

PHILANTHROPY Is a Family Tradition

L'dor v'dor is a hallmark concept in Judaism. Translated from Hebrew as “generation to generation,” the notion communicates ideals of continuity, legacy and collective memory. Throughout the centuries, Jews have learned that teaching generosity to our families is indeed our legacy to ourselves and our community. There is much we can do to foster the spirit of philanthropy and to create a culture of giving which will make an impact on the future. Teaching our children and grandchildren that philanthropy matters is a vital step in that process.

In this new year, take the opportunity to engage in family conversations, perhaps even family meetings to discuss philanthropy

“Teaching generosity to our families is indeed our legacy”

together. Decide as a family what the focus should be, identifying what is important to you, what was important to your parents and what are the issues of today. Create new giving traditions that reflect emerging priorities, community needs and family interests.

The Jewish Foundation of Greensboro is a resource for your family conversations. Through thoughtful planning and strategic philanthropy, the Foundation can assist you in implementing your family legacy to fund the organizations that perpetuate your values. The perfect vehicle to start the philanthropic process for your children and grandchildren is a Donor Advised Fund which can be established for a \$2,500 investment for those under the age of 40.

By choosing to have a family fund or by setting up individual funds for each child or grandchild, you can work with the Foundation, and your family to pass on the ideals of continuity, the bedrock of *l'dor v'dor*.



Family philanthropy exemplified by the LeBauer brothers: Drs. Sam, Gene and Joe LeBauer.



THE FUTURE Starts with You

Establishing a Donor Advised Fund (DAF) at the Jewish Foundation of Greensboro allows you to take an active role in helping the Jewish community, with professionals who can guide you along the way.

- It is an easy way to carry out your philanthropic vision
- A DAF can be established with as little as \$5,000, or \$2,500, if you are under age 40
- A DAF can be established for a child or grandchild, in cash or appreciated stock
- The fund makes grants to charitable organizations recommended by the donor
- The minimum amount for grant recommendations is \$100
- You receive a tax deduction at the time you make your gift
- Simplified record-keeping along with centralized donation and grantmaking
- The assets in the fund continue to grow to be used for future philanthropic grants

For more information or to discuss opening a Donor Advised Fund, please contact Susan R. Gutterman, sgutterman@jewishfoundationnc.org or call 336-852-0099.



A legacy gift will ensure that what you cherish about Jewish life continues to sustain, nurture, and delight future generations.

To learn more about creating a Jewish legacy, contact Susan Gutterman at (336) 852-0099 or sgutterman@JewishFoundationNC.org.