed child care, day camp, a seniors centre and adult education.

PARTNER AGENCIES THAT CARE FOR THOSE IN NEED AND BRING MEANING AND DIGNITY TO THE LIVES OF COMMUNITY MEMBERS

JEWISH CHAPLAINCY - spiritual support and religious advocacy for members of the Winnipeg Jewish community in times of illness, isolation or institutionalization, offered by the community chaplain, an ordained Rabbi supported through Jewish Child and Family Service.

JEWISH CHILD AND FAMILY SERVICE - the social service arm of the community, supporting individuals and families through a continuum of care as they face challenges related to aging, family dynamics, mental health and addictions.

KOSHER MEALS ON WHEELS - kosher home-delivered meals delivered to elders in the community and delivered daily by Jewish community volunteers (food provided by Gwen Sector Creative Living Centre).

SHALOM RESIDENCES

- caring and supportive residential services for adults with intellectual disabilities, providing Jewish homes for that aim to promote self-sufficiency, while enabling residents to connect to community and enjoy rewarding social interaction and personal relationships.

SAUL & CLARIBEL SIMKIN CENTRE

- providing shelter and a continuum of quality care, a facility for elders in the Jewish community, guided by core Jewish values and a focus on excellence.

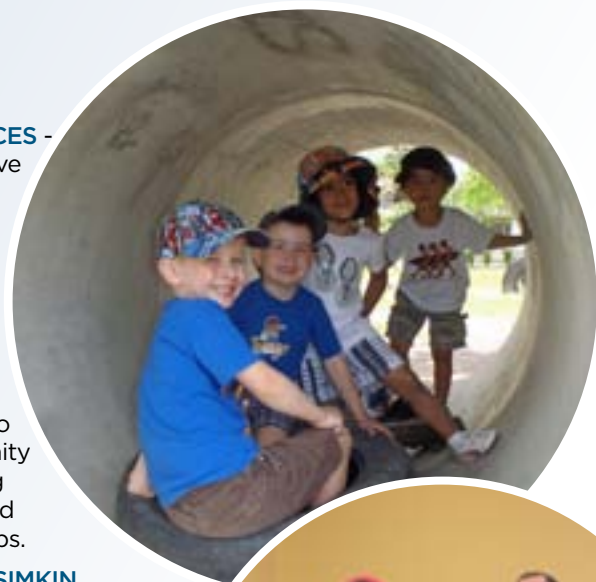
PARTNER AGENCIES THAT STRENGTHEN THE CANADA-ISRAEL RELATIONSHIP AND BUILD BRIDGES BETWEEN JEWISH COMMUNITIES

JEWISH FEDERATION OF CANADA/ UNITED ISRAEL APPEAL - strives to strengthen Jewish identity across Canada and abroad. The organization promotes Israel and Jewish advocacy, leadership and financial resource development, Jewish continuity and the centrality of Israel to Diaspora communities.

THE CENTRE FOR ISRAEL AND JEWISH AFFAIRS - the advocacy arm of Jewish Federation of Canada/ United Israel Appeal, communicating with government, media, business and academic leaders on issues related to the Jewish community and the Canada-Israel relationship.

JEWISH AGENCY FOR ISRAEL - the Jewish Federation of Winnipeg's primary Israel and overseas partner. The agency connects Jews with Israel and one another, ensuring a thriving and secure future for the Jewish people in Israel.

AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE - the world's leading Jewish humanitarian assistance organization. JDC works in more than 70 countries to rescue Jews in danger, alleviate hardship, and provide relief for victims of natural and man-made disasters.



*Pictured (from top):
Aleph-Bet Child Life
Enrichment program;
Israeli Ambassador
Rafi Barak spoke to
students at Gray Academy*

Planning and Engagement

COMMUNITY PLANNING, chaired by David Gisser, undertakes consultation and research to examine the needs of the community and strategies for filling those needs. Those needs and priorities are translated into priorities for allocation of dollars and strategic projects for implementation. Convening community tables for various purposes results in unforeseen benefits as organizations and individuals engage in far reaching conversations and gain common understanding of the needs and develop common goals.

COMMUNITY ENGAGEMENT, chaired by Jessica Cogan, examines the opportunities to build capacity in the community to engage Jews in Jewish life, to build community. Partnering, leveraging resources, taking advantage of national and international brands and empowering volunteers are key principles in choosing and implementing initiatives, such as:

- **MAKING CONNECTIONS** - an initiative that uses a variety of approaches including public space events and home-hosted gatherings to engage people in community life. We are part of a network that includes our local synagogues and Jewish organizations and are connected to national networks.

