



ANNUAL REPORT

2021

THE STRENGTH OF A PEOPLE.
THE POWER OF COMMUNITY.





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KJA Staff

Laura Sadler - Senior Director of Development and Jewish Community Services

Kristen Cannon - Preschool at AJCC Early Childhood Program Director

Tara Bain - Director of Community Engagement and Hillel at UTK

Anna Iroff- Bailey - Director of Jewish Life

Ed Hunter - Director of Finance and Operations

Nicki Russler - Archivist

KJA Executive Board of Directors

President : Bryan Goldberg

Vice President - Campaign: Renee' Hyatt

Vice President - Administration: Wes Johnson

Vice President- Children and Youth: Martha Iroff

Vice President- Community Engagement: Helene Sinnreich

Vice President- Jewish Community Services: Rosalie Nagler

Secretary: Debbie Abrams-Cohen

Treasurer: Bernard Bendriem

Immediate Past President: Chip Rayman

Mission Statement

Section 1.

The mission of the Knoxville Jewish Alliance (KJA) is to serve the Jewish people locally, in Israel, and throughout the world. Through coordinated fundraising, community-wide programming, social services, educational, and other activities, the KJA seeks to:

- A. Build community;
- B. Provide assistance for those in need;
- C. Promote Jewish culture and identity;
- D. Develop effective Jewish leaders;
- E. Enhance community relations locally, regionally, nationally, and internationally;
- F. Operate and maintain the Arnstein Jewish Community Center (AJCC).

Section 2.

This corporation is organized exclusively for charitable, religious and educational purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501 (c) (3) of the Internal Revenue Code of 1954, as amended, or corresponding provisions of any future federal tax codes.

President's Report

In this report, you will find detailed explanations of our Alliance's accomplishments and happenings for 2021. Our year began with uncertainty with an extremely conservative budget. Planning and operating decisions happened weekly or monthly as forecasting was impossible. Despite our immediate unknowns, I challenged our Board and staff to think big and critical. A plan was devised to transition four part-time positions into two full-time positions. We chose this path based upon my belief that full-time employees have more capacity and buy in than part-time employees. This is not to say that our past employees were unsuccessful. In fact they have all been treasured assets to our organization, but as we continue without an Executive Director, I feel our organization needed greater capacity within our professional staff. I also challenged our Board to be more active and involved, and while I may not have the wisdom and understanding of the accomplishments of too many past Boards, I feel that this past year, our Board reached a new high. Our meetings were efficient, thoughtful, and to everyone's great happiness, fairly short. This would not have been possible without an enhanced engagement of our Executive Committee Vice Presidents, along with their Chairpersons, providing informative reports to the board prior to meetings. This all allowed our board meetings to be highly focused and on point.

As the year progressed, I lead our executive committee in a wide-range discussion on financial values. I felt it prudent that our organization's leaders reach an understanding and alignment of our near term financial and aspirational goals. Out of that discussion, came a consensus that our values best aligned through providing meaningful and lasting wage increases to our preschool staff. Our staff, who work year round and takes care of our community's younglings, is now poised to receive the largest average wage increases in our Preschool history with an average wage of almost \$15.00 per hour. By ensuring our staff's livelihoods, I believe we strengthen the position of our largest service fee program.

Mid-year when our new staff positions came onboard, I set out a new challenge. Our organization's growth will be limited if we only focused on our service fee programs and campaign. With our added capacity and lead by our new Senior Director, Laura Sadler, our staff began a process of applying for grants on a sustained and focused approach. Albeit new to this idea, our organization was able to secure over \$400K worth of grant funding. This funding will transform our ability to provide programming, outreach, security of our facility, and facility repairs on a never before seen level.

We look forward to next year, and as we reflect on 2021, our community should feel proud of what their Alliance has been able to accomplish and how it is positioned for years to come.

Bryan Goldberg

Treasurer's Report

Bernard Bendriem, KJA Treasurer

02

The financial situation of KJA runs at an all-time high. This results from a successful year for our preschool and camp. The year will end with just under one-million-dollar revenue, back to the pre-pandemic level of 2019, and well above (by more than \$300,000) our budget. At the same time our expenses concerning the facilities, including the pool, were carefully managed, and stayed at budget level.

This year we had a VP of campaign, and the result is visible. Campaign should exceed \$300,000 and is currently about \$30,000 above budget.

Several unbudgeted grants for a total of \$125,000 were received thanks to the effort of our staff. In addition, KJA received \$48,000 in allocations/grants from the Knoxville Jewish Community Family of Funds (\$40,000 toward the new roof) and \$8,000 in support of the Annual Campaign.

Lastly, thanks to the effort of our past president for the two PPP (Payroll Protection Program) loans. These grants in 2020 (\$147,032) and 2021 (\$126,597) have been forgiven.

The cash flow situation is exceptional for KJA and, after vote from the board, KJA returned \$256,000 to the KJCFF Funds: \$200,000 to the Alliance Opportunity Fund and \$56,000 to the AJCC Endowment Fund. KJA also accomplished several capital improvements for a total of \$121,364 (roof, HVAC roof unit for offices, HVAC roof unit for Orwitz Room, and renovation of the administrative offices).

A 2022 budget balanced within 2% was voted by the board. The budget has been reorganized to account for a new structure (approved by the board) that include two new staff positions: Director of Jewish Life and Director of Community Engagement.

I will conclude by thanking all of you who are supporting our community and hoping that KJA will continue to serve you to your satisfaction.

Financial Report Notes - 10 months ending October 31, 2021

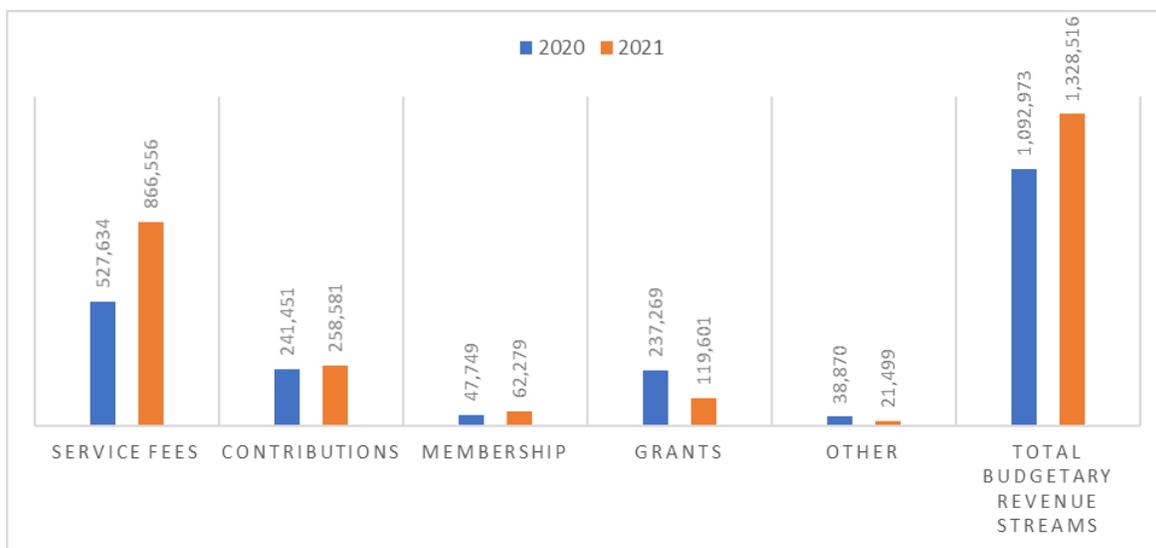
Accounting Policies

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in the annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies. The accrual method of accounting recognizes revenues when earned and expenses when incurred.

