

ENDOWMENT DIRECTOR'S CORNER

I want to thank and acknowledge Jerry Pinsker for his leadership as chairman for the past two years. Some of the highlights of Jerry's tenure are:

- ✦ Total assets increased from \$32.7 million to \$41.2 million in March 2008, a growth of \$8.5 million.
- ✦ There have been over \$12 million in contributions.
- ✦ There have been over 1,600 distributions totaling approximately \$6.8 million.
- ✦ Greensboro was selected as a UJC Pilot Community for the *Create a Jewish Legacy* community endowment initiative. The Foundation has documented over \$5 million in committed legacies.
- ✦ New offices were built with the generous gift of Tobee and Leonard Kaplan.
- ✦ The introduction of Deborah Lindley, Administrative and Financial Assistant, and Amanda Tadlock, Marketing Intern, to the Foundation staff.
- ✦ The creation of the Quarterly Foundation Newsletter.
- ✦ The change of third party administration from Mercantile Safe Deposit and Trust to PNC Bank.

With your generosity, we have grown to a current total of 294 funds, over \$4 million in assets as of March 2008, and an additional \$8.8 million in insurance, trusts, and committed bequests.

On the behalf of the Board of Directors I thank you for your continued and generous support of the Foundation.

B'shalom,

Susan R. Gutterman



UPCOMING COMMUNITY EVENTS :

Greensboro Jewish Federation Annual Meeting

May 29, 2008 - 7:00-9:00 p.m. - Join the Federation for dessert and an exciting Annual Membership Meeting to celebrate the 10th anniversary in the Greensboro Jewish Federation Building and to dedicate their beautiful new 2nd floor addition.

Temple Emanuel's Beach Ball

May 31, 2008 - 8:00 p.m. - Midnight - Join Temple Emanuel for music, food, and drinks during their 2008 Spring Fundraiser!

Beth David Synagogue

June 15, 2008 - Israeli Scouts performance - The Israel Scouts are the only major youth movement which has religious and secular members and holds joint activities for them in order to build bridges of understanding for over 10,000 students every year.

AFFILIATE NEWS

The **BJH Foundation for Senior Services** seeks to enhance the lives of Jewish seniors residing in North and South Carolina by distributing grants to organizations providing activities, services, and programs for the elderly in accordance with Jewish values and beliefs. Grants were recently allocated to **23 recipients in the Carolinas**; of these:

- ✦ **10** are from the **Raleigh/Durham** area including: Beth Meyer Synagogue, the Chapel Hill Jewish Federation, the North Carolina Museum of Art, and NC Hillel
- ✦ **6** are from the **Triad**: The Adult Center for Enrichment, Beth David Synagogue, Jewish Family Services of the Greensboro Jewish Federation, Temple Emanuel, American Hebrew Academy (AHA), and B'nai Shalom Day School
- ✦ **3** are in **South Carolina**: The Jewish Community Center of Charleston, and in Greenville, Congregation Beth Israel and Temple of Israel.
- ✦ **2** are in **Charlotte**: Temple Beth El and Temple Israel
- ✦ The Jewish Community Center of Asheville
- ✦ Temple B'nai Sholem of New Bern

The **North Carolina Museum of Art** in Raleigh received a grant to fund the establishment of a Museum Access for Seniors Program. Jewish organizations for seniors in the state are encouraged to plan group visits to the museum. The **Jewish Community Center of Asheville** received a grant for the Elder Day Club program, the only Jewish adult day program in Western North Carolina. **AHA** will use their funding to sponsor the program, "Tell Me Your Life Story", in which senior citizens in Greensboro will share their life experiences.

NC Hillel received a grant for the "One Book, One People" intergenerational book initiative that pairs college students with senior adults to read books written by Jewish authors; this year they will read *The Septembers of Shiraz* by Dalia Sofer.

THE NUMBERS

28 new funds have been opened in 2008, bringing us to a total of **294** funds.

There are **26** Lion of Judah Endowments, of which **20** are in Greensboro; **4** are in Raleigh/Cary; **1** is in Durham-Chapel Hill; and **1** is in Winston Salem.

For the 1st quarter of 2008:

Contributions totaled over **\$1 million.**

There were **80** distributions totaling approximately **\$500,000** to charitable organizations

ED SCHUMACHER

Participants of the *Create a Jewish Legacy* campaign attended a morning workshop on March 18, 2008 with expert fundraiser Ed Schmacher. Swayed by Joslin LeBauer, Mr. Schumacher agreed to visit Greensboro to share his extensive fundraising knowledge. He made a persuasive case for endowment building and provided insight to solicitors from the donor perspective. As participants discussed reasons to give, Anita Hyman stated that a legacy gift allows you to commemorate each chapter of your life in perpetuity.



Pictured Left to Right: Susan Gutterman, Cathy Levinson, Emily Kranz, Rabbi Eli Havivi, Laura Bonasia, Ed Schumacher, Ellen Green, Joslin LeBauer, Kevin Daniels, Jerry Pinsker, Mike Berkelhammer, Marc Isaacson, Marilyn Chandler