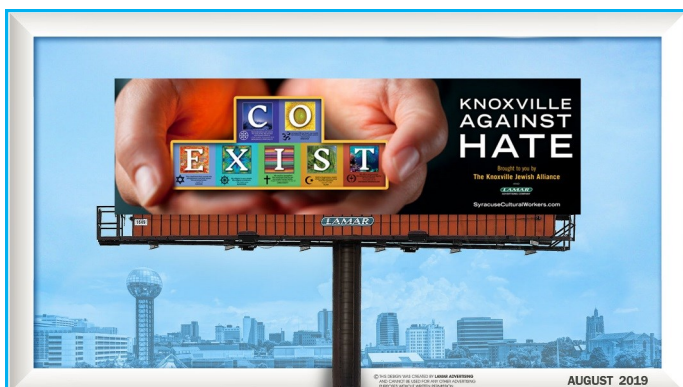
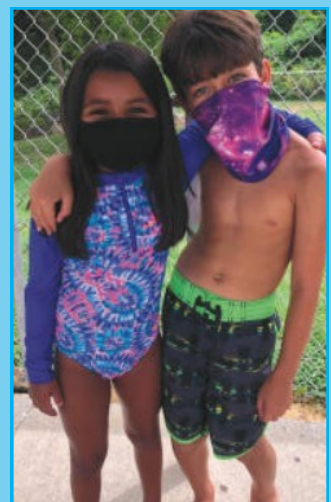




# 2020

## KJA Annual Report



**Knoxville Jewish Alliance**  
6800 Deane Hill Drive  
Knoxville, Tennessee 37919-5943  
[www.jewishknoxville.org](http://www.jewishknoxville.org)

# Annual Meeting Agenda

PAGE 1

## December 6, 2020

- Mission Statement
- Presentation to Barbara Bernstein
- Remarks from KJA President, Chip Rayman
- Financial Report from KJA Treasurer, Bernard Bendriem
- Remarks from Vice Presidents
- By-Laws Amendments vote
- Installation of 2020 Board of Directors
- Sharing the Dream Update
- Master Plan Presentation
- Remarks by incoming President, Bryan Goldberg
- Good & Welfare
- Announcements

**BOARD OF DIRECTORS SLATE** *(term ends at the annual meeting of the year indicated)*

### Executive Committee (2 Year Term)

President: Bryan Goldberg (2022)

Vice President-Administration: Wes Johnson (2021)

Vice President-Campaign: Renee' Hyatt (2022)

Vice President-Children & Youth: Martha Iroff (2021)

Vice President-Community Engagement: Helene Sinnreich (2022)

Secretary: Debbie Abrams-Cohen (2022)

Treasurer: Bernard Bendriem (2022)

Immediate Past President: Chip Rayman

### Board Members

At Large - Rachel Milford (2021)

At Large - Cody Hanford (2022)

Budget - Jeff Tinley

Children's Programming - Betty Golub

Community Relations Committee - Karen Robinson

Facilities - Jonathan Branton

Hillel @ UTK - Helene Sinnreich

Israel Partnership - Marc Forman

Jewish Family Services - Jenifer Ohriner

Long Range Planning - Stephanie Kodish

### Automatic Board Members *by virtue of community position*

Jeff Becker, Chairman of the Board, Heska Amuna Synagogue

Kathy Young, President, Temple Beth El

Steve Beber, Advisory Committee Chairman, Chabad of Knoxville

Hilary Shreter, President, Jewish Congregation of Oak Ridge

Michael Zemel, President, Knoxville Jewish Day School

Andrea Cone, President, Hadassah

Stephen Rosen, President, Knoxville Jewish Community Family of Funds

# Mission Statement

## Section 1.



The mission of the Knoxville Jewish Alliance (KJA) is to serve the Jewish people locally, in Israel, and throughout the world. Through coordinated fundraising, community-wide programming, social services, educational, and other activities, the KJA seeks to:

- A. Build community;
- B. Provide assistance for those in need;
- C. Promote Jewish culture and identity;
- D. Develop effective Jewish leaders;
- E. Enhance community relations locally, regionally, nationally, and internationally;
- F. Operate and maintain the Arnstein Jewish Community Center (AJCC).

## Section 2.

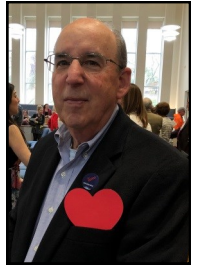
This corporation is organized exclusively for charitable, religious and educational purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501 (c) (3) of the Internal Revenue Code of 1954, as amended, or corresponding provisions of any future federal tax codes.



# President's Report

PAGE 3

## Chip Rayman, KJA President



My **three-year tenure** as your president has come to a close and it has been most **fulfilling**. My name is inscribed on the Presidential Plaque and on a brick at the Logan Brown Memorial. And that's all I want – **that I was here and tried to make a difference serving the community**. One of the most **rewarding** benefits was meeting all the wonderful Jewish people I would never have known had I not served as President.

I have referred to my time as “**Vigil to Virus**.” The Vigil was to commemorate the murders at the Tree of Life Synagogue. And the coronavirus pandemic has covered almost the entire year of 2020. But we had a great year in-between.

Understandably so, our **preschool numbers were significantly down due to the virus**, even after expanding the preschool and adding infant care the past two years. Upon the onset of the virus we **laid off everyone** except our executive staff and preschool director. Later we were able to call them back. **Preschool expansion and infant care** had been very successful up to this point.

This year camp was greatly reduced in numbers. Even so, it **was very successful**, not having a virus related issue, and we made money on camp, which was a big surprise. Finally, the law of averages caught up with us and we had a **COVID related case in preschool** despite our superb efforts to follow and implement CDC and health department guidelines. The incident, which was contracted outside of our preschool, caused us to shut down preschool for a short period. But we got **back to normal** and are doing well.

Without obtaining almost **\$235,000 in grants and \$150,000 in Payroll Protection Program loans** we would have been in trouble. The KJA also took over the lead in concluding the acquisition of a **\$100,000 security grant** from the Department of Homeland Security/Tennessee Emergency Management Agency. This grant is to be shared equally by all 5 Jewish institutions in Knoxville that have buildings.

We also had our **second indigent burial** in a short period of time after going six years without one. So the Dewey Reich fund is somewhat depleted and we need to replenish it.

We need a normal camp this coming summer and a full enrollment preschool next fall to make it past the pandemic.

**Thank you to all of those who have helped me and supported the Center.** There are too many of you to mention. The only person I will single out is **Ed Hunter**, a tireless worker, gem of a guy, man of great integrity, a dedicated professional with a passion and vision for the Center, who, more than anyone else has sustained this vital institution for over 20 years. I love him.

The highlights of my 3 year administration, in my mind, were the **Vigil** we had at the Center for the Tree of Life Synagogue murders, having a very successful second year in all facets - **record numbers for preschool, Yom Hashoah attendance, and 5 year highs for camp attendance** and almost achieving our **Annual Campaign goal** of \$300,000. After many years and several others attempting, we obtained **representation on our board for Chabad and Beth El – Jewish Congregation of Oak Ridge**. We erected the historical highway type marker downtown memorializing native Knoxville **Master Sgt, Roddie Edmonds, a Righteous Among the Nations**, for saving 200 Jewish prisoners of war from probable death with his declaration, “**We are all Jews here**”; developed a **Master Plan** for the AJCC campus and reached an agreement for the **Knoxville Jewish Day School** to relocate to our campus. However, the Day School found another location that is ideally suited to their needs. I am very happy for them. Then, the very strong response to **Adam Brown's family donation** making the **playground enhancement and expansion** possible and all those who supported the effort with the purchase of a commemorative brick. The **swim team** at record levels and winning their category at the city swim meet. **BBYO girls** winning best chapter at their annual convention. Art Exhibits. Assisting with the founding of the **GKJ Men's Club, Knoshville**. Strong rental revenue from the grounds, pool and building. **Collaborating with Temple, Synagogue and Hillel on adult education**. The expansion of Hillel at UT under great directorship and **Hillel addressing all the Jew hatred that was painted on The Rock**. Our **Knoxville Against Hate billboard**, our **1/2 page newspaper ad** expressing our support to the **Black community** both of which garnered us **grants from the East Tennessee Foundation**.

## President's Report continued

PAGE 4

Continuing dramatic **physical improvements** to the pool and building from renovating the ladies restrooms, to LED lighting, renovations to the Orwitz room, to knocking down walls to create more and better classrooms. Maintaining our **3 Star in all categories rating** for our preschool.

Most proudly, we are a rising **\$1.4 million dollar operation**, and after having deficit after deficit for years, last year we had a **significant \$70,000 surplus**.

There have been many new Jewish families coming to Knoxville during the past year. Knoxville's Jewish community is growing! Whether you are affiliated religiously or not, affiliate with the KJA and AJCC.

**Life is a journey of successes and disappointments.** I feel good about my tenure. We will get through the Covid-19 Coronavirus and the **future is bright** for the at large Greater Knoxville Jewish community.

Your President,  
Chip Rayman

*Chip Rayman*

## STAFF

PAGE 5

### **Tara Bain - Hillel at UTK Director**

Tara is a University of Tennessee graduate. She has been an active member of our Jewish community for many years. She currently teaches the teen Chai class at Temple Beth El and is TBE's assistant religious school director. Tara holds positions of board member and member of the School and Youth Committee at TBE.

### **Laura Berry - Jewish Family Services Director & KJA Friendshippers Coordinator**

Laura has worked at the KJA since 2008. She started out as the JFS Director and later added Friendshippers and the Knoxville Jewish Community Family of Funds to her duties as well. Laura holds a Social Work degree from UT and a J.D. from the University of Richmond. She is also a proud graduate of the AJCC Preschool (where her mother was a teacher) and a former MCDC camper.

### **Kristen Cannon - AJCC Early Childhood Director**

Kristen is in her fifth year as the Early Childhood Director for the AJCC Preschool and has been at the AJCC since 2013. In her extra time, she enjoys being a sports and dance mom and spending time with friends and family. She also enjoys decorating and party planning.

### **Ed Hunter - Operations & Financial Director**

Ed has been with the Knoxville Jewish Alliance for 20 years and counting. He enjoys working at and is pleased to be involved with the Knoxville Jewish Community.

### **Sarah May - PJ Library Coordinator**

Sarah holds a bachelor's degree in business from Western Oregon University. In her spare time, she enjoys volunteering and caring for her husband, Bryan, four children and two dogs, eight chickens and a 4-acre hobby farm in Oliver Springs.

### **Nicki Russler - Archives**

Nicki has been the Archivist at KJA since 2006. A professional genealogist, she previously taught at the UT Law School in their clinical program for 15 years and has a Master's degree in Library Science and a J.D. from Harvard.

### **Joyce York - Ha'Kol Community News Editor**

Joyce is a University of Tennessee graduate who previously worked in healthcare marketing and media relations. She is the wife of Michael Messing and mom to Andrew and Jacob Messing.