Funding Sources - 10 months ending October 31, 2021

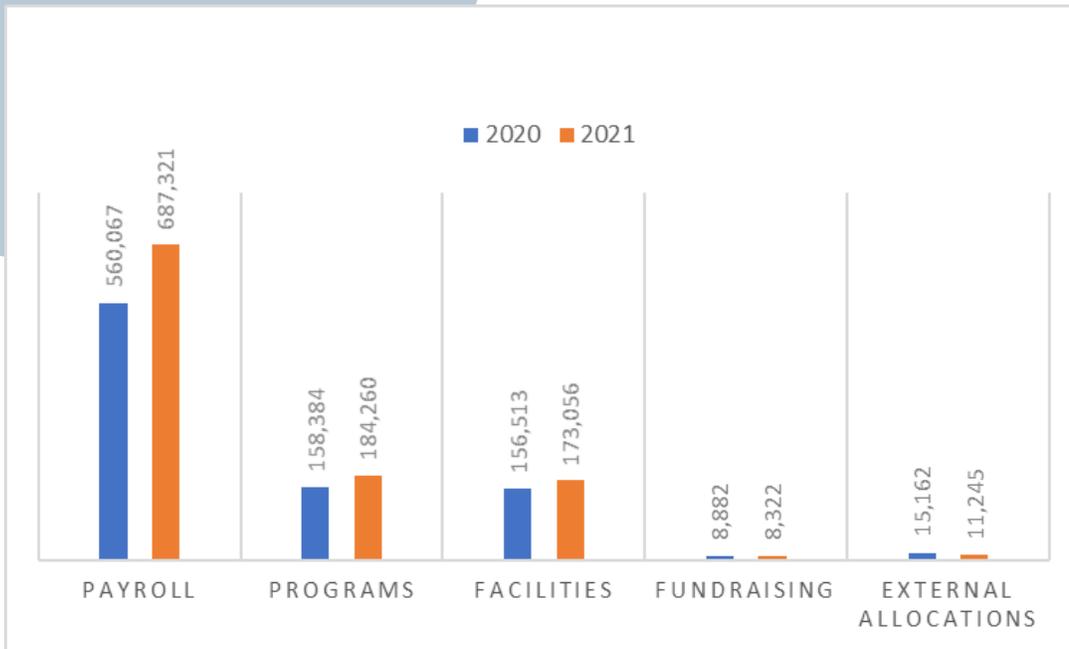
Budgetary Revenue Streams	2020	2021
Service Fees	527,634	866,556
Contributions	241,451	258,581
Membership	47,749	62,279
Grants	237,269	119,601
Other	38,870	21,499
Total Budgetary Revenue Streams	1,094,993	1,328,516



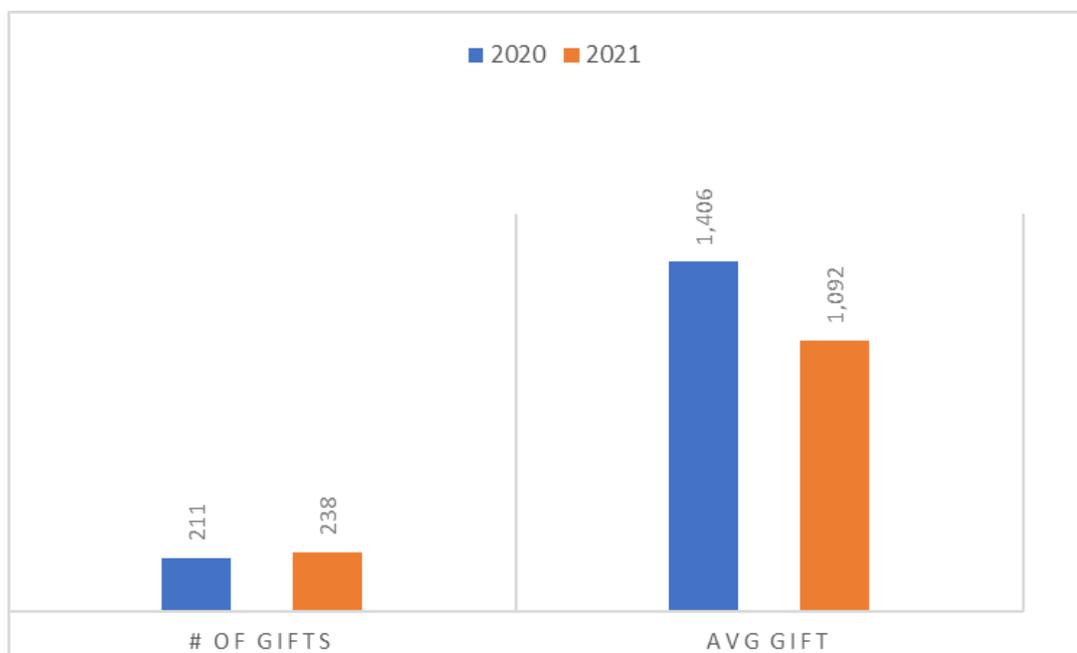
Expenditures - 10 months ending October 31, 2021

Budgetary Expenditures	2020	2021
Payroll	560,067	687,321
Programs	158,384	184,260
Facilities	156,513	173,056
Fundraising	8,882	8,322
External Allocations	15,162	11,245
Total Budgetary Expenditures	899,008	1,064,204

We employed approximately 85 people in 2021 based upon needs. Our year-round staff is comprised of approximately 26 staff.



KJA Annual Campaign 2020 - 2021

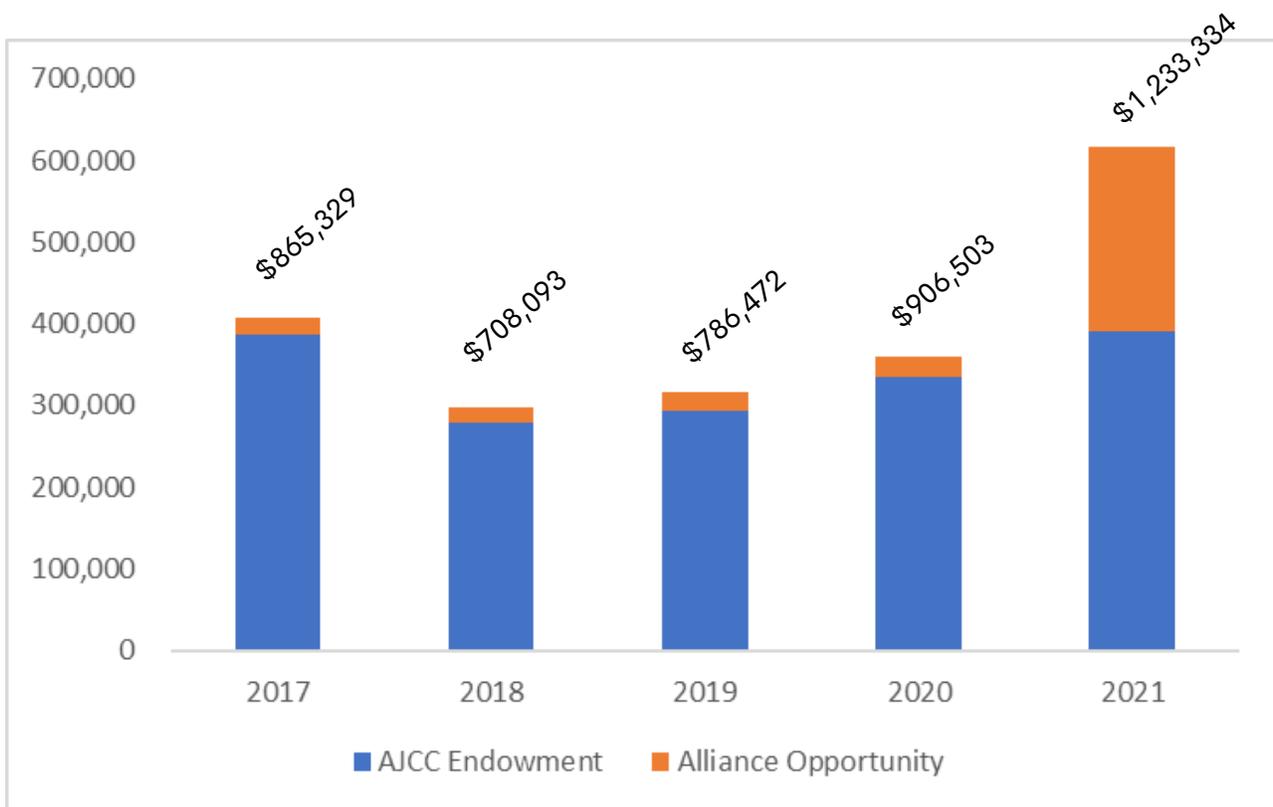


During Annual Campaign in 2020, 211 gifts totaled a gift average of \$1,406. For our Annual Campaign Year of 2021, 238 gifts totaled a gift average of \$1,092.

