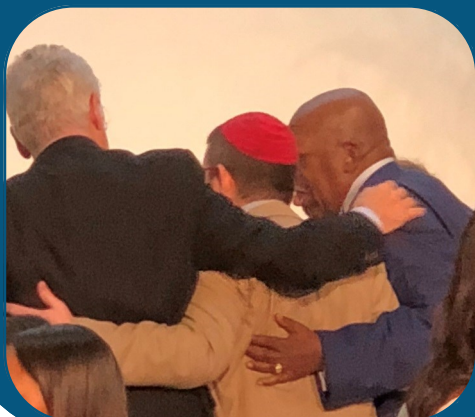
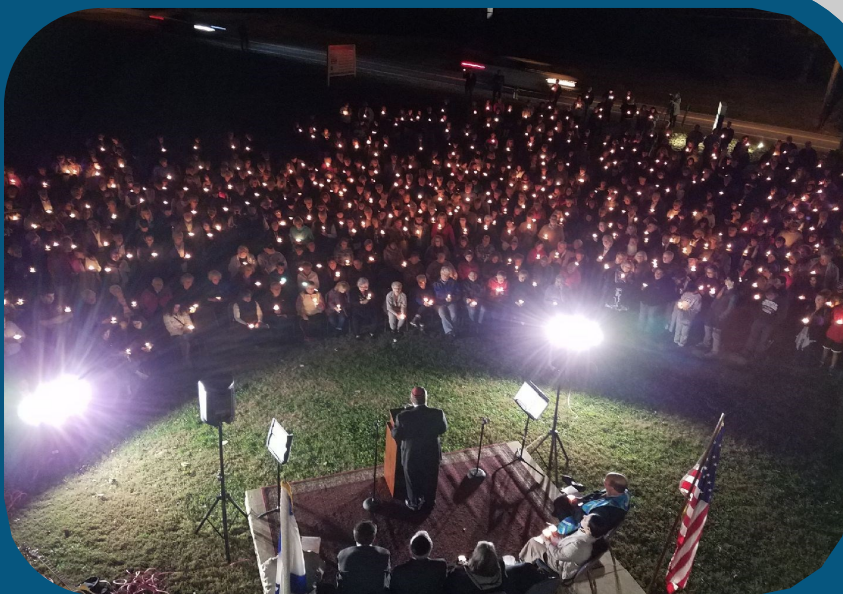


2018 Annual Report



Agenda

Knoxville Jewish Alliance 18th Annual Meeting

December 9, 2018

1 Tevet, 5779

New Business

- Remarks: Chip Rayman, KJA President
- AJCC Preschool Update: Martha Iroff, VP Children & Youth
- BBYO Report: Jonathan Branton, Program Director
- Financial Report: Adam Brown, Immediate Past President
- Installation of 2019 KJA Board: Chip Rayman, KJA President
- By-laws Amendment Vote
- Good and Welfare
- Announcements

Slate of Officers & Directors

President:	Chip Rayman
Treasurer:	Bernard Bendriem*
Secretary:	Debbie Abrams-Cohen
Immediate Past President:	Adam Brown
Vice-President: Administration	Wes Johnson
Vice-President: Campaign Chair	Chip Rayman
Vice-President: Children & Youth	Martha Iroff
Vice-President: Education & Culture	Vacant
Vice-President: Jewish Community Services	Bryan Goldberg
Vice President: Public Relations	Vacant
Allocations	Jill Weinstein
Budget	Bernard Bendriem*
Long Range Planning	Stephanie Kodish
Personnel	Melissa Feinbaum
Camp	Vacant
Early Childhood Programming	Vacant
Cultural Arts	Raphe Panitz
Israel Partnership P2G	Renee' Hyatt
Jewish Family Services/Friendshippers	Nancy Becker
Hillel At UTK	Greg Kaplan
Community Relations Committee	Arnold Cohen
Missions	Lee Wertheim*
Publications	Vacant
Leadership Jewish Knoxville	Vacant
Membership/AJCC	Lev Gross-Comstock
At-Large 2 Year Term	Vacant
At-Large 2 Year Term	Britt Sturm
At-Large 2 Year Term	Brad Holtz
At-Large 2 Year Term	Stephen Rosen
Chair, Board of Trustees, Heska Amuna Synagogue	Ken Brown
President, Temple Beth El	Steve Lewis
President, Knoxville Chapter of Hadassah	Andrea Cone
President, KJCFF	Abraham Brietstein
President, Knoxville Jewish Day School	Gloria Greenfield
Executive Director, KJA, Inc.	Vacant
JFNA Board of Trustees	Mary Beth Leibowitz

*Incoming members for two year terms beginning 2019

Mission Statement

Section 1.



The mission of the Knoxville Jewish Alliance (KJA) is to serve the Jewish people locally, in Israel, and throughout the world. Through coordinated fundraising, community-wide programming, social services, educational, and other activities, the KJA seeks to:

- A. Build community;
- B. Provide assistance for those in need;
- C. Promote Jewish culture and identity;
- D. Develop effective Jewish leaders;
- E. Enhance community relations locally, regionally, nationally, and internationally;
- F. Operate and maintain the Arnstein Jewish Community Center (AJCC).

Section 2.

This corporation is organized exclusively for charitable, religious and educational purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501 (c) (3) of the Internal Revenue Code of 1954, as amended, or corresponding provisions of any future federal tax codes.



President's Report

PAGE 4

Chip Rayman, KJA President



Big news for ending the year! A long-standing member of our community, Adam Brown and his family, have issued a challenge contribution to further enhance the playground in memory of his son, Logan. Kristen Cannon offered to use the Art Gala funds to start the expansion of our Preschool playground. Even though we have a Three-Star rated in all categories preschool, we get "dinged" on our playground.

Working without an Executive Director, Ed Hunter, Laura Faye Berry, and I acted as one, collectively, making decisions. Working without compensation is part of my contribution to the Knoxville Jewish Alliance.

In lieu of the Executive Director's report, please see page 5 for a partial list of achievements and investments in our people, our programs, our building and grounds.

I've attended over 100 events or meetings representing the Knoxville Jewish Alliance/Arnstein Jewish Community Center, addressed City Council about hate speech, put together a Vigil, and have spoken to the media on several occasions. I have felt the pressure of the Annual Campaign every day and have occasionally been overwhelmed, but it has been fulfilling.

We achieved over \$65,000 in payroll savings while giving our Preschool teachers a raise, causing one of them to return to us. At the same time, we are expanding our Preschool and offering infant care starting in January. This will significantly increase revenues. To do this, we had to install a fire escape. So, the payback won't be until 2020.

We greatly improved our picnic/fire pit area collectively with Camp Manitowa (each putting in \$2,500) adding team building exercises and we now call it our Team Building Park. However, we still have not developed any revenues from it though several of our Jewish institutions have used it.

Ed leased our soccer fields for the first time in three years and got the lease payment in advance.

We ended the year with "Kill Jews" on the Rock at UT in November. Hillel took the lead in addressing this issue with the University. As a result, we have increased security.

We welcome Bernard Bendriem, incoming Treasurer, and Lee Wertheim to the board.

Thank you all for your support and guidance.

"Who is wise? One who learns from all."

Thank you,

Chip Rayman

2018 Achievements

PAGE 5

- Tara Bain is our new Hillel Director. Thanks to her efforts in recruiting and organizing, 136 students have expressed an interest in Hillel at UTK. Attendance at the first two Shabbat dinners has exceeded 45. Hillel is almost totally funded through our budget.
- Jonathan Branton is our new Program Director, Pool Co-Manager, Camp Assistant Director, BBYO adviser, B'nai Tzedek administrator, Team Building instructor and marketer, and anything else we can think of for him to do. He has been extremely helpful in all aspects of our operation with suggestions, guidance and sweat equity.
- We are hiring a receptionist to greet Preschool children, parents and guests coming to the Center. This person will also help with our office and Preschool administration. Not having a "greeter" has been a source of complaints.
- We purchased a front desk for the receptionist.
- Kim Ault is our new Preschool Chef (for real, a professional chef) who will greatly improve our preschool lunches and will cater other events.
- Sherrie Price is our new Administrative Assistant.
- Sarah May is our new PJ Library/PJ Our Way Coordinator.
- We purchased two new ovens, a "hot" bar, a commercial dishwasher and washer/dryer for the kitchen. Our ovens cooked so unevenly, you could not rely on them. The dishwasher will allow us to go to dishes, saving paper goods expense, help the environment a bit and we are projecting the dishwasher will pay for itself in 18 months. The kitchen has been painted and storage shelving reorganized. Chef Kim is pleased.
- We entered into a collective project with Dan Grabel's Camp Manitowa. We constructed and improved our Team Building Park, investing \$2,500 each, with character development and team building exercises, enlarging our fire pit, repairing our fence and greatly improving the general appearance of the area.
- We achieved budgeted payroll savings through November of over \$60,000.
- We are expanding our 3-Star rated Preschool for 2019 by adding 16 students to our capacity including infant care, significantly increasing our revenues.
- We installed 8 security cameras throughout the building and grounds. Jonathan Branton installed them. What was to be a \$2,000 to \$3,000 cost became less than \$1,000 thanks to Jonathan.
- A fire escape and equipment for the new Dalet classroom is to be completed prior to December 31st. The payoff for this major expense will be in 2020.
- Ed Hunter leased our soccer fields for the first time in 3 years to AYSO.
- Privacy window tinting was installed for Preschool and facility security.
- We moved the BBYO room to the room next to the Orwitz room to facilitate expansion of the Preschool. BBG and AZA have been painting the room.
- We achieved a five year high for Milton Collins Day Camp attendance.

continued on Page 6

2018 Achievements

- PJ Library expanded to almost 150 subscribers and we added PJ Our Way at no charge. PJ Library is mostly funded through our budget and a partial rebate from the Harold Grinspoon Foundation. It is a net cost to our budget of around \$7,000.
- Jewish Family Services, expertly administered, discretely by Laura Faye Berry, created holiday gift bags for Purim, Passover, Rosh Hashanah and Chanukkah that we took to residents in our assisted living facilities and visited with them. We had 2 day trips to Violins of Hope and Chihuly exhibits, several singers, and other programming at Sherrill Hills. We've assisted several Jewish indigent members of our community with financial support.
- We repaired our damaged overhang at the front entrance.
- LED light fixtures donated by Bryan Goldberg were installed throughout the building.
- We renovated the Orwitz room with LED lighting, ceiling tiles and refurbished columns.
- We have realigned ourselves with the Jewish Federation of North America becoming a "Network" city.
- We have taken steps to expand our playground. Kristen Cannon, Preschool Director, offered the Art Gala funds toward that effort. Even though we are a 3-Star rated in all categories Preschool, we would get dinged on our inspection for the playground. This effort will continue in 2019 thanks to a generous matching contribution by the Adam Brown family.
- Archives underwent an extensive evaluation which was covered by a grant.
- Knoxville was the best ever thanks to Anna Iroff-Bailey and Alex Jordan.
- We held vigils to honor the Tree of Life Synagogue victims in Pittsburgh and to fight hate speech on the Rock at UT. An estimated 800 people of all faiths attended the vigil hosted at the AJCC and another 100 attended the campus vigil organized by Hillel at UTK students.
- We hosted a Seeds of Abraham camp week funded with donations from the Jewish community and Yassin's Falafel House.
- Ha'Kol has gone to full color. Joyce York put together a beautiful year end video to be shown at the Annual Meeting.
- Laura Faye Berry will attend the Israel P2G Partnership Leadership 2Gether program.
- The Smokin' Salmon Swim Team has over 90 participants.
- We hosted the Knoxville Opera Preview at the AJCC.
- Funds were used to bring Sylvia Gutmann, a child Holocaust survivor, to speak to the Blount County High School students. The KJA was a sponsor.
- The AJCC hosted a Torah completion and dedication.
- The Schwarzbart Gallery hosted an art exhibit by Esther Sitver.
- We marched on Martin Luther King Day.

STAFF

Laura Berry - Jewish Family Services Director & KJA Friendshipshippers Coordinator

Laura has worked at the KJA since 2008. She started out as the Jewish Family Services Director and later added Friendshipshippers and the Knoxville Jewish Community Family of Funds to her duties as well. Laura holds a Bachelor of Science in Social Work degree from the University of Tennessee and a Juris Doctorate degree from the University of Richmond T.C. Williams School of Law. She is also a proud graduate of the AJCC Preschool (where her mother was a teacher) and a former MCDC camper.

Jonathan Branton - Program Director

Jonathan joined the KJA staff in the summer of 2018. A life-long member of the AJCC, he graduated from the AJCC Preschool; went to Milton Collins Day Camp every summer for over a decade; and as soon as his age allowed it, began working at the AJCC as a junior counselor, senior counselor, and life guard. Jonathan returned and worked as the Associate Director of MCDC during many summers. This summer, he returned as Assistant Director of MCDC and Co-Manager of the AJCC pool. Jonathan loves the AJCC. It is a very special place for him and many others. He feels honored to be able to serve the community year round as Program Director.

Kristen Cannon - AJCC Early Childhood Director

Kristen is in her fifth year as the Early Childhood Director for the AJCC Preschool and has been at the AJCC since 2012. In her extra time, she enjoys being a dance mom and spending time with friends and family. She also enjoys decorating and party planning.

Ed Hunter - Operations & Financial Director

Ed has been with the Knoxville Jewish Alliance for 20 years and counting. In September 2014, he completed a MS in Accounting with a concentration in Forensic Accounting. He is the proud parent of one daughter and proud of his one grandson. He enjoys working at and is pleased to be involved with the Knoxville Jewish Community.