# Facilities Report



## **Wes Johnson, Vice President - Administration**

The KJA must expend approximately \$35,000 annually on the Arnstein Jewish Community center campus to maintain the 50+ year-old facility. In addition to maintaining the facility, the KJA attempts to upgrade and update the existing facility when possible by:

- Reducing expenditures where possible
- Funding from community contributions
- Funding from endowments

## **2020 Capital Improvements in the amount of \$116,500+ consisted of:**

- Pool deck, skimmers repaired, starter blocks and LED lighting installed
- Alteration to the existing preschool classrooms
- Ladies upstairs restroom renovated
- Administrative offices reorganized
- Community Campus Master Plan
- Roddie Edmunds Marker installed

## **Projects planned for 2021:**

Roof replacement

# Archives Report

PAGE 7



## Nicki Russler, Archivist

### Archives Committee

Co-chairs: Michael Burnett & Mary Ann Merrell

Chair Emerita: Barbara W. Bernstein

Committee Members: Erwin Bloom, Jonathan Branton, Pam Brody, Pessa Brody, Scott Hahn, Hal Manas, Richard Licht, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Deborah Roberts, Natalie Robinson, Mel Sturm

In the past twelve months the Archives accomplished the following:

- Added 3 new family files so we now have 759 family files [as of 2 November 2020]
- Continued implementing recommendations from the preservation assessment
- Continued to preserve and file bulletins and publications of Knoxville and surrounding Jewish communities' organizations
- Provided photos and text for **"The Way We Were"** feature in each *Ha'Kol* issue
- Responded to several online queries
- Continued adding new clippings, documents, and photographs to existing files, biographical and organizational
- Committee member Jonathan Branton continued selling books discarded from the erstwhile AJCC library on eBay with portion of proceeds to Archives
- Filed items, old and new, and updated the classification ledger
- Sought and received invaluable assistance from both current and former community members to help identify persons, places, events, and times in photographs and other materials
- Continued work on the Memorial Plaques project
- Continued editing transcribed interviews
- Sought and sometimes found photographs and other materials as requested by KJA staff and others in the community
- Archives assistant worked with digitization specialist in digitizing *The Center Menorah* issues; several years are available online
- Created procedures for handling materials during the coronavirus pandemic
- Made the Archives room "camp-ready," removing items from all surfaces and placing everything, including the computer and scanner, behind the closed accordion doors
- Responded to query from Mark Littmann seeking assistance preparing his Heska Amuna history play, *Those Synagogue Jews*
- Continued serially showcasing panels from the AJCC's 75th anniversary celebration of 2004 in the hallway near the Archives through March
- Continued finding nuggets of Knoxville and surrounding areas' Jewish history in local Knoxville newspapers through newspapers.com

# Ha'Kol - Knoxville Jewish Community Newsletter

PAGE 8

## Joyce York, Editor

Vice President for Public Relations: Sarah Frankel

The *Ha'Kol* community newsletter is a partnership of eight area organizations working together to create one publication that provides timely information about our East Tennessee Jewish community. Heska Amuna Synagogue, Temple Beth El, Chabad of Knoxville, Jewish Congregation of Oak Ridge, Knoxville Hadassah, Knoxville Jewish Day School, Knoxville Jewish Community Family of Funds, and the Knoxville Jewish Alliance are partners.

Each year, eleven, 40-page issues of community events, news, lifecycle events, and human interest stories are mailed to almost 1,300 East Tennessee households on the first of each month. Current and past issues of *Ha'Kol* can be found online at [www.jewishknoxville.org/hakol](http://www.jewishknoxville.org/hakol).

*Ha'Kol* is edited by Joyce York and overseen by KJA President Chip Rayman. KJA staff member Laura Berry serves as sounding board and proofreader, while Nicki Russler is a diligent proofreader. Joyce also oversees the High Holy Days and Passover greetings sales, which netted \$1,745 in 2020. Thanks to all who supported *Ha'Kol* by purchasing these holiday messages.

**Special Note:** *Ha'Kol* is supported through donations to the KJA Annual Campaign and by area advertisers whose ads appear on pages 38-39 of each issue. Please support these businesses and be sure to thank them for advertising in *Ha'Kol*!



Temple Beth El



HADASSAH



# Ha'Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Knoxville JEWISH ALLIANCE

THE STRENGTH OF A PEOPLE. THE POWER OF COMMUNITY.

KNOXVILLE JEWISH ALLIANCE ANNUAL MEETING

Sunday, December 6

2:00 p.m.

A Zoom link will be emailed closer to the meeting date

Members will learn about KJA activities and projects and elect the 2021 KJA Board of Directors.

**REMINDER:**  
To vote at the KJA Annual Meeting, you must be a member in good standing. KJA members includes annual campaign donors and AJCC members. To be a member in good standing, one shall be current in their payment of fees, dues and other assessments. (Fees paid for services, such as those paid for classes, preschool, or MCDC are not considered a contribution to the KJA annual campaign.)

Mishkenot She'ananim in Israel Zoom Tour

Sunday, December 20 — 11:00 a.m.

Join your fellow Knoxville Jewish Alliance community members as we tour Mishkenot She'ananim, the revolutionary first neighborhood built outside the walls of the Old City, with StandWithUs.

RSVP to  
[LBerry@jewishknoxville.org](mailto:LBerry@jewishknoxville.org)  
for the Zoom link

December 2020

IN THIS ISSUE

**KJA Ha'Kol**

President Elect's Remarks.....2

Preschool at AJCC.....3

JFS Virtual Coffee Klatch.....4

November at the KJA.....5

Contributions.....6

**Temple Beth El Times**

Rabbi's Message.....10

President's Remarks.....11

Julie Silver Concert.....11

Religious School News.....13

TBE Food & Coat Drive.....15

Contributions.....16

**Heska Amuna HaShofar**

Rabbi's Remarks.....18

Chairman's Remarks.....19

Hanukkah Sing-A-Long.....20

HARS News.....20

Those Synagogue Jews.....21

Contributions.....24

**Community News**

KJCCF.....25

Jewish Congregation/OR.....26

Chabad of Knoxville.....28

Hadassah Highlights.....30

Knoxville Jewish Day School.....34

Community Calendar.....7

Happenings.....8-9

6800 Deane Hill Drive • Knoxville, TN 37919 • 865.690.6343 • [www.jewishknoxville.org](http://www.jewishknoxville.org)

**2020 Advertising Sponsors of the Ha’Kol community newsletter**

***We are grateful for these sponsors of the community newsletter  
which significantly reduce the cost to the community***

Bible Harris Smith, P.C.	Judy Brietstein, CRS, GRI, Realtor– Coldwell Bankers
Arnold G Cohen, Attorney at Law	East Tennessee Rooter and Plumbing
Dr. Robert C. Freeman	Josh Hedrick, Attorney at Law
Home Instead Senior Care	Kramer Physical Therapy
Lancaster Land Management	Leibowitz Law Firm, PLLC
Aaron G Margulies MD	Maryville Monument
and Imelda G Margulies FNP	NHC Place—Farragut
Maria Moshinskaya-Pearse	Prestige Cleaners
Rose Mortuary	Say Cheese Photo Fun
Gary Sturm—Mortgage Investors Group	Judy Teasley, Luxury Homes Specialist—Keller Williams
Waypoint Financial Partners LLC	Whitt Cooper Trant and Hedrick, Attorneys at Law
<i>formerly Imbrey and Associates</i>	

**Pittsburgh Tree of Life Synagogue Families**

Joyce Fienberg  
 Richard Gottfried  
 Rose Malinger  
 Jerry Rabinowitz  
 Cecil Rosenthal  
 David Rosenthal  
 Bernice Simon  
 Sylvan Simon  
 Daniel Stein  
 Melvin Wax  
 Irving Younger

## Community Communication

PAGE 10

The KJA endeavors to keep community members informed of upcoming events in a timely manner via both a weekly email blast and monthly, community-wide post email blast and post cards. Coordinated by Joyce York, these communications keep Community members informed and involved.

### Weekly

Each Sunday morning a weekly email blast is sent to approximately 2,000 community contacts and includes:

- daily event calendar for the week to follow
- social outreach opportunities
- photos of community involvement/events
- upcoming events with ZOOM



# Hillel @ UTK Report

## Tara Bain, Director

Hillel at UTK President: Paige Motley  
 Faculty Co-Advisor: Helene Sinnreich  
 Faculty Co-Advisor: Greg Kaplan



Hillel at UTK inspires students to explore and embrace Jewish life at the University of Tennessee. The KJA provides commitment to the Hillel movement through financial support with staff employment, student programming, and faculty and staff connection. Hillel at UTK partners with Hillel International to achieve the mission of "enriching the lives of Jewish students so that they may enrich the Jewish people and the world."

Hillel International encourages and strives for a student-led movement. At the beginning of the 2020 spring semester, the Hillel Student Board decided to transition to a calendar year board term instead of the current school calendar term. Doing so would allow for greater engagement opportunities over the summer months with new and prospective Vols and an easier transition over the winter break. With complete agreement and enthusiasm, the following Student Board held their positions from June 2019 through December 2020.

President: Paige Motley, Crofton, MD  
 Vice President: Navit Nachmias, Plymouth, MN  
 Religious & Spiritual Life Chair: Matt Moskowitz, Memphis, TN  
 Public Relations Chair: Maggie Strassburger, Memphis, TN  
 Immediate Past President: Emily Schulman, Louisville, KY

As we began 2020, Hillel at UTK held three Shabbat dinners in January, including our annual SoUPER Shabbat and ways the Super Bowl and Judaism connect. In February, Student Board members attended services at Temple Beth El and Heska Amuna for the annual KJA Shabbat. The highlight of spring semester was the Hillel in the Smokies Shabbaton. Hillel at UTK received a grant from Hillel International's Israel Action Program for this Friday night through Sunday morning weekend retreat. Weekend activities included: preparing an Israeli-themed Shabbat brunch, diving into deep discussion on the Jewish connection to Israel and their personal connection to Israel, creating Israeli-themed tile mosaics, hiking on Shabbat in the snow, learning to make Shakshouka, and playing Israeli trivia. The students also had a wonderful visit with Rabbi Alon Ferency, who led them in a Havdalah service under the stars. The first Shabbat of March, Hillel gathered at the International House and welcomed a visiting student, Leah Faupel (and her mother, Dalia), from Georgia – who joined our Volunteer and Hillel family in the Fall of 2020. For Purim, seven Hillel students assisted with Temple Beth El's Purim Carnival.