Net Assets by Fund Type by Year

The Knoxville Jewish Alliance consists of three types of net assets:

- **Permanently Restricted** - subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.
- **Temporarily Restricted** - subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Unrestricted** - free from donor-imposed restrictions



Campaign Report

Renee' Hyatt, Vice President-Campaign

I am delighted to report our 2021 Annual Campaign will exceed the \$290,000 goal. This success is due to our awesome volunteer solicitors, our active and hard-working Board of Directors of Directors, and the generosity of our donors.

I believe we also benefitted from the restrictions necessitated by COVID. How can I say this? Without an on-site Mitzvah Day to kick off Campaign, email became the sole, and also an efficient, means to distribute contact lists, call scripts, and other Campaign information to our solicitors. As a result, we reached more people than we have in several years. This includes at least eighty new donors.

I want to make sure our 2021 Campaign volunteers are all recognized. Todah rabah to Barbara Bernstein, Judy Brietstein, Adam Brown, Arnold Cohen, Scott Hahn, Dick Jacobstein, Marilyn Liberman, Eric Mayer, Susan Millis, Rosalie Nagler, Valerie Rosenbaum, Judith Rosenberg, and Marilyn Wohl.

In addition, I want to make sure everyone knows our success is also, in a very large part, due to the tireless work of Ed Hunter, Operations and Financial Director. Ed's institutional knowledge, expertise, professionalism, and dedication have been invaluable to me. I am grateful to have worked with him this past year and am thankful I will be able to work with him again this coming year.

Administration Report

Wes Johnson, Vice President of Administration

This year we made numerous improvements to our Arnstein Jewish Community Center campus. On the grounds, thanks to many dedicated volunteers, we cleared many of the trees along the tracks near the lower parking area and removed and trimmed bushes around the property. We had our second year of planting and maintaining a community garden with consistent volunteers planting and tending. We also beautified the property and improved our facilities through rebuilding the stairs to the soccer field, rebuilding the gaga pit, and tearing down the butterfly bench due to damage. We also cleaned the property by removing tires and debris.

We made numerous improvements to our playgrounds this year. We planted two trees for Tu B'Shevat – one on the younger children's playground and one on the older children's playground. We built a new shed for storing toys and play equipment on the older kid's playground and have signed a contract to install one on the younger children's playground. We rebuilt sandboxes on both playgrounds and a retaining wall to better hold the mulch in the playground. We also removed a swing from the younger kids' playground.

At the pool, we made numerous improvements including replacing the swim team starting blocks, replacing the concrete block shower, and adding a plumbing line and spigot for both the community garden and the baby pool. We replaced the shade coverings at the pool. We also opened up an entrance between the Teva Park and the pool.

Inside the building, we took on several major projects. The largest was replacing the roof. We installed new air conditioning units and replaced the phone lines and accompanying system. We added new cabinets to the office and reorganized the mailroom. We repainted, installed new ceiling tile, and installed new high-quality flooring in the offices. Additionally, we painted the stairwell, replaced the tool shelves in the men's room tool cage, installed shelving to the Caller Gym closet, replaced shelving on the stage, repainted the men's bathroom, and replaced faucets in two of the preschool rooms.

Our security grant allowed us to install new security windows, a new front door, and a new keypad entry system. An additional security grant received will be used to soon install security fencing, an entry gate, keypads, and security cameras.

Administratively, we made many changes. We welcomed Anna Iroff-Bailey as Director of Jewish Life, Andrea Martindale as Office Administrator, and Scott Mayo as Smokin' Salmons Swim Team Coach. Tara Bain stepped into a full-time position as Director of Community Engagement, and Laura Sadler now holds the title of Senior Director of Development and Jewish Community Services. With Ed Hunter's decision to retire, we are currently working to find a replacement. We also reviewed and updated the employee handbook.

Children & Youth Report

Martha Iroff, Vice President of Children & Youth



THE MOST FUN UNDER THE SUN

Milton Collins Day Camp

This year was a great summer at camp with 9 weeks of swimming, crafts, games, climbing, songs, and cheers! Camp served 181 individual campers for a total of 3,825 weeks of camp sold. We had a waiting list for camp, but those that were able to be there had a safe and healthy summer with Brian DeBolt and Sarah Price, Directors Extraordinaire!



Smokin' Salmon Swim Team at the AJCC

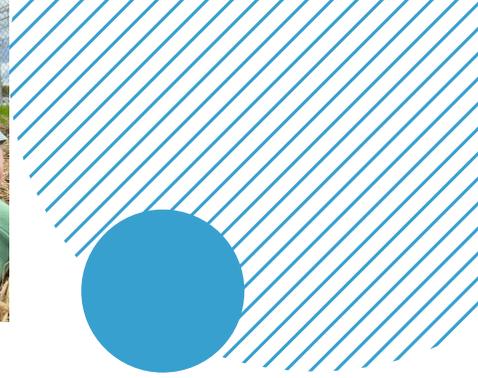
Scott Mayo coached and led the swim team this summer. 38 Smokin' Salmon swimmers had a blast in the pool and learned techniques of swimming through on-deck learning.

The team practiced at the AJCC pool June 1 through July 30, 2021.



Meets and Events

Friday June 18th, 8am Time Trails @ Practice
Saturday June 26th, 9am @ Kingston
Tuesday July 6th, 6pm @ Newport
Tuesday July 20th, 6pm @ Northside YMCA
Thursday July 22nd, 6pm @ Clinton
CITY MEET: July 29-31st @ Allan Jones AC



Meet The Staff!

Kristen Cannon - Preschool Director
 Erin Gaines - Preschool Assistant Director
 Sherran Lawnhorn
 Madison Henry
 Haleight Cornwell
 Emily Wellman
 Crystal Martin
 Julie Brimmer
 Rodney Monroe
 Katie Rich



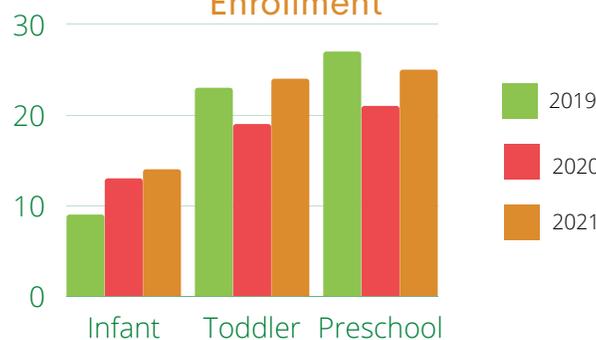
Anna Taylor
 Molly McCathy
 Michelle Bocko
 Tempest Robertson
 Jessica Beeler
 Erika Carey
 Shelley Price
 Abbey Loftus
 Bob Grimac
 Anna Iroff-Bailey

Highlights:

- Preschool is at it's largest enrollment in history
- For the 21st consecutive year, we remain a 3 STAR center and have 3 STARS in all categories
- Preschool purchased 4 new playground pieces with grant funds received
- Preschool has been able to raise salaries due to steady enrollment
- Preschool received several grants allowing for furniture updates throughout the classrooms



Full-Time Equivalency Enrollment



KUDOS

"There are so many reasons to love the Preschool at the AJCC. Not only are the teachers preparing our children socially and academically for kindergarten, but they have made our children part of a caring, inclusive community. We love that the culture of the Preschool is to celebrate and respect all religions, cultures, and people. We love that all of the staff know who are children are and that everyone makes them feel special. We love that these relationships can continue after preschool at the AJCC Summer Camps." - Larry & Virginia Kessler



NEW PROGRAM PROFESSIONAL:

Anna Iroff-Bailey started July 2021

STORIES THAT BRING US TOGETHER

Something magical happens when parents sit down to read with their children. PJ Library shares Jewish stories that help families talk together about values, holidays, and traditions. We are building a community of Jewish readers!