Sherrie Price - Administrative Assistant

On November 13th of this year, Sherrie joined the KJA staff. She has recently moved to the area with her entire family and is still settling into her surroundings. She is honored to be working here and hopes to be of service to the KJA and the Knoxville Jewish Community for many years to come.

Nicki Russler - Archives

Nicki has been the Archivist at KJA since 2006. A professional genealogist, she previously taught at the UT Law School in their clinical program for 15 years and has a Master's degree in Library Science and a J.D. from Harvard.

Joyce York - Ha'Kol Community News Editor

L'Chaim! Joyce York enters her 18th year as editor of *Ha'Kol*, our Knoxville Jewish community newsletter. Joyce is a University of Tennessee graduate who previously worked in healthcare marketing and media relations. She is the wife of Michael Messing and mom to Andrew and Jacob Messing. Joyce volunteers with Friends of the Knox County Public Library's Communications Committee and Knoxville Hadassah. Reading; travel; photography; enjoying theatre and concerts; and cheering for her beloved Lady Vols are favorite activities.

Facilities Maintenance Report



Ed Hunter - Operations Director

VP Administration - Vacant

The KJA expends approximately \$34,000 annually on the Arnstein Jewish Community Center campus to maintain the 49-year-old facility. In addition to maintaining the facility, the KJA attempts to upgrade and update the existing facility when possible by:

- Reducing expenditures where possible.
- Funding from community contributions.
- Funding from endowments.

2018 Capital Improvements in the amount of \$117,374 consisted of:

- Alteration to the existing preschool – Infant care available in 2019
- Kitchen equipment – convection ovens, dishwasher, and dining equipment
- Pool repairs and equipment – pump motor, backwash system, and pool vacuum
- Team Park installation south of the pool
- Installation of recessed LED lighting in the facility
- Gym floor refinished
- Chairs for programs and events
- Fence repairs for the Team Park and preschool playground
- Fire alarm system upgrade (required to meet code)
- Tree and brush trimming to increase usefulness of property
- Finalized the Schwarzbart Art Gallery
- Zane Jordan Memorial PJ Library and Preschool Library bookcases
- Video surveillance system for facility and campus

Facilities Maintenance Report *continued*

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Projects planned for 2019:

- Bathroom renovation upstairs – \$45,000
- Preschool playground (3-4 year-old, Gimel and Dalet) renovation – \$75,000
- Entrance Stair Rails
- Picnic tables for Sukkah area and island lawn

Wish List for 2019:

- Kosher Deli for Knoxville operated with limited hours on the campus
- Tables to replace many of the existing ones that are beyond repair
- Range tops for kitchen - \$9000



Renovation Project Rm 204



Before



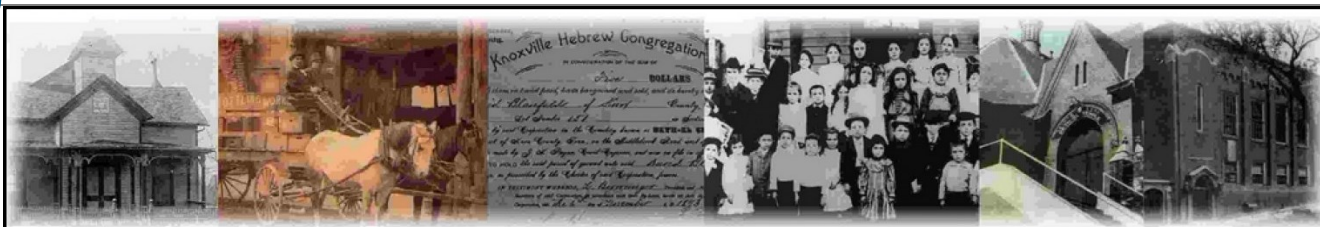
Project Underway



Project Nearing Completion

Archives

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Nicki Russler, Archivist

Co-chairs: Michael Burnett & Mary Ann Merrell

Chair Emerita: Barbara W. Bernstein

Committee Members: Erwin Bloom, Pam Brody, Pessa Brody, Scott Hahn, Hal Manas, Marian Jay, Richard Licht, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Deborah Roberts, Natalie Robinson, Mel Sturm

In the past twelve months the Archives accomplished the following:

- Added 12 new family files so we now have 745 family files
- Received one transcription of 1980's-era audio interviews and four transcriptions of video interviews
- Conducted one interview of a community member
- Continued to file and preserve bulletins and publications of Knoxville and surrounding Jewish communities' organizations
- Provided photos and text for **"The Way We Were"** feature in each Ha'Kol issue, sometimes supplemented with additional information online
- Welcomed visitors who researched our holdings
- Continued to add new clippings, documents, and photographs to existing files, biographical and organizational
- Sought and received invaluable assistance from both current and former community members to help identify persons, places, events, and times in photographs and other materials
- Welcomed new committee members Scott Hahn and Hal Manas
- Attended the Kentucky Jewish History Symposium in April with committee co-chair Michael Burnett
- Before taking the Milton Collins exhibit down, made a "movie" of the exhibit, and made still photos of the exhibit and the reception which were made available to Collins relatives via Dropbox



2018 May Committee Meeting

Archives *continued*

PAGE 11

- Continued serially showcasing panels from the AJCC's 75th anniversary celebration of 2004 in the hallway near the Archives
- Corresponded with Albert Good, chair of JCOR's Legacy Project
- Provided several years' worth of preschool class composite photos to be displayed at the preschool/MCDC reunion held in December 2017
- Provided a photo of Harold and Joyce Diftler to be placed on tables at the Heska Amuna Kiddush the Diftlers sponsored before they moved to California
- On Mitzvah Day, in conjunction with the theme of "strengthening our roots" committee members conducted over 25 mini-interviews of community members asking them to relate their first memory of Jewish Knoxville (whether the interviewee was born here, moved here as a child, or moved here as an adult).
- Co-chair Michael Burnett created a DVD of the mini-interviews of community members Archives committee members conducted on Mitzvah Day
- In addition, on Mitzvah Day the Archives held an Open House, and offered the books weeded from the AJCC library as well as duplicate copies of various years' Hadassah directories to Mitzvah Day participants
- Volunteer Catherine Greer is now assisting committee member Deborah Roberts in coordinating and conducting interviews
- In early July chair emerita Barbara Bernstein welcomed committee members and friends of the Archives to a party at her home; after a repast, interviews of community members were shown
- Responded to several research queries from members of the community and others
- Learned from the National Endowment for the Humanities that we received the Preservation Assistance Grant (for a preservation specialist from the Northeast Document Conservation Center {NEDCC} to come assess our collection and the building it's housed to in for preservation). Ed Hunter and the archivist completed a detailed questionnaire the specialist sent in advance of her visit. In July we welcomed the specialist for the site visit and recently received her very detailed report
- Made good use of two summer interns, David Floyd and Elizabeth Johnson (PhD student in public history at MTSU)
- Sought and sometimes found photographs or other materials as requested by KJA staff and others in the community
- Attended the 2018 Southern Jewish History Conference and a digital mapping workshop
- Continued entering information from the memorial plaques at the Jewish Congregation of Oak Ridge into a spreadsheet for inclusion in JewishGen's Memorial Plaques project; began entering information from Heska Amuna



2018 July Barbara W Bernstein Party

Ha'Kol - Knoxville Jewish Community Newsletter

PAGE 12

Joyce York, Editor

Vice President for Public Relations: Wes Johnson

Ha'Kol community newsletter is a successful partnership of eight area organizations to create one publication that provides timely information about our East Tennessee Jewish community. Heska Amuna Synagogue, Temple Beth El, Chabad of Knoxville, Jewish Congregation of Oak Ridge, Knoxville Hadassah, Knoxville Jewish Day School, Knoxville Jewish Community Family of Funds, and the Knoxville Jewish Alliance are partners.

Each year, eleven, 40-page issues chock full of community events, news, lifecycle events, and human interest stories are mailed to almost 1,300 East Tennessee households on the first of each month (except June). Current and past issues of *Ha'Kol* can also be found online at www.jewishknoxville.org/hakol.

Ha'Kol is edited by Joyce York and overseen by KJA President Chip Rayman. KJA staff member Laura Berry serves as sounding board and proofreader, while Nicki Russler continues to be a diligent proofreader. Joyce also oversees the High Holy Days and Passover greetings sales, which netted \$2,010 in 2018. Thanks to all who supported *Ha'Kol* by purchasing these holiday messages.

Special Note: *Ha'Kol* is generously supported through donations to the KJA Annual Campaign and by area advertisers whose ads appear on pages 38-39 of each issue. Please support these businesses and be sure to thank them for advertising in *Ha'Kol*!



HADASSAH



Ha' Kol

COMMUNITY NEWS FROM THE KJA, HESKA AMUNA & TEMPLE BETH EL

Knoxville

Jewish Food Festival

Sunday, May 6

10 a.m. - 4 p.m.

Arnshein Jewish Community Center
6800 Deane Hill Drive
Knoxville TN 37919

Learn more on page 7

2018 Milton Collins Day Camp

Registration is Underway

Visit www.jewishknoxville.org/mdc to learn more about field trips, overnights, theme weeks, new specialty camps and more.

Join us this summer for the most fun under the sun.

FIRST DAY: May 29

The Most Fun Under the Sun

April/May 2018

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6800 Deane Hill Drive • Knoxville, TN 37919 • 865.690.6343 • www.jewishknoxville.org

Member Communication

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The KJA endeavors to keep community members informed of upcoming events in a timely manner via both a weekly email blast and monthly, community-wide post card mailing. Coordinated by the KJA Administrative Assistant, Sherrie Price, these communications help keep Community members informed and involved.

Weekly

Each Sunday morning at 9 a.m. a weekly email blast is sent to 967 community members via Constant Contact and includes:

- daily event calendar for the week to follow
- social outreach opportunities
- photos of community involvement/events
- upcoming events

Monthly

Each month 891 households receive a copy of the *KJA Happenings* postcard. The card highlights:

- upcoming Community events
- AJCC Preschool events
- Jewish holiday information
- weekly programming at the AJCC
- AJCC Preschool and KJA Office schedules

Plans are underway to begin a digital distribution of the monthly postcard in 2019.

Constant Contact

The postcard template features the Knoxville Jewish Alliance logo and the tagline "THE STRENGTH OF A PEOPLE. THE POWER OF COMMUNITY." It includes a "Click here to donate to the KJA" button, the title "KJA HAPPENINGS" for the period "August 26 - September 2, 2018", the address "Knoxville Jewish Alliance * 6800 Deane Hill Drive * Knoxville TN 37919", and buttons for "Visit our Website", "Email Us", and "Call Us 865-690-6343".

KJA HAPPENINGS - May 2018		
<p>LOG BA'OMER SMORES & MORE Wednesday May 2 5:00 - 7:00 p.m. AJCC Fire Pit RSVP: Program@jewishknoxville.org</p>	<p>FRIENDSHIPPERS <i>The Music of Michelle Monet</i> Wednesday May 16 Sherrill Hills Retirement Community 271 Moss Grove Boulevard Noon - Luncheon (\$8.00) 1:00 p.m. - Program (FREE) Transportation available - request by 5/14 Contact: Laura Berry 865-690-6343 X18 RSVP: Lberry@jewishknoxville.org</p>	<p>2018 AJCC SMOKIN' SALMON SWIM TEAM On-line registration now open \$250.00 per swimmer Ages 5-18 www.universityswimclub.swimtopia.com</p>
<p>YEAR-END SHABBAT PICNIC Friday May 4 9:30 - 11:00 a.m. AJCC Front Lawn Blankets, chairs, and snacks welcome RSVP: Program@jewishknoxville.org</p>	<p>ESTHER SITVER ART EXHIBIT Opening Reception Thursday May 10 5:30 - 7:00 p.m. AJCC Schwarzbart Gallery Reception: AJCC Orwitz Room</p>	<p>2018 CAMP On-line Registration Now Open www.jewishknoxville.org CAMP STARTS MAY 29TH!</p>
<p>EAST TN CIVIL RIGHTS WORKING GROUP Tuesday May 22 3:30 - 4:30 p.m. AJCC Orwitz Room Meeting open to all</p>	<p>PARENT INFORMATION MEETING Tuesday May 22 - 5:00 - 7:00 p.m. AJCC Caller Auditorium</p>	<p>POOL RELEASE (mandatory attendance) Monday May 28 - 3:30 p.m. AJCC Pool</p>
<p>Summer fun is just around the corner @ the AJCC</p>	<p>AJCC POOL OPENS Saturday May 26 Memberships available through KJA Main Office</p>	<p>MAY PICKLEBALL May 13, 20 Sunday - Open Play 1:00 - 3:00 p.m. AJCC Caller Auditorium NO PICKLEBALL May 6, 27</p>

Hillel @ UTK Advisory Committee

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Chair: Greg Kaplan
 Faculty Co-Advisor: Helene Sinnreich
 Director: Tara Bain
 UTK Hillel Student President 2017-18: Jaime Marquis
 UTK Hillel Student President 2018-19: Emily Schulman



Hillel at UTK creates a “home away from home” for its students. The KJA provides commitment to the Hillel movement through financial support with staff employment, student programming, and faculty and staff connection. In February, KJA hired Tara Bain as the Hillel at UTK Director. Tara believes the vision of Hillel at UTK is to inspire students to make an enduring commitment to Jewish life through student-led leadership, along with social, Israeli, and social justice programming. This year, Tara has prioritized creating relationships with the students. She has also strived to build strong engagement with the Vice Chancellor for Student Life office, Jewish faculty, and Campus Ministry Council members. Hillel at UTK was invited by Campus House of Prayer (CHOP) Director Gary Peacock to share space for a Shabbat dinner. Following this initial event, Gary extended an open invitation to Hillel at UTK to hold future events at CHOP. Hillel at UTK has continued to use the International House, John C. Hodges Library, and the Panhellenic Building for events and meetings throughout the year.

