

2019 Print Schedule

COST PER ISSUE BASED ON FREQUENCY

	Size	Open Rate		6 Issues		13 (Monthly)		26 (Year)	
		B/W	Color	B/W	Color	B/W	Color	B/W	Color
Business Card	1 Column (1.94" x 2")	\$33.00	\$38.00	\$25.00	\$29.00	\$22.00	\$25.00	\$18.00	\$21.00
	2 Column (4" x 2")	\$55.00	\$63.00	\$50.00	\$58.00	\$44.00	\$51.00	\$38.00	\$44.00
	2 Column (4" x 3")	\$82.00	\$94.00	\$75.00	\$86.00	\$66.00	\$76.00	\$55.00	\$64.00
	2 Column (4" x 4")	\$110.00	\$127.00	\$99.00	\$114.00	\$88.00	\$101.00	\$72.00	\$83.00
	3 Colum (6.13" x 5")	\$210.00	\$245.00	\$187.00	\$215.00	\$165.00	\$190.00	\$136.00	\$160.00
Half Page	5 Column (9.75" x 5.5")	\$374.00	\$430.00	\$357.00	\$415.00	\$317.00	\$365.00	\$257.00	\$300.00
	5 Column (10.375" x 9")	\$594.00	\$685.00	\$534.00	\$615.00	\$475.00	\$550.00	\$386.00	\$445.00
Full Page	5 Column (10.375" x 11.75")	\$770.00	\$890.00	\$663.00	\$765.00	\$616.00	\$710.00	\$499.00	\$575.00

Policies and Conditions

- One-time insertions require payment in advance. New contract ads must be prepaid in the amount of the first insertion.
- Insert rates available upon request.
- No materials will be accepted which is considered contrary to the best interest of the Jewish community.
- The Community Review reserves the right to ask for credit references on new accounts.
- Rates and advertising policies are subject to change without notice, except by contract.
- All rates are net.
- All rates are based on camera ready materials.
- Advertising not paid within 30 days of the month following the date of billing will increase a 1.5% service charge per month.
- Political advertisements must be prepaid.
- Cancellation of reserved advertising space will not be accepted after the published space closing date. When no acceptable material is furnished by ad copy deadline for space under contract, the publisher reserves the right to repeat a previous ad or to charge for the unused space.

Newspaper of the Central Pennsylvania Jewish Community | 2019 Publication Schedule

Publication Date	Submissions Deadline	Ad Submissions Deadline	Theme
January 4, 2019	December 17, 2018	December 21, 2018	Legacy Giving
January 18	January 2	January 4	World Religion Day/ Interfaith
February 1	January 14	January 18	Theatre
February 15	January 28	February 1	World Day of Social Justice
March 1	February 11	February 15	Shabbat
March 15	February 25	March 1	The Megillah
March 29	March 11	March 15	Autism Awareness
April 12	March 25	March 29	Jewish Immigration
April 26	April 8	April 12	Yom Hashoah
May 10	April 22	April 25 (Thursday)	Mother's Day
May 24	May 6	May 10	Graduation
June 8	May 22	May 24	Jewish Food/Farmers
June 21	June 3	June 7	Community History
July 5	June 17	June 21	
July 19	July 1	July 5	Artists
August 2	July 15	July 19	Harrisburg/Israel Alumni
August 16	July 29	August 2	Back to School
August 30	August 12	August 16	Campaign
September 13	August 26	August 30	Jewish Philanthropy
September 27	September 9	September 13	JAAM
October 11	September 23	September 27	Sports
October 25	October 7	October 11	
November 8	October 23 (Wednesday)	October 25	Veterans Day
November 22	November 4	November 8	Thanksgiving
December 6	November 18	November 22	Taxes/End of Year Giving
December 20	December 2	December 6	Hanukkah

Questions about submissions, content and subscriptions?

Contact Adam Grobman at 717-236-9555 x 3133 or a.grobman@jewishfedhbg.org.

Interested in advertising? Contact Ayelet Shanken at 717-409-8222 or a.shanken@jewishfedhbg.org.

Community Review Advertorials

Advertorials are advertisements in the form of an editorial article. A story about your business, product and services, told in an engaging style. It should read as an article about an interesting topic, and what is more interesting than your business? Think of your story as a way to converse with our readers, your potential customers.

Circus of the Kids Specialty Camp Comes to Jewish Community Center

Sponsored Content

Has your child ever wanted to run away and join the circus? If so, the chance of a lifetime is right around the corner.

That's because the Tallahassee, Florida based **CIRCUS OF THE KIDS** is coming to the JCC for a specialty camp the week of July 2.

The innovative educational program will be from Monday, July 2 through Friday, July 6 (no camp July 4), featuring instruction in such circus arts standbys as fire-eating, juggling, pyramid building, and mini-trampoline acrobatics. The camp is open to all area youngsters between the ages of 6 and 14 years. To register or obtain further informa-



The 2017 Circus of the Kids taught JCC campers to fly high!

*Your
Logo
Here!*

tion, contact Andrea Weikert at a.weikert@jewishfedhbg.org.

The only program of its kind in the country, **CIRCUS OF THE KIDS** specializes in taking ordinary youngsters and turning them into accomplished circus performers. The week long specialty camp teaches complicated performance routines. Owner/Director Bruce Pfeffer founded **CIRCUS** in 1982 after study-

ing at Florida State University's renowned Flying High Circus. Since then, he has taken his unique program to numerous schools, family resorts, and summer camps, where it has touched the lives of more than 100,000 youngsters.

More information on **CIRCUS OF THE KIDS** may be found at the organization's website, www.circusofthekids.com.

Advertorial Rates:

Size	One Publication	3 Publication	6 Publication
Half Page 9.75 x 5.5	\$685.00	\$650.00	\$600.00
Full Page 10.375 x 11.75	\$890.00	\$825.00	\$750.00

Design Guidelines:

- Your submitted art should be print ready, copy proofed, and a high res file (300 dpi Jpg or Pdf.)
- Follow publication deadlines.
- Check size reference and suggested templates.

- Use 12 points Times New Roman
- Suggested word count: half-page, 500-700, and full page 800-1,000.
- Add graphics: pictures and logo

For more information on advertorials and advertisements in the Community Review, contact Ayelet Shanken at a.shanken@jewishfedhbg.org or 717-409-8222.