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## Camp Shalom Scholarships Annual Corporate Sponsorship Opportunities

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As a Camp Shalom Scholarships Annual Corporate Sponsor, you will receive the following benefits and recognition:

### Director's Circle \$10,000+ (14+ Campers' Tuition)

- Logo on the Camp Shalom landing page, with 10,000 page views per year, of the *JewishMadison.org* website
- Logo/Company Name on all Camp Shalom direct mail/email
- Logo/Company Name on the weekly *Sunny Times* Camp Shalom newsletter to parents and families with a circulation of 950 households
- Logo/Company Name on banner at Goodman Aquatic Center (for those sponsorships received before 5/4/20)
- A Complimentary Family Pass for 2020 summer season at the 5,500 square-foot Goodman Aquatic Center pool
- Formal Recognition at all three Camp Shalom late-night events attended by 254 campers and their families
- Use of the Irwin A. and Robert D. Goodman Jewish Community Campus and/or Goodman House (not including the Goodman Aquatic Center) for corporate gathering (one time use during 2020)
- Recognition in the *Monday Morning News* email and on Facebook for sponsorship

### Shalom Circle \$5,000-\$9,999 (7-14 Campers' Tuition)

- Logo on the Camp Shalom landing page, with 10,000 page views per year, of the *JewishMadison.org* website
- Logo/Company Name on all Camp Shalom direct mail/email
- Logo/Company Name on the weekly *Sunny Times* Camp Shalom newsletter to parents and families with a circulation of 950 households
- Logo/Company Name on banner at Goodman Aquatic Center (for those sponsorships received before 5/4/20)
- 20 Individual Guest Passes or a Complimentary Adult or Youth Pass for the 5,500 square-foot Goodman Aquatic Center pool for the 2020 summer season
- Formal Recognition at all three Camp Shalom late-night events attended by 254 campers and their families
- Recognition in the *Monday Morning News* email and on Facebook for sponsorship

### Friendship Circle \$2,600-\$4,999 (4-7 Campers' Tuition)

- Logo on the Camp Shalom landing page, with 10,000 page views per year, of the *JewishMadison.org* website
- Logo/Company Name on all Camp Shalom direct mail/email
- Logo/Company Name on the weekly *Sunny Times* Camp Shalom newsletter to parents and families with a circulation of 950 households
- Logo/Company Name on banner at Goodman Aquatic Center (for those sponsorships received before 5/4/20)
- 10 Individual Guest Passes for the 5,500 square-foot Goodman Aquatic Center pool for the 2020 summer season
- Recognition in the *Monday Morning News* email and on Facebook for sponsorship

### Camper's Circle: \$850-\$2,599 (1-3 Campers' Tuition)

- Recognition on the Camp Shalom landing page, with 10,000 page views per year, of the *JewishMadison.org* website
- Logo/Company Name on all Camp Shalom direct mail/email
- Logo/Company Name on the weekly *Sunny Times* Camp Shalom newsletter to parents and families with a circulation of 950 households
- 5 Individual Guest Passes for the 5,500 square-foot Goodman Aquatic Center pool for the 2020 summer season
- Recognition in the *Monday Morning News* email and on Facebook for sponsorship



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**Camp Shalom Scholarships Annual Corporate Sponsor Form**

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**YES! I/We would like to be a Camp Shalom Scholarships Annual Corporate Sponsor in 2020.**

Please check the desired sponsorship level:

- Director's Circle \$10,000+ (14+ Campers' Tuition)**
- Shalom Circle \$5,000-\$9,999 (7-14 Campers' Tuition)**
- Friendship Circle \$2,600-\$4,999 (4-7 Campers' Tuition)**
- Camper's Circle: \$850-\$2,599 (1-3 Campers' Tuition)**

<b>Company Name</b> (for recognition purposes)	
<b>Amount of Donation for Sponsorship</b>	\$
<b>Contact Person</b>	
<b>Email</b>	
<b>Phone Number</b>	
<b>Address</b>	

**Please return this form to:**

Jewish Federation of Madison / Camp Shalom  
6434 Enterprise Lane, Madison, WI 53719-1117

**Thank you for supporting the Camp Shalom Scholarship Fund!**