Hillel International encourages and strives for a student-led movement. Students stepped forward in August requesting to be officers on the student board. The positions for the 2018-2019 year are as follows:

President: Emily Schulman, Louisville, KY
 Vice President: Mitch Moskowitz, Memphis, TN
 Fundraising Chair: Paige Motley, Crofton, MD
 Membership Chair: Sarah Brock, Glenwood, MD
 Campus Relations Chair: Gabi Pollack, Baltimore, MD
 Religious & Spiritual Life Chair: Navit Nachmias, Plymouth, MN
 Public Relations Chair: Maggie Strassburger, Memphis, TN

Hillel at UTK is grateful to receive support from the Memphis Jewish Federation, the Jewish Federation of Nashville and Middle Tennessee, and Hillel International. Of note for 2017-2018, Hillel at UTK was fortunate to receive a \$5,000 Millennial Grant from the Memphis Jewish Federation. This grant has allowed Hillel at UTK to fund the following in 2018:

- Senior Shabbat in Spring 2018
- Summer Freshmen Orientation supplies, where 20 freshmen registered with Hillel at UTK
- Welcome Back Shabbat in August 2018 with 31 registered students and a new faculty member
- New t-shirts to promote Hillel at UTK with the slogan “Hillel Yeah”
- Welcome Bags for First Year Students of Hillel (FYSH)
- Hillel at UTK computer stickers and USB ports
- Gift cards for student engagement opportunities (one-on-one coffee chats and group chaverim)



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Hillel @ UTK Advisory Committee continued

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Program Highlights

February 2018

KJA hired UTK Hillel Director Tara Bain in a part-time position to continue inspiring UTK students to make an enduring commitment to Jewish life, learning, and Israel through student-led leadership and participation in Jewish programming.

March 2018

Chip and Brenda Rayman, Bryan Goldberg, Wes Johnson, and Helene Sinnreich, joined 45 students and parents, KJA members attended Shabbat dinner at the AJCC for Shabbat dinner.

April 2018

For Pesach, a matzo lasagna dinner was held at the AEPi House with more than 35 students in attendance, and 25 attended a Passover-friendly Shabbat at the AJCC.

A Senior Shabbat at the International House honored four graduating seniors and was attended by 30 students. The four graduates were Jacob Geltzer of Nashville, Dan Revere of Nashville, Benji Ballin of Memphis, and Jamie Shapiro of West Bloomfield, MI.

During April, Hillel at UTK rolled out their new website, www.hillelutm.org.

May 2018

During the middle of finals, students gathered to eat and study with a bagel and kugel brunch at John C. Hodges Library.

Summer 2018

Tara attended the Hillel International New Director Institute in Orlando, Florida, in July. Along with 100+ in attendance, solo directors attended training directed to their special campus needs. Dana Tumpowsky is a seasoned solo professional who was assigned as Tara's mentor for the next 48 months. Rabbi Danielle Leshaw, a previous solo director and current Schusterman International Center (SIC) employee, became Tara's campus support director to provide connection to Hillel International. Zoom training with SIC professionals will ensue through summer 2019.

Tara joined Rabbi Jeremy Simons, Director with Hillels of Memphis, in Nashville to meet with Ari Dubin, Vanderbilt Hillel Director, to begin relationship and discussion for Hillels of Tennessee support system and/or programming.

Sarah Brock and Parker Alperin represented Hillel at UTK's Summer Orientation sessions where 30 freshmen registered with the organization.

August 2018

About 45 students attended a Welcome Back Shabbat dinner at the International House. Welcome bags were handed out to all freshmen, and all students received "Hillel Yeah" t-shirts.

September 2018

Ten freshmen attended the first First-Year Students of Hillel (FYSH) meeting to ask questions of upperclassmen about their college experiences.

Area congregations welcomed students for High Holy Days services. Students continue to be grateful for this hospitality.

November 2018

Tara was honored with the invocation for the UTK versus Kentucky football game.

The Senior Shabbat dinner honored upcoming graduate Jake McCoy from Nashville.

December 2018

A bagel break allowed students to drop by to grab a bite and study together.

Tara attended the Hillel International Global Assembly in Denver, Colorado. More than 670 campus professionals attended this conference. Solo professionals gained specific insight and training to aid in success.

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Hillel @ UTK Advisory Committee continued

PAGE 16

The Tragedy at The Tree of Life and the UTK Rock

The inspiration of the spring and fall semesters has been interrupted by intimidation on the campus. In February, about 250 protestors, including Hillel students, gathered to speak out against Traditionalist Worker Party's leader Matthew Heimbach holding a rally on campus.

UT Chancellor Beverly Davenport stated, "This is not a place that stands for hate and bigotry and prejudice. I've said that before and I'll say it again." In November, students responded to the devastating attack at the Tree of Life Synagogue by painting the Pittsburgh Steelers "Stronger Than Hate" logo at the Rock and holding a vigil for the campus community. Two days later, an egregious incident to the Rock occurred. Individuals transformed the words of hope to "Stronger through Hate" and painted a swastika over the Star of David. This created a chilling effect on students, faculty, and staff. Hillel at UTK student board, faculty, the Knoxville Jewish community, and Campus Ministry Council, called for a meeting with UTK Administration and UTPD. Outcomes from this meeting included a statement to the campus community from Interim Chancellor Wayne Davis; sensitivity training, increased security around the Rock, and a repositioned surveillance camera near the Rock from UTPD Chief of Police Troy Lane; and a mission for the Vice Chancellor for Student Life Vincent Carilli and Dean of Students Shea Kidd-Houze to empower our community to stand against hate so UTK can say with conviction, "VOL means ALL." As the following Shabbat ended, the Rock was once again defamed with swastikas, symbols of the Atomwaffen Division, Fourteen Words, and other words of hate, including the words "kill Jews." This incident increased security further to include an assigned liaison officer for Hillel @ UTK and an increased physical security presence at the Rock.

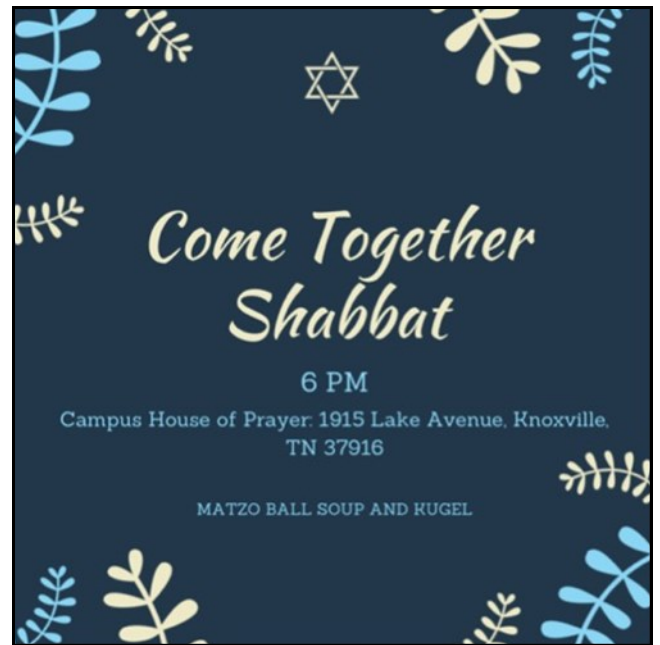
Through all of the incidents, Hillel @UTK Director and student board members have all been instrumental in meeting with campus administration, organization representatives, and media. An outreach of support from campus faculty, staff, religious communities, and student organizations has been remarkable. Hillel @ UTK is surrounded with love, and our mission is to build our strength as "Vol means Love."



continued on Page 17

Hillel @ UTK Advisory Committee continued

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Israel Partnership Committee & P2G Southeast Consortium

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Renee' Hyatt, Chairperson



In March, Chip Rayman, Jenifer Ohriner, and Renee' Hyatt attended the Southeast Region P2G Steering Committee in Nashville. We were warmly received by professional and lay leaders from the other cities in our region as well as our Israeli partners despite our more limited financial participation.

Laura Berry, BSSW, Jewish Family Services Director, has enrolled in the next class of Leadership2Gether. She will be paired with an Israeli in our sister region, Hadera-Eiron, with whom she will explore an on-line study program beginning in December. In March 2019, she and other US participants will travel to Israel for a retreat with their study partners. This is very exciting because this is the first year the retreat will be held in Israel. Jake Cone has represented KJA in two prior cohorts.

Jonathan Branton, KJA Programming Director, has begun efforts to recruit rising 9th and 10th graders for Camp Tikkun Olam for July 2019.

PARTNERSHIP2GETHER MEDICAL DELEGATION EXCHANGE

The Knoxville Jewish Alliance through our Partnership2Gether Program has reserved spaces on a unique and specialized weeklong trip for medical doctors.

January 20-26, 2019



Trip Includes:

- All meals and hotel accommodations with an optional two nights of home hospitality.
- Tours of Hillel-Jaffe Hospital, Hadassah Medical Center, Western Galilee Hospital, and other innovative medical facilities.

Program includes touring, Shabbat in Jerusalem and social and professional time with physicians in our region.

Cost: \$950 for all land costs for one week.

Airfare purchased on your own.

Questions or to reserve your space contact:

Dr. Renee' Hyatt at renee.j.hyatt@gmail.com



Jewish Family Services

PAGE 19

Laura Faye Berry, BSSW, Esq., Director

Co-Chairs: Nancy Becker & Marian Jay

Committee Members: Marilyn Burnett

Honerlin Del Moro

Trudy Dreyer

Kathy Franzel

Jenifer Ohriner

Marilyn Presser

Pat Rosenberg

Lesley Rosenblatt

Dahlia Smith

Wilma Weinstein-Lomax



JFS has many opportunities for community members to volunteer, from leading our monthly Shabbat service, cooking a meal for Mitzvah Meals or Family Promise (or hosting a Family Promise meal), blowing the shofar during the high holy days, visiting seniors, and more.

Activities planned by the Jewish Family Services committee in 2018 included:

- Visiting residents of assisted living facilities and nursing homes (including delivering homemade challah!)
- Providing Mitzvah Meals for individuals following an illness or hospital stay
- Distributing Chai bags filled with holiday goodies for Purim, Passover, Rosh Hashanah, and Hanukkah
- Holding a monthly Shabbat service at Sherrill Hills on the first Friday of each month
- Cooking and hosting dinners for Family Promise when situationally homeless families are staying at Tennessee Valley Unitarian Universalist Church. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>

Some of the many things that JFS has assisted clients with in the past year include:

- exploring long-term care options with seniors and/or their family members
- researching senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- providing emergency financial assistance for things such as utility bills, rental assistance, food, or other qualifying expenses
- finding affordable housing
- exploring transportation options
- assisting with counseling referrals
- selecting home care or home health care
- assisting in job searches, including résumé help



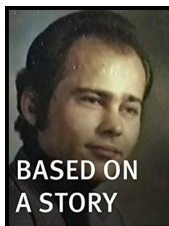
Friendshippers

Laura Faye Berry, BSSW, Esq., Director

The Friendshippers group gets together once a month (except in July and August), usually for lunch and entertainment. This year we went on a couple of day trips as well. Friendshippers is open to all—we don't check IDs at the door! The luncheons begin at noon and the program begins at 1:00 p.m. Lunch is \$8. There is no cost for attending the program alone. Unless otherwise specified, Friendshippers meets at Sherrill Hills Retirement Community, 271 Moss Grove Boulevard.

2018 Friendshippers Programs:

- January: Rescheduled due to winter weather
- February: Trivia with Marty Iroff
- March: No program due to scheduling conflicts
- April: Day trip to Nashville to see the Violins of Hope exhibit
- May: The Music of Michelle Monet
- June: Maurice Hendricks, Baritone
- July: No program - Summer Break
- August: No program - Summer Break
- September: Day trip to Biltmore to see the Chihuly Glass exhibit
- October: Documentary showing – Based on a Story
- November: Hanukkah Sing-a-Long
- December: Staged dramatic reading of Mark Littmann's play, Little Lessons for Lina



TRIVIA
CHALLENGE



Early Childhood

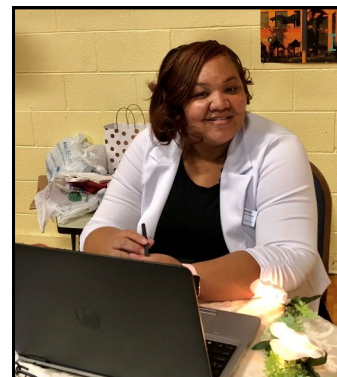
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Kristen Cannon, Early Childhood Development Director
VP Children & Youth: Martha Iroff



The AJCC Preschool has received their 3-Star Rating for the 18th consecutive year, with 3 STARS in all 7 categories.

1. Director Qualifications
2. Professional Development
3. Developmental Learning
4. Parent/Family Involvement
5. Ratio and Group Size
6. Staff Compensation
7. Program Assessment



What does a 3-Star Rating mean?

