



# ANNUAL REPORT **2020-2021**

81st Annual Meeting • November 30, 2021

# Program

## Welcome

Joe Shumow, President

## Invocation

Rabbi Avremel Matusof, Chabad of Madison

## Miriam Singer Sulman Young Leadership Award

Presented by Alan Klugman, Executive Director  
to Award Recipient Sarah Minkoff

## Keynote Speaker

Introduction by Ann Imig

Keynote Presentation by Judge Daniel Kayros

## Call to Order

### Minutes of the 2020 Annual Meeting

Joe Shumow, President

## Financial Report

Rob Roquitte, Treasurer

## Andrea J. Stein Jewish Community Professional Award

Presented by James Stein

to Award Recipient Rabbi Renée Bauer

## Ben Minkoff Volunteer Service Award

Presented by Linda Reivitz

to Award Recipient Nan Youngerman

## Report of the Nominating Committee Presentation to Retiring Board Members

Joe Shumow, President

## Meeting of the Board of Directors

Election of Officers and At-Large Members  
of the Executive Committee

## Presentation of Strategic Plan Highlights

Lainie Minkoff, General Secretary and  
Strategic Plan Co-Chair

## Report of the Executive Director

Alan Klugman, Executive Director

## Remarks/Adjourn

Joe Shumow, President



*Judge Daniel Kayros  
Keynote Speaker*



*Joe Shumow  
President*



*Alan Klugman  
Executive Director*



*Sarah Minkoff  
Miriam Singer Sulman  
Young Leadership  
Award Recipient*



*Rabbi Renée Bauer  
Andrea J. Stein Jewish  
Community Professional  
Award Recipient*



*Nan Youngerman  
Ben Minkoff Volunteer  
Service Award Recipient*

# Report of the Nominating Committee

## OFFICERS AND EXECUTIVE COMMITTEE 2021-2022

President .....	Joe Shumow
Vice Presidents .....	<i>First</i> - Sasha Kerlow <i>Second</i> - Dan Weiss
General Secretary .....	Lainie Minkoff
Treasurer .....	Rob Roquitte
Assistant Treasurers .....	Livia Asher, Zach Galin
At-Large .....	Fred Gants, Ann Imig, Joel Minkoff, Diane Seder, Marc Shovers, Jeremy Tunis
Immediate Past President .....	Deborah Minkoff

### 2021-2022 TERM

Jennie Edes-Pierotti  
Carousel Bayrd  
Sari Judge  
Steven Lipton  
Joe Shumow

### 2019-2022 TERM

Livia Asher  
Melanie Cohen  
Carly Jacobson  
Sasha Kerlow  
Judy Pierotti  
Rob Roquitte  
Jeremy Tunis  
Dina Weinbach

### 2020-2023 TERM

Douglas Berry  
Zach Galin  
Yolanda Gorman  
Amy Krauthamer-Maloney  
Lainie Minkoff  
Sarah Minkoff  
Yaron Nili  
Linda Reivitz  
Stav Shtekel

### 2021-2024 TERM

Randy Blumenstein  
Fred Gants  
Ann Imig  
Ron Luskin  
Josh Medow  
Jesse Sondel  
Robyn Sperling  
Dan Weiss  
Nan Youngerman

### HONORARY

Hannah Rosenthal  
Frances Weinstein

### EXECUTIVE DIRECTOR EMERITUS

Steven H. Morrison

### EX-OFFICIO

Rabbi Jonathan Biatch (*Temple Beth El*), Alan Klugman (*Jewish Federation of Madison*), Rabbi Betsy Forester (*Beth Israel Center*), Rabbi Yona Matusof (*Chabad of Madison*), and Rabbi Laurie Zimmerman (*Congregation Shaarei Shamayim*)

### WELCOME NEW BOARD MEMBERS

Ron Luskin  
Yaron Nili  
Robyn Sperling

### WITH THANKS TO RETIRING BOARD MEMBERS

Zach Blumenfeld  
Jocelyn Friedman Borchardt  
Lynn Kaplan  
Adam Van Eperen

### PAST PRESIDENTS

Kathy Blumenfeld, William Haus, Mark Laufman, Deborah Minkoff, Joel Minkoff, Thomas Palay, Lester Pines, Alicia Schiff, Judith Schreiber, Diane Seder, Marc Shovers, James Stein, Gerald Stewart, Marjorie Tobias, and James Youngerman



