

2017 Annual Report



*Knoxville Jewish Alliance
Invest in the Future*



Knoxville Jewish Alliance 17th Annual Meeting

December 10, 2017
Kislev 10, 5778

New Business

- Remarks: Adam Brown, KJA President
- AJCC Preschool Update: Martha Iroff, VP Children & Youth
- Executive Director's Report: Deborah Oleshansky, KJA Executive Director
- Financial Report: Daniel Messing, Treasurer
- Installation of 2018 KJA Board: Adam Brown, KJA President
- Remarks: Chip Rayman, Incoming KJA Board President
- Good and Welfare:
- Announcements:

Slate of Officers

The following newly-elected officers will serve a two-year term in their respective offices:

President:	Chip Rayman*
Treasurer:	Daniel Messing
Secretary:	Debbie Abrams-Cohen
Immediate Past President:	Adam Brown
VP Children & Youth:	Martha Iroff
VP Campaign:	Presidents' Council*
VP Campaign Revenue:	Jake Cone
VP Education & Culture:	Jean Begue*
VP Jewish Community Services:	Bryan Goldberg*
VP Public Relations:	Wes Johnson*
At-Large (2-year term):	Britt Sturm*
At-Large (2-year term):	Brad Holtz*
At-Large (2-year term):	Stephen Rosen
At-Large (2-year term):	Barbara Bernstein
Israel Partnership P2G:	Renee' Hyatt*
Allocations:	Jill Weinstein
Budget:	Adam Brown
Long Range Planning:	Stephanie Kodish*
AJCC Membership:	Lev Comstock*
Personnel:	Melissa Feinbaum
Cultural Arts:	Raphe Panitz*
Jewish Family Services:	Nancy Becker
Jewish Student Center:	Greg Kaplan
Community Relations:	Arnold Cohen

*Incoming members for two-year terms beginning 2018.

**Join us today for a WINTER FESTIVAL & HANUKKAH PARTY
beginning at 3:00 p.m. in the AJCC Caller Auditorium**

Mission Statement



Section 1.

The mission of the Knoxville Jewish Alliance (KJA) is to serve the Jewish people locally, in Israel, and throughout the world. Through coordinated fundraising, community-wide programming, social services, educational, and other activities, the KJA seeks to:

- A. Build community;
- B. Provide assistance for those in need;
- C. Promote Jewish culture and identity;
- D. Develop effective Jewish leaders;
- E. Enhance community relations locally, regionally, nationally, and internationally;
- F. Operate and maintain the Arnstein Jewish Community Center (AJCC).

Section 2.

This corporation is organized exclusively for charitable, religious and educational purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501 (c) (3) of the Internal Revenue Code of 1954, as amended, or corresponding provisions of any future federal tax codes.



Community Share Your Dream Event - Timeline

President's Report

Adam Brown, KJA President

This is a bittersweet moment as I prepare to give my final annual report as KJA President. I think back to two years ago when I accepted this position and gave my first speech as President. For those of you who remember that speech, I immediately brought the KJA down to a new low. If I recall, there were inappropriate references; there was name calling; there was cussing; and I think there might have even been a little nudity----all I remember is that I set the tone for what was sure to be an exciting two years.



And so here we are two years later. . .I can honestly say this has been one of the most rewarding experiences in my life and I am so thankful to have been given the opportunity to do my part to help our wonderful community. To see how our community has come together and to experience the outpouring of generosity and support during my time as KJA president has made me even more proud to be a part of this Jewish community.

We, and I emphasize WE, got a lot accomplished in two years and I'd like to think the Center is even better now than it was two years ago. We've added the Schwarzbart Gallery and immediately improved the looks of the Center Lobby; we've added indoor and outdoor Pickleball courts and brought back many faces that hadn't been at the Center for many years; we merged our swim team with the University Club and brought a much-needed level of excitement and enthusiasm to the Pool Swim meets; we introduced *KNOSHVILLE*, now an annual event which brings all of the various Jewish Organizations together, raises a little money, and more importantly, raises awareness of our Jewish community; we've done some major landscaping and clean up and the pool, which just celebrated its 50th anniversary, looks better than ever; led by Anna and Jared Iroff-Bailey, our Friday Night Chill/Shabbat Dinner has continued to grow; Anne Greenbaum has organized so many wonderful cultural events these past two years; our AJCC Preschool has increased enrollment from about 37 students to around 60 and continues to get great reviews. Kristen Cannon and Martha Iroff deserve so much credit for this amazing turn around. There are many more things to be proud of, but for the sake of time, I'll just say again that I think we're leaving things better than we found them and that is not meant to be any kind of knock on all of the hard work of those that came before me.

Will I take credit for the great programs and improvements to the Center? You bet I will!!! Do I deserve the credit? Not one little bit!!! Deborah Oleshansky has made my job so easy and made me look so good. This was the perfect example of someone else doing the work while the Boss gets the credit. As I've said before, Deborah stepping in as Executive Director was one of the best things that has ever happened to this community. She had one goal and one goal only and that was to bring this community together and I think she definitely succeeded in her mission. From young to old, everyone loves Deborah and rightfully so. Deborah, you will be sorely missed, but you've laid a great foundation for your successor.

Speaking of successor, I will happily take credit for two brilliant things that happened under "my watch." One was hiring Deborah and the other one was getting Chip Rayman to volunteer to serve as the next KJA President. For those of you who have not had the pleasure of meeting or getting to know Chip, you are in for a treat. He amazed and impressed everyone who saw his work with the Share Your Dream Plan and in just the short time since Chip has agreed to be President, he is already making a difference and showing just how valuable he's going to be and how he's the perfect person to lead us these next two years. We've also got a terrific new group of leaders coming onto the board and I'm excited about the direction our community is headed under this new leadership.

President's Report continued

Lastly, I must thank a few people before I go. Thank you to the board of directors that I had the pleasure of working with these past two years. You made my job easy, we got a lot accomplished and I think we had a few laughs along the way. I'd like to thank those members of the Exec Committee who have completed their terms and will now be helping in other ways: Adam Friedman, Anne Greenbaum, Judith Rosenberg, and a very special thanks to Marilyn Wohl, who has served on this board for I think around 15 years. Thank you to Manny Herz who has been a great role model (not personally, as I think we all know Manny, just kidding, but as a President). Manny made some very tough decisions when he served as President and we have all been able to reap the rewards of those decisions. Thanks to my personal Presidential advisory committee ---Scott Hahn, Stephen Rosen, and Mary Linda Schwarzbart. Any time I had a question, concern, or just needed advice, these three were always more than willing to help guide me in the right direction. The staff of the KJA---- it's been such a pleasure working with them. You talk about unsung heroes----every one of them, from Ed to Laura to ReNee' to Joyce to Kristen to Nicki do so much more behind the scenes than anyone realizes and they are the ones that help keep this place afloat. Guys, if any of you are here, please stand and get some well-deserved applause. Also, thank you to my wife, Angie, who I've dragged to many functions and has been my biggest cheerleader. And lastly, thank you to all of you who have helped make these past two years so special and have allowed me to serve as your KJA President I hope I've not let you down because it truly has been an honor.

Thank you,



Adam Brown

Thank you to the Brown family for generations of leadership and support of the KJA.



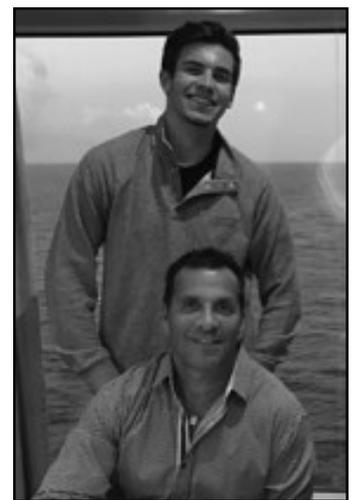
C. B. BROWN

1940 - 1943



GORDON S. BROWN

1977 - 1978



Adam Brown

2016 - 2017

Stephen Brown
"future" leadership of the KJA?

Executive Director Report

Deborah Oleshansky, Executive Director

Over the past two years, I have been humbled by the opportunity to serve our community as KJA Executive Director. I never anticipated or expected to be in this position, and it has been both a blessing and challenge to strive to enhance, advance and celebrate Jewish life in East Tennessee. Everything we do at the KJA is a team effort. The professional staff works incredibly hard on behalf of our community. Our lay leaders, guided by KJA President, Adam Brown, provide the vision and direction for these efforts and are inexhaustible in their dedication to our community. Adam is a third-generation Jewish leader and has set the example for others to follow.



Here are a few 2017 KJA highlights:

Share the Dream: Planning our Jewish Future: At the 2016 Annual Meeting, we discussed the “why” of KJA and its role in our community. This conversation led us to inaugurate a Jewish community visioning process. After the first meeting in which we unveiled a Knoxville Jewish community timeline, we agreed to begin the process by breaking it down in to three general themes: venue development, collaborative efforts, and branding and marketing. We are tremendously fortunate to have engaged three remarkably talented and dedicated conveners for each of these sections. Chip Rayman, Venue Development; Stephanie Kodish, Collaboration: Moving to We; and Mary Linda Schwarzbart, Marketing and Branding. I am thrilled to announce that all three of these leaders will stay integrally involved in KJA leadership so that this process will continue and ultimately provide benefit to the entire Jewish community. Chip Rayman will serve as incoming KJA President, Stephanie Kodish will serve as KJA Long Range Planning Chair, and Mary Linda Schwarzbart will plan, organize and implement a KJA Board orientation and training for both returning and incoming board members. The strength of KJA as an organization begins with the strength of our leaders and Chip, Stephanie and Mary Linda have already demonstrated skill and determination.

KJA Incoming Board of Directors: KJA Board Members provide leadership and direction for the work of this organization and we are privileged by the experience and dedication they provide. I am deeply appreciative for all the members who served during my tenure. I am optimistic and confident that both returning and new leaders will move from strength to strength. The 2018 KJA Board is an amazing combination of the innovation and enthusiasm of new members, coupled with the experience and sense of history and knowledge provided by returning members.

AJCC Preschool: All hail the efforts of Kristen Cannon and the entire staff of our preschool which continues to grow and thrive. We earned the best rating ever by the Three Star program in all seven categories. Thank you to Martha Iroff for continuing in her role as VP of Children and Youth to provide Kristen and the preschool with leadership support.

PJ Library Programming: Ally Wiener has taken an underutilized program and breathed life into it to serve the needs of children and young families. Under her guidance, this program has become what it was intended to be, outreach to new families to provide a sense of community, and inclusion regardless of affiliation.

KJA Professional Staff: The best ever!

Thank you to my husband, David, for supporting me through the past two years in this demanding position. David was consistently patient and understanding of my long work hours, and busy nights and weekends. He was always available to help as needed whether it was responding to security issues, bringing food to campus for students, sitting at the front door for programs, taking payment for events, and even running the cotton candy machine for the preschool and camp reunion. One of the very best things he did to help me in this role he did many years ago—we can all thank David for hiring Ed Hunter.

I simply must share publicly my appreciation and affection for my work partner, Ed Hunter. Ed is a real community treasure and true unsung hero who keeps everything running smoothly without fanfare or spectacle. He is a consummate professional in everything he does for us. What is perhaps most remarkable is the kind, thoughtful, gracious, and patient way he conducts all his professional endeavors. We as a community are tremendously fortunate to have Ed on our team.

STAFF

Laura Berry - Jewish Family Services Director & KJA Friendshippers Coordinator

Laura has worked at the KJA since 2008. She started out as the Jewish Family Services Director and later added Friendshippers and the Knoxville Jewish Community Family of Funds to her duties as well. Laura holds a Bachelor of Science in Social Work degree from the University of Tennessee and a Juris Doctorate degree from the University of Richmond T.C. Williams School of Law. She is also a proud graduate of the AJCC Preschool (where her mother was a teacher) and a former MCDC camper.

Kristen Cannon - AJCC Early Childhood Director

Kristen is in her fourth year as the Early Childhood Director for the AJCC Preschool and has been at the AJCC for five years. In her extra time, she enjoys being a dance mom and spending time with friends and family. She also enjoys decorating and party planning.

Ed Hunter - Financial Services & Facility Manager

Ed has been with the Knoxville Jewish Alliance for 19 years and counting. In September 2014, he completed a MS in Accounting with a concentration in Forensic Accounting. He is the proud parent of one daughter and proud of his one grandson. He enjoys working at and is pleased to be involved with the Knoxville Jewish Community.

Deborah Oleshansky - Executive Director

Deborah took over as Executive Director in January 2016. Since moving to Knoxville, she has been involved as both a professional and volunteer with a number of programs including B'nai Tzedek, AJCC Preschool, Tikkun Olam Israel Exchange Program, and Russian Resettlement. Her husband David is a Past President of the AJCC and her children are proud alumni of basically every program from Preschool through BBYO.

ReNee' Pelicano - Administrative Assistant

ReNee' joined the KJA staff in 2015. She holds a degree in Executive Secretarial Science from SUNY Binghamton and brings to the AJCC over 27 years of Executive, Logistics, and Educational administrative support. ReNee' is an author and founder of the non-profit publishing company Mother Pelican Press, which donates 100% of its profits to Catholic pro-life and priestly formation efforts and organizations. ReNee' has lived in Knoxville for eight years. She and her husband Tom have been married for 24 years and have two grown daughters. ReNee' is an active volunteer at the Jubilee Museum; Columbus, Ohio, and O.U.R. (Operation Underground Railroad).

Nicki Russler - Archives

Nicki has been the Archivist at KJA since 2006. A professional genealogist, she previously taught at the UT Law School in their clinical program for 15 years and has a Master's degree in Library Science and a J.D. from Harvard.

Joyce York - Ha'Kol Editor

Joyce York enters her 17th year as editor of *Ha'Kol*, our Knoxville Jewish community newsletter. Joyce is a University of Tennessee graduate who previously worked in healthcare marketing and media relations. She is the wife of Michael Messing and mom to Andrew and Jacob Messing. Joyce volunteers with Friends of the Knox County Public Library, Knoxville Hadassah, and Hardin Valley Academy's FIRST Robotics Team 3824. Reading, photography, enjoying theatre and concerts, and cheering for her beloved Lady Vols are favorite activities.

Facilities Maintenance Report



Ed Hunter - Operations Director

Adam Friedman - VP Administration

The KJA must expend approximately \$31,000 annually on the Arnstein Jewish Community Center campus just to maintain the 48 year-old aging facility. In addition to maintaining the facility, the KJA attempts to upgrade and update the existing facility when possible through the funding of community contributions and restricted funds that are available.