The Star-Quality Program offers recognition to those providers who exceed minimum licensing standards. Under the program, a provider can earn a rating of 1, 2 or 3 stars, which can then be displayed along with its license. The more stars a program has, the better the quality of care it offers to children. Providers also receive a full report of their Environment Rating Scale observation, so they can continue to understand and address areas that need improvement. Simply by participating in the Star-Quality Program, providers show families in their communities that they are working to offer the highest-quality child care.

Current Enrollment

as of Dec 1, 2018

Class	Full-Time	Part-Time
<i>Infant Room</i>	Coming Soon	
Aleph <small>* 4 joining in January 2019</small>	2	2
Bet 1	4	2
Bet 2	7	5
Gimel	10	6
Dalet	10	4
Total	33	19

52 enrolled students



OPENING
January
2019

Infant Care @ the AJCC Preschool
Ages 6 weeks - 12 months
7:30 a.m. - 6:00 p.m.
Monday - Friday
Minimum enrollment of 4 children required

Contact: Kristen Cannon
psadmin@jewellshinnoville.org
865.690.6343

The AJCC Preschool will be opening an Infant classroom beginning January 2019. As of today, three (3) infants are enrolled. This will bring us to a total of 6 classrooms accepting ages 6 weeks - 5 years of age. We will be shifting out current classrooms for the start of the spring semester January 7th in an effort to accommodate infants. Our Dalet classroom will move upstairs to what was previously Room 204.

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Early Childhood continued

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Fundraising

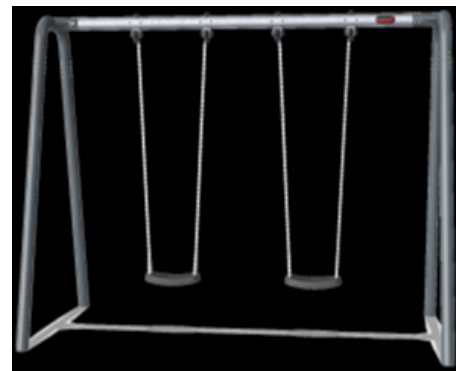
- Annual Art Gala
- Annual Book Fair



SCHOLASTIC
BOOK FAIRS

As a result of our fundraisers this year, we have done some playground maintenance and started to grow our long-term playground renovation plan fund. A generous donor has agreed to match \$2 for every dollar raised up to \$25,000 for our playground. Fundraising will begin January 2019 for this effort.

Here is a look at the equipment we would like to purchase:
estimated minimum cost \$60,000



- The AJCC Preschool brought on Lev Comstock as our Judaica specialist. Lev has made Judaica fun and interactive. Our completed projects include: making our own Shabbat boxes with Kiddish cups, Kipot, Challah covers etc, participating in an interactive program about strong women based upon Rebekkah and the Well, creating rainbows and have learned several Hebrew words each week. Rabbis Boxt, Ferency and Wilhelm have joined us weekly to celebrate Shabbat.
- Mr. Bob Grimac continued to teach music this year. We incorporated Sign language into this program and a new name Sign & Sing.
- Ms. Virginia Small continues to lead our Science program where we are working to grow our outdoor classroom. This year we maintained a garden where we harvested tomatoes, squash, zucchini, herbs and beans. The children loved the squash and zucchini muffins. We plan to enhance our outdoor classroom in conjunction with the playground renovation project.



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Early Childhood continued

PAGE 23

- The AJCC Preschool is rooting and growing. We continue to work on improving the program with the help of our wonderful staff and parents. After our room transitions and additions, we would like to work on the following in the year 2019:
 - Playground Renovation
 - Implementing more Outdoor Classroom options
 - Enhancing Curriculum
 - Incorporating a balanced meal program for preschool and summer camp



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Early Childhood continued

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continued on Page 25

Early Childhood continued

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MEET OUR CURRENT STAFF:

Kristen Cannon, Early Childhood Development Director

Class	Teacher 1	Teacher 2
Aleph	Jessica Beeler	
Bet 1	Nicole Holmquist	
Bet 2	Michelle Bocko	Avery Wilhite
Gimel	Rodney Monroe	Julie Brimmer
Dalet	Erin Gaines	Mindy Elliot
Science	Ginny Small	
Judaica	Lev Comstock	
Music	Bob Grimac	



Milton Collins Day Camp (MCDC)

PAGE 26

Brian DeBolt, Camp Director
Sarah Price, Assistant Director

In 2018, directors, Brian DeBolt and Sarah Price returned to operate a successful camp season.

The season included nine (9) glorious weeks of the “Most Fun Under the Sun” experience for 154 campers. It was one of the largest groups the camp has experienced in many years.

MCDC is a fun-filled, traditional day camp with many added extras that cannot be located elsewhere in the Knoxville area. Each weekly camp session includes daily swim instruction by professionals, arts and crafts, zany camp games, team building exercises, field trips, and overnight experiences in a welcoming, multi-cultural environment. Our staff and camp families represent many faith and ethnic backgrounds and campers of all abilities are welcome here. Our atmosphere of inclusion is a benefit to our entire camp community. At MCDC, we don’t teach diversity—we live it!

MCDC continued a lineup of specialty camps for the season, including Horseback Riding, Camping Adventure, STEM Camp, Mini Adventure Camp, and Running program with Alex Goldberg. The Teen Adventure Camp (TAPs) included a “Seeds of Abraham” Camp with a multi-cultural and interfaith group of teens and continued an ongoing service learning program with Pond Gap University Assisted Community School Summer Program.



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Milton Collins Day Camp (MCDC) continued

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Ga Ga Gazette



Friday July 13, 2018

Week 7

Important Dates Coming up!

Monday July 16th - Kick off to Color Wars
 Thursday July 19th - Late night! Overnight
 Wednesday July 25th - Field Trip to Main Event
 Thursday July 26th - Camp Finale Program

Seeds of Abraham



We hope that you plan to join us for some of our last sessions! Please remember that drop-in days are also an option! We would love to see you even just for a day! Call the office to register for a drop-in day!

We are going on a field trip to Main Event on July 25th for four hours of all access fun! If you are not registered for week nine of camp, please try to drop-in on July 26th for the Camp Finale! We would love to have you and your campers join us!

Q&A

What was your favorite part of camp this week?

Nani
 A: "Star Wars Day"

Manny
 A: "Swimming"

Ivy
 A: "Star Wars Day"

Neil
 A: "Free Swim"

Field Trip Fun!



We had a great seventh week at MCDC! We are so happy that you joined us. We were excited to host the first Seeds of Abraham camp at MCDC. This was a group of 20 middle school age campers that spent the week exploring different faiths and completing service projects. They visited two area churches, the synagogue, and the mosque. Also, the Seeds of Abraham campers volunteered at the Love Kitchen and handed out sandwiches to homeless.

On Wednesday, our Kindergarten through Third Grade MCDC campers went on field trips to Oak Ridge Children's Museum and to Cedar Hill Playground. The campers in Fourth through Sixth grade went to Oak Ridge Community Pool.

On Friday, our campers participated in Star Wars Day!



Star Wars Day!



Counselor Spotlight: Megan

Q: What is your favorite part of working at camp?
 A: Star Wars Day
 Q: What is your favorite camp snack?
 A: Strawberry Pop Tarts
 Q: What is your favorite school subject?
 A: French
 Q: What is your favorite camp song?
 A: Boom Chicka Boom
 Q: Did you used to go to camp when you were a kid?
 A: Nope



CAMP FINALE Thursday
 JULY 26TH

THANKS FOR SPENDING
 YOUR SUMMER WITH US!!



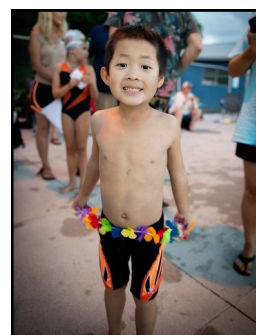
Swim Team

PAGE 28

AJCC Smokin' Salmon Swim Team

Head Coach: Joe Peeden**Assistant Coach: Alexandra Galvin Peeden**

AJCC Smokin' Salmon Swim Team is a family-oriented swim program, encouraging swimmers to work toward achieving their fullest potential while supporting and encouraging the efforts and achievements of their teammates. Head coach, Joe Peeden, leads our experienced, highly-motivated coaching staff. We provide a low coach-to-swimmer ratio to ensure that each swimmer is given the personal attention and instruction needed to reach his/her potential. Coaches work with swimmers during practices to ensure the swimmer is working at a level that both challenges and encourages.



Educational & Cultural Arts

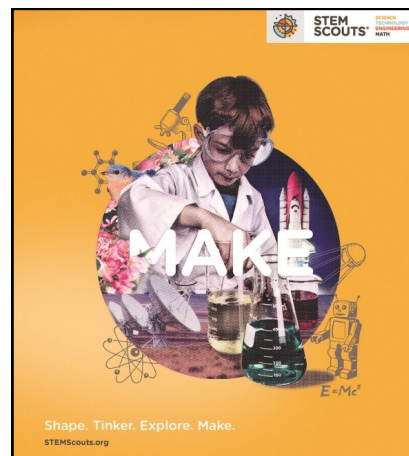
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VP Education and Culture – Jean Begue
Program Director – Jonathan Branton

The KJA/AJCC endeavors to host and promote, sponsor, and coordinate events throughout the Community.

Continuing Programs

- ◆ AYSO Soccer
- ◆ Beginning Sign Language
- ◆ East TN Civil Rights Working Group
- ◆ Fencing by Knoxville Academy of the Blade
- ◆ Israeli Dancing
- ◆ Mah-Jongg
- ◆ PARC (Police Advisory & Review Committee)
- ◆ Pickleball
- ◆ Savannah's House collection point
- ◆ Seeds of Abraham
- ◆ STEM Scouts
- ◆ Soccer Shots
- ◆ Tai Chi
- ◆ Tennis
- ◆ TOTS Basketball
- ◆ Veteran Legal Clinics



East TN
Civil Rights
Working Group



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Educational & Cultural Arts continued

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2018 Cultural & Social Events

Join us for
Shabbat.

February

- KJA Shabbat @ Temple Beth El
- KJA Shabbat @ Heska Amuna Synagogue
- Mitzvah Day
- Cantor for the People – Paul Robeson
- The Cooking Gene – Michael Twitty (Hillel @ UTK)



March

- Community Shabbat Dinner
- Passover Sing-a-long (PJ Library)
- BBG/AZA Formal hosted



April

- Passover in the Park
- Preschool Art Gala
- Community Yom HaShoah Observance
- BBYO Connect Earth Day hosted
- Tallits and Tiaras – BBYO Pageant hosted
- Introduction to Creative Thinking by Mark Barkan



Dr. Mark G. Barkan, Author

May

- Knoshville
- Lag Ba'Omer Smores & More
- Shabbat Picnic by PJ Library
- Esther Sitver Gallery Exhibit



LOG BA'OMER



SMORES & MORE

ESTHER SITVER



ART EXHIBIT

continued on Page 31

Educational & Cultural Arts continued

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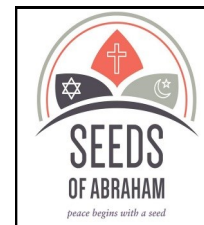
June

- Women's Only Swim at the AJCC Pool opened
- PJ Library Summer Pop Up Playdates
- Meet the Artist— Esther Sitver
- Swim Team Stroke and Turn Training
- Pellissippi State 2nd Annual Community & Social Justice Fair
- Families Belong Together Rally



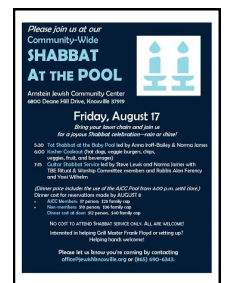
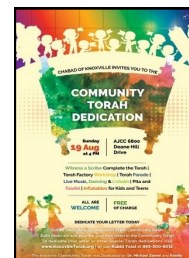
July

- Seeds of Abraham Camp—interfaith teen group
- PJ Library Summer Pop Up Playdates
- July 4th Pool Party



August

- Chabad of Knoxville Torah Event hosted
- Hillel @ UTK welcomes new Freshman
- Israeli Folkdance Workshop
- Shabbat at the Pool
- Pasta and Bluegrass Festival benefiting Family Promise of Knoxville



September

- Sundown in the Sukkah
- Community Shabbat Dinner

SUNDOWN IN THE



SUKKAH

Community Shabbat



Dinner

Educational & Cultural Arts continued

PAGE 32

October

- Knoxville Opera Preview hosted
- UTK Lecture Series @ McClung Museum
- A Life Rebuilt by Sylvia Ruth Gutmann sponsored
- Vigil for Pittsburgh Victims - #KnoxvilleAgainstHate
- Hillel @ UTK Vigil at The Rock



November

- Schwarzbart Gallery welcomes Susan Arbib Exhibit
- Global Day of Jewish Learning

Global Day of Jewish Learning at Heska Amana Synagogue

November 11, 9:30 am to 12:30 pm

This year's theme is EXTRAORDINARY JOURNALS, TEXTS AND TRAVELS.

There will be classes for the adults led by:

• Rabbi Berk, who will share *Making of a Wonderful People*

• Rabbi Forman, leading *The Steps Along the Way*

The Heska Amana students will join with students from Temple Beth El and KDS for a day of learning.

• If you're new to the area, try to attend

• Please to & will study *My Grandfather's Coat*

• Grades 5 & will study *My Grandfather's Journey*

• Grades 6 through 8 will study the *Traveler's Prayer*

• The students will join together with Rabbi Berk for stories about journeys and travels.



