Program

Welcome

Invocation
Rabbi Betsy Forester, Beth Israel Center

Performance
Amit Peled

Miriam Singer Sulman Young Leadership Award
Presented to Yolanda Gordan
by Deborah Minkoff, President

Ben Minkoff Volunteer Service Award
Presented to Linda Reivitz
by Deborah Minkoff, President

Call to Order
Deborah Minkoff, President

Minutes of the 2019 Annual Meeting
Deborah Minkoff, President

Report of the President
Deborah Minkoff, President

Report of the Nominating Committee
Dan Weiss, Nominating Committee Chair

Financial Report
Rob Roquitte, Treasurer

Meeting of the Board of Directors
Election of Officers and At-Large Members of the Executive Committee

Andrea J. Stein Jewish Community Professional Award
Presented to Marla Becker
by James Stein

Report of the Executive Director
Alan Klugman, Executive Director

Remarks/Adjourn
Joe Shumow, Incoming President
Report of the Nominating Committee

OFFICERS AND EXECUTIVE COMMITTEE 2020-2021

President ..................................................................................................................................................................................................... Joe Shumow
Vice Presidents ........................................................................................................................................................................... First - Sasha Kerlow
Second - Dan Weiss
General Secretary ................................................................................................................................................................................. Lainie Minkoff
Treasurer ................................................................................................................................................................................................... Rob Roquitte
Assistant Treasurers ............................................................................................................................................................ Livia Asher, Zach Galin
At-Large ........................................................................................  Marc Shovers, Fred Gants, Joel Minkoff, Diane Seder, Jeremy Tunis
Immediate Past President .........................................................................................................................................................  Deborah Minkoff

2020-2021 TERM
Jennie Edes-Pierotti
Brad Goldstein
Sari Judge
Steven Lipton
Josh Medow

2019-2022 TERM
Livia Asher
Zach Blumenfeld
Melanie Cohen
Carly Jacobson
Sasha Kerlow

2020-2023 TERM
Douglas Berry
Jocelyn Friedman Borchardt
Zach Galin
Yolanda Gorman
Amy Krauthamer-Maloney
Lainie Minkoff
Sarah Minkoff
Linda Reivitz
Stav Shtekel

CONTINUING THROUGH 2021
Randy Blumenstein
Fred Gants
Ann Imig
Lynn Kaplan
Joe Shumow
Jesse Sondel
Adam Van Epren
Dan Weiss
Nan Youngerman

HONORARY
Hannah Rosenthal
Frances Weinstein

EXECUTIVE DIRECTOR EMERITUS
Steven H. Morrison

EX-OFFICIO
Rabbi Jonathan Biatch (Temple Beth El), Rabbi Betsy Forester (Beth Israel Center), Rabbi Yona Matusof (Chabad of Madison), and Rabbi Laurie Zimmerman (Congregation Shaarei Shamayim)

WELCOME NEW BOARD MEMBERS
Amy Krauthamer-Maloney
Josh Medow

WITH THANKS TO RETIRING BOARD MEMBERS
Mark Blitz
Josh Davidson
Greg Edelman
Phil Levy

PAST PRESIDENTS
Kathy Blumenfeld, William Haus, Mark Laufman, Deborah Minkoff, Joel Minkoff, Thomas Palay, Lester Pines, Alicia Schiff, Judith Schreiber, Diane Seder, Marc Shovers, James Stein, Gerald Stewart, Marjorie Tobias, and James Youngerman
Minutes of 79th Annual Meeting, November 17, 2019

Call to Order Having established a quorum, the meeting was called to order by Deborah Minkoff, Jewish Federation of Madison President, at 3:25 pm.

Invocation The invocation was delivered by Rabbi Laurie Zimmerman of Congregation Shaarei Shamayim.

Awards The Jewish Federation of Madison has a history of recognizing outstanding volunteer contributions through several awards. It is the tradition of the Federation to have the previous award recipient announce the award winner for the current year. The list of all previous award recipients can be found in the 2018-2019 Annual Report on pages 10 and 11.