# Minutes of 80th Annual Meeting, November 24, 2020

**Welcome** Tom Palay welcomed everyone to the Annual Meeting at 6:50 pm.

**Invocation** The invocation was delivered by Rabbi Betsy Forester of Beth Israel Center.

**Performance** Tom Palay introduced special guest, Cellist Amit Peled, who performed a medley of classical pieces.

**Awards** The Jewish Federation of Madison has a history of recognizing outstanding volunteer contributions through several awards. It is the tradition of the Federation to have the previous award recipient announce the award winner for the current year. The list of all previous award recipients can be found in the 2019-2020 Annual Report on pages 6 and 7.

**Miriam Singer Sulman Young Leadership Award** Deborah Minkoff, President, presented the 2020 award to Yolanda Gorman. Yolanda thanked the Jewish Federation of Madison for the honor and shared remarks. Congratulations to Yolanda on this well-deserved award.

**Ben Minkoff Volunteer Service Award** Deborah Minkoff, President, presented the 2020 award to Linda Reivitz. Linda then thanked the Jewish Federation of Madison for the honor and shared remarks. Congratulations to Linda on this well-deserved award.

**Call to Order** Having established a quorum, the meeting was called to order by Deborah Minkoff, Jewish Federation of Madison, President, at 7:35 pm.

**Minutes of the 2019 Annual Meeting** Deborah Minkoff asked for a motion to approve the minutes from the 79th Annual Meeting (found on page 3 of the 2019-2020 Annual Report). Marc Shovers moved to approve the 79th Annual Meeting minutes as written, it was seconded by Jeremy Tunis, and approved unanimously.

**President's Report** Deborah Minkoff delivered the President's report.

**Nominating Committee Report** Dan Weiss, Nominating Committee Chair, presented the Nominating Committee Report (found on page 2 of the 2019-2020 Annual Report), noting that the committee had included in addition to him: Carly Jacobson, Deborah Minkoff, Lainie Minkoff, Stav Shtekel, Joe Shumow, and Jeremy Tunis. Retiring board members were recognized and thanked. Jeremy Tunis moved to accept the recommendations of the Nominating Committee. It was seconded by Joe Shumow and approved unanimously. A motion was made by Rob Roquitte to elect the new officers and at-large members of the Executive Committee. The motion was seconded by Dan Weiss. The slate of officers for 2020-2021 was approved unanimously. The new Board was immediately called into session.

**Financial Report** Rob Roquitte, Treasurer, noted that the Financial Report for the period ending February 28, 2020, was printed on pages 4-5 of the 2019-2020 Annual Report. The report had been audited by Reilly, Penner and Benton, LLP. Joe Shumow moved to approve them as written, it was seconded by Judy Pierotti. The Financial Report was approved unanimously.

**Andrea J. Stein Jewish Community Professional Award** James Stein presented the 2020 award to Marla Becker. Marla thanked the Jewish Federation of Madison for the honor and shared remarks. Congratulations to Marla on this well-deserved award.

**Retiring President** Presentation Diane Seder gave a special presentation of thanks to Deborah Minkoff for her service in her second term as president.

**Executive Director's Report** Alan Klugman delivered the Executive Director's Report.

**Adjourn** Without any further business to come before the 80th Annual Meeting of the Jewish Federation of Madison, there was a motion by Livia Asher at 8:00 pm for adjournment, and the motion was seconded by Joe Shumow. The motion passed unanimously, and the meeting adjourned.