NOV-11-18
1 WORLD. 1 PEOPLE. 1 DAY.

December

- Community Shabbat Dinner
- KJA Annual Meeting
- BBYO Lock-In at the AJCC
- BBYO/C-Teen Hanukkah Party at the AJCC
- BBYO/BBYO Connect/C-Teen/Seeds of Abraham/B'Nai Tzedek Top Teen Chef Event



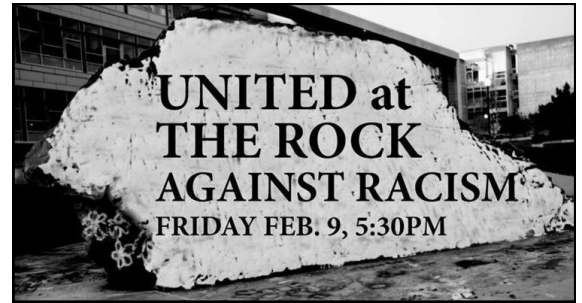
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Educational & Cultural Arts continued

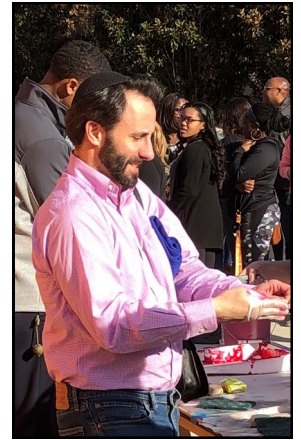
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MLK Parade



United at the Rock



Pasta & Bluegrass Festival
(Benefiting Family Promise of Knoxville)



Knoxville Neighborhood Conference



THE ROCK - NOVEMBER 10, 2018

DIVERSITY DAY & RACE AGAINST RACISM

YWCA KNOXVILLE & THE TENNESSEE VALLEY
 PHYLLIS WHEATLEY COMMUNITY CENTER
 ywca

JOIN US IN CELEBRATING DIVERSITY
 SIGN YOUR GROUP UP TODAY FOR OUR CERTIFIED
 5K RUN, 1-MILE WALK, OR KIDS FUN RUN BY VISITING
YWCARKNOX.COM

SATURDAY
 JANUARY 13, 2018
 124 S. CRUIZE STREET
 KNOXVILLE, TN 37915
 11:00AM-2:30PM

FOR MORE INFO CALL 865-523-6126

WHO IS ON YOUR TEAM?

SOCIAL JUSTICE

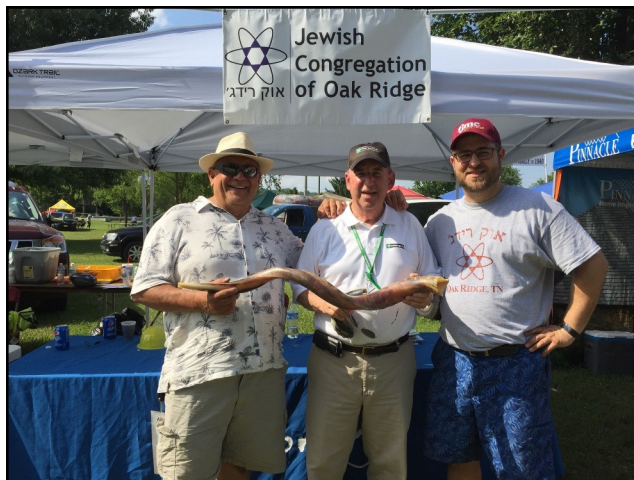
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Educational & Cultural Arts continued

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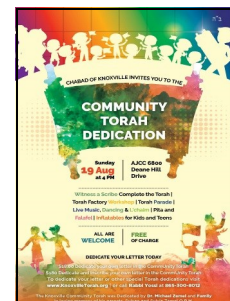
Mitzvah Day 2018
 Sunday February 11
 9:30 a.m. - 12:30 p.m.
 AJCC Caller Auditorium



**Jewish
 Congregation
 of Oak Ridge**



Knoshville
 Jewish Food Festival



COMMUNITY EVENTS

Financial Report

Adam Brown, KJA Treasurer

I am pleased to report that the Knoxville Jewish Alliance is in a much better position financially than we've been the last few years. Although the KJA will end the 2018 calendar year with a break-even projection, our budget committee was able to submit a very realistic budget for 2019 showing a surplus of more than \$11,000.

- **Cash Flow Crunch** – Unrestricted funds continue to be tight as the aging facility and operations continue to require more of our financial resources.
- **Executive Director** – We will continue to operate without an executive director for 2019 and 2020 due to current budget constraints that make it impossible.
- **Annual Campaign** – The annual campaign is currently at \$228,541 on 220 gifts as of 11/20/2018. The good news is that 104 families gave increases over the previous year, including 45 new family gifts; unfortunately 25 families decreased their gifts, including a couple of "heavy hitters," thus leaving us short of our goal of \$300,000.
- **AJCC Preschool** – The Early Childhood Program is projecting a \$60,000 profit with 51 children currently enrolled at 65% capacity. The program had 61 children enrolled at this time in 2017. The Early Childhood Program profit does not reflect any occupancy costs.
- **Milton Collins Day Camp** – 2018 registrations totaled 678 weeks, the largest enrollment since 2013. It reflects a \$30,000 profit and does not reflect any occupancy costs.
- **Rentals** – Include the soccer fields of \$4,000 annually on a three year contract; gymnasium rental for a fencing group for \$7,000 annually; and sundry gym & room rentals of \$1,000 annually. An additional annual contract for 2019 will include Tai Chi classes for approximately \$6,000 - \$7,000.
- **Wage Costs** – By the end of the year, we will have approximately 67 W-2s; the smallest workforce in over 20 years. KJA is doing everything we can to cut costs.

Bottom Line: Unfortunately, the financial situation of the KJA is still not good, but there appears to be a bright light at the end of the tunnel, and with the changes that have been implemented, as well as the continued efforts of the staff and volunteers, it's just possible that the bright light IS NOT another train.

Financial Report *continued*

PAGE 36

10 months ending October 31, 2018

Accounting Policies

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in the annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies. The accrual method of accounting recognizes revenues when earned and expenses when incurred.

Presentation Basis

The financial statements represent the organization as a whole and report the net assets as follows:

- **Unrestricted net assets:** free from donor-imposed restrictions.
- **Temporarily restricted net assets:** subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Permanently restricted net assets:** subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.

The KJA maintains accounts in accordance with the principles of fund accounting to ensure observance of limitations and restrictions placed on the use of resources available to the KJA.

Each year KJA is required to have independent auditors complete an audit of the financial statements and position for the organization and to file the Form 990 Federal Tax Return with the Internal Revenue Service.

Collections

Knoxville Jewish Archives

As part of its mission, the KJA is home to the Knoxville Jewish Archives, which are maintained to preserve the historical footprint and contributions of the East Tennessee Jewish community since 1796. Materials are gifted to the archives by local residents and other institutions; archived; preserved and maintained for research by academics, families, historical societies and genealogical researchers. The value of the collection is not reflected in the statement of financial position. The KJA does not purchase or sell collection items.

Arnold Schwarzbart Gallery

The Gallery is a permanent home for many pieces by the artisan, Arnold Schwarzbart, a beloved community member, whose memory shall always be a blessing. The fundraising campaign provided the funds needed to construct, install, and acquire the pieces of art that are valued at \$12,875. In addition, the gallery provides other local artists to periodically display works of art for the pleasure of the Jewish community.

Permanently Endowed Funds

The KJA endowment funds are held by the Knoxville Jewish Community Family of Funds, managed by the East Tennessee Foundation. The KJA receives annual distributions in the form of grants, generally limited to income from the funds. These funds are accounted for in accordance with FASB ASC 958. The majority of endowment funds have an annual spending rate of 4.5% of a twelve-quarter rolling average. Discretionary distributions of fund principal are permitted in some of the fund documents, though the intent is to be a permanent endowment. Fund balances represented as of September 30, 2018 (less any distributions made in October 2018) are \$836,036.

Continued on Page 37

Financial Report continued

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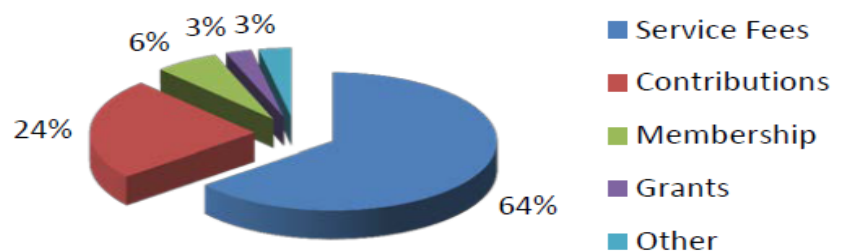
10 months ending October 31, 2018

• Funding Sources

Revenue Stream	Dollars
Service Fees	\$629,814
Contributions	233,634
Membership	62,226
Other	31,328
Grants	25,118
Total Revenues	\$982,120

The KJA revenue stream largely consists of program service fees, annual campaign pledges, other contributions, AJCC Membership dues. KJA also receives funding through external grants and sundry revenues; i.e. rentals and accounting services to a community organization.

2018 Funding Sources

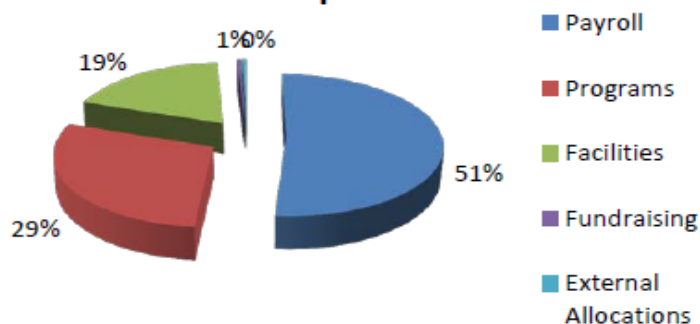


When funding sources fail to meet the KJA budget, leadership is required to make difficult decisions on whether to reduce programming or utilize restricted reserves.

10 months ending October 31, 2018

• Expenditures

2018 Expenditures



10 months ending October 31, 2018

2018 expenditures currently exceed revenues and it is projected the year will end with a deficit unless sufficient campaign contributions are received in December 2018.

The KJA facility is open 74 hours each week; totaling over 3,600 hours annually with an average cost of \$49 per hour of operation (excluding the cost of payroll).

KJA's largest expense is payroll. In 2018, we employed approximately 69 people annually based upon program needs. Our year-round staff is comprised of approximately 18 staff members; 12 for the Early Childhood program and the remaining for other programs and administrative office.

Expenses	Dollars
Payroll	531,493
Programs	299,602
Facilities	193,002
Fundraising	5,687
External Allocations	4,500
Total Expenses	1,034,284

Financial Report continued

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• Net Costs by Cost Center

Cost Center	Dollars
Administrative	21,058
Child & Youth	(61,853)
Cultural	21,891
Jew. Comm. Serv.	64,196
Public Relations	6,077
Facilities	177,002
Total Costs	228,372

Child and Youth represents the Early Childhood, Summer Camp, and Summer Pool and Tennis.

Cultural programming is supported largely by external grants and restricted endowment funds.

Public Relations is supported by Passover and High Holy Day Greetings revenue.

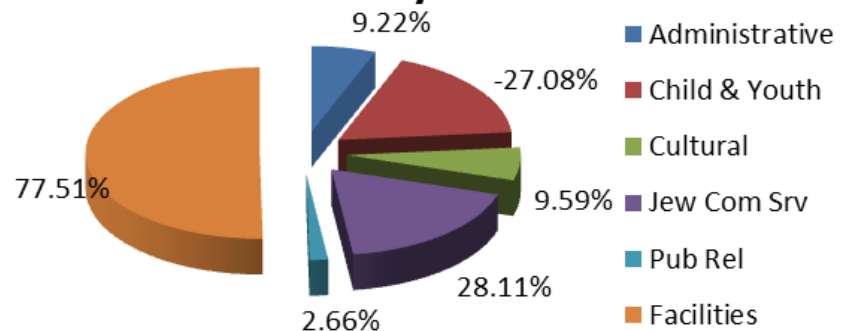
Cost Center deficits are supported by the Annual Campaign.

Net Costs by Cost Center reflects the net cost after the application of revenues for each major cost center. Facilities is largest and reflects the net cost after rental fees. Jewish Community Services is the second largest and has a small revenue stream.

Administrative is the third largest and reflects the net cost after membership dues.

Child & Youth have a positive effect with a profit of \$61,853 but does not reflect any costs for occupancy.

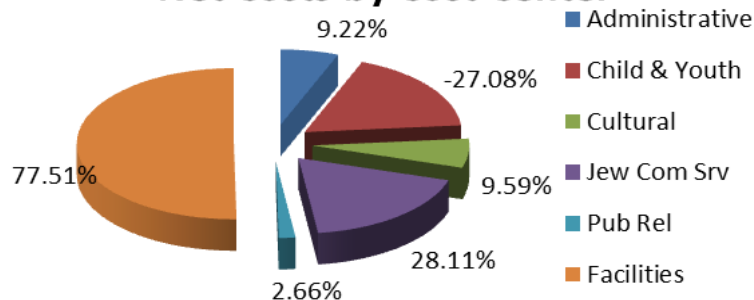
Net Costs by Cost Center



10 months ending October 31, 2018

• Your Campaign Dollar at Work for the Community

Net Costs by Cost Center



10 months ending October 31, 2018

Ever wonder how your Annual Campaign gift is used by the KJA to meet community programming?

