

# SHALOM GREENSBORO

FY 2021-2022 CONTRACT / RATE SHEET



Welcome to *Shalom Greensboro* magazine. Our publication is mailed to **1,500+ homes and businesses** in Guilford County and to former residents who live out of state. The audience consists of **leaders throughout the business and professional community** in Greensboro and the greater Triad area, **hundreds of families with children** and a **well-educated and involved community of adults over 55**.

AD RESERVATIONS	COST PER ISSUE	JULY / AUGUST 2021	SEPTEMBER / OCTOBER 2021	NOVEMBER / DECEMBER 2021	JANUARY / FEBRUARY 2022	MARCH / APRIL 2022	MAY / JUNE 2022
<b>Inside Front Cover</b> 8 1/2" x 11" (with bleed) 8 1/8" x 10 5/8" (non-bleed)	\$900	_____	reserved	_____	reserved	_____	_____
<b>Inside Back Cover</b> 8 1/2" x 11" (with bleed) 8 1/8" x 10 5/8" (non-bleed)	\$900	_____	_____	_____	_____	_____	_____
<b>Back Cover</b> 8 1/2" x 6 1/2"	\$800	reserved	reserved	reserved	reserved	reserved	reserved
<b>Full Page</b> 8 1/2" x 11" (with bleed) 8 1/8" x 10 1/2" (non-bleed)	\$900	_____	_____	_____	_____	_____	_____
<b>Half Page</b> 4" x 10 5/8" Vertical Ad 8 1/8" x 5 1/4" Horizontal Ad	\$450	_____	_____	_____	_____	_____	_____
<b>Quarter Page</b> 4" x 5 1/4"	\$250	_____	_____	_____	_____	_____	_____
<b>Eighth Page</b> approx: 4" x 2 1/2"	\$130	_____	_____	_____	_____	_____	_____
<b>FOR INFORMATION ON MULTIPLE-INSERTION DISCOUNTS, CONTACT JULIA WATKINS: JWATKINS@SHALOMGREENSBORO.ORG</b>							

Company Name: \_\_\_\_\_

Printed Name of Advertiser/Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Signature of Advertiser/Representative: \_\_\_\_\_ Date: \_\_\_\_\_

To reserve advertising space, please send a copy of this completed form to:

**Julia Watkins**, Communications Specialist and Editor, *Shalom Greensboro* Magazine  
5509-C West Friendly Avenue • Greensboro, NC 27410 • (336) 852-5433, jwatkins@shalomgreensboro.org

**Make checks payable to Greensboro Jewish Federation, or pay online here.** The deadline for placement and print-ready file submission is four weeks prior to the magazine's publication date (unless told otherwise). The advertiser agrees to hold harmless the Greensboro Jewish Federation for the publication of submitted files. The Greensboro Jewish Federation will not be held responsible for errors in advertising beyond the cost of space occupied. The advertiser agrees to provide either a print-ready file or the art and copy necessary to create an advertisement. Ads designed by *Shalom Greensboro* Magazine may not be used in other media without proper licensing fees. *Shalom Greensboro* Magazine reserves the right to reject, edit or cancel any advertisement at any time. If the advertiser pays in full at the signing of the contract, this agreement will be suspended in the event of unforeseen disasters – and a refund will be given for the remaining ads. Cancellations will not be accepted after four weeks prior to the magazine's publication date.

