

**For Advertising Contact:**

Jewish Federation  
 Elizabeth Elba  
 (954) 918-5343  
 Elizabeth@jfedlcc.org

JewishFederationLCC.org

## ADVERTISING AGREEMENT

Advertiser \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

**Ad Rates Per Issue:**

SIZE	1-3 Issues	4-8 Issues	9-12 Issues	Ad Design Fee
Full page:	\$650	\$585	\$550	\$100
Two-thirds page:	\$450	\$410	\$385	\$ 75
Half page:	\$350	\$320	\$300	\$ 60
Third page:	\$270	\$240	\$225	\$ 50
Quarter page:	\$200	\$180	\$170	\$ 40
Sixth page:	\$135	\$120	\$110	\$ 40
Eighth page:	\$100	\$ 90	\$ 85	\$ 30
Business Card:	12 Ads for \$390 (5% discount does not apply)			
Sky Box:	\$260			
Double-truck:	\$1,040			
<b>BACK COVER:</b>	\$975	\$877	\$828	
<b>Special Rates:</b>	Prepayment: 5% off Nonprofit: 15% off			

**Ad Dates:**

1-3 Months     4-8 Months     9-12 Months  
 From \_\_\_\_\_ / \_\_\_\_\_ through \_\_\_\_\_ / \_\_\_\_\_  
 or specific months: \_\_\_\_\_

**Ad Size:** \_\_\_\_\_

**Ad Price:** \$ \_\_\_\_\_

**DISCOUNTS**

Prepayment (-5%) \$ \_\_\_\_\_  
 Nonprofit (-15%) \$ \_\_\_\_\_  
**Total Discounts:** \$ \_\_\_\_\_

**BUSINESS CARD**

12 Ads for \$390.00 \$ \_\_\_\_\_

**EXTRA CHARGES**

Preferred Placement: +20% \$ \_\_\_\_\_  
 1-Time Ad Design Fee \$ \_\_\_\_\_

**PRICE PER AD:** \$ \_\_\_\_\_

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

Paid     Bill     Credit Card Exp: \_\_\_\_\_ / \_\_\_\_\_  
 Card # \_\_\_\_\_

**Ad Sizes:**

<b>FULL:</b>	10.25" x 15.25"
<b>2/3:</b>	10.25" x 10.25"
<b>1/3 V:</b>	5" x 10.25"
<b>1/3 H:</b>	10.25" x 5"
<b>1/2 V:</b>	5" x 15.25"
<b>1/2 H:</b>	10.25" x 7.5"
<b>1/4:</b>	5" x 7.5"
<b>1/6:</b>	5" x 5"
<b>1/8:</b>	5" x 3.75"
<b>BUSINESS CARD:</b>	3.31" x 2"
<b>SKY BOX:</b>	10.25" x 2.5"
<b>DOUBLE-TRUCK:</b>	21" x 16"

**Ad Issue Deadlines:**

Oct 2025	9/5/25
Nov 2025	10/9/25
Dec 2025	11/6/25
Jan 2026	12/5/25
Feb. 2026	1/9/26
March 2026	2/6/26
April 2026	3/6/26
May 2026	4/10/26
June 2026	5/8/26
July/Aug 2026	6/5/26
Sept 2026	8/7/26
Oct 2026	9/4/26
Nov 2026	10/9/26
Dec 2026	11/6/22

**Production Guidelines:**

- Ads must be submitted as High Quality Print PDF files.
- The PDF must be editable, not a flat image, this way we can guarantee a proper preflight and an optimal print outcome.
- Only use CMYK color or Grayscale modes; do NOT use RGB, LAB or spot colors, as they will produce unexpected results in print.
- Be sure to use only black for black text, do no use rich black or any other colors in the mix. This will help avoid any print registration issues and guarantee legibility.
- All images should have an effective resolution of at least 300 DPI at the size the image is to be printed. Increasing the size of an image beyond the original dimensions will effectively reduce the DPI. Effective resolution is the actual resolution of an image after scaling.
- Please create, and export, your design to the exact dimensions of the ad. Your exported file should not float on a larger space.
- Please do not use crop marks or bleeds.

**For further details on these items, please request a copy of our Advertising Technical Guidelines.**

**Ad Sizes:**