In 2018 administrative costs required 9 cents of every campaign dollar and the AJCC campus required 77 cents of every dollar.

Programming required 14 cents of every campaign dollar.

The KJA Annual Campaign supports deficits for all Cost Centers.

Here you can see how your campaign dollar works for you in the Knoxville Jewish Community.

Unfortunately, the KJA has been unable to make any external allocation since 2008

Your Campaign Dollar at Work

Cost Center	Dollars	Percent
Administrative	0.0922	9.22%
Child & Youth	(0.2708)	-27.08%
Cultural	0.0959	9.59%
Jew. Comm. Serv.	0.2811	28.11%
Public Relations	0.0266	2.66%
Facilities	0.7751	77.51%
Total Costs	1.0000	100.00%

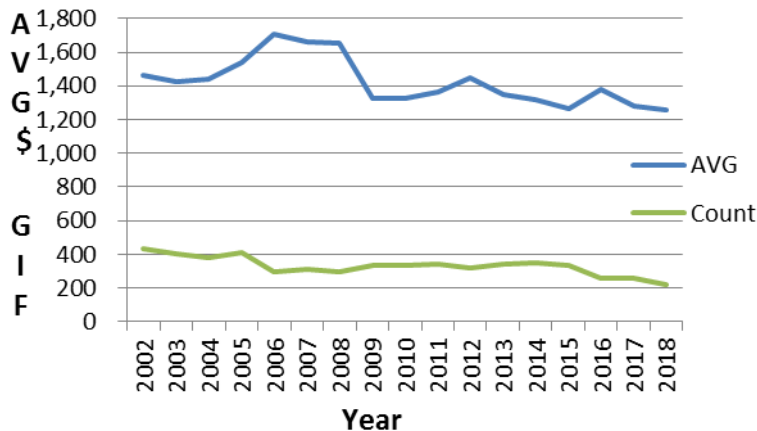
Financial Report continued

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KJA Trends since the 2001 merger of the AJCC and KJF

- KJA Annual Campaign 2002 – 2018 (current)

Gift Count & Average Gift Dollars



2002 Fiscal Year began the Annual Campaign with 434 gifts totaling \$448,140

A gift average of \$1,033

2018 current gift average is \$1,033 with 222 gifts

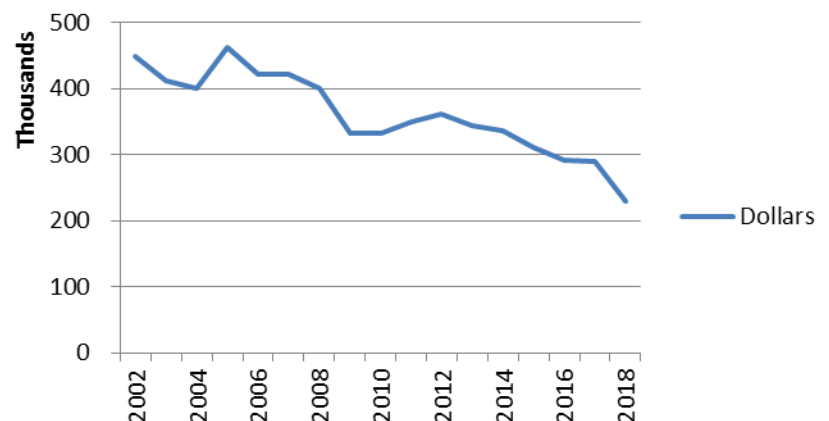
KJA/AJCC must grow our donor base and sustain loyal contributors to maintain an aging facility and remain a viable community organization

2006 reported our largest average gift of \$1,408 on 299 gifts totaling \$420,988.

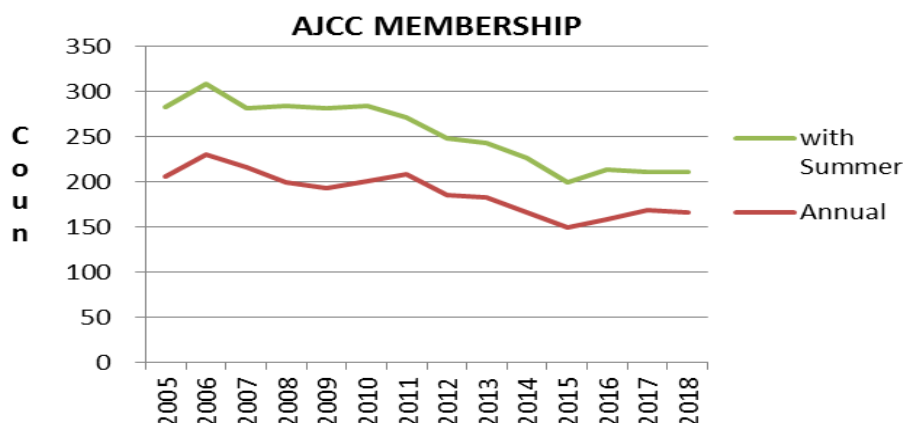
2018 is reporting the lowest number of gifts, currently 222 totaling \$229,341.

Trends indicate a reduced donor base and a rebounding donor gift average.

Campaign Dollars by Year



- AJCC Annual Membership** provides funding for the facility which has significantly declined



AJCC Annual Membership has fallen from 230 in 2006 to a low of 149 in 2015 with a slight rebound to 166 in 2018.

AJCC Summer Membership has fallen from a high of 89 in 2009 to a low of 42 in 2017. Summer Membership was 45 for 2018.

Membership provides funding for the facility and administrative costs. These costs are significant as indicated. Annual Campaign must support these costs at 86 cents per dollar to cover the shortfall of membership revenue.

Financial Report continued

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- Milton Collins Day Camp and Early Childhood Programming**

M Collins Day Camp Count



Milton Collins Day Camp has experienced several disappointments in achieving goals. Many factors have affected the results and the chart indicates the reduction in camp attendance since the 2005 high of 1,303 weeks sold.

2017 reported an all-time low of 525 weeks sold.

2018 experienced 678 weeks sold

Early Childhood Programming

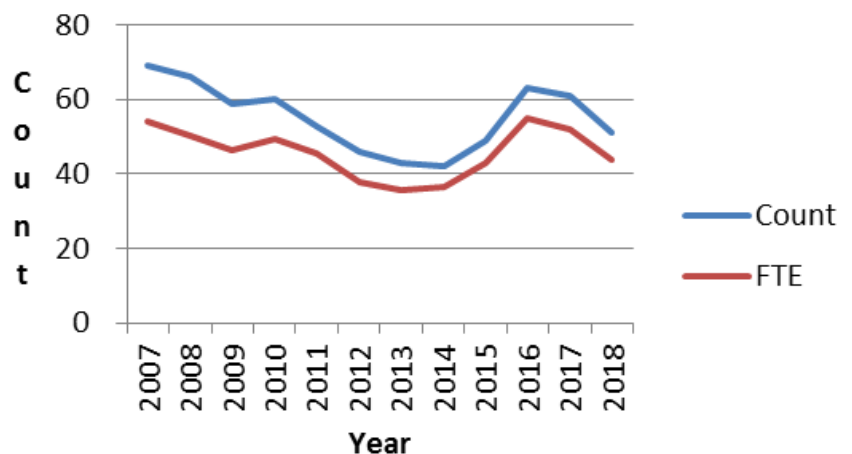
(Preschool) indicates a reduction in students since 2007 through 2014.

FTE (Full-time equivalents) translates student registration to full-time status (5 days per week).

Preschool offers 3, 4 and 5 day options. 2015 experienced an increase in enrollment that continues through 2017. The closer lines indicate more children attending increased number of days.

2018 experienced a slight decrease.

Preschool Count & FTE



Financial Report continued

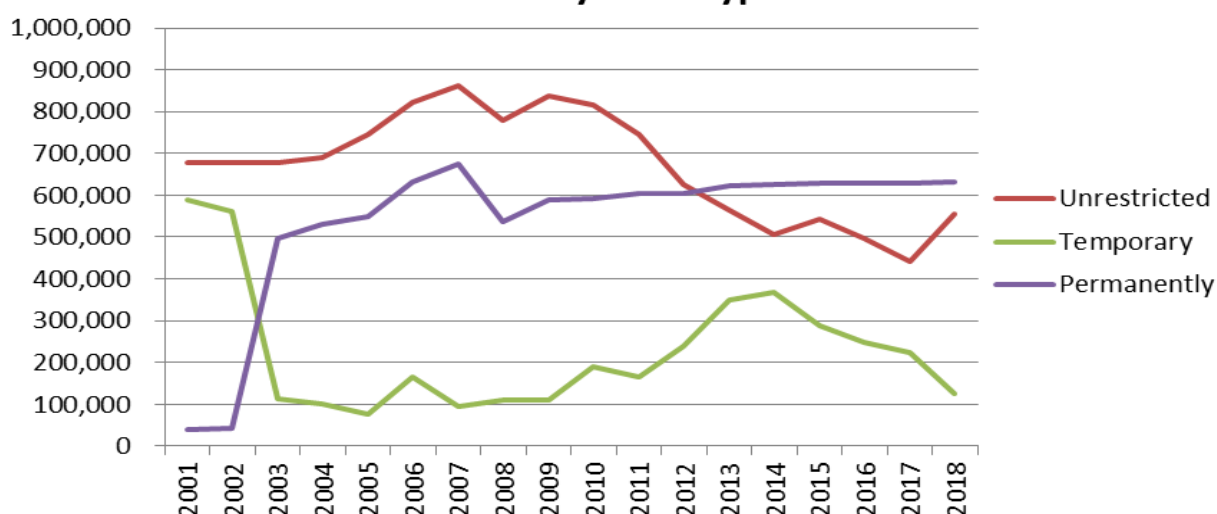
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• Net Assets by Fund Type by Year

The Knoxville Jewish Alliance consists of three types of net assets:

- **Permanently Restricted** - subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.
- **Temporarily Restricted** - subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Unrestricted** - free from donor-imposed restrictions.

Net Assets by Fund Type

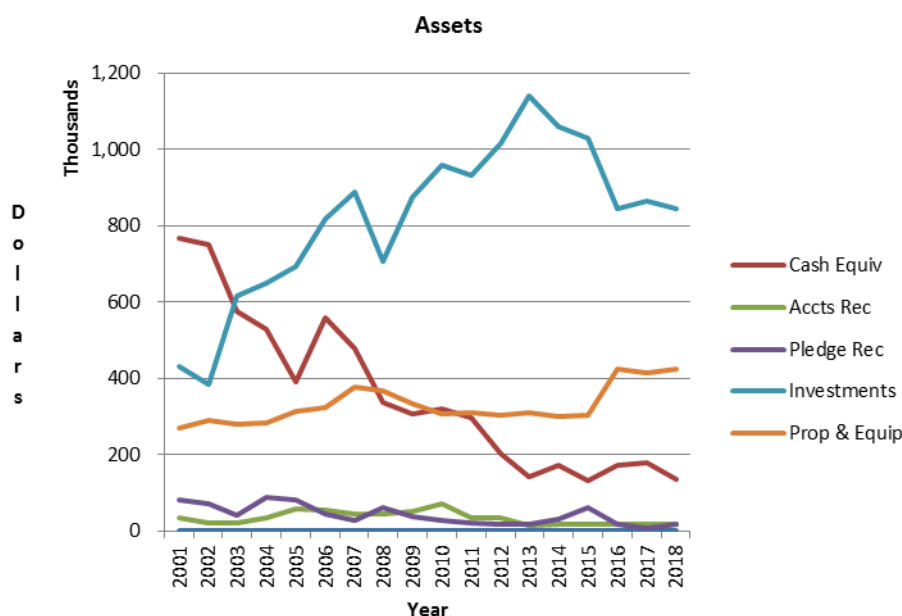


In 2003 most of the Temporarily Restricted Funds were moved to the East Tennessee Foundation and are now held by the Knoxville Jewish Community Family of Funds and reported as Beneficial Interest Held by Others or Investments. Permanently Restricted have remained fairly constant while Unrestricted has significantly declined.

• Asset Makeup by

Investments fluctuate from market fluctuations, contributions and grants for programming and operations.

Cash equivalents have significantly declined as KJA continues to expend funds to maintain Property and Equipment for the facility.



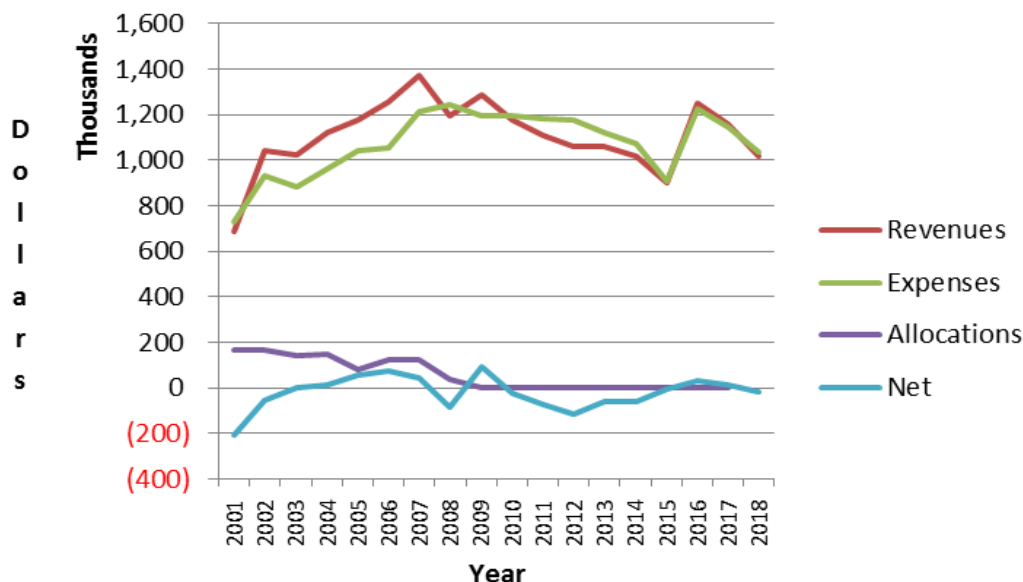
Continued on Page 42

Financial Report continued

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• KJA Revenue, Expense and Net Surplus or Deficit by Year

Budgetary Revenue/Expense



The KJA General Fund operates on an annual Budget. As indicated, the early years KJA experienced budget surpluses over expenditures and external allocations were possible.