133
Children ages 0-8 enrolled to receive FREE Jewish books delivered monthly.

57
Twins ages 9-12 enrolled to receive a FREE Jewish book of their choice monthly.

BEYOND THE BOOKS

- Our monthly PJ Plays programs include a Jewish story time with songs and stories. Our families have had fun playing together at the AJCC pool and playground.
- Our Sukkot story walk featured activities surrounding the book The Very Crowded Sukkah and a delicious Sno-Ball truck!
- PJ Library had a Book Nook at the community Sukkot and Chanukah parties.
- We featured an exhibit called Wall of Fame that highlighted inspiring Jewish individuals in the Schwarzbart Gallery.
- Our monthly e-newsletter and HaKol contributions help families connect to Jewish community events and resources.

GRANTS RECEIVED

NEW: Subscription Grant - David & Janet Polack Foundation
Staff Subsidy Grant - Harold Grinspoon Foundation
Alliance Subscription Grant - Harold Grinspoon Foundation

WANT TO GET INVOLVED?

We're looking for committee members, program volunteers, and donors to help ensure sustainability of this important program.

Did you know?
Our enrollment area covers 80+ zip codes in the Greater Knoxville area!

Community Engagement Report

Helene Sinnreich, Vice President of Community Engagement

Social and Cultural Programming

Due to the Covid-19 pandemic, we continued to hold virtual and outdoor programming events. In terms of outdoor programming, we held an outdoor day of service in connection to Tu B'Shevat. For Yom HaShoah, we hosted a hybrid ceremony with an outdoor in-person component and a live stream. We held numerous programs over the late spring and summer in the TEVA park and Pool area, including a well-attended Lag B'Omer campfire event with smores. We held numerous holiday celebrations at the pool including Memorial Day, Father's Day, and Fourth of July. We also hosted a Saturday food truck. The pool season ended with our annual event, Shabbat at the Pool, which was in-person and highly attended. As for online programming, we reinstated the UTK Faculty Lecture series, which was kicked off by Dr. Jack Love who resented "How the Passover Seder Can Answer the Question 'Who is a Jew?'" To touch on our commitment to health and wellness, we hosted a virtual 5k to support Israel (May) and a family bike ride (June). Unfortunately attendance for these events was low. Monthly virtual happy hour reconvened for Young Jewish Adults of Knoxville (YJAK) during the first half of the year. During the summer we moved to in-person outdoor gatherings but eventually determined to hold YJAK events in conjunction with other adult programming.

The most significant advancement in programming this year was hiring two new staff people in July: Tara Bain as the Director of Community Engagement and Anna Iroff-Bailey as Director of Jewish Life. With the addition of full-time professional staff to plan programming, we were able to begin planning and implementing a new era of robust KJA programs.

During the fall we held Soup, Sammies, & Scotch outdoor event for Sukkot. Fall also was KJA Gives Thanks month with three successful pop-in Fridays, including Coffee & Donuts, Candles & Challah, and Pie & Pumpkins. Rob Blitt presented for the UTK Faculty Lecture Series in October with "International Human Rights Law: A Primer."

The year ended with a Jewish community-wide Chanukah celebration, Light Up Knoxville! The event began with a Chanukah parade hosted by Chabad of Knoxville. The parade journeyed to the Arnstein Jewish Community Center, where more than 250 guests participated in a community-sponsored festival. The reopening of the AJCC celebrated with the following activities:

- Opening of "Knot Theories II" by Adam Rowe in the Arnold Schwarzbart Gallery
- Chanukah Coctails & Mocktails presented by Knoxville Jewish Alliance
- Chanukah Magic with Michael Messing presented by Heska Amuna Synagogue
- Chanukah Crafts presented by Temple Beth El
- Chanukah Face Paint by Knoxville Jewish Day School
- Chanukah Book Nook presented by PJ Library
- Chanukah Goodie Bags from Preschool at AJCC
- Potato Latkes presented by Chabad of Knoxville
- Jelly Donuts offered by Hadassah of Knoxville-Oak Ridge
- Bonfire & Yard Games hosted by BBYO
- Chanukah Bingo and Sing & Schmooze presented by Jewish Congregation of Oak Ridge

Community Engagement Report

Helene Sinnreich, Vice President of Community Engagement

Communications

The most significant accomplishment of this year in media and communications was hiring Tara Bain as the Director of Community Engagement in July.

Our communications committee dedicated the first half of the year to evaluating our communications strategies and began to reimagine the ways in which we could better communicate within the organization, to the wider Jewish community and to the Knoxville region. The first result of that was the reconceiving of the format of the community newsletter HaKol. We commissioned the redesign of the community newsletter and presented the new look to the community in December. Beginning with the January 2022 issue, HaKol will transform into a glossy magazine style publication with a more user friendly format.

In addition, the communications committee extensively evaluated the KJA website. They reorganized and redesigned the KJA website. The redesign of the website has been commissioned and will launch in late spring/early summer of 2022.

Community Relations Committee

The highlights of the CRC for 2021 are as follows:

- Provided drinks in Dr. Walter Hardy Park to Austin-East High School participants as they united in voice during an anti-violence parade
- Met regularly with the University of Tennessee administration to stay up to date on campus climate for Jewish students
- Met with Jewish Federations of Tennessee in an effort to better communicate with state leadership
- Promoted the KJA's Knoxville Against Hate campaign with sponsoring a billboard
- Installed a plaque in Downtown Knoxville near the East Tennessee Historical Center for Master Sergeant Roddie Edmunds and unveiled this in a ceremony with local, state, and national political officials

Jewish Community Services Report



Israel Partnership 2Gether

Mark Foreman, Israel Partnership Chair

This past year has been very active from a virtual standpoint. We hope that in 2022 we will once again be able to do in-person programming. During the past year, members of the Knoxville community have had the opportunity to participate in many exciting and diverse virtual activities. We had virtual tours to Prague, Czech Republic; Tzfat old city; a flight over Israel with a retired IDF pilot; and a tour of Caesarea. We also had virtual educational programs on "The Cinema Dimensions of Holocaust Remembrance", A Memorial Day event on "From Holocaust to Rebirth", and a Wine Workshop. We also had special virtual events with an International Passover Seder, multiple special briefings from IDF spokespersons and just recently had a virtual discussion with our P2G Fellows.

P2G also offers several ongoing opportunities. A new cohort of Leadership2Gether has just started. This is designed for future Jewish community leaders ages 25-45. The Keshet program is for Lone Soldiers from our region. It provides gifts and support for both Lone Soldiers and students on their gap year. The One2One program pairs American teachers with Israeli students. The program is designed to help students learn and understand the English language better. You do not need to be a teacher to participate in this program. The Class2Class or Le'Shi2f program can be started at anytime during the school year. We hope to have Tikkun Olam again in the summer of 2022. This program is designed for youth entering the 11th or 12th grade. They will spend 2 weeks with Israeli students in Israel and then 2 weeks in the US. We have actively started recruiting for this opportunity. There are also many professional trips. We have had trips for teachers, medical professionals, law enforcement, and fire fighters.

More information on all of these can be found on the Partnership website at <https://www.p2g-hadera-eiron.org>



Jewish Family Services

Laura Faye Sadler, BSSW, Esq., **Director**

Chair: Dahlia Smith

Committee Members:

Nancy Becker	Shelley Hecht
Marilyn Burnett	Jenifer Ohriner
Trudy Dreyer	Cyndie Powell
Kathy Franzel	Pat Rosenberg

In a typical year, JFS has many opportunities for community members to volunteer, from leading our monthly Shabbat service, cooking a meal for Mitzvah Meals or Family Promise (or hosting a Family Promise meal), blowing the shofar during the high holy days, visiting seniors, and more. We planned to resume our monthly Shabbat service at Sherrill Hills in August, but changed plans when COVID numbers increased (we currently plan to resume in January 2022).