Then came the Coronavirus outbreak. Over spring break, the University of Tennessee closed its doors, sent students home, and immediately began strictly virtual learning. Hillel at UTK continued to "create a home away from home" for its Jewish students despite the challenges. Highlights of Hillel at UTK creative student engagement through the fall semester were:

- Personal deliveries of "Everything You Need for Seder" care packages for six students who remained in Knoxville
- Virtual Afikomen Hunt created by Helene Sinnreich for students to search for the cartoon afikomen on UTK faculty webpages with prizes
- Graduate celebration via Zoom with a special slide show
- Special gifts mailed to five Hillel graduates
- Drive-Thru Senior Celebration for Emily Schulman, Immediate Past President of Hillel, and Noah Geltzer, former AEPI President from community members, including Chip Rayman and the Boxt family
- Weekly social media/GroupMe engagement, including You and Your Pet
- Shout Outs to celebrate member birthdays
- Connection to Hillel International's Hillel@Home events
- Virtual New Student Engagement Zooms in conjunction with Hillel International's College Guide

## Hillel @ UTK Report continued

PAGE 12

- New Vol Welcome Swag Bags
- Midweek Breaks to gather and for grab n' go bagels and donuts
- Sukkah time thanks to a sukkah donated by Helene Sinnreich and Wes Johnson at Campus House of Prayer
- Rosh Hashanah dinner curbside pickup
- Taschlich service at the Tennessee River
- Yom Kippur break-the-fast curbside pickup
- S'mores and Shabbat at the Campus House of Prayer firepit
- In-person dinner at the International House with curbside pickup an option
- Study Break goodie bags before students head home at Thanksgiving
- Menorah lighting via Zoom during winter break

Hillel at UTK is proud of what we have accomplished despite our world's circumstances. However, Zoom burnout, antisemitism, racial tensions, election anxiety, general anxiety, and loneliness have been evident evils for the UTK Jewish students. Wellness has therefore been of utmost importance. Personal reaches and individual requests have been a priority in these many months. Students have been moved from their dorms into new housing. They have been diagnosed with Covid-19. They have faced quarantine due to contract tracing. Tara has provided Zoom office hours, outdoor office hours, and meal and grocery delivery. At UTK, Vols Help Vols. In this spirit, we have also donated time and supplies to Smokey's Pantry during Mitzvah Mornings at the AJCC and the Knoxville Dream Center with the Campus House of Prayer. We have also created a resource for students to connect with mental health sources, academic supports, and local rabbis. Hillel at UTK is dedicated to take extra care for students no matter what they may need at this atypical time.

Tara Bain, Hillel at UTK Director, maintains a close relationship with the Hillel International's Schusterman International Center. She is directly supported by Rabbi Danielle Leshaw, SIC Campus Support Director. Rabbi Danielle provides consultation and education to solo professionals and small Jewish campuses. Tara also participates in weekly and monthly calls with Hillel professional cohorts for Solo Pros, Women Solo Pros, and Federation-Employed Professionals. SIC maintains an extensive online resource, Hillel HUB, for Hillel Professionals to apply for grants, to find programming inspiration, and to increase their professional toolbox.

Throughout the year, Tara has also participated in SIC's Dwell:in Depth and Joy sessions. These opportunities provided deep dives into critical thinking, ideas, and questions and short gatherings to activate the inner Jewish-maker, such as creating a microgreens garden. In December, Tara will virtually participate in the two-day HIGA, Hillel International Global Assembly, connecting Hillel professionals through Torah study, wellness, cohort gatherings, and best practice workshops.

In July, Hillel at UTK began tracking student engagement through SIC's HEaRT (Hillel Engagement and Relationship Tracking) database. Despite the challenges of the pandemic, Hillel at UTK has achieved the following measurements for engagement from July to October, 2020:

Breadth students who engage 1+ times	Depth students who engage 6+ times	High-Impact students who engage in leadership/deep dives
46	21	16

Hillel at UTK receives the majority of its financial support for leadership and student engagement from the Jewish Knoxville community's donations. In 2020, the program also received generous grants from the Hillel International and the Federation of Nashville and Middle Tennessee to support:

- Individualized Shabbat dinners
- Holiday meal deliveries
- Shabbaton in the Smokies
- MitzVote Internship for Josh Crowley from Nashville, TN, to promote voting to Jewish students at UTK
- Hillel at UTK ShabbaTote reusable bags and battery-operated votive candles

# Hillel @ UTK Report continued

PAGE 13

- ShabbaTote bags refilled weekly with blessing packages of Kedem grape juice and challah
- Unlimited Zoom provided by Hillel International
- Containers and utensils to provide individual meals
- Hillel at UTK socks
- And much, much more!



# Israel Partnership Committee & P2G Southeast Consortium

PAGE 14



## Renee' Hyatt, Chairperson

I attended the Southeast Region P2G Steering Committee annual meeting in February in St. Petersburg, Florida. I was impressed with the number and enthusiasm of those attendees who were "graduates" of L2G, the leadership program sponsored by our consortium.

Though four Knoxville teens were very interested in participating in this summer's Tikkun Olam exchange, COVID caused the cancellation of all overseas programming. With the help of several KJCFF donor-advised funds, a scholarship fund has been established at the KJA to help future participants.

Also, because of travel constraints due to COVID, our P2G staff in Israel has offered several virtual programs which have been announced in KJA's weekly e-blast. I have heard positive feedback from several folks from Knoxville who have participated.

Marc Forman will be assuming the chair position for our Israel Partnership Committee; he was among the first participants of the Teachers Exchange.



### Let's Celebrate the Lighting of Hanukkah Candles in Prague Sunday, December 13, 1 p.m. EDT

Join us on a [Virtual Tour of Prague](#) with David Kraus, a tour guide and a volunteer in the Czech Jewish Community. David will lead us through the streets of Prague and the Jewish Quarter. *At the end of the tour, we will light the fourth candle of Hanukkah 2Gether.* The tour is hosted by the Federation of Jewish Communities in CR. [Register here.](#)

## P2G Partnership Presents:

### The Pandemic's Impact on Healthcare and Innovation: Perspectives from Memphis & a Panel Discussion

11 p.m. EST [Register \(Zoom\)](#)

- Assaf Toib, MD, Secretary-General of the Organization of the State-Employed Physicians of Israel (ARAM) Shoham
- Dan Shwarzman, Director of MindUP, Haifa's Digital Health Incubator Shoham
- Scott Strome, MD, Executive Dean, College of Medicine, and Vice Chancellor for Health Affairs at University of Tennessee Health Science Center Memphis



The innovative ways Israel and the U.S. have coped with the coronavirus, and the lessons they learned that can be applied in preparation for potential future waves of the virus.



## P2G Partnership Presents:

### The Middle East UnMasked: Webinar with Neil Lazarus Noon-1 p.m. EST [Register in advance \(Zoom\)](#)

This webinar provides an in-depth analysis of the week's news in Israel and the Middle East. This webinar is fun and interactive. Presented by the Jewish Federation of Greater Pittsburgh. (part of a series)

# Jewish Family Services Report

PAGE 15

**Laura Faye Berry, BSSW, Esq., Director**

**Chair: Jenifer Ohriner**

Committee Members:

Nancy Becker  
Marilyn Burnett  
Trudy Dreyer  
Kathy Franzel  
Marian Jay  
Pat Rosenberg  
Lesley Rosenblatt  
Dahlia Smith  
Wilma Weinstein-Lomax



In a typical year, JFS has many opportunities for community members to volunteer, from leading our monthly Shabbat service, cooking a meal for Mitzvah Meals or Family Promise (or hosting a Family Promise meal), blowing the shofar during the high holy days, visiting seniors, and more.

Activities planned by the Jewish Family Services committee in 2020 included:

- Visiting residents of assisted living facilities and nursing homes (including delivering homemade challah!). Starting in mid-March, our visitors pivoted to writing monthly notes to our long-term care residents to keep in touch with them, as visiting was no longer allowed. We also couldn't bring Shabbat or holiday goodies to our residents, but mailed them cards instead.
- Holding a monthly Shabbat service at Sherrill Hills on the first Friday of each month. Our last service was in March.
- In September we began a weekly "coffee klatch" on Zoom at 10 a.m. on Thursdays. It took a few weeks to gain traction, but now we have a regular group of attendees and look forward to gathering each week.
- Cooking and hosting dinners for Family Promise when situationally homeless families are staying at Tennessee Valley Unitarian Universalist Church. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>
- During the pandemic, families have been sheltering in place at the Family Promise day center. On the weeks when they normally would have been staying at TVUUC, we coordinated volunteers to drop off meals at the day center.

Some of the many things that JFS has assisted clients with in the past year include:

- exploring long-term care options with seniors and/or their family members
- researching senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- providing emergency financial assistance for things such as utility bills, rental assistance, food, or other qualifying expenses
- finding affordable housing
- exploring transportation options
- assisting with counseling referrals
- selecting home care or home health care
- assisting in job searches, including résumé help
- locating culturally-sensitive grief counseling



Normally the KJA Friendship group gets together once a month (except for a summer break), usually for lunch and entertainment. Friendship is open to all—we don't check IDs at the door! The luncheons begin at noon and the program begins at 1:00 p.m. Lunch is \$8. There is no cost for attending the program alone. Unless otherwise specified, Friendship meets at Sherrill Hills Retirement Community, 271 Moss Grove Boulevard. We started 2020 with a trivia program, before getting derailed by the pandemic. We are eager to resume our in-person programming when it is safe to do so.

# Early Childhood Report

PAGE 16

**Kristen Cannon, Early Childhood Development Director**  
VP Children & Youth: Martha Iroff



The AJCC Preschool has received their 3-Star Rating for the 20<sup>th</sup> consecutive year, with 3 STARS in all 8 categories.

1. Director Qualifications
2. Professional Development
3. Developmental Learning
4. Parent/Family Engagement
5. Ratio and Group Size
6. Staff Compensation
7. Program Assessment
8. Child Health and Well-being

The 3 Star program implemented a new category this year, Child Health and Well-Being as well as changed the criteria for some of the existing categories. With this being said, it will be very difficult for centers to maintain 3 Stars in each category. This will be a very prestigious honor going forward.

What does a 3-Star Rating mean?

The Star-Quality Program offers recognition to those providers who exceed minimum licensing standards. Under the program, a provider can earn a rating of 1, 2 or 3 stars, which can then be displayed along with its license. The more stars a program has, the better the quality of care it offers to children. Providers also receive a full report of their Environment Rating Scale observation, so they can continue to understand and address areas that need improvement. Simply by participating in the Star Quality Program, providers show families in their communities that they are working to offer the highest quality child care.



# Early Childhood Report continued

## Preschool at AJCC (January 2020 – May 2020)



Preschool at AJCC was booming when we returned from the Winter Break. We had a total of 75 students enrolled and with some wonderful programming and activities going on. We continued through March 13<sup>th</sup> and never could we imagine that this would be our final day of preschool for the 2019-2020 school year. During the shut-down/quarantine we had to lay off our hourly employees and refund tuition payments to parents. Several of the parents wanted to chip in and help our preschool staff members during this time so they started the Preschool Relief fund. Many families donated the remainder of their March tuition and April tuition to this fund to help the staff. We were able to provide the staff with grocery gift card and assist with rent and utility payments. This was by far the least we could do in such a time as this. We also provided some resources for families via our social media pages to help keep the children engaged in this time. Rabbi Ferency began a Zoom Shabbat Party with our families. We celebrated our Pre-Kindergarten graduates with a Preschool Completion Diploma and Tassel.