2017 Capital Improvements in the amount of \$ 51,740 consisted of:

- Tennis and Pickleball Courts
- Canopy shelter at Pool
- Sail sunshades at Pool, Preschool, and Center Island
- New refrigeration equipment for much-needed storage
- Round and rectangle tables
- Retaining wall for Aleph/Bet Preschool playground
- Security tinting of all lower-level windows
- PJ Library/Preschool bookshelves
- Archives bookshelves
- Pool backwash system
- Cabinet/sink replacement Aleph Classroom
- Removal of overgrown brush on property
- Column repair Orwitz Room
- Podium for speaker events
- Facility room numbering & lobby directory



Facilities Maintenance Report continued

Projects currently in negotiation:

- Sealing and stripping of parking lot (2018)
- Lighting fixtures to update facility

Projects currently under consideration:

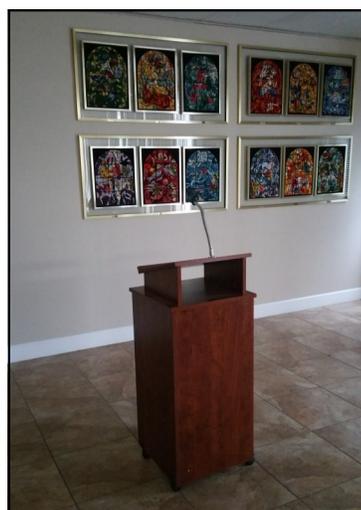
- Replacing carpet: downstairs hallway with alternative flooring
- Aluminum coverings: exit canopies to match kitchen exit canopy
- Repairing roof: aging roof and out of warranty is experiencing increased leaks with aging
- Repairing pool liner: aging vinyl – currently 15 years old
- Renovating Preschool playground: update of playground equipment and ground cover

Wish List:

- Bathrooms: Project would include the renovation of both restrooms on the upper level floor to improve handicap accessibility
- Front Entrance door renovation with full glass automated doors to improve handicap accessibility to the facility
- Video security and facility access system
- Pool deck and sidewalks need concrete work
- Picnic tables for pool area and island lawn



New shelving for KJA Archives



Orwitz Room column repair

Archives



Nicki Russler, Archivist

Co-chairs: Michael Burnett & Mary Ann Merrell

Chair Emerita: Barbara W. Bernstein

Committee Members: Marilyn Abrams, Erwin Bloom, Pam Brody, Pessa Brody, Marian Jay, Richard Licht, Monte Millen, Raphe Panitz, Susette Panitz, Marilyn Presser, Deborah Roberts, Natalie Robinson, Mel Sturm, Marilyn Wohl; Archivist-Nicki Russler

In the past twelve months the Archives embarked on a new venture. With much assistance and enormous effort from both unpaid intern David Floyd and Committee members, an exhibit honoring Milton Collins (1915-1972), the AJCC's first full-time director, was prepared and a dedicatory reception was hosted during which community members shared some of their memories of Milton. This was the first Archives use of the Schwarzbart exhibit space to showcase its many holdings. As former KJA President Stephen Rosen wrote:

Though I grew up in Knoxville and my family has been here since the 40's, Milton Collins was more or less a day camp and a plaque to me. I have no personal memory of him or his involvement in our community. However, attending the KJA Archives event that opened the Milton Collins Exhibit in the Schwarzbart Gallery brought him to life. The gathering of his "boys" and other friends, combined with the archival material, gave me an opportunity to get to know Milton as a person. Having been an AJCC "gym rat" myself, I understand the influence a director can have on a Jewish child. I was a little jealous that the "old Knoxville" crowd assembled that Sunday had such fond memories of him. I also found myself imagining what kind of impact Milton might have had on our community if he had only been healthy. Thank you to Barbara Bernstein, Michael Burnett, Mary Ann Merrell, Nicki Russler, and a fabulous Archives Committee for giving me this opportunity to learn about our past and greater appreciate our presence.



Stephen Rosen, Michael Burnett, and Richard Licht



Bernie Bernstein, Mel Sturm, and Alfred and Sandy Robinson



Monte Millen and Alexandra Rosen



Milton Collins Exhibit at the Schwarzbart Gallery

Archives continued

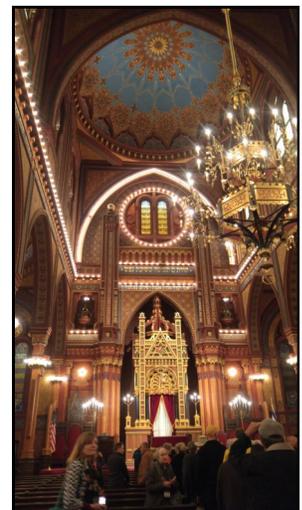
In addition, the Archives

- added 20 new family files so we now have 733 family files
- received 12 transcriptions of 1980's-era audio interviews and 1 from an audio interview conducted in 2008
- continued to file and preserve bulletins and publications of Knoxville and surrounding Jewish communities' organizations
- provided photos and text for "The Way We Were" feature in each *Ha'Kol* issue and sometimes supplemented with additional information online
- welcomed visitors who researched our holdings
- continued to add new clippings, documents, and photographs to existing files, biographical and organizational
- sought and received invaluable assistance from both current and former community members
- solicited members to help identify persons, places, events, and times in photographs and other materials
- continued serially showcasing panels from the AJCC's 75th anniversary celebration of 2004 in the hallway near the Archives
- displayed for Mitzvah Day a portion of the Archives collection of b'nai mitzvah *kippot* donated by Ernestine Trapp, widow of Heska Amuna's long-time janitor, Earl Trapp, as well as brochures and a few invitations to receptions from both Temple Beth El and Heska Amuna
- participated in Jewish Congregation of Oak Ridge's legacy planning
- responded to several research queries from members of the community and others
- utilized Mary Ann Merrell's grant-writing experience and Mary Linda Schwarzbart's grant application expertise to submit a proposal for a Preservation Assistance Grant from the National Endowment for the Humanities
- provided photographs and documents highlighting milestone community events for the timeline created for the first Share Your Dream meeting and afterward provided the background text to Joyce York
- showed a photo of Milton Collins to campers on June 26, the 67th anniversary of the first co-ed day camp at the Center, and explained who he was and why the camp was named for him
- sought and sometimes found photographs or other materials as requested by KJA staff and others in the community, including two photographs for Heska Amuna's "Leaders of our Tribe" Shabbat, the Art and History evening, and this report
- removed all the items that the Archives had been storing in a room at Modern Supply, including Russian resettlement materials, trophies, AEPi memorabilia, and more, and were able to return to a revitalized AEPi the materials that had previously belonged to them but which they'd lost a place for when their fraternity house was demolished by UT in the early 2000's
- culled information from online databases such as the local library's Papers to Pixels digitization of the *Knoxville News-Sentinel*
- participated in Heska Amuna's Art and History evening, bringing evidence that the stained glass window believed to be from the Fifth Avenue Synagogue was indeed from there, but has been hanging upside down
- got involved in the effort to identify the mysterious Jewish concrete artifacts and may have succeeded in finding their origin
- attended a conference on archiving put on by the American Jewish Archives
- continued entering information from the memorial plaques at the Jewish Congregation of Oak Ridge into a spreadsheet for inclusion in JewishGen's Memorial Plaques project
- received photographs of the memorial plaques at Heska Amuna to prepare a similar spreadsheet for inclusion in JewishGen's Memorial Plaques project
- had Archivist and Committee member attend this year's Southern Jewish Historical Society conference in Cincinnati

Throughout the year, the Archivist and Committee members strive to ensure that the legacy of the Jewish community of Knoxville and environs is preserved.



Adam Brown, KJA President holds his Kippah



Plum Street Temple
Cincinnati, Ohio

Ha'Kol - Knoxville Jewish Community Newsletter

Joyce York, Editor

Vice President for Public Relations: Judith Rosenberg
 Chair: Mary Ann Merrell

Ha'Kol community newsletter is a partnership within our "small but mighty" community that enables eight organizations to pool resources to create one publication to provide valuable information about our East Tennessee Jewish community. Partners include Heska Amuna Synagogue, Temple Beth El, Chabad of Knoxville, Jewish Congregation of Oak Ridge, Knoxville Hadassah, Knoxville Jewish Day School, Knoxville Jewish Community Family of Funds, and the Knoxville Jewish Alliance.

Each year, eleven, 40-page issues chock full of community programs, life-cycle events, human interest stories, and news are mailed to 1,260 East Tennessee households on the first of each month (except June). *Ha'Kol* can also be found online at www.jewishknoxville.org.

Ha'Kol is edited by Joyce York and overseen by KJA Executive Director, Deborah Oleshansky. KJA staff members Laura Berry and Nicki Russler graciously serve as proofreaders and sounding boards, making our community's communications even better.

Special Note: *Ha'Kol* is generously supported through donations to the KJA Annual Campaign and by area advertisers whose ads appear on pages 38-39 of each issue. Please support these businesses and be sure to thank them for advertising in *Ha'Kol*!



HADASSAH



INVEST IN YOUR FUTURE

Thank you to those who answered the call for 2017!



BUT WE ARE NOT FINISHED
 WE NEED 100% PARTICIPATION TO MEET OUR 2017 KJA CAMPAIGN GOAL.

Please give today:
 ONLINE at www.jewishknoxville.org/donate
 CALL (865) 690-6343
 KJA Campaign Chair, Jake Cone.

LIVE IN THE MOMENT

- October 8: Sundown in the Sukkah featuring music by Mischa Goldman
- October 28: Russian Dinner hosted by Mark & Lucy Barkan
- December 2: MCDC & AJCC Preschool Reunion!

October 2017

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Member Communication

The KJA endeavors to keep community members informed of upcoming events in a timely manner via both a weekly email blast and monthly, community-wide post card mailing.

Weekly

Each Sunday morning at 9 a.m. a weekly email blast is sent to 1,583 community members via Constant Contact and includes:

- daily calendar for the week to follow
- social outreach opportunities
- photos of community events
- upcoming events
- local, national, and Israeli news
- community member involvement

Monthly

Each month 929 households receive a copy of the *KJA Happenings* postcard. The card highlights:

- upcoming Community events
- AJCC Preschool events
- Jewish holiday information
- weekly programming at the AJCC
- AJCC Preschool and KJA Office schedules
- community-wide events

Constant Contact®



THIS WEEK'S HAPPENINGS

TODAY 11/27	<ul style="list-style-type: none"> • Noon - 1:00 p.m. - Pickleball Beginner Clinic - AJCC Gym • 1:00 - 3:00 p.m. - Pickleball Open Play - AJCC Gym
Monday 11/28	<ul style="list-style-type: none"> • 6:00 - 9:30 p.m. - Fencing - AJCC Gym
Tuesday 11/29	<ul style="list-style-type: none"> • 6:00 - 9:30 p.m. - Fencing - AJCC Gym
Wednesday 11/30	<ul style="list-style-type: none"> • 1:00 - 2:00 p.m. - Beginning Sign Language - AJCC Orwitz Room • 6:00 - 9:30 p.m. - Fencing - AJCC Gym • 6:30 - 8:30 p.m. - Living Well with Mindfulness Meditation - AJCC Orwitz Room (advanced registration required)
Thursday 12/1	<ul style="list-style-type: none"> • 5:45 - 6:30 p.m. - Soccer Shots - AJCC Gym • 7:30 - 9:00 p.m. - Israeli Dancing - AJCC Gym
Friday 12/2	<ul style="list-style-type: none"> • Noon - 1:00 p.m. - Knitting Circle - AJCC Orwitz Room
Sunday 12/4	<ul style="list-style-type: none"> • Noon - 1:00 p.m. - Pickleball Beginner Clinic - AJCC Gym • 1:00 - 3:00 p.m. - Pickleball Open Play - AJCC Gym • 11:00 a.m. - 1:00 p.m. - Sisterhood's Annual Chanukah Sale - Jewish Congregation of Oak Ridge Library • 11:30 a.m. - Geniza Ceremony - Old Jewish Cemetery

Click the link below for details on all Knoxville Jewish Community Events:
[Jewish Knoxville Community Calendar](#)

COMMUNITY PROGRAMS		FAMILY EVENTS	
<p>YOM HAZIKARON SERVICE Monday May 1 7:00 - 8:00 p.m. AJCC Orwitz Room Led by: Lev Comstock & Shlomit Hava Bracy</p> 	<p>AJCC PRESCHOOL STAFF APPRECIATION Monday - Friday May 1 - May 5 Volunteers needed Friday May 5 - 1:00-2:30 p.m.</p> 	<p>LAG B'OMER BONFIRE Sunday May 14 5:00 - 7:00 p.m. AJCC Grounds RSVP: program@jewishknoxville.org</p> 	
<p>YOM HAATZMAUT BBQ Tuesday May 2 5:30 - 8:00 p.m. AJCC Gym/Grounds RSVP: program@jewishknoxville.org</p> 	<p>The B's B'nai Mitzvah Silent Auction Events & Tea (Proceeds Benefit B'nai Mitzvah, Hebrew and Jewish Youth Center Development) MAY 7, 2017 • 1:00 - 4:00 HESKA AMUNA SYNAGOGUE • 3811 KINGSTON PIKE, KNOXVILLE</p> 	<p>AJCC PRESCHOOL - DALET GRADUATION Thursday May 18 12:30 p.m. AJCC Caller Auditorium Mazel Tov!</p> 	
<p>FRIENDSHIPPERS Wednesday May 17 Sherrill Hills Retirement Community 271 Moss Grove Boulevard Tom Harrington Up and Down the Valley - Cades Cove Luncheon - Noon - Cost \$8 Program - 1:00 p.m. - Free Transportation is available. Ride request deadline - Monday May 15 RSVP: Laura Berry: 865-690-6343 ext. 18 LBerry@jewishknoxville.org</p> 	<p>"BABY BOOMER" PROGRAMMING INTEREST MEETING Wednesday May 17 7:30 p.m. AJCC Orwitz Room RSVP: LBerry@jewishknoxville.org</p> 	<p>AJCC PRESCHOOL - LAST DAY Thursday May 25 AJCC PRESCHOOL SUMMER ORIENTATION Friday May 26 Preschool</p> 	
	<p>Knoxville Jewish Food Festival Sunday June 4 11:00 a.m. - 2:00 p.m. AJCC Grounds</p> 	<p>MAY PICKLEBALL Sundays 7, 14, 21* 28—NO PICKLEBALL AJCC Gym - *Open Play Only Noon - 1:00 p.m. - Beginners Clinic 1:00 - 3:00 p.m. - Open Play</p> 	

UTK Hillel Advisory Committee

Chair:	Greg Kaplan
Director:	Deborah Oleshansky
Israel Action Programmer:	Shlomit Hava Bracy
UTK Hillel Student President 2016-17	Jacob Geltzer
UTK Hillel Student President 2017-18	Jaime Marquis

KJA remains committed to promoting, nurturing and encouraging Jewish life on the UTK campus for students, faculty and staff. KJA campaign dollars are the backbone for this program, and it is supplemented by donations and grants. Thank you to the Jewish Federation of Nashville and Middle Tennessee for the ongoing and consistently increased allocation for our program. Thank you to the Memphis Jewish Foundation for awarding UTK Hillel a Millennial Grant, providing up to \$5,000 towards programs to benefit college students and young adults. Hillel International has increased our designation, from an Israel Action Campus to a Strategic Initiatives Campus. This SIC designation provides access to increased funding opportunities. Through this designation we were entitled to a visit from a Hillel International Israel Fellow. Chen Agiv visited campus in early October 2017. During her stay she met with students and faculty members to enhance and promote Israel programming on campus. She also took time to visit the religious schools at Heska Amuna Synagogue and Temple Beth El and taught a Hebrew lesson at the Knoxville Jewish Day School.