The JFS committee planned the following this year:

- Writing monthly notes to our long-term care residents to keep in touch with them. When allowed, volunteers also brought challah rolls to residents for Shabbat. For Jewish holidays, committee members created cards and mailed festive holiday decorations.
- Continuing the weekly "coffee klatch" on Zoom on Thursdays.
- Cooking and hosting dinners for Family Promise when situationally homeless families are staying at Tennessee Valley Unitarian Universalist Church. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>

During the pandemic, families have been sheltering in place at the Family Promise day center. On the weeks when they normally would have been staying at TVUUC, we coordinated volunteers to drop off meals at the day center.

JFS has assisted clients in the past year in the following ways:

- Exploring long-term care options with seniors and/or their family members
- Researching senior services in the Knoxville area
- Navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- Providing emergency financial assistance for things such as utility bills, rental assistance, food, or other qualifying expenses
- Finding affordable housing
- Exploring transportation options
- Assisting with counseling referrals
- Selecting home care or home health care
- Assisting in job searches, including résumé help
- Locating culturally-sensitive grief counseling

Hillel at UTK inspires students and builds a Jewish tomorrow

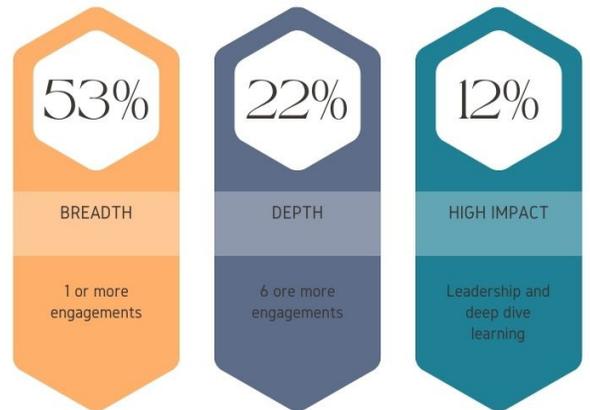
Meet the 2021 Hillel at UTK Student Board (bottom center clockwise)

- Navit Nachmias from Minnesota – President
- Gabriella Cassius from Memphis – Vice President of Social Media
- Talia Armoza from Maryland – Vice President of Tzedek
- Leah Faupel from Georgia – Vice President of Shabbat & Holidays
- Troy Lurie from Memphis – Vice President of First Year Students & Membership
- Polly Strassburger from Memphis – Vice President of Campus Life
- Paige Motley from Maryland – Immediate Past President (not pictured)
- Tara Bain – Director (not pictured)



"In my short time already as a UT student, Hillel has quickly become my on-campus family and one of the amazing groups of people I've ever had the chance to meet. I'm so excited for what's to come as a part of this incredible community!" – Leah Faupel, Class of 2024

2021 Engagement of Known Jewish Students at UTK



HIGHLIGHTS

- Grants received from Hillel International and Jewish Federation of Nashville & Middle Tennessee totaling \$6,500
- Direct public support during Hillel International Global Giving Week and throughout the year totaling \$5,139
- Seven students participated in Hillel International's spring semester of Jewish Learning Fellowship, which is a 10-week intensive Jewish study program entitled "Life's Big Questions"
- 26 Holiday and Shabbat gatherings took place in 2021
- Students connected their Judaic and Volunteer hearts through community service:
 - Cleaned up the UT Ag Campus Greenway Connector with Tyson House Student Foundation and Student Life
 - Served as table greeters for United at the Table with Student Life and Campus Ministers Council
 - Collected donations for Big Orange Pantry, an emergency food assistance program through the Dean of Students office



Archives

Nicki Russler, Archivist

Archives Committee

Co-chairs: Michael Burnett & Mary Ann Merrell

Chair Emerita: Barbara W. Bernstein

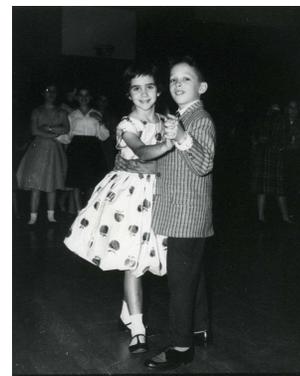
Committee Members: Jonathan Branton, Pam Brody, Pessa Brody, Robin Brown, Bob Freeman, Elaine Freeman, Scott Hahn, Mary Beth Leibowitz, Richard Licht, Hal Manas, Monte Millen, Raphe Panitz, Susette Panitz, Deborah Roberts, Larry Silverstein



2021 continued to be a COVID-challenged year for the Archives. While the Archivist was permitted to work in the Archives, for the first half of the year no one else was. Yet noteworthy advances were realized this year. The committee added five new members, whose enthusiasm and interest has sparked renewed efforts by all to continue to improve the Archives moving forward. The Archives continued doing its customary work, including increasing its holdings and preserving new and old items, responding to queries from both within and outside the Knoxville Jewish community, choosing a photograph and preparing text for the monthly "The Way We Were" feature in Ha'Kol, adding new family files, working on the memorial plaques project, updating the Archives finding aid, and other preservation activities. The committee met on Zoom until July, when it held its first in-person meeting.

Though access to the Archives room was unavailable to committee members for the first half of the year, committee members were invested and agile as they continued to be involved in the archives. Members, as well as community members, continued to collect and submit relevant items from local publications, and to donate photographs. Committee co-chair Michael Burnett continued to scan The Center Menorah issues from his home. Twenty-eight years of the Menorah are currently available online at its temporary home of heskaamuna.org/menorahs. Committee members who were invited to write vignettes of memories of growing up in Knoxville, with an eye to their publication in Ha'Kol on perhaps a quarterly basis, with the goal of eventually inviting vignettes from the community. While one such piece appeared in Ha'Kol in 2021, with the new format in 2022, the Archives committee hopes that more of them will appear, and that expansion to former Knoxville residents (and those from Morristown, Oak Ridge, southeast Kentucky, and other areas) will follow.

Committee co-chair Mary Ann Merrell digitized the oral interviews Wendy Besmann did in the 1990's as part of her research for *A Separate Circle: Jewish Life in Knoxville, Tennessee* (2001). The committee will be conducting additional interviews to add to its collection of audio and video interviews, and recently conducted its first interview of the year. The Archives recently welcomed its first visitor to do research here in nearly two years.



Immediate Past Presidents Report

Chip Rayman, Immediate Past President

Long-Range Planning Committee

The following are recommendations for 2022 and beyond from the perspective of the long-range planning committee of the KJA Board.

Recommendations for the Future

Capital improvements:

- Build a pavilion over one side of the tennis courts
- Improve entrance
- Reline the pool
- Consider Heska Amuna Synagogue coming to campus and implement infrastructure necessary to accommodate this move
- Fulfill Master Plan's idea to:
 - Expand the community garden according to the master plan
 - Create walking paths around the campus utilizing the forest area
- Remodel upstairs men's restroom
- Remodel lower level men's and ladies' restrooms

Board Organization/Personnel:

- Further consolidate board and volunteer positions for fulfillment
 - Recruit new Board members
 - Hire an Executive Director providing funds are available
 - Re-organize/re-vitalize Annual Campaign for more robust fund-raising

Other:

- Continue to promote Endowment giving
 - Create new endowed funds
 - Build existing endowment
 - Increase/Replenish reserve/building funds
- Continue to expand pre-school and camp within the limits of the facility and budget
 - Attract new teachers
 - Continue to emphasize Judaic experiences in pre-school
- Expand programming including multi-generational community building programming
- Continue collaborative programming efforts
- Expand and improve communications including
 - Launch new website
 - Debut new Hakol
 - Survey membership and wider Jewish community to find out optimal communication means
 - Add texting and robocalls to possible methods of communicating



K J C F F

Knoxville Jewish Community Family of Funds

Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation.

