



Foundation Insider

Why Us



Accompanying our exemplary Endowment Director, Susan Gutterman, we are traveling to spread the word about the Jewish Foundation of Greensboro by making presentations to affiliate organizations and prospective donors from Wilmington to Asheville. These meetings serve both to inform attendees about the specifics of their existing funds and to provide a development opportunity, making the case to entrust additional funds with us.

As our mission statement states,

“the Mission of the Foundation is to provide continuity of financial support to Jewish institutions and programs, as well as community organizations through:

the encouragement of Jewish philanthropy; the creation and growth of endowment funds for institutions and programs; the provision of flexible services that aid donors in achieving a broad range of charitable purposes; the support of humanitarian, educational, social service, health, environmental, arts and cultural programs”.

Thus, as we put on our sales people hats, we feel really good about the services that are provided by the Jewish Foundation of Greensboro. We don't feel prospective donors should put their trust in us for WHO we are, but rather for WHAT we are:

1. Twenty-three years as a trusted Foundation for community philanthropy.
2. Well-oiled back office operations staffed with highly qualified, experienced employees.
3. Outstanding investment performance. For the last ten year period, our performance (net of fees) was 9.27% vs. 8.36% for the benchmark. For the last 12 months, our return was 4.25% compared to 3.12% benchmark.
4. Outperformed other large Jewish Foundations. Our investment performance has either exceeded or closely matched the performance of other large Jewish Foundations, i.e., Baltimore, Boston, Chicago, Cleveland and Miami.
5. Competitive fees (.60% for Affiliate endowments and .25% - 1.00% for donor advised funds).
6. No transaction fees for transfer of appreciated stocks.
7. Lower minimum (\$2,500 and lower fees) for donors under age 40.
8. Over \$70 million have supported local and national charitable organizations.
9. User friendly DonorCentral allowing distributions to be requested from any smart device.
10. Supporting the general and Jewish community.
11. Facilitating philanthropic expressions of Jewish values.

I think this is a very impressive list of attributes, don't you?

Freddy H. Robinson
Foundation Chair

Remember to “like us” on Face Book and follow us on Instagram: @jewishfoundationgreensboro