The reopening decision was made to open our summer camp program due to childcare being deemed an essential service during the pandemic and we did just that. We brought back some of our employees in May to begin prepping for the summer camp experience and train on COVID-19 workplace protocols. Thank you to Martha and Marty Iroff for helping move and transition rooms during all of this and Bryan Goldberg for providing training on sanitizing and stepping in to make sure we had everything needed to open and operate efficiently during this time.



# Early Childhood Report continued

PAGE 18

## Preschool at AJCC Summer Camp 2020 (COVID Style)

Despite COVID-19, the Preschool at AJCC opened its door for our Summer camp program. We reduced our operating hours to 9am-3pm to maintain the same staff with children throughout the day and allow for extra time to clean and sanitize. Although we were met with many challenges, we provided summer camp for around 30 families and we had an awesome time learning new skills, working on fun projects and having the most fun under the sun. TN Aquatics did a wonderful job teaching our campers swimming skills while the AJCC lifeguards kept us safe.

Here are some of the highlights from our summer experience. (Photo Credits: Jared Iroff-Bailey)  
Summer Projects are so much fun:



**It wouldn't be summer without some waterplay. SPLISH SPLASH!!!!**

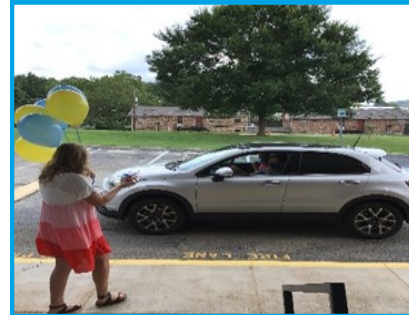


# Early Childhood Report continued

PAGE 19

## Preschool 2020-2021

This school year looked different due to what we all know as the COVID-19 pandemic. We transformed our Open House to a Drive-Thru where we could meet and greet all the families and we even gave them a special loaf of Challah from the preschool to welcome them.



We implemented new COVID-19 protocols to ensure the safety of our staff, students and community through this pandemic. All Staff and students over the age of 2 wear masks, children are now dropped-off and picked up outside our building and are met with a Health Questionnaire and Temperature checks, sanitizing has increased immensely, and groups are kept separated as much as possible.



## Shabbat

Due to our current COVID-19 protocols, we can't have in-person guests right now, but our students are still able to experience the joy of Shabbat with songs, dancing and even a special visitor from time-to-time. (Photo Credits: Jared Iroff-Bailey, Preschool at AJCC)



## Early Childhood Report continued

PAGE 20



Throughout this school year our kitchen has scored a perfect 100 with the Health Department and our Preschool obtained the highest recognition of 3 Stars in all 8 categories with the State of Tennessee Department of Human Service Stars Program.

The State of Tennessee CARES Act provided several grant opportunities for Childcare centers across the

state to aid in revenue loss sustained during the COVID-19 pandemic. Ms. Kristen took on the tasks of applying for several of these grants and we have received over \$200,000 in grant funding to cover tuition loss for COVID-19 closures, equipment and cleaning materials and staff related absences due to COVID-19. We are awaiting word on two final grants that were applied for before these grants dissolved.



During the quarantine we were able to renovate our current Infant classroom by providing more space for sleeping quarters and paint and rearrange classrooms to fit our growing needs. Thank you to Jonathan Branton, BELFOR Property Restoration, and Marty and Martha Iroff for their hard work during this time.

Due to the pandemic tuition dropped as our protocols for class sizes changed to meet CDC guidelines and keep our staff and students safe. We began the year operating 6 classrooms with 50 pre-school children. Although numbers were down, we continued to provide excellent care for our students while keeping everyone safe.

Several of our parents were able to receive assistance from the Essential Worker Child Care Certificate payments that was implemented during the pandemic by the State of Tennessee. Currently this added benefit will dissolve at the end of December.



## Early Childhood Report continued

PAGE 21

With our new protocols, we did not have any visitors in the building so the teachers had to get creative on how to

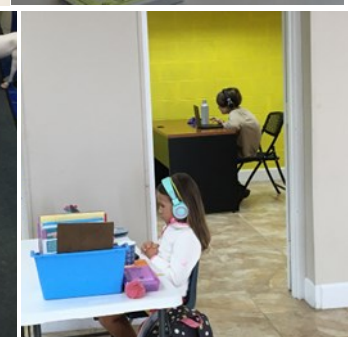
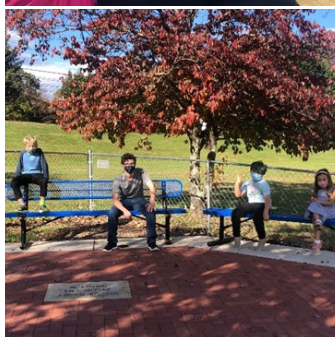
implement Judaica and Music into our Curriculum. They did an awesome job. We even got to celebrate Sukkot under our very own Sukkah and had a visit from Rabbi Yossi and the

Sukkah Mobile. We have had a great time singing and dancing and learning about the special holidays.



## AJCC Virtual Learning Pods










This Fall semester, Preschool at AJCC opened its doors to Virtual Learners attending Knox County Schools. We provided a safe, socially distanced learning environment for these students during their school day. We would like to extend our sincerest gratitude to Virginia Kessler and Jacob Messing for stepping up and facilitating the pods which housed students in Kindergarten through 8th grade. Cheers to a great Fall semester Knox County Schools Virtual Learners.



# Early Childhood Report continued


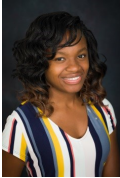






PAGE 22

## Meet the AJCC Preschool Staff 2020-2021

Staff Name	Position	Photo
Kristen Cannon	Early Childhood Program Director	
Erin Gaines	Preschool Teacher	
Adrienne LaPar	Preschool Teacher	
Rodney Monroe	Preschool Teacher	
Julie Brimmer	Preschool Teacher	
Michele Bocko	Preschool Teacher	
Shelby Whitfield	Preschool Teacher	
Jessica Beeler	Preschool Teacher	
Tempest Robertson	Preschool Teacher	

# Early Childhood Report continued

PAGE 23

Nicole Holmquist	Preschool Teacher	
Crystal Stancil-Banks	Preschool Teacher	
Aubrie Bowman	Extended Care Staff	
Madison Henry	Extended Care Staff	
Sherran Lawhorn	Kitchen Assistant	
Virginia Kessler	Kindergarten POD Instructor	
Jacob Messing	1st to 8th Grade POD Instructor	
Andrea Martindale	Preschool Receptionist	

# Milton Collins Day Camp Report

PAGE 24

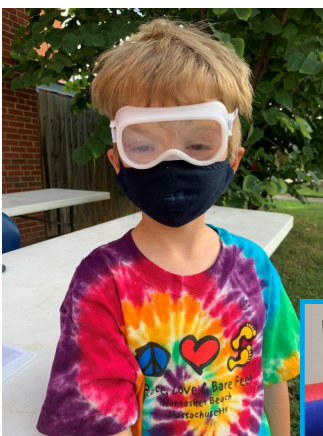
**Brian DeBolt, Camp Director**  
**Sarah Price, Assistant Director**

In 2020 directors, Brian DeBolt and Sarah Price returned to operate a successful but short camp season due to COVID 19. Camp opened June 15 (3 weeks short) with only 7 weeks of "The Most Fun Under the Sun".

Camp was limited to 50 campers per day and our professional directors quickly had a well-trained staff to tackle the challenges of facial masks, social distancing and sanitizing procedures.

MCDC is a fun-filled, traditional day camp with many added extras that cannot be located elsewhere in the Knoxville area. Each weekly camp session includes daily swim instruction by professionals, arts and crafts, zany camp games, team building exercises, field trips, and overnight experiences in a welcoming, multi-cultural environment. Our staff and camp families represent many faith and ethnic backgrounds and campers of all abilities are welcome here. Our atmosphere of inclusion is a benefit to our entire camp community. At MCDC, we don't teach diversity—we live it!

MCDC did not offer specialty camps for the 2020 season to help ensure the safety of our campers with the COVID 19 pandemic.



# Swim Team Report

PAGE 25

## AJCC Smokin' Salmon Swim Team

AJCC Smokin' Salmon Swim Team did not operate during the 2020 summer season as head coach, Joe Peeden, and volunteer director, Angelia Nystrom felt it wasn't feasible under COVID 19 guidelines and restricted pool schedules.

The AJCC Smokin' Salmon Swim Team is looking forward to a 2021 summer season.



# Educational & Cultural Arts Report

PAGE 26

The KJA/AJCC endeavors to host, promote, sponsor, and coordinate events throughout the community.  
2020 Cultural and Social Events

## January

The Schwarzbart Gallery opened with the Art of Aharon Bezalel

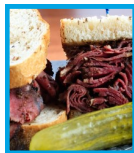
Participated in annual MLK parade



## February

KJA Shabbat at Temple Beth El and Heska Amuna Synagogue

Deli Day



KJA Family

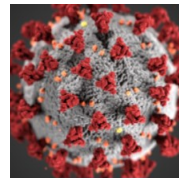


Bowling Event

## March

COVID-19 Pandemic

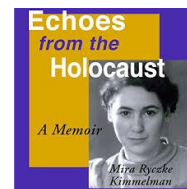
KJA/AJCC suspends all non-virtual events and



programs

**April** - Yom HaShoah observance via ZOOM

*Surviving the Nazis—The Mira Kimmelman Story*



**May** - KJA/AJCC suspends all non-virtual events

**June** - Community Sharing Garden beside the pool walkway

**August** - PJ Library resumed with all virtual social media events

**September thru December** - KJA/AJCC promotes community organizations programs/events

## Educational & Cultural continued

PAGE 27

### Greater Knoxville Jewish Men's Club

Meir Niad—Volunteer Coordinator

#### January

Men's Brunch and Meeting—Panera Bread @ Cedar Bluff

#### February

World Wide Wrap @ Heska Amuna Synagogue

Anshei Darom Annual Retreat @ Camp Ramah, Clayton, GA

*Men's Brunch and Meeting @ Smoky Mountain Brewery, Turkey Creek*

#### March

Billiards and Dinner @ Regal Cinebarre, West Town Mall

**April** - Men's Club Lunch and Kibitz—ZOOM

**May** - Remembering Bryan Merrell—ZOOM

**June** - Men's Club Schmooze—ZOOM

**July** - GKJMC selected **Bryan Merrell** as "Man of the Year"

GJKMC recognized by FJMC the "Quality Club Award"