KJCFF Board of Directors

President: Stephen Rosen

Immediate Past President: Abraham Brietstein

Secretary/Treasurer: Jacki Imbrey

Board Members: Jeff Becker; Bernard Bernstein; Adam Brown; Arnold Cohen; Robert Goodfriend; Scott Hahn; Richard Jacobstein; Carole Martin; Mary Ann Merrell; Rosalie Nagler; Howard Pollock; Pace Robinson; Bernard S. Rosenblatt

KJCFF Administrative Director: Laura Sadler

KJCFF Objectives

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop & Deliver Services & Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor-Advised Funds
- Partner with community members who want to advance their philanthropic efforts
- Support the General Community of East Tennessee

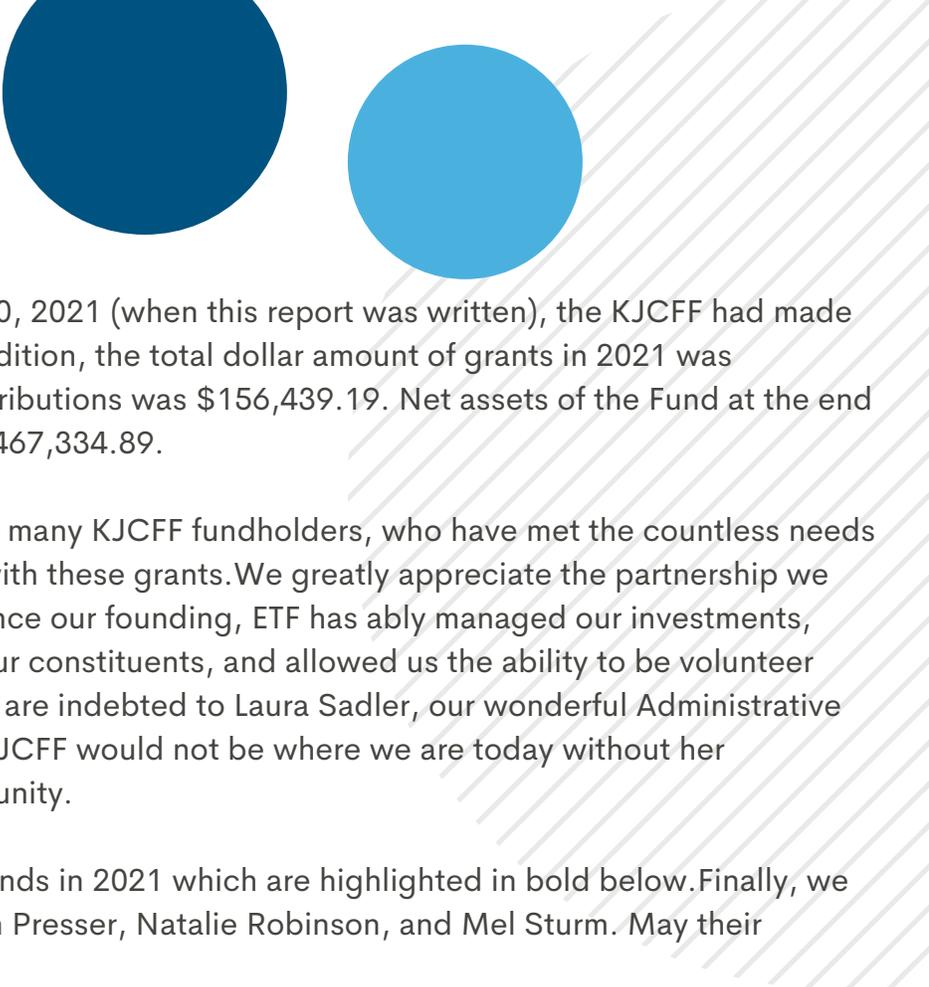
Achievements for 2021 (through November 30, 2021)

Total number of grants in 2021: 42

Total dollar amount of grants in 2021: \$115,970

Total dollar amount of contributions in 2021: \$156,439.19

Net assets as of September 30, 2021: \$5,467,334.89 (KJCFF's 4th quarter 2021 financials have not been finalized as of the writing of this report)



A Note from KJCFF's President

By Stephen Rosen

I am pleased to report that as of November 30, 2021 (when this report was written), the KJCFF had made a total of 42 grants for the year to date. In addition, the total dollar amount of grants in 2021 was \$115,970 and the total dollar amount of contributions was \$156,439.19. Net assets of the Fund at the end of the third quarter likewise increased to \$5,467,334.89.

This annual report is a great time to thank our many KJCFF fundholders, who have met the countless needs and impacted our community for the better with these grants. We greatly appreciate the partnership we have with the East Tennessee Foundation. Since our founding, ETF has ably managed our investments, provided us a structural backbone to serve our constituents, and allowed us the ability to be volunteer lead and professionally managed. Finally, we are indebted to Laura Sadler, our wonderful Administrative Director, for her dedication and hard work. KJCFF would not be where we are today without her commitment to and love of our Jewish community.

The board would like to recognize the new funds in 2021 which are highlighted in bold below. Finally, we mourn the passing of our fundholders Marilyn Presser, Natalie Robinson, and Mel Sturm. May their memories be for a blessing.

New 2021 KJCFF Funds

(For a complete list of all Funds, please visit www.jewishknoxville.org/kjcffunds)

Heska Amuna Synagogue Funds

Monte and Marion Abrams Religious School Fund

For the operation of the Heska Amuna Religious School

Knoxville Jewish Alliance Funds

Marilyn and Harvey Liberman Health and Wellness Fund

To benefit health and wellness initiatives for the Knoxville Jewish Community

Knoxville Jewish Community Family of Funds (Donor-Advised Funds)

Bernard and Stella Iroff Family Philanthropic Fund

For general charitable purposes

Tifannie Rosen Donor Advised Fund

To benefit various organizations and cases including but not limited to Jewish and educational organizations

2021 Supporters of the KJA

Thank you to all KJA Campaign Contributors and Donors throughout 2021 - Presented in Alphabetical Order

Abeles, Steve and Carol
Abrams, Martin and Judi
Abrams-Cohen, Jeff and Debbie
Abramson, Tim
Adlin, Richard and Jill
Allen, Barry and Heidi
Alperin, Samantha
Andrews, Jim and Rosalind
Arvin, Heidi
Austin, Patricia and Philip
Badaines, Leslie
Badalov, Simon and Yelena Golburt
Bain, Brad and Tara
Baker, Susan
Balloff, David
Balloff, Sam
Baxter, Jeff and Cheryl
Beber, Steve and Sandy Parker
Becker, Jeff and Nancy
Becker, Jerrold and Susan
Beerman, David and Joyce
BELFOR Property Restoration
Bendriem, Bernard and Anne
Benhayon, Jack and Judith
Berez, William and Ellen
Bernstein, Bernard and Barbara
Bernstein, Debra
Berube, Rich and Sharon
Besmann, Theodore and Wendy
Bishop, Jan and Peter Schlake
Blitt, Noah, Idan and Abraham
Bocko, John
Bonano, Rachel
Bonnyman, Alexander Ashe

Boxt, Rabbi Erin and Batya
Branton, Jonathan
Branton, Peter
Braude, Adam and Julie
Bridgeford, Neil
Brietstein, Abraham and Judy
Britcher, Thomas and Nancy
Britt, Keith and Rachel
Brody, Ivan
Brody, Marla
Brody, Pam
Brody, Pessa
Brody, Raymond and Beth
Brody, Sondra
Brooks, Annette
Brown, Adam and Angie
Brown, Leonard
Brown, Robin
Burnett, Marilyn
Burnett, Michael
Callen, Alexander
Chaloux, Lisa and Stephen
Chang, Elaine
Chasan, Stuart and Jill
Clayman, Brian and Rebecca
Cogburn, Charles
Cohen, Arnold
Cohen, Mike
Cohn, Steve and Joan
Cole, Michael and Diane
Community Foundation of Middle Tennessee
Cone, Andrea and Barry
Contente, Susan and Kurt Piehler
Cooley, Carolyn A