External Allocations became impossible after 2008 due to the inability to meet budget from lost revenues from Annual Campaign, AJCC Membership, and Programming.

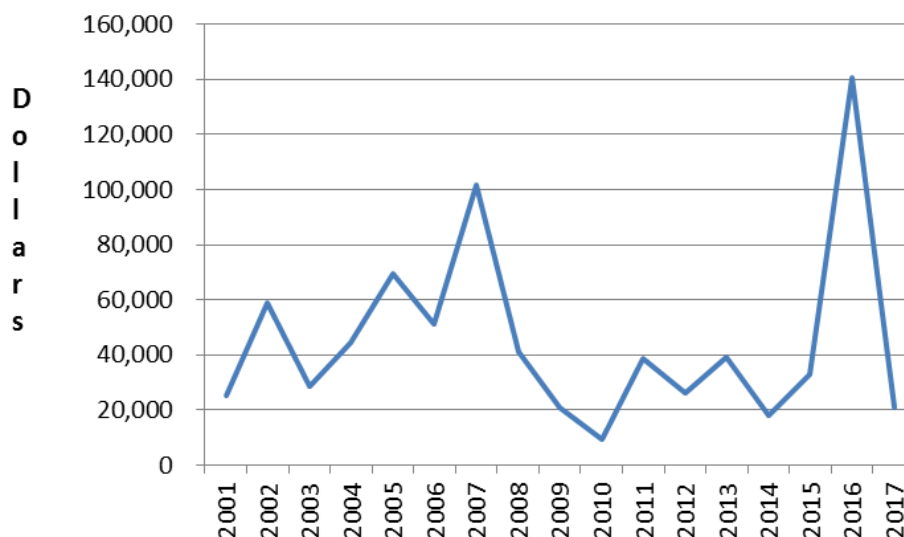
• Capital Outlays by Year

To maintain the AJCC Facility, the KJA must continually invest cash to update the existing structure and grounds. Depreciation averages approximately \$34,000 annually.

KJA has expended an average of \$36,000 annually to maintain the AJCC facility.

As indicated by the chart, some years have been more and some less. Yet our AJCC facility is getting aged and in need of many more repairs than the General Fund can accommodate through the annual budget.

Capital Outlays by Year



Financial Report *continued*

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- KJA Funding in 2018 from the Knoxville Jewish Community Family of Funds**

The Knoxville Jewish Alliance received distributions in support of programs and operations for the current year from the following Organizational Endowments held for KJA by the Knoxville Jewish Community Family of Funds.

<i>Organizational Fund</i>	<i>Purpose of distribution</i>	<i>Amount</i>
AJCC Endowment	Preschool Alteration to include Infant Care rooms	60,000
AJCC Endowment	Pool backwash system, gym floor resurface, emergency exit door releases, tree trimming, fence repairs and pool vacuum	19,900
Miles and Zelda Siegel Knoxville Jewish Elderly	Jewish Family Services support	2,800
Zelda and Max Morrison Cultural Enrichment	Support a portion of the cost for new chairs and storage racks	2,240
Sam and Esther Rosen Friendship	Senior programming support	2,000
B’Nai Tzedek Legacy	Scholarships for Camp and Preschool	1,500
KJA Director’s Supplement	Support for cost of President’s costs for Executive Director duties	1,435
Milton Collins Cultural	Mitzvah Day, Yom HaShoah and Other Cultural and Social programming	1,417
Abe Collins Cultural	Sundown in the Sukkah and Other Cultural and Social programming	1,313
Dr. Bernard S Rosenblatt	Kitchen update support	500

In addition to the funding listed above, the Knoxville Jewish Alliance received seven grants from independent Donor Advised Funds held by the Knoxville Jewish Community Family of Funds that total \$22,300. These grants were for general support of the KJA/AJCC, installation of recessed lighting, Seeds of Abraham (interfaith group) summer camp scholarships, and the purchase of new chairs for cultural and social programs.

- Summary of support received from the Knoxville Jewish Community Family of Funds**

<i>Type of Fund</i>	<i>Number of Grants</i>	<i>Support Amount</i>
Organizational Funds	10	\$ 93,105
Donor Advised Funds	7	22,300
Total Fund Support	17	\$ 115,405

Campaign

Chair: Vacant in 2018

The KJA continues to struggle with sufficient funding. A portion of the struggle is the lack of a campaign/fundraising chair. Historically, the Annual Campaign fundraising has been the major supporter of the Arnstein Jewish Community Center (AJCC) facility and campus.

2018 began with "Strengthening our Roots" campaign to rally community support to strengthen the KJA/AJCC, thus strengthening the Knoxville Jewish Community as a whole. A quick departure of the previous Executive Director in December 2017 and newly elected President (volunteer) / working to fill the vacuum of a working Executive Director, Chip Rayman, hit the ground running and learning.

The KJA Annual Campaign goal was set at \$300,000 for 2018; as of December 1, 2018, it has raised \$229,341, leaving a shortfall of \$70,659 with only 30 days left in 2018 to correct this deficit.

As 2019 quickly approaches, the KJA Board of Directors passed the 2019 Budget recommendation of the KJA Budget Committee for a \$300,000 campaign. Delays experienced in 2018 will be completed in 2019 to supplement the existing campaign model:

- Technology will simplify the traditional campaign process allowing easier methods for KJA to connect with the community and donors to contribute.
- Pacesetter Event early in 2019 to invite and encourage donors to commit early
- Event fundraising to supplement campaign revenue.
- A traditional sponsored Shabbat at the congregations to thank supporters and encourage donors.

Currently, 2019 is lacking a Campaign Chair. An organization struggling with funding has a priority of locating an experienced fundraising leader to grow the Annual Campaign. The experience of the past five years provides evidence of this fact. The Annual Campaign revenue stream was 50% over the organizational revenue stream. Over the past the Annual Campaign revenue dropped to 35% in 2014. In the past four years (2014 to 2018), the Annual Campaign revenue stream has dropped to a mere 23.7% of the KJA revenue stream.



Campaign

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Thank you to All KJA Campaign Contributors

Campaign contributions through December 5, 2018

\$10,000 - \$35,000

Dr. and Mrs. Jeff Becker
Mrs. Natalie Robinson

Mrs. Alexandra Rosen

Mr. and Mrs. Stephen Rosen

\$5,000 - \$9,999

Mr. and Mrs. Bernard Bernstein
Dr. and Mrs. Stuart Chasan

Mr. Scott Hahn
The Honorable Mary Beth Leibowitz

Sam and Esther Rosen Community
Enrichment Federation Fund

\$1,800 - \$4,999

Mr. and Mrs. Bernard Bendriem
Dr. Michael Burnett
Dr. Michael Eisenstadt
Mr. and Mrs. Elias Greenbaum
Dr. and Mrs. Jeff Hecht
Mr. and Mrs. Robert Heller
Drs. Renee' Hyatt and Paul Erwin
Mr. and Mrs. Richard Imbrey
Dr. Barbara Levin
Mr. Joe Levitt

Mr. and Mrs. Harvey Liberman
Mr. and Mrs. Stephen Markman
Mr. and Mrs. Jeffrey Miller
Dr. and Mrs. Stephen Nagler
Dr. and Mrs. Evan Ohriner
Drs. Howard and Marilyn Pollio
Mr. and Mrs. Howard Pollock
Mr and Mrs. Charles Rayman
Mr. and Mrs. Pace Robinson
Dr. and Mrs. Bernard Rosenblatt
Mrs. Melissa Sturm

Ms. Jill Vogelfang and Mr. Gerry Milligan Sr.
Mr. and Mrs. Geoffrey Wolpert

\$540 - \$1,799

Mr. and Mrs. Jim Andrews
Ms. Susan Baker
Dr. and Mrs. Jack Benhayon
Dr. And Mrs. William Berez
Mr. and Mrs. Adam Braude
Dr. and Mrs. Abraham Brietstein
Mrs. Pessa Brody
Mr. and Mrs. Steve Cohn
Mr. and Mrs. Michael Cole
Dr. and Mrs. Ivan Cooper
Mrs. Honerlin Del Moro
Mrs. Trudy Dreyer
Mr. and Mrs. Ron Feinbaum
Dr. and Mrs. Robert Freeman
Dr. Joshua Gettinger
Mr. Ernie and Dr. Pam Gross
Drs. Jan Hahn and Heather O'Brien
Mr. and Mrs. Thomas Hahn
Mr. Mark Harris
Mr. and Mrs. Gale Hedrick
Mr. and Mrs. Rob Heller
Mr. Manuel Herz

Mr. and Mrs. Colman Hoffman
Mr. Ed Hunter
Mr. and Mrs. Herb Jacobs
Mr. and Mrs. Wesley James
Drs. Marilyn Kallet and Louis Gross
Dr. and Mrs. Stephen Krauss
Mr. and Mrs. Larry Leibowitz
Mr. Richard Licht and
Ms. Shirley McGuire
Mr. and Mrs. Norman Licht
Dr. and Mrs. Mark Littmann
Mr. and Mrs. Harold Manas
Dr. and Mrs. Robert Martin
Mr. and Mrs. Patrick Messing
Mr. and Mrs. Robert Milford
Dr. and Mrs. Chuck Noon
Mr. and Mrs. Joe Oleinik
Dr. and Mrs. Ray Pais
Dr. and Mrs. Raphael Panitz, Phd.
Dr. and Mrs. Allan Rosenbaum
Mrs. Pat Rosenberg and
Mr. Eugene Rosenberg z"l
Ms. Judith Rosenberg
Dr. Gilya Gerda Schmidt

Mrs. Mary Linda Schwarzbart
Mr. and Mrs. Moshe Shloush
Dr. and Mrs. Harold Silber
Mr. and Mrs. Moshe Siman-Tov
Dr. and Mrs. Alan Smuckler
Drs. Alan Solomon and Andrea Cartwright
Mr. and Mrs. Robert Stryer
Mr. Evan Sturm
Mr. Melvin Sturm
Dr. and Mrs. Barry Wohl
Anonymous (1)

Campaign continued

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\$180 - \$539

Mr. and Mrs. Martin Abrams
 Dr. and Mrs. Jeffrey Abrams
 Dr. and Mrs. Richard Adlin
 Mr. and Mrs. Barry Allen
 Ms. Linda Anderson
 Ms. Leslie Badaines
 Drs. Jeffrey and Sally Baerman
 Mr. Sam Balloff
 Dr. and Mrs. Mark Barkan
 Ms. Jean Begue
 Ms. Jan Bishop and Mr. Peter Schlake
 Rabbi and Mrs. Erin Bost
 Mr. and Mrs. Tom Britcher
 Ms. Pamela Brody
 Ms. Robin Brown
 Mrs. Marilyn Burnett
 Mr. Arnold Cohen
 Ms. Marilyn Cohen-Presser
 Mrs. Melanie Colley
 Ms. Susan Contente and Dr. Kurt Piehler
 Dr. Markus Eisenbach
 Dr. and Mrs. Stuart Elston
 Ms. Mary Evars-Goan and Mr. John Goan

Ms. Allison Fay
 Rabbi and Mrs. Alon Ferency
 Mr. and Mrs. Seth Fleishman
 Mr. and Mrs. Michael Glasman
 Mr. and Mrs. Aron Goldfeld
 Mr. and Mrs. Richard Goldstine
 Mr. and Mrs. Joshua Hedrick
 Drs. David and Deborah Hicks
 Mr. and Mrs. Stephen Hirschhaut
 Mr. and Mrs. Kenneth Hirsh
 Mr. and Mrs. Martin Iroff
 Mrs. Stella Iroff
 Mr. and Mrs. Gary Johnson
 Mr. and Mrs. Eytan Klausner
 Dr. and Mrs. Andrew Kramer
 Dr. and Mrs. Geoffrey Laing
 Mr. Frank Lawhead
 Mr. Irving Leeds
 Mr. and Mrs. Norman Magden
 Mrs. Elene B. Miller-Blotner
 Mr. and Mrs. David Oleshansky
 Mr. and Mrs. Thomas Pelicano
 Ms. Cyndie Powell
 Mr. and Mrs. Seth Rayman

Ms. Deborah Roberts and
 Mr. Don Mossman
 Mr. and Mrs. Alfred Robinson
 Mr. and Mrs. Peter Rosenbaum
 Ms. Nicole Russler
 Mr. and Mrs. Irving Russotto
 Mr. and Mrs. Ilya Saftro
 Mr. Brian Salesky
 Dr. Ellen Schnoll and Mr. Terry
 Haywood
 Mr. and Mrs. Mark Siegel
 Mr. Larry Silverstein
 Mr. Greg Stein and Ms. Jeanette
 Kelleher
 Mr. Britt Sturm
 Mr. and Mrs. Gary Sturm
 Mr. and Mrs. Douglas Weinstein
 Ms. Wilma Weinstein and
 Mr. John Lomax
 Mr. and Mrs. Larry Winston