**August** - Membership Drive by membership event at Erik Golub's

**September** - FJMC Virtual Cooking Group / Sharing Sukkot

**October** - Stovetop Coop Virtual event

**November** - FJMC Sports Affinity Groups: Ari Temkin, Dallas Cowboys Sportscaster

Tennessee Men's Multi-Club Schmooze

#### Members of the Greater Knoxville Jewish Men's Club

Michael Burnett

Michael Glasman

Lester Golub

Jack Love

Meir Niad

Ed Weintraub

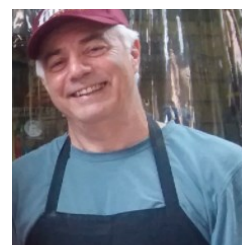
Ian Gellis

Erik Golub

Robert Lieberthal

Bryan Merrell

Evan Ohriner



# Educational & Cultural continued

PAGE 28

## PJ Library and PJ Our Way Report

*Harold Grinspoon Foundation partnership program*

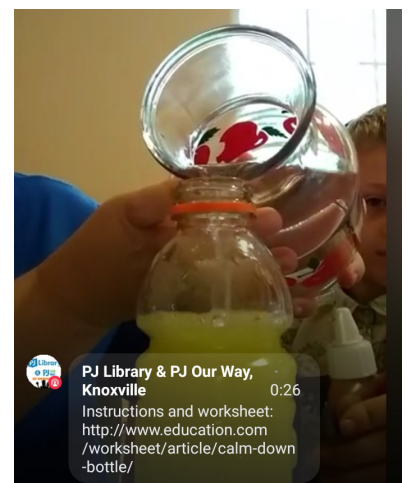
### Sarah May, PJ Library Coordinator

PJ Library of Knoxville provides Jewish based cultural books on a monthly basis to Jewish families in the Knoxville area for children ages six (6) months to 7.5 years. PJ Our Way continues the books from 7.5 years of age to 12.5 years of age. The Knoxville Jewish Alliance supports the cost of this program each year at a cost of \$40 per enrolled child.

PJ Library had an exciting year in 2020. The PJ Library program received a generous grant from the Harold Grinspoon Foundation. The grant provided funding for families moving to Knoxville and babies born in the community with a gift basket. Each gift basket consisted of information on all community programs, gifts from locals shuls and local Jewish owned businesses.

In the Spring PJ Library began neighborhood meetings ran by local parent volunteers. Gatherings were held in various neighborhoods in Knoxville and the surrounding areas to help Jewish families become acquainted. On-going programs continued, including our monthly story time at the Zane Jordan PJ Library located in the Arnstein Jewish Community Center facility.

The COVID 19 pandemic suspended our programs in March. In August we began with all virtual social media programming. We have weekly posts on crafts and coping skills. We have been focusing on crafts that are made from nature or from recycled materials so we don't leave any one out who may have been effected financially from the pandemic. The majority of our coping skills posts are directed towards parents but we have combined our craft time once by creating calm down bottles.



# Financial Report

PAGE 29

## Bernard Bendriem, KJA Treasurer

As you may imagine this year has been challenged by the global pandemic that affected all of us including our community and the operations at the KJA. Much of the effort has been spent on maintaining our pre-school and summer camp operations and well as the Jewish community services. After closing the preschool for a couple of weeks we carefully developed a safe mode of operations to follow the Knox County Health department (KCHD) and Centers for Disease Control (CDC) guidelines with a limited number of students, allowing us to stay open except for a few days.

Therefore, the revenues from the school and summer camp will be around **\$400,000** below what we budgeted. Thankfully, through several grants, for a total amount of **\$223,317** obtained by our preschool director and VP of Education, part of our losses will be compensated. In addition, our president applied for a loan of **\$147,032** under the Paycheck Protection Program, which was successfully granted, and helped maintain a healthy cash flow. We are awaiting further information on the payback plan for PPE loans and part or all of it may turn into another grant.

Combined with a careful management of our expenses concerning the building, we should finish the year with a surplus of about **\$70,000**. Note that this amount does not account for the fact that part of the loan may turn into a grant in 2021 and add to the 2021 revenues of our organization. Not accounting for the latter, the 2021 budget was approved with a **\$60,000** deficit, as we will continue to assume that we operate under the KCHD and CDC guidelines. The budget was developed with the current "pandemic" assumptions:

- KJA continues to operate without an Executive Director
- A number of the preschool children enrolled similar to the current one
- A number of summer day camp weeks sold similar to the past summer
- A similar number of our membership

One disappointment is the low level of the campaign, currently at **\$214,218**, which forced the board to carefully plan, and compromise between planning additional required transformations and preserving the most desired programming activities of the KJA. On a positive note, I want to acknowledge the few members that did increase their pledge and helped the KJA through these difficult times. Clearly a VP of Campaign is needed, as this role is currently assumed by our president and other KJA volunteers that can only spend limited time on this important mission.

# Financial Report continued

10 months ending October 31, 2020

## Accounting Policies

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in the annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies. The accrual method of accounting recognizes revenues when earned and expenses when incurred.

## Presentation Basis

The financial statements represent the organization as a whole and report the net assets as follows:

- **Unrestricted net assets:** free from donor-imposed restrictions.
- **Temporarily restricted net assets:** subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Permanently restricted net assets:** subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.

The KJA maintains accounts in accordance with the principles of fund accounting to ensure observance of limitations and restrictions placed on the use of resources available to the KJA.

Each year KJA is required to have independent auditors complete an audit of the financial statements and position for the organization and to file the Form 990 Federal Tax Return with the Internal Revenue Service.

## Collections

### Knoxville Jewish Archives

As part of its mission, the KJA is home to the Knoxville Jewish Archives, which are maintained to preserve the historical footprint and contributions of the East Tennessee Jewish community since 1796. Materials are gifted to the archives by local residents and other institutions; archived; preserved and maintained for research by academics, families, historical societies and genealogical researchers. The value of the collection is not reflected in the statement of financial position. The KJA does not purchase or sell collection items.

### Arnold Schwarzbart Gallery

The Gallery is a permanent home for many pieces by the artisan, Arnold Schwarzbart, a beloved community member, whose memory shall always be a blessing. The fundraising campaign provided the funds needed to construct, install, and acquire the pieces of art that are valued at \$11,715. In addition, the gallery provides other local artists to periodically display works of art for the pleasure of the Jewish community.

### Permanently Endowed Funds

The KJA endowment funds are held by the Knoxville Jewish Community Family of Funds, managed by the East Tennessee Foundation. The KJA receives annual distributions in the form of grants, generally limited to income from the funds. These funds are accounted for in accordance with FASB ASC 958. The majority of endowment funds have an annual spending rate of 4.5% of a twelve-quarter rolling average. Discretionary distributions of fund principal are permitted in some of the fund documents, though the intent is to be a permanent endowment. Fund balances represented as of September 30, 2020 are \$826,340.

# Financial Report continued

PAGE 31

## Budget Statement of Functional Activities 10 month period ending October 31, 2020 (unaudited for 2020)

	October '20	2020 YTD	October '19	2019 YTD	2020 Budget
<b>Revenues</b>					
Campaign Pledges	\$ 160	\$ 214,768	\$ 2,013	\$ 216,096	\$ 265,151
Contributions	548	18,434	175	65,135	14,934
Dues	614	48,529	623	66,083	72,714
Service Fees	56,607	527,634	68,400	822,293	932,614
Fundraising	295	4,239	382	36,955	9,400
Grants	1,879	263,635	2,040	49,135	37,119
Other	<u>6,039</u>	<u>34,630</u>	<u>2,483</u>	<u>45,641</u>	<u>46,244</u>
<b>TOTAL REVENUES</b>	<b>66,143</b>	<b>1,111,870</b>	<b>76,114</b>	<b>1,301,338</b>	<b>1,378,176</b>
<b>Operating Expense</b>					
Payroll	51,143	559,833	57,829	647,389	855,772
Facilities/Admin	11,668	131,110	15,717	138,190	184,420
Fundraising costs	647	10,433	1,535	13,633	9,005
Programs (excl. PR)					
Child & Youth	13,825	160,808	24,113	256,869	276,061
Cultural	1,342	14,149	4,342	27,460	27,883
Jew. Comm. Serv.	995	14,233	2,660	21,512	31,403
Public Relations	28	2,067	354	2,707	7,010
Other	0	0	0	0	0
<b>TTL OPERAT. EXP.</b>	<b><u>79,647</u></b>	<b><u>892,635</u></b>	<b><u>106,550</u></b>	<b><u>1,107,760</u></b>	<b><u>1,391,554</u></b>
<b>OPER. NET +/-</b>	<b>(13,504)</b>	<b>219,235</b>	<b>(30,436)</b>	<b>193,578</b>	<b>(13,378)</b>
<b>OTHER INC/EXP.</b>					
Fund Trans (net)	4,898	23,836	0	42,815	0
Other Income	310	6,595	0	12,132	0
Other Expense	4,225	110,940	6,050	171,987	3,378
<b>TOTAL OTHER I/E</b>	<b><u>983</u></b>	<b><u>(80,509)</u></b>	<b><u>(6,050)</u></b>	<b><u>(117,039)</u></b>	<b><u>3,378</u></b>
<b>NET + / -</b>	<b>\$ (12,521)</b>	<b>\$ 138,737</b>	<b>\$ (36,486)</b>	<b>\$ 76,539</b>	<b>\$ (10,000)</b>

Note the Budget Statement of Functional Activities does not reflect the PPP Loan/Grant processed of \$147,032 and will not be reflected on this statement until it is determined the amount of the grant and the amount of the loan (if any).

This report is for information purposes only as it has not been audited at the time of this report.

