

AD RESERVATIONS	COST PER ISSUE
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	AD RESERVE DEADLINE	MATERIALS DEADLINE	PUBLISHED
SPRING	JANUARY 25	FEBRUARY 1	MARCH 1
SUMMER	APRIL 25	MAY 1	JUNE 1
FALL (HIGH HOLIDAYS)	JULY 25	AUGUST 1	SEPTEMBER 1
WINTER	OCTOBER 25	NOVEMBER 1	DECEMBER 1



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