Shlomit Hava Bracy continues to provide direction and support for Israel-themed campus programs. She helped students plan and implement a dynamic Yom Ha'Atzmaut (Israel Independence Day) program on campus in April 2017 which included Israeli food, music and cultural information. She will work with students for a similar program to celebrate Israel at 70 on campus in April 2018.

The entire Jewish community was invited to celebrate the dedication of an on-campus AEPi House. AEPi student leaders worked diligently to make this a reality, and they continue to present the very best version of Fraternity life on campus. They maintain the highest GPA and are active in community service. AEPi partnered with UTK Hillel to host the annual Jewish Student/Faculty event at the house in November, and a tailgate party before the LSU Game. Hillel Director, Deborah Oleshansky, gave the invocation at the start of that game and many Jewish families and alumni attended the tailgate at the AEPi house.

Dr. Greg Kaplan continues his service as UTK Hillel Faculty Advisor, and Dr. Helene Sinnreich, Judaic Studies Chair, has become a vocal advocate to encourage UTK Administration to take a more proactive and committed approach to recruiting Jewish students to our campus.

Thank you to the entire Jewish community, including leadership of Heska Amuna Synagogue, Temple Beth El, and Chabad of Knoxville for hosting students for Shabbat and Jewish holiday celebrations and religious services throughout the year, and to the community members who provided home hospitality to students over the year.



UTK Hillel Advisory Committee continued



UTK Hillel

a program of the Knoxville Jewish Alliance



September 2017

Dear Families:

Welcome to UTK Hillel 2017-18!

BIG NEWS! AEPI is back on campus! Through tremendous dedication, commitment and brotherhood, AEPI has secured use of a house on Fraternity Row – an excellent location on Volunteer Drive directly across from TRECS center. Brothers, their families, and community members joined the dedication ceremony on Saturday, August 19 to officially unveil the AEPI letters and to secure mezzuzot to the door posts. It was a true community event which included UTK Hillel leaders and three local Rabbis! Yasher Koach to all the brothers, especially AEPI leaders, Benji Ballin, Jake McCoy and Dan Revere.

We had our first on-campus Shabbat dinner on Friday September 8 at the International House Great Room. About 50 returning and new students attended, including student representatives from Students Supporting Israel and UTK Campus Programming Council. Upcoming events include:

- Thursday September 21 - 1:00 p.m.: Rosh Hashanah Lunch at the AEPI house.
- Friday September 22 - 6:00 p.m.: FAMILY WEEKEND Shabbat Dinner at International House Great Room.

Family Shabbat RSVP: Deborah.dolehansky@jewishknoxville.org

Thank you to the Jewish Federation of Nashville and Middle Tennessee for their ongoing support of our campus programs. We have also been awarded a Memphis Jewish Federation Millennial Grant to allow increased programming for young Jewish adults on campus. We will host an Israel Fellow on campus from October 1-14 through our Hillel International Strategic Initiative designation.

Even with this support, we rely on donations to ensure that all UTK Hillel programs, meals and activities are offered free of charge to students. You can donate online: jewishknoxville.org/donate, by phone at 865-690-6343 or by check made to KJA with UTK Hillel in the memo and mailed to 6800 Deane Hill Drive, Knoxville, TN 37919. These donations are fully tax deductible.

Thank you in advance for your support of Jewish Life at UTK. Go Vols!

Deborah Oleshansky
KJA Executive Director

Greg Kaplan
UTK Hillel Faculty Advisor

Jacob Geltzer
UTK Hillel President








UNIVERSITY OF TENNESSEE HILLEL
Jewish Student Organization

Cordially invites you to attend the

Ninth Annual
Jewish Student / Jewish Faculty
Networking Event

Thursday, November 9
5:00 - 7:00 p.m.
AEPI House
1848 Fraternity Park Drive

RSVP:
Dr. Greg Kaplan gkaplan@utk.edu
Benji Ballin bballin@vols.utk.edu
Jaime Marquis jmarqui1@vols.utk.edu
Deborah Oleshansky doleshansky@jewishknoxville.org



UTK Hillel is a program of the
Knoxville Jewish Alliance



AETIE-DYE

ALPHA EPSILON PI
TIE DYE FESTIVAL

Come spend the day with the brothers of AEPI tie-dyeing, eating, listening to music, and raising money for the GIFT of Life Bone Marrow Foundation.

Hosted by: **Sunday, April 2, 2017 12:00-4:00 pm**

Hosted by: **Phi Iota in Fraternity Park**

\$3 Tie Dye your own shirt!

\$7 Tie Dye one of our blank shirts!

\$10 Tie Dye a custom printed AEPI shirt!

Hive



Israel Partnership Committee & P2G Southeast Consortium

Deborah Oleshansky
Chair: Jennifer Ohriner



Knoxville continues to be one of the nine US communities to participate in the Partnership2Gether Southeast Hadera Eiron Consortium. The consortium allows us to maintain and develop direct connection to our family in Israel. Huge thanks to our outgoing chair, Jenifer Ohriner. Jenifer has served this committee for many years and has participated personally in the Educators Delegation, representing Knoxville twice on outgoing delegations and serving as the unofficial home away from home for all visitors from our region including educators, students, and Israeli steering committee members. Jenifer and Evan's gracious hospitality has become legendary in the Hadera Eiron region.

As we thank Jenifer, we welcome Renee' Hyatt as our incoming chair. Renee' also has long-term connection to this program. She has participated in past Medical Delegations and her children have participated in Camp Tikkun Olam. Over the years she has hosted a variety of Israeli guests including teens.

During 2017 KJA participated directly in two of these P2G programs:

Medical Delegation: We hosted three Israeli Medical Professionals in early April, 2017. They were hosted by local medical professionals, Dr. Mitch Weiss, Dr. Mitchell Goldman and Dr. David Newman. This delegation is an example of P2G People to People programs which provide meaningful opportunities for US and Israel professionals to engage, learn and build both professional and personal connections. We hope that some of our local hosts will travel to Israel during the outgoing delegation to Israel in 2018.

Leadership 2Gether: Jake Cone represented KJA as part of this joint leadership study program taking advantage of current communication technology facilitated by lessons created by Hamidrasha Educational Center for Jewish renewal. The program, initiated in 2016, continues to engage our Young Leadership demographic. After the course of study, the 2017 program culminated in a retreat in Nashville, Tennessee in October. The retreat continued the joint learning as well as provided opportunities to deepen the relationship created through the study process. It also included the opportunity to meet other participants from the previous cohort to begin to implement meaningful programs in partnership communities.



Jewish Family Services

Laura Faye Berry, BSSW, Esq., Director

Co-Chairs: Nancy Becker & Janet Gurwitch

Committee Members: Marilyn Burnett
 Honerlin Del Moro
 Trudy Dreyer
 Kathy Franzel
 Jenifer Ohriner
 Marilyn Presser
 Gene Rosenberg
 Pat Rosenberg
 Lesley Rosenblatt
 Dahlia Smith



JFS has many opportunities for community members to volunteer, from leading our monthly Shabbat service, cooking a meal for Mitzvah Meals or Family Promise (or hosting a Family Promise meal), blowing the shofar during the high holy days, visiting seniors, and more.

Activities planned by the Jewish Family Services committee in 2017 included:

- Visiting residents of assisted living facilities and nursing homes (including delivering homemade challah!)
- Providing Mitzvah Meals for individuals followings an illness or hospital stay
- Hosting a Purim party at Sherrill Hills with hamentashen and other sweet treats
- Organizing a Passover seder in the Harold's Deli room at Elmcroft Assisted Living
- Arranging for shofar blowers to visit the long-term care residents for the High Holy Days and delivering Rosh Hashanah *Chai* bags filled with homemade honey cakes and challah rolls
- Distributing Hanukkah *Chai* bags filled with homemade cookies, gelt, fruit, and dreidels
- Holding a monthly Shabbat service at Sherrill Hills on the first Friday of each month
- Cooking and hosting dinners for Family Promise when situationally homeless families are staying at Tennessee Valley Unitarian Universalist Church. You can read more about the local Family Promise at <http://www.familypromiseknoxville.org/>

Some of the many things that JFS has assisted clients with in the past year include:

- exploring long-term care options with seniors and/or their family members
- researching senior services in the Knoxville area
- navigating the health care arena (hospital stays, rehabilitation facilities, what to do when you are discharged, etc.)
- providing emergency financial assistance for things such as utility bills, rental assistance, food, or other qualifying expenses
- finding affordable housing
- exploring transportation options
- assisting with counseling referrals
- selecting home care or home health care
- assisting in job searches, including résumé help

We wish to extend to Janet Gurwitch our best wishes on her move to St. Louis and our thank you for her service to Jewish Family Services.



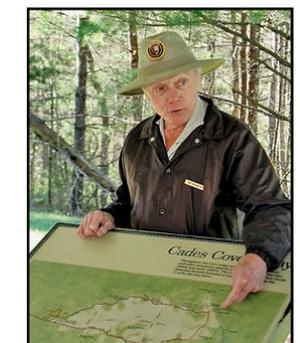
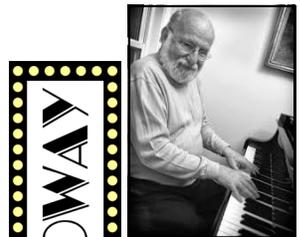
Friendshippers

Laura Faye Berry, BSSW, Esq., Director

The Friendshippers group gets together once a month (except in July and August) for lunch and entertainment. Friendshippers is open to all—we don't check IDs at the door! The luncheon begins at noon and the program begins at 1:00 p.m. Lunch is \$8. There is no cost for attending the program alone. Unless otherwise specified, Friendshippers meets at Sherrill Hills Retirement Community, 271 Moss Grove Boulevard.

2017 Friendshippers Programs:

- ◆ January: Michael Burse - *piano performance*
- ◆ February: Richard Fabozzi - *A Tribute to the Rat Pack Plus*
- ◆ March: Ed and Lauren Langston
Armchair Travel: On Safari in Botswana
- ◆ April: Manny Herz and Leslie Gengozian
Broadway Sing-a-Long
- ◆ May: Tom Harrington
Up and Down the Valley - Cades Cove
- ◆ June: Alan Diskin - *Radio Rewound*
- ◆ July: No program - Summer Break
- ◆ August: No program - Summer Break
- ◆ September: Marilyn Kallet - *How to Get Heat Without Fire: Love Poems for Autumn*
- ◆ October: Loren Hecht: *Mamie's Grocery*
- ◆ November: *Thanksgiving Feast* (combined with AJCC Preschool)
- ◆ December: *Hanukkah Fun*



Early Childhood

Kristen Cannon, Early Childhood Development Director

VP Children & Youth: Martha Iroff

Preschool Chair: Kelsey Brooks

The AJCC Preschool has received their 3-Star Rating for the 17th consecutive year, with 3 STARS in all 7 categories.

1. Director Qualifications
2. Professional Development
3. Developmental Learning
4. Parent/Family Involvement
5. Ratio and Group Size
6. Staff Compensation
7. Program Assessment



What does a 3-Star Rating mean?

The Star-Quality Program offers recognition to those providers who exceed minimum licensing standards. Under the program, a provider can earn a rating of 1, 2 or 3 stars, which can then be displayed along with its license. The more stars a program has, the better the quality of care it offers to children. Providers also receive a full report of their Environment Rating Scale observation, so they can continue to understand and address areas that need improvement. Simply by participating in the Star-Quality Program, providers show families in their communities that they are working to offer the highest-quality child care.

Current Enrollment

as of Dec 1, 2017

Class	Full-Time	Part-Time
Aleph	4	3
Bet 1	9	2
Bet 2	8	4
Gimel	5	9
Dalet	8	7
Total	34	25

59 enrolled students

Fundraising

- Annual Art Gala
- Krispy Kreme Doughnuts sale (throughout the year)
- Annual Book Fair



As a result of our fundraisers this year, the AJCC Preschool has completed some much-needed playground maintenance and has started to grow the long-term playground renovation plan fund.



Early Childhood continued

Service Projects

Mitzvah projects this year included:

- Donation and book collection for hurricane victims
- Non-perishable food collection for Second Harvest

Staff

The 2017 preschool staff has welcomed new faces. The AJCC Preschool continues to look for ways to retain quality caregivers for the families that it serves. The biggest concern from our current staff is wages and benefits. While we look to the future and the possibility of having a minimum wage of \$15, we must find a way to increase wages for our preschool staff and offer benefits that align with the needs and times of our economy.

AJCC Playground

We extend a HUGE thank you Bryan Goldberg, Fain Perrin, and Brian Debolt for providing volunteer time, labor and expertise to address an ongoing problem on the AJCC playground. These talented fathers designed, planned and executed the construction of a long overdue and desperately needed retaining wall to protect erosion around the fence. Their generosity of time and effort will protect the children of our school during outside play.

AJCC Preschool and MDCD Reunion

We did it! We managed to surprise our own Superhero – Mr. Rodney – who has been a dedicated member of the preschool and camp staff since 2001. The event was attended by both current and past families and staff members and was enjoyed by everyone. Our gratitude to Katey Hume Marina, who shared her professional talent for the success of this event, and to the entire planning committee: Martha Iroff, Jill Chasan, Kim Rosen, Amy Hull, Debbie Abrams-Cohen, Amber Perrin, Lev Comstock, Marian Jay and David Oleshansky – and to AJCC Preschool Director Kristen Cannon and MDCD directors, Brian Debolt and Sarah Price.



Aleph



Bet 1



Bet 2



Gimel



Dalet

Early Childhood continued



Preschool lobby bookcase.



Preschool playground retaining wall.



New sink unit—Aleph classroom.



Preschool

Dedicated to Development,
Diversity, and Making a Difference
for Children of all Faiths since 1956.

Early Childhood continued

MEET OUR CURRENT STAFF:

Kristen Cannon, Early Childhood Development Director

Class	Teacher 1	Teacher 2
Aleph	Avery Wilhite	Jessica Beeler
Bet 1	Carrie Wyatt	
Bet 2	Michelle Bocko	Erin Keck
Gimel	Rodney Monroe	Julie Brimmer
Dalet	Erin Gaines	Mindy Elliot
Science	Ginny Small	
Judaica	Ally Wiener	
Music	Bob Grimac	
Shabbat/Music	Lev Comstock	



Milton Collins Day Camp (MCDC)

Brian DeBolt, Camp Director
Sarah Price, Assistant Director

In 2017, Brian DeBolt returned to Milton Collins Day Camp as Camp Director.