\$1 - \$179

Mr. and Mrs. Steve Abeles
 Ms. Leah Arneson
 Mr. and Mrs. Brad Bain
 Mr. and Mrs. Laurence Bayer
 Ms. Laura Berry
 Ms. Jessie Boaz
 Mr. and Mrs. Van Boring
 Mr. Ivan Brody
 Mrs. Edith Brown
 Ms. Harriet Cooper
 Ms. Bernice Copcutt
 Mr. and Mrs. Geoff Eisenstadt
 Mr. Jesse Feld
 Mr. and Mrs. Frank Floyd
 Mr. and Mrs. Marc Forman
 Mr. and Mrs. Adam Friedman
 Drs. Alan Gassel and Wendy Graziani
 Ms. Bernice Gerson z"l
 Dr. Melinda and Mr. Anthony Gibbons
 Mr. and Mrs. Allan Glazer
 Mrs. Elaine Gorman
 Ms. Sharon Harris
 Mr. and Mrs. Bill Hicks
 Mr. and Mrs. Jared Iroff-Bailey
 Ms. Marian Jay
 Ms. Rhoda Jay

Mr. and Mrs. Richard Kaplan
 Ms. Judy Kelly
 Mr. and Mrs. George Kern
 Knoxville Israeli Dance Group
 Dr. Robert Kronick
 Ms. Linda Kutsobos
 Ms. Barbara Leeds
 Ms. Elaine Levin
 Mr. and Mrs. Marc Mangold
 Dr. and Mrs. Aaron Margulies
 Mr. and Mrs. Alan Merlin
 Mr. and Mrs. Gabriel Mesa
 Mr. Andrew Messing
 Mr. Michael Messing and
 Ms. Joyce York
 Mrs. Jeannine Mill
 Ms. Sylvia Miller
 Mr. and Mrs. Charles Perelman
 Ms. Jenny Pfeffer and
 Mr. Carlos Rodriguez
 Ms. Sharon Poore
 Mr. and Mrs. Richard Prosan

Mr. Gabriel Ram and Ms. Elizabeth
 Rutan
 Ms. Stefanie Rich
 Mr. Steven Rockmaker
 Ms. Arielle Rosen
 Ms. Tifannie Rosen
 Ms. Dani Rosenberg
 Mr. and Mrs. Hal Rosenberg
 Mr. Jake Rosenberg
 Ms. Jessie Rosenberg
 Ms. Jane Row
 Mr. and Mrs. Jeffrey Scott
 Dr. and Mrs. Michael Shenkman
 Dr. Helene Sinnreich and
 Mr. Wesley Johnson
 Mr. Joe Sitver and Ms. Anita Kay
 Ms. Dahlia Smith
 Mr. Daniel Smith
 Mr. and Mrs. Brian Smith
 Mrs. and Mr. Eric Stone
 Mr. and Mrs. Dan Sweeten
 Mr. Greg Weinstein
 Mr. Harrison Wendland
 Mrs. Becky Winston
 Mr. and Mrs. David Wolitz
 Mr. and Mrs. Phil Zaretski
 Anonymous (2)



K J C F F

Knoxville Jewish Community Family of Funds

Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation.

KJCFF Board of Directors

President:	Abraham Brietsten
Secretary/Treasurer:	Jacki Imbrey
President Elect:	Stephen Rosen
Board Members:	Carole Martin, Past President; Bernard Bernstein; Arnold Cohen; Robert Goodfriend; Scott B. Hahn; Richard Jacobstein; Bryan Merrell; Rosalie Nagler; Jenifer Ohriner; Howard Pollock; Pace Robinson; Bernard S. Rosenblatt
KJCFF Administrative Director:	Laura Berry

Our Goals

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor - Advised Funds
- Support the General Community of East Tennessee

Achievements for 2018 (through November 15, 2018)*

Total number of grants in 2018:	50
Total dollar amount of grants in 2018:	\$163,274.89
Total dollar amount of contributions in 2018:	\$241,229.24
Net assets as of September 30, 2018	\$3,448,608.25

*KJCFF's 4th quarter 2018 financials have not been finalized as of the writing of this report.

KJCFF President Report

By Abraham Brietstein, PhD

I am pleased to report that at the end of the third quarter of 2018, the KJCFF had made a total of 50 grants. While the total number of grants was equal to the total number of grants at the same time in 2017, the total dollar amount of grants increased significantly. Net assets of the Fund at the end of the third quarter were \$3,564,383, which is an impressive amount. While this was an increase of only 0.33% from the previous year, this year has thus far not been a good year for the markets. Thanks to the stewardship of the East Tennessee Foundation we still managed a gain.

This annual report is a great time to thank our many KJCFF fund holders, who have met the countless needs and impacted our community for the better with these grants. The KJCFF is also indebted to Laura Berry, our capable Administrative Director, for her dedication and hard work. I am grateful for the opportunity to have served as the KJCFF president in 2018 and look forward to another productive year for our organization. I am also grateful to the entire Board and our friends at the East Tennessee Foundation for their support and guidance.

KJCFF Current Fund List

Beautification

- Heska Amuna Sisterhood Judaica Shop Fund (Heska Amuna Synagogue Fund)
To benefit beautification projects for Heska Amuna Synagogue
- Zelda and Miles Siegel Flower Fund (Heska Amuna Synagogue Fund)
To buy flowers for the Heska Amuna Synagogue sanctuary, primarily for the High Holidays

Building/Capital Improvements

- Arnstein Jewish Community Center Endowment Fund (KJA Fund)
For capital improvements to the AJCC
- Cohen-Presser Designated Fund (Heska Amuna Synagogue Fund)
For improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser
- Heska Amuna Building Assessment Fund (Heska Amuna Synagogue Fund)
To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.
- Heska Amuna Religious School Capital Fund (Heska Amuna Synagogue Fund)
To provide funds for capital improvements, capital equipment acquisition, and emergency repairs to the Heska Amuna Religious School
- Herb and Elise Jacobs Fund (Heska Amuna Synagogue Fund)
For synagogue capital improvements and other needs as determined by the fund committee

Cemetery/Burial

- Dewey Reich Chesed Shel Emet Fund (KJA Fund)
To provide support for the mitzvah of chesed shel emet, caring for the interment of those who cannot afford it, and who will never be able to return the kindness
- Heska Amuna Cemetery Fund (Heska Amuna Synagogue Fund)
To maintain and improve the New Jewish Cemetery

Children/Youth

- Gordon Brown Youth Recreation Fund (KJA Fund)
To support recreational and sports-related activities for children ages 18 months to 18 years
- Debra and Irwin Gordon Fund (KJA Fund)
To benefit the Gordon Family Scholarship, a program of the Knoxville Jewish Alliance (need-based scholarship support for colleges and Jewish summer camps)
- Alice Greenberg Fund (KJA Fund)
To supplement and/or offset the future expenses of the AJCC preschool program
- KJDS Fund (KJDS Fund)
For the general benefit of KJDS
- Hannah and Raymond Landsberger Preschool Fund (KJA Fund)
To provide scholarship support for AJCC preschool families
- Harold and Ida Markman Endowment Fund for Education (KJDS Fund)
To provide support to KJDS for educational enrichment
- Ted & Dolly Reback Knoxville Youth Fund (Donor-Advised Fund)
To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities

KJCFF Current Fund List *continued*

PAGE 50

- Lucas and Debbie Richman Endowment Fund for the Arts (KJDS Fund)
To provide support to KJDS for arts programming
- Bradley Sturm Memorial Fund (Heska Amuna Synagogue Fund)
To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee

Cultural

- Abe Collins Cultural Fund (KJA Fund)
To provide support to the KJA for cultural programs, which may include musical, singing, or other productions
- Milton Collins Cultural Fund (KJA Fund)
To provide support to KJA for programming, which may include musical, singing, or other productions
- Zelda & Max Morrison Cultural Enrichment Fund (KJA Fund)
To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment
- Sylvia Robinson Memorial Fund (Heska Amuna Synagogue Fund)
For educational and programmatic musical experiences for Heska Amuna Synagogue
- Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge (JCOR Fund)
For enhancing and furthering Jewish educational and cultural activities
- Ben & Pearl Zwick Fund (KJA Fund)
To provide support for quality KJA programs of an entertaining or cultural nature

Education (all ages)

- Fribourg-Brunschwig Holocaust Memorial Education Fund (KJA Fund)
To pay for or supplement educational activities for non-Jewish not-for-profit organizations, and for public or private middle or high schools in East Tennessee and their teachers with their students, in order to transmit information about the events of the 1933-1945 years in Europe, collectively known as the Holocaust (Shoah), its consequences and aftermaths
- Heska Amuna Educational Enrichment Fund (Heska Amuna Synagogue Fund)
To enhance and enrich educational programs of Heska Amuna Synagogue
- Alice, George and Kenneth Palmer Fund for Arts and Sciences (Donor-Advised Fund)
To support programs, art purchases, lectures and scholarships, but may also support other causes as determined by the fund committee

Environment

- Rosenthal Environment Fund (Heska Amuna Synagogue Fund)
To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation
- Zionist Organization Fund (KJA Fund)
To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs

KJCFF Current Fund List *continued*

General

- Allen, Leibowitz, Pearson Family Fund (Donor-Advised Fund)
To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location
- Alliance Opportunity Fund (KJA Fund)
For the general benefit of the KJA
- Jeff & Nancy Becker Community Enrichment Fund (Donor-Advised Fund)
For general charitable purposes
- Bernard E. & Barbara W. Bernstein Charitable Fund (Donor-Advised Fund)
For general charitable purposes
- B'nai Tzedek Legacy Fund (Donor-Advised Fund)
Overall fund for the individual B'nai Tzedek teen philanthropy funds
- Harry & Mollie Brietstein Memorial Fund (Donor-Advised Fund)
To benefit Jewish causes
- William "Bill" Brody Fund (KJA Fund)
For the general benefit of the KJA
- EAR Fund (Donor-Advised Fund)
For general charitable purposes
- Mark and Carol Harris Family Fund (Donor-Advised Fund)
To benefit the Knoxville Jewish Community
- Bryan and Mary Ann Merrell Family Fund (Donor-Advised Fund)
To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location
- Miriam's Well (Donor-Advised Fund)
For general charitable purposes
- Natalie & Mitchell Robinson Community Enrichment Fund (Donor-Advised Fund)
To benefit the Knoxville Jewish community and other Jewish communities as determined by the Fund committee
- Pace & Karen Robinson Philanthropic Fund (Donor-Advised Fund)
For general charitable purposes
- Allen Rosen Education Fund (KJA Fund)
For the general benefit of the KJA
- Arielle Rosen Donor Advised Fund (Donor-Advised Fund)
To benefit various organizations and causes including but not limited to Jewish and educational organizations
- Nathan Rosen Donor Advised Fund (Donor-Advised Fund)
To benefit various organizations and causes including but not limited to Jewish and educational organizations
- Sam & Esther Rosen Community Enrichment AJCC Fund (Donor-Advised Fund)
To benefit the AJCC
- Sam & Esther Rosen Community Enrichment Federation Fund (Donor-Advised Fund)
To benefit the KJA
- Sam & Esther Rosen Community Enrichment Synagogue Fund (Donor-Advised Fund)
To benefit Heska Amuna Synagogue
- Stephen & Kim Rosen Donor Advised Fund (Donor-Advised Fund)
To benefit various organizations and causes including, but not limited to, Jewish and educational organizations
- Pat and Gene Rosenberg Fund (Donor-Advised Fund)
To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations
- Dr. Bernard S. Rosenblatt Fund (KJA Fund)
For the general benefit of the KJA
- Sturm Brothers' Fund (Donor-Advised Fund)
For general charitable purposes

KJCFF Current Fund List continued

Leadership

- David Blumberg Youth Leadership Award Fund (KJA Fund)
To provide support to KJA for its leadership training and award program for KJA members under the age of 35

Mental Health

- Sharon Brietstein Memorial Fund (Donor-Advised Fund)
To benefit mental health causes

Salary/Benefits

- Heska Amuna Educators Supplement Fund (Heska Amuna Fund)
To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school
- KJA Director's Fund (KJA Fund)
To support the expenses associated with the Executive Director's salary and benefit package

Seniors and Indigent Needs

- Sam & Millie Gelber Fund (KJA Fund)
To provide support for indigent members of the Knoxville Jewish community.
- Goldstein/Tygum Family Fund (Donor-Advised Fund)
For the improvement of the quality of life of the aged of the East Tennessee community
- Jewish Family Service Fund (KJA Fund)
For the benefit of the Jewish Family Services program of the KJA
- Sam & Esther Rosen Friendshippers Fund (KJA Fund)
To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville
- Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly (KJA Fund)
To provide support to the KJA for its program of services for Jewish elderly members of Knoxville

Sisterhood

- Heska Amuna Sisterhood General Fund (Heska Amuna Fund)
To benefit Heska Amuna Sisterhood

Social Justice

- Besmann Family Fund for Social Justice and Spiritual Enrichment (Donor-Advised Fund)
To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County.
- David & Deborah Oleshansky Family Fund (Donor-Advised Fund)
To further causes of peace and justice in the world



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