

# Edmonton Jewish Film Festival



## **2024 Advertising Opportunities**

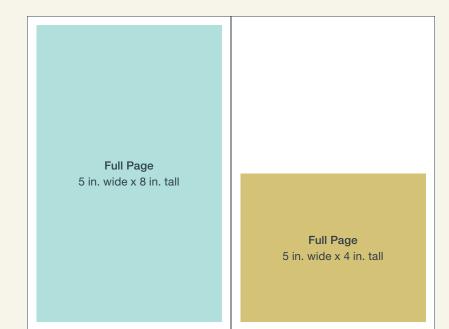
The Edmonton Jewish Film Festival (EJFF), May 21 to 30, 2024, is a celebration of Jewish culture, identity, religion and history, through film. Organized by the Jewish Federation of Edmonton, the EJFF is one of the largest and most visible Jewish cultural events in our city.

Your ad will be featured in our online program, which will be amplified on our website, in our newsletter and on social media. This reaches between 3,000 and 5,000 people.

### DEADLINES

Ad booking: April 8. Ad artwork: April 15.

### AD SIZES



### **PRODUCTION SPECS**

Submit ads in CMYK format (please convert all spot colours to CMYK).

Ads should be provided as PDF files. If providing a JPEG or PNG file please ensure resolution is 300ppi or higher. Files under 10MB can be emailed to <u>susans@edjfed.org</u>. Please provide a download link for ads over 10MB.



Scan the code to learn more about the Edmonton Jewish Film Festival or visit jewishedmonton.org/edmonton-jewish-film-festival



Jewish Federation

# 2024 Advertising Agreement

To submit this agreement, or for more information, contact us at:

Jewish Federation of Edmonton #100, 10220 – 156 Street, Edmonton, AB T5P 2R1

Phone: 780-487-0585, ext. 206

Email: susans@edjfed.org

Website: jewishedmonton.org

Charitable number: 118 894 229 RR0001

The Edmonton Jewish Film Festival is grateful to gather on Treaty Six Territory; this land has long been valued as a meeting place and home to many Indigenous nations, including Cree, Nakota Sioux, Blackfoot, Dene, Saulteaux, and Métis, as well as many Indigenous people who make amiskwaciwâskahikan their home today. As Treaty people, we extend our hand in respect and friendship to these nations, and especially strive to honour the tradition of sharing stories on this land.

# DATE COMPANY NAME STREET ADDRESS CITY PROV. POSTAL CODE CONTACT NAME EMAIL PHONE

### ADVERTISING OPTIONS:

- Half page in online program (\$250) 4 inches tall X 5 inches wide
- Full page in online program (\$500) 8 inches tall X 5 inches wide

Cheque Credit card

PAYING BY:

- Online transfer
- Cash

Ad payments must be submitted by April 8, 2024 for inclusion in the online program. Please submit ad graphics to susans@edjfed.org by April 15, 2024.

Payments can be made by cheque payable to the Jewish Federation of Edmonton, or by e-transfer to <u>payments@edjfed.org</u>. For credit card payments, please call Susan Schiffman at 780-487-0585, ext. 206.

Service Alberta Business Information: The Edmonton Jewish Film Festival's fundraising goal is \$40,000. The Jewish Federation of Edmonton's average administrative costs are 7% of funds raised.