MCDC celebrated its 67th "birthday" in 2017. Campers enjoyed cake and a brief history lesson by KJA Archivist Nicki Russler.

MCDC is a fun-filled, traditional day camp with many added extras that cannot be found anywhere else in Knoxville. Camp sessions include daily swim lessons, arts and crafts, zany camp games, team building, field trips, and overnight experiences, all in a welcoming, multi-cultural environment. Our staff and camp families represent many different faith and ethnic backgrounds; we welcome campers of all abilities. Our atmosphere of inclusion is a benefit to our entire camp community. At MCDC, we don't teach diversity--we live it.

MCDC 2017 saw the introduction of specialty camps. Our specialty camp line-up for 2018 will include Horseback Riding, Camping Adventure, STEM Camp, Mini Adventure Camp, and a Running program.

During summer 2017, our Teen Adventure Program campers continued an ongoing service learning program with the students at the Pond Gap University Assisted Community School Summer Program.



Milton Collins Day Camp (MCDC) continued





MCDC FUN DAY
 Sunday November 5
 1:00 - 3:00 p.m.
 AJCC Caller Auditorium
 6800 Deane Hill Drive

Gaga Tournament followed by Dance Party
 Free and open to all Pre-K - 4th graders
 Bring your friends!

RSVP: office@jewishknoxville.org



Saturday December 2, 2017
 6:30 - 9:00 p.m.
Special surprise at 7:30 p.m.
 AJCC Caller Auditorium (Gym)

- Past, present, and future MCDC campers & counselors
- Past, present, and future AJCC preschoolers and families.

Come see all your old friends and old workers!

- Good Eats
- Fun for All Ages
- Cash Bar

Over 21 After Party beginning at 9 p.m.

Donations received by November 28 will be acknowledged at the event

RSVP:
office@jewishknoxville.org



ALL DONATIONS BENEFIT AJCC PRESCHOOL & CAMP SCHOLARSHIPS

WE NEED SUPER SPONSORS

Please pick a Super-Hero donation amount.

All donations benefit AJCC Preschool and Camp scholarships.

DONATE AT: www.jewishknoxville.org/donate

	WONDER WOMAN	\$ 180
	SUPERMAN	\$ 136
	BATMAN	\$ 54
	SPIDERMAN	\$ 10





Ga Ga Gazette

Friday June 16, 2017 Week 3

Week Three was a blast at Milton Collins Day Camp! Thanks so much for joining us for our "Amazing Race" this week. On Tuesday, the TAP group was able to go paddle boarding and hiking at Ijms nature center. On Thursday was our late night and overnight. Terry Bullman joined us for some fun with Krav Maga.

Elective Fun!
 This week campers could choose from special electives like Amazing Race Challenges, and Art Around the World. Mr. Bob Grims also joined us to teach a group of campers Spanish. Mr. Bob will return the week of July 10th for a kaleidoscope camp and teaching sign language. You won't want to miss it!

Overnights are the Best!
 This week was our first overnight of the summer. 2nd-6th enjoyed a late evening swim, scavenger hunt, and movies, while the TAPs headed to Smokies Stadium to watch the Smokies play the Chattanooga Lookouts. Fun was had by all!



Campers enrolled in this week's Horseback Riding Camp gave the experience a double thumbs up! They traveled each morning to Blue Point Stables for riding lessons.



Q&A
 What was your favorite part of camp this week?
 Leo: A: Swimming!
 Macie G: A: "Spanish"
 Nicholas: A: "Gaga"





Important Dates Coming!
 Monday June 19th Soccer Special Program with Coach Carroll
 Tuesday June 20th TAP group to volunteer at FISH pantry
 Wed. June 21st 8-3 Card Cowan Park, 4th and up River Raft Tubing
 Monday June 26th Zoomobile Program, Camp Birthday Cake
 Thurs June 29th 4th and up Wholesome Railing Trip
 Wed. July 5th Jump Jam Trip
 Thurs July 6th TAPs to John Knox for zip lining
 Friday July 7th Star Wars Day

Counselor Spotlight
 Elijah P. and Noah B. interviewed Mr. Clint

Q: Can you dribble a soccer ball?
 A: Kind of
 Q: What is your favorite thing to do?
 A: Hang out with my friends
 Q: What is your favorite sandwich?
 A: Good ol' PB and J
 Q: What is your favorite thing to do at camp?
 A: Go on field trips






MCDC DODGE BALL TOURNAMENT

Sunday April 9
 3:00 - 5:00 p.m.
 Arnstein Jewish Community Center
 6800 Deane Hill Drive

4th & 5th Grade Students
 (parents are not required to stay)

\$40 per team (5 players)
 \$10 individual players

RSVP: office@jewishknoxville.org







Swim Team

University Swim Club Smokin' Salmon Swim Team

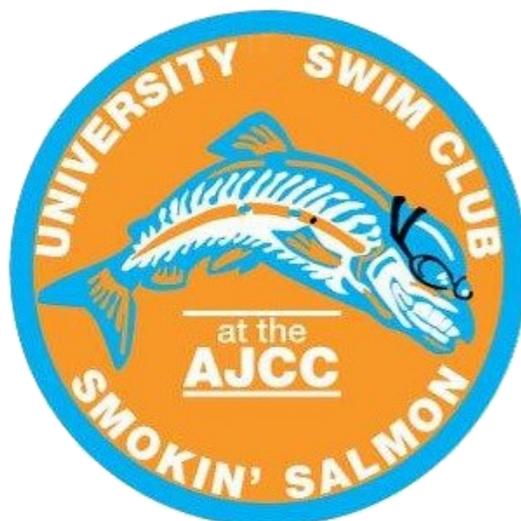
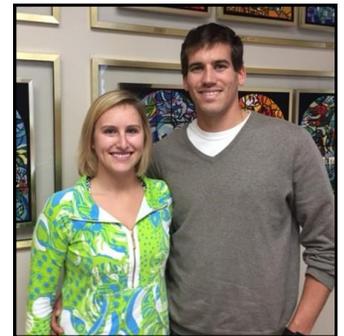
Head Coach: Joe Peeden

Assistant Coach: Alexandra Galvin Peeden

Co-chairs: Angelia Nystrom & Stephen Rosen

USCSS is a family-oriented swim program, encouraging swimmers to work toward achieving their fullest potential while supporting and encouraging the efforts and achievements of their teammates. Head coach Joe Peeden leads our experienced, highly-motivated coaching staff. We provide a low coach-to-swimmer ratio to ensure that each swimmer is given the personal attention and instruction needed to reach his/her potential. Coaches work with swimmers during practices to ensure the swimmer is working at a level that both challenges and encourages.

We are thrilled that both Joe and Alex will return to coach the USCSS for summer 2018.



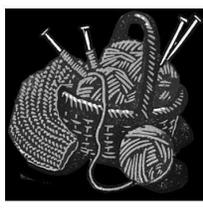
Educational & Cultural Arts

VP Culture & Education: Anne Greenbaum

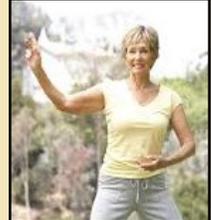
The KJA/AJCC not only hosts but also endeavors to promote, sponsor, and coordinate events throughout the Community.

Recurring Programs

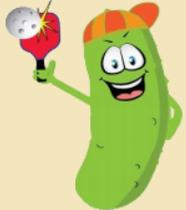
- ◆ Knitting
- ◆ Israeli Dancing
- ◆ Tai Chi
- ◆ Beginning Sign Language
- ◆ Pickleball
- ◆ Martial Arts
- ◆ Fencing
- ◆ Mah Jongg
- ◆ Soccer Shots
- ◆ TOTS Basketball
- ◆ Tennis
- ◆ A Seat at the Table
- ◆ East TN Civil Rights Working Group
- ◆ PARC
- ◆ Veteran Legal Clinics
- ◆ STEM Scouts



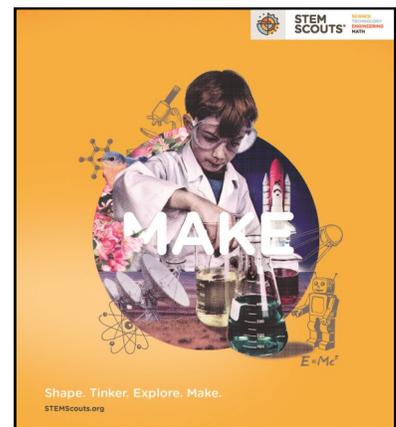
Join us on Fridays at the
KNITTING CIRCLE
Krausstein Jewish Community Center
Experienced and beginning knitters are invited to join us as we sit and knit at noon on Fridays at the AJCC. Raous Cannon is available to help beginners.
There's no charge to join us, but please RSVP to Laura Berry at lberry@jewishknoxville.org







continued on Page 27



STEM SCOUTS

Shape. Tinker. Explore. Make.
STEMScouts.org



A Seat at the Table



KBA
Knoxville Bar Association



PARC
POLICE ADVISORY &
REVIEW COMMITTEE



East TN
Civil Rights
Working Group



Knoxville
Academy
Of The
Blade



Soccer
Shots



TOTS
teams of tomorrow
Fundamental and Creative Basketball

Educational & Cultural Arts continued

2017 Cultural & Social Events

January

- Israel Left vs. Right Debate
- Tizmoret Performance
- Immigration Policy Forum: A Community Response to Injustice
- Knoxville Jewish Film Festival
- YJAK Shabbat
- KJDS - The Wizard of Oz
- *Unmasked Judeophobia* - UTK Cinema Event
- PJ Library Tu B'shevat Scavenger Hunt
- Robinson Lecture - UTK Lecture Series



February

- Community Open Mic
- Eva Schloss Event
- Family Promise Training
- Becoming an Upstander
- Mitzvah Day
- Anna Shternshis Lecture - UTK Lecture Series
- AJCC Preschool Tu B'shevat Party
- Kaleidoscope Making
- YJAK Shabbat / Painting with a Jewish Twist
- *Machine Guns and Lonely Orphans* - UTK Lecture Series
- Koresh Dance Company
- Baked Goods from Around the World
- Tu B'shevat Brachot Party
- Teen Connection Super Pickleball Sunday
- AEPI Initiation



Hillel March

- AJCC Preschool Purim Storytime & Carnival
- Passover Palooza
- Matzah Factory
- KJDS Mega Kids Challah Bake
- MCDC Fun Day
- *The Ark Before Noah* - UTK Lecture Series
- Mom's Demand Action
- Hadassah Potluck Luncheon
- P2G Steering Committee Reception
- UTK Hillel Israeli Comedy Event
- Dance the Night Away
- *Using and Abusing the Memory of the Holocaust* - UTK Lecture Series
- Reception for visiting P2G Family



April

- Yom Hashoah: *Honoring the Memory of Elie Wiesel*
- Share Your Dream Community Planning Session
- Winick AZA/Weinstein BBG Formal
- Youth Aliyah Concert
- Winick AZA Wash & Schmeear
- MCDC Dodgeball Tournament
- AJCC Preschool Parent Coffee/Shabbat



Honoring the Memory of Elie Wiesel



Sunday April 23, 2017
10:30 a.m. - 12:00 p.m.

Heska Amuna Synagogue
3811 Kingston Pike • Knoxville TN 37919



Share the Dream:

Planning our Jewish Future!

Community Meeting Led By:

Jake Cone, KJA Executive Committee &
Deborah Oleshansky, KJA Executive Director

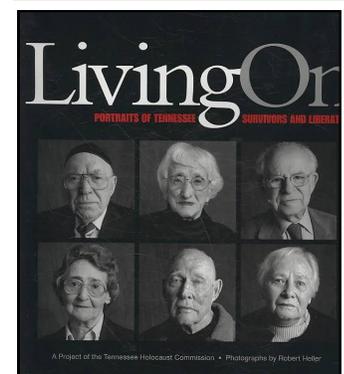
Thursday April 27th

7-8:30PM

Help grow and unite Knoxville's Jewish community!
We want to hear your voice!

Orwitz Room

Arnstein Jewish Community Center
6800 Deane Hill Drive, Knoxville TN 37919



Educational & Cultural Arts continued

- AJCC Preschool Annual Art Gala
- Jewish Family Services Passover Mini-Seder
- PJ Library Passover Pop-Up / Passover Picnic in the Park
- *Why? Explaining the Holocaust* - UTK Lecture Series
- *Beyond Vietnam—A Time to Break Silence* - Beck Center Event
- Financial Well Being Festival
- AETIE-Dye Festival
- Unwanted Medication Collection Event
- Rosh Chodesh—Heska Amuna Synagogue

May

- Yom Hazikaron Service
- Yom Haatzmaut BBQ
- Baby Boomer (Gen B) Planning Meeting
- Lag B'Omer Bonfire
- Heska Amuna Synagogue - 3 B's Event
- AIPAC Dinner
- AJCC Preschool Dalet Graduation
- Shabbat Pot Luck
- Shavuot Ice Cream Party

June

- Knoshville
- Women's March
- Living On Reception

July

- YJAK Community Pool Party
- *Living On*: Gallery Event with Rob Heller
- Challah meet-up - VietGrill Food Truck
- Hadassah Game Day
- PJ Library Coffee and Cake
- BBYO Connect Family Night
- Social Justice Fair
- Gen B Margaritas and More
- YJAK Shabbat & Board Game Night
- Kaleidoscope Making Class
- Summer Supper

August

- AJCC Preschool Open House
- *The Uncomfortable Truth*: Beck Center Movie Event
- Friday Night Chill
- Israeli Dance Workshop with Ruthy Slann
- Share Your Dream Community Meeting
- PJ Library Gathering for Good
- Middle & High School Student Float Party
- Haddasah - Cuban Mission Trip
- Shabbat at the Pool
- Gen B Brunch & Eclipse Lecture
- Mom's Spa Night Out
- UTK Hillel Shabbat Dinner
- PJ Library Gathering for Good
- Solar Eclipse Party
- JCOR Rummage Sale



Gathering FOR GOOD

What is Gathering for Good?
Gathering for Good is a new PJ Library family program dedicated to helping others.

JOIN US AT OUR FIRST PROGRAM!

Welcome Wagon & PJ Library Grand Opening
August 20th 4-5:30pm
AJCC Orwitz Room
6800 Deane Hill Dr. 37919

Programs geared towards children ages 5 and up. All family members are welcome!

Donation of \$75/family is appreciated to cover cost of project supplies to be donated to local agencies throughout the year.

