



The Jewish Federation OF EDMONTON

UJA Moratorium Policy

Introduction

There is a long-standing tradition in our community, as there is in most communities in North America, for all organizations to cooperate in upholding a fundraising moratorium while the Federation UJA campaign is underway. The Edmonton United Jewish Appeal Campaign is this community's major fundraising appeal of the year, and one which helps support activities in our own community here in Edmonton, nationally, and abroad in Israel. Because it is the largest campaign in the community and benefits so many different organizations, we have always asked that local organizations, particularly our beneficiaries and Registered Organizations, respect this fundraising moratorium during the months of September, October, November and approximately up until mid-December so that we can get the bulk of our fundraising done at that time. During the rest of the calendar year, organizations are welcome to do their own fundraising, but we also ask that they respect each other, and try to not plan fundraising events too close to one another. We maintain the Community Calendar for this purpose (see Community Calendar Policy).

In order to raise the funds we need to support our local, national and international beneficiaries, we must ask all Registered Organizations to cooperate and work together as a community. We all wear many hats in this community, but because of the wide-reaching fundraising benefits of the Federation UJA campaign, we must all work together to ensure Jewish continuity, harmony and survival.

Policy

Federation Beneficiary and Registered Organizations should refrain from engaging in fundraising activities or campaigns for their organizations during the Federation UJA Campaign. The Campaign usually runs between early September and mid December. For detailed dates please contact the Federation Office.

If a Beneficiary or Registered Organization violates this policy, Federation may, in its discretion, withhold or refuse to award allocations to that organization, in whole or part or may deny that organization access to any other Federation benefit or affiliation including revocation of its status as a Registered Organization with Federation.

Exceptions to this policy may be granted on request to Federation with adequate reasons. A history of granting an exception does not guarantee the grant of a future exception.

Exceptions to this rule would be the High Holiday Appeals campaigns for both Israel Bonds and the Synagogues themselves, which have traditionally taken place each year at Rosh Hashanah and Yom Kippur. However, it should always be mentioned in the Israel Bonds appeal, that you can use Israel Bonds to pay your UJA pledge.

Conclusion

Our UJA Campaign Team believes firmly that campaign gifts have greater impact in that they show support for the entire Jewish community of Edmonton and our ability to support Israel as well. A strong campaign ensures that there are ample funds to support all of the organizations and special needs and projects that arise. While every agency should not, understandably, be precluded from raising their own funds, we rely on all community leaders to support these efforts being made on everyone's behalf. We hope that all organizations encourage their constituents to be proud contributors to the Federation UJA Campaign.

We thank all community organizations for their support and look forward to continued cooperation from all Registered Organizations to ensure that this campaign benefits all Jewish Edmontonians.