

# Ensure OUR FUTURE



## Life Insurance

*Make a significant difference to a charity at a relatively small cost.*

Life insurance is potentially an easy and low-cost method of creating a major philanthropic gift. You make Jewish Long Beach & Alpert JCC the owner and irrevocable beneficiary of a life insurance policy. Premiums can be relatively modest and are tax deductible.

### At-A-Glance

- ◆ Provides a charitable gift tax deduction
- ◆ Total avoidance of estate taxes
- ◆ Turn a small contribution into a major gift

Gifts can be made simply by transferring an existing policy to Jewish Long Beach & Alpert JCC or by establishing a new policy. You can purchase a life insurance policy and name Jewish Long Beach & Alpert JCC as a beneficiary. At the same time, you can instruct Jewish Long Beach & Alpert JCC on how you would like to distribute the proceeds of the gift after your death, for example, to for specific community needs or programs.

If you choose to transfer ownership of a life insurance policy during your lifetime, you will receive a charitable income tax deduction, subject to AGI limits, equal to the policy's fair market value or the net premiums paid, whichever is less. You may also choose to gift cash for Jewish Long Beach & Alpert JCC to use to pay premiums on a life insurance policy, on your life. Jewish Long Beach & Alpert JCC would own the policy and be entitled to receive the death benefit. You would receive a charitable income tax deduction for the gift of cash, subject to AGI limits.



### **Example of how you might choose to gift a life insurance policy**

A couple obtained a “second-to-die” life insurance policy with a face value of \$250,000 and an annual premium of slightly less than \$2,000. They named Jewish Long Beach & Alpert JCC beneficiary and owner of the policy. Each year they’ve made a tax-deductible gift of \$2,000 to Jewish Long Beach & Alpert JCC. In their 40% combined tax bracket, this saved the \$800 in income taxes each year, making the effective cost of their annual gift only \$100 per month.

Each year, the Foundation elected to pay the premium on the policy, keeping it in force. By the end of the 10<sup>th</sup> year, they have spent only \$12,000 (net after taxes) to make an ultimate gift of \$250,000, the face value of the policy. A Guaranteed Death Benefit Option Rider accompanying the policy ensures that the gift of \$250,000 will be paid to Jewish Long Beach & Alpert JCC as long as the premiums continue to be paid. At the donors’ direction, the net proceeds of the policy will help fund needed community programs.

*These examples are meant as suggestions. The staff of Jewish Long Beach & Alpert JCC would be happy to speak with you or your financial/legal advisor to develop language that reflects your specific objectives.*

*Contact Kevin Giser, Chief Operating & Development Officer with  
questions*

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