For more information visit www.louisvilleky.org or contact Aly Winters at AWinters@PJLibraryKnoxville.org

Join PJ Library families in your neighborhood to:
SHARE VOLUNTEER CONNECT



Sundown in the Sukkah Presents:
Salsa in the Sukkah!
Sunday October 8th
5:00-7:00 PM

6800 Deane Hill Drive.
Knoxville TN 37909

Edible Sukkah Decorating
Mexican Dinner with Salsa Bar
Live Music by Mischa Goldman
& The Volunteer Jazz Brigade

RSVP Appreciated: Program@Jewishknoxville.org



Russian Dinner
Hosted by Mark & Lucy Barkan

**Saturday October 28
7:00 - 10:00 p.m.**

Cost:
AJCC Members/Donors \$25.00 per person
General Community \$35.00 per person
Children 5-13 \$15.00
(lower price includes wine with meal)

Arnstein Jewish Community Center
6800 Deane Hill Drive

Only 100 seats available
RSVP by October 20
RSVP: office@jewishknoxville.org

Eat, drink, and be as merry as possible



Temple Beth El Presents
AROUND THE WORLD IN SONG!
With the Guy Mendilow Trio

"Vibrant musical storytelling awash with warm harmonies, captivating rhythms and rickrolling, for joyful vocal improvisations."
—Cambridge Chronicle

"One of Bethel's most original world music acts."
—Boston Herald

A Musical Celebration for the Entire Family
Tuesday, October 10, 2017 7PM
Temple Beth El
3037 Kingston Pike, Knoxville
Free Admission

FOR MORE INFORMATION CONTACT
(865) 524-3521
secretary@bethel.org

www.guymendilowensemble.com

Educational & Cultural Arts continued

September

- Community Pool Party
- Haddasah: *Unifying for Change*
- Milton Collins Exhibit—Schwarzbart Gallery
- Rosh Hashanah Family Celebration
- PJ Library Gathering for Good
- Apple Picking
- *Gender, Lithics, and Perishable Material Culture* - UTK Lecture
- Confucius Institute Lecture - *Jewish and Chinese Lunar Calendars*
- GKAIISA Meeting
- YJAK Shabbat

October

- Sundown in the Sukkah
- Russian Dinner
- Unconscious Bias Program
- Noah's Ark Petting Zoo
- BBYO Connect Bonfire
- Community Day of Learning
- *Around the World in Song*: Guy Mendilow Trio

November

- Thanksgiving Feast
- BBYO Connect Pizza & Premier Athletics
- Mayor Rogero: *Israel Trip Reflections*
- Little Hands Challah Bake
- AJCC Preschool Book Fair
- Grandparents with Love
- 9th Annual Jewish Student/Faculty Event
- *Shylock in the Archives* - UTK Lecture
- *Importance of Sacred Spaces in Society* Collaboration
- *Beyond Schindler* - UTK Lecture
- MCDC Camp Fun Day
- Seeds of Abraham Poetry Slam

December

- MCDC Camp/AJCC Preschool Reunion
- Tennessee Schmaltz Concert
- Winter Festival & Hanukkah Party
- Dor L'Dor Concert
- Berkowitz Lecture - The Weizmann Institute
- KJA Annual Meeting
- JCOR Pre-Hanukah Event



YJAK
YOUNG JEWISH ADULTS OF KNOXVILLE

COMMUNITY POOL PARTY
Sunday, July 2
1:00-5:00 p.m.
Arinstein Jewish Community Center
6800 Deane Hill Drive

Free Admission
Rain or Shine

- Music by Milkshake Fatty
- Food Truck
- Beer
- Community welcome!
- Family Friendly - all ages invited. Must be 21 or over to enjoy the beer.
- Reserve your free Eventbrite ticket online at goo.gl/6BrU6r
- Questions: activities@YJAK.org



YOUNG JEWISH ADULTS OF KNOXVILLE (YJAK) is a social group for post-college Jewish men and women in their 20s & 30s. YJAK works to make and strengthen Jewish connections and create opportunities for young Jews to become involved in the Jewish community and in Knoxville Jewish Alliance. Activities include direct service projects, social programs, leadership development, educational programs and meaningful Israel experiences.

YJAK programming is made possible by the KJA Campaign

AIA/Tennessee Society and McClung Museum Present:
7th Program in the 44th Annual Series, 2016-2017

AIA Norton Lecture

The Ark Before Noah



Dr. Irving L. Finkel
Assistant Keeper
Department of the Middle East
The British Museum
Tuesday March 21 2017, 7:30 pm
McClung Museum Auditorium

Illustrated public lecture followed by reception. Entrance is free.

£10 members are invited to dine with the speaker at 5:30 pm. At the Cumberland Grill, 1807 Cumberland Ave.

For reservations contact S. Collins Elliott by Mar_21@trenton.kva.edu, email request only.

In THE ARK BEFORE NOAH, British Museum expert Dr. Irving L. Finkel reveals the astonishing secrets of a 4,000-year-old piece of clay which is a real-life time capsule for the world's oldest written authority on the period. Dr. Finkel's extraordinary real-life detective story unveils a most remarkable event in the British Museum – the arrival one day in 2008 of a single, tiny, dried-out clay tablet, covered in cuneiform, which was found in a private collection in Iraq. The tablet, which was found in a private collection in Iraq, was the subject of the document film *The Ark Before Noah*.

It had been brought in by a member of the public and the antiquarian dealer offered to buy it for an extraordinary insurance fee. Not only does it date from about 1800 BC, but it is a copy of the end of the story of the Flood, a myth from ancient Mesopotamia, revealing a whole other time, location for building a giant boat to survive a flood. But Dr. Finkel's discovery goes even deeper. He has been able to identify the very words of the Flood in many other ancient cuneiform tablets from the region of the Euphrates. In addition the lecture will describe how a copy of the text discovered by archaeologists was built in India, the subject of the document film *The Ark Before Noah*.

REUNION
Saturday December 2, 2017
6:30 - 9:00 p.m.
Special surprise at 7:00 p.m.
AJCC Celler Auditorium (6ym)

- Past, present, and future AJCC campers & counselors
- Past, present, and future AJCC preschoolers, and families
- Good Eats
- Fun for All Ages
- Cash Bar
- Over 21 After Party begins at 9 p.m.

Donations received by November 10 will be acknowledged at the event.

RSVP: ajcc@jewishknoxville.org

WONDER WOMAN	\$100	WE NEED SUPER SPONSORS
SUPERMAN	\$75	
BATMAN	\$54	
SPIDERMAN	\$10	

Please pick a Super Hero donation amount.

All donations benefit AJCC Preschool and Camp scholarships.

DONATE AT: www.jewishknoxville.org/donate

الأخضر الأخضر

THE GREEN PRINCE

★★★★★
"LEGITIMATE AS GRIPPING AS ANY HIGH CONCEPT HOLLYWOOD THRILLER"
—MARC B. WILSON

CAPTIVATING AND EMOTIONAL. FULL OF TWISTS AND TURNS.
—SUSAN GREEN



Educational & Cultural Arts continued

A Call to Action: Becoming an Upstander
 Sunday February 26
 2:00 - 4:00 p.m.
 AJCC Caller Auditorium
 6800 Deane Hill Drive
 Free to all AJCC Members/KJA Donors
 \$5 General Admission
 Open to all interested age 13 and older
 RSVP: office@jewishknoxville.org or 865.690.6343



The only thing necessary for the triumph of evil is for good men (women) to do nothing.
 - Edmund Burke

Shelley Rose, ADL Regional Director, will present an interactive workshop to examine issues of implicit and explicit bias and gain the skills needed to respond to insensitive or hateful comments in order to promote a more civil, respectful and safe community.



The KJA UPSTANDERS SERIES presents



Unconscious Bias
 Ben Lewis, CEO and Founder
 Genesis Diversity Solutions

Sunday, October 22 — 3:00 p.m.
Arnstein Jewish Community Center

Ben Lewis of Genesis Diversity Solutions will present a program on *Unconscious Bias* and how it affects every aspect of our lives; how we see the world — and how the world often sees us.

This event is a free community program and is open to the public.




Upstander Facilitators



Women's March



Social Justice Fair



MLK Parade



continued on Page 31

SOCIAL JUSTICE

Educational & Cultural Arts continued



Yom Hazikaron



BBYO Connect Family Night



YJAK Painting with a Jewish Twist

COMMUNITY EVENTS



Russian Dinner



Israeli Dancers



K J C F F

Knoxville Jewish Community Family of Funds

Supporting organization of the Knoxville Jewish Alliance and the East Tennessee Foundation.

KJCFF Board of Directors

President:	Carole Martin
Secretary/Treasurer:	Jacki Imbrey
President Elect:	Abraham Brietstein
Board Members:	Scott B. Hahn, Past President; Jeff Becker; Bernard Bernstein; Arnold Cohen; Robert Goodfriend; Richard Jacobstein; Rosalie Nagler; Jenifer Ohriner; Howard Pollock; Pace Robinson; Alexandra Rosen; Bernard S. Rosenblatt; Mel Sturm

KJCFF Administrative Director: Laura Berry

Our Goals

- Strengthen and improve the Jewish Community of East Tennessee
- Increase Jewish Philanthropy in East Tennessee
- Build Endowments for Permanent Gifts to Organizations of the Knoxville Jewish Community
- Promote the Infrastructure of the Knoxville Jewish Community Necessary To Develop and Deliver Services and Programs
- Provide Funds for Religious, Cultural, and Educational Activities
- Support Social Service Needs of Individuals and Families
- Administer Endowment, Long-term, and Donor-Advised Funds
- Support the General Community of East Tennessee

Achievements for 2017 (through September 30, 2017)*

Total number of grants in 2017:	50
Total dollar amount of grants in 2017:	\$163,274.89
Total dollar amount of contributions in 2017:	\$241,229.24
Net assets as of September 30, 2017:	\$3,448,608.25

*KJCFF's 4th quarter 2017 financials have not been finalized as of the writing of this report.

KJCFF President Report

Carole Herson Martin

I am pleased to report that at the end of the third quarter of 2017, the KJCFF had made a total of 50 grants, which surpasses the amount granted through the third quarter in 2016. Net assets of the Fund at the end of the third quarter of 2017 were over \$3,400,000 and thanks to the stewardship of the East Tennessee Foundation investments year to date are up 11.37%.

This annual report is a great time to thank our many KJCFF fund-holders who have met countless needs and impacted our community for the better with their grants. The KJCFF is indebted to Laura Berry, our capable staff person, for her hard work and commitment. The end of 2017 marks the completion of my term as KJCFF President, and as I pass the gavel to Abraham Brietstein I am grateful to the entire Board and our friends at the East Tennessee Foundation for their support and guidance.

Carole Herson Martin

KJCFF Current Fund List

Beautification

Heska Amuna Sisterhood Judaica Shop Fund (Heska Amuna Synagogue Fund)

To benefit beautification projects for Heska Amuna Synagogue

Zelda and Miles Siegel Flower Fund (Heska Amuna Synagogue Fund)

To buy flowers for the Heska Amuna Synagogue sanctuary, primarily for the High Holidays

Building/Capital Improvements

Arnstein Jewish Community Center Endowment Fund (KJA Fund)

For capital improvements to the AJCC

Cohen-Presser Designated Fund (Heska Amuna Synagogue Fund)

For improvements to the physical plant of Heska Amuna Synagogue and may also be made available for procuring and engraving plaques for the donor wall established by Mr. and Mrs. Joslyn Presser

Heska Amuna Building Assessment Fund (Heska Amuna Synagogue Fund)

To provide funds for capital improvements, expansions and emergency repairs to the building and property of Heska Amuna Synagogue.

Heska Amuna Religious School Capital Fund (Heska Amuna Synagogue Fund)

To provide funds for capital improvements, capital equipment acquisition, and emergency repairs to the Heska Amuna Religious School

Herb and Elise Jacobs Fund (Heska Amuna Synagogue Fund)

For synagogue capital improvements and other needs as determined by the fund committee

Cemetery/Burial

Dewey Reich Chesed Shel Emet Fund (KJA Fund)

To provide support for the mitzvah of chesed shel emet, caring for the interment of those who cannot afford it, and who will never be able to return the kindness

Heska Amuna Cemetery Fund (Heska Amuna Synagogue Fund)

To maintain and improve the New Jewish Cemetery

Children/Youth

Gordon Brown Youth Recreation Fund (KJA Fund)

To support recreational and sports-related activities for children ages 18 months to 18 years

Debra and Irwin Gordon Fund (KJA Fund)

To benefit the Gordon Family Scholarship, a program of the Knoxville Jewish Alliance (need-based scholarship support for colleges and Jewish summer camps)

Alice Greenberg Fund (KJA Fund)

To supplement and/or offset the future expenses of the AJCC preschool program

KJDS Fund (KJDS Fund)

For the general benefit of KJDS

Hannah and Raymond Landsberger Preschool Fund (KJA Fund)

To provide scholarship support for AJCC preschool families

Harold and Ida Markman Endowment Fund for Education (KJDS Fund)

To provide support to KJDS for educational enrichment

Ted & Dolly Reback Knoxville Youth Fund (Donor-Advised Fund)

To benefit Knoxville Jewish youth, primarily through the Knoxville BBYO program and activities

KJCFF Current Fund List *continued*

Lucas and Debbie Richman Endowment Fund for the Arts (KJDS Fund)

To provide support to KJDS for arts programming

Bradley Sturm Memorial Fund (Heska Amuna Synagogue Fund)

To enhance and enrich the Jewish education of youth from the greater Knox and Anderson Counties of Tennessee

Cultural

Abe Collins Cultural Fund (KJA Fund)

To provide support to the KJA for cultural programs, which may include musical, singing, or other productions

Milton Collins Cultural Fund (KJA Fund)

To provide support to KJA for programming, which may include musical, singing, or other productions

Zelda & Max Morrison Cultural Enrichment Fund (KJA Fund)

To help the AJCC provide quality cultural programming of Jewish content, such as musical programs, lectures, or similar entertainment

Sylvia Robinson Memorial Fund (Heska Amuna Synagogue Fund)

For educational and programmatic musical experiences for Heska Amuna Synagogue

Frances Sturm Cultural Fund of the Jewish Congregation of Oak Ridge (JCOR Fund)

For enhancing and furthering Jewish educational and cultural activities

Ben & Pearl Zwick Fund (KJA Fund)

To provide support for quality KJA programs of an entertaining or cultural nature

Education (all ages)

Fribourg-Brunschwig Holocaust Memorial Education Fund (KJA Fund)

To pay for or supplement educational activities for non-Jewish not-for-profit organizations, and for public or private middle or high schools in East Tennessee and their teachers with their students, in order to transmit information about the events of the 1933-1945 years in Europe, collectively known as the Holocaust (Shoah), its consequences and aftermaths

Heska Amuna Educational Enrichment Fund (Heska Amuna Synagogue Fund)