Miriam Singer Sulman Young Leadership Award Jeremy Tunis, the 2018 recipient of the award, presented the 2019 award to Zach Blumenfeld. Zach thanked the Jewish Federation of Madison for the honor and introduced the keynote speaker, Kathy Blumenfeld. Congratulations to Zach on this well-deserved award.

Keynote Speaker Secretary Kathy Blumenfeld, Wisconsin Department of Financial Institutions, delivered the keynote address.

Minutes of the 2018 Annual Meeting At 3:55 pm, Deborah Minkoff began the business portion of the meeting by asking for a motion to approve the minutes from the 78th Annual Meeting (found on page 5 of the 2018-2019 Annual Report). Joe Shumow moved to approve the 78th Annual Meeting minutes as written, it was seconded by Jeremy Tunis, and approved unanimously.

Financial Report Rob Roquitte, Treasurer, noted that the Financial Report for the period ending February 28, 2019, was printed on pages 8-9 of the 2018-2019 Annual Report. The report had been audited by Reilly, Penner and Benton, LLP. Stav Shtekel moved to approve them as written, it was seconded by Deborah Minkoff. The Financial Report was approved unanimously.

Andrea J. Stein Jewish Community Professional Award Rob Roquitte presented the 2019 award to Rabbi Avremel and Mushkie Matusof. Mushkie thanked the Jewish Federation of Madison for the honor. Congratulations to Rabbi Avremel and Mushkie on this well-deserved award.

Ben Minkoff Volunteer Service Award Jon Eckhardt, the 2017 award recipient, presented the 2019 award to Judy Pierotti. Judy then thanked the Jewish Federation of Madison for the honor. Congratulations to Judy on this well-deserved award.

Nominating Committee Report Diane Seder, Nominating Committee Chair, presented the Nominating Committee Report (found on page 3 of the 2018-2019 Annual Report), noting that the committee had included in addition to her: Ann Imig, Dan Weiss, Deborah Minkoff, Dina Weinbach, and Zach Blumenfeld. Diane recognized retiring Board members and welcomed new ones.

Fred Gants moved to accept the recommendations of the Nominating Committee. It was seconded by Judy Schreiber and approved unanimously. A motion was made by Zach Blumenfeld to elect the new officers and at-large members of the Executive Committee. The motion was seconded by Stav Shtekel. The slate of officers for 2019-2020 was approved unanimously.

President’s Report Deborah Minkoff delivered the President’s report.

Executive Director’s Report Alan Klugman delivered the Executive Director’s Report.

Alex Temkin Distinguished Service Award Deborah Minkoff presented the Alex Temkin Distinguished Service Award to Gary Friedman and to Jonathan and Susan Lipp. Congratulations to Gary, Jonathan, and Susan on this well-deserved award.

Adjourn Without any further business to come before the 79th Annual Meeting of the Jewish Federation of Madison, there was a motion by Ann Imig at 4:35 pm for adjournment, and the motion was seconded by Joe Shumow. The motion passed unanimously, and the meeting adjourned.

Respectfully submitted, Alan Klugman, Executive Director.
# Statement of Financial Position

JEWISH FEDERATION OF MADISON, INC.  
Madison, Wisconsin  
February 28, 2020

## Assets:

<table>
<thead>
<tr>
<th>Assets Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$767,117</td>
</tr>
<tr>
<td>Pledges receivable - net</td>
<td>124,823</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>23,113</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>4,322</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>$919,375</td>
</tr>
<tr>
<td><strong>Other Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Investments - Baird</td>
<td>27,055</td>
</tr>
<tr>
<td>Investments - Fidelity</td>
<td>626,197</td>
</tr>
<tr>
<td>Investments - Chicago Jewish Pool</td>
<td>2,836,960</td>
</tr>
<tr>
<td>Donated artwork</td>
<td>-</td>
</tr>
<tr>
<td>Cash and cash equivalents - restricted for fiscal agent liability</td>
<td>104,997</td>
</tr>
<tr>
<td><strong>Total other assets</strong></td>
<td>$3,595,209</td>
</tr>
</tbody>
</table>