2021 Supporters of the KJA continued

Cooper, Harriet
Cooper, Ivan and Carole
Cornwell, Haleigh
Daniel, Debora C
David and Deborah Oleshansky Family
Fund
David and Emma Fleischman
Davis, Hillary
Dessel, J.P.
Dewine, Mary
Dickey, Charles
Dreyer, Trudy
Dzik, Michael
East Tennessee Foundation
Ehrenshaft, Anne
Eisenbach, Markus
Eisenstadt, Michael
Elston, Stuart and Janice
Evars-Goan, Mary and John Goan
Farkas, Alice
Fay, Allison
Feinberg, Howard
Feinberg, Judy and Steve
Ferency, Rabbi Alon and Karen
Fitzpatrick, Brad and Mary Beth
Fleeman, Tina
Fleishman, Seth and Nataly
Floyd, Frank and Laura
Forman, Marc and Susan
Frankel, Mark and Marcy
Franzel, Kathy
Freedman, Robert A.
Freeman, Robert and Elaine
Fribourg, Claudia
Friedman, Adam and Jennifer

Friendt, Anna and Michael Gamer
Gaines, Erin
Gassel, Alan and Wendy Graziani
Gassel, Elizabeth and Michael Pardee
Gaudet, Raymond
Gettinger, Joshua
Glasman, Michael and Harriet
Glazer, Allan and Mali
Goldberg, Alan and Sheryl Kartzmer Goldberg
Goldberg, Bryan and Adrienne
Golden, Rachel
Goldman, Mitchell and Margaret
Goodfriend, Morty and Kathy
Gordon, Irwin and Debra
Greenbaum, Elias and Anne
Grier, Fran and Bob
Gross, Ernie and Pam
Gross, Louis and Marilyn Kallet
Gubitz, Jeff and Charlene
Haga, Susan
Hahn, Jan and Heather O'Brien
Hahn, Scott
Hahn, Thomas and Susan
Handler, Barbara
Hanford, Cody and Mizuki
Harold Grinspoon Foundation
Harris, Mark
Haskins, Thomas
Hecht, Jeff and Shelley
Hedrick, Gale and Peggy
Hedrick, Joshua and Kimberly
Heller, Robert and Beth
Heller, Robert and June
Herz, Manuel
Hicks, David and Deborah

2021 Supporters of the KJA continued

Hillel Foundation
Hirschhaut, Stephen and Joni
Hirsh, Kenneth and Phyllis
Homer, Mark
Howell, Nina
Hume, Lee and Sue
Hyatt, Renee' and Paul Erwin
Imbrey, Richard and Jacki
Iroff, Martin and Martha
Iroff, Stella z''
Iroff-Bailey, Jared and Anna
Jacobs, Herb and Elise
Jacobstein, Richard and Sheila
James, Wesley and Norma
Jay, Marian
Johnson, Gary and Linda
Johnson, Sharon
Kamrass, Ruth
Kay, Anita and Joe Sitver
Kern, George and Ellen
Kline, Mark and Rachel
Koller, Sue
Kramer, Andrew and Dina
Krauss, Stephen and Carol
Kroger Co.
Kronick, Robert
Kupritz, Virginia and Garth
Kutsubos, Linda
Lee, Patricia
Leeds, Barbara
Leibowitz, Lawrence and Kay
Leibowitz, The Honorable Mary Beth
Lester, Edmond and Bella
Levin, Barbara

Liberman, Harvey and Marilyn
Licht, Richard and Shirley McGuire
Littmann, Mark and Peggy
Livshits, Vladimir and Luba Morkovnikova
Loffman, Regis
Love, Jack and Theresa
Luftman, Eric and Lauren
Lukin, Penny
Manas, Harold and Ann
Mangold, Marc and Shelley
Markel, Lawrence
Markman, Jeff and Meghan
Markman, Stephen and Ellen
Marsh, Gary and Sherry
Marshall, Zelda Kyser
Martin, Robert and Carole
Maya, Leon and Vera
Mayer, Eric
McCoy, Jacob
McVety, Kaleigh
Merrell, Mary Ann and Jennye
Messing, Andrew
Messing, Daniel and Karen
Messing, Michael and Joyce York
Messing, Patrick and Nora
Milford, Rachel
Milford, Robert and Sarah
Mill, Jeannine and David
Miller, Amy
Miller, Jeffrey and Anita
Miller, Lisa Caroline
Miller, Sylvia z''
Miller-Blotner, Elene B.
Millman, Michael and Susan

2021 Supporters of the KJA continued

Mosko, Sigmund and Brenda

Murray, Sandra

Nadel, Mindy and Larry

Nagler, Stephen and Rosalie

Newman, Scarlett

Nober, Eileen

Noon, Chuck and Missy

Ohriner, Evan and Jenifer

Oleinik, Joe and Charlene

Olinzock, Matthew and Claire

Osterneck, Shirley L

Our Daily Bread

Pais, Ray and Babyling

Pakkala, Richard T.

Panitz, Raphael and Susette

Perelman, Charles and Marie

Pickens, Kristin

Place, Charmian and Adrienne

Pline, Elizabeth

Pollack, Robert and Cheri

Pollio, Howard and Marilyn

Poore, Sharon

Popkin, David and Sheila

Prewitt, Megan and Jonathan

Price, John

Price, Julia

Proctor, Riann

Quint, Sherri

Rayman, Charles and Brenda

Rayman, Seth and Jennifer

Reily, Kevin and Jill Passano

Roberts, Deborah and Don Mossman

Robinson, Eli and Asher

Robinson, Pace and Karen

Rockmaker, Steven

Roehl, Carla

Rosen, Alexandra

Rosen, Arielle

Rosen, Nathan

Rosen, Stephen and Kim

Rosenbaum, Allan and Valerie

Rosenbaum, Peter and Briana

Rosenberg, Briana and Peter

Rosenberg, Judith

Rosenberg, Pat

Rosenblatt, Bernard and Lesley

Roth, Lori

Russler, Nicole

Sadler, Laura and Clint

Safro, Ilya and Bella

Sam and Esther Rosen Community Enrichment Fund

Schmidt, Gilya Gerda

Schwartz, Allen

Schwarzbart, Mary Linda

Scott, Serina and Jeffrey

Scruggs, Robin

Sexton, Allison

Shapiro, Will

Shefner, Jon and Karen Holst

Shell, David and Kerry Dooley

Shenkman, Michael and Laura

Shor, Joel and Susan

Shreter, Hilary

Siegel, Mark and Betty

Silber, Harold and Susan

Silverstein, Larry

Siman-Tov, Moshe and Ilana

2021 Supporters of the KJA continued

Slovis, Linda
Smith, Brian and Karen
Smith, Dahlia
Smith, Daniel
Solomon, Alan and Andrea Cartwright
Solvin, Matthew
St Lifer, Roger and Nancy
Stalder, Robert P
Status Dough
Stein, Greg and Jeanette Kelleher
Sturm, Evan z"
Sturm, Gary and Tamara
Sturm, Melissa
Sulman, Benjamin and Fernanda Santos
Teasley, Judy
Teitelbaum, Howard
Tucker, Larry and Rise
Tumpson, Toby and Linette
Vogelfang, Jill and Gerry Milligan, Sr.
Waggoner, John and Linda
Walsh, Christina C
Wayburn, Ann
Webster, Esther
Weinstein, Douglas and Jill
Weinstein, Wilma
Weisbrod, Paige
Wendland, Harrison
Wertheim, Lee
Wilcox, Beverly
Wilhelm, Rabbi Yossi and Miriam Esther
Winston, Barry and Annette
Winston, Larry and Barbara
Wischkaemper, Jay and Katie

Wolpert, Geoffrey and Pat
Zemel, Michael and Siri Khalsa-Zemel
Zhou, Haidong and Feng Liu
Zoldessy, Howard and Elizabeth