To enhance and enrich educational programs of Heska Amuna Synagogue

Alice, George and Kenneth Palmer Fund for Arts and Sciences (Donor-Advised Fund)

To support programs, art purchases, lectures and scholarships, but may also support other causes as determined by the fund committee

Environment

Rosenthal Environment Fund (Heska Amuna Synagogue Fund)

To provide financial support to activities of Heska Amuna Synagogue relating to environmental preservation and conservation

Zionist Organization Fund (KJA Fund)

To provide support to KJA for its program of planting trees in Israel in honor of newborn births and Bar/Bat Mitzvahs

KJCFF Current Fund List *continued*

General

- Allen, Leibowitz, Pearson Family Fund (Donor-Advised Fund)
To benefit Jewish and non-Jewish charitable organizations and institutions, regardless of geographic location
- Alliance Opportunity Fund (KJA Fund)
For the general benefit of the KJA
- Jeff & Nancy Becker Community Enrichment Fund (Donor-Advised Fund)
For general charitable purposes
- Bernard E. & Barbara W. Bernstein Charitable Fund (Donor-Advised Fund)
For general charitable purposes
- B'nai Tzedek Legacy Fund (Donor-Advised Fund)
Overall fund for the individual B'nai Tzedek teen philanthropy funds
- Harry & Mollie Brietstein Memorial Fund (Donor-Advised Fund)
To benefit Jewish causes
- William "Bill" Brody Fund (KJA Fund)
For the general benefit of the KJA
- EAR Fund (Donor-Advised Fund)
For general charitable purposes
- Miriam's Well (Donor-Advised Fund)
For general charitable purposes
- Natalie & Mitchell Robinson Community Enrichment Fund (Donor-Advised Fund)
To benefit the Knoxville Jewish community and other Jewish communities as determined by the Fund committee
- Pace & Karen Robinson Philanthropic Fund (Donor-Advised Fund)
For general charitable purposes
- Allen Rosen Education Fund (KJA Fund)
For the general benefit of the KJA
- Nathan Rosen Donor Advised Fund (Donor-Advised Fund)
To benefit various organizations and causes including but not limited to Jewish and educational organizations
- Sam & Esther Rosen Community Enrichment AJCC Fund (Donor-Advised Fund)
To benefit the AJCC
- Sam & Esther Rosen Community Enrichment Federation Fund (Donor-Advised Fund)
To benefit the KJA
- Sam & Esther Rosen Community Enrichment Synagogue Fund (Donor-Advised Fund)
To benefit Heska Amuna Synagogue
- Stephen & Kim Rosen Donor Advised Fund (Donor-Advised Fund)
To benefit various organizations and causes including, but not limited to, Jewish and educational organizations
- Pat and Gene Rosenberg Fund (Donor-Advised Fund)
To benefit various organizations and causes, including, but not limited to, Jewish, educational, and environmental organizations
- Dr. Bernard S. Rosenblatt Fund (KJA Fund)
For the general benefit of the KJA
- Sturm Brothers' Fund (Donor-Advised Fund)
For general charitable purposes

KJCFF Current Fund List continued

Leadership

David Blumberg Youth Leadership Award Fund (KJA Fund)

To provide support to KJA for its leadership training and award program for KJA members under the age of 35

Mental Health

Sharon Brietstein Memorial Fund (Donor-Advised Fund)

To benefit mental health causes

Salary/Benefits

Heska Amuna Educators Supplement Fund (Heska Amuna Fund)

To supplement the salary/benefits compensation package of the Heska Amuna educational director and teachers in the religious school

KJA Director's Fund (KJA Fund)

To support the expenses associated with the Executive Director's salary and benefit package

Seniors and Indigent Needs

Sam & Millie Gelber Fund (KJA Fund)

To provide support for indigent members of the Knoxville Jewish community.

Goldstein/Tygum Family Fund (Donor-Advised Fund)

For the improvement of the quality of life of the aged of the East Tennessee community

Jewish Family Service Fund (KJA Fund)

For the benefit of the Jewish Family Services program of the KJA

Sam & Esther Rosen Friendshippers Fund (KJA Fund)

To provide support to the KJA for subsidizing the needs, as in the areas of recreation, education, and other generalized services, of the Jewish elderly and infirm in Knoxville

Miles & Zelda Siegel Fund for Knoxville's Jewish Elderly (KJA Fund)

To provide support to the KJA for its program of services for Jewish elderly members of Knoxville

Sisterhood

Heska Amuna Sisterhood General Fund (Heska Amuna Fund)

To benefit Heska Amuna Sisterhood

Social Justice

Besmann Family Fund for Social Justice and Spiritual Enrichment (Donor-Advised Fund)

To benefit the activities, events, or projects created by Knox County organizations for the purpose of promoting social justice and/or spiritual enrichment in Knox County.

David & Deborah Oleshansky Family Fund (Donor-Advised Fund)

To further causes of peace and justice in the world

Financial Report

Daniel Messing, Treasurer

The treasurer's report is a little bit of a mixed bag for the year. Annual and summer memberships remain steady and Preschool has declined by two (2) students. However, revenues overall have continued to decrease. The KJA will end the 2017 calendar year with a financial loss. The budget committee continues working extremely hard on a realistic budget for 2018. Unfortunately, we are still projecting a deficit of more than \$40,000.

Cash Flow Crunch – Funds continue to dwindle as more as more money has been required for general operations.

- Annual Campaign – The annual campaign is currently at \$269,337 on 222 gifts as of 12/06/2017. Total gifts in the prior year were 261. The average gift continues to dwindle and is now \$1,029 per household. The good news is that 105 families gave increases over the previous year, including 44 new family gifts; unfortunately, 207 families decreased their gifts, including a couple of “heavy hitters”. Regardless of collections for the rest of the year we will end up well short of our goal of \$310,020.
- AJCC Preschool – The Early Childhood Program has a \$68,468 profit and summer camp a profit of \$22,443. Student count is at 61 as of November 30, 2017 compared to 63 a year ago. The Preschool is projected to make \$80,000 next year.
- Rentals – The soccer league did not rent the fields for 2017 and have no plans to rent for 2018. The fields were rented to the volleyball league for the summer for \$1,800 which covers the cost of keeping the fields mowed. Fencing rented the gym three (3) nights per week for 2017 estimated to total \$7,500 by year end. The 2018 fencing rental agreement is currently in jeopardy.
- Wage costs –By the end of the year, we will have approximately 90 W-2s with the vast majority being hourly staff close to the minimum wage. As a side note, about 30 employees are members of the Jewish community. This is especially important given the current job market. KJA is doing everything we can to cut costs. In preparing the budget for 2018, all staff and volunteers were directed to improve or keep their bottom lines comparable to 2017.
- Pool - The pool lost \$48,000 in the current year while the snack bar broke even. Maintenance costs are greatly responsible. Currently the pool backwash system is being replaced at an estimated cost of \$6,000.

Bottom Line: The financial situation of the KJA continues to be a difficult one. Expenses have been trimmed wherever possible. The focus for the coming year is on revenue - specifically getting Campaign back to the \$320,000 level while finding additional sources of revenues that would increase overall revenue by \$100,000 from 2017.

Financial Report *continued*

10 months ending October 31, 2017

Accounting Policies

The Knoxville Jewish Alliance's (KJA) management is responsible for the accuracy and integrity of the financial reports. The financial reports contained in the annual report have been prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) appropriate for not-for-profit organizations. In preparing the financial reports, management makes informed judgments where necessary to reflect the expected effects of events and transactions that have not been completed. The internal controls and procedures ensure that material information required to be disclosed is recorded, processed, summarized and communicated to the Executive Board and Board of Directors within the required time periods.

The KJA utilizes the accrual accounting method that provides a thorough financial reporting system to reflect the current financial position of the organization by reporting open account receivables, accrued payables and potential contingencies. The accrual method of accounting recognizes revenues when earned and expenses when incurred.

Presentation Basis

The financial statements represent the organization as a whole and report the net assets as follows:

- **Unrestricted net assets:** free from donor-imposed restrictions.
- **Temporarily restricted net assets:** subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Permanently restricted net assets:** subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.

The KJA maintains accounts in accordance with the principles of fund accounting to ensure observance of limitations and restrictions placed on the use of resources available to the KJA. Each year KJA is required to have independent auditors complete an audit of the financial statements and position for the organization and to file the Form 990 Federal Tax Return with the Internal Revenue Service.

Collections

Knoxville Jewish Archives

As part of its mission, the KJA is home to the Knoxville Jewish Archives, which are maintained to preserve the historical footprint and contributions of the East Tennessee Jewish community since 1796. Materials are gifted to the archives by local residents and other institutions; archived; preserved and maintained for research by academics, families, historical societies and genealogical researchers. The value of the collection is not reflected in the statement of financial position. The KJA does not purchase or sell collection items.

Arnold Schwarzbart Gallery

The Gallery is a permanent home for many pieces by the artisan, Arnold Schwarzbart, a beloved community member, whose memory shall always be a blessing. The fundraising campaign provided the funds needed to construct, install, and acquire the pieces of art that are valued at \$11,515. In addition, the gallery provides other local artists to periodically display works of art for the pleasure of the Jewish community.

Permanently Endowed Funds

The KJA endowment funds are held by the Knoxville Jewish Community Family of Funds, managed by the East Tennessee Foundation. The KJA receives annual distributions in the form of grants, generally limited to income from the funds. These funds are accounted for in accordance with FASB ASC 958. The majority of endowment funds have an annual spending rate of 4.5% of a twelve-quarter rolling average. Discretionary distributions of fund principal are permitted in some of the fund documents, though the intent is to be a permanent endowment. Fund balances represented as of September 30, 2017 (less any distributions made in October 2017) are \$837,064.

Financial Report continued

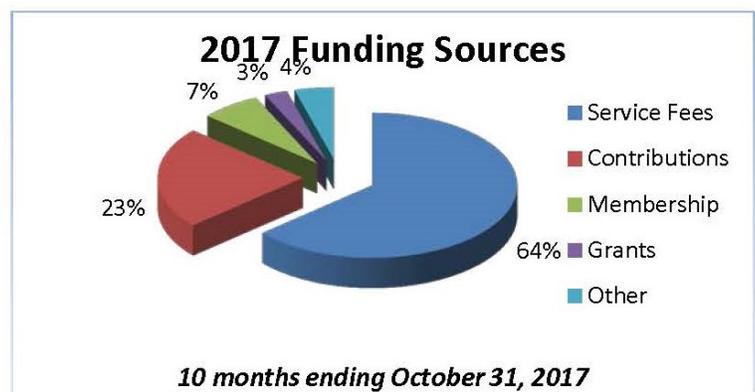
2017 Revenues and Costs Summary Information – 10 months ending October 31, 2017

- Funding Sources**

Revenue Stream	Dollars
Service Fees	\$619,766
Contributions	221,091
Membership	65,106
Grants	24,862
Other	41,676
Total Revenues	\$972,501

The KJA revenue stream largely consists of program service fees, annual campaign pledges and other contributions, and AJCC Annual and Summer Membership dues. KJA also receives funding through external grants and sundry revenues; i.e. rentals and accounting services.

When funding sources fail to meet the KJA budget, leadership is required to make difficult decisions on whether to reduce programming or utilize restricted reserves.



- Expenditures**



KJA's largest expense is payroll. We employ approximately 90 people annually based upon program needs. Our year-round staff is comprised of approximately 23 staff members; 18 for the Early Childhood program and the remaining for other programs and administrative office.

2017 expenditures currently exceed revenues and it is projected the year will end with a deficit unless sufficient campaign contributions are received in December 2017.

The KJA facility is open 74 hours each week; totaling over 3,600 hours annually with an average cost of \$52 per hour of operation (excluding the cost of payroll).

Expenses	Dollars
Payroll	\$638,037
Programs	266,575
Facilities	145,408
Fundraising	11,228
External Allocations	5,000
Total Expenses	1,066,247

Financial Report continued

- Net Costs by Cost Center**

Cost Center	Dollars
Administrative	\$106,916
Child & Youth	-31,338
Cultural	19,834
Jew. Comm. Serv.	58,912
Public Relations	8,011
Facilities	116,974
Total Costs	279,309

Cost Center deficits are supported by the Annual Campaign.

Net Costs by Cost Center reflects the net cost after the application of revenues for each major cost center. Facilities is largest and reflects the net cost after rental fees.

Administrative is the second largest and reflects the net cost after membership dues.

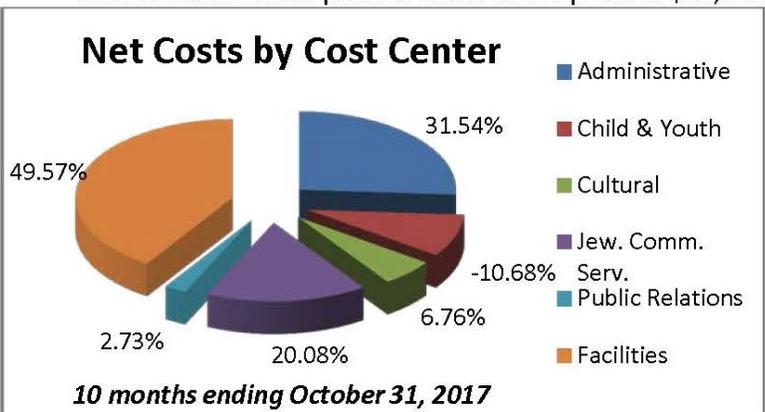
Jewish Community Services is the third largest and has a small revenue stream.

Child & Youth have a positive effect with a profit of \$31,338.

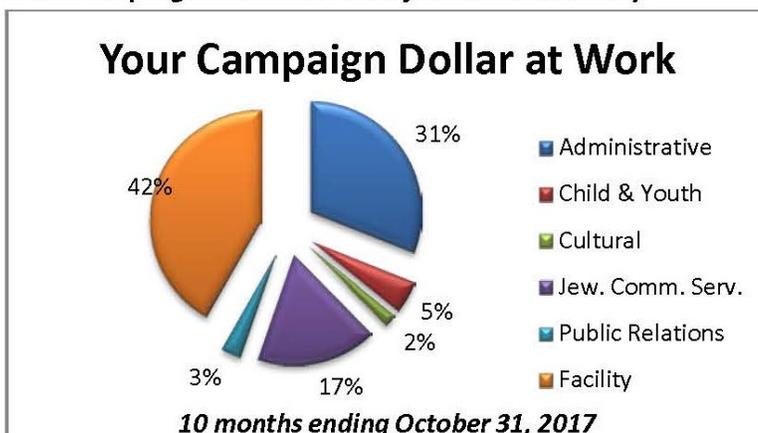
Child and Youth represents the Early Childhood, Summer Camp, and Summer Pool and Tennis.

Cultural programming is supported largely by external grants and restricted endowment funds.

Public Relations is supported by Passover and High Holy Day Greetings revenue.



