



JewishMadison.org

The Central Information Source For The Entire Madison Jewish Community

Annual Website Business Sponsorship Opportunities

3 Options Available: Platinum \$10,000 • Gold \$5,000 • Silver \$2,500

Promote your business among our community's 6,000 members by becoming a *JewishMadison.org* website sponsor. In addition to being a good business opportunity, you'll also be supporting vital services that serve both the Jewish and general community.

The Jewish Federation of Madison website serves as the central information source for the entire Jewish community, as well as, a resource for people looking to move to Madison. The 2018 monthly averages for *JewishMadison.org* were 2,795 users (up 17% from 2017), 4,454 sessions (up 11% from 2017), and 9,535 site page views (up 1.5 % from 2017) - growing from prior years.

As a JewishMadison.org annual website business sponsor, you'll receive the following benefits, recognition and networking opportunities:

Platinum Business Sponsor \$10,000

EXCLUSIVITY AGREEMENT At the platinum level, your business will receive **exclusive sponsorship rights for the entire website within your business category**. Therefore, within your area of business, your organization will be the only website sponsor. We will neither solicit nor permit sponsorship from any other potential sponsor that could be viewed as competing in the same area of business.

Your business name and logo will be prominently displayed on the *JewishMadison.org* website homepage. Your business logo will link directly to your website. The 2018 monthly averages for *JewishMadison.org* were 2,795 users (up 17% from 2017), 4,454 sessions (up 11% from 2017), and 9,535 site page views (up 1.5 % from 2017) - growing from prior years.

Your business will be featured in a full color half-page individual recognition announcement (valued at \$5,810) in every issue of *Madison Jewish News*, our 10 issue per year newspaper with a circulation of 2,500 households. The announcement will be given preferred placement on page 2 of the newspaper. The announcement can be changed as often as each issue, at your discretion. We will provide complimentary graphic design services upon request.

Your business name and logo will be prominently displayed on signage at our annual Hava Nagila Jewish Community Picnic, the summer event that attracts more than 1,000 community members each year. You'll also have the opportunity to send representatives to the picnic and display materials on centrally located tables.

As a platinum sponsor, you'll receive a complimentary family pass for the 5,500 square-foot Goodman Aquatic Center pool (valued at \$315) for the entire summer season. You'll also be invited as our guest to the Jewish Federation of Madison Annual Meeting, our November event attended by community leaders.



THE **STRENGTH** OF A PEOPLE.
THE **POWER** OF COMMUNITY.

Gold Business Sponsor \$5,000

Your business name and logo will be prominently displayed on the *JewishMadison.org* website homepage. Your business logo will link directly to your website. The 2018 monthly averages for *JewishMadison.org* were 2,795 users (up 17% from 2017), 4,454 sessions (up 11% from 2017), and 9,535 site page views (up 1.5 % from 2017) - growing from prior years.

Your business will be featured in a full color one-quarter page recognition announcement (valued at \$4,240) in each issue of *Madison Jewish News*, our 10 issues per year newspaper with a circulation of 2,500 households. The announcement will be given preferred placement on page 2 of the newspaper. The announcement can be changed as often as monthly, at your discretion. We will provide complimentary graphic design services upon request.

Your business name and logo will be prominently displayed on signage at our annual Hava Nagila Jewish Community Picnic, the summer event that attracts more than 1,000 community members each year. You'll also have the opportunity to send representatives to the picnic and display materials on centrally located tables.

As a gold sponsor, you'll receive 2 complimentary adult or youth passes (valued at \$270) for the 5,500 square-foot Goodman Aquatic Center pool for the entire summer season. You'll also be invited as our guest to the Jewish Federation of Madison Annual Meeting, our November event attended by community leaders.

Silver Business Sponsor \$2,500

Your business name and logo will be prominently displayed on the *JewishMadison.org* website homepage. Your business logo will also link to your website. The 2018 monthly averages for *JewishMadison.org* were 2,795 users (up 17% from 2017), 4,454 sessions (up 11% from 2017), and 9,535 site page views (up 1.5 % from 2017) - growing from prior years.

Your business will be featured in a full color one-eighth page recognition announcement (valued at \$3,440) in every issue of *Madison Jewish News*, our 10 issue per year newspaper with a circulation of 2,500 households. Your announcement will be given preferred placement on page 2 of the newspaper. The announcement can be changed as often as monthly, at your discretion. We will provide complimentary graphic design services upon request.

Your business name and logo will be prominently displayed on signage at our annual Hava Nagila Jewish Community Picnic, the summer event that attracts more than 1,000 community members each year. You'll also have the opportunity to send representatives to the picnic and display materials on centrally located tables.

As a silver sponsor, you'll receive 10 complimentary individual daily passes (valued at \$50) for the 5,500 square-foot Goodman Aquatic Center pool. You'll also be invited as our guest to the Jewish Federation of Madison Annual Dinner, our November event attended by our community's leaders.

For More Information or To Become A Sponsor

Contact Tiz Ihnchak, Advertising Manager, at outreach@jewishmadison.org or (608) 278-1808.