Arnstein Jewish Community Center - Annual Membership

Abeles, Steve and Carol
Abrams-Cohen, Jeff and Debbie
Abrams, Martin and Judi
Abrams, Shelly and Jeffrey
Akerman, Adan & Jennifer
Allsup, Brent and Melanie
Ayres, Jamie
Badaines, Leslie
Bain, Brad and Tara
Baker, Susan
Ballenger, David and Rachel
Barhen, Jacob and Liliana
Baty, Wm. Fred and Jaymi
Baxter, Jeff and Cheryl
Beber, Steve and Sandy Parker
Becker, Jeff and Nancy
Beeler, Jessica and Aaron
Begue, Jean
Bendriem, Bernard and Anne
Bentley, Garrett and Brittany
Berez, William and Ellen
Bernstein, Bernard and Barbara
Berube, Rich and Sharon
Blitt, Robert and Stephanie Kodish
Bocko, John & Michelle
Bostick, Odysseus & Catherine Coffin
Boxt, Batya and Erin
Brandon, John
Branton, Jonathan
Branton, Peter
Brietstein, Abraham and Judy
Brimmer, Julie
Brody, Bart
Brody, Pamela
Brody, Pessa
Brooks, Amy
Brooks, Doug and Kelsey
Brown, Adam & Angie
Brown, Edith
Brown, Kenneth and Susan
Brown, Leonard
Brown, Robin
Buchholz, Paige
Callen, Alexander and Rachel Tamaroff
Cannon, Kristen
Chasan, Stuart and Jill
Chavin, Michael A
Chesney, Tom and Deanna Russell
Christian, Blair and Michelle
Cohen, Arnold
Cohn, Steve and Joan
Cole, Michael and Diane
Conroy, Chad & Mary
Cooper, Harriet
Cooper, Matthew and Danielle
Courtney, Lucy
Crisp, Jeffrey and Jennifer
Cronley Courtney and Chris Kilgore
Davis, Richard and Miriam
DiSalvo-Tinley, Jeffrey and Gina
Dreyer, Trudy
Dygert, Nicholas and Vera
Eisenstadt, Michael and Mary Beth Leibowi
Elmore, Bill and Nan
Evars-Goan, Mary
Falls, Brian and Lea
Farkas, Alice
Feinman, Janice
Ferency, Alon and Karen
Fischmann, Rudolf and Cecily
Floyd, Frank and Laura
Ford, Anne S
Fox, Greg and Lesli
Freeman, Robert and Elaine
Friedman, Adam and Jennifer
Gaertner, Alden and Scott Swan
Gaines, Thomas and Erin
Galbraith, Lupe
Ge, Wenjun and Lixia Jin
Goldberg, Alexander and Emily McCutcheon

Arnstein Jewish Community Center - Annual Membership

Goldberg, Bryan and Adrienne
Goldberg, Harold and Nancy
Golden, Rachel
Goldfarb, Alice
Goldman, Mischa and Valerie Sanders
Goldman, Mitchell and Margaret
Goldstine, Richard and Ann
Golub, Betty and Lester
Goodfriend, Robert and Wendy
Grimac, Robert
Gross, Ernie and Pam
Hahn, Scott
Hall, Simon
Hand, Robert and Annessa
Handler, Barbara
Hanford, Cody and Mizuki
Harris, Mark
Hawkins, Heather
Hecht, Jeffrey and Shelley
Hedrick, Gale and Peggy
Hedrick, Jesse and Lynna
Hedrick, Joshua and Kimberly
Hickman, Joseph and Wendy
Hicks, David and Deborah
Hirschhaut, Stephen and Joni
Hirschhorn, Bennett & Jewel, Lucy
Hogin, Daisy and Christopher
Holmquist, Allison
Honkonen, Matt and Christina
Huang, Anthony and Linda
Hulse, Keith and Emily Taylor
Hume, Sue
Hunter, Ed
Iroff-Bailey, Jared and Anna
Iroff, Martin and Martha
Iroff, Stella
Jackson, Mebane and Jesse Williams
Jacobssen, Guy and Chris
Jahn, Nicholas and Ashley
Javors, Jesse & Lauren
Jay, Marian
Johnson, Marilyn
Jordan, Richard and Elizabeth
Kaplan, Gary and Celia McCullough
Karnes, Garner & Kathleen
Kern, George and Ellen
Kessler, Lawrence and Virginia
Kramer, Andrew and Dina
Krauss, Stephen and Carol
Krichinsky, Alan and Nan
LaFetra, Deborah and Bruce
Larrabee, Mick and Holly
Leavy, Thomas and Marie
Legare, Katherine and Neal Kwatra
Leibowitz, Lawrence & Kay
Lieberman, Harvey and Marilyn
Licht, Richard and Shirley
Licht, Sandra
Liebenow, Brian & Elizabeth
Littmann, Mark and Peggy
Lukin, Penny
MacDonald, Kathleen
Maman, Dana and Kfir
Mangold, Marc and Shelley
Mann, Caroline and David
May, Byran and Sarah
Mayer, Eric and Julia
McCarthy, Molly
McDonald, Matthew and Anna
Melnik, Patience and John Kochendorfer
Merlin, Alan
Messing, Michael and Joyce
Messing, Patrick and Nora
Miller, Lisa Caroline
Mills, Daniel and Amanda
Mintz, Barbara
Monroe, Rodney
Mullins, Thomas and Melanie
Nanny, Benjamin and Lora
Noon, Chuck and Missy

Arnstein Jewish Community Center - Annual Membership

Nunley, Michael and Terry Alford
Ohriner, Evan and Jenifer
Olinzock, Matthew and Claire
Pais, Ray and Babyling
Place, Charmian and Adrienne
Pollock, Janice and Howard
Popkin, David and Sheila
Price, John & Julia
Proctor, Riann and Alex
Quartararo, Alan and Jami
Rattner, Judy
Rayman, Charles and Brenda
Rayman, Seth & Jennifer
Reilly, Kevin and Jill Passano
Roberts, Deborah
Robertson, Tempest
Robinson, Pace and Karen
Rockmaker, Steven
Rockwell, Eric
Rogers, Jenny and Wes Fellers
Rogozinski, Benjamin and Katherine
McVety
Rollins, Bryan and Angela
Rosen, Alexandra
Rosen, Stephen and Kim
Rosenbaum, Briana and Peter
Rosenberg, Josh and Katie
Rosenberg, Pat
Rosenblatt, Bernard and Lesley
Sadler, Laura and Clint
Sapozhnikova, Yelena
Schnoll, Ellen and Terry
Schwarzbart, Mary Linda
Sensing, Adele and Sean
Shaffer, Matthew and Lauren
Shloush, Moshe and Marcie
Sinnreich, Helene and Wesley Johnson
Skvara, Chip and Lorie
Smelser, David and Molly
Smith, Dahlia (Barbara)

Smith, Greg and Melissa
Solomon, Gerard and Marilyn
Stancil-Banks, Crystal
Sturm, Gary and Tamara
Sturm, Melissa
Sturm, Melvin
Sullivan, Jennie
Sulman, Benjamin and Fernanda Santos
Teasley, Norman and Judy
Teston, Matthew and Liz
Thompson, Wimberly
Tumpson, Toby
Ullman, Anne Marie and Andrew
Valukas, Nathaniel and Sandra
Weiner, Michael and Jan
Weinstein, Doug and Jill
Weinstein, Wilma & John Lomax
Wieczorek, Bonnie
Wilhelm, Rabbi Yossi and Miriam
Willard, James and Katie
Willis-Becker, Ben and Amy
Winston, Barry and Annette
Wohl, Barry and Marilyn
Zemel, Michael

2021 Annual Meeting Agenda

December 12, 2021

- Introduction by President and President's Report
- Presentation of Executive Reports
- Treasurer's Report - Virtual by Bernard Bendriem
- Campaign Report - Renee Hyatt
- Children & Youth Report - Martha Iroff
- Community Engagement Report - Helene Sinnreich
- Jewish Community Services Report - Rosalie Nagler
- Presentation and Vote By-Law Changes
- Slate of Officers Presented for Vote

Executive Committee Presented for Vote:

Vice President-Children & Youth: Martha Iroff

Vice President-Administration: Wes Johnson

Board Members Presented for Vote:

At Large - Rachel Milford