- Your Campaign Dollar at Work for the Community**



The KJA Annual Campaign supports deficits for all Cost Centers.

Here you can see how your campaign dollar works for you in the Knoxville Jewish Community.

Unfortunately, the KJA has been unable to make any external allocation since 2008

Ever wonder how your Annual Campaign gift is used by the KJA to meet community programming?

In 2017 administrative costs required 32 cents of every campaign dollar and the AJCC campus required 45 cents of every dollar.

Programming required 17 cents of every campaign dollar.

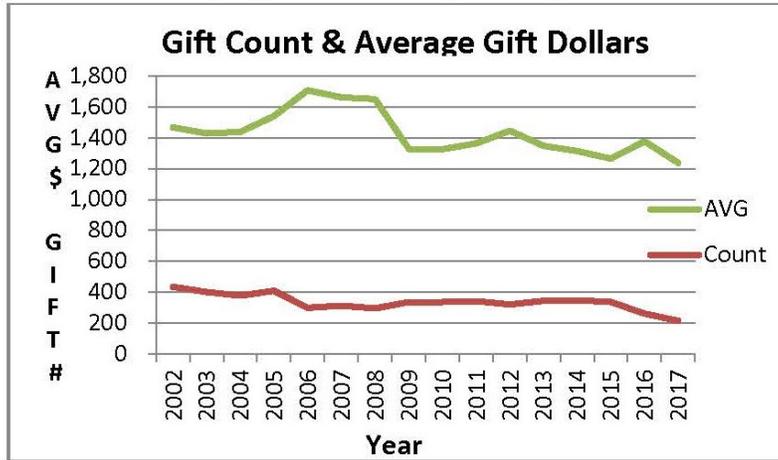
Your Campaign Dollar at Work

Cost Center	Dollars
Administrative	0.3154
Child & Youth	-0.1068
Cultural	0.0137
Jew. Comm. Serv.	0.1837
Public Relations	0.02250
Facilities	0.4535
Total Costs	0.9385

Financial Report continued

KJA Trends since the 2001 merger of the AJCC and KJF

- **KJA Annual Campaign 2002 – 2016 (current)**



2002 Fiscal Year began the Annual Campaign with 434 gifts totaling \$448,140

A gift average of \$1,033

The 2005 campaign was our largest: totaling \$462,601 with 409 gifts

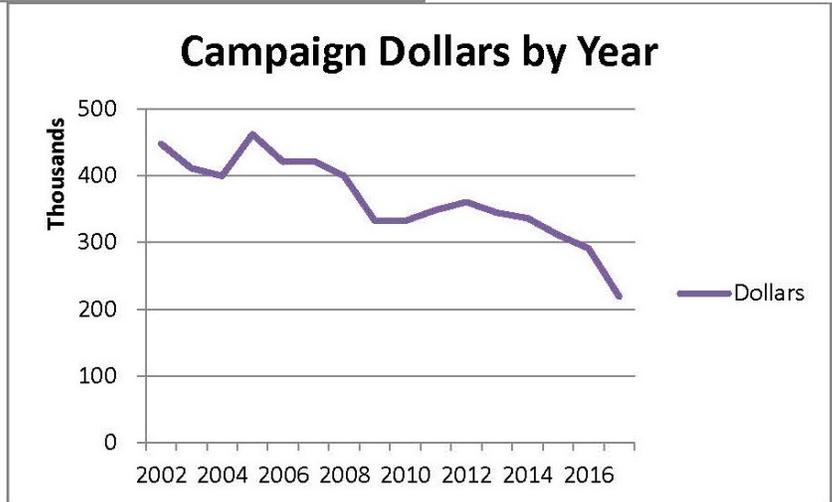
A gift average of \$1,131

2006 reported our largest average gift of \$1,408 on 299 gifts totaling \$420,988.

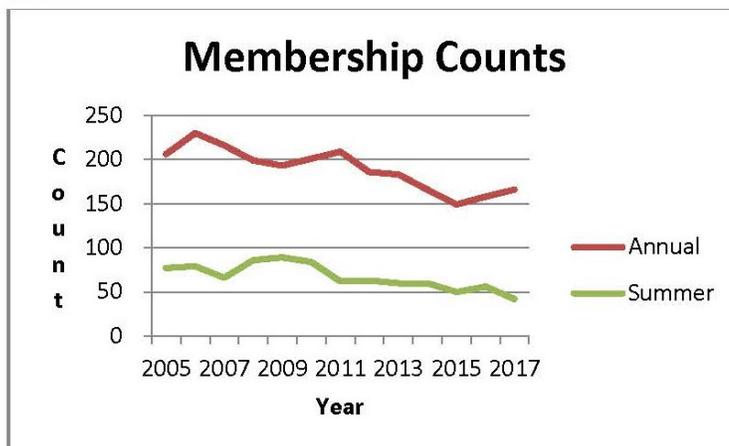
2015 was our lowest average gift of \$930.

2017 is reporting the lowest number of gifts, currently 214.

Trends indicated a reduced donor base and a reduced donor gift average.



- **AJCC Annual Membership** provides funding for the facility which has significantly reduced since 2006



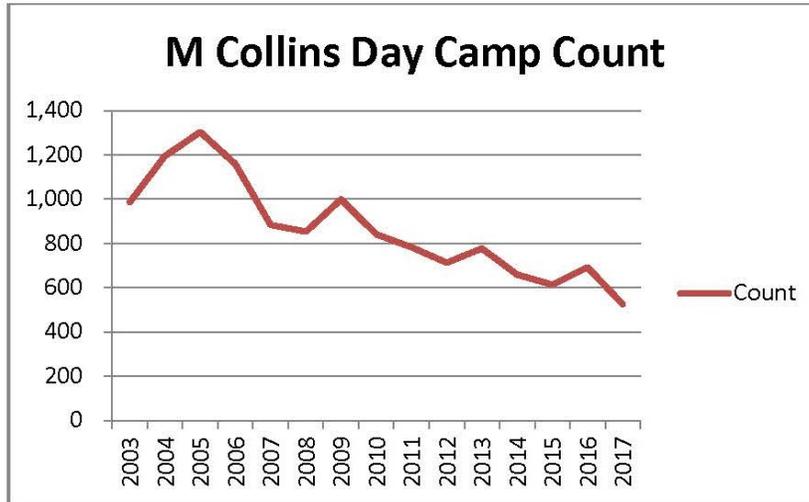
AJCC Annual Membership has fallen from 230 in 2006 to a low of 149 in 2015 with a slight rebound to 169 in 2017.

AJCC Summer Membership has fallen from a high of 89 in 2009 to a low of 42 in 2017.

Membership provides funding for the facility and administrative costs. These costs are significant as indicated. Annual Campaign must support these costs at 77 cents per dollar to cover the shortfall of membership revenue.

Financial Report continued

- Milton Collins Day Camp and Early Childhood Programming**



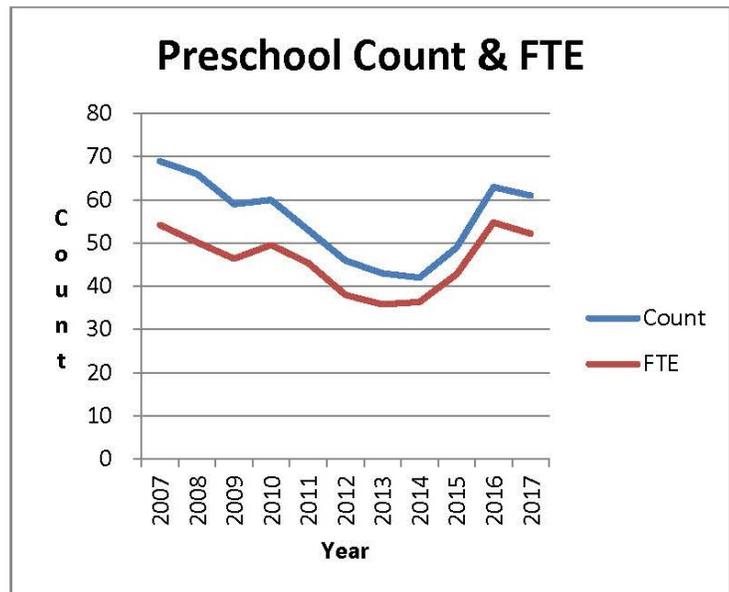
Milton Collins Day Camp has experienced several disappointments in achieving goals. Many factors have affected the results and the chart indicates the reduction in camp attendance since the 2005 high of 1,303 weeks sold.

2017 reported an all-time low of 525 weeks sold.

Early Childhood Programming (Preschool) indicates a reduction in students since 2007 through 2014.

FTE (Full-time equivalents) translates student registration to full-time status (5 days per week).

Preschool offers 3, 4 and 5 day options. 2015 experienced an increase in enrollment that continues through 2017. The closer lines indicate more children attending increased number of days.

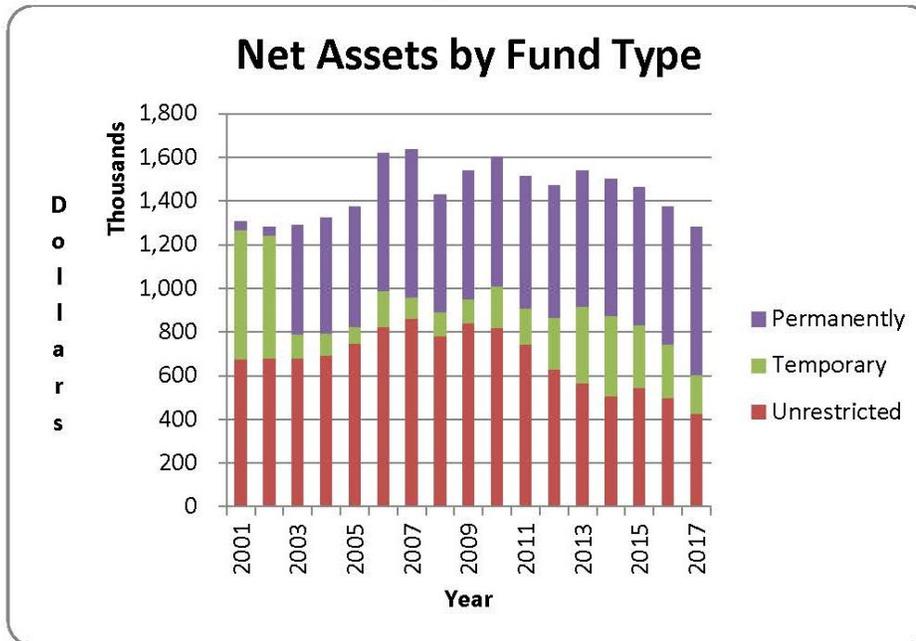


Financial Report continued

• **Net Assets by Fund Type by Year**

The Knoxville Jewish Alliance consists of three types of net assets:

- **Permanently Restricted** - subject to restrictions of gift instruments generally require the principal be maintained intact in perpetuity or until the occurrence of a specified event.
- **Temporarily Restricted** - subject to restrictions for support of particular operating activities, a specified future period, or utilized to acquire long-lived assets.
- **Unrestricted** - free from donor-imposed restrictions.

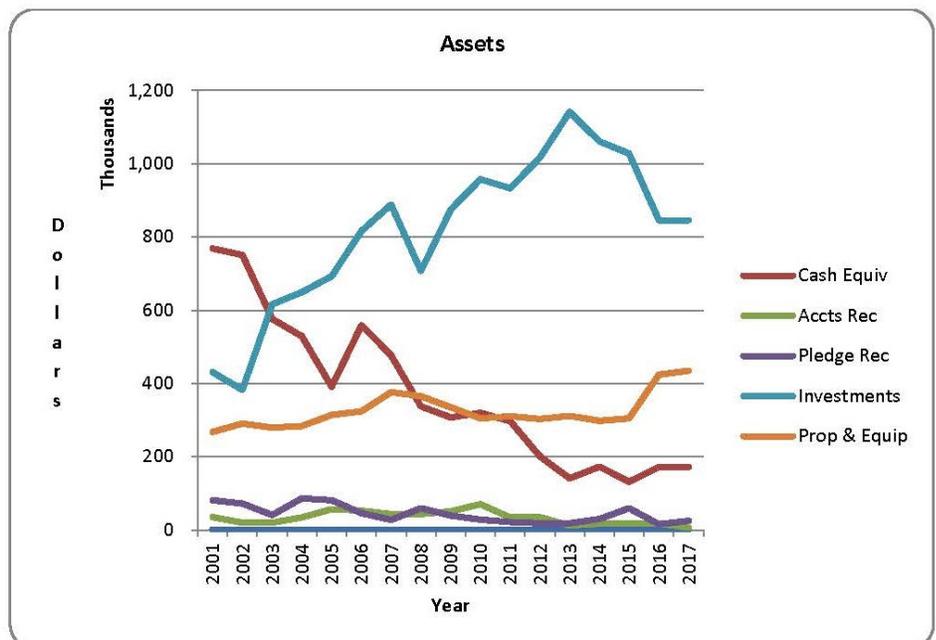


The chart indicates that permanently restricted funds have grown significantly since 2001. In 2003 most of the Temporarily Restricted Funds were moved to the East Tennessee Foundation and are now held by the Knoxville Jewish Community Family of Funds and reported as Investments for KJA. Permanent Funds have experienced an increase while the Unrestricted (General) Fund has significantly decreased.

• **Asset makeup by Year**

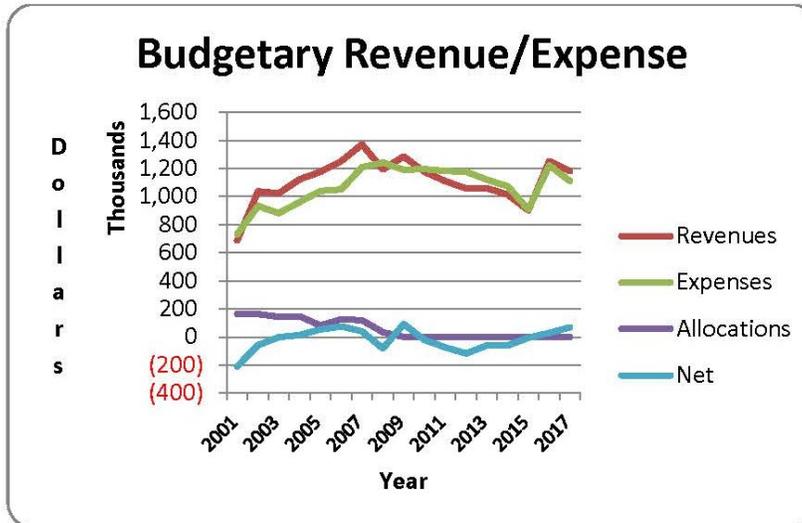
Investments have increased significantly through additional funds and contributions held in perpetuity for most of them.

