

FOOD INSECURITY + ALLERGIES: New Fund Helps Ensure Necessities of Life

A sustainable community addresses multiple human needs and strives for all people to grow and prosper with adequate resources. Addressing food insecurity by ensuring that everyone has access to affordable and nutritious food, is a key component. Over 32 million Americans suffer from food allergies, and it is highly prevalent among the Jewish population (almost 40% of Jews report some sort of food allergy according to a recent government study).



Wendy Gordon Pake (seated, middle) with her family

For most of us philanthropy is personal, and this is surely the case for Wendy Gordon Pake whose son suffers from numerous food allergies. Wendy, a Jewish Foundation of Greensboro supporter, is dedicating her philanthropy to attack an especially insidious form of food insecurity. For those who rely on food pantries for basic support, there is a need for nutritious foods. Concerned that accommodating food allergies was especially more difficult for those facing economic challenges, Wendy conducted a survey of food pantries in the surrounding area.

After collecting data, she discovered that virtually no food pantry was equipped to provide its afflicted clients with healthy food. Gluten-free foods, for example, are often three to four times more expensive than foods without the “free-from” standard. These findings led her to form CarolinaFOODiversity which is supported by grants from her own fund recently established at the Jewish Foundation of Greensboro. “Inventory management of ‘free-from’ foods is one of pantries’ greatest challenges. Having those items ‘in stock’ is a game changer for people who don’t have access to these specialty foods,” says Pake.

For special occasions, Wendy has urged her family and friends to make donations to the fund rather than purchase gifts. CarolinaFOODiversity collaborates with food pantries and shelters to feed children and adults at the formidable intersection of food insecurity and special dietary needs.

CarolinaFOODiversity accepts both monetary and food donations from a list of multiple allergy-friendly foods that can be purchased and donated directly through Amazon. Through its partnership with Food Equality Initiative, food deliveries are made directly to those suffering from food allergies or celiac disease and have difficulty paying for these foods.

For more information and how you can help this cause directly, email info@CarolinaFOODiversity.org, or contact Susan Gutterman, JD at SGutterman@JewishFoundationNC.org or (336) 852-0099.



A legacy gift will ensure that what you cherish about Jewish life continues to sustain, nurture, and delight future generations.

To learn more about Creating a Jewish Legacy, contact Susan Gutterman at (336) 852-0099 or sgutterman@JewishFoundationNC.org.



JEWISH FOUNDATION OF GREENSBORO

Create a Jewish Legacy

*An Important Conversation
Between Two Jewish Philanthropists*

Sunday, March 21, 2021
at 11 a.m. via Zoom

FEATURING



Avraham Infeld
President Emeritus, Hillel International



Randall Kaplan
*Former Chair, Board of Governors,
Hillel International
Former Chair,
Jewish Foundation of Greensboro*



Reservations:
www.JewishFoundationNC.org