## Property & Equipment:

<table>
<thead>
<tr>
<th>Property &amp; Equipment Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weinstein Land</td>
<td>148,978</td>
</tr>
<tr>
<td>Weinstein Building - Improvements</td>
<td>706,923</td>
</tr>
<tr>
<td>Goodman Campus &amp; Land</td>
<td>4,450,727</td>
</tr>
<tr>
<td>Equipment</td>
<td>372,926</td>
</tr>
<tr>
<td>Less: accumulated depreciation</td>
<td>(2,451,043)</td>
</tr>
<tr>
<td><strong>Total property &amp; equipment (net)</strong></td>
<td>$3,228,511</td>
</tr>
</tbody>
</table>

## Liabilities and Net Assets:

<table>
<thead>
<tr>
<th>Liabilities and Net Assets Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$174,176</td>
</tr>
<tr>
<td>Deferred income - donor-advised funds</td>
<td>104,997</td>
</tr>
<tr>
<td>Deferred income - other</td>
<td>21,254</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td>$300,427</td>
</tr>
</tbody>
</table>

## Net Assets:

<table>
<thead>
<tr>
<th>Net Assets Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>$5,095,253</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>2,347,415</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>$7,442,668</td>
</tr>
</tbody>
</table>

## Total liabilities and net assets

<table>
<thead>
<tr>
<th>Total liabilities and net assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$7,743,095</td>
</tr>
</tbody>
</table>

The accompanying notes to financial statements are an integral part of these statements.
# Statement of Activities

**JEWISH FEDERATION OF MADISON, INC.**  
**Madison, Wisconsin**  
**Year Ended February 28, 2020**

## Support and Revenue:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Nonexchange transactions:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions - campaign</td>
<td>$ 946,393</td>
<td>$</td>
<td>$ 946,393</td>
</tr>
<tr>
<td>Contributions - donor advised funds</td>
<td>35,266</td>
<td></td>
<td>35,266</td>
</tr>
<tr>
<td>Contributions - other</td>
<td>59,457</td>
<td></td>
<td>59,457</td>
</tr>
<tr>
<td><strong>Total nonexchange transactions</strong></td>
<td>1,041,116</td>
<td>-</td>
<td>1,041,116</td>
</tr>
<tr>
<td><strong>Exchange transactions:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program and Madison Jewish News income</td>
<td>1,331,642</td>
<td>20,000</td>
<td>1,351,642</td>
</tr>
<tr>
<td><strong>Total exchange transactions</strong></td>
<td>1,331,642</td>
<td>20,000</td>
<td>1,351,642</td>
</tr>
<tr>
<td>Investment income, net</td>
<td>154,385</td>
<td>33,594</td>
<td>187,979</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>(326)</td>
<td>-</td>
<td>(326)</td>
</tr>
<tr>
<td>Net assets released from restrictions:</td>
<td>22,089</td>
<td>(22,089)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td>2,548,906</td>
<td>31,505</td>
<td>2,580,411</td>
</tr>
</tbody>
</table>

## Expenses:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program expenses:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overseas, National &amp; Local Agencies</td>
<td>425,673</td>
<td>-</td>
<td>425,673</td>
</tr>
<tr>
<td>JSS/ Misc./ Contributions-Donor Advised/ Board Endowment</td>
<td>137,894</td>
<td>-</td>
<td>137,894</td>
</tr>
<tr>
<td>Hilde L. Mosse Gan Hayeled Preschool</td>
<td>357,324</td>
<td>-</td>
<td>357,324</td>
</tr>
<tr>
<td>Camps</td>
<td>665,408</td>
<td>-</td>
<td>665,408</td>
</tr>
<tr>
<td>Midrasha Hebrew High School</td>
<td>39,646</td>
<td>-</td>
<td>39,646</td>
</tr>
<tr>
<td>Chug Ivrit for K-2</td>
<td>282</td>
<td>-</td>
<td>282</td>
</tr>
<tr>
<td>Goodman Community Campus</td>
<td>318,496</td>
<td>-</td>
<td>318,496</td>
</tr>
<tr>
<td>Communications</td>
<td>95,094</td>
<td>-</td>
<td>95,094</td>
</tr>
<tr>
<td>Jewish Outreach</td>
<td>6,652</td>
<td>-</td>
<td>6,652</td>
</tr>
<tr>
<td><strong>Total program expense</strong></td>
<td>2,046,469</td>
<td>-</td>
<td>2,046,469</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Without Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Supporting services expenses:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administration and personnel</td>
<td>462,294</td>
<td>-</td>
<td>462,294</td>
</tr>
<tr>
<td>Fundraising</td>
<td>22,640</td>
<td>-</td>
<td>22,640</td>
</tr>
<tr>
<td><strong>Total supporting services expenses</strong></td>
<td>484,934</td>
<td>-</td>
<td>484,934</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>2,531,403</td>
<td>-</td>
<td>2,531,403</td>
</tr>
</tbody>
</table>

