

Corporate Sponsorship Opportunities



YOUR BUSINESS. FRONT AND CENTER.

When you partner with Jewish Nevada, your business receives tremendous publicity and exposure to some of the most affluent and influential people across Nevada.

WHY PARTNER WITH US

90% of consumers believe companies must act to help social and environmental issues

75% will do research to see if a company is being honest when it takes a stand on issues

Source: Porter Novelli/Cone Gen Z Purpose Study 2019

We are **committed** to ensuring that a **partnership** with **Jewish Nevada** is one of the **highest value** to your **company** and the **best value** for **your investment**.

INCREASE AWARENESS of **YOUR COMPANY, BRAND, PRODUCT**

across a spectrum of **events** and through print and digital mediums with a **broad display of your company's branding**, reaching an **audience that's desirable to you**.

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CONNECT TO A COMMUNITY THAT CARES

Passion • Engagement • Inspiration • Commitment • Trust

CONNECT TO A CAUSE THAT MATTERS

Enhance your company's commitment to the community.

CONNECT TO CONTACTS THAT COUNT



You will reach attractive demographic groups including business, financial, legal, technology, real estate, and medical professionals.



Our donors are sophisticated, high net-worth individuals waiting to hear your message.



Our donors place high value on good corporate citizenship and support businesses that support values and ideas similar to their own.



You are able to identify the target audience that best meets your goals and objectives.



JEWISHnevada
NEVADA'S JEWISH FEDERATION

As the **CENTRAL** COMMUNITY ORGANIZATION REPRESENTING **ALL** JEWISH in **PEOPLE NEVADA,**

the Federation is the one place where philanthropy, volunteerism, and shared commitment come together to make a difference locally and globally.

Jewish Nevada helps to fund programs that create vibrancy in our community such as summer camp, preschool scholarships, assisting seniors and Holocaust survivors, supporting Israel, and much more!

We have the expertise and experience to leverage the work of our 70+ local and overseas partner agencies so that what we accomplish together is far greater than what one organization or person could dream of achieving alone. We:

- Help feed those who are hungry
- Support families in times of crisis
- Provide funding assistance to enable seniors to continue to live with dignity and respect
- Engage youth, teens, and college students to be leaders of tomorrow
- Provide humanitarian relief in times of crisis
- Provide high quality Holocaust education programs for k-12 teachers
- Create vibrancy and continuity of Jewish life across the state

With funds raised each year through corporate sponsorships, community events, phone-a-thons, outreach campaigns, mailings and personal conversations, organizations devoted to helping lift up those that need it the most are supported by Jewish Nevada. All of our work is guided by our commitment to *tikkum olam* and *g'milut hasadim* - repairing of the world and acts of kindness and service - and are made possible by our generous and conscientious donors. Through our vast network of services, programs, and special campaigns, Jewish Nevada helps people of all walks of life right here in Nevada and around the world.



70,000 +
Jews live in
Nevada



\$1.25 Million +
is distributed every year
to nonprofit organizations
statewide and around the world

WHO WE ARE



We are here to **help**
you align your
philanthropic
interests with
long-term corporate
objectives.

SIGNATURE PROGRAMS

“Giving to Jewish Nevada is important to me as a **business owner** because it shows the community we **value helping those in need** and that partnering with **local nonprofits** is an **important investment.**”
Eric Potashnick,
A-1 Mechanical

All events benefit the Annual Campaign of Jewish Nevada

CONNECT... A NETWORKING SERIES

A networking and community-building platform for active Jewish professionals. Connect events feature an impactful business speaker, opportunity to network, and a delicious breakfast all in a beautiful setting. Another facet of this program is creation of the state's most extensive business directory for Jewish professionals ever. These efforts will help to positively transform our community.

MEN'S DIVISION

Launched in 2017, the Men's Division, is comprised of seasoned and established business professionals who are looking to connect both socially and professionally. With a wide variety of event and programming opportunities such as participating in a briefing by a Middle East specialist or enjoying a scotch and cigar night with your peers, our Men's Division has an impressive lineup of events for men of all ages.

SUPER SUNDAY JEWISH FOOD FESTIVAL

Super Sunday showcases and celebrates Jewish food, arts, culture, and community. Jewish and non-Jews alike from across Southern Nevada enjoy a

fun-filled day of great food, musical entertainment, and activities for all ages. In 2019, this event was attended by over 2,000 people. Super Sunday is Jewish Nevada's largest fundraising day of the year.