*Respectfully submitted, Alan Klugman, Executive Director.*



# Statement of Financial Position

JEWISH FEDERATION OF MADISON, INC.  
Madison, Wisconsin  
February 28, 2021

## Assets:

### Current Assets:

Cash and cash equivalents	\$	726,869
Pledges receivable - net		95,193
Accounts receivable		25,896
Prepaid expenses		5,222
Investments - Baird		25,109
Investments - Fidelity		606,078
Investments - Chicago Jewish Pool		3,220,095
<b>Total current assets</b>		<u>4,704,462</u>

### Other Assets:

Donated artwork (Note 1)		-
Cash and cash equivalents - restricted for fiscal agent liability		108,488
<b>Total other assets</b>		<u>108,488</u>

### Property & Equipment:

Weinstein Land		148,978
Weinstein Building - Improvements		749,863
Goodman Campus & Land		4,491,754
Equipment		377,978
Less: accumulated depreciation		(2,619,578)
<b>Total property &amp; equipment (net)</b>		<u>3,148,995</u>

**Total assets** \$ 7,961,945

## Liabilities and Net Assets:

### Current Liabilities:

Accounts payable	\$	172,763
Fiscal agent liability		108,488
Deferred income - other		16,379
<b>Total current liabilities</b>		<u>297,630</u>

### Net Assets:

Without donor restrictions		4,986,401
With donor restrictions		2,677,914
<b>Total net assets</b>		<u>7,664,315</u>

**Total liabilities and net assets** \$ 7,961,945



# Statement of Activities

JEWISH FEDERATION OF MADISON, INC.  
Madison, Wisconsin  
Year Ended February 28, 2021

	<u>Without Donor Restriction</u>	<u>With Donor Restriction</u>	<u>Total</u>
<b>Support and Revenue:</b>			
<b>Nonexchange transactions:</b>			
Contributions - campaign	\$ 913,307	\$ -	\$ 913,307
Contributions - other	15,951	100	16,051
Contributions - grants received	45,365	-	45,365
PPP loan forgiveness	219,500	-	219,500
<b>Total nonexchange transactions</b>	<u>1,194,123</u>	<u>100</u>	<u>1,194,223</u>
<b>Exchange transactions:</b>			
Program income	499,276	-	499,276
<b>Total nonexchange transactions</b>	<u>499,276</u>	<u>-</u>	<u>499,276</u>
Investment income, net	112,039	406,588	518,627
Miscellaneous income	6,385	-	6,385
Net assets released from restrictions	76,189	(76,189)	-
<b>Total support and revenue</b>	<u>1,888,012</u>	<u>330,499</u>	<u>2,218,511</u>
<b>Expenses:</b>			
<b>Program expenses:</b>			
Overseas, National & Local Agencies	447,007	-	447,007
JSS/ Misc./ Board Endowment	169,069	-	169,069
Hilde L. Mosse Gan Hayered Preschool	354,837	-	354,837
Camps	244,975	-	244,975
Midrasha Hebrew High School	29,089	-	29,089
Goodman Community Campus	230,436	-	230,436
Communications	88,066	-	88,066
Jewish Outreach	7,257	-	7,257
<b>Total program expense</b>	<u>1,570,736</u>	<u>-</u>	<u>1,570,736</u>
<b>Supporting services expenses:</b>			
Administration and personnel	412,006	-	412,006
Fundraising	14,122	-	14,122
<b>Total supporting services expenses</b>	<u>426,128</u>	<u>-</u>	<u>426,128</u>
<b>Total expenses</b>	<u>1,996,864</u>	<u>-</u>	<u>1,996,864</u>
<b>Change in net assets</b>	<u>\$ (108,852)</u>	<u>\$ 330,499</u>	<u>\$ 221,647</u>



# Miriam Singer Sulman Young Leadership Award

Named in 1975 in memory of Miriam Singer Sulman, a much admired and dynamic young Jewish Federation of Madison leader, this award enables the recipient to attend the Jewish Federations of North America General Assembly through an endowment fund established by Miriam's parents, Isadore and Ida Singer, z"l