- **PJ LIBRARY** - a Jewish family engagement program implemented on a local level throughout North America. Through it, families have access to free, high-quality Jewish children's literature and music on a monthly basis. The PJ Library Advisory Committee, chaired by Marisa Hochman, hosts several programs that bring Jewish moments into public spaces, and offer programs with a Jewish flavor to organizational partners around town.

- **HILLEL WINNIPEG** - a Next Generation Activity which is chaired by Laurel Malkin. It is the centre for Jewish life on campus at the University of Winnipeg and University of Manitoba. Hillel Winnipeg's mission is to provide opportunities for every Jewish student to connect with their Jewish identity and Jewish community through social programming, religious/holiday programming, and social justice programming.

- **GROW WINNIPEG** - began in 2000 as Federation's Jewish community initiative to develop and implement strategies for growth and renewal based on recruitment of ex-pat and new families and retention of our young people. Our community has developed a reputation as a welcoming place to make a new start and raise a family. In the last few years, the community has been enriched by more than 1600 families from around the world, including: Argentina, Mexico, Bolivia, Uruguay, Brazil, Israel, Russia, Ukraine, Moldova, South Africa, Germany and the U.S.

CONNECTED
MORE THAN
1200
PEOPLE

740
children
subscribed
to receive
books

Little
Heroes

Hosted
22
programs

Hillel
Purim
Masquerade

**GROW WINNIPEG WELCOMED
MORE THAN 100
NEW INDIVIDUALS & FAMILIES
TO THE COMMUNITY IN 2014**



THIS YEAR SAW MORE THAN 3001 PARTICIPANTS IN PUBLIC SPACE PROGRAMS

VISIT
ENGAGE-
MENT



Mimouna



Shalom
Baby
Shower



Chanukah
at St. Vital
Mall



Rosh
Hashanah
Tashlich
Picnic

Community Relations

COMMUNITY RELATIONS serves as Local Partner Council for the Centre for Israel and Jewish Affairs (CIJA). As the advocacy agent of the Jewish Federations of Canada, CIJA is a national, non-partisan, non-profit organization dedicated to improving the quality of Jewish life in Canada by advancing the public policy interests of Canada's organized Jewish community.

Community Relations and CIJA work hand-in-hand to nurture relationships with leaders in government, media, academia, civil society and other faith and ethnic communities to ensure greater understanding of the issues that impact the Jewish community. This includes combatting antisemitism and discrimination in all its forms, advocating for fundamental rights and freedoms, promoting social justice policies and supporting the people of Israel. As the entity responsible for Israel advocacy, CIJA works with Hillel to provide Israel-related programs on university campuses, supporting Jewish and non-Jewish students to engage in

proactive, pro-Israel advocacy. CIJA also hosts extensive fact-finding missions to Israel for non-Jewish Canadian officials in government, media, universities and civil society.

Here in Winnipeg, Community Relations, in partnership with CIJA, regularly communicates with all levels of government through meetings with members of parliament, members of the provincial legislature and the mayor's office on issues not only related to the Jewish community but to all ethno-cultural and religious communities. It also liaises with local police and RCMP on matters of security and visits of dignitaries, as well as incidents of antisemitism or racism. Community Relations organizes Holocaust Awareness Week and Kristallnacht programs as well as the annual AMIA commemoration – the program to remember the victims of the 1994 bombing of the AMIA Jewish Community Centre in Buenos Aires. Community Relations staffs and organizes the Interfaith Round Table and is in regular communication with religious and ethno-cultural communities in Winnipeg.



Pictured (l-r): AMIA Commemorative Service; Norway House Chief Ron Evans at baptismal site on Jordan River; Winnipeg Solidarity Mission during Operation Defensive Edge; Shoah Week Annual Public Commemorative Service

Statement of Financial Position

As at August 31, 2014

	2014	2013
Assets		
Current		
Cash	\$ -	\$ 13,723
Short-term investments	1,506,675	1,485,000
Pledges receivable	693,498	715,134
Receivables	81,925	94,788
Prepays	24,981	27,812
Current portion of advances to Jewish Federations of Canada- UIA	65,200	108,000
Current portion of note receivable	45,000	45,000
	2,417,279	2,489,457
Advances		
Jewish Federations of Canada- UIA	195,530	217,930
National Council of Jewish Women of Canada Winnipeg Section Inc.	80,000	50,000
Note receivable, Vaa'd Ha'ir of Winnipeg Inc.	106,484	151,484
Capital assets	11,326	22,666
Investments	1,194,273	1,200,397
	\$ 4,004,892	\$ 4,131,934
Liabilities		
Current		
Bank indebtedness	\$ 2,453	\$ -
Payables and accruals	177,750	271,370
Due to beneficiary agencies	2,653,800	2,529,000
Designated allocations payable	190,858	301,715
Current portion of deferred recoveries	45,000	45,000
	3,069,861	3,147,085
Deferred recoveries		
Vaa'd Ha'ir of Winnipeg Inc.	106,484	151,484
	3,176,345	3,298,569
Fund Balances		
Reserve Fund	817,221	810,699
Capital Asset Fund	11,326	22,666
	828,547	833,365
	\$ 4,004,892	\$ 4,131,934