## Change in net assets:

<table>
<thead>
<tr>
<th>Description</th>
<th>Without Donor Restriction</th>
<th>With Donor Restriction</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in net assets</td>
<td>$ 17,503</td>
<td>$ 31,505</td>
<td>$ 49,008</td>
</tr>
</tbody>
</table>
Miriam Singer Sulman Young Leadership Award

Named in 1975 in memory of Miriam Singer Sulman, a much admired and dynamic young Jewish Federation of Madison leader, this award enables the recipient to attend the Jewish Federations of North America General Assembly through an endowment fund established by Miriam's parents, Isadore and Ida Singer, z”l

RECIPIENTS


z”l zichrono livrocho - of blessed memory

Andrea J. Stein Jewish Community Professional Award

The Stein family and the Jewish Federation of Madison established the Andrea J. Stein Jewish Community Professional Award in 2014. Andrea was a beloved member of the Jewish Federation of Madison staff and the Madison Jewish community. This honor will be awarded annually to a Jewish community professional who promotes Jewish community outreach, engagement, and action that best serves Klal Yisrael.

RECIPIENTS:

Ben Minkoff Volunteer Service Award

Named in memory of former Jewish Federation of Madison president and founder of Camp Shalom, the Ben Minkoff award honors an individual with a record of committed service to the Jewish Federation of Madison and the Madison Jewish community stretching over a period of time, doing volunteer work beyond its usual definition. The award recognizes the accomplishment of a one-person task, generally very time consuming in public relations, program coordination, continuing assistance in a specific area or through special resources.

RECIPIENTS
1974 Irene Kinsler, z”l 1990 Jewish Social Services 2007 Kathy Blumenfeld
1975 Macky Gaberman, z”l 1991 Ida Lakritz, z”l 2008 Deborah Minkoff
1976 Sam Lakritz, z”l 1992 Annabelle Argand, z”l 2009 Jewish Cemetery Committee and
Belle Richman, z”l 1993 Sue Blotner, z”l Board of Directors of
1978 Babs Goldberg, z”l 1995 Alan Weisbard 2010 Daniel Kaplan
Arlene Rotter, z”l 1996 Sylvia Grunes 2011 Marc Shovers
1979 David Ottenstein, z”l 1997 Warren Randy, z”l 2012 Susan and Jonathan Lipp
Sandie Ottenstein, z”l 1998 Diane Seder 2013 Karen and Harry Roth
1980 Jeanne Silverberg 1999 Gary Friedman, z”l 2014 Jordy Loeb
1981 Sue Baumblett, z”l 2000 Don Miner 2015 Eric Schwartz
1982 Myn Halperin, z”l 2001 Roberta Lazarz 2016 Livia Asher
1984 Rona Malofsky, z”l 2003 Jewish Community Campus Committee
1985 Louis Swedarsky, z”l 2004 Lester Pines
1986 Susan Pittelman 2005 Hal Blotner 2018 Cheryl Rosen Weston, z”l
1987 Muriel Rotter 2006 James Stein 2019 Judy Pierotti
1988 Albert Goldstein, z”l 2007 Judy Schreiber
1989 Anita Parks, z”l 1990 Jewish Social Services 2008 Diane Seder
1991 Ida Lakritz, z”l 1992 Annabelle Argand, z”l 2010 Thomas Palay
1992 Sue Blotner, z”l 1993 Mark Laufman 2013 James Youngerman
1996 Sylvia Grunes 1999 Joel Minkoff 2016 Deborah Minkoff
1997 Diane Seder 1999 Joel Minkoff 2019 Gary Friedman, z”l
1998 Diane Seder 1999 Joel Minkoff Jonathan and Susan Lipp
2000 Marjorie Tobias 2005 William Haus