# Financial Report continued

PAGE 32

## Statement of Fund Activities 10 month period ending October 31, 2020 (unaudited for 2020)

FUND	Revenues	Earnings	Exp/Trans	Net +/-	Fund Equity
<b>UNRESTRICTED</b>					
Alliance Opportunity	\$ 0	\$ 865	\$ 0	\$ 865	\$ 22,679
General Operating	<u>1,118,465</u>	<u>0</u>	<u>979,738</u>	<u>138,727</u>	<u>710,497</u>
<b>TOTAL UNRESTRICT</b>	<b>1,118,465</b>	<b>865</b>	<b>979,738</b>	<b>139,591</b>	<b>733,176</b>
<b>PERMANENT (9/30/20)</b>					
Blumberg Youth Leader	0	571	599	(28)	15,056
William "Bill" Brody	10	1,310	0	1,320	34,370
G Brown Youth Rec.	100	934	0	1,034	24,418
A Collins Cultural	0	1,118	0	1,118	29,333
M Collins Cultural	0	1,262	0	1,262	33,097
Directors Supplement	0	804	0	804	21,093
AJCC Endowment	0	11,659	0	11,659	305,750
Holocaust Educ. Mem.	80	496	0	576	13,084
M Gelber Immigrant	0	799	0	799	20,937
Greenberg Early Child	0	390	0	390	10,223
Jewish Family Service	10,000	2,646	10,000	2,646	54,162
Landsberger Preschool	7,918	817	0	8,734	16,186
Morrison Cultural	0	2,057	0	2,057	53,964
Allen Rosen Education	0	476	0	476	12,494
Rosen Friendshipshippers	0	1,913	0	1,913	50,186
Bernard S Rosenblatt	0	415	0	415	10,877
Siegel Jewish Elderly	18	2,550	0	2,568	66,881
Zionists of America	36	252	0	288	6,556
Ben and Pearl Zwick	0	755	0	755	19,809
Preschool Playground	<u>72</u>	<u>203</u>	<u>0</u>	<u>275</u>	<u>5,310</u>
<b>TOTAL PERMANENT</b>	<b>18,234</b>	<b>31,426</b>	<b>10,599</b>	<b>39,060</b>	<b>803,787</b>
<b>TEMPORARY RESTR.</b>					
JFS Emergency	625	58	(6,653)	7,336	10,841
Temporary—Other	<u>176,421</u>	<u>0</u>	<u>43,491</u>	<u>132,930</u>	<u>107,585</u>
<b>TOTAL TEMPORARY</b>	<b>177,046</b>	<b>58</b>	<b>36,838</b>	<b>140,266</b>	<b>118,426</b>
<b>TOTAL FUNDS</b>	<b>\$1,313,744</b>	<b>\$ 32,348</b>	<b>\$1,027,175</b>	<b>\$ 318,917</b>	<b>\$ 1,655,389</b>

# Financial Report continued

PAGE 33

## Statement of Financial Position 10 month period ending October 31, 2020 (unaudited for 2020)

	Dollars
<b>ASSETS</b>	
<b>Current Assets</b>	
Cash and Cash Equivalents	\$ 489,987
Investments (short-term)	9,018
Accounts and Pledges Receivable	50,431
Prepaid Expenses	<u>8,759</u>
<b>Total Current Assets</b>	<b>558,196</b>
<b>Other Assets</b>	
Beneficial Interest Held by Others (KJCFF/ETF)	826,466
Art Collection (Schwarzbart Gallery)	11,515
<b>Property and Equipment (at cost)</b>	
Land	39,000
Building (net depreciation)	291,514
Equipment (net depreciation)	<u>78,043</u>
<b>Total Property and Equipment</b>	<b><u>408,557</u></b>
<b>TOTAL ASSETS</b>	<b>\$ 1,804,734</b>
<b>LIABILITIES</b>	
<b>Current Liabilities</b>	
Accounts Payable	\$ 22,747
Allocations Payable	0
Payroll Liabilities	53,973
Deferred Revenues	<u>56,193</u>
<b>TOTAL LIABILITIES</b>	<b>132,913</b>
<b>NET ASSETS</b>	
Unrestricted	741,194
Temporary Restricted	203,879
Permanently Restricted	<u>726,747</u>
<b>TOTAL NET ASSETS</b>	<b><u>1,671,820</u></b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 1,804,734</b>

# Financial Report continued

- KJA Funding in 2020 from the Knoxville Jewish Community Family of Funds**

The Knoxville Jewish Alliance received distributions in support of programs and operations for the current year from the following Organizational Endowments held for KJA by the Knoxville Jewish Community Family of Funds listed in order of given.

<b><i>Organizational Fund</i></b>	<b><i>Purpose of distribution</i></b>	<b><i>Amount</i></b>
Dewey Reich <i>Chesed Shel Emet</i> Fund	Indigent Burial	\$ 5,695
Jewish Family Service Fund	Replenish the JFS Emergency Fund	\$10,000

In addition to the funding listed above, the Knoxville Jewish Alliance received ten (10) grants from independent Donor Advised Funds held by the Knoxville Jewish Community Family of Funds that total \$5,451.

- Summary of support received from the Knoxville Jewish Community Family of Funds**

<b><i>Type of Fund</i></b>	<b><i>Number of Grants</i></b>	<b><i>Support Amount</i></b>
Organizational Funds	2	\$ 15,695
Donor Advised Funds	10	\$ 5,451
<b>Total Fund Support</b>	<b>12</b>	<b>\$ 21,146</b>

## Campaign

PAGE 35

### ***Chair: Vacant in 2020***

The KJA continues to struggle with funding. A portion of the struggle is the lack of a campaign/fundraising chair. Historically, the Annual Campaign fundraising has been the major supporter of the Arnstein Jewish Community Center (AJCC) facility and campus with external allocations for regional, national and international philanthropic causes.

2020 continued with the "Strengthening our Roots" campaign to rally community support to strengthen the KJA/AJCC, thus strengthening the Knoxville Jewish Community as a whole. Many volunteers headed by Chip Rayman, KJA President, have worked to fill the vacuum of no Campaign Chair.



The KJA Annual Campaign goal was set at \$300,000 for 2020; as of November 15, 2020, it has raised \$214,218 leaving a campaign shortfall of \$85,782 with only 46 days left in 2020 calendar.

### **Looking to the Future:**

As 2021 quickly approaches, the KJA Board of Directors passed the 2021 Budget recommendation of the KJA Budget Committee for a \$290,000 campaign. [Let us look to the future](#) to exceed the 2021 budget and grow our KJA Annual Campaign to fund a return to external allocations for much needed local, regional, national, and international charities for those less fortunate!

2020 has lacked a Campaign Chair. Leadership is pleased to announce that Renee' Hyatt will chair the 2021 KJA Annual Campaign. We are looking forward to having a previous KJA President and active community member, as Campaign Chair.

Since the inception of the Knoxville Jewish Alliance (KJA) in 2001 through present day:

- Annual Campaign has declined 49.43% from the 2002 campaign of \$449,719.
- It accounts for only 17.1% of total KJA revenues compared to 44.7% in 2002.

## 2020 Supporters of the KJA

PAGE 36

### Thank you to All KJA Campaign Contributors and Donors During the 2020—Presented in Alphabetical Order

Donors through November 20, 2020

Elizabeth Aaron and Mike Murphy

Martin and Judi Abrams

Rich and Jill Adlin

Linda Anderson

Rosalind and Jim Andrews

Leslie Badaines

Susan Baker

David and Rachel Ballenger

Richard Barnett

Wm. Fred and Jaymi Baty

Lynn Bean

Jeff and Nancy Becker

Jean Begue

Jack Benhayon

William and Ellen Berez

Laura Berry

Theodore and Wendy Besmann

Jean Bobroff

Erin and Batya Boxt

Jonathan Branton

Adam and Julie Braude

Bart Brody

Marla Brody

Pessa Brody

Sondra Brody

Adam and Angie Brown

Judith Brown

Leonard Brown

Paige Buchholz

Marilyn Burnett

Steve and Carol Abeles

Jeff and Debbie Abrams-Cohen

Adventure Action Park

Patrick and Katie Andrews

Jeff and Susan Arbital

Brad and Tara Bain

Balances You Massage and Yoga

Sam Balloff

John Bass

Jeff and Cheryl Baxter

Steve Beber and Sandy Parker

Jerrold and Susan Becker

Bernard and Anne Bendriem

Garrett and Brittany Bentley

Bernard and Barbara Bernstein

Rich and Sharon Berube

Robert Blitt and Stephanie Kodish and Family

James and Rhonda Bogard

John Brandon

Peter Branton

Abraham and Judy Brietstein

Ivan Brody

Pamela Brody

Raymond Brody

Doug and Kelsey Brooks

Edith Brown

Kenneth and Susan Brown

Robin Brown

Bullman's Gym

Michael Burnett

## 2020 Supporters continued

Bertie Carter Shtab	Stuart and Jill Chasan
Arnold Cohen	Marilyn Cohen Presser z'l
Steve and Joan Cohn	Michael and Diane Cole
Lev Comstock	Harriet Cooper
Richard and Miriam Davis	Brian and Megan DeBolt
Gina DiSalvo and Jeffrey Tinley	Chris and Katie Dixon
Valerie and Kevin Draime	Trudy Dreyer
Michael Dzik	East Tennessee Foundation
Anne Ehrenshaft	Markus Eisenbach
Geoff and Susan Eisenstadt	Michael Eisenstadt
Bill and Nan Elmore	Stuart and Janice Elston
Brian and Lea Falls	Alice Farkas
Allison Fay	Ron and Melissa Feinbaum
Alon and Karen Ferency	Brad and Mary Beth Fitzpatrick
Seth and Nataly Fleishman	Frank and Laura Floyd
Mark and Marcy Frankel	Kathy Franzel
Robert and Elaine Freeman	Adam and Jennifer Friedman
Heather Frye Kelley	Thomas and Erin Gaines
Elizabeth Gassel and Michael Pardee	Ian and Maria Gellis
Joshua Gettinger	Victoria Ghanem
Michael and Harriet Glasman	Alexander Goldberg and Emily McCutcheon
Brandon Goldberg	Bryan and Adrienne Goldberg
Rachel Golden	Alice Goldfarb
Mischa Goldman and Valerie Sanders	Mitchell and Margaret Goldman
Richard and Ann Goldstine	Betty and Lester Golub
Robert and Wendy Goodfriend	Great Smoky Mountain Wheel
Robert Grimalt	Ernie and Pam Gross
Louis Gross and Marilyn Kallet	Jan Hahn and Heather O'Brien
Scott Hahn	Thomas Hahn
Daisy Hamm	Barbara Handler
Jean E Hannan	John Harris
Mark Harris	Megan Haselschwerdt and David Joy
Susan Hawthorne	Kay and Thomas Hays
Jeffrey and Shelley Hecht	Gale and Peggy Hedrick
Joshua and Kimberly Hedrick	Robert and Beth Heller
Manuel Herz	David and Deborah Hicks

## 2020 Supporters continued

PAGE 38

Sharon and Linda Higdon  
 Hines and Company, P.C.  
 Ken and Phyllis Hirsh  
 Bradley and Meredith Holtz  
 Hopscotch LLC  
 Anthony and Linda Huang  
 Sue Hume  
 Marshall Hyatt  
 Morris and Carol Ickowitz  
 Ijams Nature Center  
 Martin and Martha Iroff  
 Jared and Anna Iroff-Bailey  
 Jeff Jacobs  
 Guy and Chris Jacobssen  
 Meredith Jaffe  
 Jesse and Lauren Javors  
 Sharon Johnson  
 Richard and Elizabeth Jordan  
 Gary Kaplan and Celia McCullough  
 Kara Johnson Studio Art  
 Lawrence and Virigina Kessler  
 Andrew and Dina Kramer  
 Stephen and Carol Krauss  
 Geoffrey and Heather Laing  
 Menachem Langer  
 Lawrence and Kay Leibowitz  
 Edmond and Bella Lester  
 Joseph Levitt  
 Steve and Grace Lewis  
 Richard Licht and Shirley McGuire  
 Robert Lieberthal and Laura Klink  
 Lost Sea Inc.  
 Penny Lukin  
 Kathleen MacDonald  
 Marc and Shelley Mangold  
 Joel and Zelda Marshall