## RECIPIENTS

1971	Sid Burstein	1990	Linda Berman	2005	Simone Schweber
1972	Harvey Malofsky, z"l		Niles Berman	2006	Elissa Pollack
1973	Howard Goldberg	1991	Daniel Levin		Jonathan Pollack
1975	Mark Laufman	1992	Debra Berman	2007	Melissa Osborne
1976	Lawrence Shapiro, z"l	1993	Thomas Palay	2008	Stefanie Kushner
1977	Daniel Weinstein	1994	Roberta Lazarz	2009	Milanie Cleere
1979	Susan Pittelman	1995	Bruce Greenberg		Jason Oliver
	Judith Schreiber	1996	James Youngerman	2010	Joe Shumow
1980	Shelley Hirshberg		Nancy Youngerman	2011	Ann Imig
1981	Louis Swedarsky, z"l	1997	Rebecca Kaiser	2012	Alicia Schiff
1982	Fred Gants	1998	Deborah Minkoff		Jon Eckhardt
1983	Paul Sondel	1999	Kathy Blumenfeld	2013	Sasha Kerlow
	Sherie Sondel	2000	Daniel Kaplan		Daniel Mitchell
1984	Joel Minkoff		Lynn Kaplan	2014	Zach Galin
1985	Andrea Weiner	2001	Andrea Stein, z"l	2015	Lainie Minkoff
	Michael Weiner		James Stein	2016	Dan Weiss
1986	Les Goldsmith	2002	Jordy Loeb	2017	Jesse Sondel
1987	Mark Frankel	2003	James Sosman	2018	Jeremy Tunis
1988	Don Bukstein		Melissa Sosman	2019	Zach Blumenfeld
1989	Diane Seder	2004	Steve Mintz	2020	Yolanda Gorman
				2021	Sarah Minkoff

*z"l zichrono livrocho - of blessed memory*



## Andrea J. Stein Jewish Community Professional Award

The Stein family and the Jewish Federation of Madison established the Andrea J. Stein Jewish Community Professional Award in 2014. Andrea was a beloved member of the Jewish Federation of Madison staff and the Madison Jewish community. This honor will be awarded annually to a Jewish community professional who promotes Jewish community outreach, engagement, and action that best serves Klal Yisrael.

### RECIPIENTS:

2014	Faygie Matusof	2018	Terrie Goren
2015	Ellen Weismer	2019	Rabbi Avremel and Mushkie Matusof
2016	Dina Weinbach	2020	Marla Becker
2017	Svetlana Govorukha	2021	Rabbi Renée Bauer

# Ben Minkoff Volunteer Service Award

Named in memory of former Jewish Federation of Madison president and founder of Camp Shalom, the Ben Minkoff award honors an individual with a record of committed service to the Jewish Federation of Madison and the Madison Jewish community stretching over a period of time, doing volunteer work beyond its usual definition. The award recognizes the accomplishment of a one-person task, generally very time consuming in public relations, program coordination, continuing assistance in a specific area or through special resources.

## RECIPIENTS

1974	Irene Kinsler, z"l	1990	Jewish Social Services	2007	Kathy Blumenfeld
1975	Macky Gaberman, z"l	1991	Ida Lakritz, z"l	2008	Deborah Minkoff
1976	Sam Lakritz, z"l	1992	Annabelle Argand, z"l	2009	Jewish Cemetery Committee and Board of Directors of Jewish Burial Association of Madison
	Belle Richman, z"l	1993	Sue Blotner, z"l		
1977	Judy Schreiber	1994	Joel Minkoff		
1978	Babs Goldberg, z"l	1995	Alan Weisbard		
	Arlene Rotter, z"l	1996	Sylvia Grunes		
1979	David Ottenstein, z"l	1997	Warren Randy, z"l	2010	Daniel Kaplan
	Sandie Ottenstein, z"l	1998	Diane Seder	2011	Marc Shovers
1980	Jeanne Silverberg, z"l	1999	Gary Friedman, z"l	2012	Susan and Jonathan Lipp
1981	Sue Baumblatt,, z"l	2000	Don Miner	2013	Karen and Harry Roth
1982	Myn Halperin,, z"l	2001	Roberta Lazarz	2014	Jordy Loeb
1983	Sylvia Kassalow, z"l	2002	Irwin & Robert Goodman Jewish Community Campus Committee	2015	Eric Schwartz
1984	Rona Malofsky, z"l	2003	Ben and Judy Sidran	2016	Livia Asher
1985	Louis Swedarsky, z"l	2004	Lester Pines	2017	Jon Eckhardt
1986	Susan Pittelman	2005	Hal Blotner	2018	Cheryl Rosen Weston, z"l
1987	Muriel Rotter, z"l	2006	James Stein	2019	Judy Pierotti
1988	Albert Goldstein, z"l			2020	Linda Reivitz
1989	Anita Parks, z"l			2021	Nan Youngerman