Alex Temkin Distinguished Service Award

Established in 1974 and named in memory of former Jewish Federation of Madison president Alex Temkin, this award goes to a recipient with a long and committed record of service to the Jewish Federation of Madison, stretching over many years, serving as chair of several major committees, involvement as an officer and Board member, and involvement in leadership positions in the campaign. The recipient should have demonstrated outstanding service in special, innovative or emergency programs. The recipient should be generally respected and recognized as a community leader.

RECIPIENTS
1974 Frances Weinstein 1984 Isadore Fine, z”l 2007 Judy Schreiber
1975 Alex Temkin, z”l 1986 Jeanne Silverberg 2008 Diane Seder
1976 Richard Venezy, z”l 1990 Irwin Goodman, z”l 2010 Thomas Palay
1977 Laurence Weinstein, z”l and Robert Goodman, z”l 2013 James Youngerman
1978 Ghita Bessman, z”l 1993 Mark Laufman 2014 Lester Pines
1979 Ben Minkoff, z”l 1995 Evelyn Minkoff, z”l 2016 Deborah Minkoff
1981 Harvey Malofsky, z”l 1999 Joel Minkoff 2019 Gary Friedman, z”l
1982 Liesl Blockstein, z”l 2000 Marjorie Tobias Jonathan and Susan Lipp
1983 Stan Mintz, z”l 2005 William Haus
1984 Isadore Fine, z”l 1986 Jeanne Silverberg
Past Presidents

1940-1941 .................................................... Joe Rothschild, z"l
1942-1943 .................................................. Emanuel Simon, z"l
1943-1944 ........................................... Mark Goldberg, z"l
1944-1945 ........................................ Max Weinstein, z"l
1945-1946 ........................................ Emanuel Simon, z"l
1946-1947 ........................................... J.J. Sinagub, z"l
1947-1950 ........................................ Max Weinstein, z"l
1950-1952 ........................................ Nathan Sudow, z"l
1952-1954 ......................................... Harry Epstein, z"l
1954-1956 ........................................ Alex Temkin, z"l
1956-1959 .................................... Laurence A. Weinstein, z"l
1959-1961 ........................................ Robert Levine, z"l
1961-1964 .......................................... H.K. Parks, z"l
1964-1966 .......................................... Ben Minkoff, z"l
1966-1968 ........................................ Warren Randy, z"l
1968-1969 .......................................... Gilbert Rosenberg, z"l
1969-1971 ........................................ Alex Temkin, z"l
1971-1973 ....................................... Robert Berman, z"l
1973-1975 ......................................... Ghita Bessman, z"l
1975-1977 ........................................... I.V. Fine, z"l
1977-1979 ........................................... Harvey Malofsky, z"l
1979-1982 ............................................. Stan Mintz, z"l
1982-1984 ............................................. Gerald Stewart
1984-1986 .............................................. Mark Laufman
1986-1988 .................................... Louis H. Swedarsky, z"l
1988-1990 ..................................... Lawrence Shapiro, z"l
1990-1992 ........................................ Judith Schreiber
1992-1994 ..................................... Evelyn W. Minkoff, z"l
1994-1996 .......................................... Marjorie Tobias
1996-1998 .......................................... Joel Minkoff
1998-2000 ......................................... William Haus
2000-2002 ........................................ Thomas Palay
2002-2004 ........................................ Diane Seder
2004-2007 ........................................ James Youngerman
2007-2010 .......................................... Lester Pines
2010-2011 ........................................ Kathy Blumenfeld
2011-2013 ........................................ Deborah Blumenfeld
2013-2015 ........................................ James Stein
2015-2017 ........................................ Marc Shovers
2017-2018 .......................................... Alicia Schiff
2018-2020 ........................................ Deborah Minkoff