Hillel  
 Stephen and Joni Hirschhaut  
 Karen Holst and John Shefner  
 Mark Homer  
 Saralyn Horowitz Dunphy  
 Keith Hulse and Emily Taylor  
 Ed Hunter and Michael Burse  
 Renee' Hyatt and Paul Erwin  
 David and Sharon Icove  
 Richard and Jacki Imbrey  
 Stella Iroff  
 Herb and Elise Jacobs  
 Jeffrey and Lisa Jacobson  
 Richard and Sheila Jacobstein  
 Wesley and Norma James  
 Sybil Joffe z'l  
 Steven Johnson and Sarah Eldridge  
 Elizabeth Justus and Robert Johnson Jr.  
 Gregory Kaplan and Nuria Cruz Camara  
 George and Ellen Kern  
 Jeanne Kidd  
 Genevieve Kramer  
 Robert Kronick  
 Dustin and Maria Landry  
 Thomas and Marie Leavy  
 Mary Beth Leibowitz  
 Barbara Levin  
 Monty Lewis  
 Harvey and Marilyn Liberman  
 Sandra Licht  
 Mark and Peggy Littmann  
 Jack Love and Theresa Lee  
 Lauren and Eric Luftman  
 Harold and Ann Manas  
 Joan and Lawrence Markel  
 Robert and Carole Martin

## 2020 Supporters continued

PAGE 39

Cindy and Lynn Massingale	Leon and Veronica Maya
Eric and Julia Mayer	Maureen Dunn McBride
Matthew and Anna McDonald	Patience Melnik and John Kochendorfer
Alan Merlin	Bryan (z'l), Mary Ann, and Jennye Merrell
Daniel and Karen Messing	Michael Messing and Joyce York
Patrick and Nora Messing	Robert and Sarah Milford
Jeannine Mill	Monte Millen
Jeffrey and Anita Miller	Lisa Caroline Miller
Elene Miller-Blotner	Ruth Moody z'l
Mr. and Mrs. Jim Dixon	Inna Mullins
Amy and Kurt Mundorff	Museum of Appalachia
Stephen and Rosalie Nagler	Nascar Speedway
Stephen and Laurie Natelson	Meir Niad and Abby Kaplan
Chuck and Missy Noon	Nothing Too Fancy
Talia Nutting and Marshall Goldman	Ober Gatlinburg
Evan and Jenifer Ohriner	Joe and Charlene Oleinik
Matthew and Claire Olinzock	Ray and Babyling Pais
Raphael and Susette Panitz	Eric Patterson
Lanny and Ann Payne	Herbert Peck and Diana DeMange
Charles and Marie Perelman	Barbara Phelps
Ryan and Kristi Pickens	Charmian and Adrienne Place
Howard and Marilyn Pollio	Howard and Janice Pollock
David and Sheila Popkin	Kathryn Powell and Benjamin Johnson
Lois Presser	John and Julia Price
Riann and Alex Proctor	Pure Barre Knoxville
Putt Putt Golf and Games	Fred and Ava Radoff
Dave and Stephanie Ransdell	Judy Rattner
Charles and Brenda Rayman	Seth and Jennifer Rayman
Sandford and Shelley Reback	Kevin Reilly and Jill Passano
Stephanie Rich	Jonathan Ring and Mary Laube
Susan Ring	Ripley's Aquarium
Deborah Roberts and Don Mossman	Don and Wanda Robertson
Alfred and Sandra Robinson	Natalie Robinson
Pace and Karen Robinson	Steven Rockmaker
Eric Rockwell	Jenny Rogers and Wes Fellers
Benjamin Rogozinski and Katherine McVety	Alexandra Rosen

## 2020 Supporters continued

PAGE 40

Stephen and Kim Rosen	Peter and Briana Rosenbaum
Josh and Katie Rosenberg	Pat and Judith Rosenberg
Bernard and Lesley Rosenblatt	Jerry and Susan Roth
Nicole Russler	Brian Salesky
Sam and Esther Rosen Community Fund	Ronald and Ebbie Sandberg
Yelena Sapozhnikova	Stephen and Deborah Schadt
Barrett and Mary Ellen Schaefer	Gilya Schmidt
Ellen Schnoll and Terry Haywood	Erich and Tina Schroder
Allen and Andi Schwartz	Mary Linda Schwarzbart
Scott Fan and Marcy Galinsky Charitable Fund	Adele and Sean Sensing
Nancy Shackelford	Robert and Allison Shagan
David Shell and Kerry Dooley	Moshe and Marcie Shloush
Hillary Shreter	Mariya Shusterman
Mark and Betty Siegel	Matthew Sieger and Elena Shpak
Harold and Susan Silbert	Larry Silverstein
Helene Sinnreich and Wesley Johnson	Joe Sitver and Anita Kay
David and Molly Smelser	Dahlia (Barbara) Smith
Daniel Smith	William Smyth
Alan Solomon and Andrea Cartwright	Gerard and Marilyn Solomon
Chuck and Jana Spicka	Gary Spiegelman
Anita Stein	Greg Stein and Jeanette Kelleher
Ian and Dorian Stiefel	Evan Sturm
Gary and Tamara Sturm	Melissa Sturm
Melvin Sturm	Benjamin Sulman and Fernanda Santos
Dan (z'l) and Shirley Sweeten	Judy and Norman Teasley
Tennessee Aquatics, Inc.	The Little Gym Farragut
The MUSE Knoxville	Wimberly Thompson
Alyssa Trachtman	Trader Joe's
Toby Tumpson	UTK Campus Ministries Counsel
Sarah Vandegrift Eldridge	Christina Walker
Bethany Weiner	Michael and Jan Weiner
Doug and Jill Weinstein	Wilma Weinstein and John Lomax
Ed and Linda Weintraub	Harrison Wendland
Alice Wershing	Leroy Wertheim
Bonnie Wieczorek	Beverly Wilcox
Yossi and Miriam Esther Wilhelm	Barry and Annette Winston

## 2020 Supporters *continued*

PAGE 41

Becky Winston z'l

Jay and Dianna Wischkaemper

Barry and Marilyn Wohl

Kathy Young

Howard Zoldessy

Larry and Barbara Winston

Jeff Wischkaemper

Geoffrey and Pat Wolpert

Michael Zemel

### **Arnstein Jewish Community Center—Membership**

*+ indicates members support greater than required membership category*

Steve and Carol Abeles

Jeff and Debbie Abrams-Cohen

Susan Baker

Wm. Fred and Jaymi Baty

Steve Beber and Sandy Parker

Jean Begue

Ellen Berez

Rich and Sharon Berube

Jean Bobroff

Peter Branton

Bart Brody

+Pessa Brody

Doug and Kelsey Brooks

Edith Brown

Leonard Brown

Paige Buchholz

Stuart and Jill Chasan

Arnold Cohen

Michael and Diane Cole

Harriet Cooper

Trudy Dreyer

Bill and Nan Elmore

Alice Farkas

Alexander Goldberg and Emily McCutcheon

Alice Goldfarb

Mitchell and Margaret Goldman

Betty and Lester Golub

Robert Grimac

Scott Hahn

Martin and Judi Abrams

Leslie Badaines

David and Rachel Ballenger

Jeff and Cheryl Baxter

+Jeff and Nancy Becker

Bernard and Anne Bendriem

+Bernard and Barbara Bernstein

Robert Blitt and Stephanie Kodish

Jonathan Branton

Abraham and Judy Brietstein

Pamela Brody

Sondra Brody

Adam and Angie Brown

Kenneth and Susan Brown

+Robin Brown

Christopher and Rachael Byrne

Marilyn Cohen-Presser z'l

Steve and Joan Cohn

Lev Comstock

Gina DiSalvo and Jeff Tinley

Michael Eisenstadt and Mary Beth Leibowitz

Brian and Lea Falls

Janice Feinman

Bryan and Adrienne Goldberg

Mischa Goldman and Valerie Sanders

+Richard and Ann Goldstine

+Robert and Wendy Goodfriend

+Ernie and Pam Gross

Barbara Handler

## 2020 Supporters continued

PAGE 42

### Arnstein Jewish Community Center—Annual Membership continued

Mark Harris	Jeffrey and Shelley Hecht
Gale and Peggy Hedrick	Joshua and Kimberly Hedrick
David and Deborah Hicks	Stephen and Joni Hirschhaut
Bradley and Meredith Holtz	+Anthony and Linda Haung
Sue Hume	Martin and Martha Iroff
Stella Iroff	Richard and Elizabeth Jordan
Gary Kaplan and Celia McCullough	George and Ellen Kern
Lawrence and Virginia Kessler	Andrew and Dina Kramer
Stephen and Carol Krauss	Alan and Nan Krichinsky
Thomas and Marie Leavy	Lawrence and Kay Leibowitz
+Harvey and Marilyn Liberman	+Richard Licht and Shirley McGuire
Sandra Licht	Mark and Peggy Littmann
Penny Lukin	Kathleen MacDonald
Marc and Shelley Mangold	Eric and Julia Mayer
Alan and Anita Merlin	Daniel and Karen Messing
Patrick and Nora Messing	Lisa Caroline Miller
Chuck and Missy Noon	Evan and Jenifer Ohriner
Matthew and Claire Olinzock	Ray and Babyling Pais
Charmian and Adrienne Place	+Howard and Janice Pollock
+David and Sheila Popkin	John and Julia Price
Riann and Alex Proctor	Judy Rattner
Charles and Brenda Rayman	Seth and Jennifer Rayman
Kevin Reilly and Jill Passano	Deborah Roberts
+Natalie Robinson	+Pace and Karen Robinson
Steven Rockmaker	Eric Rockwell
Benjamin Rogozinski and Katherine McVety	+Alexandra Rosen
+Stephen and Kim Rosen	Peter and Briana Rosenbaum
Josh and Katie Rosenberg	Pat Rosenberg
Yelena Sapozhnikova	+Ellen Schnoll and Terry Haywood

## 2020 Supporters continued

PAGE 43

### Arnstein Jewish Community Center—Annual Membership continued

Mary Linda Schwarzbart	Moshe and Marci Shloush
Helene Sinnreich and Wesley Johnson	David and Molly Smelser
Dahlia (Barbara) Smith	Gerard and Marilyn Solomon
Gary and Tamara Sturm	Melissa Sturm
Melvin Sturm	Benjamin Sulman and Fernanda Santos
Michael and Jan Weiner	Doug and Jill Weinstein
Wilma Weinstein	Bonnie Wieczorek
Barry and Annette Winston	Becky Winston z'l
+Barry and Marilyn Wohl	Michael Zemel

### Arnstein Jewish Community Center—Summer Membership

John Brandon	Richard and Miriam Davis
Valerie and Kevin Draime	Rachel Golden
Daisy Hamm	Susan Hawthorne
Karen Holst and Jon Shefner	Keith Hulse and Emily Taylor
Guy and Chris Jacobssen	Patience Melnik and John Kochendorfer
Jenny Rogers and Wes Fellers	Adele and Sean Sensing
Matthew Sieger and Elena Shpak	Chuck and Jana Spicka
Wimberly Thompson	Toby Tumpson

### Additional Supporters—November 21 through December 2, 2020

Edward Axelrod	Susan Contente and Kurt Piehler
Dalie Faupel	Kevin James and Julia Wood
Allan and Valerie Rosenbaum	Alan and Karen Smuckler



Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation.