# Alex Temkin Distinguished Service Award

Established in 1974 and named in memory of former Jewish Federation of Madison president Alex Temkin, this award goes to a recipient with a long and committed record of service to the Jewish Federation of Madison, stretching over many years, serving as chair of several major committees, involvement as an officer and Board member, and involvement in leadership positions in the campaign. The recipient should have demonstrated outstanding service in special, innovative or emergency programs. The recipient should be generally respected and recognized as a community leader.

## RECIPIENTS

1974	Frances Weinstein	1984	Isadore Fine, z"l	2007	Judy Schreiber
1975	Alex Temkin, z"l	1986	Jeanne Silverberg, z"l	2008	Diane Seder
1976	Richard Venezky, z"l	1990	Irwin Goodman, z"l and Robert Goodman, z"l	2010	Thomas Palay
1977	Laurence Weinstein, z"l	1993	Mark Laufman	2013	James Youngerman
1978	Ghita Bessman, z"l	1995	Evelyn Minkoff, z"l	2014	Lester Pines
1979	Ben Minkoff, z"l	1999	Joel Minkoff	2016	Deborah Minkoff
1981	Harvey Malofsky, z"l	2000	Marjorie Tobias	2019	Gary Friedman, z"l Jonathan and Susan Lipp
1982	Liesl Blockstein, z"l	2005	William Haus		
1983	Stan Mintz, z"l				

# Past Presidents

1940-1941 ..... Joe Rothschild, z”l  
 1942-1943 ..... Emanuel Simon, z”l  
 1943-1944 ..... Mark Goldberg, z”l  
 1944-1945 ..... Max Weinstein, z”l  
 1945-1946 ..... Emanuel Simon, z”l  
 1946-1947 ..... J.J. Sinagub, z”l  
 1947-1950 ..... Max Weinstein, z”l  
 1950-1952 ..... Nathan Sudow, z”l  
 1952-1954 ..... Harry Epstein, z”l  
 1954-1956 ..... Alex Temkin, z”l  
 1956-1959 ..... Laurence A. Weinstein, z”l  
 1959-1961 ..... Robert Levine, z”l  
 1961-1964 ..... H.K. Parks, z”l  
 1964-1966 ..... Ben Minkoff, z”l  
 1966-1968 ..... Warren Randy, z”l  
 1968-1969 ..... Gilbert Rosenberg, z”l  
 1969-1971 ..... Alex Temkin, z”l  
 1971-1973 ..... Robert Berman, z”l  
 1973-1975 ..... Ghita Bessman, z”l  
 1975-1977 ..... I.V. Fine, z”l  
 1977-1979 ..... Harvey Malofsky, z”l

1979-1982 ..... Stan Mintz, z”l  
 1982-1984 ..... Gerald Stewart  
 1984-1986 ..... Mark Laufman  
 1986-1988 ..... Louis H. Swedarsky, z”l  
 1988-1990 ..... Lawrence Shapiro, z”l  
 1990-1992 ..... Judith Schreiber  
 1992-1994 ..... Evelyn W. Minkoff, z”l  
 1994-1996 ..... Marjorie Tobias  
 1996-1998 ..... Joel Minkoff  
 1998-2000 ..... William Haus  
 2000-2002 ..... Thomas Palay  
 2002-2004 ..... Diane Seder  
 2004-2007 ..... James Youngerman  
 2007-2010 ..... Lester Pines  
 2010-2011 ..... Kathy Blumenfeld  
 2011-2013 ..... Deborah Minkoff  
 2013-2015 ..... James Stein  
 2015-2017 ..... Marc Shovers  
 2017-2018 ..... Alicia Schiff  
 2018-2020 ..... Deborah Minkoff

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