Cash equivalents have significantly declined as KJA continues to expend funds to maintain Property and Equipment for the facility.



Financial Report continued

- **KJA Revenue, Expense and Net Surplus or Deficit by Year**



The KJA General Fund operates on an annual Budget. As indicated, the early years KJA experienced budget surpluses over expenditures and external allocations were possible.

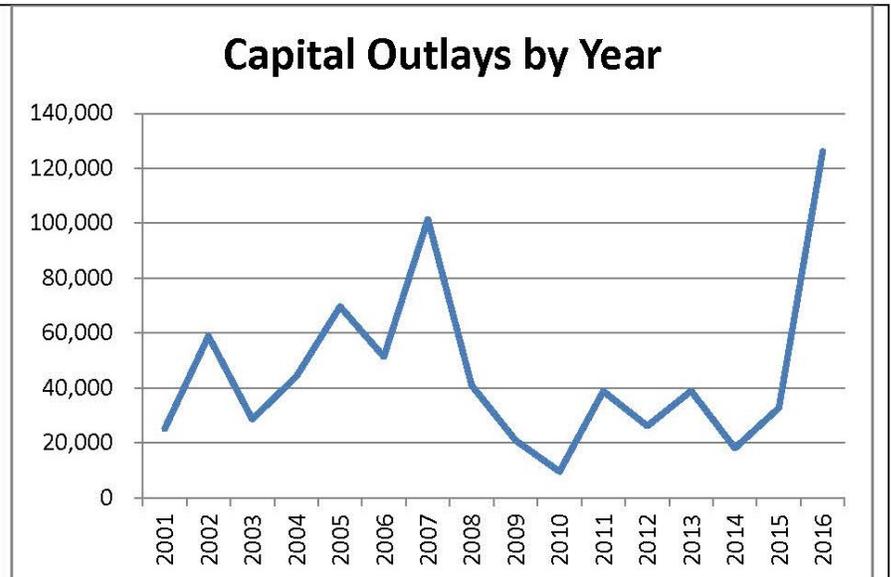
External Allocations became impossible after 2008 due to the inability to meet budget from lost revenues from Annual Campaign, AJCC Membership, and Programming.

- **Capital Outlays by Year**

To maintain the AJCC Facility, the KJA must continually invest cash to update the existing structure and grounds. Depreciation averages approximately \$31,000 annually.

KJA has expended an average of \$38,000 annually to maintain the AJCC facility.

As indicated by the chart, some years have been more and some less. Yet our AJCC facility is getting aged and in need of many more repairs than the General Fund can accommodate through the annual budget.



Campaign

Chairs: Jake Cone and Britt Sturm

With the involvement of younger generation leaders, the 2017 Campaign included some new ideas and energy in Jewish Knoxville. Britt Sturm and Jake Cone maintained some of our campaign traditions while ushering in some updated and innovative techniques to reach existing and new donors.

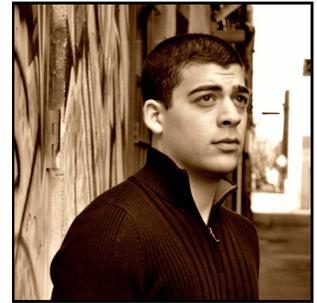
The year began with an *Invest in Your Future* initiative and the community rallied support. We maintained the tradition of opening the campaign season with a Pacesetter Event. Carole and Bob Martin graciously opened their beautiful home for this event held in January. The event, catered by Shlomit Hava Bracy, included young adults Jacqui Pearl, Jamie Shapiro, Jaime Marquis and Brad Holtz. Brad thanked the group for KJA support of the AJCC Preschool for him and his family. We are thrilled that Brad will join the 2018 KJA Board as an At-Large Member.

The fundraising campaign continued at Mitzvah Day in February 2017. With the support and generosity of two community "angels", we secured matching gifts for all new pledged gifts and increases to past pledge gifts. With the encouragements of the match we raised over \$60,000 from Mitzvah Day related donations.

Britt Sturm serves as YJAK chair and in that role developed relationships with young donors to engage them in the need for financial commitment to Jewish life. Britt was successful in raising several thousand dollars in new gifts from donors under age 30, and made the direct connection between YJAK programming and the importance of these donations. We are thrilled that Britt will remain on the 2018 KJA board in an At-Large position.

While there continues to be a strong core of supporters in our community, the total number of pledges has declined. As we move into the 2018 campaign year, Jake Cone will stay engaged to launch new revenue models to supplement the existing annual campaign model:

- Leverage technology to simplify the traditional campaign process and allow donors to make monthly recurring payments.
- Reward large donors by inviting them to participate in the 3C society.
- Provide framework and support for local entrepreneurs to develop their own revenue generating initiatives that share profits with the KJA Campaign.
- Launch KJA sponsored events as an additional source of fundraising.



*Join your Knoxville Jewish Community
and our hosts Adam & Angie Brown in*

Celebrating Tzedakah

Sunday • January 29, 2017
4:00 - 6:00 p.m.

at the home of
Dr. Robert & Carole Martin
1704 Vander Ridge Lane

Starting the
2017 KJA Annual Campaign
Meet the millennials:
Our Jewish future

Cocktails, Beer, and Cheer
\$36.00 per person

RSVP by January 24th
office@jewishknoxville.org or
865.690.6343

Pacesetter level suggested minimum gift: \$1,000

Campaign

Thank you to All KJA Campaign Contributors

Campaign contributions through December 6, 2017

\$10,000 - \$35,000

Mr. & Mrs. Jeff Becker
Goodfriend Family Foundation

Mrs. Alexandra Rosen

Mr. & Mrs. Stephen Rosen

\$5,000 - \$9,999

Mr. & Mrs. Bernard Bernstein
Mr. & Mrs. Adam Brown
Dr. & Mrs. Stuart Chasan

Mr. Scott Hahn
The Honorable Mary Beth Leibowitz

Sam & Esther Rosen Community
Enrichment Fund

\$1,800 - \$4,999

Mr. & Mrs. Bernard Bendriem
Dr. & Mrs. Theodore Besmann
Dr. Michael Burnett
Dr. Michael Eisenstadt
Mr. & Mrs. Elias Greenbaum
Dr. & Mrs. Jeff Hecht
Mr. & Mrs. Robert & June Heller
Drs. Renee' Hyatt & Paul Erwin
Mr. & Mrs. Richard Imbrey
Dr. Barbara Levin

Mr. Joe Levitt
Mr. & Mrs. Harvey Liberman
Mr. & Dr. Jack Love
Mr. & Mrs. Stephen Markman
Mr. & Mrs. Bryan Merrell
Mr. & Mrs. Jeffrey Miller
Dr. & Mrs. Stephen Nagler
Dr. & Mrs. Evan Ohriner
Mr. & Mrs. David Oleshansky
Mr. & Mrs. Howard Pollock

Mr. & Mrs. Pace Robinson
Dr. & Mrs. Bernard Rosenblatt
Mrs. Marcie Silverstein, z"l
Mrs. Melissa Sturm
Mr. Melvin Sturm
Dr. & Mrs. Barry Winston
Mr. & Mrs. Geoffrey Wolpert
Dr. Michael Zemel

\$540 - \$1,799

Mr. & Mrs. Barry Allen
Mr. & Mrs. Jim Andrews
Ms. Susan Baker
Dr. & Mrs. Jack Benhayon
Dr. & Mrs. William Berez
Mr. & Mrs. Adam Braude
Dr. & Mrs. Abraham Brietstein
Mrs. Pessa Brody
Mr. Arnold Cohen
Mr. & Mrs. Steve Cohn
Mr. Jake Cone
Dr. & Mrs. Ivan Cooper
Mrs. Honerlin Del Moro
Dr. & Mrs. Harold Diftler
Mrs. Trudy Dreyer
Mr. & Mrs. Ron Feinbaum
Mr. & Mrs. Neil Foster
Dr. Joshua Gettinger
Mr. & Dr. Ernie Gross
Mrs. Janet Gurwitsch
Drs. Jan Hahn & Heather O'Brien
Mr. & Mrs. Thomas Hahn

Mr. & Mrs. Mark Harris
Mr. & Mrs. Gale Hedrick
Mr. & Mrs. Rob & Beth Heller
Mr. Manuel Herz
Mr. & Mrs. Colman Hoffman
Mr. Ed Hunter
Mr. & Mrs. Herb Jacobs
Mr. & Mrs. Wesley James
Drs. Marilyn Kallet & Louis Gross
Dr. & Mrs. Stephen Krauss
Dr. & Mrs. Mark Littmann
Mr. & Mrs. Harold Manas
Dr. & Mrs. Robert Martin
Mr. & Mrs. Daniel Messing
Mr. & Ms. Patrick Messing
Mr. & Mrs. Robert Milford
Dr. & Mrs. Chuck Noon
Dr. & Mrs. Ray Pais
Dr. & Mrs. Raphael Panitz
Dr. & Mrs. Robert Pollack
Mr. & Mrs. David Popkin
Mr. & Mrs. Chip Rayman

Dr. & Mrs. Allan Rosenbaum
Mr. & Mrs. Peter Rosenbaum
Mr. & Mrs. Eugene Rosenberg
Ms. Judith Rosenberg
Dr. Gilya Gerda Schmidt
Mrs. Mary Linda Schwarzbart
Dr. Ron Sebold &
Ms. Veronica Myers
Mr. & Mrs. Moshe Shloush
Dr. & Mrs. Harold Silber
Mr. & Mrs. Moshe Siman-Tov
Dr. Helene Sinnreich &
Mr. Wesley Johnson
Dr. & Mrs. Alan Smuckler
Drs. Alan Soloman &
Andrea Cartwright
Mrs. Leona Spritz
Mr. Britt Sturm
Mr. Evan Sturm
Mr. & Mrs. Gary Sturm
Dr. & Mrs. Barry Wohl
Anonymous (1)

Campaign continued

\$180 - \$539

Dr. & Mrs. Jeffrey Abrams	Mr. Charles Feigerle	Ms. Kathleen O'Connell
Mr. & Mrs. Martin Abrams	Rabbi & Mrs. Alon Ferency	Mr. & Mrs. Joe Oleinik
Ms. Linda Anderson	Mr. & Mrs. Seth Fleishman	Mr. & Mrs. Thomas Pelicano
Mr. & Mrs. Jeff Arbutal	Dr. & Mrs. Robert Freeman	Dr. & Mrs. Fred Radoff
Mr. Edward Axelrod	Dr. & Mrs. Henry Fribourg	Ms. Deborah Roberts
Ms. Leslie Badaines	Ms. Elizabeth Gassel &	Ms. Nicole Russler
Mr. Sam Balloff	Dr. Michael Pardee	Mr. Brian Salesky
Mr. & Mrs. Mark Barkan	Mr. & Mrs. Michael Glasman	Rabbi Scott Saulson
Mr. Steve Beber & Ms. Sandy Parker	Mr. & Mrs. Richard Goldstine	Dr. Ellen Schnoll &
Ms. Jan Bishop & Mr. Peter Schlake	Mr. Dan Gabel &	Mr. Terry Haywood
Mr. & Mrs. Tom Britcher	Dr. Lisa Reyes Mason	Dr. & Mrs. Alan Schwartz
Ms. Marla Brody	Dr. Barbara Handler	Mr. Peter Schlake. Larry Silverstein
Ms. Pamela Brody	Mr. & Mrs. Joshua Hedrick	Mr. Greg Stein &
Ms. Robin Brown	Mr. & Mrs. Stephen Hirschhaut	Ms. Jeanette Kelleher
Ms. Raeus Cannon	Mr. & Mrs. Martin Iroff	Ms. Jill Vogelfang &
Ms. Marilyn Cohen-Presser	Mrs. Stella Iroff	Mr. Gerry Milligan Sr.
Mrs. Melanie Colley	Mr. & Mrs. George Kern	Mr. & Mrs. Douglas Weinstein
Ms. Susan Contente &	Mr. & Mrs. Eytan Klausner	Ms. Wilma Weinstein &
Dr. Kurt Piehler	Dr. & Mrs. Andrew Kramer	Mr. John Lomax
Ms. Anne Ehrenshaft	Mr. Irving Leeds	Mrs. Becky Winston
Dr. Markus Eisenbach	Dr. Penny Lukin	Mr. & Mrs. Larry Winston
Dr. & Mrs. Thomas Evans	Mr. Penn Markham	
Ms. Allison Fay	Mrs. Elene B. Miller-Blotner	

\$1 - \$179

Mrs. Marilyn Abrams	Ms. Harriet Gassel	Mr. & Mrs. Charles Perelman
Mr. & Mrs. Jeff Abrams-Cohen	Mr. & Mrs. Lester Golub	Ms. Lois Presser
Alpha Epsilon Pi Fraternity	Mr. David Hecht	Mr. & Mrs. Richard Prosan
Mr. Azriel Avraham Family	Mr. & Mrs. Bill Hicks	Mr. & Mrs. Seth Rayman
Ms. Laura Berry	Mr. & Mrs. Kenneth Hirsch	Ms. Dani Rosenberg
Mr. & Mrs. Rich Berube	Mr. & Mrs. Jared Iroff-Bailey	Mr. & Mrs. Hal Rosenberg
Ms. Diane Booth	Mr. & Mrs. Jerry Jaffe	Mr. Jake Rosenberg
Mr. & Mrs. Raymond Brody	Ms. Marian Jay	Ms. Jesse Rosenberg
Mrs. Edith Brown	Ms. Rhoda Jay	Mrs. Serina Scott
Dr. & Mrs. Jeffrey Brown	Knoxville Israeli Dance Group	Dr. & Mrs. Michael Shenkman
Dr. Michael Chavin	Dr. Sue Koller	Mr. Joe Sitver & Ms. Anita Kay
Ms. Norma Cohen	Mrs. Lesley Krakauer	Ms. Dahlia Smith
Ms. Andrea Cone	Dr. & Mrs. Robert Kronick	Mr. Daniel Smith
Ms. Chelsea Corbett	Ms. Barbara Leeds	Mr. Jonathan Stout
Mr. & Mrs. Phil Dangel	Mr. & Mrs. Edmond Lester	Mr. & Mrs. Van Boring
Dr. & Mrs. Scott Dryzer	Mr. & Mrs. Marc Mangold	Mrs. Esther Webster
Ms. Sonya Eichler	Dr. & Mrs. Aaron Margulies	Mr. & Mrs. David Wolitz
Mr. & Mrs. Geoff Eisenstandt	Mr. Jacob McCoy	Anonymous (2)
Mr. Jesse Feld	Mr. Jacob Messing	
Mr. & Mrs. Frank Floyd	Mr. Michael Messing &	
Mr. & Mrs. Marc Forman	Ms. Joyce York	
Mr. & Mrs. Adam Friedman	Ms. Alison Gayle Ojeda	



Knoxville Jewish Alliance

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