### KJCFF Board of Directors

President: Stephen Rosen  
 Imm. Past President: Abraham Brietstein  
 Secretary/Treasurer: Jacki Imbrey  
 Board Members: Jeff Becker; Bernard Bernstein; Arnold Cohen; Robert Goodfriend; Scott B. Hahn; Richard Jacobstein; Carole Martin; Rosalie Nagler; Jenifer Ohriner; Howard Pollock; Pace Robinson; Bernard S. Rosenblatt  
 KJCFF Administrative Director: Laura Berry

### Our Goals

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor-Advised Funds
- Partner with community members who want to advance their philanthropic efforts
- Support the General Community of East Tennessee

### Achievements for 2020 (through November 13, 2020)

Total number of grants in 2020: **49**

Total dollar amount of grants in 2020: **\$533,083.90**

Total dollar amount of contributions in 2020: **\$156,439.19**

Net assets as of September 30, 2020: **\$3,878,136.87 (KJCFF's 4<sup>th</sup> quarter 2020 financials have not been finalized as of the writing of this report)**

# KJCFF President Report

PAGE 45

## **A Note from KJCFF's President**

By Stephen Rosen

I am pleased to report that as of November 12, 2020 (when this report was written), the KJCFF had made a total of 49 grants for the year to date. In addition, the total dollar amount of grants in 2020 was \$533,083.90 and the total dollar amount of contributions was \$156,439.19. Net assets of the Fund at the end of the third quarter likewise increased to \$3,878,136.87.

This annual report is a great time to thank our many KJCFF fundholders, who have met the countless needs and impacted our community for the better with these grants. We greatly appreciate the partnership we have with the East Tennessee Foundation. Since our founding, ETF has ably managed our investments, provided us a structural backbone to serve our constituents, and allowed us the ability to be volunteer lead and professionally managed. Finally, we are indebted to Laura Berry, our wonderful Administrative Director, for her dedication and hard work. KJCFF would not be where we are today without her commitment to and love of our Jewish community.

The board would like to recognize the new funds in 2020 which are highlighted in bold below. Finally, we mourn the passing of our fundholders Bryan Merrell and Dr. Henry Fribourg who we lost this year. May their memories be for a blessing.

# KJCFF Current Fund List

## Heska Amuna Synagogue Funds

- Cohen-Presser Designated Fund  
*For improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser*
- Heska Amuna Building Assessment Fund  
*To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.*
- Heska Amuna Cemetery Fund  
*To maintain and improve the New Jewish Cemetery*
- Heska Amuna Educational Enrichment Fund  
*To enhance and enrich educational programs of Heska Amuna Synagogue*
- Heska Amuna Educators Supplement Fund  
*To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school*
- Heska Amuna Religious School Capital Fund  
*For capital improvements, capital equipment acquisition, and emergency repairs to the Heska Amuna Religious School*
- Heska Amuna Sisterhood General Fund  
*To benefit Heska Amuna Sisterhood*
- Heska Amuna Sisterhood Judaica Shop Fund  
*To benefit beautification projects for Heska Amuna Synagogue*
- Heska Amuna Synagogue 2019 Fund  
*For purposes of paying a parsonage allowance (or such purposes in support of Heska Amuna Synagogue as the Fund Committee determines should Heska Amuna not be required to pay a parsonage allowance)*
- Herb and Elise Jacobs Fund  
*For Heska Amuna Synagogue capital improvements and other needs as determined by the fund committee*
- **Bryan Merrell Memorial Fund**  
*To support Heska Amuna congregants and programs, including providing for those whose financial situation prevents them from being able to attend programs that are designed to broadly increase affiliation with Conservative Judaism, such as the Heska Amuna Synagogue Kallah, and wider events such as Men's Club retreats*
- Sylvia Robinson Memorial Fund  
*For educational and programmatic musical experiences for Heska Amuna Synagogue*
- Rosenthal Environment Fund  
*To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation*
- Zelda and Miles Siegel Flower Fund  
*To buy flowers for the Heska Amuna Synagogue sanctuary, primarily for the High Holidays*
- Bradley Sturm Memorial Fund  
*To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee*

## Jewish Congregation of Oak Ridge Funds

- Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge  
*For enhancing and furthering Jewish educational and cultural activities*

# KJCFF Current Fund List **continued**

## Knoxville Jewish Alliance Funds

- Alliance Opportunity Fund  
*For the general benefit of the KJA*
- Arnstein Jewish Community Center Endowment Fund  
*For capital improvements to the AJCC*
- David Blumberg Youth Leadership Award Fund  
*To provide support to KJA for its leadership training and award program for KJA members under the age of 35*
- B'nai Tzedek Legacy Fund  
*Overall fund for the individual B'nai Tzedek teen philanthropy funds*
- William "Bill" Brody Fund  
*For the general benefit of the KJA*
- Gordon Brown Youth Recreation Fund  
*To support recreational and sports-related activities for children ages 18 months to 18 years*
- Abe Collins Cultural Fund  
*To provide support to the KJA for cultural programs, which may include musical, singing, or other productions*
- Milton Collins Cultural Fund  
*To provide support to KJA for programming, which may include musical, singing, or other productions*
- Fribourg-Brunschwig Holocaust Memorial Education Fund  
*To pay for or supplement educational activities for non-Jewish not-for-profit organizations, and for public or private middle or high schools in East Tennessee and their teachers with their students, in order to transmit information about the events of the 1933-1945 years in Europe, collectively known as the Holocaust (Shoah), its consequences and aftermaths*
- Sam & Millie Gelber Fund for Jewish Immigrants  
*To provide support for indigent members of the Knoxville Jewish community*
- Debra and Irwin Gordon Fund  
*To benefit the Gordon Family Scholarship, a program of the Knoxville Jewish Alliance*
- Alice Greenberg Fund  
*To supplement and/or offset the future expenses of the AJCC preschool program*
- Jewish Family Service Fund  
*For the benefit of the Jewish Family Services program of the KJA*
- KJA Director's Fund  
*To support the expenses associated with the Executive Director's salary and benefit package*
- Hannah and Raymond Landsberger Preschool Fund  
*To provide scholarship support for AJCC preschool families*
- Zelda & Max Morrison Cultural Enrichment Fund  
*To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment*
- **Preschool @ AJCC Capital Fund**  
*To support capital improvements for the Preschool at AJCC only*
- Dewey Reich Chesed Shel Emet Fund  
*To provide support for the mitzvah of chesed shel emet, caring for the interment of those who cannot afford it, and who will never be able to return the kindness*

# KJCFF Current Fund List

continued

PAGE 48

- Allen Rosen Education Fund  
*For the general benefit of the KJA*
- Sam & Esther Rosen Friendship Fund  
*To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville*
- Dr. Bernard S. Rosenblatt Fund  
*For the general benefit of the KJA*
- Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly  
*To provide support to the KJA for its program of services for Jewish elderly members of Knoxville*
- Zionist Organization Fund  
*To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs*
- Ben & Pearl Zwick Fund  
*To provide support for quality KJA programs of an entertaining or cultural nature*

## Knoxville Jewish Day School Funds

- KJDS Fund  
*For the general benefit of KJDS*
- Harold and Ida Markman Endowment Fund for Education  
*To provide support to KJDS for educational enrichment*
- Lucas and Debbie Richman Endowment Fund for the Arts  
*To provide support to KJDS for arts programming*
- **Sternfels Family Knoxville Jewish Day School Tuition Aid Fund**  
*To provide need-based tuition aid to Jewish families of Knoxville Jewish Day School*

## Knoxville Jewish Community Family of Funds (Donor-Advised Funds)

- Allen, Leibowitz, Pearson Family Fund  
*To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location*
- Jeff & Nancy Becker Community Enrichment Fund  
*For general charitable purposes*
- Bernard E. & Barbara W. Bernstein Charitable Fund  
*For general charitable purposes*
- Besmann Family Fund for Social Justice and Spiritual Enrichment  
*To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County.*
- Harry & Mollie Brietstein Memorial Fund  
*To benefit Jewish causes*
- Sharon Brietstein Memorial Fund  
*To benefit mental health causes*
- Brody Branton Fund  
*To benefit the Knoxville Jewish community*
- **Adam Brown Donor Advised Fund**  
*To benefit the Knoxville Jewish community*

# KJCFF Current Fund List **continued**

- EAR Fund  
*For general charitable purposes*
- **Ferency Family Fund**  
*For general charitable purposes*
- Mark & Carol Harris Family Fund  
*To benefit the Knoxville Jewish community*
- Merrell Family Fund  
*To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location*
- Miriam's Well  
*For general charitable purposes*
- David & Deborah Oleshansky Family Fund  
*To further causes of peace and justice in the world*
- Alice, George and Kenneth Palmer Fund for Arts and Sciences  
*To support programs, art purchases, lectures and scholarships, but may also support other causes as determined by the fund committee*
- Ted & Dolly Reback Knoxville Youth Fund  
*To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities*
- Natalie & Mitchell Robinson Community Enrichment Fund  
*To benefit the Knoxville Jewish community and other Jewish communities as determined by the Fund committee*
- Pace & Karen Robinson Philanthropic Fund  
*For general charitable purposes*
- Arielle Rosen Donor Advised Fund  
*To benefit various organizations and causes including but not limited to Jewish and educational organizations*
- Nathan Rosen Donor Advised Fund  
*To benefit various organizations and causes including but not limited to Jewish and educational organizations*
- Sam & Esther Rosen Community Enrichment AJCC Fund  
*To benefit the AJCC*
- Sam & Esther Rosen Community Enrichment Federation Fund  
*To benefit the KJA*
- Sam & Esther Rosen Community Enrichment Synagogue Fund  
*To benefit Heska Amuna Synagogue*
- Stephen & Kim Rosen Donor Advised Fund  
*To benefit various organizations and causes including, but not limited to, Jewish and educational organizations*
- Pat and Gene Rosenberg Fund  
*To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations*
- Sturm Brothers' Fund  
*For general charitable purposes*

**\*Fund names in bold were newly established in 2020.**



## **Knoxville Jewish Alliance**

6800 Deane Hill Drive  
Knoxville, Tennessee 37919-5943  
865.690.6343  
[www.jewishknoxville.org](http://www.jewishknoxville.org)