Financial Statements

Statement of Revenue, Expenditures and Allocations

Year Ended August 31, 2014

	Budget	2014	2013
Campaign Revenue			
Regular Campaign	\$ 5,716,500	\$ 5,752,048	\$ 5,528,732
Bad Debts	12,000	12,846	12,183
	5,704,500	5,739,202	5,516,549
Financial Resource Development			
Operating Expenditures	631,608	618,782	596,722
	5,072,892	5,120,420	4,919,827
Other Revenue			
Endowment Fund	75,000	66,029	76,139
Vaa'd Ha'ir of Winnipeg Inc., recoveries	45,000	45,000	45,000
Interest and other	55,000	71,873	78,302
	175,000	182,902	199,441
Revenue Before allocations	5,247,892	5,303,322	5,119,268
Allocations			
Beneficiary agencies	2,659,795	2,719,178	2,592,474
Designated	1,013,832	1,015,358	1,013,086
Jewish Federations of Canada - UIA	605,117	608,000	562,198
Federation operating expenditures (net of recoveries)	969,148	940,396	925,685
	5,247,892	5,282,932	5,093,443
Excess of revenue over expenditures and allocations	\$ -	\$ 20,390	\$ 25,825

JOURNEY OF YOUR CAMPAIGN DOLLARS



1 CAMPAIGN LAUNCH!
EVERY YEAR
WE START OUR
CAMPAIGN
SEPTEMBER 1.



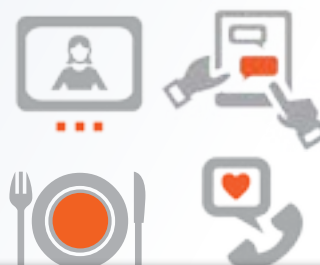
7 PARTNER AGENCIES
AND PROGRAMS
IMPLEMENT THE
SERVICES FOR OUR
COMMUNITY



6 THE ALLOCATIONS COMMITTEE
MAKES RECOMMENDATIONS
AND JEWISH FEDERATION OF
WINNIPEG DISTRIBUTES FUNDS.



2 WE HAVE MANY EAGER VOLUNTEERS WHO REACH OUT TO OVER 3500 PEOPLE EVERY YEAR!



3 YOU RESPOND BY ATTENDING EVENTS / GOING ONLINE / TEXTING / MEETING IN PERSON OR OVER TELEPHONE WITH VOLUNTEERS.



4 YOU CHOOSE TO DONATE.



5 AT THE END OF CAMPAIGN, IN APRIL, A GROUP OF VOLUNTEERS ACROSS THE COMMUNITY COME TOGETHER WITH OUR PARTNER AGENCIES TO TALK ABOUT THEIR CURRENT NEEDS AND FUTURE PLANS.

RBC is proud to support
Jewish Federation of Winnipeg.

Helping build a better future.

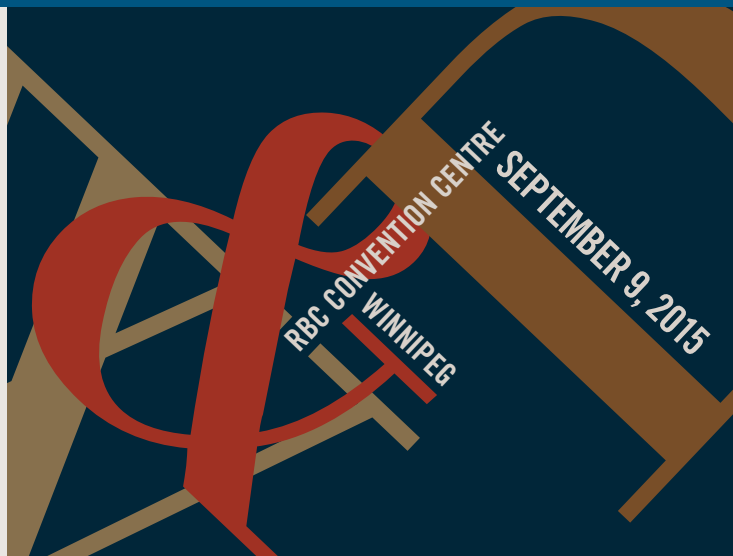


Words & Deeds

LEADERSHIP AWARD DINNER 2015

HONOURING THE ASPER FAMILY & FOUNDATION

wordsanddeeds.ca/winnipeg



Jewish Federation
OF WINNIPEG

OUR FUTURE.
POWERED BY YOU.

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