WOMEN'S PHILANTHROPY

Women's Philanthropy represents the many faces of Jewish women in Nevada. The committed leaders in Women's Philanthropy recognize their power to set an example. Together, through volunteer efforts, our commitment to philanthropy and community, Women's Philanthropy brings together the necessary resources to help our community's most vulnerable while building lifelong friendships.

YOUNG LEADERS

Empowers Jewish young adults ages 22-45 to cultivate Jewish community through social events, professional networking, educational opportunities, leadership development, and community service programs. YL hosts several events throughout the year that attract a wide variety of young, up and coming professionals. YL maintains a robust social media presence that connects to hundreds of educated, affluent, young professionals.



OVERVIEW OF SPONSOR BENEFITS

Back cover of Impact Report							
Logo on Jewish Nevada Staff shirts							
Jewish Nevada Staff Email Signature Placement							
Branded Pop-Up Banner for Events and Programs							
Recognition in Israelite at least 3 times a year							
Weekly Email Recognition							
Hyperlink on website							
Logo Placement on select non-event materials							
Tote bag branding^							
Event Promotions-Logo placement at specific events, programming, and more*^	1 event	2 events	3 events	5 events	Major gifts, plus 2 exclusive events	Major gifts plus all other events	Major gifts, plus all other events
Super Sunday T-Shirt^							
Logo on Corporate Sponsorship Webpage^							
Recognition in our Impact Report^							
SPONSOR LEVELS	\$1,800 <i>Chai</i>	\$3,600 <i>Double Chai</i>	\$5,000 <i>Bronze</i>	\$7,500 <i>Silver</i>	\$10,000 <i>Gold</i>	\$25,000 <i>Platinum</i>	\$50,000 <i>Diamond</i>

For more information regarding sponsorship opportunities or to create a customized package, please contact Kat Sandigo, 702-732-0556 or Kat@jewishnevada.org

*Event of your choice-A list of options will be provided to your company

^Logo placement is based on sponsorship level

THE BENEFITS EXPLAINED

IMPACT REPORT

All sponsors will be recognized in Jewish Nevada's annual Impact Report which is released in print and digital formats. Our Diamond level sponsor(s) will have the opportunity to be featured on the back cover of the Report.

WEBSITE PRESENCE

All sponsors will have their logos featured on the Jewish Nevada website, www.jewishnevada.org, throughout the year on our corporate sponsorship page. Our website not only promotes our events and activities but serves as a hub for Jewish life across the state.

SUPER SUNDAY T-SHIRT

All sponsors will have their logos printed on the t-shirt distributed to volunteers and attendees at Super Sunday.

LOGO PLACEMENT

Gold sponsors and above will have their printed on select non-event materials.

EVENT PROMOTIONS

Event sponsors will be featured in all event promotions such as advertisements, posters, emails, mailings, social media, and more!

HYPERLINK PLACEMENT

Gold sponsors and above will have their logo hyperlinked directly to their website as an additional benefit.

TOTE BAGS

Jewish Nevada regularly produces and distributes branded tote bags to members of our community. Silver sponsors and above will receive logo placement.

EMAIL SIGNATURE PLACEMENT

Only our Diamond sponsors will receive special placement in the email signatures of all Jewish Nevada staff members.

WEEKLY EMAILS

Platinum and Diamond sponsors will be featured each week in our statewide emails, which promotes events from Jewish and non-Jewish organizations and reaches about 10,000 people.

BRANDED POP-UP BANNER

Platinum and Diamond sponsors will have a pop-up banner placed at a major events and programs in highly visible place.

RECOGNITION IN THE ISRAELITE

The Las Vegas Israelite, publishing for over 57 years, is distributed throughout the greater Las Vegas metro area and available in a digital format as well. Platinum and Diamond sponsors will receive special recognition in the Israelite on all Jewish Nevada ads placed in the publication at least 3 times per year.

LOGO ON STAFF SHIRTS

Our Diamond level sponsors will have their logo placed on the sleeve of our staff polos worn at all events and programs.

MAJOR GIFTS

Our signature Major Gifts event recognizes and thanks our most generous donors. Invitations to this exclusive gathering are open to our Gold corporate sponsors and above.

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Robert Unger



JEWISHnevada
NEVADA'S JEWISH FEDERATION

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Southern Nevada**
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